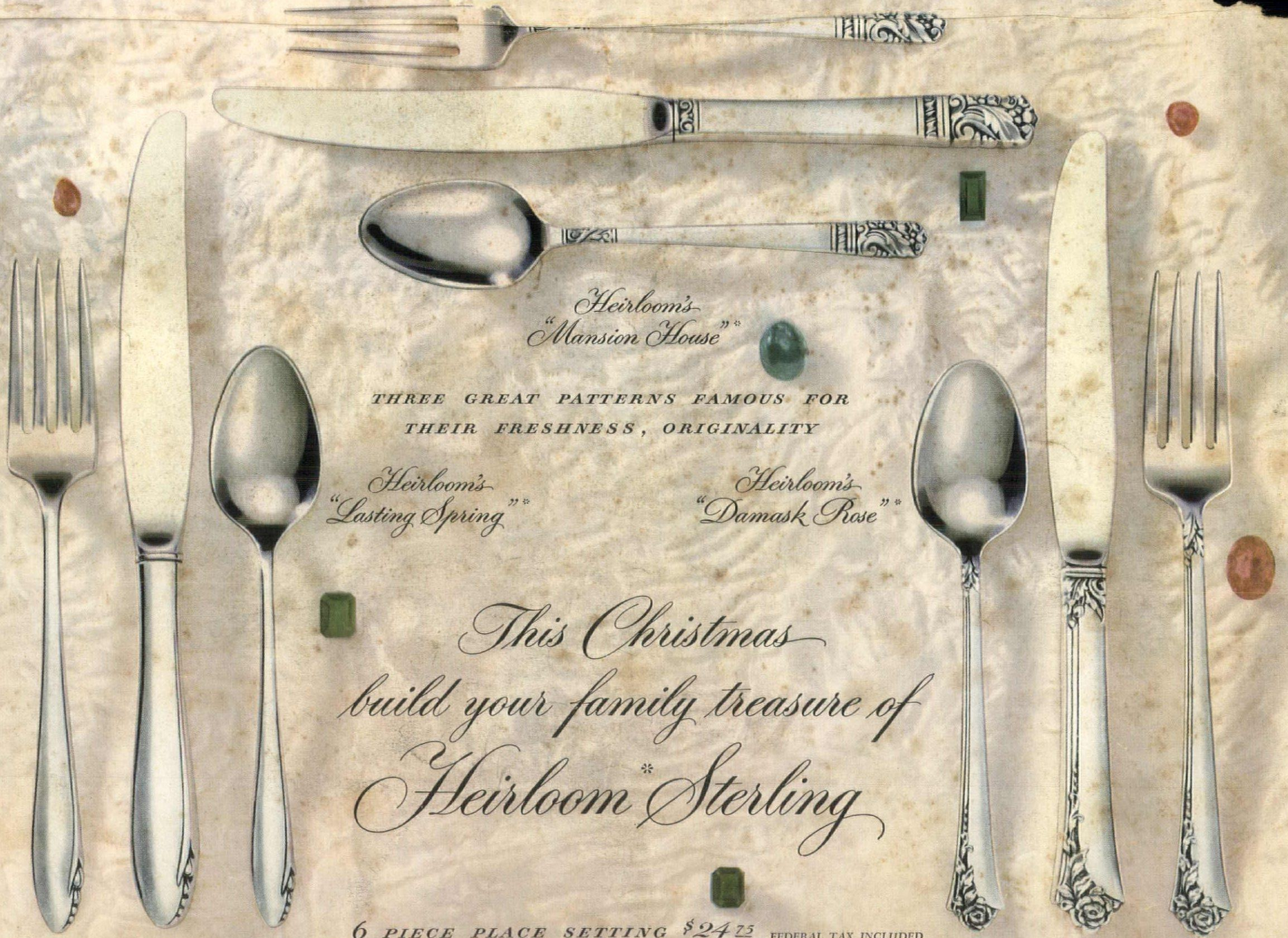
House & Garden

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999 CHRISTMAS GIFTS



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Heirloom's
*"Mansion House"**

THREE GREAT PATTERNS FAMOUS FOR
THEIR FRESHNESS, ORIGINALITY

Heirloom's
*"Lasting Spring"**

Heirloom's
*"Damask Rose"**

This Christmas build your family treasure of Heirloom Sterling*

6 PIECE PLACE SETTING $24.75 FEDERAL TAX INCLUDED

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MAISON BLANCHE

NEW ORLEANS 2, LA.



Russel Wright **american modern***

The gracious hospitality of a traditional Thanksgiving . . . enhanced by the *modern* dinnerware in the *tradition* of good taste! For your table, mix or match the fabulous colors of American Modern, hand-crafted by Steubenville Pottery — you can own sets in several colors, at these easy on the budget prices.

Sixteen Piece Starter Set — in Black Chutney, Granite Grey, Coral, Chartreuse, Seafoam Blue or White — 4 dinner plates, 4 bread-and-butter plates, 4 cups, 4 saucers, **$7.95.** Also available in open stock. Write for brochure showing shapes, colors, prices of complete dinner service. Express charges collect. No C.O.D. orders.

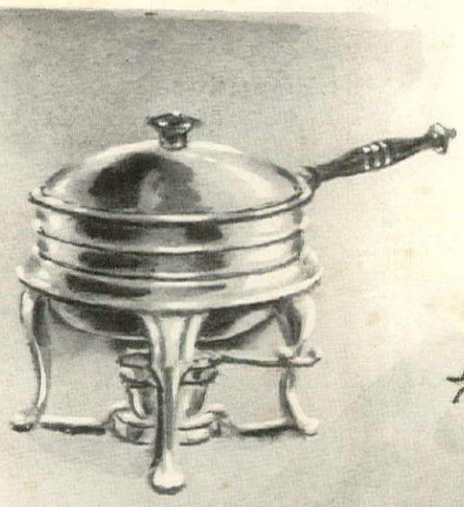


*REG. U. S. PAT. OFF.

Also available at

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Gourmet's Delight! Copper plated chafing dish with hot water pan. **12.98**
6th Floor



Sylvia Dinnerware. Fine china in 5-piece place setting. **11.75**
4th Floor



Salad Sorcery! Mahogany bowl with lustrous ebony finish, silver base. **26.98***
Serving set **10.98***
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Coffee Gem! Old Dutch style silver plated pot with ebony finish handle. 34 oz. capacity. **21.98***
*Plus 20% Federal Tax.
4th Floor



Vive la France! "Le Creuset" flame color enameled iron cookware with gray inside.
Egg dish **1.75**
Casserole **5.95**
Frying pan **3.45**
6th Floor



It's the Christmas Card Tree! Lacy steel in red or green with firm stand and shining star to hold your greetings. **2.98**
6th Floor

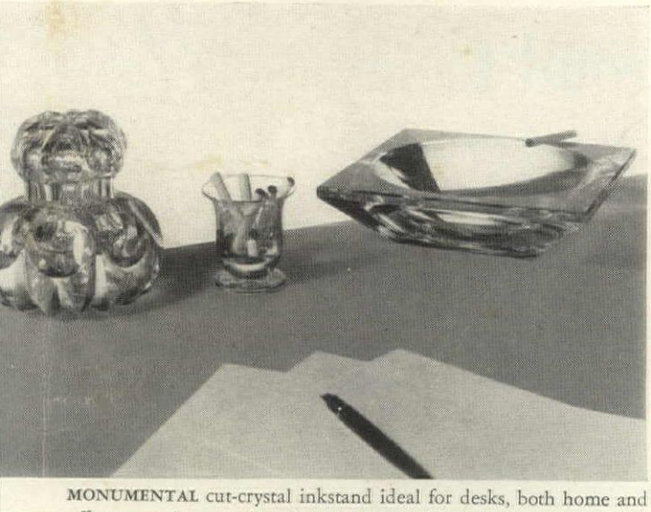
Beautiful, thoughtful "at home" gifts, timed for Christmas

Mail and phone orders filled. Outside our delivery area, sent collect for shipping costs. Sorry, no C.O.D's.

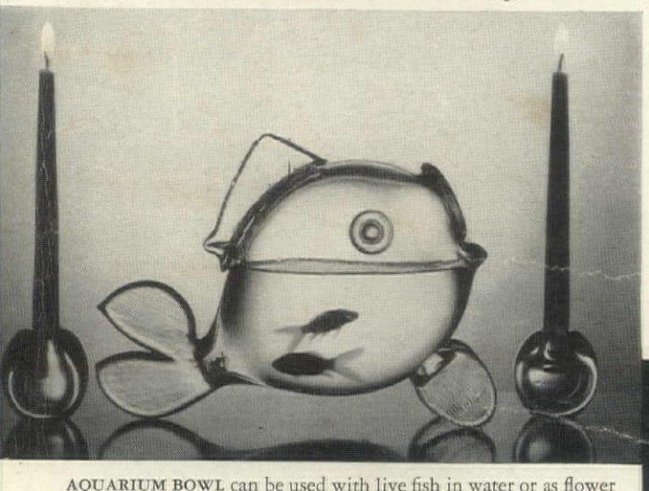
Bloomingdale's • Lexington at 59th, New York 22, N.Y. • ELdorado 5-5900 • Also at New Rochelle and Fresh Meadows



RISE STEVENS, brilliant star of the Metropolitan Opera and RCA Victor records, puts a finishing touch on a supper table setting of Val St. Lambert crystal.



MONUMENTAL cut-crystal inkstand ideal for desks, both home and office; crystal urn makes cigarettes accessible; nine by nine ashtray, clear and massive, often used by hostesses as centerpiece for flowers.



AQUARIUM BOWL can be used with live fish in water or as flower vase. Surrounding crystal candlestick holders also serve double purpose when holding small flowers in water.

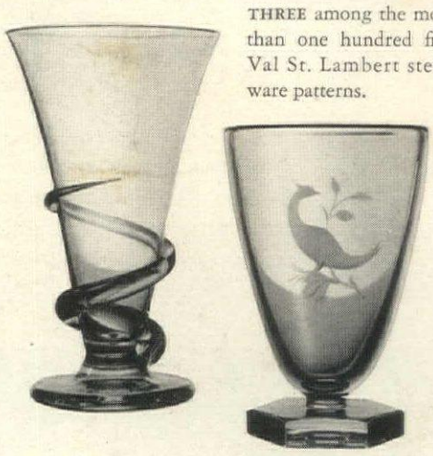


Crystal that sings for your Supper

Many Americans who have been in Belgium will recall the shadowy walls of the thirteenth century monastery which have for the past 125 years sheltered magic skills of Cristalleries du Val Saint Lambert – skills inherited from the old Venetian blowers. Masterful interpretations of this art manifest themselves in the purest lead crystal—the fundamental difference between glass and crystal being the latter's heavy lead content.



Clarity, exceptional light refraction, and musicality are but a few of the attributes of this highly skilled craft. There is no machine process that can obtain such beauty and finish. But with all its gem-like qualities, Val Saint Lambert crystal is utterly practical and sturdy.



THREE among the more than one hundred fifty Val St. Lambert stemware patterns.

This century-old firm has been blessed with many outstanding designers. One of the greatest of these is Charles Graffart, who recently visited this country and is rapidly becoming famous here for his original and versatile modern interpretations.

Shown here are but a few of the thousands of articles which are entirely executed by hand and available at finer department, specialty and jewelry stores. Names gladly given on request.

• • •

ABOVE, RIGHT: New designs in Val St. Lambert's traditional heavy leaded crystal vases. RIGHT: Three more stemware patterns, cut and clear. BELOW: Several of the many "table jewels" Cristalleries du Val Saint Lambert is often requested to make for heads of state the world over.



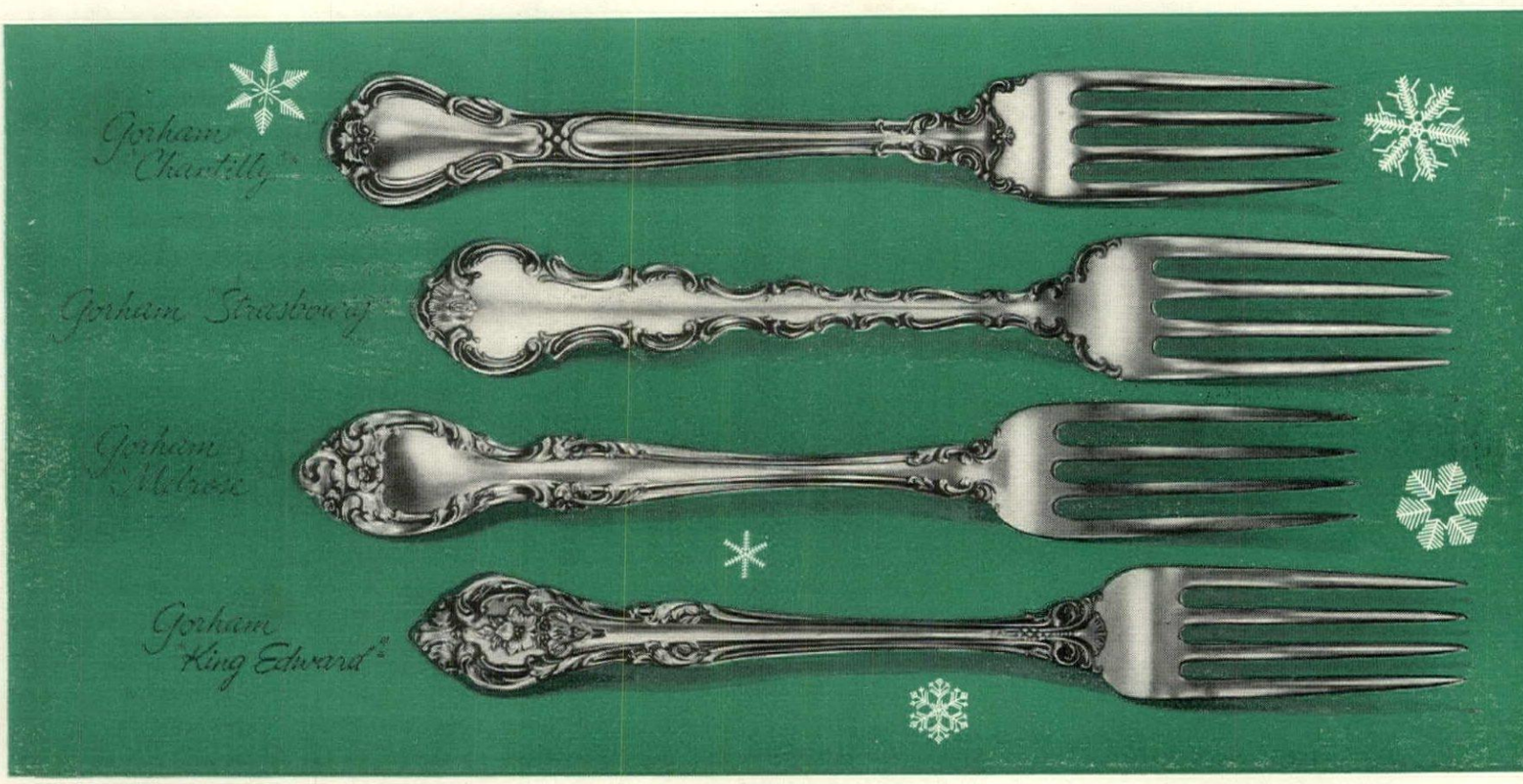


VAL ST. LAMBERT, INC.

Nine East 55th Street, New York 22, N. Y.

IN CANADA:

Industrial Sales Ltd., Sun Life Building, Montreal



Giving or Getting—you'll be proud to say—"It's

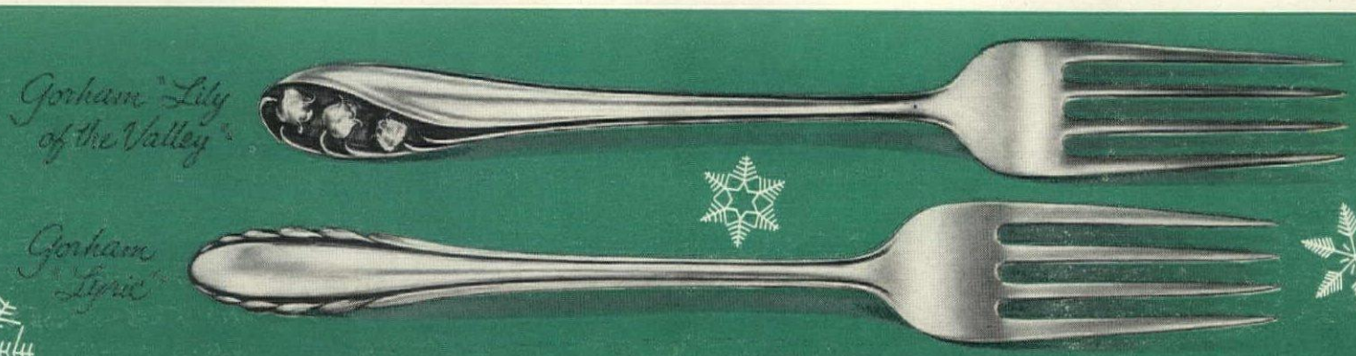
Gifts of solid silver that every woman will treasure always—for as little as $2.75

Nothing could please a woman more than to have you add to her Gorham Sterling set this Christmas. Or *begin* the pattern she favors. Her Gorham dealer can tell you her choice and the pieces she wants and needs. You could start a set of teaspoons (beginning at $2.75 each), or Serving Spoons (starting at $7.50 each), or six-piece place-settings (from $25.00 incl. Fed. Tax). Gorham Serving Pieces and Serving Dishes are available in a complete selection to match or harmonize with each Gorham pattern. But whatever you give, you will have the satisfaction of knowing that nothing is so greatly appreciated and treasured as a gift of Gorham* Sterling. Sixteen patterns to choose from —always-in-fashion, always-in-open-stock. Fourteen patterns shown here. See them at your Gorham dealer's.

ALSO MAKERS OF GORHAM SILVERPLATE, GORHAM SILVER POLISH, GORHAM BRONZE, GORHAM ECCLESIASTIC WARES

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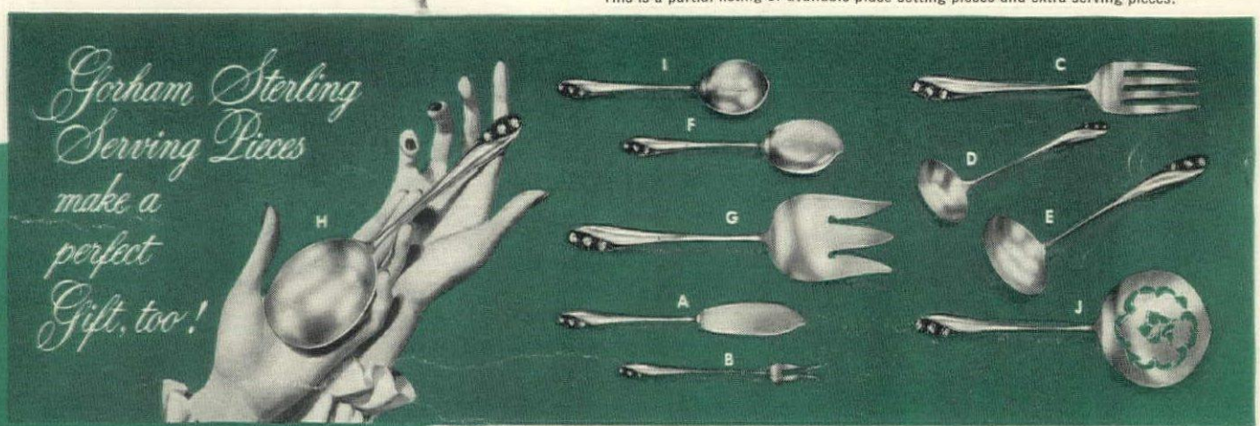
Gorham"

STERLING

America's Leading Silversmiths since 1831

Gorham STERLING — Prices Shown Include Federal Tax	"BUTTERCUP"	"CAMELLIA"	"CHANTILLY"	"ENGLISH GADROON"	"ETRUSCAN"	"FAIRFAX"	"GREENBRIER"	"KING EDWARD"	"LILY OF THE VALLEY"	"LYRIC"	"MELROSE"	"NOCTURNE"	"OLD FRENCH"	"SOVEREIGN"	"STRASBOURG"	"VERSAILLES"
Teaspoon	$2.75	$2.75	$3.00	$3.25	$2.75	$3.00	$2.75	$3.25	$2.75	$2.75	$4.25	$2.75	$3.25	$4.00	$3.25	$3.75
Luncheon Knife	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	6.00	5.00	5.00	6.00	5.00	5.50
Luncheon Fork	5.00	5.25	5.25	5.25	5.25	5.25	5.25	5.25	5.25	5.25	7.25	5.50	5.25	7.00	5.25	7.00
Salad, Pastry or Fish Fork	4.50	4.75	4.50	4.75	4.75	4.50	4.75	4.75	4.75	4.75	5.50	4.75	4.75	5.50	4.75	5.50
Cream Soup Spoon	4.50	4.50	4.50	4.50	4.50	4.50	4.50	4.50	4.50	4.50	5.25	4.50	4.50	5.25	4.50	6.00
Butter Spreader (Flat Handle)	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.75	3.50	3.25	4.25	3.25	4.75
Place-Setting (6-piece Luncheon Size)	**25.00**	**25.50**	**25.50**	**26.00**	**25.50**	**25.50**	**25.50**	**26.00**	**25.50**	**25.50**	**32.00**	**26.00**	**26.00**	**32.00**	**26.00**	**32.50**
Dinner Knife	5.50	5.50	5.50	5.50	5.50	5.50	5.50	5.50	5.50	5.50	6.50	5.50	5.50	6.50	5.50	6.00
Dinner Fork	6.75	6.75	6.75	7.00	6.75	6.75	6.50	7.00	6.50	6.50	8.50	6.75	7.00	8.50	7.00	8.75
Place-Setting (6-piece Dinner Size)	**27.25**	**27.50**	**27.50**	**28.25**	**27.50**	**27.50**	**27.25**	**28.25**	**27.25**	**27.25**	**33.75**	**27.75**	**28.25**	**34.00**	**28.25**	**34.75**
A Butter Knife	6.50	6.50	6.50	6.50	6.50	6.50	6.50	6.50	6.50	6.50	6.75	6.50	6.50	7.00	6.50	6.75
B Butter Pick or Olive Fork	3.75	3.75	3.75	3.75	3.75	3.75	3.75	3.75	3.75	3.75	4.50	3.75	3.75	4.75	3.75	4.75
C Cold Meat or Small Serving Fork	10.00	10.00	10.50	10.00	10.00	10.50	10.00	10.00	10.00	10.00	11.00	10.00	11.00	14.50	10.50	14.50
D Cream or Mayonnaise Ladle	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	6.50	5.00	5.00	7.25	5.00	6.50
E Gravy Ladle	9.00	9.50	9.75	9.50	9.50	9.50	9.50	9.50	9.50	9.50	10.50	9.50	11.50	10.75	11.00	10.50
F Jelly Server	5.25	5.25	5.25	5.25	5.25	5.25	5.25	5.25	5.25	5.25	6.00	5.25	5.25	6.00	5.25	6.00
G Salad Fork, Serving	12.50	13.75	12.50	13.75	12.50	12.50	13.75	13.75	13.75	13.75	15.00	13.75	12.50	16.25	13.75	16.25
H Salad Spoon, Serving	12.50	13.75	12.50	13.75	12.50	12.50	13.75	13.75	13.75	13.75	15.00	13.75	12.50	16.25	13.75	16.25
I Sugar Spoon	4.75	4.75	4.75	4.75	4.75	4.75	4.75	4.75	4.75	4.75	6.50	4.75	4.75	6.50	4.75	6.00
J Tomato Server	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	11.00	13.50	11.00	11.00	14.50	11.00	13.50

This is a partial listing of available place-setting pieces and extra serving pieces.



To identify the serving pieces see keyed price table above.



Gorham Sterling knife handles are made dent- and rust-resistant by a new secret process. Ask your dealer to demonstrate.

Four Favorites... which is Yours?

"Merry-go-Round"

Frosted glasses, 14 oz., each glass with a different comic animal in color.





"Tropical"

Different exotic tropic scenes in green and white, 14 oz.

Tumblers, sets of 8 boxed $3.00

"Rose Classic"

With white satin roses and 22 k gold ribbons, 10 oz.



Goblets sets of 8, boxed $5.00



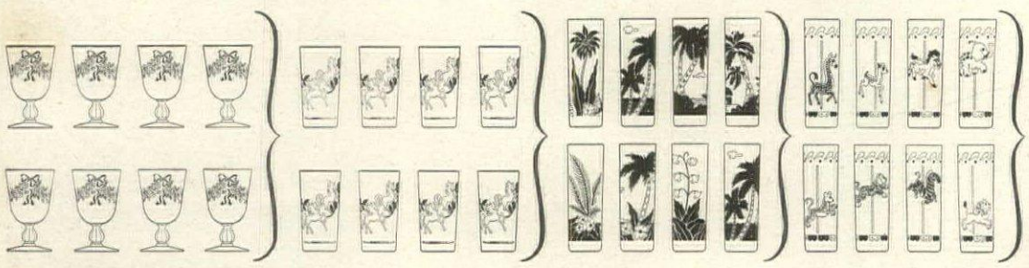
"Prancing Colts"

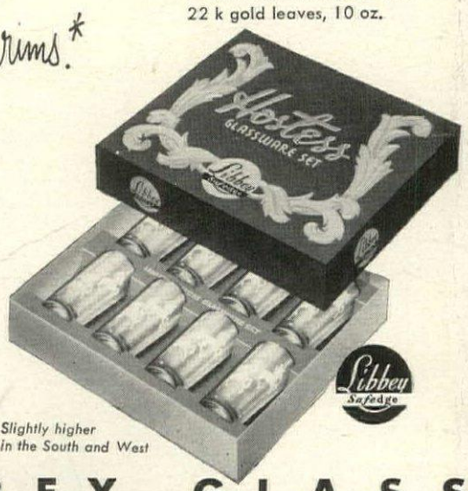
With white satin horses and 22 k gold leaves, 10 oz.

At leading stores everywhere.

Exactly what you need for holiday entertaining! For gifts, too. They're so impressive, so practical, so handsomely boxed. All glasses have permanent colors, guaranteed rims.*

*"If the rim of a Libbey 'Safedge' glass ever chips, we'll replace it."

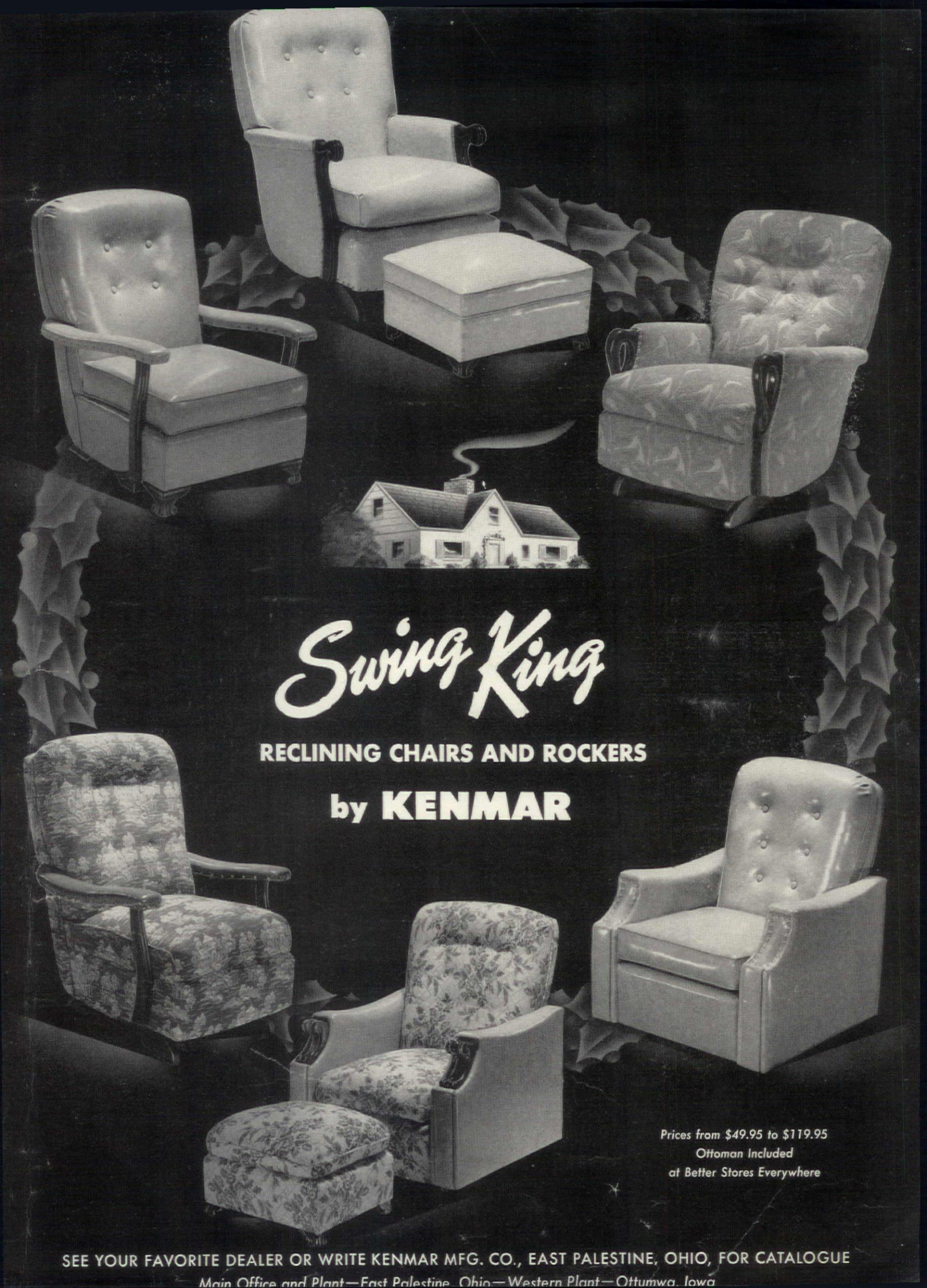




Slightly higher in the South and West

HOSTESS SETS by LIBBEY GLASS

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Swing King
RECLINING CHAIRS AND ROCKERS
by KENMAR
Prices from $49.95 to $119.95
Ottoman Included
at Better Stores Everywhere
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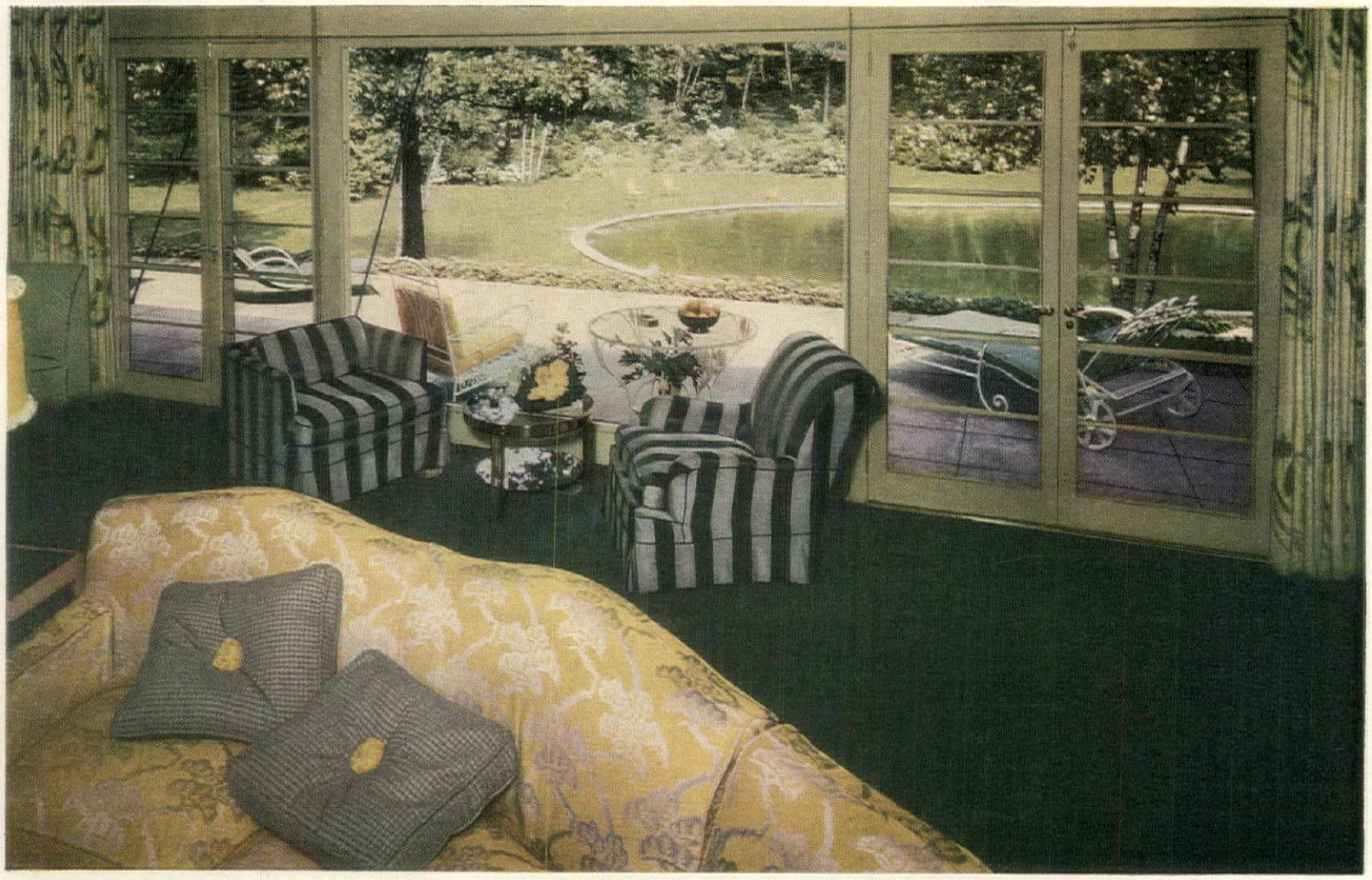


FURS BY ROBERT—DETROIT

Cadillac

One of the priceless things a woman finds in ownership of a Cadillac is the knowledge that she has surrounded her family with every possible motoring safeguard. Braking is sure and instantaneous; steering is smooth and certain; vision is wide and clear; and the car's ability to hold the road is phenomenal! Moreover, the riding and handling ease is so exhilarating that the driver remains fresh and alert throughout even a full day's journey. Yes, once you have known the feeling of security that comes with a Cadillac, we think you'll agree . . . *it's worth its price in peace of mind!*

CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION

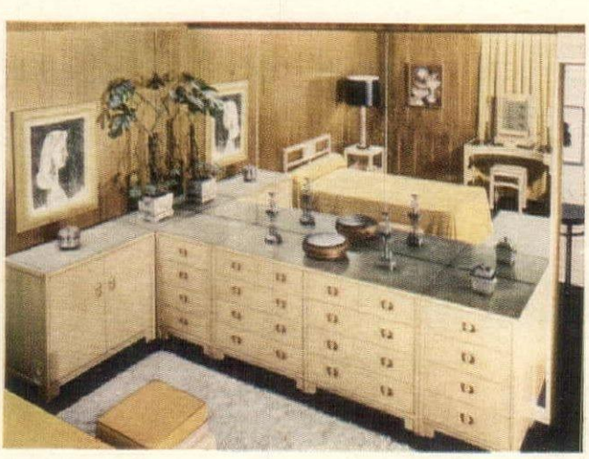


LARGE, CRYSTAL-CLEAR WINDOWS of Pittsburgh Plate Glass or Twindow (the window with built-in insulation) work two kinds of magic in your rooms. They lure the *gaze outward*, and thus help you to take advantage of outdoor beauty in decorating your home. And they lure the *daylight inward* . . . banishing any chance of dull or cheerless rooms. This is a good thing to remember, whether you plan to buy, build, or remodel.

David Ayers, Designer-Architect

Bright rooms, Beautiful rooms

ARE YOURS WITH PITTSBURGH GLASS



BEAUTY AND BRIGHTNESS BOTH come to your house to stay if you make generous use of large wall mirrors of Pittsburgh Plate Glass. For such mirrors reflect light, color and movement, create an atmosphere of spaciousness, form a charming background for almost any furniture grouping.

Photographed at The Manor House, New York City



DON'T FORGET THE BATHROOM when you're cheering up your home. Walls of colorful Carrara Glass, combined with Pittsburgh Mirrors, are a sovereign remedy for dark or listless bathrooms. Carrara is easy to clean, impervious to moisture, permanently beautiful. Ten exciting colors.

THIS LABEL identifies products made of genuine Pittsburgh Plate Glass.

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NEW FREE BOOKLET! 24 pages of practical suggestions for the effective use of glass and mirrors in your home. Illustrated in full color. Ideas for new homes and old. Send the coupon for your free copy...now.

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Please send me, without obligation, your free, illustrated booklet, "How to give your home Glamour with Glass."

Name.....

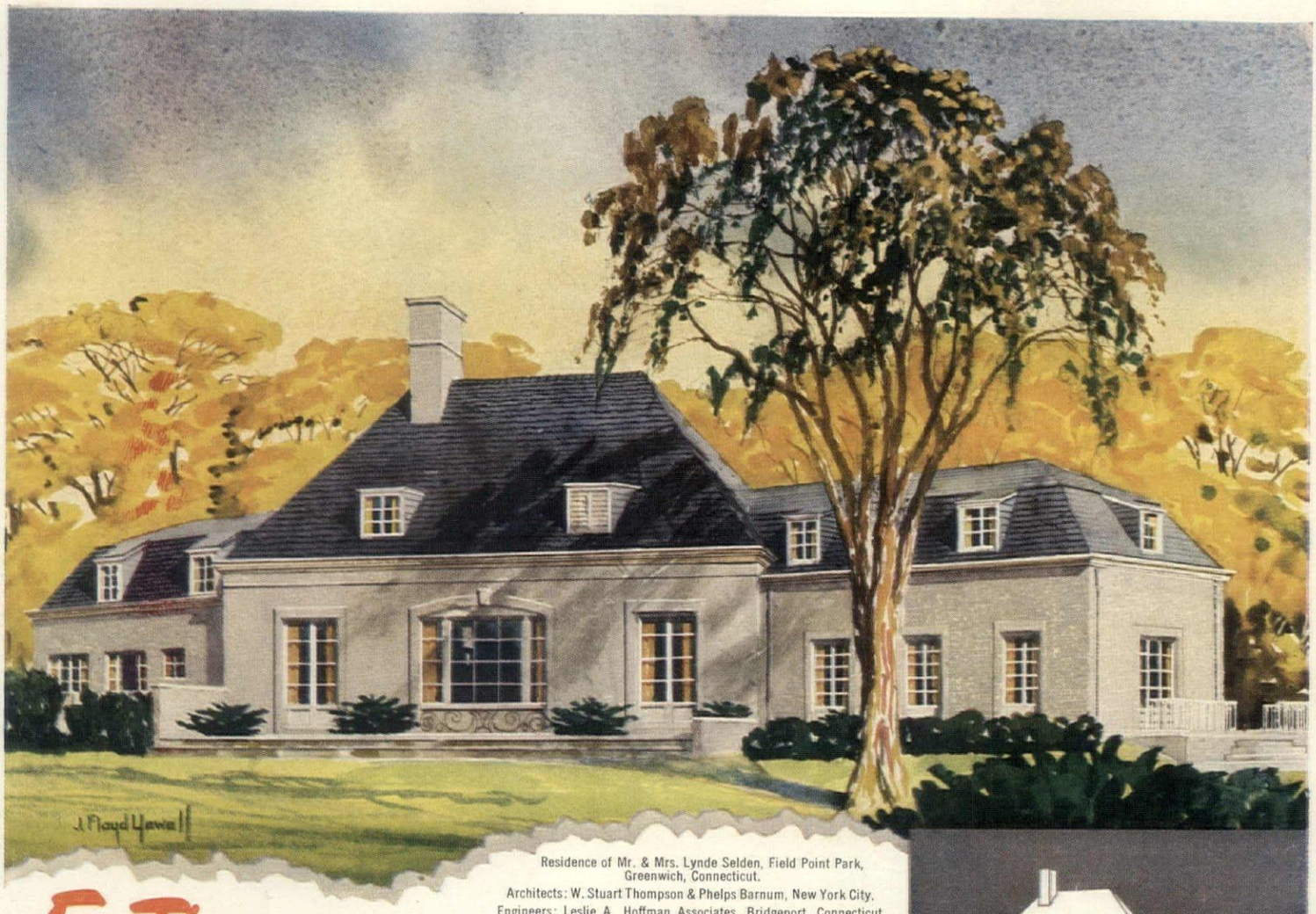
Street.....

City.....

County..... State.....

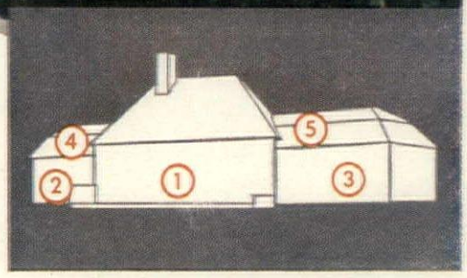
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PITTSBURGH PLATE GLASS COMPANY



Residence of Mr. & Mrs. Lynde Selden, Field Point Park, Greenwich, Connecticut.
Architects: W. Stuart Thompson & Phelps Barnum, New York City.
Engineers: Leslie A. Hoffman Associates, Bridgeport, Connecticut.

5 Thermostats FOR COMFORT AND REAL FUEL ECONOMY!



This Home has **5** Thermostats

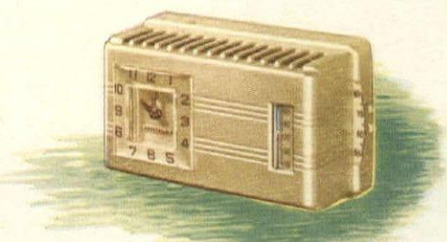
1. In the Living-Dining Area
2. In the Sleeping Rooms Area
3. In the Kitchen-Service Area
4. In the Guest Rooms Area
5. In the Maids' Rooms Area

THIS CONNECTICUT residence is an excellent example of a home that is custom-built to offer the ultimate in gracious living. Nothing has been overlooked in the way of comfort. And comfort, of course, starts with the heating system!

To assure the utmost in both comfort and economy, this home was divided into 5 heat control zones—each with its own Honeywell thermostat. Heat is supplied only in the amount needed and where it is needed. No chance that one part of the house will be too warm while another section is chilly. Instead, there is all-over comfort for every room and no fuel waste from overheating.

You, too, can have the same uniformly controlled temperature in your home. When done at the time of building, zoning a home costs very little more. Actually it will pay for itself in fuel economy. And you will be repaid many times over by the greater comfort.

Consult your architect and heating engineer about the proper location of controls and control areas for your new home. Or, mail the coupon for the interesting, informative booklet—"10 Ways to Heat Your New Home."



ELECTRONIC CLOCK THERMOSTAT
Automatically lowered night temperatures may be provided for each zone, for additional convenience and fuel economy.

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Honeywell
FIRST IN CONTROLS

Minneapolis-Honeywell Regulator Co., Minneapolis 8, Minn., In Canada: Leaside, Toronto 17

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2734 Fourth Avenue South • Minneapolis 8, Minnesota

Please send free copy of booklet "10 Ways to Heat Your New Home."

Name_____

Address_____

City_____ Zone____ State_____

covered with Laurels!



Even Santa wants it—and no wonder! Cannon's beloved "Laurel" tops the list of towel favorites—makes a timely gift, with its graceful Christmas garlands! They'll eye the famous golden Cannon label with approval, too—knowing well it signifies the *freshest* towel fashions, the *finest* towels made. At leading stores—in Cannon's new "Cherry Red" color for gay season's cheer, also in Mimosa Yellow, Petal Pink, Aqua, Flamingo, Citron and Grey Mist. Complete in matching ensembles. Bath towels about $2.79.

Cannon Mills, Inc., 70 Worth Street, New York City 13

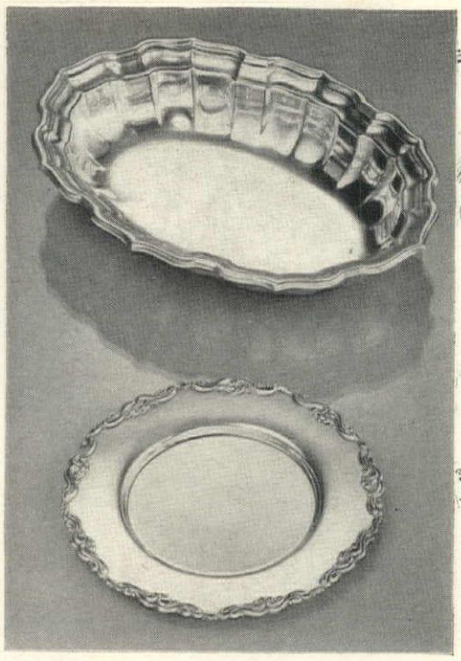
Towels • Sheets • Stockings • Blankets • Bedspreads

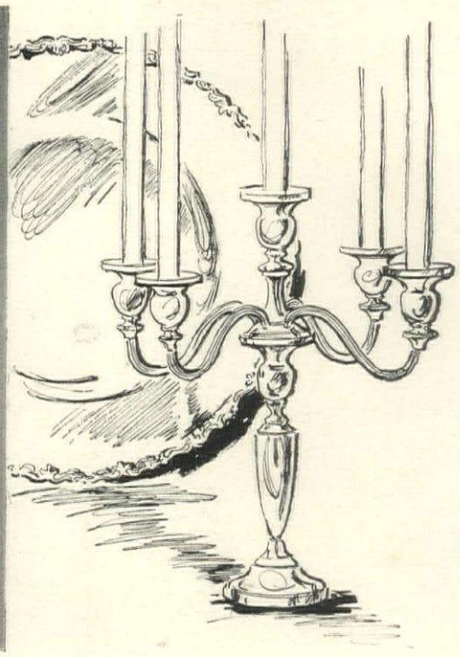
TRADE MARK
MADE IN U.S.A.
CANNON
fine quality

for towels to treasure

starting at top...
left to right
fluted open vegetable dish, $35
small platter to match
(not pictured), $45
bread and butter plate, $24
service plate, $66
5-light candelabra, pair, $60
compote, 6 inches high, $18
vase for tall flowers, $18
goblet, rococo base, $24
3-light candelabra, pair, $36
sugar-and-cream set, $10.20
Revere bowl, here in eight
sizes, 5 to 14 inch, $22.50 to $225
mayonnaise set, $10.20

Some pieces have weighted bases.
Prices include Federal tax
Please add 2% tax if for delivery
in D.C. or Maryland











in the city of Washington

WOODWARD & LOTHROP

The Silver Room at Woodward & Lothrop is a radiant magnet for gift seekers. Here shines precious sterling silver you might order confidently by mail, sure of its lasting beauty.



Lively and rich, Spongex sponge rubber rug cushion makes all carpet luxury carpet. You'll be delighted with its sound-muffling cushion action... its buoyant and refreshing feeling underfoot. You feel the difference with every step!

You can identify Spongex at your favorite department, floor covering or furniture store by its distinctive green and gray color. Would you like a sample? Write The Sponge Rubber Products Company, 310 Derby Place, Shelton, Connecticut.

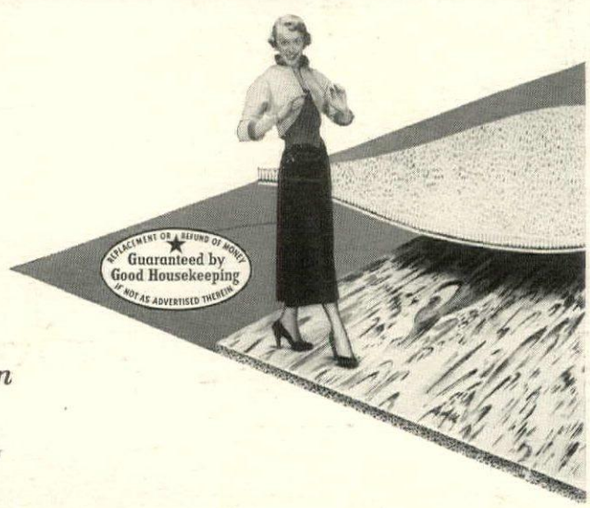
Suit by Monte-Sano & Pruzan

He too is pleased with every step when you select . . .

Spongex®

Sponge Rubber Rug Cushion

The finest in luxurious comfort underfoot





If it's *Community*...it's correct

Community's own authentic reproduction of a fine old Sheffield design. Tea and coffee service, Melon* design, Community* silverplate. Five-piece service (tray and kettle not included), $160.00. At fine jewelry stores and silverware departments. Federal tax additional.

INDIVIDUAL PIECES: Tea Pot	$43.00
Sugar Bowl	$27.50
Waste Bowl	$17.00
Coffee Pot	$48.00
Creamer	$24.50
Tray, large (26 in.)	$90.00
Kettle and Stand	$125.00

PIECES IN MELON DESIGN, NOT SHOWN:	
Well and Tree Platter	$37.50
Entree Dish (11 in.)	$47.50
Water Pitcher (2 qts.)	$37.50
Gravy or Sauce Bowl and Tray	$42.50
Tray (22 in.)	$55.00

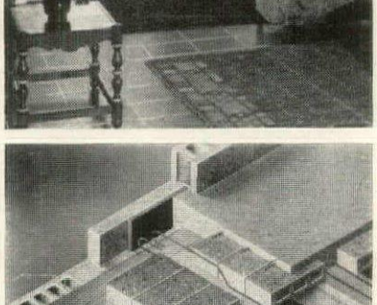


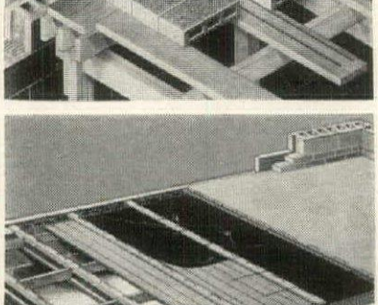
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For better living, for better protection

choose a CONCRETE HOUSE

YOUR FAMILY will enjoy better living and greater protection from destructive elements if you build your new house with concrete. Whatever size or style house you plan, it will be better built with concrete masonry walls, concrete subfloors and a firesafe roof.

It's easy to insulate a concrete house. Such a house provides warm winter comfort, cool summer livability and is dry in all seasons.

A concrete house stands stanch against the attacks of rats, rot, termites, rain, wind, sun and freezing and thawing, destructive forces injurious to all but the most durable construction. Concrete's durability and resistance to these forces keeps your house repair and maintenance bills amazingly low.

A concrete house also provides maximum firesafety. *Concrete can't burn!* Knowing that your loved ones and prized possessions have this protection promotes great peace of mind.

More than half of all home fires start in the basement. Concrete subfloors prevent such fires from spreading upward. They also add great structural strength and rigidity to your house and will not sag, warp, rot or squeak.

Your concrete subfloor can be finished with the covering of your choice—hardwood, asphalt tile, carpets (top three photos, left), rugs, linoleum, terrazzo or ceramic or rubber tile. Two lower photos, left, show construction details of concrete block joist and precast concrete joist floors, two popular types. Ask your architect or builder about them.

Even with all these advantages a concrete house actually costs less to live in because moderate first cost + low maintenance expense ÷ long years of service = ***low annual cost.***

Investigate all these plus values. Write for a free copy of "*Why People Like Concrete Homes,*" distributed only in the U.S. and Canada.

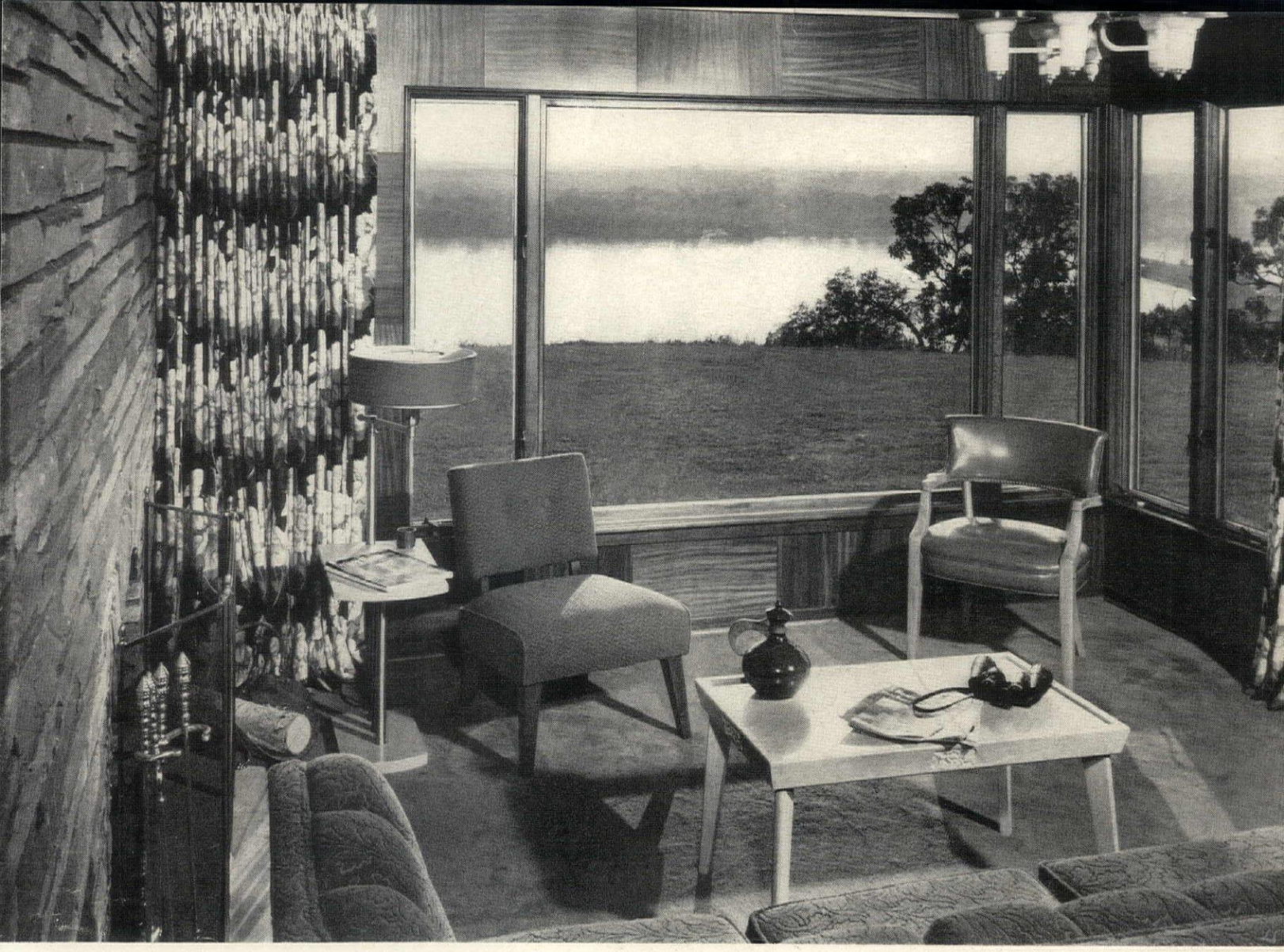
HOW TO GET YOUR CONCRETE HOUSE . . . *and what will it cost?*

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. They know conditions in your community and can answer your questions about plans and costs. Take any plans or sketches you have obtained from any source to an architect. Have him show you how your home—of any size or style—can be built economically with concrete walls and subfloors and a firesafe roof.

Architect-Designed Houses Stay Young Longer

PORTLAND CEMENT ASSOCIATION
Dept. 11-20, 33 W. Grand Ave., Chicago 10, Ill.

A national organization to improve and extend t uses of portland cement and concrete . . . throu scientific research and engineering field wo



Add the Beauty of Wood Windows to Your New Home

• WINDOWALLS illustrated are all Andersen Casement Window Units. Below: a WINDOWALL adds the beauty of wood windows to a bedroom.





• Andersen Casements in the kitchen admit a flood of fresh air and sunshine. The sash open out—away from work over the kitchen sink.

Beautiful, insulating wood in Andersen WINDOWALLS will blend naturally with the rest of your home. Wood helps these finest of windows to serve you better both as windows and as walls. As windows, your WINDOWALLS will frame a perfect view with beautiful wood. As walls, they will use wood's natural insulating qualities to keep the cold outside . . . to keep the *inside* of the window warm to the touch and free of condensation.

There are hundreds of ways to combine Andersen Window Units into truly beautiful WINDOWALLS. Want window ideas for every room of your home? Send the coupon today for free booklets.

WINDOWALL IDEAS . . . FREE

Andersen Corporation
Bayport, Minnesota (HG110)

Please send me window ideas, including WINDOWALLS Booklet.

NAME.....

ADDRESS.....

CITY.....

STATE..... ZONE.....

ANDERSEN *Windowalls*

TRADEMARK OF ANDERSEN CORPORATION

ANDERSEN CORPORATION • BAYPORT, MINNESOTA



Dear Cornelia: You are so forehanded, especially with Christmas plans and shopping, I cannot resist telling you that this year I am as ready as you. But over and above this self-congratulation, I wish to acknowledge how you helped me solve my gift problem.

You will remember the lovely Crane's Paper you gave me last Christmas. I know you do, for you have had more than the usual number of letters from me, because of it. Well, I thought, if that is what happens to you in giving Crane's, maybe it might happen to me. So I have made my selections, while the selecting was good, and time was on my side for the die-stamping of some of the paper and the engraving of our Christmas cards. I had quite a field day and I am sure the parcel man thought I had bought out the department when he delivered the carton.

It is too early to send you a Christmas message. That will come in good time. Edgar sends his love and thanks you for helping to rescue him from the crush of Christmas.

Affectionately

Marjorie

For all you would remember well and be well remembered for your good taste and thoughtfulness . . . there is no gift more appreciated than Crane's Fine Papers. The choicest materials—cotton and linen fibres—the skill and craftsmanship of nearly 150 years of paper making, is revealed in every sheet of Crane's, in every paper made by Crane. No other papers afford so much pride and pleasure in their use or serve so many important purposes with such distinction.

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Kolorite Stained Shingles by Weyerhaeuser



THATCHED BUTTS *(Roof)*

ROUGH HEWN SHAKES *(Sidewall)*

RIBBON COURSE *(Roof)*

On the roof or on the sidewalls, rich-toned Kolorite Stained Shingles lend special distinction to fine homes. For these are indeed the aristocrats of shingles . . . created for the home owner who seeks extraordinary value, either in building or remodeling.

Weyerhaeuser Kolorite Stained Shingles are made from selected Western Red Cedar, one of the most durable exposure woods. After inspection and sorting, they are brushed clean, then stained in a variety of rich, decorative colors by a highly specialized process. Next, they are rebrushed, oxidized in huge ovens and packaged in sealed cartons. The result is a shingle of uncommon beauty, and one that reduces upkeep costs very sharply.

Striking architectural effects are attained quite economically with Kolorite Shingles. Your roof may have a clean and simple pattern if you wish . . . or an antique appearance achieved by staggered shingle butts . . . or thatched butts for a "storybook" effect . . . or rough hewn shakes for Early American styling. On the sidewalls, you may want to use "double coursing". . . a method of application that creates deep, changing shadow lines.

The practical utility of wood shingles with their interesting textures is reason enough for their use on fine modern homes . . . they are tight, solid, rigid, warm and weatherproof. But add to that the unusual beauty of Kolorite shingles, their exceptional durability, their value in good design . . . and you see why these colorful shingles are associated with better homes.

Ask your architect or contractor to tell you more about these fine shingles for beautiful, modern homes.

Weyerhaeuser 4-Square

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The right tablecloth

makes all the difference in the world!



A Quaker Lace Cloth is so beautiful that the whole table seems to glow... food looks more inviting... your settings take on sparkle. But beauty is only part of the story... a Quaker Lace Cloth is so inexpensive and practical, you'll use it every day. Easy to launder and sponge out spots. Seasoned homemaker or new bride ...your home isn't complete without a Quaker Lace Cloth!

Quaker

LACE CLOTHS

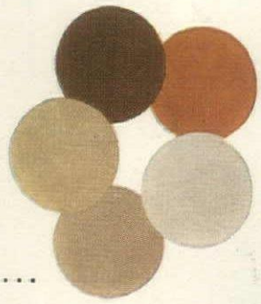


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Sales Office: 330 Fifth Ave., New York 1, N.Y.
Also makers of Quaker Net Curtains and Quaker Nylon Hosiery

Baroness Pattern No. 5270
Pat. applied for.

Your decorator will tell you these are new!

Rich room schemes created from many tones and shades of a single color theme...



Bright accents with tawny tones from light beiges through bright golds to deep quiet browns...



(A)

(B)

Tweedy fabric effects and rich texture variations on furniture...



(C)

(D)



Furniture courtesy Dunbar Mfg. Co. On display to decorators at Dunbar's New York City showroom

Your Decorator Chooses GOODALL FABRICS to Create the Newest Room Beauty for You!

HOME FASHIONS start with your decorator and your decorator starts with Goodall! Goodall gives your decorator the newest in color themes, in textures, in perfect styling for your home. In the room shown here, Goodall's hand-printed drapery fabric, *"Print and Imprint"* with *"Golden Glow"* casements, sets the decorator's theme. She chose color-harmonized "Van Dyke" brown in Goodall's new *"Chatham"* to upholster the sofa; Goodall's loop-piled beige *"Allegro"* for one chair; spiced the whole with new *"Cloisonne"* upholstery in bright copper sparkled with metallic yarn, for a side chair. The result: a restful room, new in fashion, right in beauty, lasting in satisfaction because the fabrics are GOODALL!

Visit your decorator's or the decorating studio of your favorite store.

(A) Drapery Fabric: "Print and Imprint" (B) Side Chair Fabric: "Cloisonne" (C) Armchair Fabric: "Allegro" (D) Sofa Fabric: "Chatham" Casement Fabric: "Golden Glow"

Every Beautiful Goodall Fabric is *Blended-for-Performance*. They are woven of not just one fiber but are *actually* a combination of *several* fibers: a variable blend of Angora Mohair for resilience and texture, rayon for subdued lustre, wool for body and cotton for durability. That's the reason Goodall Fabrics drape so perfectly, hold their shape indefinitely... resist dust, refuse to wrinkle, need fewer cleanings. Besides, this unique process gives Goodall Fabrics their richer, clearer colors and distinctive elegance.

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modern

by

HEYWOOD-WAKEFIELD

EST. 1826

Guaranteed by Good Housekeeping

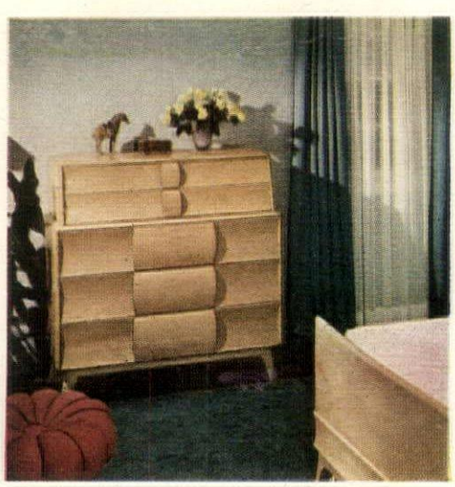
Both these trusted emblems assure the quality of all Heywood-Wakefield Furniture.

"Home-Planned" Furniture *Keeps* Your Rooms So Livable . . .

Heywood-Wakefield Modern brings you many special satisfactions. It is bright, satin-smooth and so adaptable to your space and needs. And the secret of its instant eye-appeal is in the graceful, curving lines that make it so very pleasant to live with year after year. What's more, *this* Modern is painstakingly fashioned of fine, selected hardwoods for long, long service. Heywood-Wakefield, Gardner, Massachusetts.

★ "Home-Planned" designs for living, dining and bedrooms bring you the extra advantage of the open stock idea which assures continuing harmony throughout your home as you add new pieces in later years. Do see Heywood-Wakefield Modern at your favorite department or furniture store soon.





Carson Pirie Scott & co Chicago

Invite Christmas to come early...

and stay late . . . with Carson's

HAND-PRINTED CLOTH AND NAPKINS



Bid a Merry Christmas *welcome* all through the holidays with this tablecloth and napkin set . . . from the time your Thanksgiving turkey has flown the table, until the New Year's goose alights.

The cloth, *of spun rayon and cotton,* is snowy white, hand-printed in red and green. The oblong napkins (which will double as place mats) are in red with white. Washable, colorfast, and pre-laundered ready for use.

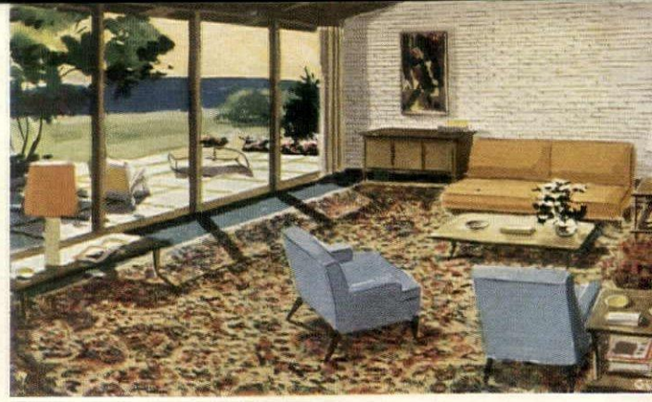
- 54x72" cloth with 6 napkins 7.95
- 60x90" cloth with 8 napkins 10.95
- 60x126" cloth with 12 napkins 13.95
- Extra napkins, 12x18" 6 for 3.00

When ordering one for yourself . . . think twice about your gift list. Your letter will be given prompt attention.

■ Linens, second floor

Carson Pirie Scott & Co., 1 South State Street, Chicago 3, Illinois

Modern Ranch House
Living Room
with Karastan 759



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POWER-LOOMED U. S. A.

A beautiful, versatile rug with Modern or Traditional

The desire to be distinctive leads inevitably to the rich beauty of Karastan, most dramatic of all settings for furniture of any design, any period.

New Karastan patterns in new 1950 colors are now being displayed by franchised dealers. Watch for announcement of your local dealer's Karastan Fall Fashion Opening in your favorite newspaper.

Product of Fieldcrest Mills
KARASTAN, 295 Fifth Avenue
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You'll be proud to have this

EXCITINGLY NEW SAFE

in your home

..THE ONLY SAFE THAT HAS NO TELL-TALE SAFE APPEARANCE



Illustration at right shows this new safe doing double duty as a server. The two cabinet drawers provide handy storage for flatware. You will discover many different uses in your home.



*Also available in American walnut.

AT LAST, a safe for the home that harmonizes with the finest home furnishings! A safe that complements any setting! A safe that does not look like a safe!

Its handsome Honduras mahogany* cabinet gives no hint of the modern steel safe inside. Guests, callers, servants, no one, would ever dream that here is the location of your family jewels, important papers, often-used valuables that you cannot conveniently keep in a bank safe deposit box.

The steel safe inside has the same type fire-resistive insulation, the same type theft-resistive combination lock as fine office safes. One-hour fire resistance is officially certified.

$142.50 at leading furniture stores. ($152.50 West of Rockies and in Canada.)

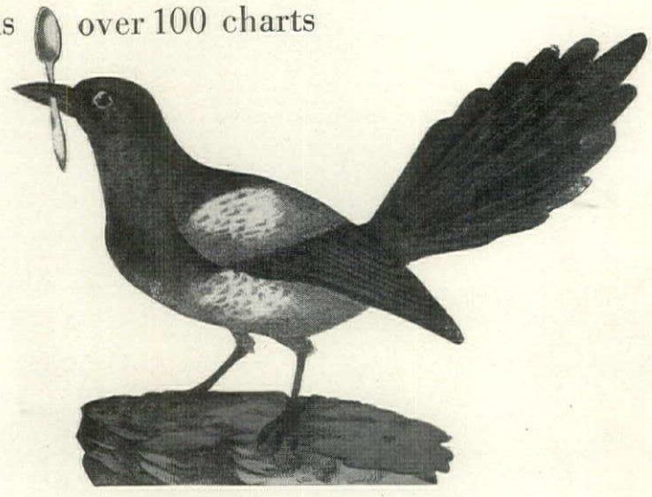
Illustrated folder and name of nearest dealer on request.

HERRING • HALL • MARVIN SAFE CO., HAMILTON, OHIO

Makers of finest safekeeping equipment for banks, offices, stores and homes for more than a century.

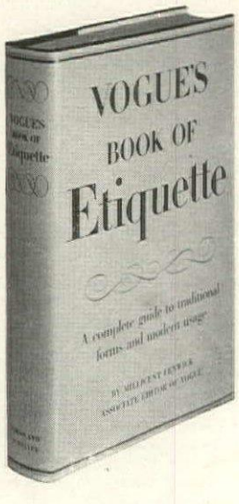
VOGUE'S BOOK OF Etiquette

400,000 words over 100 charts



Vogue's Book of Etiquette is circling the country, first choice because it is a most comprehensive guide to good behavior in *every* circle . . . at home, at work, in society. The 672 pages are concerned with human relations in our contemporary world and both modern usage of etiquette and etiquette in its traditional forms are carefully viewed. Written by Millicent Fenwick, Associate Editor of Vogue. Book-of-the-Month Club News said this about it: "Will prove a boon . . . has overlooked nothing . . . has viewed the conventions with a modern up-to-date eye."

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TINY TRICK BOX—Concealed panels open box. Real "surprise" inside! Fine inlaid wood. Enchanting! 1⅛"....75c

TEA SET—Just about the teenchiest tea set this side of China! 7 pc. ½" tray. Incredible....50c

KITCHEN IN MATCHBOX—Complete kitchen setup, tiny as can be. Charming colors. Marvelous collector's items!....50c

POCKET BUILDERS' PUZZLES—Authentic replicas of house, bridge, church, etc. Join 'em together for rainy day fun-fare! Box of 6 ass'td....$1.25

TIC TAC TOE SET—No pencil needed to play this ever-popular game. Good company while traveling! 3" sq. wood board....35c



NUMBER PUZZLE (left)—Stimulating, entertaining! Shift numbers to proper sequence! Polished wood. 5½"....60c

FAMOUS "15" PUZZLE (center)—Brain-teaser for the "sharp-mind" set and a sharpener for the dull ones. 3¼"....35c

MAGIC DICE GAME (lower left)—Many different and interesting color combinations and problems. Go "mad" and love it!....35c

JIG-SAW—De-luxe inlaid wood. This one's a relaxer! 3¾"....35c

ANAGRAM DICE—7 alphabet cubes for crossword puzzle games. Very popular....50c



COLLAPSIBLE TRAVEL DOLL—6" when deflated (as shown), 15" inflated. Attractive peasant garb. Keeps little travelers amused and happy....$5.00

SENORITA CHIQUITA—Tiny coquette mechanical dancer, equipped with her own mandolin. Some doll! 6"....$1.35

TYROLIAN TOT—Befeathered headgear, accordion 'n all. Mechanical. Dancing charmer. 6"....$1.35

BRIGADOON BEAUTY—Delightful Scotch mechanical dancing doll. 6"....$1.35



MECHANICAL BEE SPARKLER—Li'l beezlebub rotates on prettily colored pansy while sparks a-sparkle plenty! 5"....85c

MECHANICAL BULLDOG—Ferocious fun-fellow struts like a thoroughbred and looks like he "means business". 6"....$1.65

ROLY POLY CLOWN HUMMING TOP—Carnival circus colors. 8½"....$1.75

SPRING TOP (not illus.) Small automatic colorful singing spinner....$1.00

MIDGET CAR—All metal. 2½". Mechanical. Stop, Forward and Reverse Levers. Steering Gear. Amazing! Buy a few and race 'em!....65c

MECHANICAL METAL DUCK—Opens his bill, quacks like real, waddles like a trouper! Happy-coloured plumage. 7"....$1.75



XMAS ORNAMENTS—German importations that are beautiful, quaint and unique to make this Xmas decorative in the traditional "old fashioned" way.

(Upper left) Really beautiful glass ornaments aglow with color and charm. Various sizes....2 doz. to box $5.00

(not shown) 3 doz. ass'tment box with fancy tree-top adornment. All different, lovely. Complete for small tree....$8.00

(Lower left) Turkey, pine cone, fish, lantern ass'tment. 1 doz. ass't....$2.85

(Upper center) Silver Tinkle Bells. Make original and gay package tie-ons. Gross box (144)....$3.50

BELLS OF ST. NICHOLAS—Electric. Hear them ring, see them sway; 3 gaily colored satin-finished metal bells for tree, wreaths or front door. New low price....$3.29

TRUMPET—Really plays when blown! 2 styles. Pretty flocked flowers on silver ground. 3½". 12 to box....$2.50

BIRD—Old-favorite is back! Spring-clip foot, spun-glass tail. Gorgeous colors. 12 to box . . . enough for tree....$3.00



MECHANICAL CLOWN—Watch him grow tall. Watch him grow small! Brightly colored. All metal. 6"....$1.25

REMOTE CONTROL TELE-CAR—Perfect for the older child. No springs or batteries to wear out. Moves forward, backwards, steers in any direction. All-metal. Fascinating. 10"....$5.00

JUMPING BULL FROG—Flip-flops like crazy and lands smack on his feet! Two-way "off"/"on" control. Colorful. 3½"....$1.75

CLOWN-ON-DONKEY—All metal and really a circus watching these jack-ass doings! Moves backwards only! Screamingly funny. 6½"....$1.50



Old-fashioned German-made dolls, exquisitely detailed with beautiful life-like faces, "Old-World" charming costumes. All measure 6" or less. Wonderful for curio cabinets, doll houses, etc. (left) **BABY DOLLS**—Box of 6 darlings awaiting adoption. Adorable for little mothers....$3.60

(center) **FOURSOME**—Chef, Maid, Nurse and Doctor "dressed up" for fun and action....Box $2.50

(right) **FAMILY GROUP**—Momma, Poppa, Sister and Brother....Box $2.00



KNIGHTS IN ARMOR—Beautiful colored metal mediaeval soldiers with movable arms and spears! Box of 10....$1.50

G.I. SOLDIER SETS (not shown)—Various action scenes. Box of 5....75c

PLUSH MONKEY—BO-BO is fully jointed and fully entertaining. German-make. 3½"....$1.00

PLUSH HONEY BEAR—German-make. Movable arms and legs. Cuddly, lovable. 3½"....$1.25

VILLAGE SET—"Out-of-this-world" for picturesque charm! 18 pieces. Colorful. Comes in gold-mesh bag for hanging on tree....$1.00

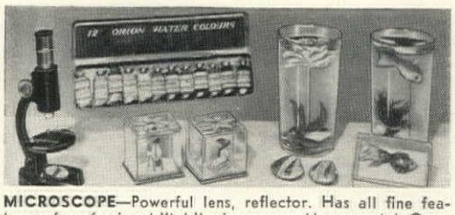


NESTED INDIAN SET—Kids love opening him up . . . finding Indian inside of Indian! 3½"....$1.00

FUNNY-MAN PUZZLER—Take him apart and put him together! All-time favorite teaser! Bright enamel colors. 3". Also in Santa style (not shown)....$1.00 each

WOODEN APPLE TEA SET—Life size apple converts to tiny tea table. Contains hand-painted teapot, 2 cups & saucers. 3"....50c

ENCHANTED COTTAGE—Fascinating magical box that only you can open! Secret sliding panel reveals musical draw, hidden key. Inlaid wood. 6". Excellent value....$2.00



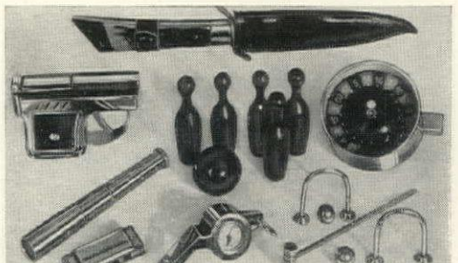
MICROSCOPE—Powerful lens, reflector. Has all fine features of professional "lab" microscope. Heavy metal. Complete with slides. A real Buy at....$2.90

PAINT SET—12 excellent water-colors in tubes. Handy metal box . . . Real value!....$1.00

ICE CUBE PAPER WEIGHTS—Shake 'em up and lo! Beautiful snow-scenes appear! 1¾". Set of 6 ass'ted . . . Snowman, Skaters, Country Village, etc....Set $3.60

WATER FLOWERS—Drop one of these sealed shells into a glass of water and see beautiful flowers emerge. 8 Shells plus magic plants. Boxed....50c

MAGIC GOLD FISH & WATER PLANTS—Very realistic and alive-looking. Lasts for months in bowl....75c



KNIFE IN SCABBARD—Stag bone handle. Finest razor steel. Handsome desk piece. May be worn in belt. 6½"....$1.50

PISTOL POCKET LIGHTER—Gleaming polished chrome. Trigger-quick light-up. Stand included for desk or table use. 2¼". Novel!....$2.00

TELESCOPE—4 Section instrument. Closes to one inch! Amazingly powerful. Rich chrome plate finish. Boys really love it!....75c

MINIATURE HARMONICA—Plays 8 true notes. All of 1½"! Girls adore these on charm bracelets . . . boys just go plain ga-ga!....50c

TRICK BOWLING SET—A "life-of-the-party" game with you hitting all the strikes. "Erratic" ball makes opponent the "fall-guy". 1¾" pins. A wow!....$1.25

COMPASS WHISTLE—Heavy-gauge metal chrome plated. Fine for Boy Scouts . . . and taxi-hailing sisters! 2"....50c

MONTE CARLO ROULETTE—Pocket-size wheel as exciting as the real thing....50c

CROQUET SET—Beautiful solid brass finish. Nine 1" wickets, four 3" mallets, 4 balls. Make tablecloth or carpet your lawn and the game is on!....$1.00

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Murray Hill Station • New York 16, N. Y.



Crisply sheer white muslin with eyelet embroidered ruffles, by "Lovely Lady." Bed petticoat, HG #7-1, 16" drop, single, 18.00; double, 20.00; for high beds, 22" drop, single, 20.00; double, 22.50 Ruffled coverlet, HG #7-2, single, 12.95; double, 14.95 Ruffled pillowcase, HG #7-3, 4.95 Within N.Y.C. add 2% sales tax. Parcel post charge extra. Eighth Floor. **Lord & Taylor**



Our "Prop-pillow" by Craig, with a zippered cover! A gay "Posy print" cotton with dark red or green, or white background, HG #7-6a "Curlicues", woven cotton damask, in olive or emerald green, flame, yellow, brown, copper, grey, rose, blue, HG #7-6b—9.95 each. Within N.Y.C. add 2% sales tax. Parcel post extra. Eighth Floor. **Lord & Taylor**

LORD & TAYLOR – 424 Fifth Avenue – Wisconsin 7-3300

Also at **Manhasset, Westchester and Millburn**



THAT MAN'S



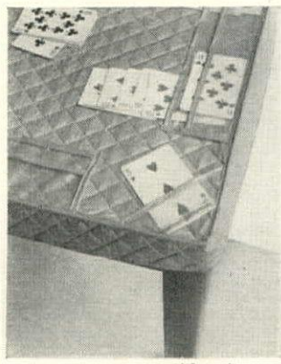
IT'S A FOOLER, this plastic place mat looking for all the world like a piqué ivy leaf on sheer white organdy. The center and border come in forest green, maple brown, gold, grey. Created by Princess. HG-14-1, 4 for 2.35 Notion Dept. Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.



VICTORIAN epergne brings a gleam to the eye of the flower arranger. This charming variation has a brass bowl and removable green glass vases. Created by Edward Greeman. Order HG242-3, 10.00 Gift Shop. Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.



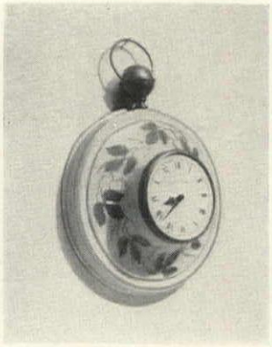
LAIZY DAIZY Susan for maidless menages (and whose isn't these days?) created by Rubel and Company. It has 8, oven proof petal shaped dishes for hors d'oeuvres, alternately green or white which are removable. Order HG242-4, 7.50 Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.



TWO FACED canasta cover by Lillian Flaxman. Quilted plastic with clear plastic pockets for melds, canastas. Corner bands for red threes. Wine, chartreuse, flamingo, yellow, silver, peacock green. Reverse for other games. Order HG17-3, 4.95 Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.

Advertisement

HERE AGAIN



FRENCH provincial tole clock, a Warren Kessler reproduction. In black, green, or red with charming hand decorations. 11½ inches in diameter and suitable with any décor HG242-6, noteworthy at 25.00 (plus 10% Fed. tax). Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.



NYLON luncheon set belies its everyday sturdiness by deceptive ruffles and fragile pastels. Heavenly array of colors: sky blue, aqua, pink, white, grey, chartreuse, or yellow. Four mats, four napkins. HG5-2, 8.95 only at Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.



THOSE SNAPS of yours shouldn't have a "dilatory domicile" in your drawers —keep them in a Photovue album by Permo. Gold tooled leather—red, wine, brown, green, grey, navy, chartreuse, coral, turquoise, ivory. Complete with monogram. Order HG17-1, 7.50 Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.

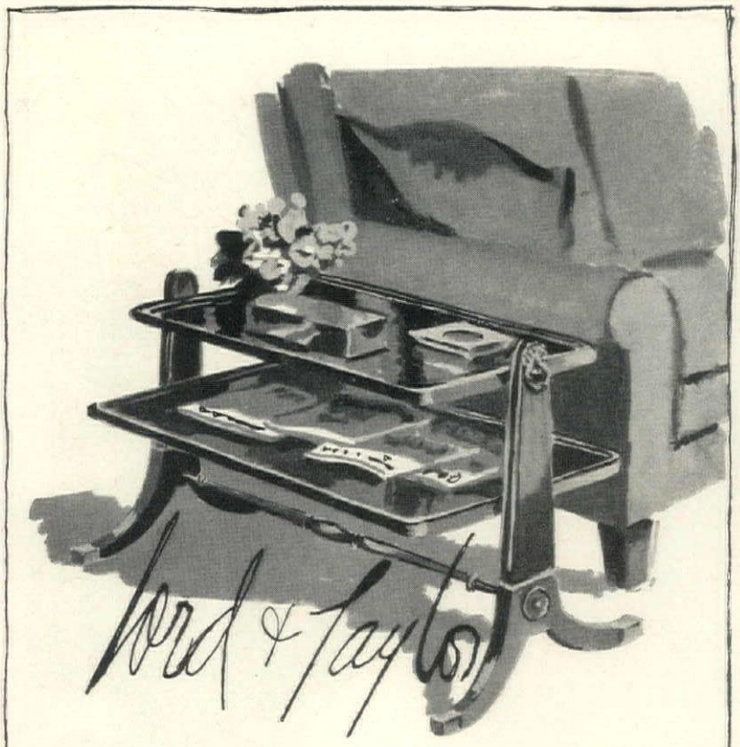


TWINS are hard to come by, and this pair of hurricanes would be sweet on a daughter's dressing table. The bases are of brass, the globes are of frosted glass in the best Victorian tradition. By Brite Glo. Order HG42-1, 10.95 pr. Gift Shop. Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.

Advertisement



The cock of the roost—by Soovia Janis, adds gayly colorful note. Black metal cock on natural-color wooden base, with black, white, and red patterned chintz shade. Finial a real little weathervane. 30" high, HG #242-1, complete 19.75 Brass ash tray, HG #242-2, 8.50 Within N.Y.C. add 2% sales tax. Express charge extra. Ninth Floor



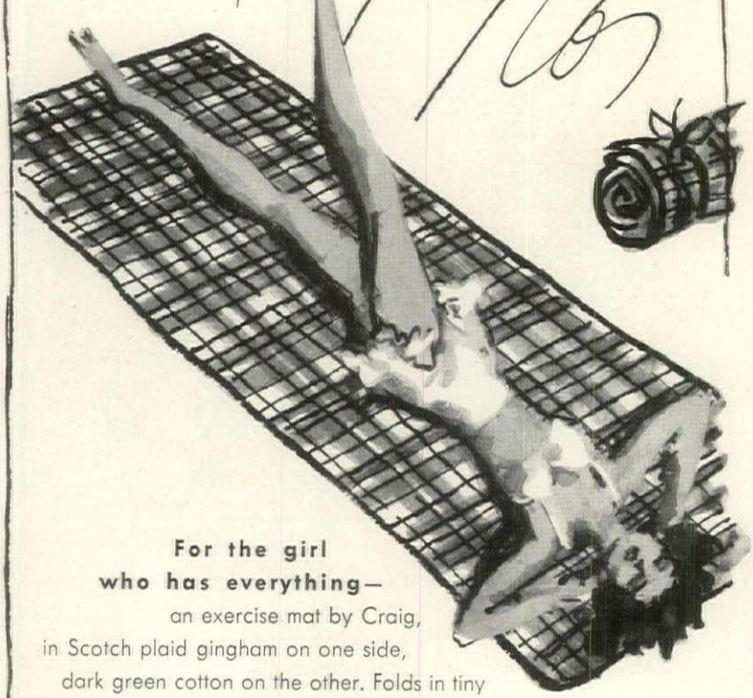
Our muffin table is as unusually versatile as it is handsome in most any room! A charming reproduction, faithfully copied from its Sheraton model in gleaming mahogany—to the last bit of fine detail. 17½ x 13¼" height 24" HG #47a-1, 39.50 Ours alone. Within N.Y.C. add 2% sales tax. Express charge extra. Eighth Floor.

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Give bright zest—
to everyone's morning shower
—with our decorative shower curtains and matching window curtains in a gay red and green Scotch plaid gingham by Craig.
Ruffled shower curtain, #HG 245-la, 13.95
Organdy curtain with gingham ruffles, 36" long, #HG 245-lb, 5.95 Gingham valance, #HG 245-lc, 2.50

Lord & Taylor



For the girl
who has everything—
an exercise mat by Craig, in Scotch plaid gingham on one side, dark green cotton on the other. Folds in tiny roll for traveling. #HG 7-4, 10.95 Within N.Y.C. add 2% sales tax. Parcel post extra. Eighth Floor

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Also at **Manhasset, Westchester and Millburn**



THAT MAN'S

A BAROMETER makes a handsome gift for the man of the house who fancies himself as a good weather prophet. It's small in scale (20" high), 18th century in tradition. Blond or dark mahogany with brass trim, silver dial. #HG47-2, 25.00 Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.



CHECK organizer that makes filing cancelled checks as easy as rolling out of bed. A Regal and Wade idea. Gold tooled leather in wine, green, brown, red. Gold monogram added gratis. Home file 7"x 7" HG17-4, 8.95 Office file 9"x 9" HG17-4a, 11.95 Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.



MILK GLASS lamp, copy of an early American base. The standard is footed in brass and topped by a green glass font. 27½" tall—a good reading height. By Aristocratic Lamp Co. White parchment shade. HG42-2, 14.95 complete. Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.



HILARIOUS cocktail napkins help to break the ice, get your party off to a good start. Of pure linen, in boxes of eight, no two alike. Red, green, or blue design. HG5-1, 8 for 2.75 Only at Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.



HERE AGAIN



FRAMED in beautifully gold-tooled leather with an easel that allows it to be used vertically or horizontally. A Chadell & Bock design. Wine, green, brown, red, chestnut, ivory. Sizes 5x7, order HG17-2, 6.50; 8x10, order HG17-2a, 8.95 Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.



EXTRA, EXTRA a woman can always use an extra serving spoon—especially this handsome silver plated Georgian design reproduced by the Gerity Michigan Corporation. Complete with its own tarnish proof bag HG242-5. The price, 3.50 Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.

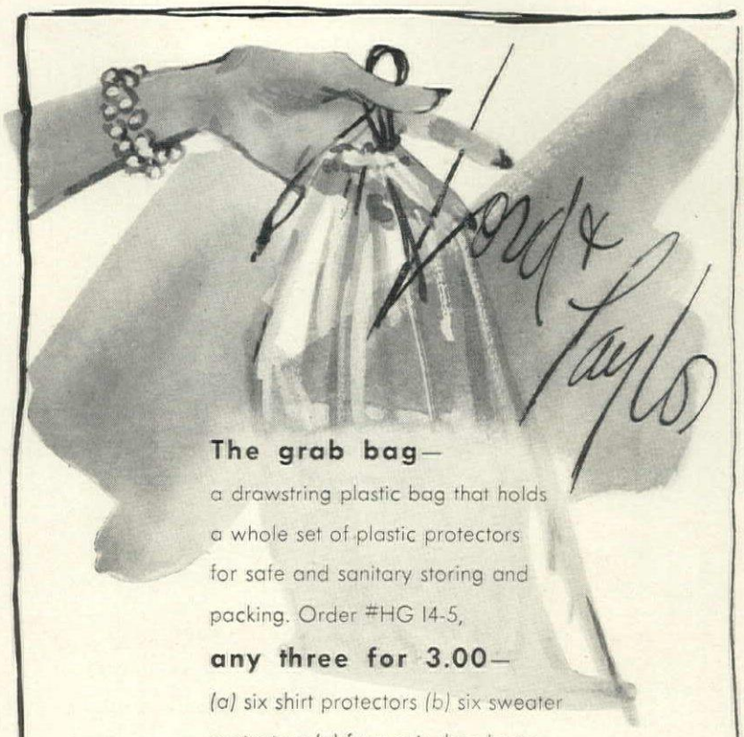


FUN DEPARTMENT—three unique pottery pipes designed by Sascha Brastoff, for inveterate men smokers. Large pipe holds tobacco, order HG242-7, price 12.50 Medium size for cigarettes, HG242-7a, 7.50 Small size for matches, HG242-7b, 5.00 Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.

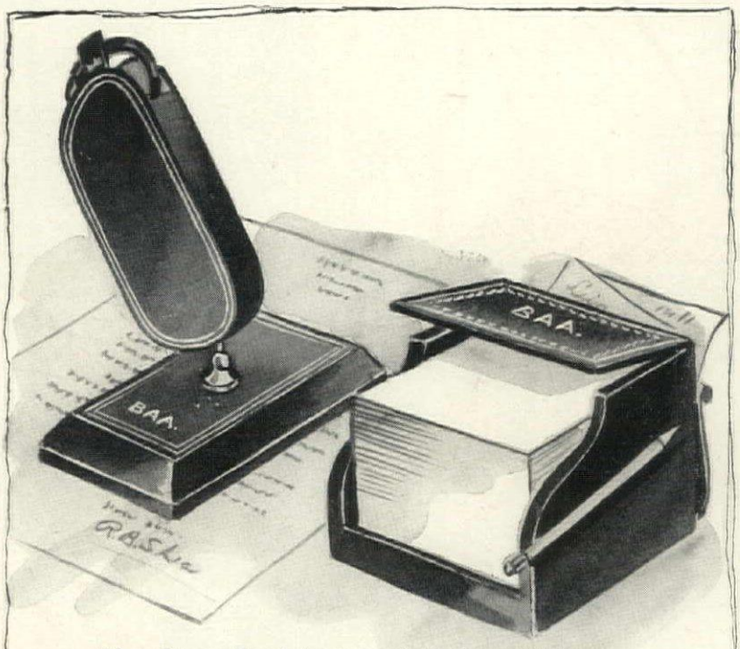


NEVER ENOUGH tables—matches, ashtrays, according to one's better half. Brilliant solution – Howe's nest of four folding tables in black lacquer trimmed in gold and clamped together with a gold plated handle. Order HG242-8, 24.95 set. Lord & Taylor, 424 Fifth Av. 2% City Tax. Postal charge beyond the delivery areas.

Advertisement



The grab bag—
a drawstring plastic bag that holds a whole set of plastic protectors for safe and sanitary storing and packing. Order #HG 14-5,
any three for 3.00—
(a) six shirt protectors *(b)* six sweater protectors *(c)* four pair shoe bags *(d)* 20 assorted vegetable bags *(e)* six assorted bowl covers, one mixer and one toaster cover. Street Floor. Add 2% tax within N.Y.C.—postal charge outside delivery area.



The Spec Rest keeps track of glasses. With monogram—order HG #17-5, 7.95
The Side Kick memo magnetizes the pencil on, keeps notes in a metal holder. Calendar under the flip-up top. With monogram and 900 sheets—HG #17-6, 4.95
Both in wine, green, red, brown, chartreuse, turquoise, grey, coral leather, gold-tooled. Add 2% tax within N.Y.C. Postal charge outside delivery area. Street Floor.

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America's rarest fruit...

Royal Riviera Pears*

THE GIFT THEY'LL ALWAYS REMEMBER

Give these surprisin', impressive pears... and *you'll* be long remembered as a thoughtful, original giver. In perfect taste for anyone on your Christmas list. So rare, hardly 1 person in 1000 has ever tasted 'em. So juicy you eat 'em with a spoon.

Inexpensive, Too!

You can't buy these gift packages in stores for love or money. But here's the best news: they're not high-priced, they're inexpensive. Packed in handsome gift boxes, with your greetings.

Gift No. 1 . . . Delivered $3.15
(shown—10 to 14 pears)

Gift No. 2 . . . Delivered $4.25
(16-20 pears—40% more)

Gift No. 3 . . . Delivered $3.85
(20-25 smaller pears)

Available Nov. 1 to Jan. 25 only


Christmas


January


February


April


July

HERE'S THE FAMOUS, ORIGINAL

Fruit-of-the-Month Club*

The gift that creates excitement and praise for you the whole year thru. You only order one present, but we deliver a whole parade of eye-poppin' gift boxes of America's finest fruits 'n delicacies throughout the year.

Christmas is the "grand opening." An engraved Membership Certificate inscribed with your name and mailed in advance announces all the good things to come.

A CLUB MEMBERSHIP FOR EVERY BUDGET

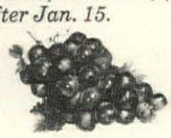
12-Box Club

At Christmas, Riviera Pears; Jan., Apples; Feb., Grapefruit; Mar., Cheese; April, Preserves; May, Cake; June, Canned Fruit; July, Nectarines; Aug., Pears; Sept., Peaches; Oct., Grapes; Nov., more Riviera Pears. **Gift No. 20, $40.65** delv'd. *Available year 'round.*

8-Box Club and 3-Box Club

8-BOX CLUB, the favorite, omits Mar., May, June, Aug. selections; **Gift No. 15, $27.25** delv'd. *Available year 'round.* 3-BOX CLUB: Christmas, Jan., Feb. treats; **Gift No. 11, $9.95** delv'd. *Not available after Jan. 15.*


September


October


November

Folks Can't Help Thinking Nice Thoughts About You!

Your name appears on every Fruit-of-the-Month Club treat—as well as on the handsome Certificate of Membership announcing your gift.



this Christmas do your
Shopping for Surprises*
WITH
Harry and David
BOX 40, MEDFORD, OREGON



First Gift Seen Under Any Christmas Tree

Tower of Treats*

If opening *one* present is fun, then bustin' into *five* presents is 5 times more fun! Gift boxes towering 14" high hold Royal Riviera Pears, jumbo apples, whopper figs, fine candies and other surprises. Real Holly on top.

Talk About Your Money's Worth! To see it, you'd think this gift cost $15—but we deliver it, with your greetings, for only—

Gift No. 51 . Delivered $6.95 (Jumbo size—illustrated)

Gift No. 50 . Delivered $5.15 (Large—4 boxes)

Available Nov. 15 to Jan. 15 only



So Beautiful! So Impressive!

Royal Gift Baskets*

Folks you send 'em to will be showing 'em off—and singing your praises—for days and days before they start excavating! The focus of all eyes at Christmas. These gorgeous baskets are heaped high with Royal Riviera Pears, fruits, nuts, candies, other surprises.

So Much for So Little! We ship direct from our own Bear Creek Orchards—and there's no extra charge for packing and delivery.

Gift No. 6 . . Delivered $9.95
(shown—shpng. wt. about 17 lbs.)

Gift No. 7. . Delivered $13.65
(bigger 'n more bountiful—shpng. wt. about 23 lbs.)

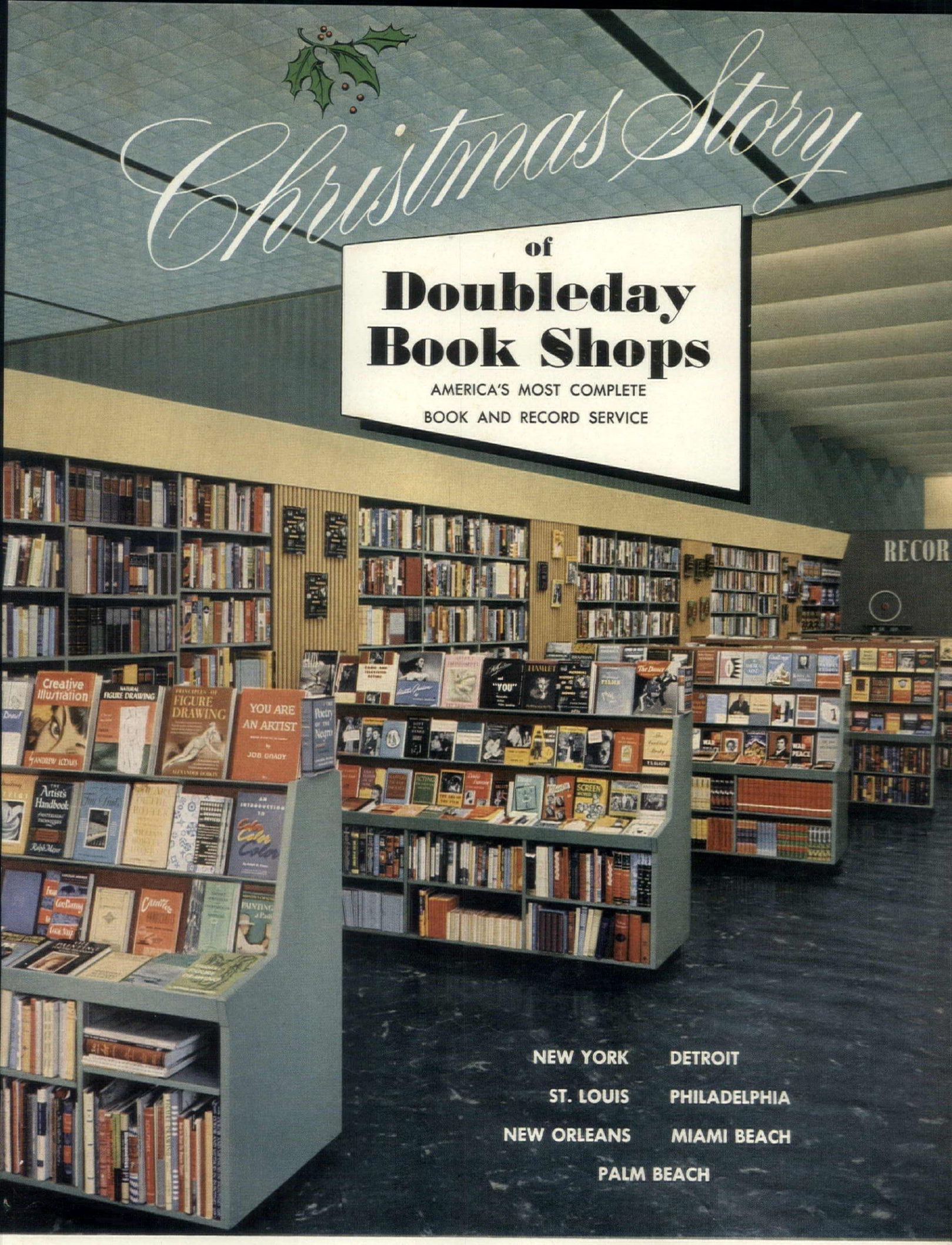
Gift No. 8 . . Delivered $17.75
(biggest—shpng. wt. about 29 lbs.)

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Send us your list of names and addresses of the lucky folks—with the gift names (and gift numbers) for each. Tell us how you want the greeting enclosure signed. Enclose check or money order. Prices include perfect delivery guaranteed anywhere in the U.S.A. proper, within express limits. No chgs. No C.O.D's.

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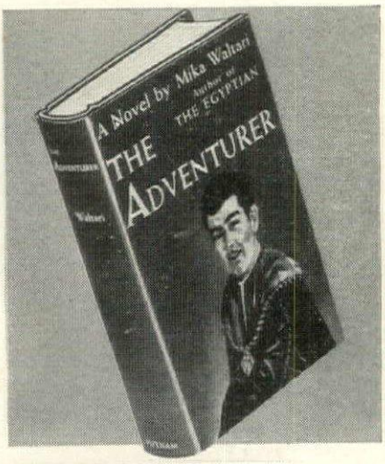
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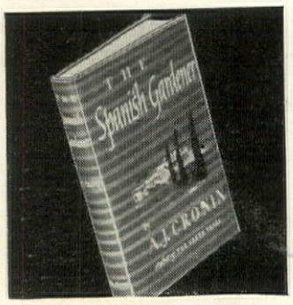
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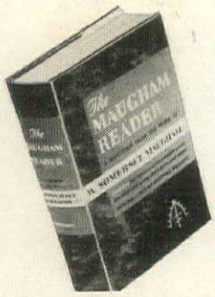
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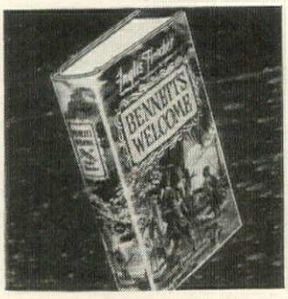
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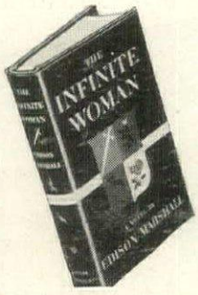
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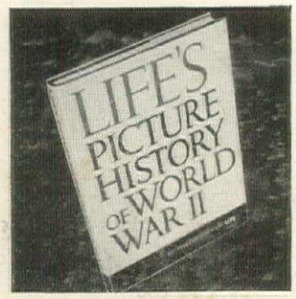
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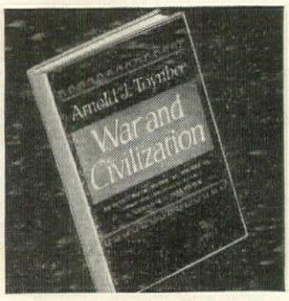
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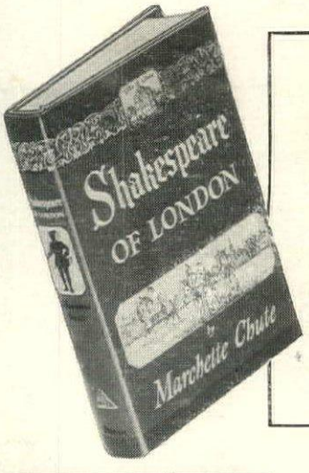
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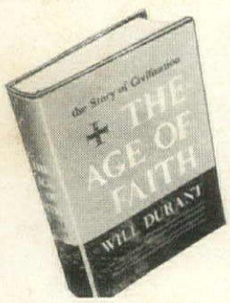
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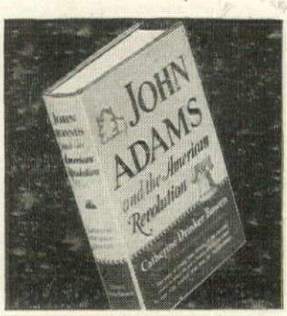
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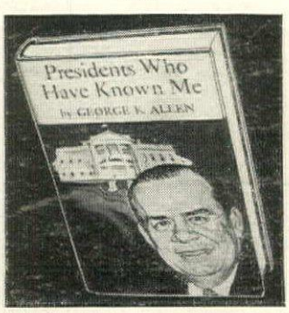
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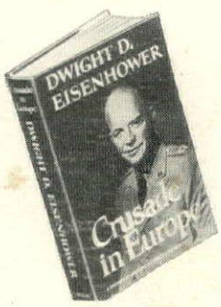
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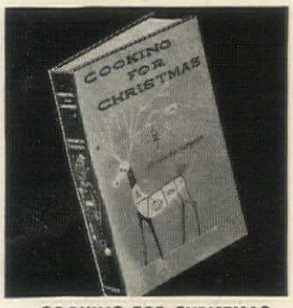
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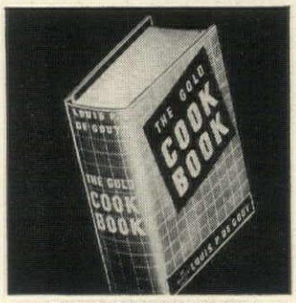
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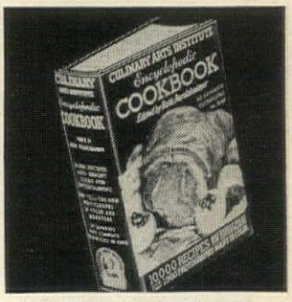
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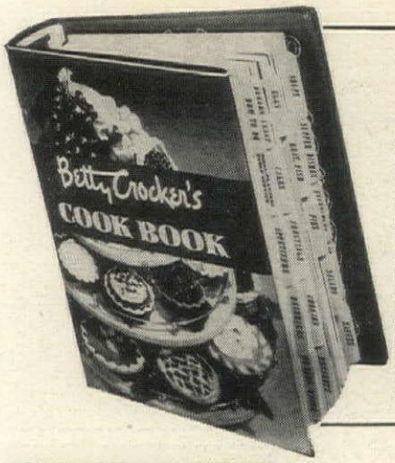
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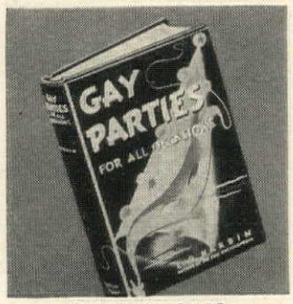
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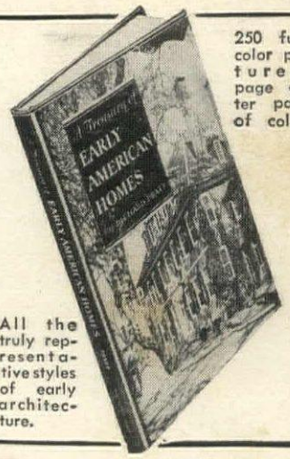


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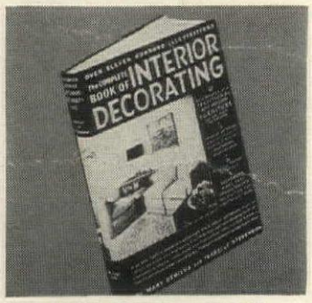
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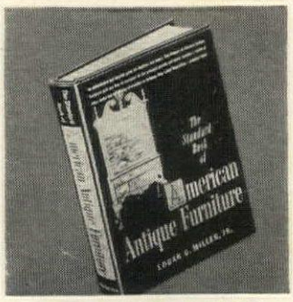
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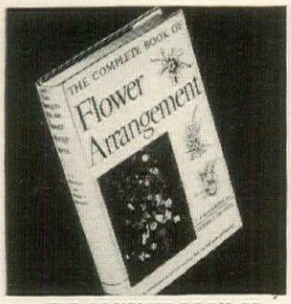
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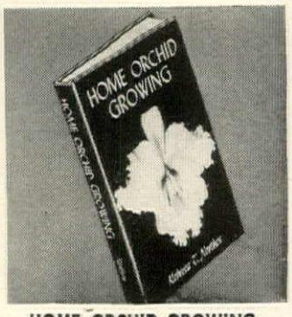
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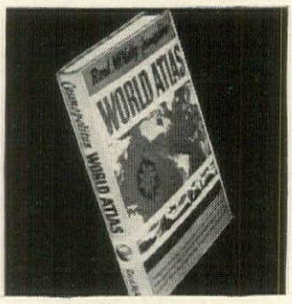
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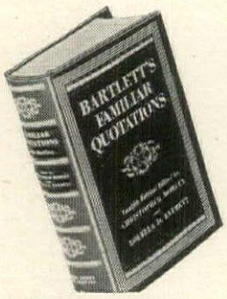
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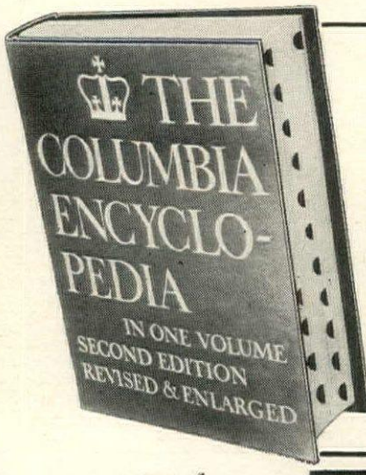
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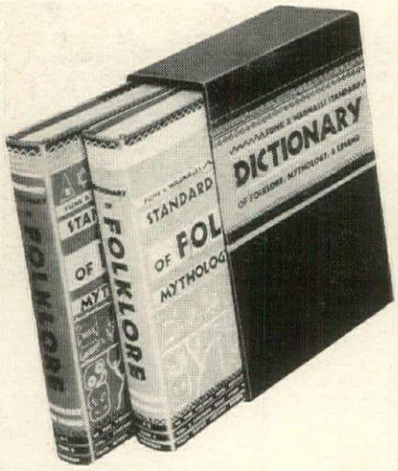
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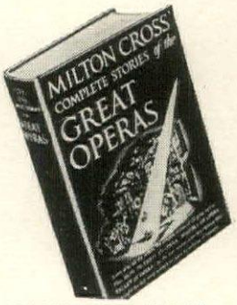
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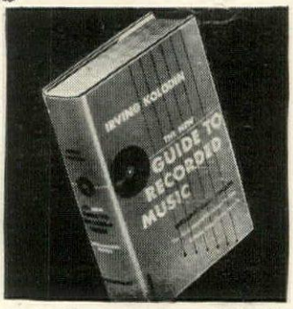
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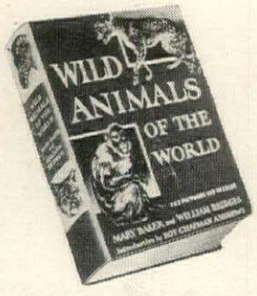
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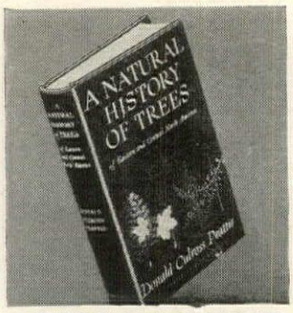
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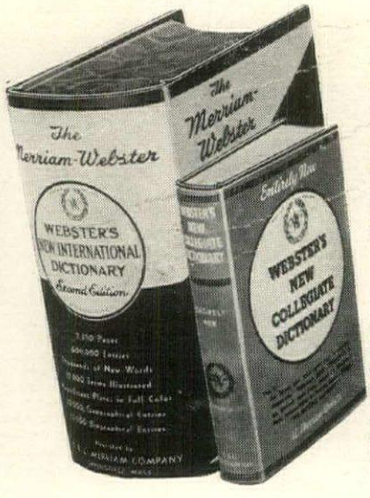
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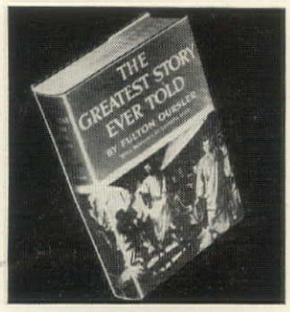
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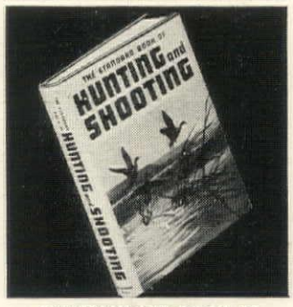
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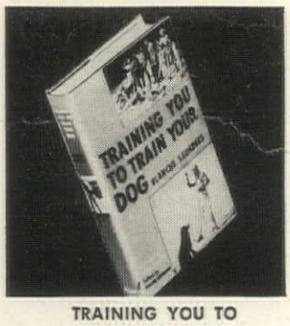
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A Treasury of Children's Books



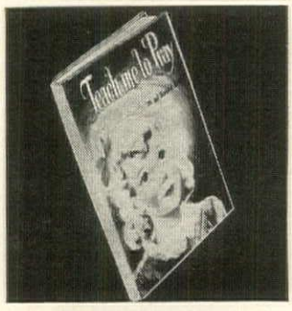
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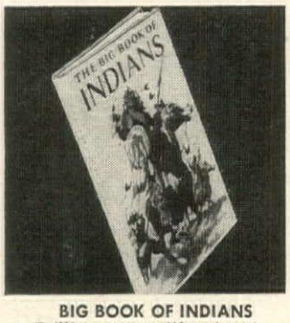
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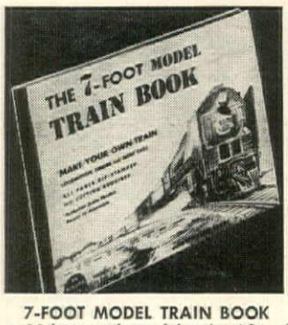


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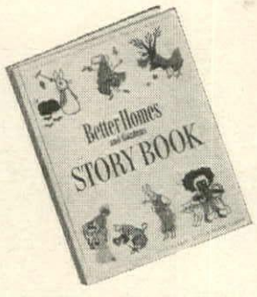
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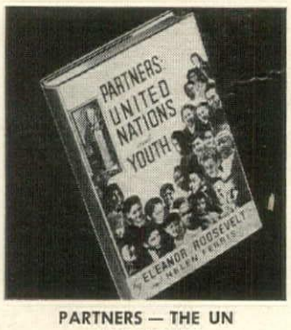
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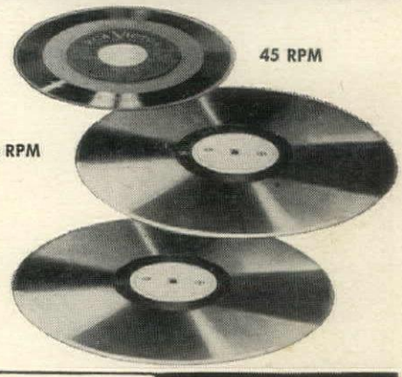
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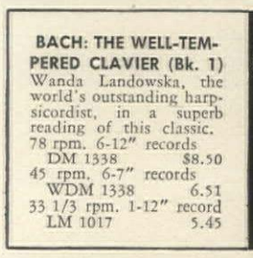




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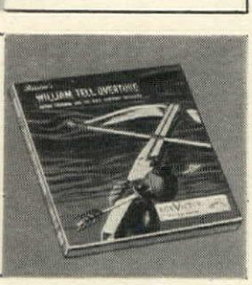
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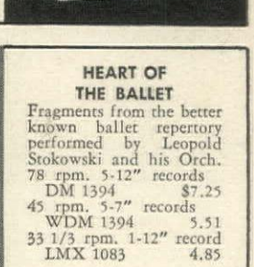
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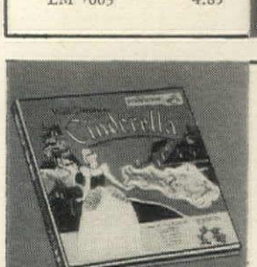


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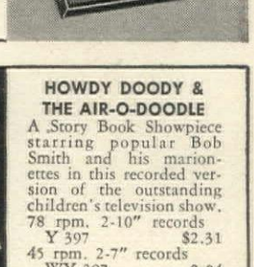
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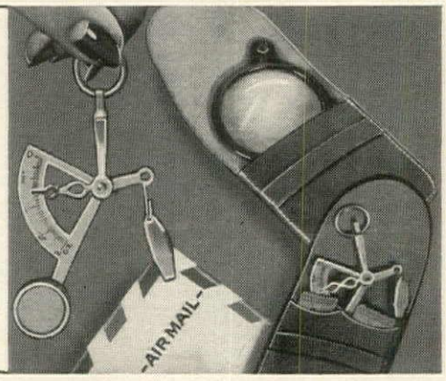
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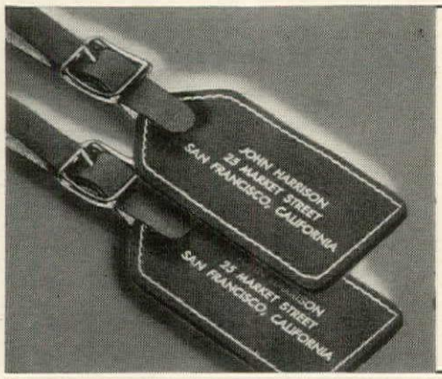
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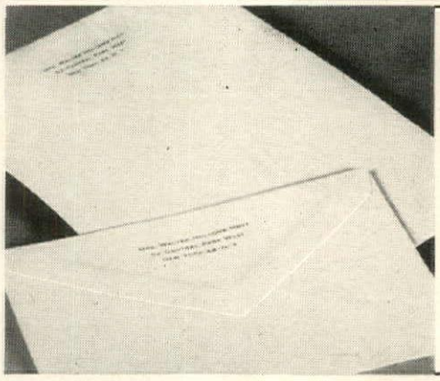


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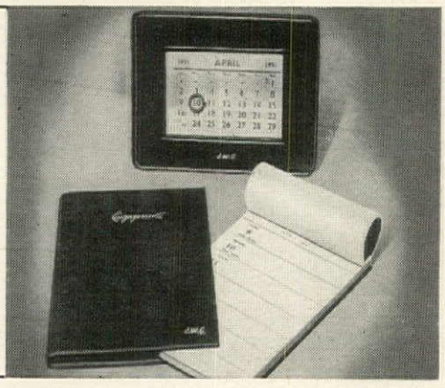
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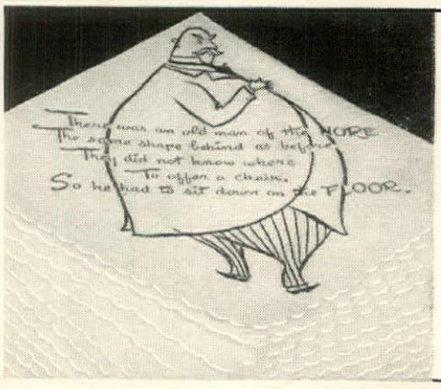


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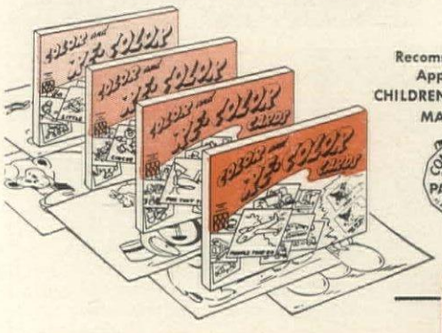
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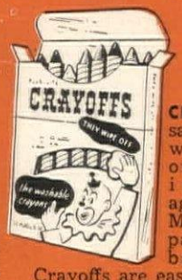
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DRAWING SET #10: For table, desk, or lap use. 12" x 16" drawing surface. 1" x ½" red lacquered frame. Includes Crayoffs and erasing cloth. **$2.00**

DRAWING SET #5: 9" x 12" drawing area. ½" x ½" red lacquered frame. Includes Crayoffs. **$1.00**



CRAYOFFS, the safe, non-toxic, washable crayons are your insurance against damage. Made from a patented soap-base formula. Crayoffs are easily washed off all washable surfaces. A dry cloth removes Crayoffs from any smooth surface.

Package of 8 colors **20¢**



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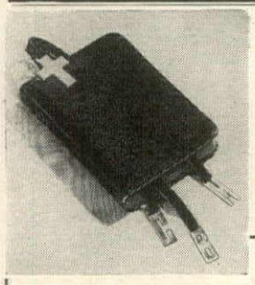
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Another Yuletide favorite, exclusive with Plummer, Christmas Candle glass. On one side, a symbolic pattern of bright candles amid glossy green holly leaves and red berries. On the other, provocative mistletoe. Gold edge. As shown, Stem Cocktails, doz. $18.00; Hiballs, doz. $13.50; Hollow Stem Beer Goblets, doz. $36.00.

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Also available with three sterling silver religious medals instead of monogram.

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$60 postpaid *(Fed. Tax Incl.)*

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Shaw's TEXAS' GREATEST JEWELERS San Antonio

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CHRISTMAS SLEIGH

Hand Decorated

Snowy white, 13 inches by 5½ inches, with scarlet runners and perky whip. Seasoned maple, free-hand painted and lacquered. This sleigh makes an excellent Christmas arrangement for either table or mantel. Fill it with greens or Christmas tree balls or party favors. Sturdily built to last for years, each sleigh is boxed and gift-wrapped with our hand-blocked label for Christmas. A wonderful buy at $3.95 postpaid.

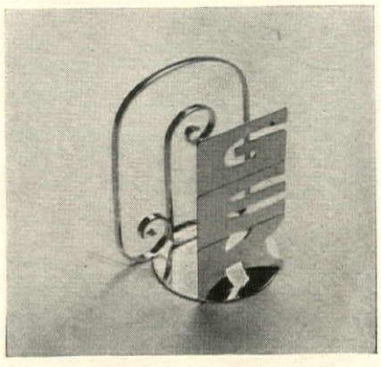
THE CAROLINA MOUNTAIN SHOP

CASHIERS, NORTH CAROLINA



SHOPPING

You may order all merchandise shown in Shopping Around (editorially and in advertisements) by writing directly to the shops. Enclose check or money order, as few of them handle c.o.d.'s. You may return for refund any item not personalized if you return it promptly by insured mail and in an unused condition.



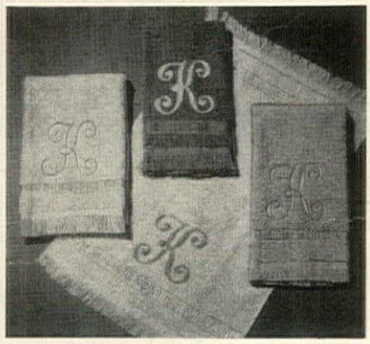
This is the gift to delight the most difficult person on your list. It's a sterling silver rack marked with three giant initials and its uses are varied: as a toast rack, naturally, but wouldn't it be wonderful to hold your unpaid bills, your notepaper, or your digest magazines, too? $12 ppd., Fed. tax included. Edith Chapman, 50 Piermont Avenue, Nyack, N. Y.



For him. He won't forget you if you present him with these heavy sterling-silver cuff links. They're handsome and masculine and will look wonderful in his French cuffs. One of the nicest presents he'll ever receive. They're 1" x 3/8" and cost only $7.20 postpaid. Federal tax incl. Underline last initial. Page & Biddle, 21 Station Rd., Haverford, Pennsylvania.

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We proudly present the famous CALLAWAY FINGERTIP TOWEL — *supreme quality, perfect detail. Of* TERRY CLOTH *with chintz* APPLIQUED MONOGRAM *in contrasting color.*

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Fill the Bucket with your best effort from your own cookie factory and make your favorite couple love you forever. Hand painted with red and black scroll borders and their names in attractive script. 10 pound capacity. 7½ inches high. *Order by No. HGL10.* **$2.95** postpaid.

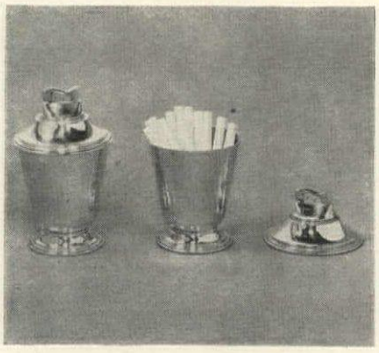
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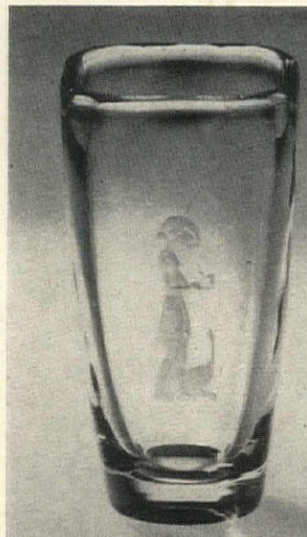
Ingenious motion saver. Now with minimum effort, you can reach for a cigarette and light it too. This two-in-one container-lighter is a handsome piece for office or home. About 3½" high, it is made of solid burnished copper. $8.95 postpaid, Fed. tax included. Camalier & Buckley, 1141 Connecticut Avenue, Washington, D. C.



Imported from Holland, this handsome pewter service will be cherished for many years. Classic in design with graceful wrapped handles on both the tea and coffee pots, the metal is highly polished. A wonderful Christmas present for almost any woman you know, $29.75 postpaid. Bertram Shrier, Ltd., 1147 Connecticut Ave., Washington, D. C.



Perfect under the Christmas tree, a beautifully modeled little plastic cathedral. It has a delicate steeple, simulated rose windows that light up and a Swiss music box that plays *Silent Night*. About 14" high, 10" wide, it can also be used as a mantel or window decoration. $6.95 ppd. From The Fitzgeralds, 545 Fifth Avenue, New York, New York.



Swedish Orrefors crystal at its loveliest

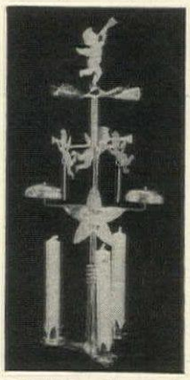
This vase is as flawless as the fresh flowers you'll put in it. Made with characteristic Swedish simplicity, its only decoration is a charming copper wheel engraving of a little girl with geese. 7¾" high, 4¼" in diameter. 36.

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The Whispering Angels



SOFT LIGHTS—SWEET MUSIC

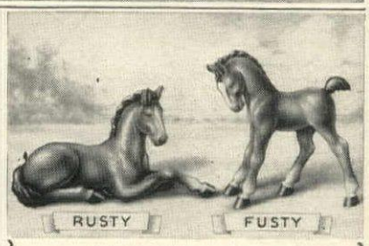
Silvery tones waft thru the air as the glow of the candles gently whirls the angels on their orbit.

In lustrous imported brass, sent in gay gift box, assembles to 13" x 5½"

Order by mail, Postpaid, only $2.50

No C.O.D.'s, Please.

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Two Charming

ORNAMENTS

These natural looking little colts, "Rusty" (left) and "Fusty" (right), delight everyone. They are cast metal with black or bay coats, white faces and "stockings". Fusty is almost 5" high. Rusty is over 6" long. Price *only* $2.00 each or $3.75 *for both*. Postpaid. *Money back if not delighted.*

"little joe" **WIESENFELD CO.**

Dept. D-31 Baltimore 1, Md.

RING OUT, good cheer!



Brighten the Holidays with this gay string of 15 old fashioned sleigh bells, secured to a 70 inch strip of bright red and green felt. A wonderful welcome note at the doorway, or in pairs at the mantel. The young (and young in heart) set will love them as belts or attached to skating and sport togs, square dance costumes.

$2.75 *ea.,* **$5.00** *per pair, ppd.*

MEMORY MART

329 West Main Waukesha, Wisconsin

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GAY! EXCITING!

JOLLY JUMPERS

TO GLOW ON YOUR XMAS TREE!

These 6 adorable Jolly Jumpers . . . Santa, Teddy (both with movable arms and legs), Reindeer, Angel, Star and Rocking Horse will add breathless new beauty to your Xmas Tree. Made of fluorescent plastic in red, green, amber (4½" high). You'll treasure them from year to year at Christmas time.

6 JOLLY JUMPERS FOR ONLY $2.00

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The Work Bench

P. O. BOX 161

OSSINING, N. Y.



A **FIND!**

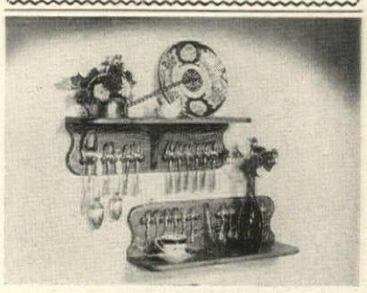
Charming! The delightful lines of this lovely French Provincial chair make it ideal for bedroom or living room, perfect as a desk, piano or telephone chair. Made of hardwood in walnut, fruitwood or cherry finish. With plain or tufted back. Covered in glow sheen fabric, in green, brown or red. Height, 32½", Width 18", Seat height, 18". Price—$29.75 plain, $32.75 tufted back. In ordering, *please specify finish and fabric color desired.*

Send check or M.O. *No C.O.D.'s, please.* **Shipped express collect.** *Satisfaction guaranteed.*

JAYS Interiors

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Upside Down

SPOON RACK

Clocks, pitchers, mugs, dolls are secure on this snug collectors' shelf. Maple knobs hold an even dozen spoons, and top is grooved for plate rail. Upside down it's a perfect show-off for souvenir spoons and demi-tasse cups. Beautifully hand made of solid White Pine with natural satin finish in antique brown or warm honey. Pairs make fine gifts.

20" long x 6" x 6" **$9.00**
17" long x 6" x 6" **$8.00** Prepaid

Smaller size holds 10 spoons

Unfinished but sanded, deduct $1.25

LEIGHTON COMPTON

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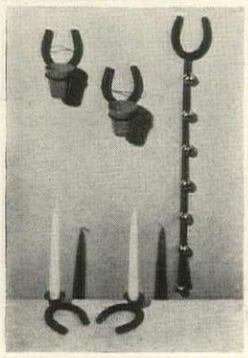
Royal Copenhagen

Presenting new, 1950 Plaquettes, 3½" diameter. Backs are pierced for hanging. Set of five for only **$5.** Famous *Royal Copenhagen* Christmas Plate, **$8.50.** ea. (*We have most dates 1909 thru 1937; 1946 thru 1950—$8.50 ea.*) Start your collection today or fill in missing years on both Plaquettes and Plates. Add 25c each order for delivery.



8" Siamese Cat $27.50 ea. Small Robin $9.50 ea.

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"LUCKY" GIFTS

"LUCKY" PLANTERS. Ideal for ivy, flowers, etc. Red pots, Black wrought iron pony shoes. **$1.50** a pair, Prepaid.

"LUCKY" Sleigh Bells. For your door, bar, or barbecue. Nickel plated bells, leather strap, Black wrought iron pony shoe. **$1.00** each, Prepaid.

"LUCKY" Candle Holders. For the finest tables and mantels. Black wrought iron pony shoes. 3" x 4" overall. **$1.50** a pair, Prepaid.

You will want these "LUCKY" items for your own home, TOO!

Mail orders; check or money order. No C.O.D.'s.

Clark's Corner Store
73 Main Street, East Hampton, Conn.

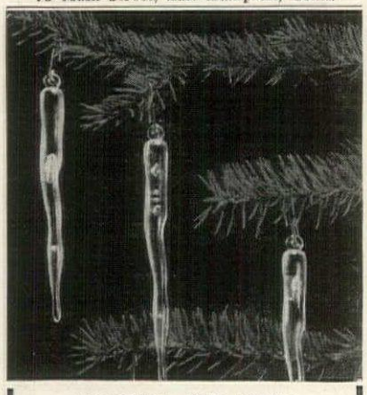


Distinctive Bone China

Crown Derby in the Medway pattern with two-toned green leaves, delicate tracery of vine, gold scroll edge, embossed design at shoulder. White background. 20-piece starter set, $82; place setting $20.50. In open stock.

Plus Shipping charges

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The oldest china & crystal house in N. Y.
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CHRISTMAS TREE ICICLES

Make this year's Christmas tree beautiful the easy way. No need to have tinsel fall off your tree and make your floor look messy. Plastic Icicles shimmer and sparkle just like real icicles . . . adds that extra note of realism . . . can be used year after year. Each icicle is 4½" long . . . packed 48 to a box in assorted colors. **$1.00**

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'a stitch in time saves nine

THIS ATTRACTIVE SEWING BASKET MAKES MENDING EASIER

Holds all your sewing essentials—with room to spare. Easily carried by convenient handle on top. Fitted with scissors, thimble, and needles.

Natural Wicker and Hand-Woven Fibre—trim in color to match full Satin Lining—tufted top—approx. 8" square x 5½" deep—choice of colors.

Azure Blue, Holly Red, Wreath Green

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Specify Color Desired

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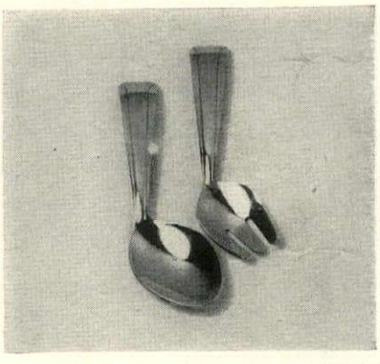
Ceramic tureen. This little server is modeled in the form of the bush bird or "distlefink," a design often used in early Pennsylvania Dutch decoration. It is hand-painted in warm colors, measures 7" x 5½" and is packaged with a ceramic ladle, $5 postpaid. Order from the Village Vendors, Box 4202, Los Angeles, California.

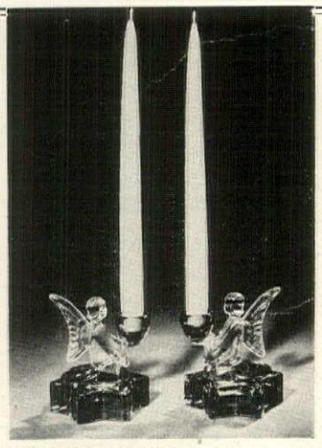


Port-o-bar is a de luxe Christmas gift for the host. He can do a professional job of drink making, a graceful job of serving. Hammered aluminum and steel top tray is sectioned to hold eight glasses, aluminum ice bucket, bottle of soda, two bottles of liquor. Tray with eight glasses and bucket, $9.95 exp. coll. Order from Pee Wee House, Culver City, Calif.



New design for baby. Sterling-silver spoon and fork for his first adventure in feeding himself. The handles are designed for small fingers, the bowl and blunt tines are curved for easier steering. About 4⅛" long, the set complete costs $7 ppd.; singly each piece is $3.50 ppd. Fed. tax incl. Haig Giftware, 446 E. 20 Street, N. Y.





ANGEL CANDLESTICKS

Make your home heavenly with these crystal angels on a ruby star holding a ruby candle cup.
Perfect for decorating your table, mantel, windows or curio shelves. Large angels 4½", **$3.75** *a pair.* Set of 4 small angels 2½", **$3.75.** Candles not included.
Prepaid in U.S.A. No C.O.D.
Send for our folder of unusual new gifts

KREWSON'S CURIOS
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MINIATURE COBBLER'S BENCH



The old-fashioned cobbler kept his tools handy in the full-size prototype of our Miniature Cobbler's Bench. This replica makes a charming and useful desk accessory—or a distinctive gift. The solid copper ash tray is patterned after the original leather seat. The drawer and shelves are just right for cigarettes and matches, stamps, clips or other small necessaries you like to keep within reach. 8" long and sturdily constructed of hand finished pine wood. **$2.95** *postpaid.*

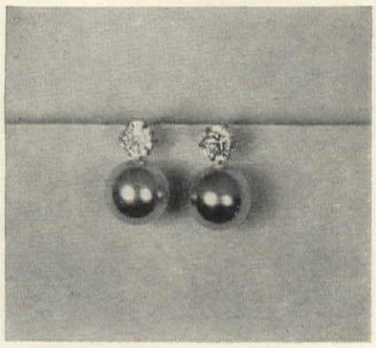
Write for our free Fall Catalog featuring selected New England merchandise—country apparel and accessories, quality gifts, food delicacies.

A New England Store for All the Family

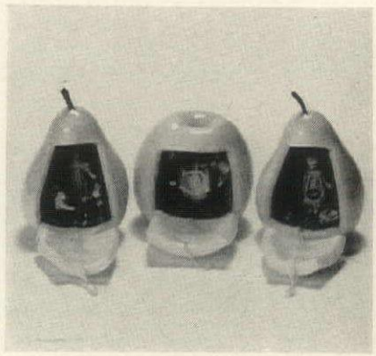
JOHNNY APPLESEED'S Inc.
Box 700 Beverly, Mass.

AROUND

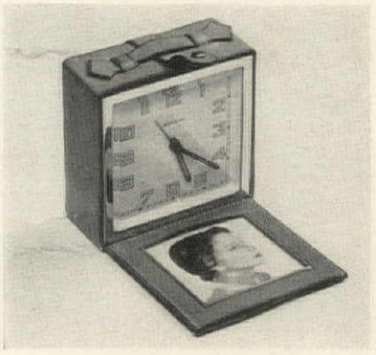




Real zircons, simulated pearls and sterling silver combine to make these really beautiful earrings. The pearl drops hang from large, fiery zircons. The clip-on backs are of sterling silver. This is a gift any woman would be proud to receive for Christmas. $24 ppd. Fed. tax incl. From Rapphel Jewelers, 47 West 57 St., N. Y.



Charming surprise. From Austria comes this delightful wax fruit, so natural in form and coloring it will fool you. And inside you'll find the most exquisitely detailed scenes: of the Holy Family, of the Madonna and Child, of Snow White and the Seven Dwarfs. Each 2" x 2½", is $2.85 ppd. Gina and Selma, 1048 Lexington Avenue, New York, New York.



Tiny alarm clock 2¾" square. It's a precision-built Sochard clock in a real saddle-leather case. Closed, it looks like a miniature suitcase; open, it has an easy-to-read face with radium dial and hands, a flap frame for your favorite picture. Fully guaranteed, it costs $12.80 ppd., Federal tax included. Grenada, 18 E. 41 Street, New York, New York.

BACCARAT crystal from France

"The Crystal of Kings" . . . founded 1765



Immediate attention given mail orders and inquiries

This Embassy stemware design of ours dates back to the days of Charles X. Water goblets shown... the dozen, $39.

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55 EAST 57th STREET, NEW YORK CITY.

NOEL SINGERS

the newest in Christmas candles



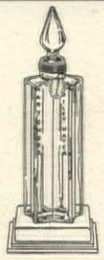
Individual figurines are hand colored and caped with frosty-white snow. This unique candle centerpiece is 8" high and will add beauty and joy to every holiday table.

Set of 7 pieces, completely postpaid $2

FREE gift catalog with each order. No C.O.D. No stamps please.

edith party creations

Dept. HG-11 972 Dean Street Brooklyn 16, N. Y.



$5.00 plus 20% Federal Tax

MARY CHESS

Star Bottle of Toilet Water

In all her lovely long-lasting fragrances

White Lilac • Tapestry Strategy • Carnation • Gardenia Elizabethan • Yram

MARY CHESS

334 PARK AVENUE • NEW YORK



Ceramic Santa

A jolly, rosy-cheeked Santa in fine ceramic. Brilliantly fired in Christmas Red and Gold. A permanent—and perfect—addition to your holiday decor. About 12" high. Perforated for attaching to arrangements.



$4.95 POSTPAID

Ceramic ART STUDIOS

4910 Cole Dallas, Texas

Queen Anne

English Silver Reproduction



Silver-Plate

Six-Piece Setting $10.95

Robert Ensko, Inc.

Silversmiths

682 Lexington Ave., New York 22



Finer Martinis—Quicker!

MONOGRAMMED

MARTINI TWIRLER

★ Anyone can make finer martinis—quicker, easier—with the Martini Twirler. Just add ice and ingredients—and twirl. Does not destroy gentle flavor of the vermouth. Deep lip holds back ice for easy pouring. Holds 70 oz. Price includes 3-letter monogram. Also Monogrammed Cocktails to match. An exciting Christmas gift, bound to please.

Monogrammed Twirler $2.85

Monogrammed Cocktails, 3 oz., 8 for $7.45

Set, Twirler and 8 Cocktails, Monogrammed $9.85

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GLASSCRAFT

920-G Chicago Avenue • Evanston, Illinois



FROM OBERAMMERGAU

Music Angels with lovely faces of delicately hand carved wood, painted in pink and blue with gold.

Orchestra of 12; set.....$125.00

Single Angels, abt 3½"; ea. $12.50

Angel at Piano; ea.....$15.00

Alfred Orlik Inc.

745 FIFTH AVE., At 58th ST., NEW YORK 22





Handcrafted PEWTER from Denmark

Here's all the simple elegance of master Danish design in outstanding, heirloom pewter, reasonably priced for such outstanding, lifetime quality. COFFEE POT, $37.50; TEA POT, $35.00; SUGAR & CREAMER, $13.75 the pair. THE SET, *complete:* $85.00. The clever Danish heirloom pewter Table Lighters: $8.00 each, or only $15.00 for two. All prices shown postpaid.

Save At Least 30%

No 20% Fed. Excise Tax on Danish Imports—and the rate of exchange means a BIG saving to our many mail order customers.

House of Charm

Austin Gyde Van Hove, Prop.

3435½ E. 8th St., Dept. 10, Riverside, Calif.



Solid Brass Boot Scraper

Outside the front door this solid brass boot scraper can be decorative as well as utilitarian. This neat little number, a timely gift for the house, screws on to porch or step. Made of brass to withstand exposure to weather. . . . Gets more charming with age.

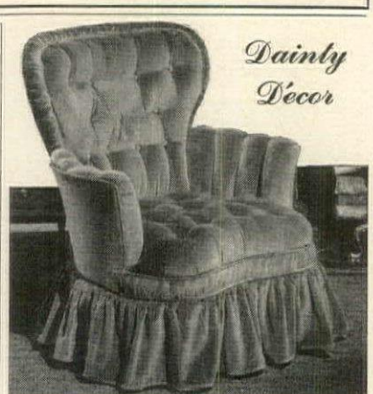
6" long over all. **$4.95** *postpaid.*

Satisfaction Guaranteed or your money refunded by return airmail.

★ **Northmore's***

Highland Park 20, Illinois

*(We are listed in Dun & Bradstreet, Inc.)



Dainty Decor

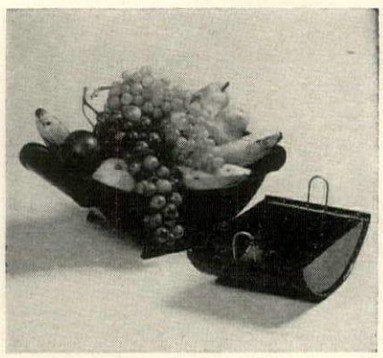
Our "Cameo Constance" chair is so exquisitely adaptable for jewel-like fireside or bedroom charm. In pairs, preferably, in fine, rich velvet or Satin—**$49.50** each. In lovely solid Faille—**$42.50.** If you send fabric—**$37.50.** (5¾ yds. of 36" or 4½ yds. of 48" width material.) Express collect (37 lbs.) unless arranged. No C.O.D. H. 32"; W. 27"; Seat Depth 20"; Seat Height 15". Petite, tufted seat (coil-springs) and back. Our colors: either Blue, Rose, Silver, Wine, Green, or Lipstick Red. Send check or M.O. today. Also, ask for latest "Worthily Yours-HG" catalog (and any swatches). Try this Guaranteed, Direct-to-You Bayfort way, for gifts and redecorating. *Hurry!*

Bayfort Society

BOX 1808 CHARLOTTE, N. C.



SHOPPING



Mahogany fruit bowl, faithfully copied from an antique cheese board, is adaptable to many uses. Because of the separate watertight metal liner, it can be used as a planter or as a container for cut flowers. Of solid mahogany, 13" x 7½" x 5½", $20 ppd. From Jean Stanley, P.O. Box 123, West End, New Jersey.



Combination pitcher and cocktail mixer. In heavy triple silver plate, it is an exact reproduction of an old English silver tankard. The knob operates on a simple stirring mechanism. It holds one quart and would make a wonderful present for the one you like best. $12 postpaid. Federal tax incl. Plantation House, Riverview Terrace, Bettendorf, Iowa.



Heirloom pieces. Ironstoneware tea service so perfectly reproduced it will fit in beautifully with your authentic pieces. Few people, indeed, will be aware that it is not an antique. Pure white, the pot holds eight cups, costs $10 ppd.; the cream and sugar set is $9 ppd. From James Stuart, 410 Delaware Ave., Wilmington, Del.

English BONE CHINA

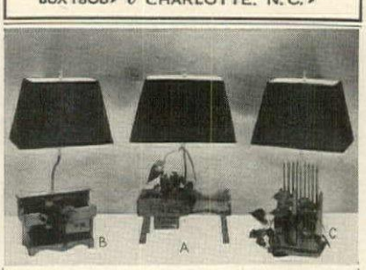


PASSION FLOWER

America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS

11 KING ST. E. - HAMILTON, CANADA



Hand-Made

Miniature Reproductions

Beautiful lamps that will add charm to your house. Hand-crafted of mellow pine, rubbed to antique finish . . . each lamp complete with copper tray for your favorite plant. Handy drawers for cigarettes, cards, etc.

Homespun rectangular shades in red, green, tan, chartreuse.....**$4.50** *each*

A. Cobbler's Bench Lamp Base 8" x 15" x 24" high.....**$19.50**

B. Water Bench Lamp Base 7" x 11½" x 24" high.....**$16.50**

C. Cranberry Picker Lamp Base 6" x 8" x 24" high.....**$14.50**

Send check or money order. No C.O.D.'s please. Shipping charges ppd. Money refunded if not fully satisfied.

CAMCRAFT

ONE SUNSET ROAD, LIVINGSTON, N. J.



TERRIFIC "TINY TERRY" TOWELS!

FASHIONABLE fingertip towels, 11" x 18", always are in great demand as gifts during the holiday season. Every hostess can use scads of them for guests and for traveling. Launder like a charm and no ironing required. Set of 6 in gay assorted colors in a swanky gift box—a practical gift, certain to be appreciated. No C.O.D.'s please. Order early—supply is limited.

$2.95 set postpaid *Send for catalog*

BEAUMOND DISTRIBUTORS

Dept. HG, 133 Lexington Ave., N. Y. 16, N. Y.



DELIGHTFUL, NEW

CURRIER & IVES HOSTESS TRAYS

A new and different setting for those full color prints by the famous masters Currier & Ives—5 glistening plastic hostess trays in rich red or black contrast the multi-color prints making each one a collector's item. Made to last indefinitely with minimum care.

The set 1 lg.—4 sm. **$6.95** ppd.

Small trays—set of 4—**$3.95** ppd.

Check or M. O.—No C.O.D.'s

Maine's leading Gift Shop for 29 yrs.

THE BLUE WAVE

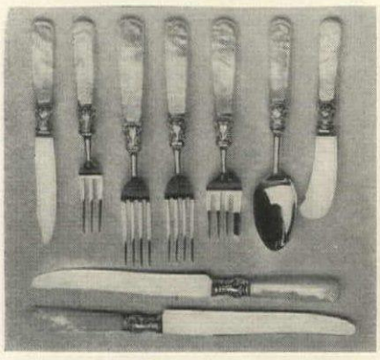
KENNEBUNK, MAINE

AROUND

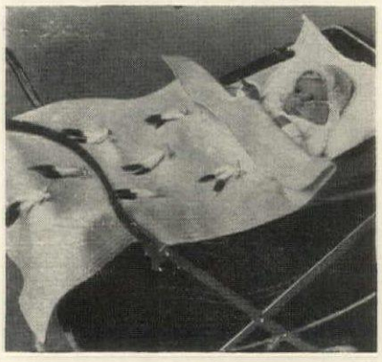




Porcelain figurines, called *A day in the country*, faithfully reproduced from a pair of old Doulton porcelains. They're sweet ornaments about 6" tall. The boy wears a pale blue smock, the girl a pale lavender dress. Attractive to use with a flower arrangement. The pair, $5.50 ppd. Powell's Gifts, P.O. Box 1417, Milwaukee, Wisc.



Perfect setting for the table. Can't you picture these beautiful pearl-handled pieces on a dinner table? Sterling-silver ferrules, stainless-steel tines and blades, in standard service: dinner, luncheon, salad, fruit, dessert. Fruit knives and forks $36 a doz.; dinner knives and forks, $48 a doz. Add Fed. tax. Otto Pomper, 56 West Adams Street, Chicago, Illinois.



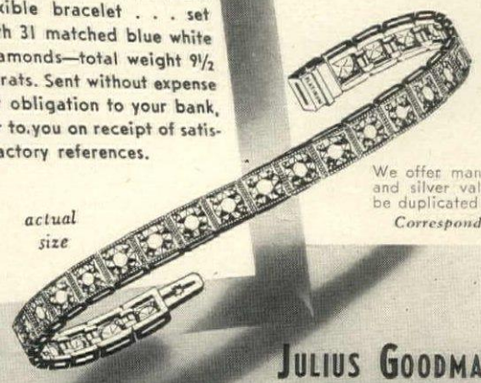
Ermine tails for the carriage trade. There will be ooh's and aah's every time your little darling appears in public if he is lying serenely beneath this really extravagantly handsome carriage robe. Double felt with stitched borders, 16 real ermine tails, size 27" x 36". Pink or blue $12.50 ppd. tax incl. Harold J. Rubin. 52 E. 56 Street, New York City.

THIS CHRISTMAS GIVE *Diamonds*

the gift whose enduring beauty is equaled only by its enduring value

You'll wear it proudly . . . This finest quality platinum flexible bracelet . . . set with 31 matched blue white diamonds—total weight 9½ carats. Sent without expense or obligation to your bank, or to you on receipt of satisfactory references.

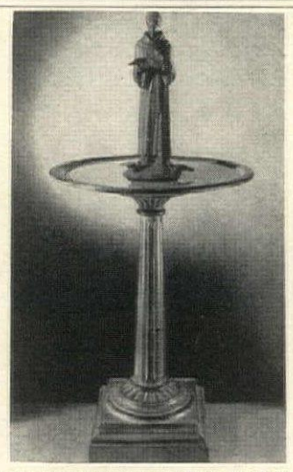
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EXCEPTIONALLY PRICED
$3000. *tax incl.*

We offer many other diamond and silver values that cannot be duplicated anywhere.
Correspondence Solicited

JULIUS GOODMAN & SON
Jewelers in Memphis Since 1862
77 Madison Avenue, Memphis, Tennessee



"ST. FRANCIS AND THE BIRDS"

The famous statue of St. Francis, with birds in hand and at base, reproduced in antique-finish lead, 19" high. The Victorian cast iron bird bath is 22" in diameter, 31" high, white, black or Pompeian green finish.

FLORENTINE CRAFTSMEN, INC.
479 First Ave. (cor. 28th St.), New York City 16
LExington 2-3926



canasta "shuffler"

SHUFFLES CARDS 40 WAYS AT ONCE

1.95

It's quick, it's easy. Saves your cards from soiling or bending. Your bulky Canasta double deck is perfectly shuffled, ready for play. Washable plastic in green, ivory or tortoise shell color. Add 15c for postage.

MAY CO. *Los Angeles,*
801 South Broadway, Los Angeles 14, Calif.

Sterling Silver

at $1.35

Here's truly an amazing value in hand-wrought Solid Sterling . . . Perfect for every Gift Occasion . . . Adds a charmingly distinctive touch to the home.

A. Marmalade Ladle
B. Lemon Fork
C. Olive and Pickle Tongs
D. Bon-bon and Sugar Tongs

$1.35 Each Postpaid (Includes Fed. Tax)
Combination of any 4 pieces $5.00

Sorry, No C.O.D.'s

SALLY GRAYE
80 E. 11th ST., Dept. 17
NEW YORK 3, N. Y.



Candlelight Enchantment!

The soft glow of flickering candlelight enhances this **IVY CIRCLE.** A *crowning touch of glory* on your dining room table. **For beauty every day,** fill the circular trough with water, and ring with ivy. **For gala occasions,** pack with masses of sweetheart roses, or blue cornflowers, white candy tuft, and red carnations. *Beautifully gift boxed.* Choice of crystal, emerald or ruby.

12" diam. plexiglas ring..... **$6.95** ppd.
6" diam. for single candle in center **$4.50** ppd.

Write for New 1951 Catalog of Unusual Gifts.

BREN LINDA Dept. G, 545 FIFTH AVE. NEW YORK 17, N. Y.



EARLY AMERICAN LADDER-BACK CHAIR

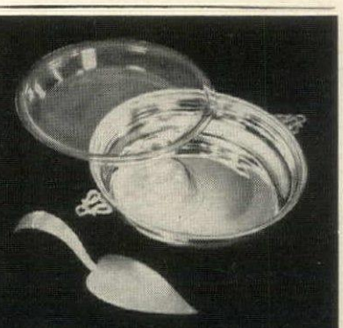
$6.75

Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood.

Height 42" Seat 18" x 14"
Height of Seat 18"

Unpainted but sanded to a smoothness ready to wax or decorate..... $6.75
With natural finish..... $7.75
COMPARE FOR QUAINTNESS AND CHARM!
COMPARE FOR UNRIVALLED VALUE!
Write for illustrated catalog of other Early American reproductions.
Minimum Order: 2 Chairs
Shipped Express Collect *Sorry, no COD's*

Jeff Elliot Craftsmen
Dept. G2
Rt. 3, Elizabeth City, North Carolina



Handsome Pie Plate

Your holiday pie comes to the table in fine style in this heavy silver plated party dress. The beautifully designed porringer handles are lovely to look at, nice to hold on to. With 10" Pyrex liner, it's
$18 plus 65c for postage

The graceful pie server, also of heavy silver plate, has beaded edge.
$3.75 postpaid—tax is included
no c. o. d.'s please

bertram shrier ltd.
1147 Connecticut Ave., Washington 6, D. C.

Handsome Brass From England

Superb solid brass pieces . . . true heirlooms of the future! Hand wrought by England's finest craftsmen, each piece is richly embossed and lacquered to prevent tarnishing. Elegant accessories for every home, they make unusual, impressive gifts!



SOLID BRASS WASTE-PAPER BASKET—depicting an Old English Tavern Scene. Stands 14" high, 9" in diameter . . . so watertight it can be used as a planter or flower container! *Only* **$10.95** *postpaid.*



LOG BOX—a strikingly decorative accent for every fireplace! Box is completely wood lined. Dashing Ship Scene also available. *20" long, just* **$29.95,** *shipping charges collect.*



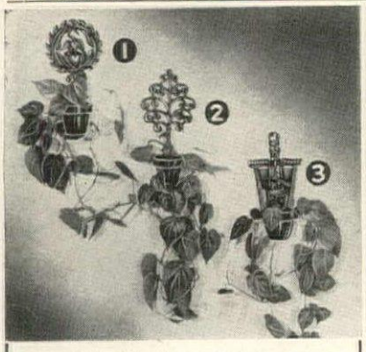
BIG BRASS PLAQUES—bring old-world charm into your home with these embossed scenic plaques of convivial folks! *Large 25" plaque* $12.95 *each; pair* $23.50.

Other sizes:	*Each*	*Pair*
6" diam.		$ 3.00
11" "	$2.75	4.95
15" "	3.95	6.95
17" "	6.50	11.75

All Postpaid

Write for Catalog.

Jenifer House *New Marlboro Stage,* GREAT BARRINGTON, MASS.

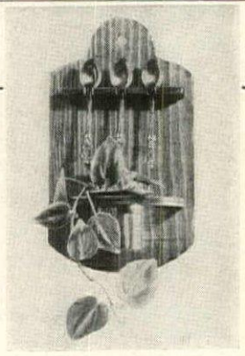


PLANTER TRIVETS

Genuine black cast-iron trivets in authentic early American patterns. Complete with removable planter cups of gleaming solid brass. Use them across your fireplace . . . above your mantelpiece . . . to frame a mirror—in your hall, dinette or kitchen. Unscrew planter cups for use under hot platters on the table. Choice of 3 patterns, order by number. Sorry no C.O.D.'s. Each..... **$2.00**

J. N. ADAM & CO.

DEPT. 45 BUFFALO 3, N. Y.



Collector's Spoon Rack
with Copper Planter

Your friends will rave about this Spoon Rack Planter. Made of hand rubbed pine, antique finish. Grooved for 3 Imported Italian Spoons and complete with copper planter for ivy. Ideal for Early American and French Provincial woods or rooms.

Complete with 3 spoons and planter.....4.95 postpaid
Without spoons.....3.50 postpaid

Rose L. Rose *gift house*

106 Basin Road **New Castle, Delaware**

Home Cigarette Bar



It holds a full carton, releases one pack at a time, and you can always see how your supply is holding out. No more cigaretteless Sunday mornings! Made of antiqued pine with this verse:

Tobacco is a dirty
weed: I like it.
It satisfies no normal
need: I like it.
It makes you thin, it
makes you lean,
It takes the hair right
off your bean;
It's the worst darn
stuff I've ever seen:
I like it.

$1.50 postpaid

Send for our new gift catalog.

the krebs

DEPT. GN, WESTERLY, RHODE ISLAND



ZODIAC CHARMS FROM OSLO NORWAY

Strikingly wrought by the skilled hands of world-famous craftsmen

Jewel colors of Cloisonne enamel laid on gold-plated sterling silver base from the jewelry shop of famed Carl Andersen. All 12 Zodiac signs now ready. Ideal to wear on watch bracelet, charm band, neck chain, or, for men, on watch chain or cemented to wallet or belt. Good luck! Money back guarantee. Specify sign or birthday. *Only* $3.95 ea., *postpaid incl. Fed. Tax.* 24 page Gift Catalog FREE with order, or send 25c if not ordering.

HOUSE OF CHARM On the Road to Palm Springs.

3435½ East 8th St., Dept. R, Riverside, Calif.



SHOPPING



For winter cheer, this gift from Holland. Hyacinth vases are a shimmering green, the better to display the soft colors of the flowers; the bulbs are Holland-grown. Instructions for growing are included. Two vases, two bulbs cost only $2.95 ppd., not too much more than a fine Christmas card. Gift of the Month, 542 Fifth Ave., N. Y.



Cart and figurine of carved wood, hand-painted in clear, gay colors. They would make cunning cigarette or flower containers for a breakfast tray, a kitchen or game room. Or use them in the bathroom to hold bobby pins, safety pins. Approximately 3" tall, they cost $1 ppd. each. Order from Green Gables Gifts, 394 Lenox Avenue, New York, New York.



Candle tree. Light it when the carols are to be sung, the instant before the first guest arrives on Christmas Eve or use it as the centerpiece for the big family dinner. About 14" high, it is made of wrought iron, finished in antique green and holds nine candles. $2.95 ppd. Two sets (18) of red candles 60c ppd. New England General Store, Plain St., Millis, Mass.

WOVEN PALM LEAF CRACKER CARRIERS

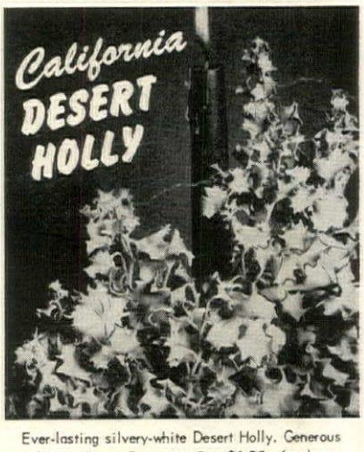


The Ottomi Indians of Mexico weave these colorful and useful little baskets from sweet, clean palm leaf in natural off-white with decorative bands of green, pink and purple. They're 9 inches long and just the right size for crackers, cookies and many other good things. They add interest to any meal or party and make wonderfully inexpensive gifts. Send your check or money order today and we'll rush a pair postpaid. Your money back if not satisfied.

Ask for our free catalog.

Southwestern Gifts

630 E. Alameda, Santa Fe, New Mexico



Ever-lasting silvery-white Desert Holly. Generous order in ***Home Decorator Box $6.95,*** for beautiful decorations on Thanksgiving and Christmas Holidays. ***Gift Box $6.95,*** attractively packaged in clear plastic box when ordered for Christmas giving. Distinctive ***Wreaths*** 14 inches ***$10.95.*** For the unusual a ***Corsage*** of Desert Holly ***$3.50.*** Shipped immediately or on special order.

by POSTPAID AIR PARCEL POST

DESERT HOLLY

418 Ray Street • Bakersfield, Calif.

AROUND





For your best girl. She'll love this new accessory to pin on a suit, a scarf, a belt. It's a filigreed pin and ball and it's filled with Mary Chess long-lasting, solid perfume in White Lilac, Tapestry, Gardenia, Yram, Strategy. In gold or silver metal, $18.30 ppd. Fed. tax not incl. Mary Chess, 334 Park Avenue, New York, N. Y.



Authentic Colonial sterling silver salt dish, pepper shaker. The dish is unlined according to the custom of 1730. These beautiful pieces would be welcomed at Christmas by anyone, should be presented to someone you hold in the highest esteem. Salt is 2¾", $60 ppd. The pepper is 3⅝", $65 ppd. Fed. tax incl. Robert Ensko, 682 Lexington Avenue, New York.



Good buy. You couldn't find a better bargain anywhere than this beautiful Bavarian after-dinner coffee service *plus* six cups and saucers. Of white translucent china banded in rose-red or warm blue, decorated with gold, it will add charm to any dinner. $22.95 ppd.; extra cups and saucers, $2.50 ppd. each. Salt & Pepper Shop, 445 E. 86 Street, New York, N. Y.



Magnificent Ironstone China

Collectors' Items to Cherish Through the Years!

Classically sculptured Ironstone China—highly esteemed for its white purity and timeless beauty! A striking accent in any setting, each hallmarked reproduction is in the perfect hostess tradition—keeps hot dishes really hot. Exquisite collectors' items, each piece makes a distinguished gift!

Soup Tureen 11" x12½", holds 3 qts. $12.95
Medium Tureen 7" x 7", for gravy, sauces 5.00
Miniature Tureen 4" x 4", for mustard, jelly, relish, etc. . 3.25



Covered Vegetable Dish, 8" high, 10" wide $9.25
Tea or Coffee Pot, 10½" high 9.50
Covered Sugar and Creamer, each 5" high $8.50 pair



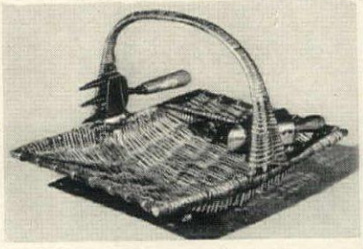
Not Illustrated:

Covered Chocolate Pot		$8.50
Gravy Boat with Ladle		5.50
Punch Bowl with Ladle		24.95
Punch Cups $2.00 each	set of 8	15.00
Small Service Platter, 12" x 17"		2.00

All Shipped Postpaid. Write for Catalogue.

Jenifer House

New Marlboro Stage, GREAT BARRINGTON, MASS.



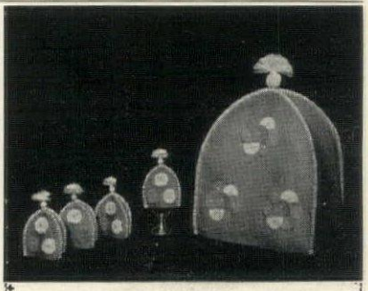
English GARDEN BASKET

The British certainly know how to get the best out of their gardens and here, straight from the land of beautiful gardens comes this charming traditional basket for carrying cut flowers and plants and working in the garden. Handmade of sturdy yet light varnished English wicker and equipped with hand fork, trowel, flower cutting and pruning tool, held in place until needed. **$14.95** postpaid (No C.O.D.'s).

Send for free catalog—
"The Perfectionist's Guide to Gift Buying"

Camalier & Buckley

1141 Connecticut Ave., Washington 6, D. C.



COMPANION COZIES

TEA COZY, with nosegays on two of its four panels, looks lovely while keeping the steeping tea hot. Handmade of soft felt, well padded, taffeta-lined, 10" high, in rose or blue. *Price* **$5.**

EGG COZIES: in matching rose or blue. Also in pink, yellow, scarlet, green, royal blue, fuchsia, purple. *Price* **3** *for* **$1.**

Handmade gifts of charm and quality.

Postpaid in U. S. A. and Canada.

No C.O.D.'s please

MARIE FARMER'S WORK-BOX
Dept. HG
92 Grafton St. Arlington 74, Mass.



You'll Be Pleased As Punch!

Milk Glass Christmas PUNCH SET

Sumptuous beaded-edge bowl holds four quarts. Matching handled mugs hold 6 ounces each. Milk glass richly enamelled with green holly and red berries to make a merry, merry Christmas.

Bowl with 6 cups **$4.50**
Bowl with 12 cups **$6.50**

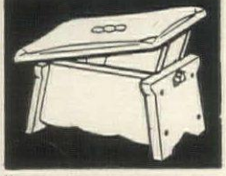
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Write for FREE Gift Catalog
Hundreds of Unusual Gifts

GREENLAND STUDIOS
Dept. B-1, 5874 Forbes St., Pittsburgh 17, Pa.

Ideal **GIFT!**





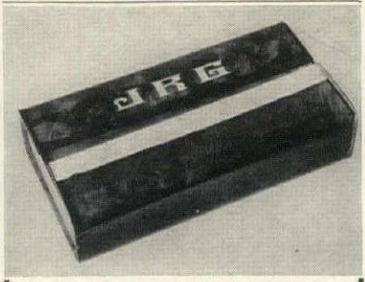
$3.95 PPD. in U. S. A.

Combination Shoe-Shine Stool

So handy! So useful! Strong, braced, non-tip step-stool, foot-rest, "step" for kiddies in bathroom, at windows, as chair. Top raises to make perfect shoe-shine stool. Space inside for shining kit. Beautiful hand-rubbed maple or blond finish. Antiqued edges. Strong hinges and fastener. 13½" x 7½" x 7¾". Your money back promptly if not pleased. Makes ideal gift.

Only 3.95, Ppd. in U. S. A.

LINNWOOD MFG. CO.
Dept. G-1 Seward, Nebr.



WHEN THE ISSUE IS TISSUE . . .

. . . this box for cleansing tissues is really stunning. We've needed something for a long time which need not be hidden to keep this daily used commodity. Handsome tortoise-like plexiglass box, with stunning gold monogram. Good for a man in his office, den, or bath. Whole family will love it. Standard cleansing tissues fit it perfectly.

$8.50 including monogram.

No C.O.D.'s, please

Also available for ladies in pastel pink with blue monogram, or light blue with pink monogram at same price.

EDITH CHAPMAN
50 Piermont Avenue Nyack, N. Y.



WALL SCONCES of gleaming brass!

Artistic accessory for any home, town or country. Charming and graceful sconces of solid brass lacquered so they need no cleaning. Delightfully styled, 10½" tall with three standard candle holders. **$13.50 pr.**
With two candle holders. **$11.95 pr.**

Sent postpaid. Sorry no c.o.d.'s.

Write for free booklet H

HOMECRAFT Products
71-55 AUSTIN STREET, FOREST HILLS, N. Y.



Holiday Sugar Cubes

Sparkling sugar cubes with dainty raised wreaths, Santas, and Christmas designs of spun sugar, full color. Five each of 6 designs. No. X4218. **$1** ppd.

Santa Shaker Set

Jolly, pink-cheeked Santa serves salt—his Christmas tree supplies the pepper. Santa is 3" tall and of brilliant red, white and black ceramic. The tree is authentically shaped with brilliant dots of color as ornaments. Order No. X4171. **$2** per set Postpaid.

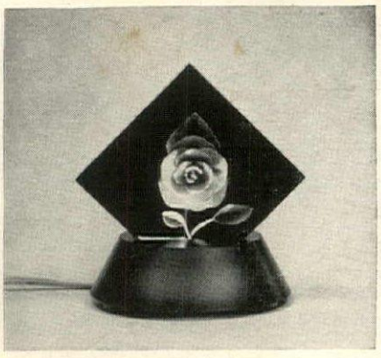
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Miles Kimball Company 100 Bond Street Oshkosh, Wisconsin



SHOPPING AROUND

Perfect for television. A Plexiglas lamp that looks like an ornament and sheds a soft reflected light. The 4" square, solid-glass block has an almost real rose frozen inside. Block sets into plastic base. When not in use, the cord can be hidden behind lamp. Pink, blue, red, yellow, white, $7.50 ppd. Bren Linda, 545 Fifth Ave., N. Y.

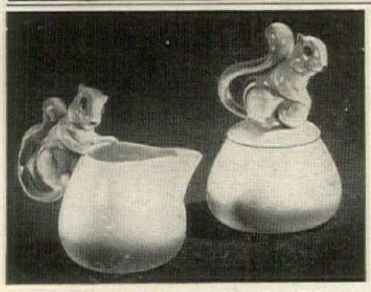


Pixie ash tray. The Canasta crowd will be delighted to find this little elf perched in the center of an ash tray. A gay ceramic figurine in green or yellow, he stands on a contrasting green or yellow ceramic tray. For card table convenience, buy four. $1.50 ppd. each. From Glasscraft, 920 G, Chicago Avenue, Evanston, Ill.



Sewing tub, a reproduction from the Colonial era. It's a lovely gift because the maple-finished wood feels satiny, because it's strongly made and bound with birch hoops and has dowels for thread and a cushion for pins. It's 4¾" x 6¾", $1.95 ppd. Order from Gifts of Character, 366 Madison Avenue, New York, N. Y.





• Tell Her She's Nuts

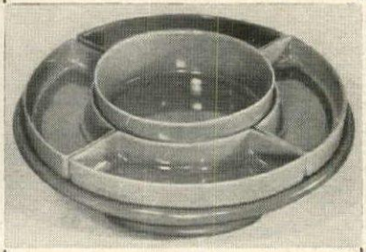
but you love her just the same by giving her this unusual sugar-and-cream set for Christmas. Pert Susy Squirrel perches atop the sugar bowl cover—Sammie Squirrel forms the handle for the cream pitcher. Set made of highly glazed Ivory ceramic—squirrels are Autumn Brown. Sugar bowl 6" high, creamer 4¾" high. A clever Christmas gift!

Set, postpaid, *only*..... **$3.50**

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The Artisan Galleries
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CALIF. REDWOOD LAZY SUSAN WITH CERAMICS



Ideal Gift for Christmas, Thanksgiving, Birthdays — 12 inch size **$6.95**

Genuine California Redwood Lazy Susan, hand turned, ball bearing, felt base. Choice of colorful ceramic dishes: green, chartreuse, maroon, grey, yellow, blue. Insured & postpaid.

SIZE	LAZY SUSAN *only*	LAZY SUSAN *with* CERAMIC DISHES
12"	$3.25	$6.95
16"	4.50	9.95
20"	7.95	12.95
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24" "	10.95	19.95

(Specify light or dark wood)
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Studio "G" **DEE'S REDWOOD PRODUCTS**
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Bamboo **PLACE MATS** *in Color!*



The New Idea in Place Mats Is Texture and Singing Color!

ONLY **$3.95** POST PAID

In *Red, Yellow, Forest Green, Chartreuse,* or *Natural*—today's color trends for Chinese Modern, Traditional or Ranch Houses. Dramatize dining indoors or out! Eight mats, each 12"x18", center runner 12"x24", of fine, polished bamboo strips, easily cleaned with damp cloth. Use center runner as background for flowers. The most *unusual new* idea in table accessories we've seen in years! Wonderful wedding gifts!

8 Settings—1 Runner

Janet Forister, Dept. 9-B, Bloomington, Ill.

Send ..... sets @ 3.95 each set. *Sold only in sets.*
My 1st choice is: ..... 2nd choice: .....
of Red, Yellow, Chartreuse, Forest Green, or Natural. *Clip this. Send for FREE CIRCULAR.*



COPPER DREDGE SET

Set of 3 mirror-polished matched copper containers: specially lined to preserve purity. Adds distinction and charm to your kitchen equipment.

For salt, pepper and flour. Complete set of 3 . . . . . $3.95 Ppd.

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THE POST MART INC.
260 E. 78th St. New York 21, N.Y.





Create **YOUR OWN LAMPS!**

STAND A LAMP

Now you can have an endless variety of smart lamps, each your own original creation. Simply mount your figurines, toys, planters, vases, or antiques up to 15 inches tall on a Stand-A-Lamp, adjust the stem to the exact height you desire, and add a shade.

Beautifully finished solid hardwood base has hidden rubber feet, polished brass adjustable stem, approved wiring.

Choice: **1. BASE:** 7" round, 6½" sq., or 6"x 8" rectangle.

2. BEAUTIFUL FINISH: Walnut, Mahogany, Maple, Blond, or Dull-Black...We match pairs.

An ideal gift **$4.95** ea.

HAND-CRAFTED linen shade as shown, 15" or 17" diameter: Forest Green with Chartreuse trim, Brown with Yellow trim, or Red with Beige trim. **$5.95.**

Royce Co., Mfrs. 1315 W. Florence, Inglewood 45, Calif. (Please add 50c for mailing charges)



COLORFUL FLAMES FROM MAGIC PINE CONES— *Free* CRYSTALS

Enjoy this most unusual and popular holiday gift! A distinctive, imported woven basket full of specially treated California pine cones that burn in many beautiful colors. Entire package is attractively gift wrapped in cellophane with red ribbon trim. Buy for your own fireplace! Let us mail direct to friends or relatives. FREE! Large pkg. of Fire Color Crystals with each large basket or two small basket order, if ordered before Dec. 1, 1950.

LARGE BASKET $3.00
SMALL BASKET 1.75
COLOR FIRE CRYSTALS . . . 1.00

Calif. add 3% sales tax. Postage prepaid—No C.O.D.'s please

NATURE'S NOVELTIES, Dept. B
DUARTE, CALIFORNIA

"Thank You"

When you want to express appreciation for a lovely evening, a happy week end, or perhaps a business favor, give a breath-taking bouquet of Colorado Carnations. These exquisite flowers make gratitude real and tangible—echo your "Thank You" with their beauty through each hour and every day. The next time you want to say "Thank You," "Congratulations," or "Good Luck," say it with Colorado Carnations, because...



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This trade-mark identifies the finer, longer-lasting Genuine Colorado Carnations.



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A Plan Makes Magic . . . when you decorate



Drexel's versatile Travis Court Collection includes coordinated dining room and bedroom settings—nearly a hundred richly finished 18th Century pieces. Matched swirl mahogany on kiln-dried cabinet woods, and an almost limitless choice of sizes and prices.

Now Drexel joins forces with House & Garden to help you build your own decorating plan! The magic of the Decorama is its entirely new way of making it easier for you to live as well as you look. Skillfully, you work out the room scenes that please you most, from the furniture of your choice down through the last accessory. Your taste, your needs and your personality dictate your selections, and you set your own timetable.

Look around you at your home. Even if every last detail is letter-perfect, you'll enjoy getting new ideas from the Decorama. See it for yourself at one of the stores listed here. Come armed with room dimensions and details on the furniture you have already. Drexel's wide range of open-stock furniture groups makes the rest of your planning easy—and fun, too!

NEW! *Drexel Cream Wax—cleans, polishes, feeds and protects the finish! Originally formulated for use in the Drexel finishing rooms, now available for you. Pint bottle, obtainable at Drexel dealers only.*

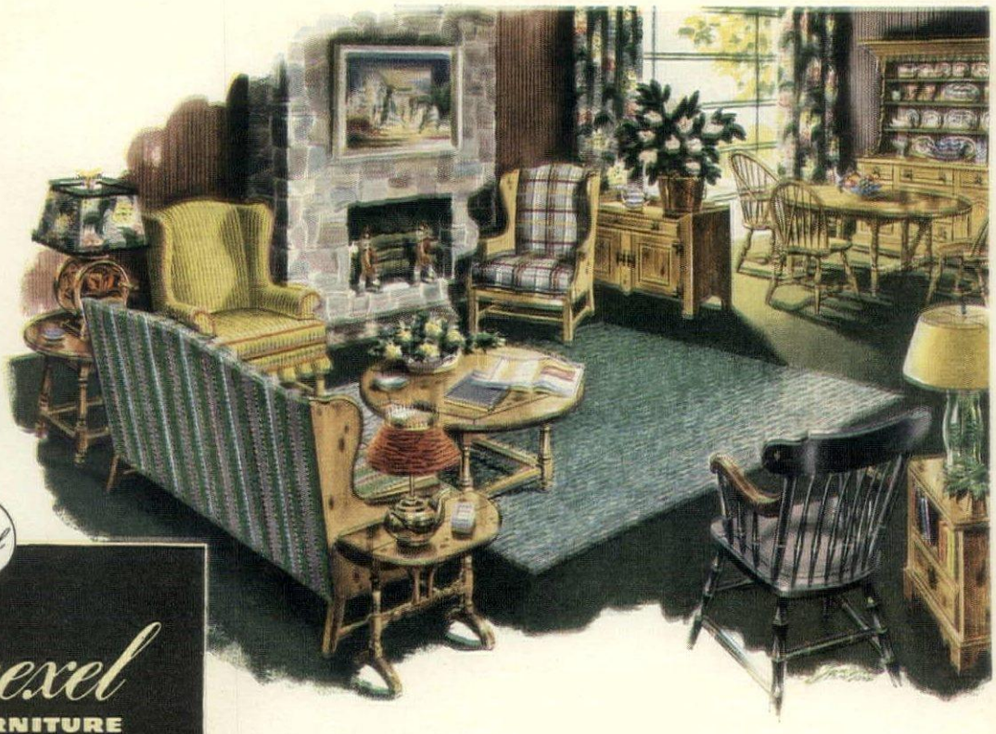


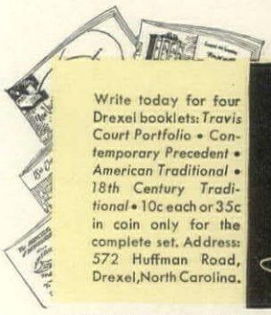


Precedent gives your room scenes all the suave convenience of multi-purpose design. Choose dining room, living room or bedroom groupings, in silver elm and beechwood—more than a hundred pieces altogether. A true value at a moderate price!

your home

Find the answer to your wishes for informal living in the sixty-piece American Traditional Collection. You can fill each of your rooms with the warm-hearted, friendly air that was so typical of Colonial days and expressed itself in the originals from which these pieces are derived.





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DREXEL, NORTH CAROLINA

WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

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She Sleeps in Utica BEAUTICALE Sheets, the luxurious percales that *belong* in the finest homes and please the most patrician taste. For loveliness that lasts—BEAUTICALE is firmly woven of threads that are strong and fine-spun. For smoothest texture—BEAUTICALE'S cottons are refined by thorough combing. And for superb service—*regardless of price . . . you can buy nothing finer.*

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FURS BY MAXIMILIAN

UTICA Beauticale® Sheets

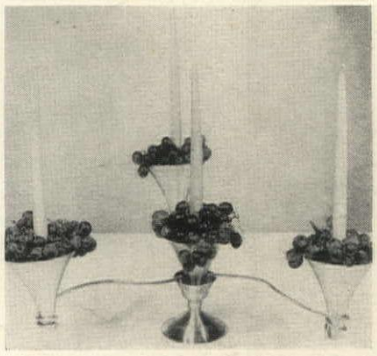
Fine Combed... Fine Count Percale

SHOPPING AROUND





Faintly nostalgic, strongly Victorian is this little silver-plated, heart-shaped jewel case. It's lined with sentimental pink, green or blue velvet which will give protection to your pearls, rings or collection of oddments. About 4" wide, it is heavily scrolled, has three ball legs. $4.30 ppd. Helen Gallagher, 413 Fulton St., Peoria, Illinois.



Modern epergne. It's not easy to find a good modern accessory like this burnished-brass beauty. Each of the four horns has a candle socket, can be filled with fruit and flowers. The soft glow of candles, the colorful arrangements in the horns add much to a dining table, 24" x 7", $27.50 postpaid. Elron Products, 800 North Clark Street, Chicago, Illinois.



MOSSE'S FAMED *Vigorub*

OUTSTANDING AMERICAN TOWEL

NOW—*in Handsome New Shades*

This finest quality towel woven only for Mosse by Martex, **now** available in luscious aqua, bottle green, yellow, azure blue, bud pink, pearl grey, nile green, peach, and dusty rose—as well as white. **Fills all expectancy—full weight—full size (28 x 52")—full absorbency—long life!**

Including smart Mosse monograms in colors of your choice

Set of 6 (2 bath towels, 2 hand, 2 face cloths)—**$16.90**

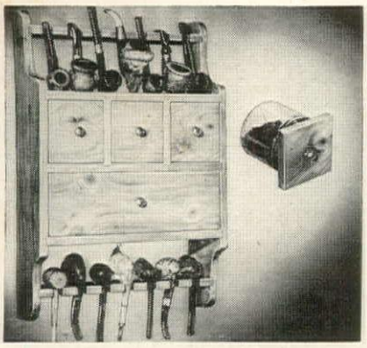
Set of 12 (4 bath towels, 4 hand, 4 face cloths)— **33.50**

Monogrammed Bath Mat—**$6.90** each

Wonderful Christmas Gifts, beautifully wrapped . . . Christmas delivery guaranteed

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A Pipe Man's Pipe Rack

Does Everything A Good Pipe Rack Should Do

HANGS ON WALL CONVENIENT
SAVES PRECIOUS DESK OR TABLE SPACE

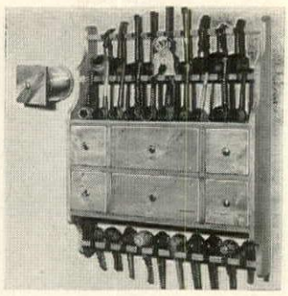
1. Holds 14 (count 'em) pipes!
2. Air-tight humidor jar-drawers.
3. Larger drawer for accessories.

In hand-crafted honey tone knotty pine or lovely mahogany finish, waxed, hand-rubbed. Size 13" x 18".

$12.50

Express Chgs. Col. Check or Money Order
No C.O.D.'s

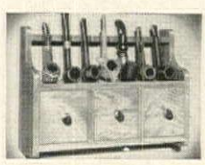
Yield House
BOX 179 NO. CONWAY, N.H.
Dept. G11-0



The Pipe Master

For the pipe collector—a large handsome rack, holds 29 pipes, has 4 humidor drawers and 2 accessory drawers. In knotty pine or mahogany finish. Size 17¾" x 22" high.

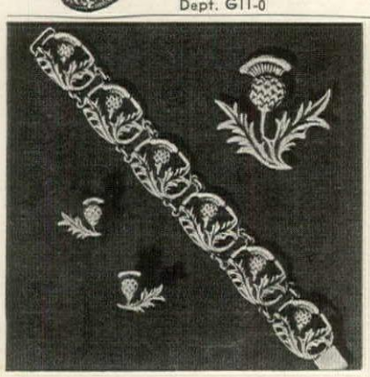
Express chgs. col. $26.50 No C.O.D.'s please.



The Humidrawer

Holds 7 pipes, has 3 tobacco drawers. In knotty pine or mahogany finish. Size 13" x 9½".

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A Wee Bit of Scotch

Scotland is the inspiration for this charming Thistle Set. The wispy thistle is beautifully reproduced in hand wrought sterling . . . an inspired gift. Pin and earrings are $3.75 each, and the bonnie bracelet sells for $7.50. Complete set only $13.75. Matching necklace and buttons (not shown), $12.00 and $1.25 each respectively.

Tax included; postpaid U.S.A. No C.O.D.'s. Send for free catalog showing silverware . . . men's and women's jewelry.

THE JAMAICA SILVERSMITH
79-32 164th Street Jamaica, New York



Ox Cart TRAY

. . . charming design, deeply etched in heavy, satin finish aluminum. This hand made tray is a generous 18" x 12". A handsome and practical gift. **$5.95** *postpaid.* *(24" x 18" size, really impressive,* **$8.95***)*

Quaint Sprinkler BOTTLE



. . . hand-painted in many gay colors with demure lady and dashing gentleman on opposite sides. Especially attractive used in pairs as Ivy or Candle holders. 9" tall.

$1.95 *each postpaid.*

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PINK VISTA PITCHERS

Decorated with Attractive English Scene

Lovely Ironstone china, especially useful for milk or fruit juices, also unusually attractive for flowers or decorative purposes.

¾ Pint Size. **$2.75**

1 Qt. Size. . . . . **$3.25** 1½ Pt. Size. **$2.95**

SET OF 3. . . . . **$8.95**

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PEPPER MILLS *and* SALT SHAKERS in MATCHED PAIRS



Imported Connoisseur's Sets made of fine grained hardwoods, either short or long, are unbeatable as gifts or for your own table.

8" matched set **$10.00**
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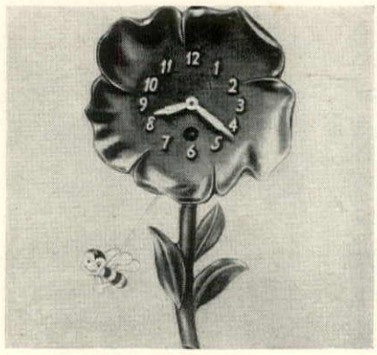
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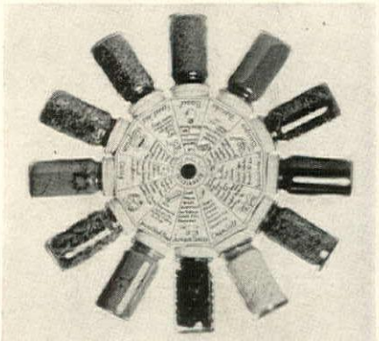




SHOPPING



Flower clock modeled after this year's prize-winning petunia, the Fire Chief. It's a gay little clock 4" wide by 6½" high. With a bright red face, dark green stem and leaves, it would make a merry accent in the nursery, the kitchen or playroom. Of plastic with metal movements, it costs $3.75 ppd. Max Schling, 620 Madison Avenue, New York, N. Y.



Herb wheel for a good cook. It contains 12 jars of the finest herbs and spices: basil, fennel, juniper, sage, thyme, tarragon, paprika, marjoram, curry, special herb blend and smoked hickory salt. Fanned out from the center are suggestions for using each. 12" over-all, $7 postpaid. Annie Mock, 3214 O Street, Washington, D. C.



From Tuscany, handmade, hand-embroidered straw baskets that will delight the voyager. Fill them with fruit, with tissues and soap, with brand new detective stories and your traveler will bless you. Red, green, dark blue, natural with contrasting embroidery. $4.50 ppd. for 8"; $6.50 ppd. for 10". From Mediterranean Shop, 201 East 56 Street, New York, N. Y.

Craftsmen in Charm

The Camellia



Richly reminiscent of Old-South hospitality—the product of our treasured heritage of fine furniture—is The CAMELLIA. In the friendly graciousness of pairs, or the welcome of one "special" chair, The CAMELLIA is a focal point for beauty in living or bedroom. Native hardwood frame; nine coil spring seat; finely textured Eton fabric in cherry red, chartreuse, grey, green, blue or rose. $37 ea. $70 pr. *(Your fabric, 4 yds. 50", $34)* H.34"; W.25½"; D.12". Express collect, 35 lbs. **No C.O.D.** For folder of other offerings, send 3c postage.

Satisfaction Guaranteed

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Craftsmen in Charm

Versatile 5 Spot Waterer

SPRINKLEZE



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THE GIFT For a Gardener

Men and women gardeners . . . the friend who has everything . . . all welcome SPRINKLEZE. Sprinkles foliage or soaks roots only, waters odd shaped beds and borders. Connects to garden hose. Has one 7 ft., two 9 ft., two 13 ft. lines of 3/16 Kroseal each with brass sprinkler. Any one may be moved in operation, set at desired angle. Light and durable, choice of red, green or black. Give mailing instructions. We'll enclose gift card and mail direct.

Guaranteed satisfactory or money refunded. Send check or MO and we pay postage.

only 8.75 complete unit

JONS MANUFACTURING CO.
Dept. G-5. St. Matthews, S. C.

AROUND





Better than a Christmas card, less costly than a gift, is this lovely hand-woven bookmark to make a friend remember you all through the year. Of metallic and cotton yarns in blue, brown, green, fuchsia, pink or turquoise, these bookmarks also make excellent party favors, are $1.25 ppd. each. Helen Miller, 9415 Wire Ave., Silver Spring, Maryland.



For the Christmas candle, a delicately hand-wrought brass or copper stick complete with snuffer. Use it to hold the candle you place in the window on Christmas Eve, the one you light as *your* symbol of peace. About 6" high, it holds a standard size candle, is $3.50 postpaid. Order from The Better Mouse Trap, 110 South Pitt Street, Alexandria, Virginia.



Hook and Lather is the stocking gift for any man. It's a jumbo cake of soap with a hole in it, a chrome-plated hook with a rubber suction cup. Attach the hook to the wall, hang the soap on the hook and he won't have to grope for the soap. Two cakes of hand-milled soap and one hook for $1.50 ppd. From Madison House, 51 Post Road, Madison, Conn.



2 For $1.00

Please add 25c for postage & insurance

Nothing is as fascinating as collecting authentic Chinese art pieces—a hobby which you can start now with the illustrated philosopher and scholar. These hand-made earthenware figurines stand 4½" tall, rich in harmonious glazed colors and life-like in detail even to the serene facial expressions as only the Chinese can make them.

Take advantage of this limited introductory offer with several pairs for your collection as well as for gifts which will be appreciated and cherished a lifetime.

Free descriptive pictures of other famous Chinese figures will also be included with each order.

Album of Fine Oriental Gifts

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BAMBOO PLACE MATS

in natural colors made of fine toothpick bamboo sticks. 12"x18". An ideal year around gift item.

Set of 8 $1.95 2 Sets for $3.50 POSTPAID

BRASS TEA POT STANDS

Gleaming brass tea tiles imported from China. A decorative and useful gift of good taste for yourself and for your tea and coffee drinking friends. Choice of round or square or both. 5" diameter. 2 for $1.95 POSTPAID

Album of Fine Oriental Gifts

FREE FONG BROTHERS CO.
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Magazine Show Case

"COVER ART" GOES ON THE WALL

This large, handsome wall rack holds about 30 magazines in upright position where each is visible for convenient selection. For the living room, study or playroom—ideal for the office and reception room. Finely hand crafted in satin smooth honey tone knotty pine or lovely mahogany finish.

SIZE 23" x 27" Check or Money Order

Express Chgs. Col. **$17.50** *No C.O.D.'s, please*





FOR THE WALL, TABLE OR DESK

This one holds 20 magazines, smartly and efficiantly. A charming wall piece. Will stand on table or desk. In honey tone knotty pine or fine mahogany finish. SIZE 23" x 14"

Check or Money Order. **$12.50**

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Yield House
BOX 179 NO. CONWAY, N.H.
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Snack Tables

Take the Coffee off the Knee



Use "GEMACO" Snack Tables for those parties, luncheons & buffet suppers. Alcohol & water resistant finish. Chrome plated parts. Size 12" x 14" x 22½". Walnut, Mahogany or Natural (light) furniture finishes. Colors too that match your pottery. **$6.95** each

Delft Blue, Chinese Red, Bright Orange, Bright Yellow, Jade Green, & Black. The perfect gift. **$13.50** per pair when ordered in even pairs

Shipped Postpaid. No C.O.D. please

GENGE MANUFACTURING COMPANY
Box 237, Dep't 2 Centralia, Washington



NOTE BOOK 2¾"x3⅝" and 12 REFILLS, PURSE AND KEY CONTAINER $3.20

Glamour

for MILADY'S HANDBAG

Utility too with these beautifully crafted, supple red or brown morocco grain leather gifts, personalized with initials or first name in 23K gold.

LIPSTICK TISSUE CASE and 12 REFILLS $1.65

Distinctive Match Co.
180 Milk St.
Boston 9
Mass.





QUARTET NESTED STOOLS



You'll find a hundred uses for these decorative stools at home, camp, picnics, parades and sports. Perfect for television, fireside, lawn, rumpus or childrens room stools; chairside tables and foot rests. Light yet strong, your heaviest guest can sit or stand on them.

Blond wood seats harmonize with the four decorators colors of plasticized fibre sidewalls and dark metal base. Each 13¼" high, the "Quartet" stores in 14" x 14" x 20"space. Take them anywhere, with the simple convenient carrier thats furnished. Only $8.95 ppd. Money back if not satisified.



SUTTER-CRAFT
3265 Hastings Way EAU CLAIRE, WISCONSIN

COASTERS—ASHTRAYS

Distinctive hand-painted designs in natural color on hardy white opal glass encased in sterling silver, 4½" diameter.

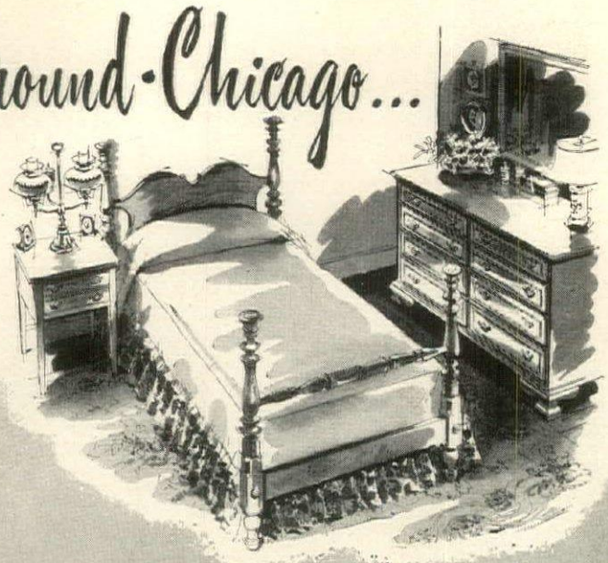
Sailfish, Marlin, Bass, Trout, Pike • Setter, Cocker, Collie, Boxer, Wire-Haired, Fox-Terrier, Beagle, Spaniel • Saddle Horse, Palomino, Arabian • Mallard, Quail, Pheasant • Assorted Dry Flies • Also College Crests, Name Your Own.

Perfect for Xmas Gifts, Birthday, Wedding, Anniversary, etc. Now $4.00 inc. Fed. Tax.

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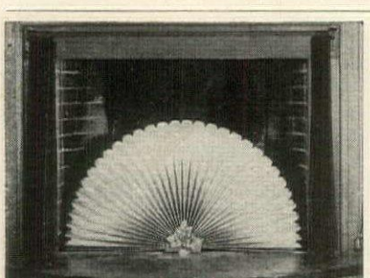
DECORATIVE EVERGREENS FOR A MERRIER CHRISTMAS

"HOME DECORATOR" Generous assortment of Greens, Holly, Cones, and Mistletoe. Large "Door Charm" and lovely Wreath Centre Piece $6.85

★ Large "Treasure Chest" of Choice Evergreens and Decorative Pieces ... $9.85
★ Large Box of English Holly, 24" x 12" x 3" ... 2.95
★ 30-inch Evergreen "Door Charm" with Red Ribbon and Large Cones ... 3.50
★ Large fragrant Noble Fir Door Wreath with Ribbon and Cones ... 3.50

All gift boxes prepaid in U.S. Send names, money order or check (No C.O.D.'s) to

KIRK'S EVERGREENS
Dept. 1-L, Tacoma, Washington
America's largest shipper of Christmas Trees and Florists' Greens



The ideal Christmas gift—

THE FIREPLACE FAN

Here's an original gift that will thrill your friends at Christmas—the lovely fireplace fan that adds beauty to any livingroom or bedroom hearth. Comes in a heavy gold paper, plastic coated, and caught at the bottom with green bow and ivy leaves . . . self-supporting. Packed in gift box.

13" high—24" wide— 8.75
20" high—38" wide—10.75
26" high—50" wide—12.75

Mrs. Thomas J. Hilliard
Silver Spring Farm
Old Mill Rd., Sharpsburg, Penna.

P.S. Why not order one for yourself, too?



No. 49 CHEST

43" High; 30" Wide; 16" Deep
Weight 70 lbs.

Made of Select Poplar

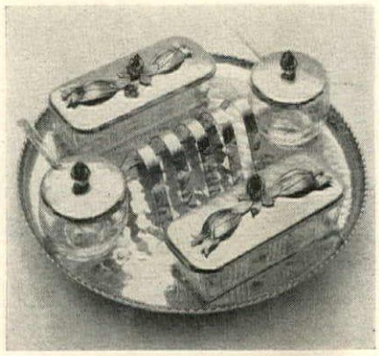
Finished—Blonde, Walnut, Maple or Mahogany $17.75
Unfinished—Sanded, ready for finishing. $14.75

Send check, money order, or specify COD. You pay express when item arrives.

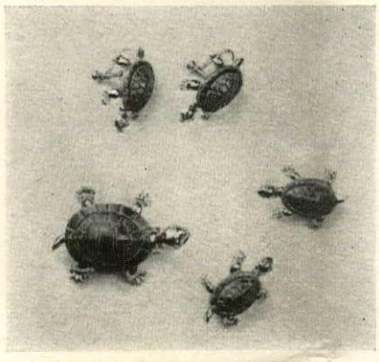
FORREST ADDITON
FLOWERY BRANCH, GEORGIA



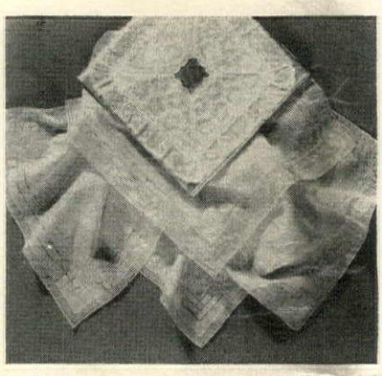
SHOPPING



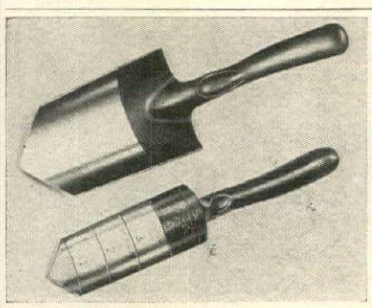
Revolving tray with toast rack, two jam jars, two covered dishes for butter and cheese. Wonderfully compact for buffet service, for outdoor dining. Of hammered aluminum and glass, the tray is 12" in diameter, the over-all height 5¼". Only $7.50 ppd. Order from Marcos Sales, 2554 Decatur Ave., Bronx, N.Y.



Turtle lapel pins, earrings to match for pointing up a winter wool dress. Mamma turtle and the babies have tiny movable feet and a gold-colored curl for a tail. They're bound to provoke comment. Only $1.25 ppd. for the large pin; $1.25 ppd. for two small ones. Earrings $1.25 ppd. a pair. Fed. tax included. Studio Shop, 557 Boylston Street, Boston, Mass.



Exquisite handkerchiefs. Lace and satin case. Handkerchiefs of sheer linen decorated with delicate embroidery and fine drawn work are perennial favorites everyone loves. Tuck them into this lovely case and make a real impression on the person you want to please. Handkerchiefs $11.85 for four ppd.; case $7.25 ppd. Mosse, 659 Fifth Avenue, New York.

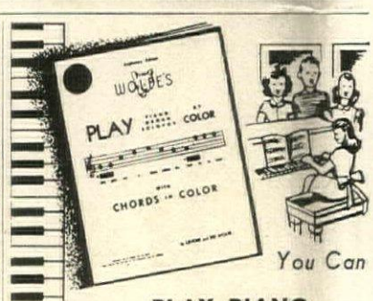


CROMAR RULED TROWELS
Gift for a Gardener

Here's the finest set of trowels you've ever owned! Plant bulbs faster, easier, just the right depth—with these de luxe Cromar Trowels. Highly-polished blades slip easily into the soil. Specially shaped handles fit the palm comfortably. Scientifically designed thumb rests give better leverage. Inch gauge on back helps you space or dig the proper depth. Solid cast aluminum—won't rust or bend. Red handles—easy to see on lawn. Guaranteed to give a lifetime of gardening pleasure.

Set of 2 Cromar Trowels . . $3.75 postpaid
DES. PAT. NO. D-153, 355
No C.O.D.'s, please.

CROMAR, INC.
P.O. Box 164 Lake Forest, Illinois



You Can

PLAY PIANO
with wolfe's
Play-by-Color BOOKS
melody and chords . . .
—in minutes!

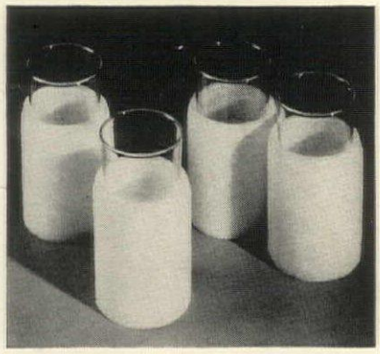
(Approved by leading educators)

No monotonous exercises to play. Anyone from four to seventy-four just follows the colors, and then *listen* to the music come out! Beginner, advanced and Christmas Carol editions, $2.00 each, postpaid. *All three for* $5.00. Sorry, no C.O.D.'s, please. A splendid gift.

wolfe's
Dept. A, 986 Sanford Ave., Irvington 11, N. J.

AROUND





Sno-mitts, the newest in glasses, hold 8½ oz., have their own jackets. Of styrene foam, the jacket acts as a coaster, prevents drip. It also acts as an insulator, prevents ice from melting too quickly, eliminates watery drinks. Set of four $3 ppd. Ruth Meyer, Dept. HGS, Box 1176, Beverly Hills, California.



Butter chips of nostalgic memory. They're made of fine china, hand painted in clear warm colors in four fruit designs: grapes, cherries, plums and apples. They make very attractive individual ash trays, mint or nut dishes. About 3½" wide, they come in sets of four, $2.95 ppd.; sets of eight, $5.75 ppd. Kathleen Weller, Box 386, Bryn Mawr, Pennsylvania.



Lobster mold for a smooth mousse or just for sheer decoration. It is a good size, 10" x 6", is made of heavy-gauge copper with a block-tin lining for good protection and has a brass ring for easy hanging. Try planting moss and small rock plants in it for a table decoration. $5.50 ppd. The Shadow Box, 1378 East 8 Street, Brooklyn, New York.

60th ANNIVERSARY BIGGS Antique Reproductions

MASTERPIECES *of* COLONIAL AMERICA
ADD EXTRA CHARM TO YOUR
GRACIOUS LIVING

Sheraton commode



. . an exact counterpart of a priceless 18th Century original, recreated in genuine solid Honduras mahogany by Biggs Master Craftsmen . . . one of 200 distinguished authentic reproductions flawlessly fashioned by Biggs to be treasured in your home as attributes to warm hospitality and pleasant living.

Sheraton 3-Drawer Commode F.O.B. Richmond, Va. $97.50

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MINIATURE CATHEDRAL ORGAN

An exquisite Christmas decoration for your mantel, buffet, or radio. The deep red background screen suggests a church nave and stained glass windows. The metal organ, mounted upon a rug-textured dais, has pipes of gleaming gold finish and console of copper hue. The tiny organist wears a bright red robe. Each silver-flaked plastic candelabrum holds three white birthday candles (box of three dozen included). Overall size is 16" x 20". A truly beautiful arrangement, in holiday tradition, that will bring you renewed pleasure each year. *And a family gift that will be a lasting remembrance.*

$7.95, postpaid (please, no C.O.D.'s)

HOLIDAY HOSTESS
8700-B So. Wilton Place
Los Angeles 47, California



Beautifully Decorated

HORSEY SCARF

You'll love this pure silk, yard-square scarf. You may wear it as a kerchief on the head, or scarf at the throat. Charmingly decorated with 21 horses, each in his own box on the checkerboard square. Scarf has rolled hems. Your choice of background colors: lime, watermelon pink, gray, bright blue or forest green (Please state your preference). My price is *only* $3.00 each. I prepay postage. *Your money back if not delighted.*

"little joe" WIESENFELD CO.
Dept. D-31 Baltimore 1, Md.



GLORIOUS WAX FIGURINES
Madonna & Child and Christchild

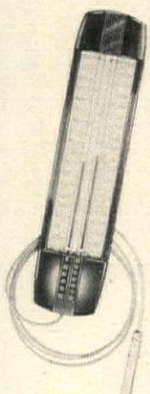
Imported from Europe and hand-made by Austrian Master Craftsmen. These carefully executed and finely detailed figures, painted in glowing natural colors, are truly works of art in wax. Each figure is encased in a glass dome and the larger size mounted on a wood base. Beautiful and unusual as gifts, or for your own home.

LARGE: 6" high, $3.50 ea. *plus 25c postage*
SMALL: 3" high, $2.50 ea. *plus 25c postage*
(plus 50c postage if out of U. S. A.)
Order now. Satisfaction guaranteed.

Gina and Selma, Inc.
1048 Lexington Ave., New York 21, N. Y.
Phone: BU 8-5088

Ideal Gift!

Airguide Indoor-Outdoor Thermometer

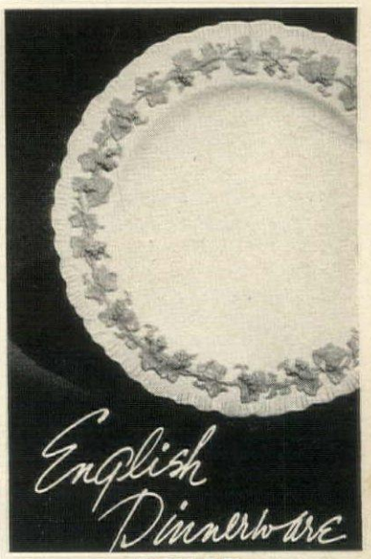


Here's a practical but inexpensive gift that will appeal to all men. The Airguide thermometer is easily installed indoors and gives you accurate temperature readings at all times, both indoors and outdoors. Modernly designed dark gray plastic case. Height 8¾", width 2⅛". Installation instructions included with each thermometer.

$5.00 P.P.
Guaranteed

• SORRY—NO C.O.D.'S

Kimball's JEWELERS
428 S. GAY STREET, KNOXVILLE, TENN.



English Dinnerware

WILLIAM **JUNOR** LIMITED
332 YONGE STREET TORONTO CANADA

WHEN IN CANADA VISIT
TORONTO'S LARGEST RETAIL CHINA STORE

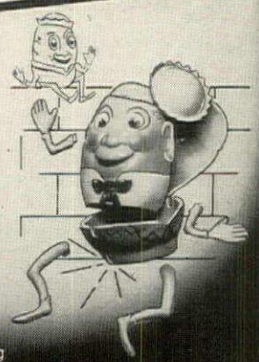
Air Pool



Zany fun for grown-ups and for youngsters alike! Each Giggle Pool player attempts to blow small corks into opposite hole using rubber air-squirter. 18" square pressed board playing field. Two, three or four can play. Scoring pegs included. No. T3712. **$2.98** Postpaid.

Humpty Dumpty

Knock him off his perch and he flies apart! But your youngster can put him back together easily because all of Humpty's eight separate parts interlock. Skillfully molded of bright colored plastic. 6½" tall. Perfect resemblance to his legendary counterpart. No. T3740. **$1.95** Postpaid.

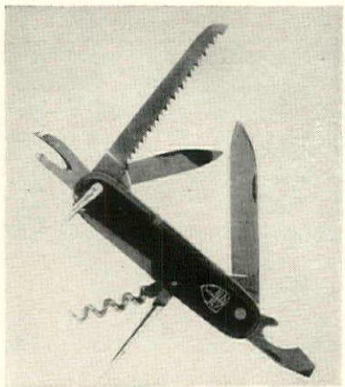


Write For Free Catalog

Miles Kimball Co. 100 Bond Street Oshkosh, Wisconsin



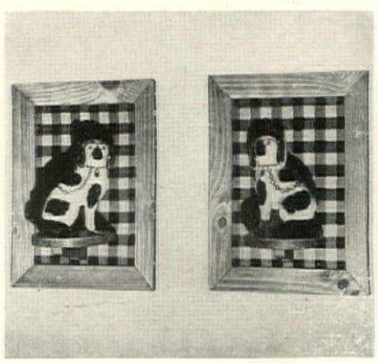
SHOPPING



Little, but oh my! It's the pocket knife every man will love to receive for Christmas. A seven-in-one precision tool of highly ground, highly polished stainless steel, it has a bottle opener, a can opener, a saw, an awl, a corkscrew, a large and small blade. Only 4½" long. $6.95 ppd. From Zewo, 140 Cedar Street, New York, N. Y.

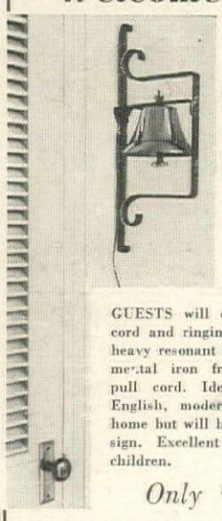


Fashion point! Hand-crafted jewelry made of sterling silver with a charming pine cone, pine needle design. A single piece, or the three together will accent your winter wools, cashmeres. Engagingly packaged, the bracelet costs $16.80 ppd.; the brooch, $7.20 ppd.; the earrings $6 ppd. Fed. tax incl. Massachusetts House Workshop, Lincolnville, Maine.



Background for treasure. Unusual knotty pine (or mahogany finish) frames, lined with fabric. Semi-circular bracket, set an inch above frame, holds your Staffordshire dogs, your antique Meissen or plants. These frames, 13½" x 10½", would look charming anywhere. For flower shows. $4 exp. coll. each. Yield House, Box 179, N. Conway, N. H.

Welcome Bell



The Ideal Christmas Gift

EVERY guest at the door the whole year through will be a reminder of this unusual gift.

GUESTS will enjoy pulling the cord and ringing this solid brass heavy resonant bell. Sturdy ornamental iron frame with strong pull cord. Ideal for Colonial, English, modern or ranch type home but will blend with any design. Excellent for calling the children.

Only **$12.95**

Send check or money order. Shipping charges collect. Send for catalog of other items.

J. F. DAY & CO.
1903 Fourth Ave. S. Birmingham, Ala.

Join the FIRE BRIGADE! Man the FIRE BUCKETS!



Hop on the Hook & Ladder for year's hottest gift ride! Brilliant red **FIRE BUCKETS** with **"FIRE"** in white . . . the newest **LIGHTER & ASHTRAY** Sets!!!

LIGHTER fuel container lasts for hundreds of sure lights!

ASHTRAY—safest in the world—patented handle holds cigarette securely, puts out automatically. Ruby Glass liner. Use also as small planter, cigarette holder or match holder.

$2.95 set ppd.

Extra Bucket Ashtray—one buck each!

Write for our new 1951 catalog of Unusual Gifts

BREN LINDA Dept. G, 545 FIFTH AVE. NEW YORK 17, N. Y.



Hand Wrought Iron **PLANT STAND**

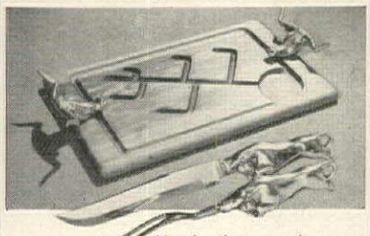
Handsome three tier plant stand, finished in white. Attractive setting under a window, in front of fireplace, or on the porch. 34" high, 24" wide. 19½" deep.

Price **$12.00**

Immediate Delivery
Express Collect. No C.O.D.'s
Checks or money orders only

DOROTHY TREMBLE
BOX 28, MANHASSET, L. I., NEW YORK

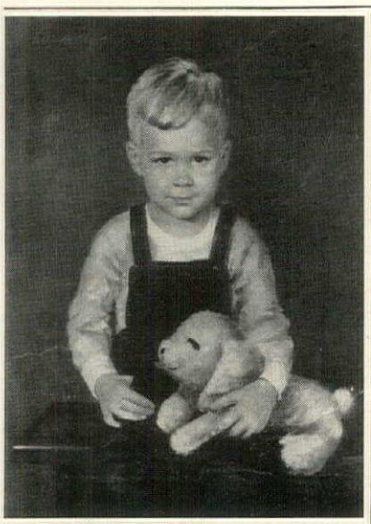
Make Good Steaks Better



Here's the way to serve meat . . . on a maple board. Accents flavor, retains heat, radiates hospitality. And the beautiful longhorn steer handles of hand-wrought aluminum elicit gasps. A distinctive, different gift. Size 18" x 12". Ppd. **$15.00.** *Your brand burned in corner* $2.00.

Wrought aluminum handles of Charging Bull Cutlery are cast permanently onto stainless steel tools. *Illustrated:* 10½" steak carver **$9.00;** 9½" fork **$7.50.** Other matching pieces include 8" individual steak knives and forks at **$5.00** each. *Cutlery bags provided free.* Be among the first to enjoy these newest Bruce Fox Creations. Send check or money order now. *Satisfaction or money back.*

Carmel Valley Patio Shop
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Your choice of today's foremost portrait painters
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West Bend
ELECTRIC CORN POPPER

Crisp, delicious popcorn—popped to perfection two minutes after pre-heating. No stirring—no shaking. No burning. It's a beauty you can take right into the Living Room. Just right for folks in for television.

Heating unit or entire utensil may be used for other foods. Base and handle molded plastic. Pan polished aluminum; Pyrex cover. Holds two quarts.

Price, with cord, postpaid..... **$6.95**

HOT-COLD SERVER
PENGUIN DESIGN



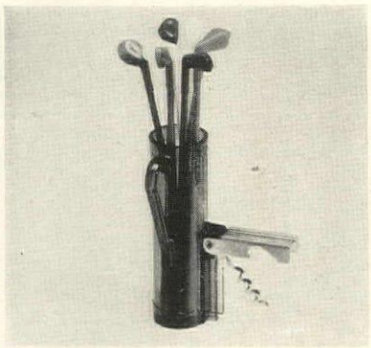
Sparkling chromium on steel with stainless steel inset. Two quart capacity. Keeps ice cubes 4 to 6 hours. Completely insulated. Also keeps food hot for serving "seconds". **$6.50** Postpaid

Send for FREE catalog

LEITA SPECIALTIES
6916 CEDAR ST., MILWAUKEE 13, WIS.

AROUND





For the nineteenth hole. Miniature golf bag (measuring cup), seven clubs (stirrers), a bottle opener and corkscrew make up this set which will delight the hot and thirsty players at your house. When the clubs aren't used to stir drinks, they can serve as toys for a child. $1.15 ppd. Mark Stier, 277 E. Fordham Road, N. Y.

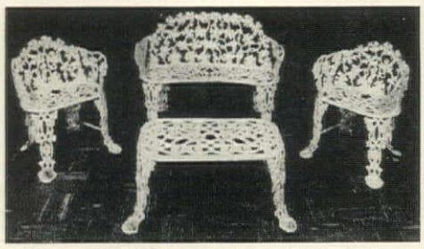


Weathervane. These wise old owls will help you read the wind, will add a striking note to your house, your barn, your garage. A weathervane is as comforting as a clock and this copper beauty, painted mat black, will give you lifetime service. It is 19" long, 21" high, easy to install, $9.75 ppd. Cape Cod Weathervanes, 408 Hawthorne St., New Bedford, Mass.



So suitable for antique lamps. A silk shade, a paper shade on a favorite antique base often looks incongruous. Why not order these frosted, hand-painted chimneys for your old-fashioned bracket lamps, your old glass oil lamps? If bases are not electrified, buy the converter too. Chimneys $3 each ppd.; converter $2 ppd. Village Shop, R.D. 5, York, Pennsylvania.

Attractive prices on these



Authentic CAST IRON AND CAST ALUMINUM REPRODUCTIONS

All painted in long lasting white grape or leaf design. Graceful and strong. Fashioned by skilled craftsmen.

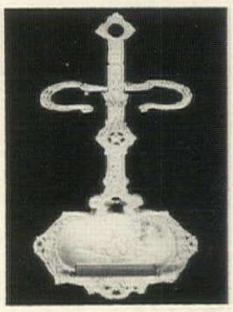
This complete set in grape design, with large settee. $72.00

Large settee #601 *39" wide* $25.00

Armchairs #602 *22½" wide* $18.00 ea.

Table #160 *30" wide* $11.00

Antique Foot Scraper and Umbrella Stand



Exact copy of New Orleans antique. Combination foot scraper and umbrella rack. Painted white or black. 17" high. Base 11" wide. $6.50

Just the thing for Your African Violets



or other hobby plants. White. 11 movable arms, ranging from 14" at base to 7" at top. Flowers and pots not included. Send $24.50.

WALL BRACKET for FLOWER POTS

12" long, 6" high. Pot holders 4" and 5" diameter. Cast Aluminum only. Painted White or Gold. $4.50.



Many other Cast Iron and Cast Aluminum items at attractive prices

Also Round-the-tree Benches

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Sculpture in Metallic Acetate

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A NEW HOBBY

Make these Colorful Birds from our Complete Kits. Each Kit contains all necessary materials and directions. Indicate Kit No. when ordering. *Send Check or Money Order.*

Kit No. 1a	**15" Rooster** *(Red, green, blue, etc.)*	$5.00
Kit No. 1b	**15" Rooster** *(Gold, bronze, chartreuse, etc.)*	5.00
Kit No. 2a	**13" Glamour Bird** *(Gold)*	2.50
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Kit No. 3c	**14" Macaw** *(Gold, silver, pink, etc.)*	4.50
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Birds for Kits #4, #6, #7a, & #7b are available in Red, Blue, Green, Lt. Green, Lt. Blue, Chartreuse, Gold, Silver, Bronze, Purple, Fuchsia, and Pink.

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- GREY MIST
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MAKE YOUR COFFEE RIGHT IN THE CUP!

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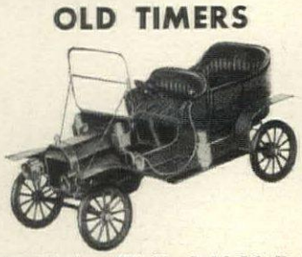
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1909 Model "T" Ford **$3.10 Ppd.**

You will enjoy building these colorful, authentic and superbly decorative Old Timers. The complete kits come ready to be assembled in a few leisure moments and include cast wheels, lights, horns, radiators, etc., and instructions. Historically accurate in every detail. They make grand gifts for boys & men. Visit Polks Hobby Department Store and send for Catalogs. . . . SHIPS 120 pg. 35c; OLD TIMERS 15c; HOBBY BOOK & PLAN LIST 15c; TRIX TRAINS 15c. See Historic Ship Models and many other Hobby Art and Craft Items. . . . Also available:

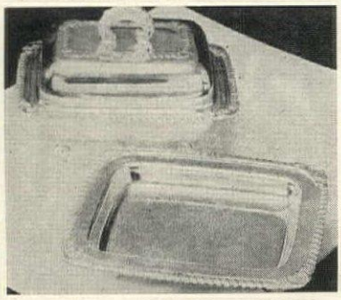
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POLK HOBBIES Dept. GS

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Stunning Silver-on-Copper CIGARETTE SERVICE!



Makes a Thrilling Gift!

This handsome Cigarette Server, in gleaming silver-on-copper, inspires oh's and ah's! Holds full pack of regular or king-size cigarettes, serves them most luxuriously. Matching ash tray in equally superb taste included. Both are 4½" long, 3½" wide. A treasured Gift idea—for Christmas, weddings, anniversaries, etc. Order a set for yourself—and several for "favorite" kith and kin! A *find* at only

$7.95 *the set*

(tax and postage included)

Special: 3 sets, $22.50

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THRIFTY SALES COMPANY

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Bloomin' Wooden Shoes



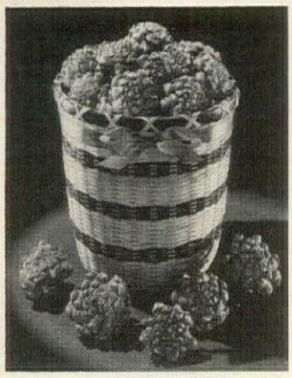
Pair of Dutch shoes planted with Paper White Narcissus Bulbs. Just water and it'll bloom. No special care. Shoes can be used later for plant holder . . . household decoration . . . will fit a 12-year-old. Red, yellow, green, blue or natural.—$2.50 a pair, postpaid.

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Exciting Gifts from California...



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Pinon Cones . . . chemically treated to add long lasting, multi-colored flames to the warmth and charm of an open fire. More than 40 cones come attractively packaged in a beautiful bamboo basket . . . covered with cellophane and tied with a red satin bow. $3.00

Postpaid in U.S.



BEAUTIFUL BRASS CANDLESTICKS

Here is truly the finest gift offer we've ever made . . . a graceful pair of 8" polished brass candlesticks for less than half the usual price. Something you'll be proud to give—or own. $5.95 PAIR

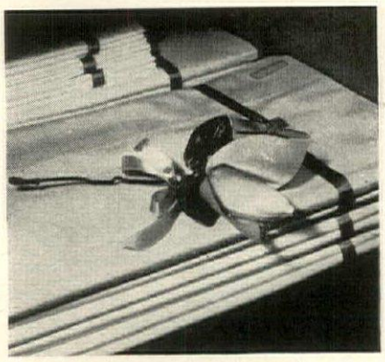
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Send Check or Money Order • No C.O.D.'S Please
Californians Add 3% Sales Tax.

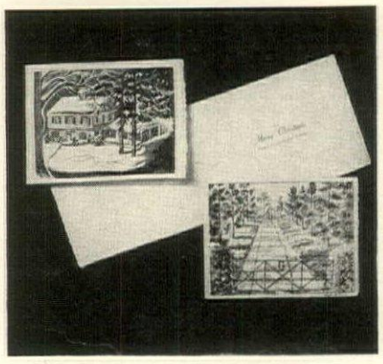
Weathercock House 660-A SO. FAIR OAKS AVE. PASADENA 2, CALIFORNIA



SHOPPING



Rose satin sachets to tuck into a bureau drawer, to place on a pile of sheets, pillow cases, bath towels. These realistic-looking roses are white, pink or maize satin, delightfully scented. For the best housekeeper you know, or the newest bride of your acquaintance. $2.75 ppd. for two in a box. Schoenfeld Linens, 38 E. 57 St., N. Y.



Very special Christmas cards. If you love your house (and who doesn't?) send a photo of it to Old Lancaster designers. They'll reproduce it by means of print drawing. Lettering will be Andorra text; colors black, green or aqua ink on white. $30 per 100; $15 each additional hundred. Both postpaid. Old Lancaster Designers, Sudbury, Mass.



COPPER MOULDS

For a genuine touch of "la haute cuisine" turn out your aspics, mousses, gelatines and puddings from these shining copper moulds.

When not in use hang them decoratively in your kitchen.

Flower Mould	24 oz.	$3.75
Fleur de Lis Mould	15 oz.	2.65
Fruit Mould	36 oz.	4.25
Straight Fish (not shown)	24 oz.	6.00
Curved Fish (not shown)	32 oz.	6.25

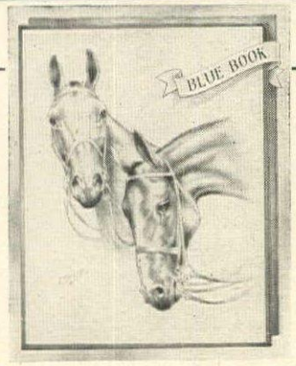
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666 SIXTH AVE. NEW YORK 10, N.Y.



For **PHOTOS** *and* **CLIPPINGS**

Here's a stunning and practical scrap book for your horsey photos, clippings and mementos. The blue cloth cover is attractively decorated with English lithograph of a gray and sorrel horse. Size 11 x 14 inches. Has 30 black pages for photos and 30 manila pages for clippings, etc. A fine gift for yourself—or a friend. Price *only* $3.75. I prepay postage. *Your money back if not delighted.*

"little joe" **WIESENFELD CO.**
Dept. D-31 Baltimore 1, Md.

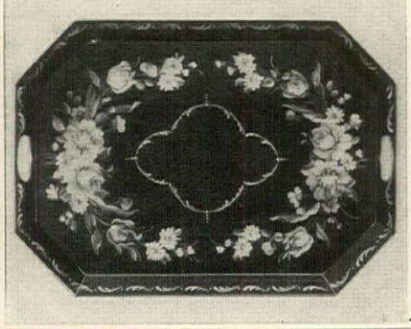
"To have a Cricket on the Hearth is the luckiest thing in all the world."—DICKENS

"Cricket on the hearth"



Beautiful hand-painted cast iron cricket, such as have adorned New England firesides for years. A powerful good luck charm and an attractive fireside ornament. Mighty useful as a bootjack for the children's rubbers and to keep dad from overexerting with his overshoes. A doorstop, and even a paperweight.

Attractively packaged. **Ideal as a gift.** *Only* **$3.50** *postpaid. No COD's please.*
THE IPSWICH IRONMONGERS *Ipswich, Mass.*



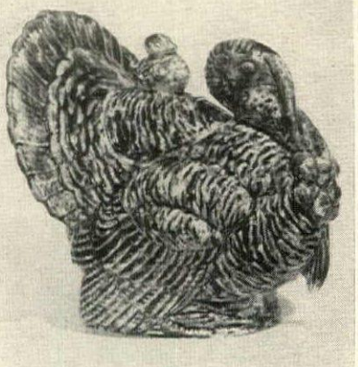
The Most Practical, Most Economical Gift Of The Year

A graceful, COMPLETELY HAND PAINTED early American Colonial metal serving Tray. Wire bound rolled edges for strength and beauty. 17¾" x 25¾". In the popular "Decorator's Black" background. $14.50

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Phillip H. Hancock
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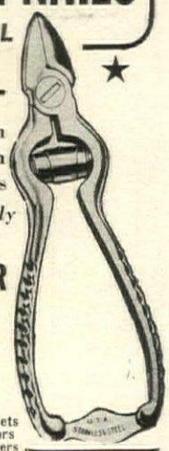
Turkey Cookie Jar

Truthfully sculptured, honestly potted and decorated in the browns and tans that the early Bennington potters used. An impressive centerpiece for your Thanksgiving table, as well as a treasured gift to the one who appreciates the beauty of old pottery.

$5.25 POSTPAID
No C.O.D.'s please

Mary Anne Wheeler
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PROFESSIONAL WAY! ★



NOW! You Can Clip Those Stubborn Toe & Finger Nails *Safely, Easily, Quickly with*

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FREE—Folder "FOOT CARE & EXERCISE" by Nat'l Foot Health Council, sent with each order.
Satisfaction Guaranteed or Money Refunded
IDEAL MFG. CO., G, 312 E. 27th St., New York 16, N. Y.

Xmas Magic

Enchantingly Lovely . . . **Musical CHURCH**
with *"SILENT NIGHT"* Music Box Electrically Lighted



Breath-taking in its tranquil beauty . . . frosted and sparkling with diamond dust. Beautiful replica of a New England church, electrically lighted, carefully handicrafted of ¼ plywood, complete with stained simulated glass windows, tiny steeple bell, real pine bushes and genuine Swiss musical movement that plays the immortal "Silent Night". Truly in the Christmas spirit as a gift or under your Xmas tree.

- Size 12" X 14" X 15" **$11.50** West of Miss. add 50c.
- Size 13" X 15" X 17" **$12.75** Sorry no C.O.D.

HELFRED NOVELTIES
Box 128H, Westwood, New Jersey

AROUND





Frosted beauty. Hand-wrought aluminum and iron pot and tray to hold your standard-sized, 4" clay pots, to use for transplanting your greenery. Lightweight, rust-resistant. Also comes in black, green. Set $4 ppd.; pot alone $3 ppd.; tray $1.50 ppd. The Vermont Crossroads Store, Waterbury, Vt.

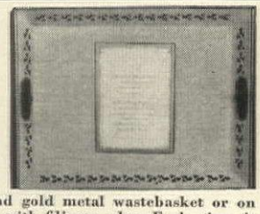


Sterling-silver hurricane lamps. It's rare to find this type of lamp in sterling silver. Lovers of Colonial decoration will find them perfect for the entrance hall, the spinet piano, the pine console. About 9½" high, they'll make someone very happy on Christmas. $18.50 a pair ppd. incl. Fed. tax, from Reid Jewelers, 25 E. State St., Trenton, New Jersey.





PRESENT PERFECT

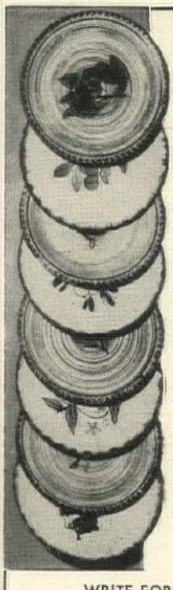


Be sure to save your next wedding or party invitation because it plays a star role in your gift to the bride or hostess. Send it to us and we mount it on either an antiqued white and gold metal wastebasket or on a new 12" x 16" metal tray with filigree edge. Each piece is lacquered for permanence.

$8.25 each, postpaid. Sorry, no C.O.D.'s or stamps.

Also 5" desk letter basket for reception or at home card—$5.50 ppd.

Page & Biddle, Inc. 21 Station Road Haverford, Pa.



GAY AIRS
For Your Table

Bright as summer sunshine—these delightful dishes are colorfully hand painted by native craftsmen of the Blue Ridge Mountains. Fashioned of lustrous underglazed china, decorated with sprightly fruit patterns and gaily scalloped borders, against backgrounds of multicolor swirl or pure white. Perfect luncheon or salad plates—they are charming additions to your own table, make unusual hostess gifts.

Set of 8 Plates, assorted patterns
$5.50 postpaid

Set of 8 Cocktail Plates 5⅞" square to match the Salad Plates, with white background
$4.00

Combination of the 2 sets
$9.00

WRITE FOR CATALOGUE

Bingham's Dept. G
509 Fifth Avenue, New York 17, N. Y.



Hand-Made Colonial Dinner Bell

A real collector's item, a most unusual gift! Prime example of old-world craftsmanship, dinner bell is made of highly polished yellow cast brass (approx. 3" x 4") . . . the cradle (approx. 6" x 6") is of natural finished Hardwood. Both are hand-turned and hand-lacquered. Effective on a wall, over a doorway or in the garden . . . a perfect house gift! $18.50 ppd.

Send check or money order.
No C.O.D.'s please.

F. J. Monahan
BELL-CRAFT STUDIO
Pennsburg, R.D. No. 1 Pennsylvania

"FRESHEN UP and DAINTY UP" your bedroom closets



the tidy love it and the untidy need it

Quilted vinyl plastic in rose, turquoise, wine, blue or yellow.

Shoe bag	$3.25	Window hat box	$3.95
Jumbo bag 57"	4.75	Window shoe box	3.45
8 Gar. bag 57"	3.95	Chest of drawers 21 x 13½ x 35½ exp. col.	15.95
45"	3.65	Purse bag	2.25
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Rd. hat box	5.50	Hangers (4)	1.25
Shoe drawer	6.50	Edging by Yd.	.35
Blanket box	5.50		
Hat stand	1.45		

CHARLES A. PETERS
339 North Ave. New Rochelle, N. Y.

How to Win Friends

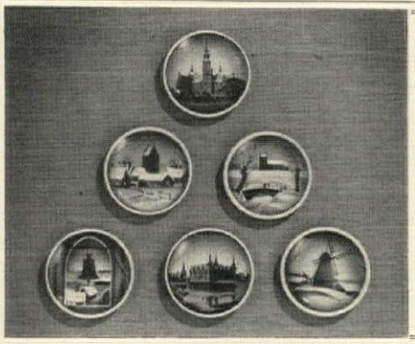


FOR Christmas TWO GIANT BOOKS IN A CELLOPHANE WRAPPED, BOXED SET

The Famous Encyclopedias for Sportsmen

The Hunter's Encyclopedia . . . $17.50
The Fisherman's Encyclopedia . $12.50
IN COMBINATION $23.95
SAVE OVER . . . . . $ 6.00

STACKPOLE & HECK, INC.
Telegraph Press Building
Harrisburg, Pennsylvania

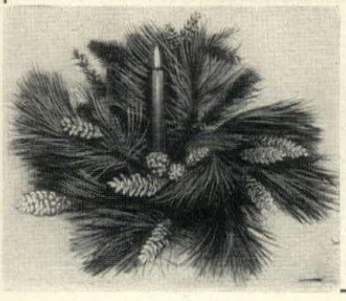


A BIT OF DENMARK

Imported Plaquetts—traditionally hung, but just as useful and appealing when used as coasters, butter pats or ash trays. Beautifully done in Royal Copenhagen's incomparable blue, 3¾" diameter. *24 scenes including, for the first time, new 1950 plate shown at top of photo.* $1.00 each. Postpaid in sets of four or more. Less than four, please include 25c for postage and packing. New 24 pg. Catalog of Fine Gifts. Send 25c (applied to first order). *Money back guarantee.*

House of Charm
Austin Gyde Van Hove, Prop.
3435½ E. 8th Street, Dept. N., Riverside, Calif.

"HOW TO DECORATE FOR CHRISTMAS"—free folder



Ten lb. Decorator's box including huge assortment of long-needled Norway Pine, Princess Pine, Ground Pine, Balsam, Cedar, and many colorful cones direct from the snow laden forests of Minnesota. Treated to remain fresh. Ideal for making wreaths, door charms, centerpieces, and other Christmas decorations. Order a box today. Let us send a box to your friends.

Box complete *(prepaid)* $3.95

Write for free decorator's folder.

18" decorated balsam wreath $3.25
12 ft. lacy garland 3.00

Send check or money order to:

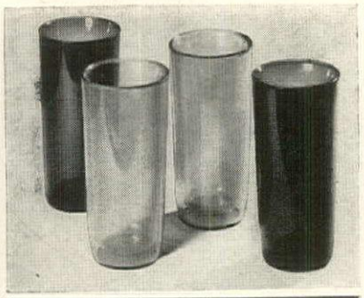
Northern Pines
Buhl, Minnesota



YOU CAN PAINT IN OILS!

No experience needed! Fill in each area of canvas with color indicated and watch your painting take form. Everything you need included: ready-mixed oils, artist's brush, stamped canvas (16" x 12"), instructions.

Choice of subjects: The Bridge (shown above), Mountain Road, Snow Scene, Poppies, Zinnias, Swiss Village, Bon Voyage, Homeward Bound, Canal Boat, Quiet Waters, Columbia Jays, Birds of Paradise, Twin Parrots. Picturecraft Kit, postpaid $2.95



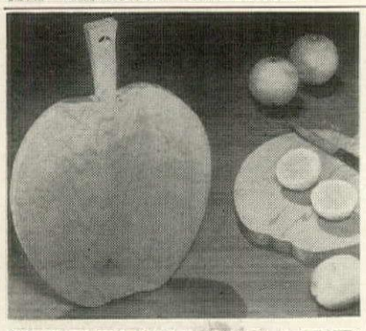
Wonderful Christmas Gifts!

KEEP ICE CUBES 4 HOURS!

Exciting new Thermo Tumblers keep ice cubes four hours without melting. (Prove it to yourself!) Two layers of Lucite with a vacuum between is what turns the trick. Won't sweat, need no coasters, won't moisten hands. 10-oz. size in festive colors of Cobalt Blue, Red, Green, or Amber. Set of 4 (one each shade), postpaid, $5.00. Each, postpaid $1.25

NO C.O.D.'S, PLEASE

THE ARTISAN GALLERIES • FORT DODGE • IOWA

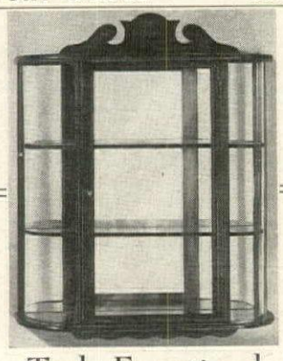


CUTTING BOARD

An "Apple" for the cook $1.95 postpaid

Here's the perfect, inexpensive GIFT for anyone who cooks, indoors or out; your bar; even mother-in-law. This attractive 9" x 12" hard rock maple Cutting Board, holed for hanging, has a hand rubbed, acid-resistant, wax finish. So useful for slicing *and* serving. Order several today. FREE FOLDER.

Gift Guild MANCHESTER CTR. 2, VERMONT



Truly Exceptional

in quality and price!

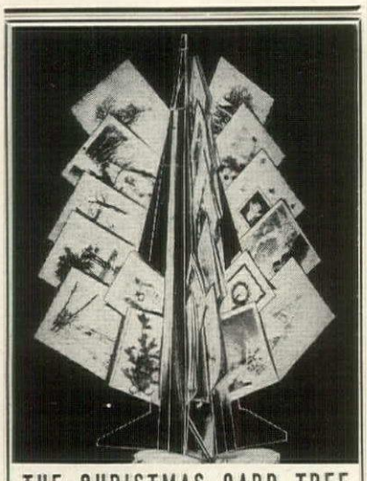
"We are thrilled with it," say thousands of our customers who have bought this solid mahogany hanging bibelot cabinet. Made with cabinetmaker's skill, hand rubbed to rich finish, it has hinged doors, bent glass sides, is mirror-backed, completely glass enclosed, dust proof, generously sized, 23" high, 19½" wide x 5½" deep, 6" between shelves. Choice of mahogany, pickled pine, white, black or antique gold.

A really fine furniture piece at only

$19.95

Express charges collect—Sorry no C.O.D.'s
Money back guarantee—Send for catalog.

MAYMAC COMPANY
Dept. G
660 Locust Street, Mt. Vernon, N. Y.



THE CHRISTMAS CARD TREE

The easiest and most effective way to display your Christmas cards. Just SLIDE them on the "Tree". You can change a heap of greetings into a beautiful little tree of colorful cards, 24" high. Holds over 100 cards. Made of decorators board, with Bright Silver and Christmas Red finish of metallic foil. Lasts for years.

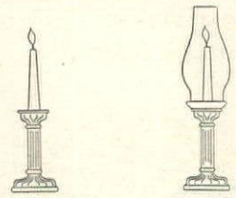
The Perfect Christmas Gift

$1.95 Postpaid

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C. H. HAZELTON

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BEFORE AFTER

Turn Your Candlesticks into Hurricane Lamps!

There's nothing to it with the new Hurri-Kit!

You set patented, saucer-shape Bobeche on your candlestick, insert candle, snap glass mantle into rim—that's all. Wind-proof, drip-free, glamorous. Fits and looks beautiful on any candlestick using standard candles.

Complete, incl. tax & postage.

Copper or brass: $4.95 pr.

Silver on copper: $6.50 pr.

Satisfied users all over U. S. A.

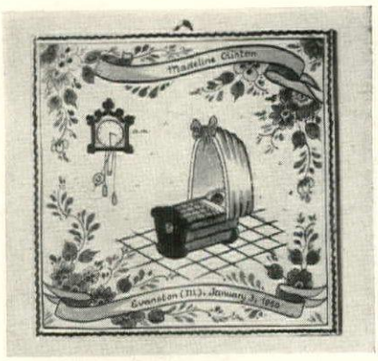
Hickory Hollow Workshop

Tryon 3, North Carolina

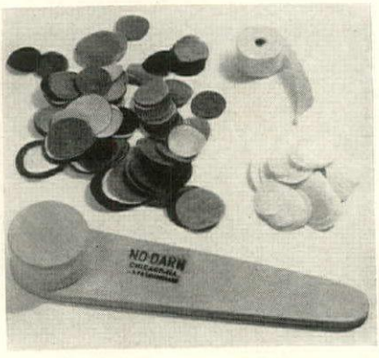


SHOPPING

Birth tile. There's a lovely custom in Holland. When a child is born a member of the family or a dear friend presents the new parents with this tile. The clock shows the hour of birth, the name of the child is imprinted with month, day and year. In delft blue and white or multi-colored. It is 6" sq., $5.85 ppd. Mendels, 41 E. 42 St., N. Y.



No-darn kit. Your mending problems will vanish if you own a kit like this of assorted patches: knitted fabric for socks, broadcloth for shirts and linens, muslin for sheets and pillowcases. A little sock board comes in the kit, too. Iron on the patches with a medium hot iron. That's all. $2 postpaid. From M. D. Laboratory, 329 Kedzie Street, Evanston, Ill.



Modern bedtime. You'll have no trouble keeping your young 'un amused if you have a Roy Rogers lamp. Plastic base supports *two* parchment shades, an outside one with picture windows, an inner one (which revolves) with pictures of Roy and Trigger. On goes the light, around goes Roy. What fun! $4.95 exp. coll. Pearson's, 540 N. Lake Shore Dr., Chicago.





Personalized Bags

For Shopping, Knitting, or Utility

INITIALED bags to match your outfit or school colors. Hand-made by skilled craftsmen. Big and roomy. Handy change purse. Snap closures. Made of finest heavy wool felt. Steel reinforced to keep shape. Colors Black, Red; Black, Kelly; Black, Grey; Navy, Red; Navy, Lt. Blue; Brown, Fawn; Brown, Gold; Red, Black; Red, Royal; Forest, Fawn; Forest, Kelly; Dk. Grey, Dk. Red; All Solid Colors. Three letter initials. Immediate shipment.

BIG BAG—Coin purse and zipper pocket, 15x11 in., Price $5.75.

SHOULDER BAG—36" Handle, 12x10 in., Inside partitioned pocket for lipstick, pen, glasses and compact. Also coin purse and zipper pocket. Price $5.95.

HAND BAG—9½x7 in., coin purse (no zipper pocket), Price $3.50.

No C.O.D.'s, please. State initials and colors. GUARANTEED satisfaction or money back!

Send for FREE Gift Folder

STERLING HOUSE
BOX 493-HN, GLEN ELLYN, ILLINOIS

Men-Women

AT LAST—GLOVES of SOFT SEAMLESS VINYL *with* LANOLIN!



THE NON-IRRITANT, SENSITIVE GLOVE

Non Skid, Tough, Durable

NON-ALLERGIC, because these *pure* gloves contain no rubber, nor questionable nor unclean chemicals. Sizes 6 to 10, incl. ½ sizes. Select your HOUSE, FISHING, AUTO-DRIVING, MASONRY, PAINTING, GARDENING, gloves from MEDIUM or MED. LIGHT WEIGHTS. Light weight available for BEAUTICIANS, DOCTORS; PHOTOGRAPHY, HOME PERMANENTS and SURGERY. We suggest med. wt. for DISH-WASHING. Withstand boiling water, gas and oil, concentrated sulfuric acid, peroxide, lye, cosmetics & dry cleaner.

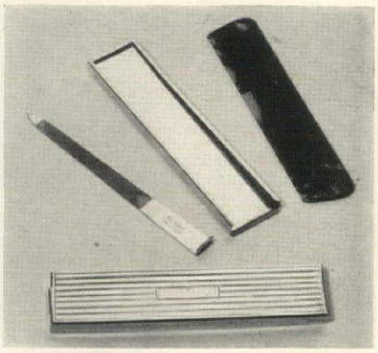
AN IMPRESSIVE, INEXPENSIVE GIFT. EASIER TO PUT-ON OR REMOVE. COLOR IS CLEAR, NATURAL.

The fastidious prefer the new vinyl gloves, **$1.50** per pair boxed, postpaid. Send DRESS glove size (do not "up" your size—we do that) and pfd. glove wt. with Check or Money Order to

WATSOLITE COMPANY, INC.
R.D. 1, Morrisville 2, Pa.

AROUND

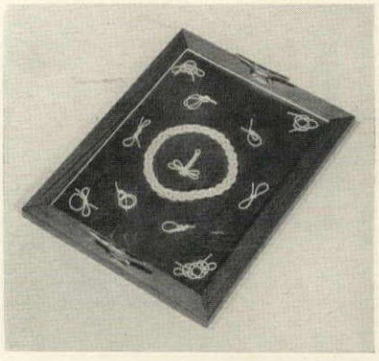




Trim and slim is this wonderfully compact sterling silver case that holds a nickel-plated nail file, a strong acetate tortoise comb, a clear-view mirror. An ideal gift for men or women, it can be carried neatly in a jacket pocket, in a handbag. Only $13.50 ppd. Fed. tax incl. From Maralynn, 33 Union Square, New York 3, N. Y.



Chinese accent. From the Orient, these wall plates glow with the rich colors so typical of the East. The charming Chinese figures are raised, the highlights are gold. About 10" in diameter, background colors are: green, red, gold. A pair will make a long-lasting gift. $6.95 ppd. the pair. Madison Gifts, 100-48 Stratford St., Forest Hills, New York.



Sailor's tray. Only a true seafaring man could have made this tray. Of African mahogany and solid brass cleats, it's decorated, under the double thick glass top, with sailor's knots. Any man would love to own one, would love to serve his drinks, his snacks from its smooth surface. $19.50 ppd. Captain Emil Sandstrom, 72 Norwood Ave., Norwood, R. I.

Copper by Longfellow



Desk Accessories of this beautifully hand wrought copper are greatly admired and appreciated.

These copper plates are made entirely by hand, preserved against tarnishing and are mounted on solid MAHOGANY or WALNUT with felt on the bottom.

Three Old English initials, any College seal, Fraternal seal or a Professional insignia.

Complete set $30.00—*Postpaid*

MEMO PAD BOX with 500 sheets 4" x 8" paper.....$7.50
LETTER TRAY 12" x 10" x 2".....$12.50
LETTER REST 9" x 5½" high.....$10.00

Catalogue on Request

HENRY W. LONGFELLOW STUDIO Weston 93, Massachusetts



COLONIAL KNITTING BOWL

The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; overall height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

Only $14.95 Prepaid
Sorry, no C.O.D.'s

TEMPLETON CRAFTSMEN
Dept. 41 **Templeton, Mass.**

IT'S NON-ELECTRIC! *Whirlwind* VACUUM SWEEPER



Yes, it's true! IMPORTED FROM ENGLAND, A STANDARD SIZE, ALL METAL vacuum sweeper that works as efficiently as electrified cleaners. A simple starting stroke sets the powerful suction fan into action. In a twinkling, dust and dirt are effortlessly whisked into the capacious bag. Rubber bumpers protect furniture—special patented rubber brush keeps mechanism and fan housing clean. Amazingly easy to operate on rug, floor, carpet or linoleum.

Guaranteed for one year.

Try it—if you aren't completely convinced that this is one of the greatest household helpers ever, we will refund the full purchase price.

Only **$16.95** *postpaid.*

Add $1.00 West of the Mississippi.
Sorry, no C.O.D.'s. Send for Catalog.

MAYMAC COMPANY
Dept. G
660 Locust Street, Mount Vernon, N. Y.

FISHERMAN AND POULTRY SHEARS PERFECT CHRISTMAS GIFT

FOR
- FISHERMAN
- HUNTER
- HOUSEWIFE

an *All-in-One Tool*



Perfect for Fishermen, Hunters and Housewives. Cleans, cuts fish and poultry in a few seconds. Many handy uses: screw cap opener, nut cracker, bottle opener, hammer, screw driver, pliers and hook extractor—all in one tool! It's a "gadget" that really works! Slightly over 9" in length. Made of first-quality hot drop-forged steel. Fully Guaranteed!

ONLY $3.95 POST-PAID

Order this wonderful gift—giving ingenious all-in-one tool today!

Send cash, check, M. O. No C.O.D.'s please.

GABE MFG. CORP., 320 Broadway, Dept. H
New York 7, N. Y.



★ This Lustro-Ware Ice Bucket keeps ice cubes for *hours*—longer than many insulated containers costing two or three times the price! Patented double-wall construction does the trick. Condensation won't form on the outside to mar your furniture. Holds 30-35 cubes, plenty for parties. Beautiful mahogany or copper finish.

Postpaid, *only* $2.95

At this price you'll be smart to buy several for gifts, one for yourself!

SEND FOR FREE CATALOG



Foster House
15-G Cole Court, Princeville, Illinois

WINDOW SILL AQUARIUM

Gives an Ever-New Undersea Panorama



A living picture and a thing of beauty. Fits in any room, with any color or decor. Ideal for bookends, night light and atop your television set. Stainless steel frame with crystal clear glass sides. Satin smooth stainless steel hood with electric light provides both light to grow plants and warmth for tropical fish. Aquarium is 11" high, 12" long, and 5" wide, with a 2½ gallon capacity.

Aquarium *only* **$4.75** post paid.
Aquarium *with hood* **$8.95** post paid.

Aquarium and hood with assortment of aquatic plants, gravel, and Chinese water hut as pictured—all you need for a beautiful underwater planting— **$12.50** post paid.
(No C.O.D.'s)

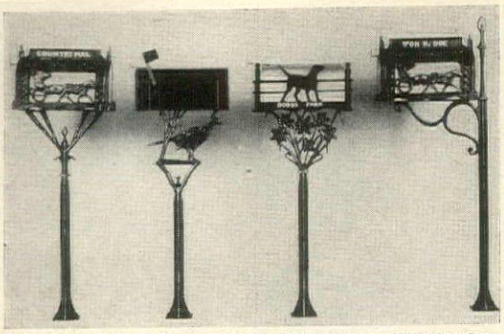
LOVELAND
GOLDFISH FARM
Box 911 Loveland, Ohio



GIVE YOUR DINNER TABLE NEW BEAUTY

with these attractive condiment holders. The ketchup bottle or mustard jar acquires a fitting place on your table when put into these delicately pierced, silver plated holders. Order by name. Worcestershire $4.00, Ketchup Large $5.00, A-1 Sauce $6.00, Tabasco $3.50, Mustard with cover $6.50, Horse Radish with glass jar and spoon $6.50, Chili Sauce $5.00. Federal Tax Inc. Shipped Postpaid.

J. HERBERT HALL COMPANY
Jewellers
420 E. COLORADO ST., PASADENA, CALIF.



Which Charming MAIL BOX SUPPORT Do You Want?

Beautify your Country Home with an artistic Mail-box Support! Wonderful, too, for Bird Feeding Stations! *HAND-MOLDED* of sturdy cast-aluminum; guaranteed not to rust. 42" high (postal regulation height); easily installed; use your present mail box. They make thrilling Christmas Gifts for your country friends! Painted in Duco enamel; specify Satin-Black or Gleaming White.

Candelabra #1 $14.95 — Pheasant $18.95 — (Florals in Natural Color) Daffodil $17.95 — Hitching Post $21.95

Prices are for *Supports* only; for Silhouette box-covers, see below

Brochure of others on request

All prices postpaid (W. of Miss. add $1)

No COD's, please

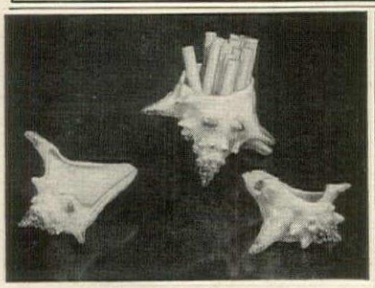
GLORIFY YOUR MAIL BOX, TOO!



Artistically designed HAND-MOLDED *Silhouettes* fit over your present U. S. Regulation mail box! "One Horse Shay" (left) $15. "The Pointer" (shown above, atop Daffodil support) $14.

COUNTRY MAIL BOX SUPPORT CO.

Box 522-G — Norwalk, Conn.



Glazed Ceramic *Conchette

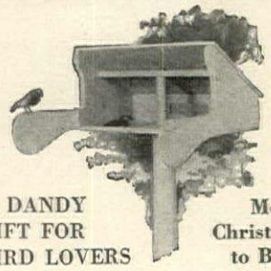
• Ageless arts of the sea lend rare charm to this chummy Smokers' Twosome. Sturdy ceramic, color-glazed inside and out in electronic kiln. Stainproof, quickly cleaned. Custom molded. Hand finished in delicate marine pastels that enhance any home setting. Tray contour reduces "fire creep" dangers. Urn easily holds 20 cigarettes. Add grace to your living. Order No. B-29—Set of 2 trays and urn as shown—$4.85 Ppd. Guaranteed to delight you. No C.O.D.'s, please.

*TRADEMARK

OCEANIC CERAMICS

2688 S.W. 28th Lane • Miami, Florida

DODSON BIRD FEEDER



A DANDY GIFT FOR BIRD LOVERS

Merry Christmas to Birds

Built on the principle of the rotating weathervane, the back is against the wind, which means the interior is always dry and sheltered. Made of seasoned redwood and equipped with food basket, automatic hopper and suet hooks. *Size 24" x 22" x 12".* Comes with 8-foot turned pole and bearing. Shipping weight 50 pounds. **$10.00** f.o.b. Kankakee. With copper roof **$13.00.**

Send for Catalog of Other Feeders, Bird Houses, etc.

JOSEPH H. DODSON CO. 840 Harrison Ave. Kankakee, Ill.



ALPACA SLIPPERS DE LUXE

The most luxurious fur slippers in the world—amazingly beautiful, warm and comfortable. Made in Peru of the fluffiest and silkiest Alpaca fur, soft leather lining and outer soles, fur inner soles. Perfect for boudoir, travel, after-sports.

Ladies' sizes 2-11; white or fawn.
Men's sizes 5-13; natural fawn color.

$10.75 postpaid. State shoe size.

GOOD NEIGHBOR IMPORTS

16 East 50 Street, New York 22, N. Y.

This is a ←—Candle-Gripper

Set it on the rim of a candlestick—push a candle down through it and into the socket and—presto—your candle sits up straight and steady. No more crazy wobble!

The secret: die-cut tabs in the center bend down to "wedge" the candle bolt upright.

Here's the perfect big "small" Christmas gift—low in cost, yet a blessing no receiver will soon forget.

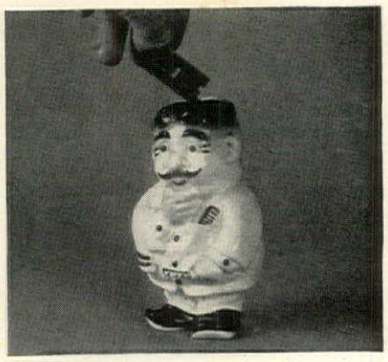
A beautiful (cellophane and raffia) package of 120 costs only $1, postpaid. White, cream, or 7 lovely colors. Thousands of satisfied users.

SANRAL PRODUCTS CO.

TRYON 7, N. CAROLINA



SHOPPING



The barber man. He won't give you a shave or a haircut but he'll be very happy to accept your old razor blades; or if you're a non-shaver, he'll be glad to bank your odd pennies, nickels and dimes. Of brightly-colored ceramic, 6" tall. Cute idea for bathroom shelf or wall bracket. $1.50 ppd. Jane Roberts, Box 432, Millburn, N.J.



For long cool drinks, gleaming copper mugs, plain or hammered, with graceful, balanced handles. Each holds a man-sized drink, is 5⅜" high, 2¾" in diameter. Use as decoration, hung from hooks on kitchen wall, filled with ivy on the terrace. Four (plain) $5.75 ppd., four (hammered) $6.50 ppd. Tinkers Dam, 1424 Grant Avenue, San Francisco, Calif.

See the **WIND SPEED** *On a Dial!*



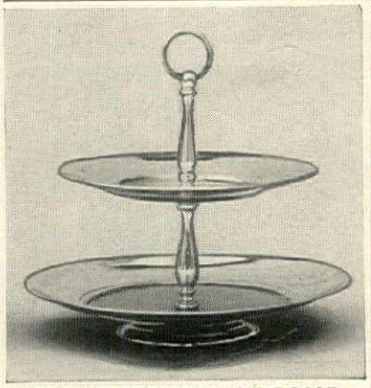
Tells at a glance indoors how hard the wind's blowing outdoors! Every gust and lull in the wind is instantly shown on the handsome speedometer inside your home. The 5" polished brass dial registers up to 100 miles an hour. Installation is easy and quick: Simply mount the spinning cups on roof and connect the wire to the indoor indicator. Costs nothing to operate because it generates its own current. Fully guaranteed, complete with 50 feet of wire.

Only **$49.95** *Postpaid*

Send Check or Money Order to:

CAPE COD WIND INDICATORS

Harwichport 13 — Cape Cod, Mass.



EXQUISITELY HANDSOME

Two-Tier Server

The simple beauty of this elegant two-tier server will add both charm and distinction to your next buffet luncheon, supper, canasta or cocktail party. Of highly polished jewelers bronze that will not tarnish, protected with baked enamel to preserve its mirror-like finish; it is 10" high with trays 8½" and 11" in diameter. Perfect for serving canapes, hors d'oeuvres, snacks and tid-bits. . . . A gift of unusual appeal.

only $9.95 Postpaid — No C.O.D.'s please

Abbott's — P. O. Box 686-GN, Fort Wayne, Indiana



REPLATE your worn SILVER in seconds!

LIGHTNING SILVER PLATE

CLEANS • POLISHES • REPLATES

. . . in one simple operation!

JUST RUB ON WITH A CLOTH

to restore old worn Sheffield silver instantly and to plate any article with a copper, brass, bronze or other metal base. LIGHTNING SILVER PLATE contains pure silver.

WON'T RUB OR WASH OFF!

Thousands of satisfied jewelers, silversmiths and antique dealers have used LIGHTNING SILVER PLATE over 30 years!

4 oz. bottle $3.75 postpaid.

Many dollars worth of plating with 8 oz. Economy Size Bottle.... **$6.50**

with every 8 oz. Economy Size Bottle of LIGHTNING SILVER PLATE, a 2 oz. jar of TARNISH-PROOF . . . keeps silver, brass, copper and other metals from tarnishing. 8 oz. jar of TARNISH-PROOF..... **$3.50**

No C.O.D.'s

WM. CRELL LABORATORIES, DEPT. G-1

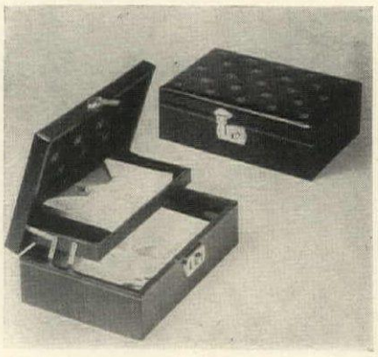
11-18 33rd Ave., Long Island City 6, N. Y.

AROUND





For television or a dozen other uses, a bench of Colonial design made of oak, with mahogany or natural lacquer finish. It also comes unfinished. It is 16" high, has a four-point rush seat. Fine to use at dressing table or as a chairside rack for magazines. Finished it is $9.85 ppd.; unfinished $8.85 ppd. Rex Chair Co., Rex, Ga.



Jewel box, stationery box. The beauty of this box is three-fold: it's attractively made of simulated leather in ivory, blue, green or red; it has a clever tray for envelopes and small jewelry, a generous section for writing paper or bracelets and necklaces; it has a strong lock and key. 10" x 7" x 3", $5.95 ppd. Nu Novelty, 317 West 45 Street, New York.



Christmas Cloth

For Table or Tree!

Lovely on your holiday table —serves handsomely under the tree. Of flame-resisting vinyl plastic. 54" x 54". Red poinsettia and green holly design. Order No. X135. **$1.29** Postpaid.

Hand-Paint Ornaments

Let your youngsters paint their own ornaments! Col-R-Placs kit has six white plaster ornaments, each with hanging hook, including a 3" angel, a Santa, bell, star, boot and snowman. Paint pallette, brush, jar of preservative and instructions included. Order No. X4427. The complete 10-piece set, **$1.50** Postpaid.

Write For Free Catalog

Miles Kimball Co.

100 Bond Street Oshkosh, Wisconsin



NEW!

Trash Disposal Unit Burns Refuse Safely

● A new type outdoor dispose-all unit safely and quickly burns garbage and trash in any weather. All refuse, damp, green or dry, is fully consumed. Scientific draft design completely eliminates fire hazard of flying ash, sparks, burning, blowing bits of paper. Intense combustion removes neighbor-annoying nuisance of flying scraps, smoke, smell. Sturdily built to last for years. Nothing to get out of order. Needs no watching. Will not blow over. Will not destroy grass or shrubs. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 23" square at base by 40" high. Weighs 23 lbs. Over 2 bu. capacity. Recommended by Bureaus of Fire Prevention. Full price $9.95—nothing else to buy. Sent F.O.B. Cleveland. Money back guarantee. Send check, cash, or money order to:

ALSTO CO. Engineers Bldg., Dept. HG-11, Cleveland 1, Ohio

Something different! *Hand-decorated*



Real MINIATURE CHRISTMAS Trees

Colorful and attractive table or mantle decoration. A gay and unusual gift for the invalid or shut-in. Or a gift of PURE DELIGHT for a child. Trees, freshly cut in the woods of Maine, average 12 to 18 inches tall. Complete with birch stand, $2.50 each, *two for* $4.50. Postpaid. Sorry no C.O.D.'s.

Order now to insure delivery for Christmas.

Spruce Point Farm
CHRISTMAS COVE, MAINE



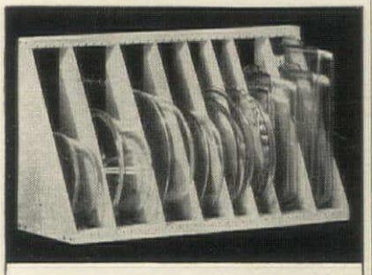
More Relaxing than Your Bed!
Barwa—the original Health Position

designed by bartolucci-waldheim

b a r w a

- The two position BARWA for the rest of your life
- The PERFECT GIFT for the hard to please . . . ideal for television . . . the home!
- Upholstered in yellow, blue, green, red, terra cotta . . . Resilient spring understructure
- Shipped assembled . . . $29.95
- Pillow to match . . . $2.95 (optional)
- Express Charges Collect . . . No C.O.D. . . . Send Check or Money Order

BARWA ASSOCIATES, 49 E. Ontario, Chicago 11



PROTECT your PYREX and other baking dishes

Now no more clumsy "stacking" of odd-sized baking dishes! No more slipping, breaking or chipping! Sensational new "A-Just-O" efficiency rack fits right into your kitchen or pantry shelf. Adjustable partitions accommodate all shapes of trays, pots, pans, bowls, etc. Made of sturdy 2" slotted strips, plywood partitions. Clean, unfinished wood 24" long, 12" high, 9" deep. Shipped knocked down, easy to set up. Postage prepaid, only **$4.95**

Money-back guarantee, of course, but no C.O.D's. please

NATIONAL MAIL ORDER CO.
831 W. Washington Blvd., Dept. CF.
Chicago 7, Ill.

Personalized individual



hand-made hand-rubbed antique finish

KNOTTY PINE TRAYS

FOR cozy meals before the fire or television—or whatever!

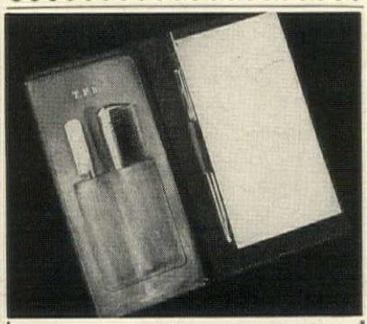


Ideal for each member of the family and guests. Ends table-setting bother—balancing coffee and dessert on knees. Now each can eat where he pleases—living room, den, study, patio, bedroom, office—from his *individual, personalized* knotty pine tray held comfortably and safely in his lap. Perfect for apartments!

A SMART WAY TO ENTERTAIN

Buffet parties, bridges, teas, luncheons, cocktail and weekend parties (perfect for late risers!). Size 18"x13¾"; mitered corners; molded sides (*dishes can't slide off!*); watertight, resistant to alcohol and food acids. Prices, postpaid, **$6.95 for 1, $12.95 for 2, $18.95 for 3, $24.95 for 4, $29.95 for 5, $34.95 for 6.** Check or money order. Sorry, no C.O.D.'s. Print initials desired plainly. Extra charge for more than 3 initials per tray. Prompt delivery. *Complete satisfaction guaranteed or money back by return mail.*

VALLEY FORGE TRADING POST
Valley Forge Pennsylvania

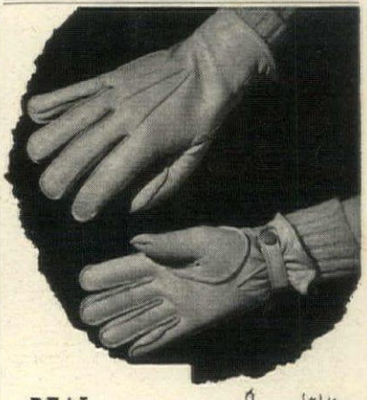


POCKET SECRETARY

We think this is the finest buy in a man's billfold we've ever seen. Made of pigskin, it comes fitted with note pad, gold-plated mechanical pencil, gold-plated nail file and comb, it has full-length compartments for money and papers, is stamped with 3 gold initials. **$6.95** *incl. tax.*

No C.O.D.'s, please.

PAGE & BIDDLE, INC.
23 Station Road Haverford, Pa.



REAL **DEERSKIN** 2 IN 1 GLOVES

Only the softest, smoothest of native deerskin goes into our gloves! Natural shade. Separate all-wool knit inner glove. Washable, too. Men's sizes, 8 to 11, $7.50. Women's, 7 to 9½, $6.95. Worn one-half size larger than dress gloves. Order now for Christmas!

Send for our Gift Booklet

THE VERMONT CROSSROADS STORE.
WATERBURY, VERMONT.



NEW! MUSICAL XMAS TREE TURNER

This year have a tree that'll thrill your family and friends!



JUST PICTURE THIS: your tree fully-lighted and revolving slowly while a genuine Swiss movement plays well-known Xmas carols. It really adds to the holiday spirit! Built by expert craftsmen. Powerful but quiet electric motor turns tree and operates musical movement. No winding. Plays two tunes. Separate controls for motion and music. Adjustable for trees up to 9-ft. in height. Ball bearing movement. Chrome plated housing; attractively finished base. Overall dimensions: 13" x 13" x 9" (high). 115 V A.C. only. Revolving tree spindle has plug for your tree lights.

For assured delivery, order immediately. Send check or money order. Complete, postpaid **$33.50**

ULRICH BROS.
Department B, Granger, Ind.



Personalized
PURSE ORGANIZER

No more exasperating search in your handbag. Works like a filing system. Holds everything in place; billfold, keys, compact, lipstick, pen, pencil, nail file, cigarettes, etc. 3 sizes to fit all size handbags. SMALL, 6¼" x 3½" with 7 pockets; MEDIUM, 7" x 3½" with 7 pockets; LARGE, 8½" x 3½" with 9 pockets. For everyday use; SIMULATED LEATHER in Red, Green, Brown, Navy or Teal Blue. (Give 2 color choices.) For special occasions; Black TAFFETA with colorful Roman Striped center. Either material personalized in 23-K Gold.

SIMULATED LEATHER . . . Each $1.50

TAFFETA . . . . . Each $2.00

State sizes, color and materials. Please print name. Splendid for Hostess Gifts, Canasta or Bridge Prizes, etc.

Sorry, No C.O.D.'s. Send for Gift Catalog

Elron 156 W. Chicago Ave. Dept. P-1180, Chicago 10, Ill.

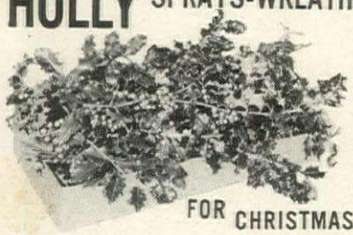


For CHRISTMAS—Put ST. FRANCIS in your Garden

That Birds may flock to the bowl at the feet of their Guardian Saint for their baths—all year. Figure, light terra cotta, 26 in. high. Bowl, turquoise-glaze-lined, 18 in. wide. $25.00 f.o.b. New York. Write for illustrated Catalogue of lovely Garden Ornaments: $5 to $1,500. *10 cts., please, for mailing.* Visit our galleries.

Erkins Studios
38 West 40th St., New York City 18, N. Y.

Selected Oregon English HOLLY SPRAYS-WREATHS



FOR CHRISTMAS

Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery.



"MERRY CHRISTMAS" BOX Over a bushel of choice red-berried holly sprays . **$4.85** *Postpaid in U.S.A*



WREATHS Lovely wreath, heavily clustered with berries. Outside diameter, 16" **$4.65** *Postpaid in U.S.A.*

"DECORATOR'S" BOX Holly wreath (14-in. dia.) and over a bushel of assorted length sprays . **$8.95**

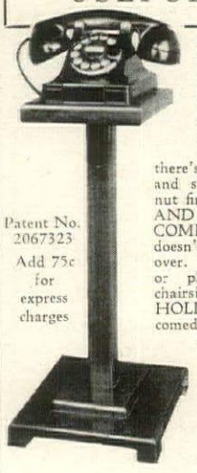
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ENGLISH HOLLY PACKERS
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HOLDAFONE©

A Unique Gift

OF OUTSTANDING USEFULNESS



Patent No. 2067323

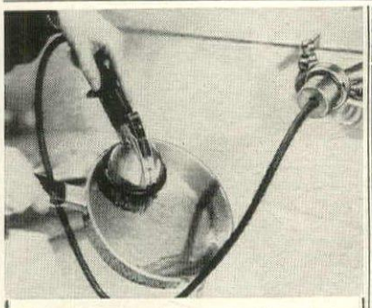
Add 75c for express charges

Handsome! Different! No gift like it! This is the *original* HOLDAFONE: the attractive telephone stand that adds beauty and convenience in home or office . . . wherever there's a phone. Built light and strong with finest walnut finish. LOCKS PHONE AND STAND IN SECURE COMPACT UNIT. Dialing doesn't wiggle it or tip it over. Perfect for long-cord or plug-in phones. Gives chairside, bedside comfort. HOLDAFONE is a gift welcomed in every home.

For oval or square base phones—specify

$7.95

THE HOLDAFONE COMPANY
Dept. HG-11
4272 Gwynne Rd.
Memphis, Tenn.



NO MORE DISHPAN DRUDGERY

Here is the most effective low price dishwasher. **Handi-Mite** has adapter that fits any type faucet. Press button on handle and water passes through soap chamber to produce sudsy water. Release button for clear rinse water. Comes with nylon brush for dishes, brass wire brush for pots and pans, and cake detergent. Also effective with soap scraps. **An ideal gift. $9.75** postpaid, or COD plus postage.

Lifetime Service Guarantee

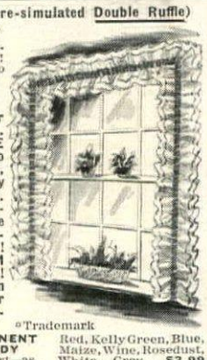
CALIFORNIA GADGET SHOP
509-G North Fairfax Avenue
Hollywood 36, California

NEW SENSATIONAL • (Original)

"RODLESS CURTAIN"

(With extra feature-simulated Double Ruffle)

WINDO-TREAT* Nationally Advertised Elastic Action! Will allow ruffling to **S-T-R-E-T-C-H** *To 8 yds.* to fit any size or shape window. SINGLE, DOUBLE & Miniature. No Rods, no sewing, no measuring, easy to launder and iron. Ready to hang, complete with hardware and simple directions. Versatile! FOR EVERY ROOM IN THE HOUSE! Swell over Venetian blinds, curtains or as shown in illustration.



*Trademark

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(Above organdy styles are extra fine Berkshire quality combed, mercerized yarns.)

3. **EVERGLAZE CHINTZ** (Solid Colors—) Cherry Red, Kelly Green, Blue, Maize, Wine, Rosedust, White, Grey.....**$3.99**
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5. **PLASTIC** (Looks Like Chintz) (Solid Colors—4 gauge vinyl, Dupont Virgin Film). Cherry Red, Kelly Green, Blue, Maize, Wine, Rosedust, White. **$2.25**

ENCLOSE Check or Money Order. We pay postage . . . C. O. D.'s you pay postage. Money back within 10 days if not satisfied.

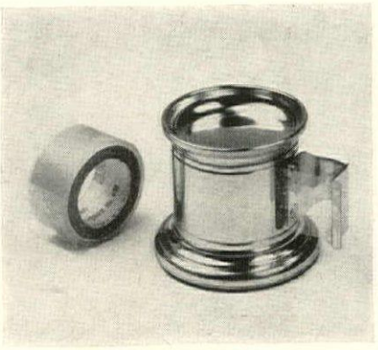
BROADWAY MILLS, Dept. H.G. 11
220 Fifth Ave., New York 1, N. Y.



SHOPPING



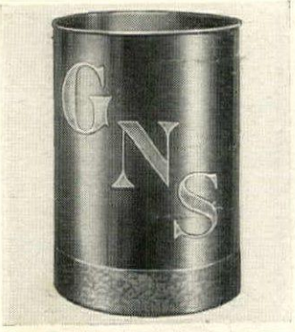
From Oberammergau. These are the famous little crêches that mean Christmas. Hand-carved, hand-painted, the figurines of the Holy Family are perfectly exquisite, the stable intricately carved. Crêche, 3" high, five figures, $14.83 ppd.; larger, same number of figures, $29.85 ppd. Alfred Orlik, 745 Fifth Ave., N. Y.



Tape dispenser, a handsome and necessary ornament for every desk. It's solid brass, lacquered to retard tarnish and heavy enough to serve as a paper weight. The well top will hold paper clips. About 2" high, a roll of Scotch tape 150" long x ¾" wide comes with it. You'll want several of them for gifts, $3.95 each ppd. Northmore's, Highland Park, Ill.

Antiqued copper wastebasket makes a handsome addition to home or office. Beautifully burnished and hand wrought, with three graceful Roman initials. Stands 14" high, 9½" oval diameter. $12.50, postpaid. Print desired initials clearly on order. No C.O.D.'s, 1 week delivery.

Coppercraft Shops,
11 Sunset Road, Newton 58, Mass.

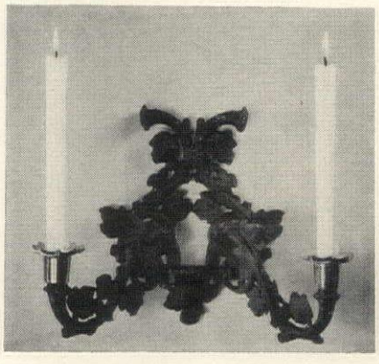


AROUND





A little treasure for your pocket or someone else's has two coin and key compartments, zippered section for bills, a tiny notebook and gold-filled pencil. Real morocco throughout, it is made in red or green, personalized in gold to order. $5 ppd. incl. Fed. tax. Helene Stevens, 6411 Hollywood Blvd., Hollywood, Calif.



Ornamental cast-aluminum sconce, charming for terrace, sun room or Victorian decoration. Cast in interesting grapevine pattern, it has two candle brackets, a bracket between them for a flower pot. About 11" high. Candle arms extend 12" from the wall. Black or white. Sconce is $12.50 ppd., pot $2.50 ppd. Mary Anne Wheeler, 113 Margaret St., Peoria, Ill.



PIN-UPS

Your favorite cover moppet or rompered Romeo will be Hollywood material if you put their picture in this darling frame. A ceramic plate, 5" wide, is scalloped in blue and three ceramic rosebuds secure the circular picture. With grosgrain bow to hang on wall.

$3.00 postpaid. No C.O.D.'s please

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TV BENCH

Rex Chairs—"They last a lifetime"

Colonial design, sturdy, 16" high, Solid Oak, finished Mahogany, natural lacquer or unfinished. Four-point rush seat pattern. Useful to operate or view Television, chair-side magazine table, vanity bench and utility seating. Excellent gift. Finished $9.85.....Unfinished $8.85 Parcel Post prepaid in Continental U. S.: Catalog Rex Colonial Chairs free.

Good Chairs Since 1856

REX CHAIR CO.

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CRYSTAL CHANDELIERS

Model Pictured $97.50

5 gracefully curved arms. Beautiful imported crystal prisms and festoons of buttons. 33" long, 20" wide. Other models as low as $35.00. Write for free booklet on chandeliers and sconces.

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"BLACK FOREST" CUCKOO CLOCKS

- GUARANTEED FOR LIFE
- DEEPLY HAND CARVED, IMPORTED CUCKOO CLOCKS
- LIFE-LIKE BIRD CUCKOOS & CHIMES THE EXACT TIME ON THE HOUR
- CUCKOOS AND CHIMES ONCE ON THE HALF HOUR
- SWINGING DOOR, DOUBLE WEIGHT-WINDING CHAINS AND PENDULUM

A GIFT THAT LASTS FROM GENERATION TO GENERATION!

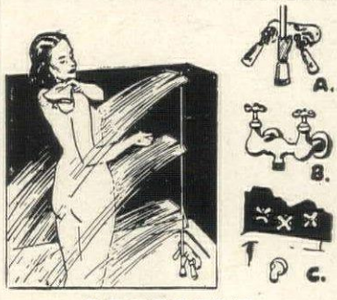
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Sorry, No C.O.D.'s. Send for FREE Cuckoo Clock Catalog!



PORTABLE

KURTIN-LESS SHOWER—*only* $8.95

Easily attached to any faucet. Water hugs the body . . . three converging, stimulating sprays. Water for tub may be drawn independently of shower. Ideal for shampoo. . . . Made of heavy brass, polished chrome. Kurtin-Less eliminates wet floors and curtains. Portable and detachable. ***Special connection for faucet type "C"—50c extra (indicate style of faucet).*** *Enclose check or M. O.—No C.O.D.'s please* Postpaid in U.S.A. only

J. B. HUNTER CO.

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California Brings You Newest in POTTERY

This pert Cream and Sugar Set looks as though it might have come right out of a French Provincial peasant's kitchen. Bright as a summer morning—colorful as a strutting rooster—this new ceramic achievement from California is something you won't want to be without another minute. The perky Rooster that holds the cream stands a proud 5½ inches tall with the Sugar Bowl Hen in proportion. Both are *hand painted* and protected by a transparent glaze *over* the paint so it will never chip, peel, fade or wash off. A colorful addition to any table setting. And what wonderful gifts. *Only* **$3.50 per set postpaid.** Order one or more sets today. *Sent C.O.D. plus postage if desired.*

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YOUR SNAPSHOTS on PLAYING CARDS



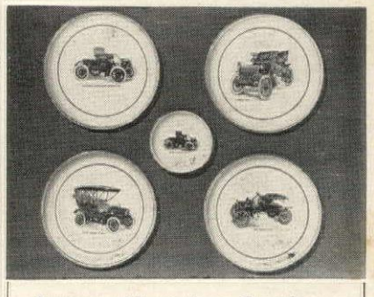
GIFT OF THE YEAR! Any favorite photograph or snapshot—yourself, friends, the baby, house, dog or whole family—***on every card in the deck.*** In gift box, your gift card enclosed.

Send any size picture or negative with check. *(Sorry, no C.O.D.s, but money returned if not pleased.)* Your photo returned. Allow 10 days plus mailing time. Bridge Deck $5.85

Double Canasta Deck $10.95

Photo Playing Cards

Room 301 752 Fulton Street Fresno, California



Famous Horseless Carriage Plates *Now Available*

Wonderful replicas of early motor cars in faithful, colorful reproduction on 8" Ivory Plates with Gold Rim decoration. For the "man of the house", or outstanding as wall decor in pairs or sets. 4 designs available: 1901 Olds, 1904 Cadillac, 1905 Buick, 1906 Ford. FREE with order: Our 24-Page Catalog of Fine Gifts, regular price 25c ea.

Only **$2.50** *each, ppd. 2 for* **$4.75** *ppd. Set of 4 Only* **$7.95,** *ppd.*

Small 4½" Plates, Same Subjects **$1.25** *ea., 4 for Only* **$4.95**

House of Charm

Austin Gyde Van Hove, Prop.

3435½ East 8th St., Dept. 14, Riverside, Calif.



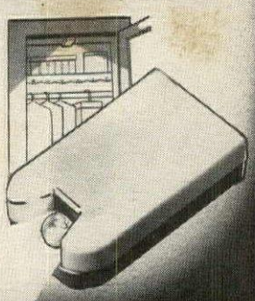
Kiddie Clothes Rod

Hangs from grownups' closet rod and holds child's whole wardrobe. Adjusts to any child's height. Of aluminum. 24" rod hangs 27" from one above. Four height adjustments. Order one to add extra space to your closet, too. Order No. H4067 **$1.95** Postpaid.

Write for Free Catalog

Closet Light

Automatically lights when you open your closet door! Ends groping with lighted matches. Mount the two-tone plastic case on top door jamb. Two penlite batteries included. Order No. H3761. **$1** Postpaid.

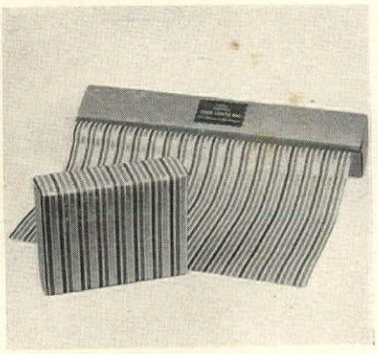


Miles Kimball Co. 100 Bond Street Oshkosh, Wisconsin



SHOPPING AROUND

Cut it as you need it. This gift-wrapping paper comes in a 100-foot roll 20 inches wide, and its box has a sharp cutting edge. Measure off the amount you need, press against the edge and you have just the right length without waste. Wonderful for large packages. $2.95 ppd. Moira's, 33 Highbrook Ave., Pelham 65, N. Y.



Collector's item. There'll be great excitement in the military miniature world when this little figure of General Grant appears. It's the first time the General has ever been modeled in lead. He's beautifully jointed and can be removed from the horse. About 4" high, he costs only $4.75 postpaid. Military Miniatures, 1384 Lexington Avenue, New York, N. Y.



Mailbox de luxe will hold the largest magazines, your Sunday newspapers and your heaviest mail. No damage can happen to the contents of this box. It even has a latch for a padlock, if you're the type who feels safer with everything under lock and key. Wrought iron, 16" long, $9.95 postpaid. Mason & Sullivan, 45-55 158th Street, Flushing, New York.



Don't Wear Dirty Glasses!



THESE EYEGLASS TISSUES CLEAN AND STOP FOGGING

Specially treated patented tissues clean perfectly, leave no lint, *prevent misting!* These handy, vest pocket booklets provide clear vision, make wonderful gifts. Give them—and *use* them!

YEAR'S SUPPLY—10 Booklets in a Compact Plastic Box. Send **$1**

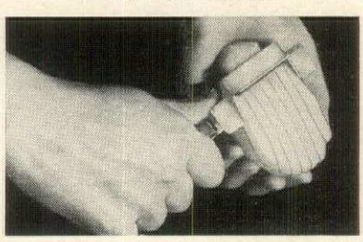
With Gold Monogram on the Box Cover. Send Initials and **$1.25**

OR

The SWANKY-MOST Gift with 10 DeLuxe Gold Monogrammed Booklets. Send Initials and **$2.50**

CLEAN-OMIST
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It's EASY to Cut
SHOESTRING POTATOES



You can safely cut "professional" shoestrings in a jiffy with the SLICK CUTTER. Cuts ¼" square sticks of POTATOES, CELERY, CARROTS, FRUITS, etc., in long even sticks. The perfect small gift for showers and party favors. Order enough for your friends.



40c

Postpaid. No COD. Please. Also available—Slick Cutter for small French Fries (⅜" square). Each 50c postpaid.

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PROTECT CHILDREN
Keep Pets Clean with **FLEA-NO MAT**



For large dogs . . 28" x 36" **$4.95** POSTPAID

15" x 28" **ONLY $2.95** post paid

Very Economical!

Flea-no-mat

kills insects—stops dog odor!

Use this revolutionary, chemically treated mat on regular bed of pet, or separately — rids cats or dogs of fleas, ticks, nits. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. Order today — money back guarantee! Check or Money Order

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Manufacturer
P. O. BOX 1143-45, DALLAS, TEXAS



A Gift of Ozark Mountain
Woodland Fragrance Toiletries
New—Enchanting—Delightful

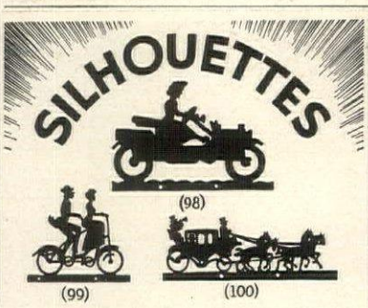
Toiletries set **$2.50** Postpaid
Includes 2 oz. bottle of DOGWOOD cologne & CEDAR bath oil—2 bars of DOGWOOD & CEDAR soap.

Toilet Soap set **$1.25** Postpaid
Includes 4 Bars of soap—DOGWOOD & CEDAR—all soap Lanolin and Cold Cream base (not illustrated).

No finer toiletries at any price.
Satisfaction guaranteed.
Gift Cards enclosed—Send us Gift Lists

MILES MOUNTAIN
Eureka Springs 8 Arkansas

SILHOUETTES

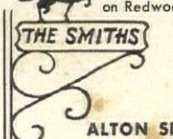


and HOUSE NUMBERS

Attractive silhouette and house numbers in 100 individual distinctive designs. Types for all styles of architecture in all sections of America. Specials for various hobbies and vocations. **ONLY $2.75,** plus 25¢ for mailing and handling. Aluminum base is surfaced by beautiful black wrinkle finish. Approximate size 8½ by 14 inches. Complete with five letters (or numbers) and screws, ready to install. Additional numbers or letters 15¢ each. *Satisfaction guaranteed.*

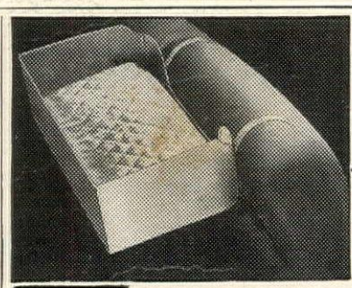


All purpose signs with silhouettes, up to 10 letters on *each side,* mounted on Redwood: **$6.95 prepaid.**



Order today . . . WRITE FOR CATALOG. Select from dozens of novel designs . . . also lanterns, flower pot holders, grilles, etc.

ALTON SILHOUETTES HG 1
Sta. A, ST. PETERSBURG, FLA.





PET AUTO-REST

Keep your pet comfortable and safe on motor trips with PET AUTO-REST. Aluminum box, 11x22x6", fits into a metal bracket, clamps firmly onto the seat-back. Cat or dog is snug and secure, does not occupy seat. The box alone serves as a portable bed. Complete with quilted satin pillow. Immediate delivery.

Money-back guarantee. *Send check or money order. No COD's.* **$14.95** POSTPAID

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215 E. 22nd ST., Dept. HG 11 N.Y. 10

Cordials by Cointreau



Before dinner, enjoy the delightfully refreshing Cointreau sidecar.

After dinner, Cointreau, the perfect liqueur with your coffee.

Pour Cointreau on your favorite fresh fruits and enjoy the superb *exotic* taste that Cointreau lends to all desserts.

Cointreau Liqueurs are produced today exactly as they were more than a century ago. The 19 delicious flavors have long been associated with gracious living the world over. Cointreau Liqueurs... *The crowning touch to a perfect dinner.*

ANISETTE, CREME de CACAO, 50 PROOF.
BLACKBERRY LIQUEUR, CHERRY LIQUEUR,
APRICOT LIQUEUR, PEACH LIQUEUR,
CREME de MENTHE, SLOE GIN, 60 PROOF.
COINTREAU AND COGNAC, 80 PROOF.

For Free Copy of "The Gourmet's Guide to Dining and Drinking," send name and address to: Cointreau Ltd., Pennington, N. J.

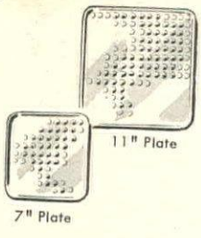
PRODUCED AND BOTTLED BY COINTREAU LTD., PENNINGTON, N. J.





FENTON GLASS *for fashionable informality*

Twinkling beauty on your table—that's handmade glassware by Fenton! And now you can lead a sparkling new trend with complete Hobnail place-settings! French Opalescent, shown here, is a perfect foil for today's forthright colors—yet it mingles contentedly with traditional surroundings, too . . . Only Fenton gives you this fascinating blending from opaque white to crystal-clear—only Fenton gives you hand-crafted treasures at such modest cost! For airily beautiful place-settings, for easy-to-hold glassware, get Hobnail by Fenton at your favorite store!



These Hobnail pieces also available in Blue Opalescent


80 oz. Jug


Ice Tea

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AUTHENTIC *Fenton* HANDMADE

The Fenton Art Glass Company, Williamstown, W. Va.

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When Smart Women Entertain...



MADE IN U.S.A.

Costume • Louise Barnes Gallagher

CHINA • CASTLETON

Pattern • Peony

The PEONY—legendary symbol of happiness—is the enchanting theme of this beautiful dinner service in fine, made-in-America CASTLETON CHINA. The radiant flowers, exquisitely shaded from rose-pink to delicate carmine, bloom among amber-green leaves on the translucent ivory-toned china. The pearl-embossed edge is enriched with gold. Five piece place-setting, $12.75.

"THINGS YOU SHOULD KNOW ABOUT CHINA"
an interesting booklet with illustrations
of 35 Castleton Patterns awaits your request.
Ten cents for mailing costs, please.

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Set a Scene of Friendliness

Looks inviting, doesn't it? Picture yourself as hostess in such an atmosphere of informal hospitality. This is Ranch Oak . . . hospitable . . . relaxed . . . comfortable . . . furniture meant to be *lived* with. Every piece, from the quaint hutch china to the noble extension table, is based on authentic American designs and faithfully executed in natural, native oak. Construction details give evidence of fine craftsmanship, too—mellow, hand-rubbed finish . . . wrought-iron H and L hinges . . . and double-dowelled joints. In the more than 100 pieces that comprise the Ranch Oak collection, there are distinctive groups for every room in your home.

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MONTANA
Billings . . . . . Holliday Furniture Company

NEBRASKA
North Platte . . . Dempster Furniture Company
Scottsbluff . . . . . Scofield Stores

NEW MEXICO
Albuquerque . . American Furniture Company
Carlsbad . . Bryson-Tanner Furniture Company
Clovis . . . . Bryson-Tanner Furniture Company
Hobbs . . . . . New Mexico Furniture Company

NEW YORK
New York City . . . . . B. Altman & Company

OHIO
Cleveland . . . . . Halle Brothers

OKLAHOMA
Oklahoma City . . James A. Cullimore & Company
Ponca City . . . . . Jay G. Paris Furniture Co.

PENNSYLVANIA
Philadelphia . . . . . Strawbridge & Clothier
Pittsburgh . . . . . Joseph Horne Company

TENNESSEE
Chattanooga . . . . . Miller Brothers
Knoxville . . . . . Woodruff's
Nashville . . . . . Dodge Furniture Store

TEXAS
Abilene . . . . Dave Barrow Furniture Company
Amarillo . . . . . McAfee's, Inc.
Austin . . . . . Karotkin Furniture Company
Corpus Christi . . . . Allen Furniture Company
Murray Furniture Company
Dallas . . . . . Anderson Furniture Company
El Paso . . . . . American Furniture Company
Fort Worth . . . Ellison's Furniture & Carpet Co.
Ladd Furniture Company
Houston . . . G. A. Stowers Furniture Company
Suniland Furniture Company
Longview . McWilliams Hardware & Furniture Co.
Lubbock . . . . . Watson Furniture Company
McAllen . . . . . Walen's Furniture Company
San Angelo . . . . Robert Massie Furniture Co.
San Antonio . . . Karotkin Furniture Company
G. A. Stowers Furniture Company
San Benito . . . . Walen's Furniture Company
Sherman . . . . . Knight Furniture Company
Texarkana . . . . Booth Furniture Company
Tyler . . . . . Broadway Furniture Company
Waco . . . . . Stratton-Stricker Furniture Co.
Wichita Falls . . North Texas Furniture Company

VIRGINIA
Richmond . . . . . Miller & Rhoads, Inc.

WISCONSIN
Milwaukee . . . . Kunzelmann-Esser Company

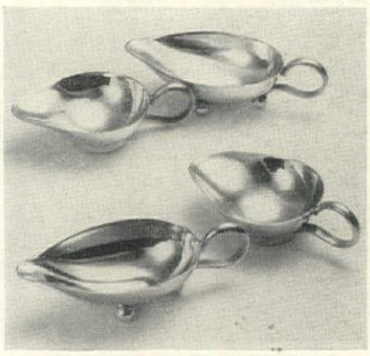
WYOMING
Casper . . . . . Harris Furniture Interiors
Cheyenne . . . . . Harris Furniture Company

SHOPPING AROUND





Doubly blessed, that's what you'll be if you're lucky enough to own this coffee mill-lamp. It's decorative and doubly useful: as a table or bedside lamp, as a real coffee grinder. In natural wood, lacquered, 6" x 6" x 17"; tole red or antique black with colorful decoration, $11.95 ppd. Eagle Products, Box 84-A, Meriden, Conn.



Italian egg servers. You may be conditioned to eating eggs from the traditional hourglass egg cup but buy these charming little servers to use for drawn butter, lemon slices or individual nut cups. Of German silver or solid brass, they measure 3½" x 4". Brass $2.95 ppd. a pair; German silver $3.95 ppd. a pair. Bymail, 475 Fifth Ave., New York, N. Y.



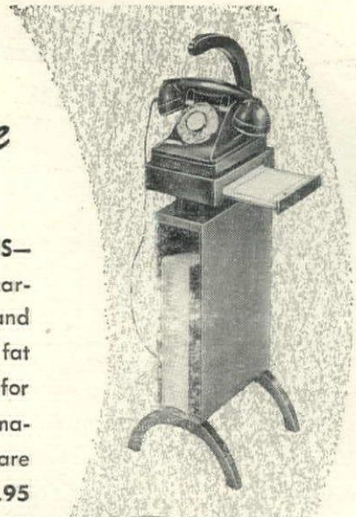
Match makers for your country tweeds, your sweaters. This polished cowhide bag and belt comes in red, green, bamboo, suntan and brown. Each is ornamented with a brass insignia. The bag, 8" x 9", has a shoulder strap, costs $7.95 ppd., tax not incl.; the belt is adjustable, costs $2.79 ppd., no tax. Muriel Duncan, Haddon Heights, New Jersey.

AN APOLOGY:

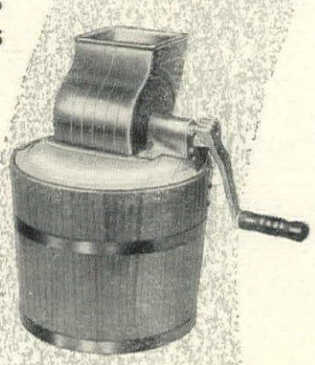
In the August issue of House & Garden we ran an advertisement of a line of chairs under the name of "REBECCA DAVIS." We find that the Victorian Furniture Corporation of Montgomery, Alabama, had previously adopted the name "REBECCA DAVIS" as advertised in the May issue of House & Garden. The Victorian Furniture Corporation is the original creator and sole maker of the "REBECCA DAVIS" Victorian chair, as shown in the May issue of House & Garden, and they have the sole right to use this name. We sincerely regret any confusion which may have been caused, and request that any inquiry concerning the "REBECCA DAVIS" chair be directed to Victorian Furniture Corporation of Montgomery, Alabama.

REPRODUCTIONS
Montgomery, Alabama

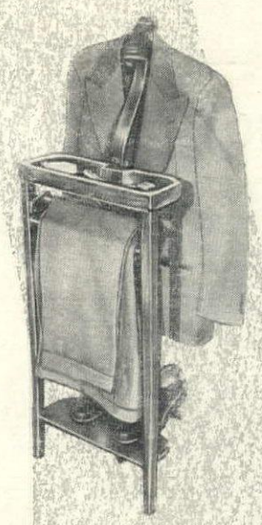
Gift Ideas with a difference



NEW IDEA IN 'PHONE STANDS— Streamlined, compact, with carrying handle, pull out drawer and file space plenty big enough for fat directories. A positive beautifier for home or office. In walnut or mahogany. 30" overall. For square phones, as shown.....**14.95**
For oval phones.....**15.95**

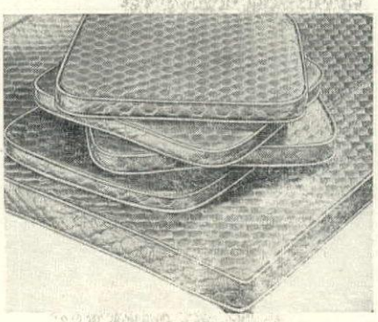


ICE CRUSHER— Our all-time favorite Beaucoup de Glace that flakes or chips ice. Big enough to hold 3 to 4 trayfuls, crushed. Bottom wooden section makes a handsome ice tub. Finished in dark stain with copperloy hoops **7.95**



NEW IDEA IN VALET STANDS— A turn of the wrist and the coat rack swings out, to hold coat free of the stand. (Press a button and it folds inside the stand.) Holds trousers firmly in place. Accommodates shoes and trinkets. 17" wide, 35" high, 6" deep (opens to 50" high).....**24.95**

NEW IDEA IN QUILTED SETS— Here's smartness and playing comfort in a handsome set. The chair pads are padded with foam rubber. The cover matches. And the complete set is stored in big clear vinyl plastic envelope that has pockets for score pads and cards. In quilted taffeta plastic in pastel blue, green, plum or chartreuse..**13.95**



MAIL ORDERS FILLED
Free delivery within 150 miles
In N. Y. C., add 2% sales tax

Hammacher Schlemmer
145 East 57 St., New York 22, EL 5-4700

Send for our brand new Gift Booklet "G-3" and come in and see our advance Xmas gift ideas

GIFT OF THE YEAR!

Improved Wonder Wand CAR and Home WASHER

with New DUROSTYRENE BRISTLE Fountain Brush

Saves time and $$$. Attaches to garden hose . . . washes car in 12 minutes! Pays for itself in 2 or 3 washings. Scrubs, soaks, rinses as it cleans. Newly improved—big soft fountain brush has non-matting Durostyrene Bristles! Sectional 4 ft. handle of featherlite aluminum alloy. Also cleans windows, walls, screens, floors. Order No. G914.

Separate replacement Brush Head, with the new Durostyrene Bristles. $2.00. *Order No. G915*

STILL PRICED $3.95 Postpaid No C.O.D.s

EVERLASTING CHRISTMAS TREE

Symbolic of the candle-burning Yule trees of old is this 14", non-tip table Christmas tree of green wrought iron. Nine 4-in. red candles burn safely in petal holders. Effective singly or in pairs. Order No. G623. $2.95

Set of 18 extra candles for refills. Order No. G624 59c

SHOWER AID

Hangs inside shower curtain on 2 plastic hooks (provided). 5 self-draining pockets hold bath brush, soap, wash cloth, shampoo, shower cap where needed. No bending or reaching—this new safety convenience prevents accidents! Heavy duty, clear plastic. Order No. G169. $1.00

BRECK'S 133rd XMAS

Home and Garden Gifts

BRECK'S

RELIABLE SINCE 1818

Order By Mail—Postpaid

767 BRECK BLDG., BOSTON 10, MASS.

Enough Coffee for Any Crowd!

COFFEE BUTLER

The quick, easy way to brew fine coffee for large parties! Make 24, 36, or 48 cups in the Coffee Butler—then forget about it. Boiling water drips through coffee just once. Every cup has the same delicious flavor. Electric unit keeps coffee steaming hot. Glass gauge shows amount in urn. Gleaming aluminum, modern design. Height 26". 110-AC only. Get one for your holiday parties, then use all year around. Makes an extra-special Christmas gift. *ONLY*..... $29.95 EXPRESS COLLECT

All Ward Phillips items must please you or your money refunded.

Ward Phillips Co.

Dept. G, Dundee, Illinois

FLOWER KNOBS are the small touches of perfection that can make a house memorable. Remarkably real-looking roses are carved in crystal clear lucite door knobs, and you may order the flowers in red, yellow, pink, or white. They're easy to install, and will fit any standard door. The price is pretty, too.

$3.75 EACH POSTPAID

(DRAWER PULLS—similar colors—$3.25 ea.)

Sorry, no C.O.D.'s

THE HUNTINGTON COMPANY

735 E. SYLVAN AVE., MILWAUKEE 11, WIS.

GIFT FIND

HEN 'n ROOSTER PLANTER SET

Something to crow about—this strutting rooster (9½" tall) and his charming mate! A gay new barnyard pair hollowed out to hold your favorite plant. Fine china finish in white with red-tinted combs and black tail feathers or brown with red-tinted combs and black tail feathers.

Hen 'n Rooster (without plants)...only $3.95

(plus 25c for postage outside N.Y.C. area)

ORDER BY CHECK OR MONEY ORDER

Sorry—no C.O.D.'s

GIFT FINDS, Dept. G2, 8 W. 40th St., N. Y. 18

Eat yourself done

Now, *anyone* can decorate trays, furniture, etc. with lovely

PENNSYLVANIA DUTCH DESIGNS

Decorate furniture, trays, lamp shades, etc. with those quaint Pennsylvania Dutch designs that are all the rage. Enjoy a fascinating hobby or establish a well paying business.

You don't have to be an artist. Just send for Felton-Sibley's Home Decorator Kit. It makes decorating easy. Gives the veriest amateur the true professional touch. Kit includes six 2-oz. jars of Dead Flat Lacquer, six different colors—complete instructions and transfer sheets of lovely, quaint, colorful Pennsylvania Dutch designs.

Complete kit only $2.89 postpaid. Satisfaction guaranteed or money refunded.

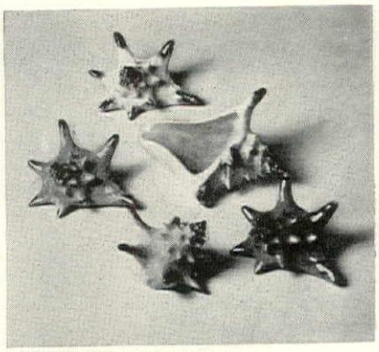
FELTON-SIBLEY & CO., INC.

Quality Paints Since 1863. 136 N. 4th St.

Philadelphia 6, Pa.

SHOPPING

So versatile. Lovely shell ceramics as beautiful as the natural ones from which they are copied, delicately tinted in true marine colors. Use them as ash trays (the shape makes them very safe), as individual servers for jam, relish, candy, nuts, as decoration. Set of four assorted colors $6.95 postpaid. Oceanic Ceramics, 2685 S.W. 28 Lane, Miami, Florida.

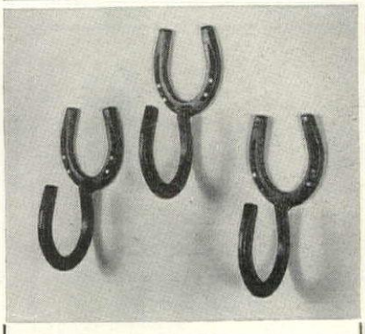


Unique occasional table. It's a two-blade table and it lends itself to many uses. Standing between a pair of easy chairs, it gives each person an individual table. Used as a flower stand, it displays two to four plants. Solid mahogany with polished green leather top, it is 22½" high. $20.95 postpaid. The Furniture Shop, P. O. Box 188, Jonestown, Miss.



Shoe case and duffle bag, a handsome piece of luggage. Waterproof canvas in plaid or solid brown, blue, tan. The interior is lined with felt, has enough pockets to carry six pairs of shoes. If you remove the pockets, it serves as a carryall. It weighs 1¾ lbs., measures 18" x 13½" x 6½". $24 ppd., Fed. tax incl. T. Anthony, 751 Madison Ave., New York.





LUCKY PONYSHOE HOOKS

Small ponyshoes, welded together to make sturdy, serviceable hooks. In the children's rooms they'll inspire tidiness and get everything off the floor, from skates to dungarees. Ideal for summer homes, camps or ranches. Many of our customers order them by the dozen. Just the right size so hats and coats really stay put . . . and lucky, too.

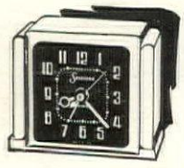
Dull black finish. 7" x 3" x 3". Horseshoe nails furnished for attaching. Only 75c each, 3 for $2.00, 6 for $4.00 or $8 a dozen, postpaid. Shipped same day. Sorry, no COD's.

Send for folder of other horseshoe gifts.

Horseshoe Forge

3 Muzzey St. Lexington 73, Mass.

WAKE-UP TO SWEET MUSIC



No More Alarm Clock *Jitters!*



You'd expect to pay $10 for this Switchclox Our price only $5.95 +20% tax

This dependable Sessions *Switchclox* turns on your *favorite* wake-up radio program *automatically*—helps get you up on the right side of the bed.

Can also be used as a "self-starter" for percolator, roaster and other electrical appliances. Simply set **switcher**, plug in —the reliable attractive Switchclox does the rest.

FEATURES • Beautiful gleaming ivory colored plastic case, 4½"x3¾" • Luminous dial • Sweep second hand • Self-starting electric time movement • Smooth operation (hardly a purr-r-r) • Guaranteed by Good Housekeeping.

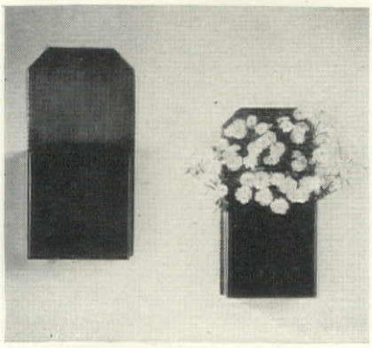
SEND NO MONEY. Just name and address. Pay postman only $7.14 (Fed. tax incl.), plus charges on delivery. Save money—send cash, check or M.O. & we pay charges.

MORSTEN TOOL CO.

Dept. G 19 Warren St., N. Y. 7

AROUND





Inside or outside mailbox. Made of beautiful, antique-finished copper, 4⅞" x 9¾", this box is simple, classic in design. It will be useful on the porch for mail, for papers, and most decorative in the hall or living room for flower arrangements or plants. $4.50 postpaid. Order from Berkshire Crafts, Pittsfield, Mass.



No smoke, no fire, with these flameless cigarette lighters. They work by catalytic action, with a special fluid. Both of plastic, the cylindrical one has a gay red top, comes neatly packaged with can of fluid, $1.65 ppd.; the large one is decorated with an orchid, a rose or a narcissus, comes gift-boxed with fluid, $5.50 ppd. Beaumond, 133 Lexington Ave., N. Y.



Plastic jewel case. You can't have too many compact cases like this quilted-plastic, three-pocket affair. Each pocket has a strong zipper, is lined with tarnish-resistant cloth, holds a good quantity of jewelry. When packed and zipped, the case folds flat and snaps. Fine for the traveler or anyone neat. $1 ppd. May Sherwin, 545 Fifth Avenue, New York, N. Y.



OH, SO PRETTY!

Want an *unusual* setting for small plants and flowers? Here 'tis—a newly designed brass-and-glass Hurricane Planter Lamp. In the lattice-edged base—which is 2½" deep and 4½" across—you can plant a miniature garden . . . have fun creating your own decorative ideas. Planter Lamps make a delightful centerpiece, look elegant on end tables, brighten up *any* corner—and of course, you can add a candle. They're cordially welcome as gifts, too. Just $3.00 each, postpaid. Order by mail today.

Send Cash, Check, or Money Order

the BURGESS HOUSE

GIFTS GALORE!
Write for Free Gift Catalog

428 South 6th St. Minneapolis 15, Minn.

RELAX IN BED.



ONLY $4.95 Plus 50c postage.

Read, Rest, or Breakfast in Bed, in Absolute Comfort

Rest-A-Bed, scientifically designed by manufacturer of hospital products to give restful support to your back. It adjusts instantly to body pressure and gives you just the support needed for lounging bed comfort. No more strain on your neck and eyes.

Sturdy canvas backing on richly grained, beautifully finished hardwood frame. Frame is adjustable to six comfortable positions. Takes a minute to set up—even less time to put away! Folds flat—ready to tuck away in small space. Fits all beds.

Write for Big Free Catalog.
No C.O.D.'s please.

GREAT AMERICAN SALES CO.
529 S. La Salle St. Dept. 106 Chicago 5, Ill.

Whoopee! It's "HOWDY DOODY" TV and Comic Star "In Person"



It's 7th heaven for kiddies who get this authentic Howdy-Doody on Christmas morn! What fun they'll have with this freckle-nosed 17" marionette pal who walks, gestures, sits, stands, dances a jig as they work the strings. His mouth opens and closes! Comes boxed exclusively from Breck's by mail, with easy to follow instructions. A million dollars worth of laughs! *Order No. G942.* $3.49

SEE *at a glance* HOW COLD IT IS OUTSIDE *from inside*



New Easy-to-see THERMOMETER

3½" glass dial attaches anywhere on outside windowpanes—always visible. You look right through it. Big numbers, easy to read even 10 ft. away. Precision made, improved 1951 model—weather-proof and guaranteed. Boxed. Order several for gifts. *Order No. G107.* $1.50

For Fresh-to-the-last-slice Bread!

BREAD-SCOPE

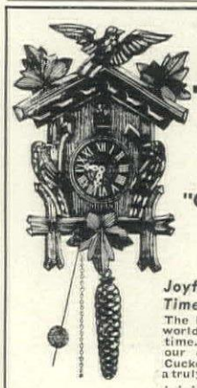
Nothing crusty about this idea! Transparent plastic bread container—just the size of a full loaf—telescopes to six inches as the bread is used up. Keeps last slices as fresh and soft as the first! *Order No. G593.* $1.95



Home and Garden Gifts
BRECK'S
RELIABLE SINCE 1818

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BOSTON 10, MASS.





Imported "CUCKOO" CLOCK *You'll Be* "CRAZY" ABOUT for XMAS

Joyfully "Coos" the Time Every 15 Minutes

The happiest sound in the world—a Cuckoo, cooing the time. Combine this with our exquisite hand made Cuckoo Clock and you have a truly wonderful timepiece. . . . a striking home accessory.

BEAUTIFULLY HAND CARVED

Created by European master craftsman, here is the utmost in beauty, delicacy and accuracy. Each of the three birds finely tooled and blended with the case of the clock look almost lifelike. The rich hand rubbed finish adds a final touch to a magnificent timepiece.

SIZE: 10" high 7" wide

Supply Is Limited—Rush Your Order.
If not 100% satisfied, return clock within 7 days of receipt and money will be refunded.
Sorry No C.O.D. Send check or money order to

only $10.95 Tax, incl. postpaid

WILLIAM-JEROME JEWELERS
509 Fifth Avenue, N. Y. C.



A Beauty IN PIERCED BRASS

A wonderful large wastebasket that's fit for a king—or a queen. Permanently polished pierced brass gives it that look of quality and richness which everyone admires. An unusual housewarming or Christmas gift—and you'll want one for your own home, too. 12" wide and 12" high, with brass paw feet.

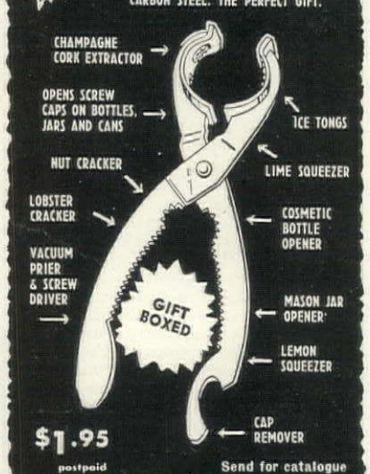
$14.95 postpaid No C.O.D.'s please

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NEW MIRACLE OPENER
LASTS A LIFETIME

THIS HANDY GADGET DOES EVERYTHING. 7¼" LONG—MADE OF THE FINEST HIGH CARBON STEEL. THE PERFECT GIFT.



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Salt & Peppers



Fleurettes
for TABLE CHARM
the pair $2.50
Postage and Fed. Tax Included

These exquisite heavily silver-plated salt and pepper shakers will add individuality to your table and their captivating beauty will compliment you as the perfect hostess. Superbly designed and delicately detailed for traditional or modern table settings. An impressive gift that's really new and smartly different; handsomely gift-boxed. You'll be proud to own or give Fleurettes.

Sawyer industries inc.
Send check or money order to:
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THE NATIVITY in Beautifully Scaled Realism



Wonderfully life-like and authentically scaled . . . each of the 12 figures in this hand-painted, imported *creche* is exactly as you'll find them portrayed in world's greatest masterpieces. Made of finest antimony, and handcrafted in moving, heart-warming detail, this group is a precious treasure for collector and devout alike. In 2⅛" collector's scale.
Complete set, postpaid, only..... $3

Available Also: 12 piece collector's scale Barn Yard group . . . exact detail . . . hand-painted, includes horse, cow, donkey, sheep, goat, 3 doves and 4 chicks. Only $1.50 Postpaid.

Sorry—No C.O.D.'s
Send 10c in stamps for value-packed collectors catalog.

International Models, Inc.
Dept. H-11, 879-8th Ave., New York 19, N.Y.
Between 52nd and 53rd Streets

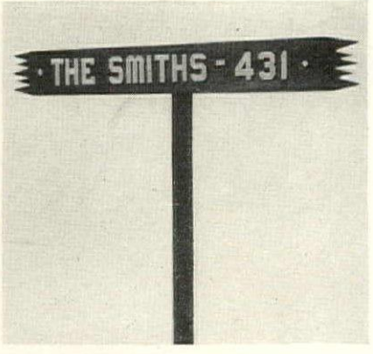


SHOPPING

Comfort for televiewing. This is the chair everyone will want when the good programs come on. Because it has a swivel mechanism, it can be adjusted to any angle. In quilted satin with tufted seat and back, it is appropriate to use in almost any room. $49.50 ex. coll. Write for colors to Bayfort Society, Box 1808, Charlotte, N. C.



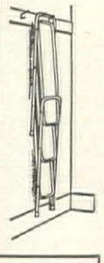
Lawn marker. There's a certain satisfaction in seeing your name and house number neatly staked at your entrance. This marker, moderately priced, is custom-made. The board is cut to fit the length of your name and your address, $1.25 ppd. plus 30 cents for each reflector letter and each number. Order from Abbey Decorative Products, Pleasant Valley, N. Y.



Audubon bird plates. Fork-tailed flycatcher and band-tailed pigeon decorate these service and dessert plates. The bone-white background of English Queensware is a foil for feather and flower colors. Six 11" service plates $10.50 ppd.; six 9" dessert plates $8.50 ppd. Brodnax Jewelers, Main at Monroe, Memphis, Tenn.







Rolling TRAYTABLE
It Folds! It's Featherweight!
This handy utility table saves many steps. Indispensable for indoor and outdoor service. Sturdily built of non-stain aluminum. Three tiers 13½" by 31", height 37". $11.95
In luxurious dull gold finish. $17.95
(Postpaid in U.S.A.)
Send 10¢ for "Tippler" Catalog 26
HOME BARS • GADGETS • GIFTS • GLASSWARE
BAR MART
62 W. 45th ST., N. Y. C. MU. 7-1190
America's Most Unusual Store
Bobbie Ganger, Executive Director



"Blue Horse" PLATES
of famous Hadley ware
Very popular everywhere with the horsey set. Decorated with the popular Blue Horse and blue border. Made of genuine Hadley "ironstone" ware. Chop Plates (for meat, sandwiches, party size ash tray, or ornament) are 13 inches in diameter—price *only* $5.75. The Salad Plates are 7¾ inches in diameter—price *only* $1.50 each or *6 for* $8.25. I prepay postage. *Your money back if not delighted.*
"little joe" WIESENFELD CO.
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Hand-hammered, Hand-spun
ALUMINUM GIFTWARE
Magnificent styling — exceptional values



Exquisite — yet practical — gifts you'll love presenting . . . or enjoy seeing in your own home! Gracefully crafted by hand and polished to gleaming, enduring brilliance. Order from manufacturer and save.

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ARTCRAFT GIFT MFG. CO.
Dept. HG11, 1170 B'way, N. Y. 1, N. Y.

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AC 110 Volts

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Send your name and address for Spot Reducer on approval. Pay postman $9.95 *plus delivery*—or send $9.95 (full price) and *we ship prepaid*. Use it 10 days in your own home. If not delighted, return Spot Reducer for full purchase price refund. Don't delay—*order today!*

SPOT REDUCER CO. Dept. E-222
1025 BROAD STREET NEWARK, N. J.

AROUND





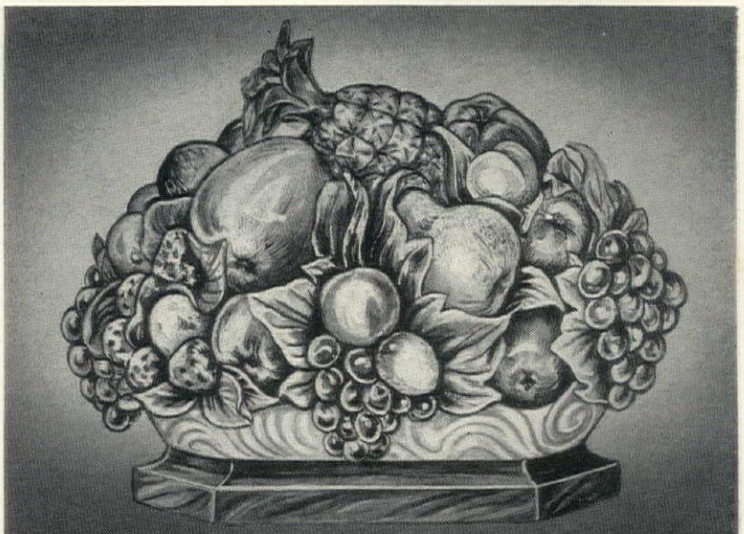
Dressing-table lamps. They have imported, hand-cut prisms, etched and frosted shades with fluted edges. The heavy solid-brass bases have been burnished, then lacquered to retard tarnish. About 10¾″ high with base 4½″ wide. $7.50 postpaid for one; $14.75 postpaid the pair. Frohnhoefer's, 119 North Grand Avenue, Baldwin, L. I.



Ultimate luxury, long range economy are the earmarks of these hand-woven pure linen towels. Woven of American-grown linen (from the Willamette Valley in Oregon), they have amazing absorbency, beautiful texture, wonderful color. The set (1 hand towel, 1 bath towel), including 3-letter monogram, $12.50 ppd. The Blue Wave, Kennebunk, Maine.



After-dinner coffee service. Graceful, indispensable service that will be cherished forever. Hand-wrought, hand-hammered copper with block-tin lining, the pot is $14.35 ppd.; the tray, $5.95 ppd.; the sugar and creamer, $5.95 ppd. Complete set, $23.35 ppd. Wonderful gift for the Christmas bride. Art Colony Industries, 69 Fifth Ave., New York, N. Y.



CENTERPIECE OF BEAUTY

Attractive ceramic centerpiece of unfading beauty for your dining table, console, buffet or mantel...Handmade and hand painted in the rich, natural colors of sun-ripened fruit. Lustrous over-all glaze with green marbleized base. No two of these distinctive centerpieces are exactly alike.

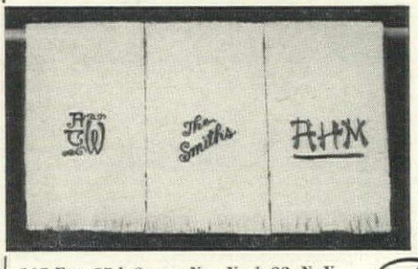
Approximately 9″ high, 12″ long, 7″ wide.

$35

Add $1.00 for postage and packing
Mail orders promptly filled by Jean Tree

BLACK, STARR & GORHAM
FIFTH AVENUE AT 48TH STREET, NEW YORK 19, N. Y.
EAST ORANGE MANHASSET WHITE PLAINS

LUXURIOUS GUEST TOWELS
in Fluffy Terry Cloth



Your guests will applaud these fleecy finger towels that really dry their hands completely! The kind that need no ironing. Available in *every* color (state second choice). Choice of two smart monograms or surname in *any* color. Underline main initial. Set of 6 (minimum order) **$5.95**
Sorry, No C.O.D.'s **Postpaid**

105 East 57th Street, New York 22, N. Y.
Anita Gardner

Cats Love to CLAW Furniture
KITTY CHAPERONE STOPS THEM



Cats are independent and seldom do as they are told, especially about keeping off furniture, sharpening claws on the legs, or tearing upholstery. Keeps cats off beds and furniture and away from anything you want to protect from hairs or clawing. Just shake on—you can't smell it; cats avoid it! Absolutely harmless. Generous supply, shaker package $1.

SEND NO MONEY!
Order Kitty Chaperone C.O.D. $1 plus postage (or send $1 bill at our risk and we'll pay postage).
Money-Back GUARANTEE

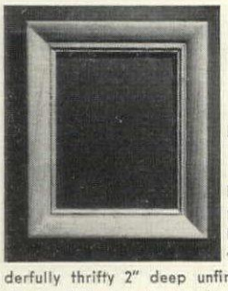
Powder Chaperone
Keeps Dogs off Furniture!



Protects chairs, sofas, rugs, anything you don't want your dog to use. Just shake on some Powder Chaperone. You can't smell it; dogs avoid it! Safe and easy way to train—prevent puppy damage. Powder Chaperone, Shaker Package $1.

FOR OUTDOORS
Liquid Chaperone keeps dogs, cats, other animals away from garbage pails, shrubs, evergreens, gardens. Just spray on; does not wash off. Harmless. 8 oz. $1.

SUDBURY LABORATORY
Box 389, South Sudbury, Mass.



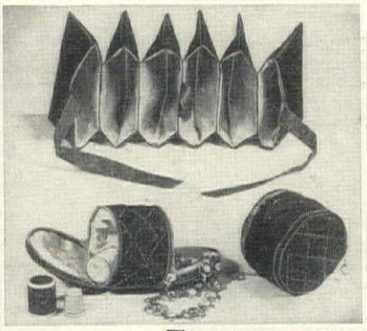
FRAME PICTURES YOURSELF with these UNFINISHED FRAMES

Frame your pictures at home with these wonderfully thrifty 2″ deep unfinished poplar frames. You can leave them natural or finish them yourself to match the woods in your room. In beautiful shell pattern with bead trim, glued corners with coated brads.

FOR	OVERALL SIZE	PRICE
5 x 7	8¼ x 10¼	1.00
8 x 10	11¼ x 13¼	1.20
9 x 12	12¼ x 15¼	1.30
11 x 14	14¼ x 17¼	1.45
12 x 16	15¼ x 19¼	1.55
14 x 18	17¼ x 21¼	1.65
16 x 20	19¼ x 23¼	1.75

Minimum order $3.50 postpaid
No C. O. D.'s please

Standard Picture Frame Co., Dept. G11
231 Mercer St., New York 12, N. Y.



Glamorous **TRAVEL AIDS**

Doubly wonderful is this COMBINATION SEWING KIT and JEWEL CASE.
Zip open one end . . . plushy velvet . . . to keep your jewelry safe and handy. Open the other end . . . needle, thread, pins and thimble . . . for on-the-spot repairs. Made of fine quilted moire, lined with contrasting velvet and taffeta. In acetate gift box $3.25 postpaid

Elegant is the word for the companion HOSE CASE . . . six shimmering moire pockets, each a guardian for your precious nylons..... $3.00 postpaid
Both in the latest color combinations: Wine lined with pink; navy with red; light blue with peach; green with lime.

$5.95 Set ppd.
Your money refunded if you are not satisfied. C.O.D.'s accepted. Send for free catalog of "SELECTED GIFTS."

EXTRA! (not shown)—QUILTED EYEGLASS CASE to match..... $1.25 ppd.

FRANCES-MORRIS
Dept. HG2, 1016 Carroll St., Brooklyn 25, N. Y.

Hagerstrom ORIGINAL

A sign of distinction for your own premises or as a gift for a friend. Made of aluminum finished in rich black. 16″ wide, 18″ high.



Name up to 12 letters on both sides in aluminum.
$19.50

COPPER LANTERN. Black finish to match sign, 19″ high, $28.50, with 4″ x 4″ post cap. 22″ high lantern $38.50.
All prices f.o.b. Wheeling



WRITE FOR FREE CATALOG
Weathervanes, House Signs, Door Knockers, Mail Boxes, Lanterns, Foot Scrapers, etc.

HAGERSTROM METALCRAFT STUDIO
Handcrafted Specialties since 1922
42 Old Milwaukee Road, Wheeling, Ill.

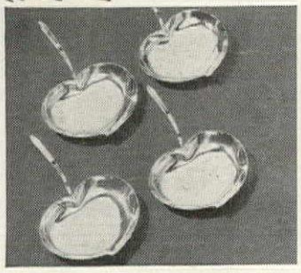
GREATEST COLLECTION OF
GIFT SUGGESTIONS
EVER OFFERED . . .

. . Gifts of wrought iron, copper, brass, wood, food, paper. Gifts that are reproductions of Early American Gems. Many gifts you'll not find in any store. Gifts for as little as a dollar. Gifts for EVERYBODY. You'll find all these suggestions in big Christmas package of interesting catalogs by different New England shops. An exciting evening of armchair shopping for the entire family — only 25c in coin. SPECIAL OFFER — Send for our quaint 1951 New England KITCHEN CALENDAR and we'll include the catalogs free. This handy calendar has a pocket for recipes, a shopping list, a place for important dates. It's illustrated with an engraving of a New England scene hand cut into wood by an internationally famous woodcut artist. Mail ONLY 50c (in coin) for this beautiful Kitchen Calendar and save 25c as we'll enclose the catalogs, too, without extra charge. We guarantee you'll get the BIGGEST PACKAGE of entertainment and unusual gift information you ever received or your money will be cheerfully refunded.



NEW ENGLAND CRAFT GUILD
35 OLD BROOK ROAD
SOMERS, CONNECTICUT

A Carriage House SPECIAL



Perfect to Own—to Give

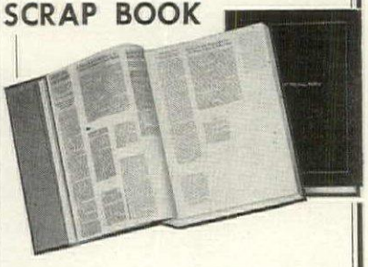
You or a special friend will use these charming silver leaves as nut dishes, bonbon servers, coasters, ash trays, or for jellies, sauces, desserts—and give entertaining just the right touch. Quadruple silver-plate on copper, 5¾" overall.

SET OF FOUR (tax incl.) $6.00

Satisfaction guaranteed. Shipped postpaid. No C. O. D.'s, please. Send for free gift catalog.

THE CARRIAGE HOUSE
Post Office Box 98 • Lake Forest, Illinois

YOUR FAMILY SCRAP BOOK



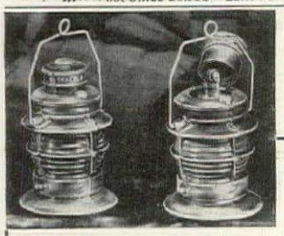
Here's a handsome, loose-leaf, 12" x 15" record book with 150 pages for clippings, letters, photographs and other items of personal interest. Maroon leatherette cover with one line gold imprint of your name or identification. Extra lines 75c each.

Burrelle's Scrap Book is an ornament to any table—a practical holder for family, hobby or business records and memorabilia. A fine possession and a welcome gift. Order now, indicating the cover imprint you desire.

Family Scrap Book Imprinted 1 line $6.90 plus 25c postage Check or Money Ord.

Burrelle's
ESTABLISHED 1888
Burrelle's Rubber Cement with brush. Qt. $1.50, plus 10c postage.

PRESS CLIPPING BUREAU
165 Church St., New York 7, N. Y.



LANT-O-LITE Something new in lighters . . . authentically styled miniature of an old-fashioned kerosene lamp! Just 3" high, with gleaming brass finish, red globe and felted base to prevent scratching. $2.95 postpaid.



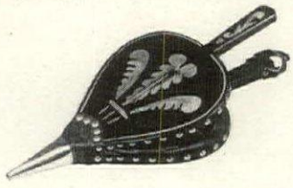
HURRICANE LAMPS

Sweet and small . . . stand 6" high, burn tiny red candles! Base and prisms are plastic, chimney of clear crystal. For unusual decorations . . . charming table accessories . . . Holiday grab bags! $1.00 the pair, postpaid.

C.O.D.'s accepted
Send for latest FREE catalog

the SCHAFFER GIFT HOUSE
246 MORRIS AVENUE
SPRINGFIELD, NEW JERSEY

My Real Old Time
COLONIAL BELLOWS



My real hand-made Colonial Bellows keep your fire burning bright and look right smart by your hearth. Made of genuine sheepskin in dark maroon studded with brass tacks. Have black sides with gold stencil design. Your choice of 3 handy sizes: 13" x 6"—$4.50 pp. 16" x 7"—$5.95 pp. 26" x 8"—$11.95 pp. Prompt shipment. No C.O.D.'s.

Write for My FREE General Catalog

WILL HAMMOND'S
NEW ENGLAND
GENERAL STORE
3 Plain Street, Millis, Massachusetts

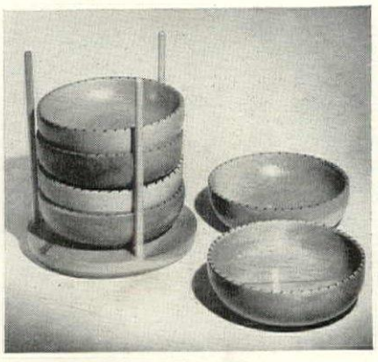


SHOPPING

For the window gardener. If you use this attractive wrought-iron, tile-centered stand on a window sill, your plants will thrive. They'll get full light and repay you by looking beautiful. Protects your painted surfaces, too. Antique green, $2.95 ppd. Breck's of Boston, 68 Breck Building, Boston, Massachusetts.



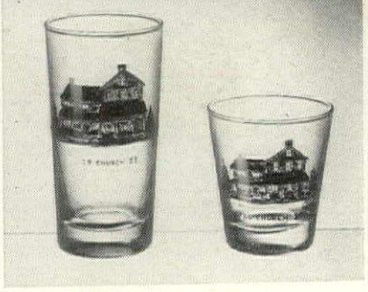
Bowls and rack. You know how hard it is to stack individual wooden salad bowls. You'll welcome this clever set with the hardwood rack and hardwood bowls, 6" in diameter, finished in natural lacquer to resist acid. The rack is about 12" high, has a solid wood base and 3 wood dowels. Set costs $6.50 ppd. Gotham Gifts, 67-85 Exeter St., Forest Hills, N. Y.



Door tapper, different from the door knocker which has to be lifted. Just tap your finger against the door tapper and it makes a pleasant sharp signal. Of solid brass, it is made in 20 different horse designs. Put one on the guest-room door, on a teen-ager's door or the door to the work room, $2.75 ppd. Santa Fe Trail Shop, Box 64-B, R. #1, Santa Fe, New Mexico.



Your Own Design

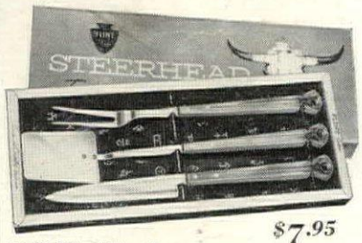


... Hand Painted

— and baked to glossy hardness in the colors you specify on highball or old-fashioned glasses. Will not wash or rub off— alcohol-proof. Send photo or drawing of your home, summer place, garden, etc. Satisfaction guaranteed. Six for $12; a dozen for $20. No C.O.D.'S. Shipped, postpaid, 10 days after receipt of order.

MARNY'S PAINT BOX
P.O. Box 231, Sta. A., Atlanta, Ga.

Whoopee! Long Handles!



$7.95 Postpaid

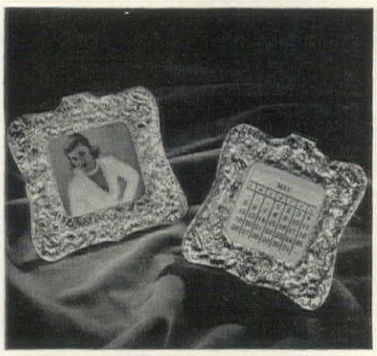
FLINT, *Picnic, Outdoor Grill & Barbecue Set*

FIRST AID TO THE CHEF! No need now to bake yourself over a hot fire! These 17" long utensils put you out of range of popping fat and flames. Spatula turns steaks, 'burgers or chops; fork roasts franks or marshmallows, and sharp, hollow ground knife carves meat—all near the "roaringest" fire, safely and easily. Fine indoors too, for deep kettle cooking, reaching into hot oven, etc. Stainless steel with polished hardwood handles. FREE with order, booklet, "Edward Arnold Shows You How To Carve". An *unusual* "find" for Christmas, weddings, birthdays. Satisfaction guaranteed. *Order now!* Set, only $7.95, postpaid. *Send for FREE CATALOG.*

D. CORRADO, Inc., Dept. F-1
26 N. Clark St. Chicago 2, Illinois

AROUND





Repoussé sterling silver frame for a small picture or a perpetual calendar. The workmanship is beautiful, the easel back sturdy and the frame holds a 2" x 1¾" picture. Frame $4.75 ppd.; frame and calendar $5.75 ppd., Fed. tax incl. B. H. Stief, 214 Sixth Avenue, Nashville, Tennessee.



For garden-club members. These green stones and gold stones are a wonderful device to use when making flower arrangements. Their color is natural, their weight perfect for balance. And the bored hole hides the pin holder. Small rock, $1.50 ppd.; medium rock, $2 ppd.; large rock, $3.50 ppd. Baker's, 1532 Sansom St., Philadelphia, Penn.



English porcelain blue Persian cats. Exquisitely detailed, beautifully colored, these cats make lovely ornaments. Good sizes, too, about 6½" and 4¾" tall. Use a large and small one together or a pair of the same size, either way they're charming. $5.25 ppd. for larger; $3.75 ppd. for smaller. Dee's Gift Box, Box 1070, Grand Central Station, New York.

RAINBOW COLORS

Rainbow Colors will dance and sparkle in your fireplace when you place a Fire Magic color disc on the burning logs. It is pleasant relaxation to sit before the blazing hearth and watch the ever-changing play of color in the flames. Delight your guests and amuse the children. This makes a gift for which you will be long remembered. Attractive gift box of 12 discs **$1.00**, 6 boxes **$5.00. No C.O.D., Please**





LITTLE TRAVELERS

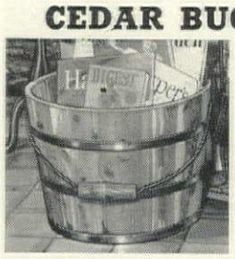
Both men and women will like these little bottles in a simulated leather case as a travel accessory for their liquid toilet needs. Bottles are made of unbreakable, flexible plastic — one ounce capacity. They will not leak and there's no danger of ruining a case full of clothes by breakage. Red, green or blue are the colors of the case. Really a smart gift. **$1.00 No C.O.D., Please.**

More than 100 other inexpensive, unusual items in our new

FREE GIFT CATALOG

MADISON HOUSE, INC. — 45 Post Road, Madison, Conn.

CEDAR BUCKET



Perfect for magazine stand or waste basket for Early American room. Also used for wine cooler, wood box, flower pot. Nine inches tall, 12 inches wide at top. Three brass hoops and heavy copper handle.

$4.95

CEDAR ICE TUB



You can't harm this rugged tub with ice pick! Bound firmly with three wide brass hoops. Useful also as fruit or flower bowl, serving dish, sewing basket, dresser top catch-all. Nine inches wide, 4 inches high.

$2.50

FREE CATALOG
Add 25c per item postage
No C.O.D.
(Tenn. Orders, add Sales Tax)

THE BUCKET SHOP

P. O. Box 165 Murfreesboro, Tennessee

ORDER BY MAIL

A FRAGMENT OF OLD NEW ORLEANS



Flower Pot Holder patterned from original iron grille work. *Distinctive gift.*

13" x 18" 7" CERAMIC POT

$15.00 *express collect*

Send for FREE Catalog

HINDERER'S IRON WORKS

Iron Craftsman since the Civil War

1780 Prytania Street New Orleans

YOUR XMAS GIFT & CARD

Enhanced By These Monogrammed Initials in 18kt. Gold



Xmas Card

Just For You-Gift Card

These stunning 18kt. gold plated monogrammed initials mounted on an attractive greeting card becomes a smart accessory that easily click on or off a hat, scarf, bag or blouse.
Your choice of two styles as shown in 2 or 3 initials.

$1.00 per set
Shipped Parcel Post Prepaid

NEPTUNE GIFT SHOP
Wildwood, New Jersey



White Crackleware... Wash Bowl And Pitcher

Lovely miniature set for cream and sugar, cigarettes, or use for planter. 5 sizes to choose from; all mailed postage paid: 2 inches high, $1.00; 3½ inches high, $2.00; 5½ inches high, $3.50; 8½ inches high, $5.00; 10½ inches high, $10.00. *(Add 3% sales tax if in California.)*



Send for free "Gifts and Gadgets" booklet!

THE CORRAL SHOP

914 Las Planideras Road, Rancho Santa Fe, Calif.



$24.50 EA.

In White

THE ARMS REVOLVE

A hand-cast iron plant stand with arms you can revolve for daily "sunning" of plants. Holds twelve 4" or 5" pots. 42" high. Easily set up. Satiny White, or add $3 for Pompeian Green.

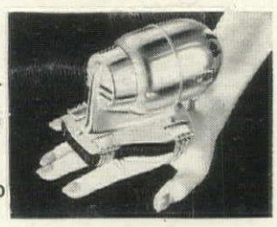
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S-I-P INC. 1500 PARK

EVANSVILLE 4, INDIANA

How You Can RELAX - *In Minutes!*





$12.95 POSTPAID

Home Massage VIBRATOR

At your fingertips—the exhilarating tingle, the rested feeling, the benefits of *professional massage!* Use on back, scalp, chin, hips, etc. Combines rubbing, patting, kneading, with *circular* motion—principle of Swedish massage. Though electrically operated, the delightful sensation is produced by *vibrations* transferred from fingers to your body. Easy to use! Makes you *feel better!* 110-120 Volts, AC or DC. Satisfaction guaranteed. Wonderful gift!

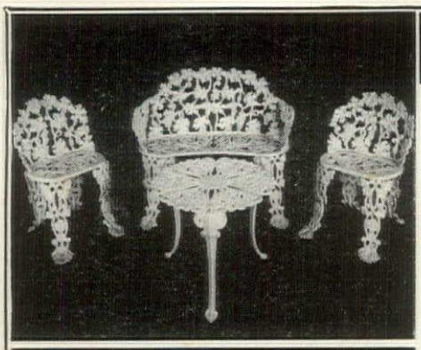
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26 N. Clark St., Chicago 2, Ill.
Fine Cutlery Since 1905

Send____ Home Massage Vibrators @ $12.95

Name____

Address____

Send for illustrated FREE CATALOG





SPECIAL PRICES on this Cast Iron Furniture

Also in Cast Aluminum

Set #1 Grape Design

1 settee	$25.00
2 chairs at $15.00 ea.	30.00
1 table	12.50
Total	$67.50

Our Special Price . . . **$49.50**

Set #2 Classic Design

1 settee	$22.50
2 chairs at $15.00	30.00
1 table	12.50
Total	$65.00

Our Special Price . . . **$59.95**

Painted in Permanent white. Sturdy Graceful. Made by expert iron craftsmen.

Send check or money order. Crated free. Pay freight or express when you get furniture.

AVONDALE FOUNDRY CO. 2502 27th Ave., N., Birmingham, Ala.



The **BUTCHER,** *the* **BAKER** *the* **CANDLE-STICK MAKER**

. . . make a wonderful toy for your youngster. "Rub-a-dub-dub, three men in a tub." When your little bather (bathtub or pool) removes the tub's sail, the tub sinks . . . but the three brightly colored little plastic men float! $2.50 Postpaid.



FORGET THE CORK

Bottle Ball Stopper . . . does away with corks, adds character to the mixing of any drink. Just insert in bottle. When bottle is tipped it pours, when bottle stands it seals! Stunning and sterling silver-plated, it's the perfect gift for the host. **$3.60 postpaid.** *Fed. tax inc.*

Write for Free Catalogue

GWENDOLYN MALONEY
170 East 51st St., New York 22, N. Y.



So **Symbolic** *of* **Christmas**

Rich color reproductions of world-famous paintings including the Madonna and Child . . . make these the loveliest Christmas cards of all. Mounted on embossed gold metallic paper, on heavy Strathmore Text, they are truly symbolic of Christmas.

Box of 14 cards (3½" x 4½")	$1.00	ppd.
Box of 10 cards (4⅛" x 4¼")	$1.00	ppd.

Send check or money order. No C.O.D.'s please.

Grace Studio 424 West 33rd St. New York, N. Y.



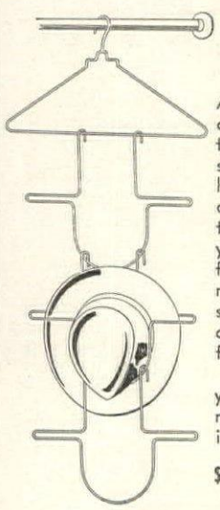
HANDSOME ONYX BASED FOUNTAINS OF LIGHT

Enhance the beauty of your room with these exquisite electrified lamps. "Glamourous Fountains of Light." Each lovely lamp has 27 sparkling glass crystal prisms cascading over an onyx topped, gold plated metal base. Elegant additions to your home. Perfect for mantelpiece, credenza, console, etc. They make distinctive gifts! Complete with bulbs. Overall height 16".

A TREMENDOUS VALUE!

$14.95 the pair, postpaid.

MARCOS SALES, Dept. G-2
2554 Decatur Ave. Bronx, N. Y.



CLOSET HATTIE

A hat rack you do not have to install. Just slip it over a hanger, and chain as many together as you want. Also fits over the robe rail or sun visor of a car. Chrome finish.

We will do your Christmas mailing for you in U.S.A.

$1.00 each, postpaid

3, as shown, shipped in one box.....**$2.00**

No C. O. D.s please

E. D. CLINGMAN
755 San Jose Dr., Grand Rapids 6, Mich.



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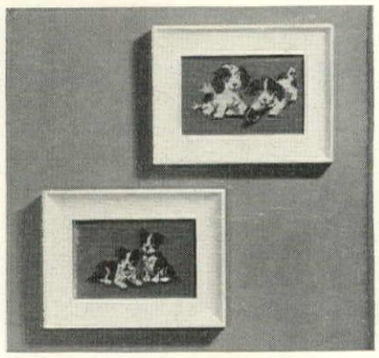
Plant butler. Now your begonias, geraniums, green plants can drink their own water whenever they're thirsty with one of these self-watering copper pots. Section at base is filled with water, the spun-glass wick feeds the plant evenly. 6" x 5", $2.50 each ppd. Bulb of the Month Club, 125 W. Madison St., Dept. HG, Chicago, Ill.



Child's ladder-back chair, diminutive copy of a Colonial antique. Your little girl will love it for her bedroom and you'll love it yourself as a slipper chair, a bathroom chair, a television chair. Over-all 30" high; seat is 14" high, 14" wide, 11" deep. Finished in dark mahogany $9.75 ppd.; unfinished $8.75 ppd. Old Guilford Forge, Guilford, Conn.



Gros-point pictures from Germany, these charming handmade pieces are ideal for a child's room. The puppies are so lifelike they seem about to romp out of the frame. Of pure wool, they are in assorted colors, in mahogany, natural or mat white shadow-box frames, $12.50 ppd. Ruth Levien, 170 West 73 Street, New York.





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AROUND





Salad server of Chinese boxwood with carved figures on the handle representing the God of Longevity. The patina of the wood is beautiful, the shape of the bowl and tines attractive. This set, which is 12" long, will make a wonderful Christmas present. Only $2.95 postpostpaid. Silmar Gifts, 56 Division Avenue, Levittown, Long Island.



These Staffordshire dogs are exact reproductions of the famous pair now in the British Museum. They're pure white with tinted noses, eyes and collars. About 4½" high, a practical size to use as book ends or as decoration on a mantel, on the collector's shelf. $4.50 postpaid the pair. From Homecraft Products, 7155 Austin Street, Forest Hills, New York.



Tole tray. Just to look at this lovely tray makes you want to bake hot biscuits, corn pone just so you can serve them, napkin wrapped, from this graceful container. With many uses, it can also serve as decoration on a table or chest. With oval handle, 12" x 9", $7.20 ppd. Phillip Hancock, 19 Plymouth Road, Springfield, Penn.



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Beautifully packaged in simulated wood box, ready for gift giving.

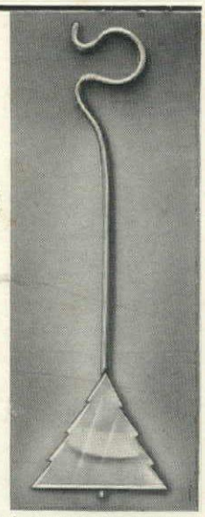
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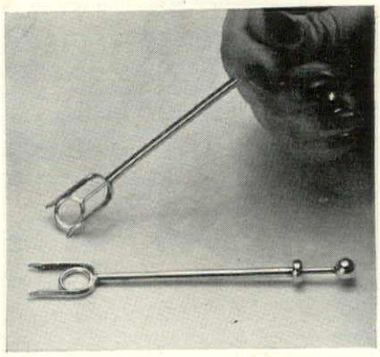
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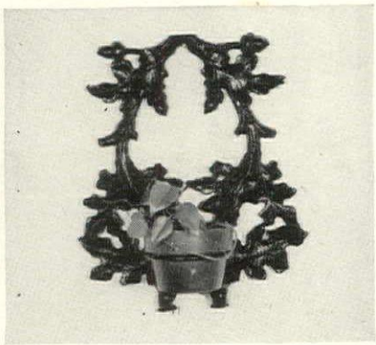
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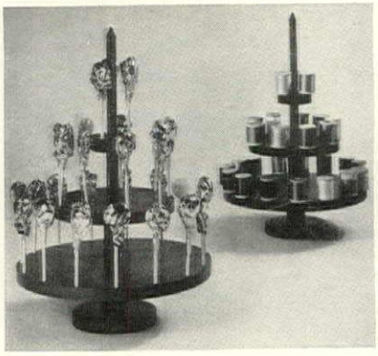
SHOPPING



Sterling-silver pick. It operates on the plunger system, is perfect for serving small canapés or cakes, olives or pickles. Get several of them to use at cocktail parties, for buffet meals. About 3¾" long in sterling silver. $1.80 postpaid, Federal tax included. From House of LeWitt, 299 Main St., New Britain, Connecticut.



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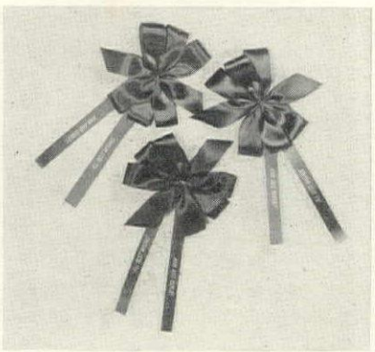
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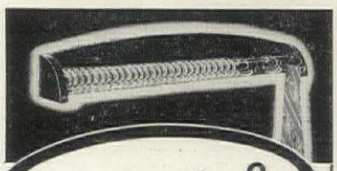


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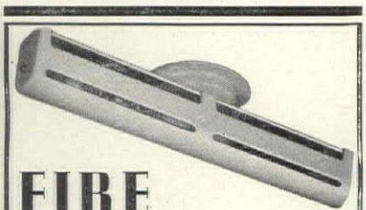
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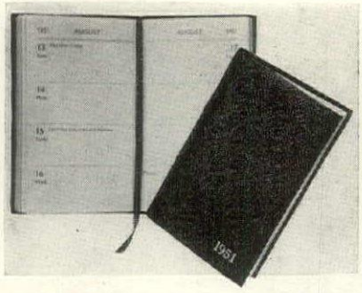
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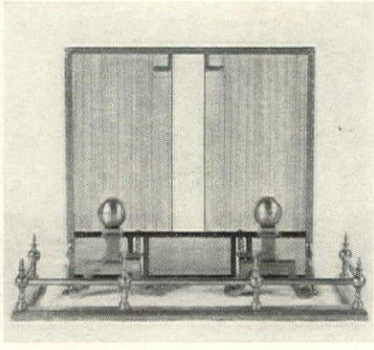
MAGGIN'S, Dept. HG-11, 303 Fifth Ave., N. Y. 16



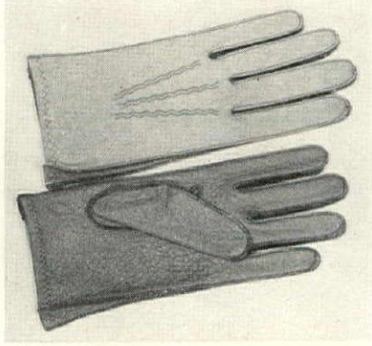
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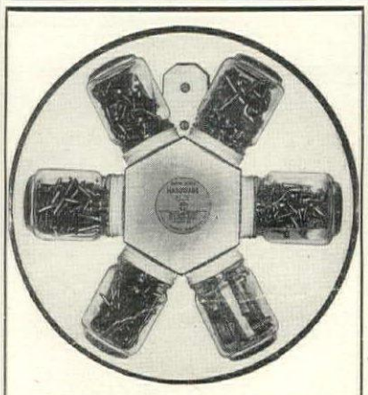
Weathervane ash tray, ideal gift for anyone, especially a nautical friend. He'll use it aft while guests sip cool drinks, when a conversational fillip is welcomed. The vane actually works, shows the disposition of the wind. The rooster is brass painted black, the tray is burnished brass. $8.50 ppd. Abbott Gifts, 22 W. 22 St., N. Y.



For the well-appointed hearth, ultimate good taste for contemporary or traditional decoration. This solid brass fireplace set is $120 complete. Separately, the "kerb" (48" wide) is $37.50; the Slid-Ease curtain (38" x 28") is $47.50; the andirons (12½" high) are $35. All shipped exp. coll. Detroit Mantel & Tile Company, 1431 Farmer St., Detroit, Mich.



Glo-Glove glows in the dark, makes hand signals more visible, reduces night-driving accidents. The palm side is of fine pigskin; the back of the glove, "Scotchlite" reflective fabric. At night, in headlights, this material can be seen a quarter of a mile away. Men's sizes $6.95 ppd. the pair. Women's $4.95 ppd. the pair. Downs, 81 Salem Lane, Evanston, Illinois.



"A Man's Gift"

REVOLVING HARDWARE RACK

Keeps nails, screws, etc., where they can be found quickly. This large 11" dispenser has six 4 oz. clear glass jars which screw into caps around a wooden hub. Finished in bright red lacquer, complete with 2 mounting screws.

by mail only **$1.50** *ppd. No C.O.D.'s.*

L. LYLE BAKER CO.
BISMARCK, MISSOURI



Gift Perfect

MAN'S TRAVEL KIT

A smart gift for a traveling man and who doesn't travel at some time or other? Fine, genuine pigskin case with zipper closing sports a square clock with unbreakable crystal and contains a leather handled hairbrush, comb, folding toothbrush, razor, 2 double edge blades, a tube of toothpaste and brushless shaving cream.



All this for only **$18.00** ppd. incl. tax.

GOLFERS' DELIGHT

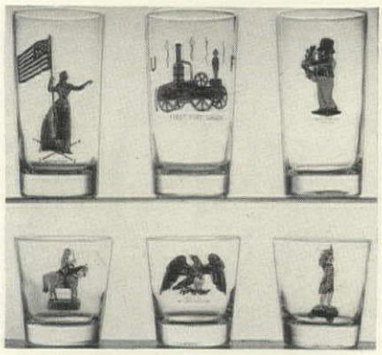
Authentic "golf head" letter and bottle opener to please any golf enthusiast. Conversation pieces for the bar and desk that pinch hit as paper weights, too.

Bottle Opener.....$1.95 ppd.
Letter Opener.....$3.95 ppd.
Both for $5.49 ppd.
Sorry, no c.o.d.'s

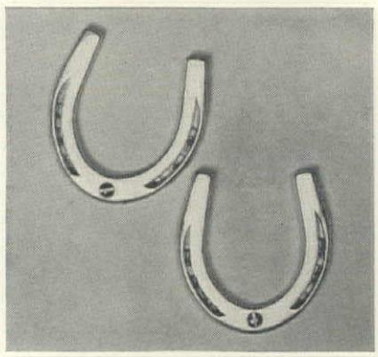
GRENADA 18 E. 41st St., Dept. T New York 17, N. Y.

AROUND





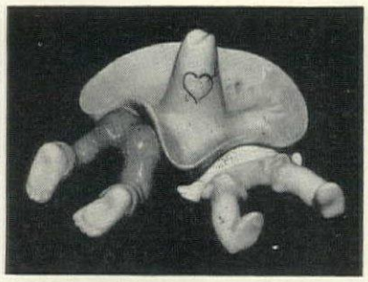
Decorated glasses. If you love Americana, get these highball and old-fashioned glasses. They have beautifully screen-printed designs, of the first fire wagon, the American Indian, Miss Liberty, George Washington and an early navigator. Six are $7.95 ppd.; 12 cost $15 ppd. Craftsman Hall, Washington Depot, Conn.



Pony shoes, often considered the harbinger of good fortune, are available now for your car plates, your sun visor, your bicycle fenders. They're real iron pony shoes, 3″ x 3½″, finished in brass, lacquered to retard tarnish. Only $1 ppd. for two shoes. Buy them for stocking gifts. Horseshoe Forge, 3 Muzzy St., Lexington, Mass.



This is for him and we know he'll love it. It's a waxed pine gun rack, sturdy enough to hold four shotguns or rifles, several fishing poles. The drawer will store his cartridges, flies. And it's so very handsome the ladies will welcome it as decoration. 41″ high, 24″ wide, 11¼″ deep, $22 exp. coll. Craftwood Products, Andover, Mass.



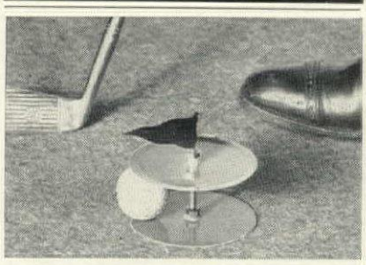
KISSING BUG ASHTRAY

A whimsical gift for a person you love. Give one to your favorite wife (or husband), and you'll get breakfast in bed for a week. About 4″ diameter, in colored ceramic. **$2.50** Postpaid. (No C.O.D.'s please.)



Send for free catalog of Smart Bar Accessories →

the GAME ROOM
1538 Connecticut Ave, Washington 6, D. C.



GIFT FOR THE GOLFER

HOLE-IN-ONE PUTTING TRAP

Score a Hole in One Christmas Morn with the **Hole-In-One Putting Trap.** Takes perfect shots only, just like a cup on the green. Use it on rug or lawn for systematic putting practice. Steel construction. Every golfer on your list will appreciate **Hole-in-One!**



FUN FOR PARTIES

Set up several of them for a miniature putting course, using books, pillows, etc., for hazards. Lots of fun, and a very good way to improve your putting game!

Each ..... *$2.00 postpaid*

Set of 3 (Red, Yellow, Green, to make a 3-hole putting course) . . . $5.00 postpaid.

G. BERGHMAN CO.
54 South 19th Ave. Maywood, Ill.

TRAVELING TIE-RACK



This genuine Saddle-Leather Tie Case is the finest gift any man could want. With every feature for a happy travel future—it folds flat for each packing and has a self-contained hanger that hooks anywhere (no need to pack and unpack ties) PLUS a built-in handkerchief pocket. He doesn't have this, we betcha'! An amazing value for only $3.95 including 14K Gold-3-Initial Monogram

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ESTABLISHED 1901
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FREE GIFT & GADGET GUIDE
Just off the press. A sneak preview of the most exciting gifts and gadgets.

ORIGINAL CERAMIC
Smoke Breathing CANDLE SNUFFERS

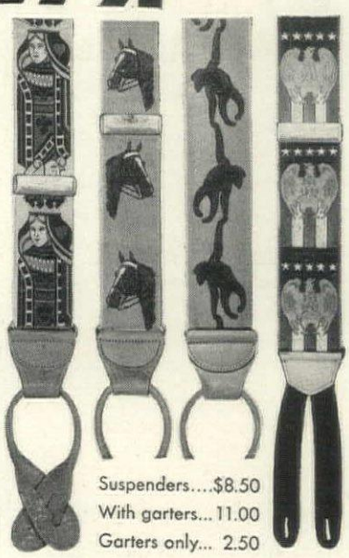


These fascinating dragon and demon snuffers make truly unique and ornamental conversation pieces. As you extinguish your candle flames with them, smoke curls mysteriously through their mouths and nostrils! Designed by leading ceramist Aatto Annala . . . snuffers have black lacquered wooden handles . . . choice of four brilliant colors . . . jade green, blue smoke, crimson or chartreuse. Order several now . . . for your home . . . for Christmas, being sure to specify color and style. Mail $2.00 for each snuffer. Sent postpaid and insured anywhere in U.S.A.

FINLANDIA HOUSE
1027 N. E. Alberta St., Portland 11, Ore.

For Sartorial Security





Suspenders....$8.50
With garters...11.00
Garters only... 2.50

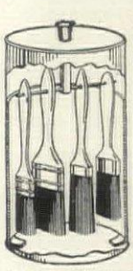
Gift-boxed. Parcel Post Prepaid U.S.A.

Brocade ribbon - English nickel fittings
Leather or cord ends

Daphne - grey on mauve ground
Acrobats - red and white on black
Card Royalty - playing card colors
Horses - chestnut & white on blue
Monkeys - dark brown on beige
American - national colors & gold

Calvin Curtis
CRAVATEUR
60 EAST 55th ST., NEW YORK
"CRAVATEUR" Reg. U. S. Pat. Off.

PROTEXEM Paint Brush Conditioner



Softens hard-as-rock brushes and makes them like new.

Provides a safe place to store brushes.

Paint brushes are always ready for use.

No time wasted in cleaning brushes.

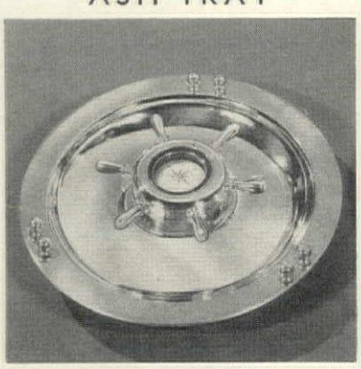
Brushes do not hang in liquid. Protexem's liquid solvent evaporates and fills the conditioner with a vapor that penetrates the brushes and dissolves the binding oils in paint, varnish, lacquer, enamel and shellac. GUARANTEED.

Complete unit with pint of vaporizing liquid postpaid **$2.75**

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Dept. H. 2138 3rd St., Milwaukee 12, Wis.

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A handsome gift for a desk-bound navigator or "that man" with sea-faring interest.

Hand-crafted in solid brass, there is a real workable compass, set in a helmsman's wheel.

In a good size, 7¾" diam., it's felt-based to protect polished surfaces.

$9.95 postpaid

The Treasure House
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Jolly, giant Christmas match books—a wonderfully different way to send your Holiday wishes! Each book is stamped with full name in gold or silver against red background, each measures 3¼" x 4¼"—over 4 times as large as regular match books. Charming as personalized Christmas cards—perfect as a gift or for sparking your own holiday parties!

25 books $3.00 50 books $5.50 100 books $10.00

U. S. Post Office approved individual mailing envelopes included at no extra cost.

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Monogrammed FINEST COTTON INDIA ZEPHYR *Pajamas*

A GIFT HE'LL APPRECIATE

For the man who likes the finest, these luxurious India Zephyr pajamas will call for "special" thanks. Cut full and masculine, they come in yellow, gray and blue with contrasting 3-letter embroidered monogram on the pocket. An excellent value . . . a real "He-Man's" gift. Order several for the men in your life for Christmas.

B,C,D, regular length 3 pair $11.50
C and D, six-footer lgth. 3 pair $33.00
$37.00
} monogrammed

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FOR FISHERMEN

$5.00



ORVIS MAGNETIC FLY BOX

The perfect Christmas gift for the fisherman who "has everything." Rotating magnet holds 36 flies, turns at flick of finger for easy selection. No lost or damaged flies — permanent magnet holds them securely, even in a gale. Handsome plastic case is pocket size. Postpaid. Send mailing instructions — we'll gift wrap it!

CHARLES F. ORVIS CO.
125 Union St., Manchester, Vermont.

SHOPPING





A joy to own, a graceful triangular table, so strongly made it can be used permanently in any room. It will also stack neatly in a closet. 20" high, 11" x 17" on top. Finished to resist heat and alcohol. Black with gold trim, or all blonde wood, $7.75 ppd. The Wood Box, 292 River Ave., Lakewood, N. J.



For little brother, little sister. These sterling-silver gifts will give lifetime pleasure. Tie clasp, scaled to a very young man's size, is marked with his first name. Bracelet is in two sizes: 1 to 5; 6 to 12, marked with her first name. Tie clasp $2 ppd.; bracelet $3.50 ppd. Both include Fed. tax. Wayne Silversmiths, 546 South Broadway, Yonkers, New York.



Collectors, take heed. This little salt-and-pepper set (mamma and baby kangaroo) will be the prize of your collection. You'll probably have to keep it under lock and key, it's so cunning. Of California ceramic, the set is in a soft shade of blue, about 5" high. Only $2.95 ppd. and gift wrapped. Order from Harvard Gifts, 75 Harvard St., Pittsfield, Mass.

MONOGRAM POKER CHIPS

100 CHIPS $2.95 Postpaid



Embossed Both Sides With Your Initial

Durable Plastic Chips with interlocking rims . . . raised initials never wear off. Each box contains 50 De Luxe size white, 25 red, and 25 blue chips. All initials except I, Q, U & X. They're new . . . exceptionally fine quality . . . an excellent personalized gift. No COD's please. Your money back if you are not delighted.

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1. IDEAL STAMP COLLECTOR'S OUTFIT (pictured above) includes illustrated 128-page album; 100 all-different stamps; hinges; duplicate book; watermark detector; beginner's booklets; tongs; prize stamps. In gift box....$1.25
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3. ONE POUND OF FOREIGN STAMPS. About 2500 unsorted stamps from 75 countries, just as received from overseas. Includes valuable stamps. In handsome golden box....$2.00
4. EDUCATOR STAMP ALBUM. 360 pages, printed in two colors, 3000 illustrations, spaces for 14,000 stamps, 8 pages of maps. Maroon cloth binding with gold stamping.....$3.95

All items postpaid. Send check or M.O.; no C.O.D.'s, please. Full money-back guarantee.

Write for FREE 40-page illustrated catalog.

H. E. HARRIS & CO.
America's Largest Stamp Firm
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AROUND

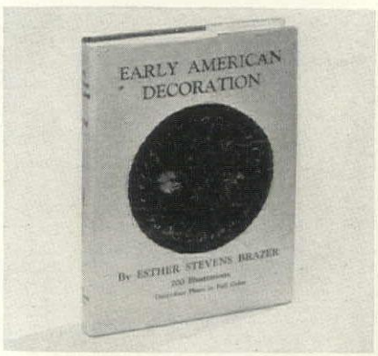




Tea cozy, twentieth-century version. And, oh, so practical! The teapot (of semi-porcelain) and the cozy (of chrome-plated brass) are neatly tailored to fit each other. You'll never be ashamed to serve from this pot. It holds about five cups and costs $7.25 ppd. From Crackerjack-Heatmaster, 903 La-Salle Bldg., Washington, D. C.



Hand-woven towels that can be used in several ways. About 9″ x 15″, they are just the right size for tray covers or place mats. Woven of the best grade, fast color cotton in rose, red, blue, yellow, green and orange. The set of four, $3.50 ppd. Terrell Weavers, R. #1, Box 16, Benton, Arkansas.



Collector's item. Students of antiquarian subjects, collectors of early Americana will be delighted with this new edition of *Early American Decoration.* It explains, in very simple terms, the principles and practice of this kind of decoration. The format is excellent, the 200 illustrations beautiful. $16.50 ppd. Doubleday Book Shop, 655 Fifth Avenue, New York.

Use your electric mixer to
WAX, POLISH, SAND

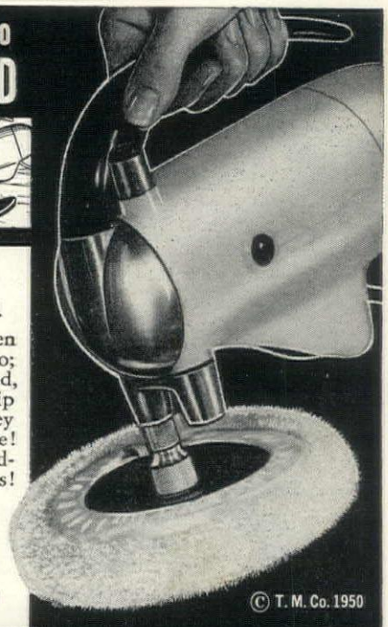


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HE'LL LOVE YOU FOR GIVING HIM THE
"BRUSH OFF"



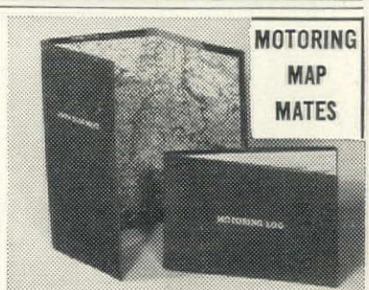
It's unusual, practical, *inexpensive!* A fine, natural bristle Clothes Brush with a built-in traveling case that contains a file, comb, razor and blades, shaving cream, tooth brush and tooth paste. Sturdy top grain saddle leather zippered case, 6½" x 2" x 2½". *He'll take it everywhere!*

WITH HIS INITIALS IN GOLD ... $5
(Californians add 18c)

Send check or M.O. and save postage!

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AUTO MAP CASE—Keeps your road map in order so you can read it quickly. Roomy pocket holds other maps. Soft, luxurious dark-brown sheepskin or natural pigskin.

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AUTO MAP CASE	$3.50 ppd.	$7.50 ppd.
MOTORING LOG	2.50 "	3.50 "
COMBINATION	6.00 "	11.00 "

Check or Money Order. No C.O.D.'s please.

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PEQUOT GUN RACK
with the Exclusive SELF-LEVELING Feature
. . . *Adds Decorative Beauty to any Room*

Protect your guns from the wear and tear of just "lying around." Hung in a cozy corner of the living room the PEQUOT GUN RACK will impart a delightful touch of hunting atmosphere. And what a beautiful Rack this is—of unique, graceful design . . . cut from selected Walnut, beautifully finished. Also made from wild cherry with "Maple" finish. Self-leveling feature allows any type gun to rest securely in horizontal position. Four gun size (holds 2 to 4 guns)—$8.95. Six gun size (holds 4 to 6 guns)—$11.95. Clip this ad and send with check or money order. State finish desired. Shipped postpaid. Money back if dissatisfied.

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This is the first time bean bag ash trays have been available in leather at this low price. It's genuine top grain cowhide, too. You can have it in choice of green, red or brown. Smartly crafted with metal parts finished gold color. Packed two in a box. Ridiculously low-priced at

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Postpaid. No C.O.D.'s.
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- No 2 ways about this 3 way bar tool . . . sure to make a stir with every A.B. In fact, the handiest gadget for the home bar since the invention of the bottle.
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"Give the man in your life the surprise of his life."

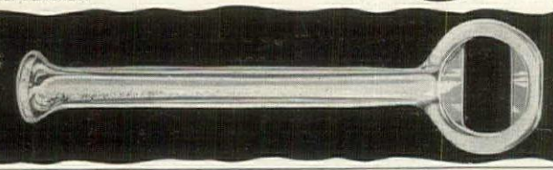
GLEAMING CHROME FINISH with smooth rounded head. Heavy, one-piece construction . . . Sure, solid grip . . . 7¼ inches in length. Really an ideal gift . . . order several! No C. O. D.'s, please.

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Indexed address book, pencil, 3 pockets with little transparent stamp holders, and one larger pocket for notes, etc., make this a complete unit, compact and slim. 3⅞ x 3 inches. Genuine morocco, red or green, and natural pigskin; for men and women.....$3.50

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ROBERT W. KELLOGG COMPANY



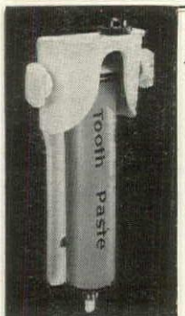
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The **new** Electro Cleaner performs miracles on suits, hats, furniture and car upholstery. Picks up dust, lint, and loose hair by **magnetic attraction.** Cleans fabrics thoroughly and quickly. No current or chemical required. **Satisfaction guaranteed.** Made of beautiful non-breakable plastic. Gift boxed. The perfect gift for HIM, for HER.

Mailed prepaid for $1.75.

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At your fingertips—

ROLL-A-TUBE is

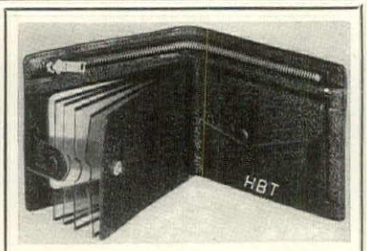
- Ever-handy
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- Ever-neat

$1.00 postpaid

ROLL-A-TUBE
HOLDER AND DISPENSER

Certainly a necessity for "tube-benders," "cap-losers," . . . and people! Decorative ROLL-A-TUBE keeps tubes of any paste always where needed, ready for immediate use at the twist of a knob . . . and squeezes out *every* bit of cream or paste. Of unbreakable acetate plastic, with aluminum shaft. No wearing parts. Screws included for installation. Soda pink, lime green, azure blue, black or white. *Ideal gift!*

ROLL-A-TUBE, Inc.
Dept. 11 Bedford, Ohio



Just in time for "his" Christmas

3-in-1 Morocco Billfold at this new, low price

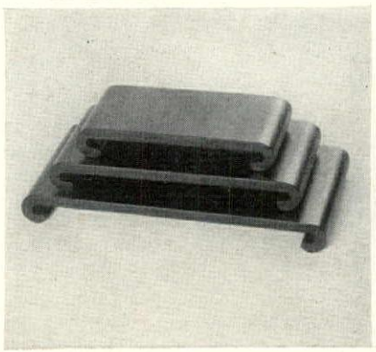
$5 Fed. Tax incl.

Sturdy, handsomely styled, black or brown genuine Morocco billfold—an excellent value! Features: 3 bill compartments—1 open, 1 with zipper, and 1 secret pocket. Extra-large snap coin purse. Removable leather-covered 4-wing pass holder case—for credentials, photos—closes with snap fastener. Without pass section, billfold is wafer-thin. Initialed free.

BECKERS
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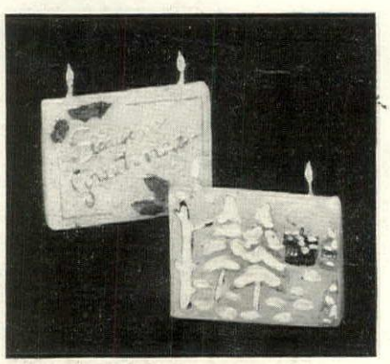
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Bases for vases. Why didn't anyone ever think of this useful idea before? A base makes any vase more important and protects table tops. Made of wood, these are beautifully finished in dull black lacquer; they nest together and measure 4″ x 6″, 5″ x 8″, 6″ x 10″. Set of three $3.85 postpaid. Georgia Curtis, Fairfield, Connecticut.



Canine custom-made. Just because he's a dog is no reason to suppose he isn't vain. He'll probably be fulsomely grateful (all wags and licks and bounce) if you get him a fine top-grain cowhide collar with a brass name-plate, buckle and padlock. Send his neck measurement. $2.50 postpaid. Curtis Creations, Genesee-Hopper Building, Utica, New York.



It's a greeting card but it's made of wax. A rectangular candle, really, with two wicks, a holiday message on one side, a snow scene on the other. Send it to a dear friend who will think of you every time he lights it. Attractive for the Christmas table. Six, 4″ x 3″, $2 ppd.; 12, $3.85 ppd. Dutch Treat Shop, 5934 Germantown Avenue, Philadelphia, Penna.

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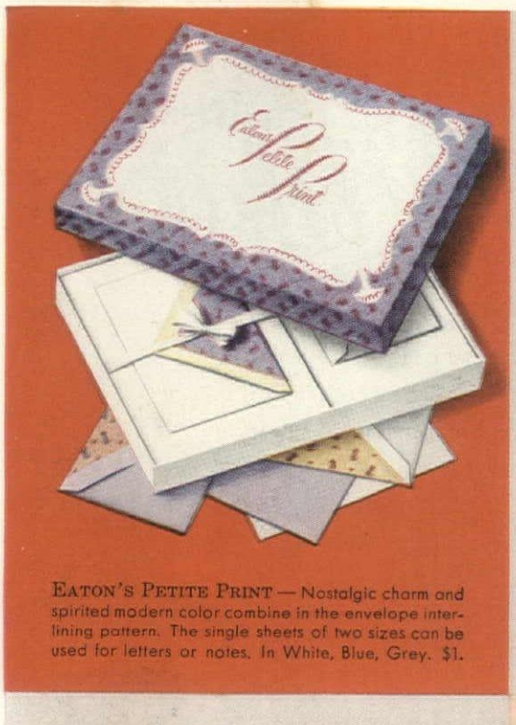
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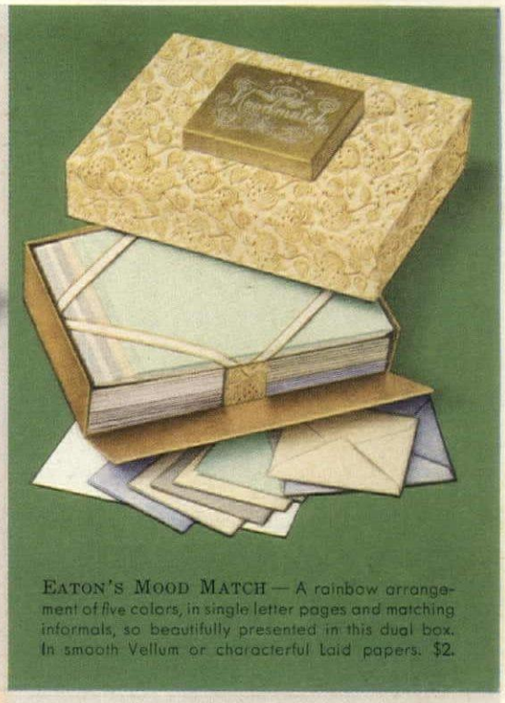
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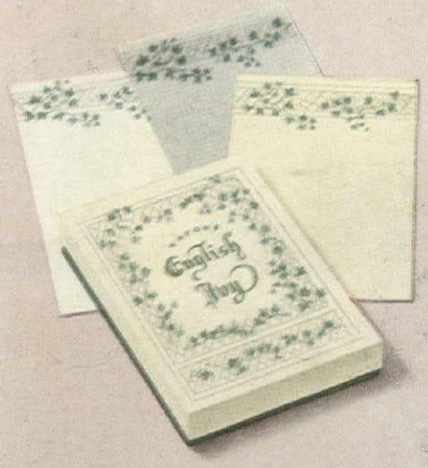
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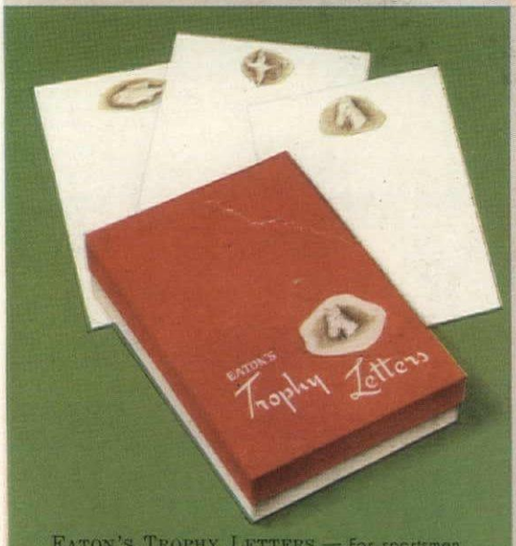
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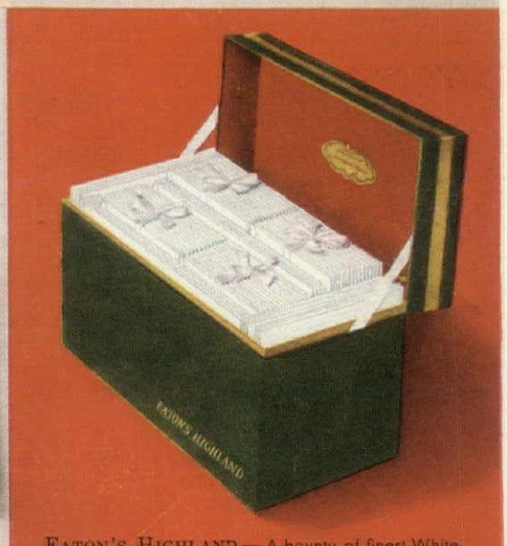
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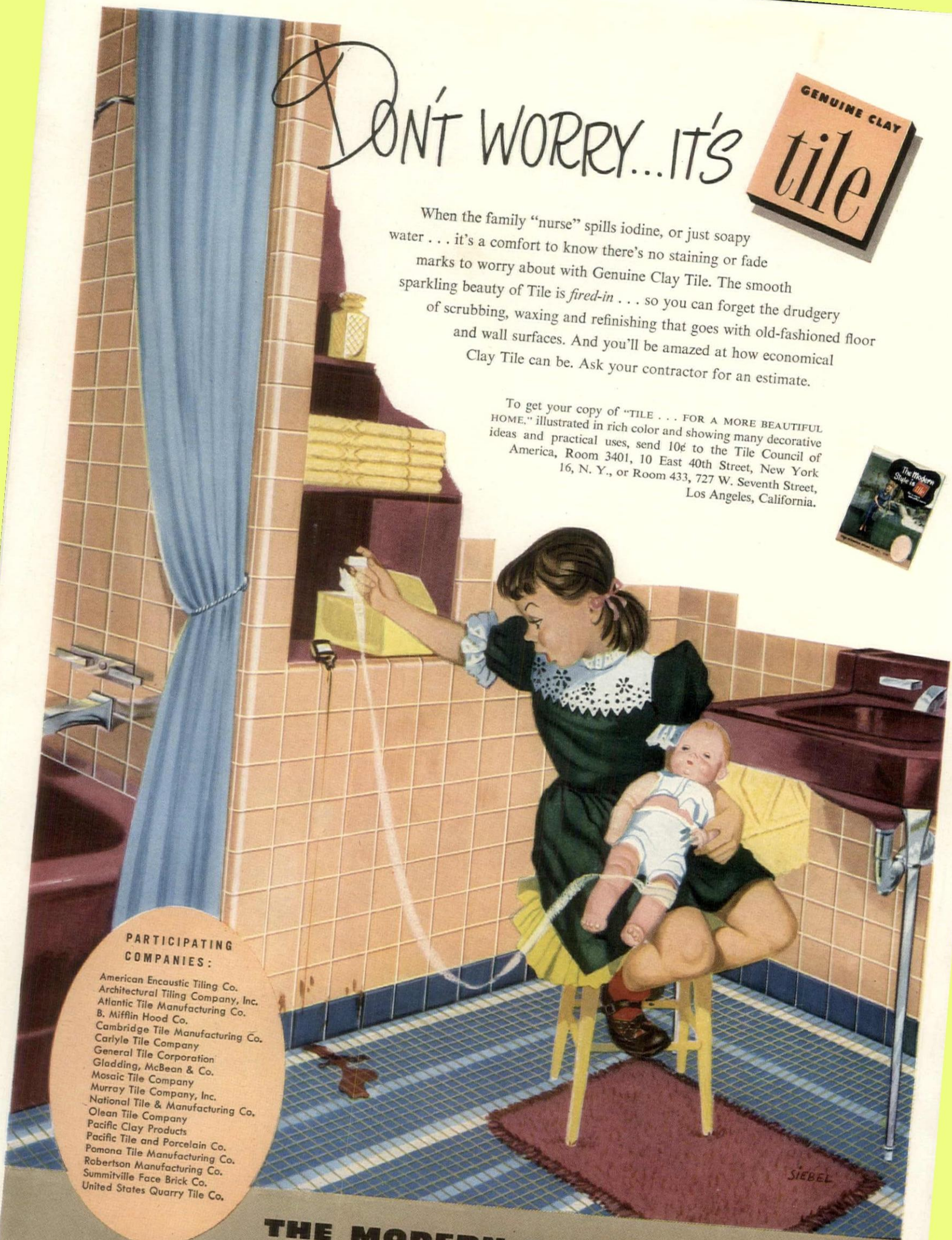
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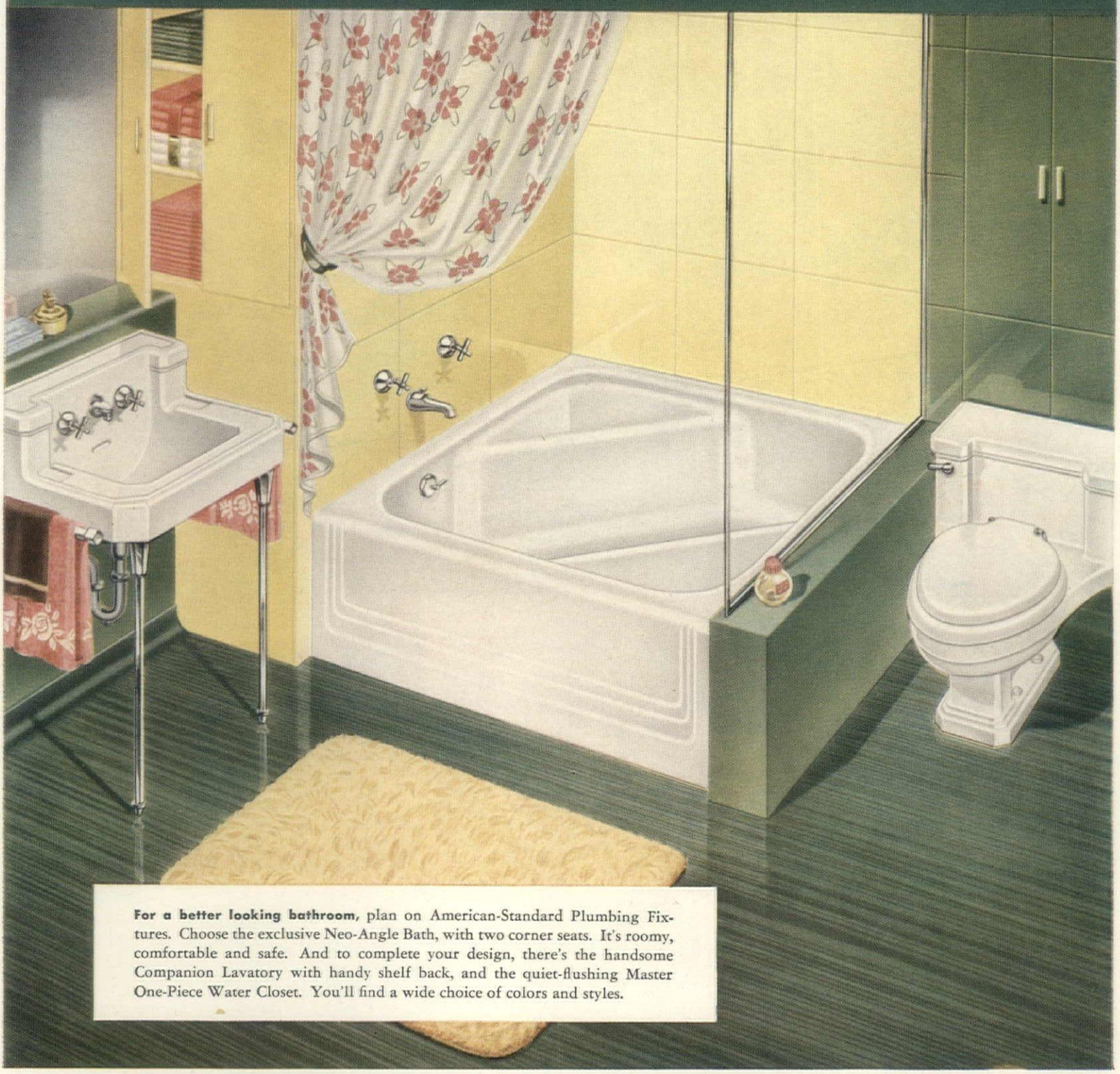
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All drawers on Murray cabinets glide on brass runners...for smooth, silent action. You'll like the solid feel of the doors, too...all sound-insulated! Spring-action catches *never* stick... chromium-plated hinges are small and easy-moving. As with the Murray ranges, all edges are rounded...everything smooth to the touch.



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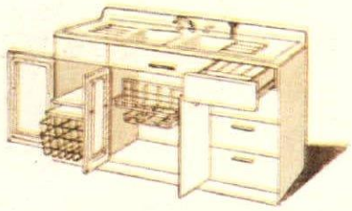
The cabinet sink above, being admired by the girls, has a two-level bottle or utility rack, five full-sized drawers, two cabinets, handy vegetable basket, breadboard, and cutlery tray! Units like this, combined with ranges with every modern convenience...will make your "kitchen-time" more of a pleasure-time!

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They form the heart of your kitchen ... and so are designed to carry all important utensils ... cleaning compounds...cutlery. They are made with double or single basins and drainboards. Select the 66" long model (above), a 54" or 42" cabinet sink, depending on the size of your kitchen.

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For completely automatic cooking! Big 6-quart Deep Well Cooker allows cooking a whole meal at once! Can be lifted up and space converted to fourth 7-heat surface unit. Giant oven, 17" x 18" x 20", is fully porcelain enameled ... has rounded corners for easy cleaning. Oven, Deep Well and Appliance Outlet (for electric coffee-makers, and so on) are automatically timed. As with the gas ranges, you can choose from three 40" long models, a 36" and 20"... to suit your kitchen!

MURRAY
Gas Ranges



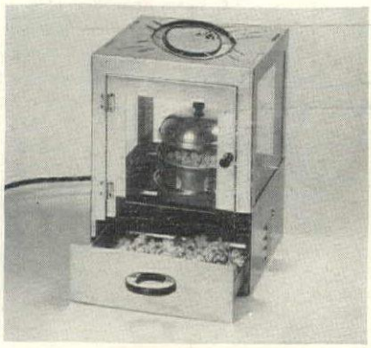
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MURRAY
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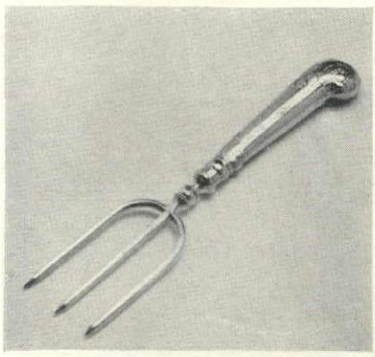
For every need! Whatever the shape of your kitchen ... whatever the size ... there's a Murray cabinet arrangement just for you. Floor cabinets have wearproof, stainproof Vinyl plastic tops. Wall units have adjustable shelves, concealed hand grips, provision for fluorescent lighting!

SHOPPING AROUND





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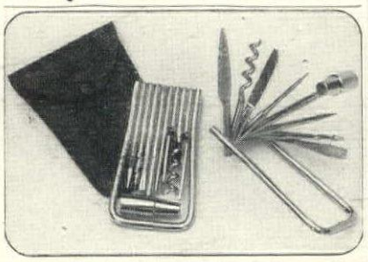
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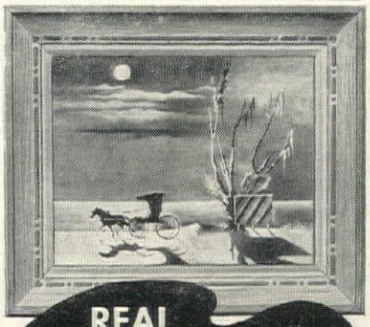
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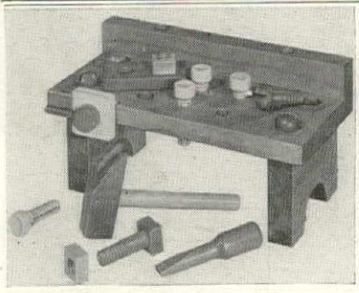


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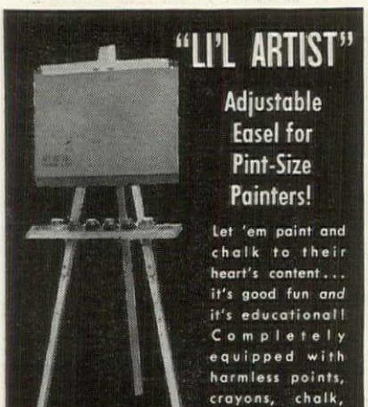
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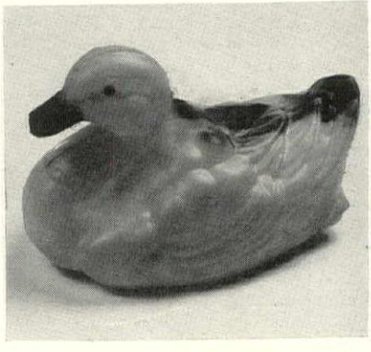


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ELGIN STREET SWEEPER



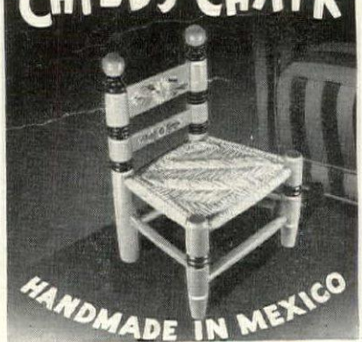
—an accurately scaled model. Runs on carpet. Rear wheel steerable, main and side brooms rotate when running. Easy winding clock-spring motor, all-metal construction, brilliantly colored, 3 rubber wheels, start-stop lever, permanently attached key. 8½" long, 6" wide, 5¼" high.

$2.98 plus 25c postage

Write for new illustrated folder of other original toys.

NEVILLE'S Dept. HG, 311 HIGH ST. BURLINGTON, N. J.

CHILD'S CHAIR



Your favorite small person would look perfectly adorable this Christmas perched on this little wooden chair with its woven rush seat and gay hand painted flowers on choice of yellow, blue, white, or red background. Delivered postpaid to your door without shopping troubles. **$2.95** each, or two for **$5.50.** Available in adult size, too, express collect, at **$7.50** each, or two for **$14.00.**

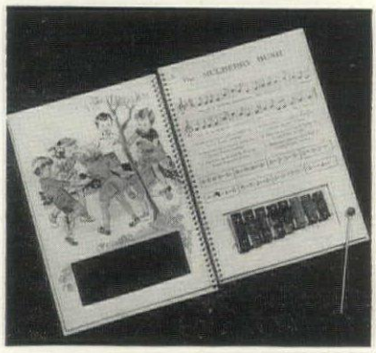
2.95 PREPAID

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Southwestern Gifts
630 E. Alameda—Santa Fe, New Mexico

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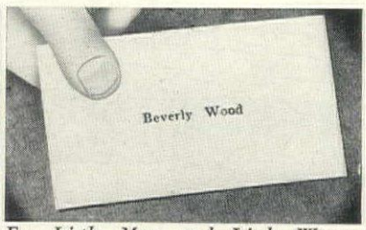




Your tot will play by numbers, not by notes if he owns this cunning music book that carries its own xylophone, its own wood hammer. If he can count to 10 he'll do a fine job on those nice old melodies, *The Mulberry Bush, London Bridge, The Farmer in the Dell.* $1.50 ppd. M. C. Flynn, 43 E. 59 Street, New York.



Grandfather Lee's hobby-horse. Forty years ago, the old gentleman built the original for a grandchild, painted it white with red trim, attached a real horsehair tail and mane, put it under the Christmas tree. Today some lucky youngster can have the same thrill that grandchild had. 28" x 38", $14.95 ppd. Carl Forslund, 122 E. Fulton St., Grand Rapids, Mich.



For Little Men and Little Women

Kiddie Calling Cards

Such a clever accessory for "Playing House," "Tea Parties," or visits to Grandma's. Boys and girls love their own Calling Cards, and these are scaled down to just the right size. Printed on the same quality paper as many formal cards. Thrill every child on your Christmas List with Kiddie Calling Cards.

100 Cards, ppd. only.....$1.00

In Simulated Leather Case

Please print plainly

HORACE ANDERSON'S

GIFTCRAFT SHOP

1234 E. 47th St., Chicago 15, Ill.



CHILD'S BOSTON ROCKER

Midget Rocker for the smallest member of the family is an exact reproduction on a smaller scale of Grandma's old Boston Rocker. Rocker is craftsman constructed, finished in either Antique Maple or Black trimmed with Gold. Overall height, 29". Weight, 13 lbs.

Only $11.50—Express Charges Collect

(No C.O.D.'s, please)

TEMPLETON CRAFTSMEN

Dept. 43 Templeton, Mass.



HOLLYWOOD SNOWMAN

Make this Christmas different with this glamorous, whimsical snowman. Made of no-weight plastic with gay red satin bows. Looks like spun sugar candy, but amazingly strong...lasts forever. Use it on mirrors, mantels, trees, window or door. 16" high, 10" wide. Buy several.

Send check or money order.

Pee Wee House

Culver City 35, California

$2.95 pp.



KIDDIES LOVE THIS

PLAYTIME APRON

Full of surprises! A bushel of fun with a bushel of toys—crayolas, paints, scissors, balloons, etc. Everything to fascinate the young. They'll love to wear the apron with or without the toys. Made of finest blue denim with red broadcloth trim. Fits sizes



4 to 7 $2.95 ppd.

HOFFMAN MFG. CO.

5340 Tracy Kansas City 4, Mo.



CHILDREN'S XMAS GIFTS FROM THE SOUTHWEST

A—Indian Princess Dolls Dressed in snow white leather costume with multi-colored beaded Indian designs. Black braided hair. 7" high. **2.50**

B—Sterling Silver and Turquoise Baby Bracelets Turquoise set surrounded with raindrops. Ornamented with symbolic Indian designs. **1.95***

C—Little Miss Bracelets Sun burst design decorated with "friendship" crossed arrows. Ages 5 to 10. Turquoise. Matrix stones. **3.50***

D—Indian Style Children's Moccasins Soft natural buckskin with attractive Indian designs on the toes. Sizes 1 to 6 $3.95. Sizes 7 to 2 inclusive $4.50.

If possible send outline of child's foot.

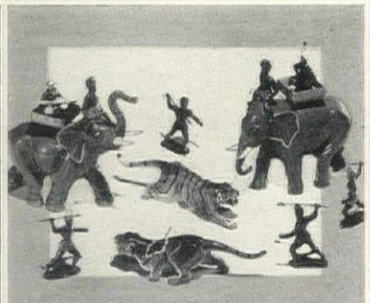
*Federal tax included on Jewelry.

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CURIO COMPANY

256 E. CONGRESS ST., TUCSON, ARIZONA

where the sun spends the winter!



Imported British Big Game Hunt

Realistic, poised-for-action miniatures of a real tiger hunt. Includes white hunter and maharaja in howdahs plus two mahouts on elephants, 4 native spearmen, snarling tiger and wounded tiger. All metal, demountable, hand-painted in true-to-life colors. Colorful box with eye-catching action cover. Postpaid, **$7.95.**

Write for free catalogue of American and British toys

J. J. ANTHONY

Box 402, Milwaukee, Wis.



SEND NOW FOR YOUR COPY

The famous Schwarz catalog is the best way to shop for Christmas. No crowds and no gift failures. Youngsters check their own presents right on the catalog. You get best quality, competitive prices, prompt mail service. That's why Schwarz is America's most famous toy store... since 1862.

FAO SCHWARZ

NEW YORK BOSTON WASHINGTON, D. C. ARDMORE, PA.

CLIP THIS COUPON AND MAIL TODAY! HG-11

F. A. O. SCHWARZ • 745 FIFTH AVE., NEW YORK 22, N. Y.

Gentlemen: Please send the 1950 Christmas catalog to

NAME_____

ADDRESS_____

CITY_____ STATE_____



Cute as a Mischief...

"Wind My Tail and I Play 'Where Oh Where Has My Little Dog Gone?'"

MUSICAL COCKER SPANIEL $5.95

Genuine Swiss Movement. Black or Brown 8½" high. Post Paid.

Gifts UNUSUAL GIFT CATALOG ON REQUEST DEPT. H

THE VILLAGE STORE OF LAKE PLACID, N.Y.

CHILDREN LOVE THIS



Pennsylvania Dutch CHAIR

An ideal gift . . . perfect for living room, bedrooom or playroom . . .

$9.95 postpaid Immediate Delivery

Authentic, child's size reproduction of traditional Pennsylvania Dutch plank-seat chair. Hand painted and hand decorated in rich colors by Lancaster County folk artists. Choice of black, brown or green background. Well-balanced, sturdy construction. 20" high. Will support up to 200 pounds. A valuable piece of fine furniture.

With rocker, $10.95

Old Dutch Crafts
139 E. King St., Lancaster 3, Pa.



The BABEE TRIP-PER

Xmas Gift for Mother AND Baby! A must for infant and toddler. Fitted travel-basket to hold all baby's personal needs for visits and trips. Comes with plastic bowl, tumbler, spoon, bib, pouches for cotton and dry cereal, talc, diaper bag. Room (16"x 10"x9½") for clothes, food, all the extras. Hand-made of sturdy, light-weight oak. Lined with gay, washable plastic. Postpaid $6.45. No C.O.D.'s.

ST. NICK'S WORKSHOP—Dept. HG
450 Sixth Ave., N. Y. 11, N. Y.

Introducing Terri Lee

THE DOLL OF A LIFETIME*

Original Life-Like Sculpture!
The Perfect Christmas Gift!



Perfectly beautiful, TERRI will make every little girl's Christmas complete. She is 17" tall with lovely hair that can be washed and recurled. Movable arms and legs, just like a real child. Clothes beautifully styled. Give the little girl you love the finest Christmas present of all—a lovely Terri-Lee or brother Jerri.

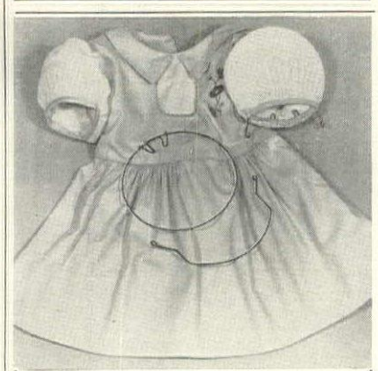
$9.95 *LIFETIME GUARANTEE!

Although Terri-Lee is unbreakable, she may be returned to the Terri-Lee Hospital as often as necessary at NO CHARGE for replacing broken parts and restringing. Guaranteed—Finest, most beautiful doll you've ever seen.

Limited mail-order supply! Send your order TODAY! *Only* $9.95 *plus 30c postage.* No C.O.D.'s.

More than 40 gorgeous costumes available. Send for beautiful colored TERRI-LEE catalog and price list, only 15c.

PLAY-TESTED TOYS
221 WEST CHICAGO AVENUE
CHICAGO 10, ILLINOIS



"LITTLE MISS PUFFED SLEEVE STRETCHER"

Eliminates Tiresome Ironing!

Puffed sleeves need no ironing—new stainless steel self-expanding stretchers form perfect puffs in a jiffy! Just insert when damp, remove when dry. Come in four sizes: Baby, Small, Medium and Large.

Only $1.00 postpaid 3 pairs, $2.75

State dress size when ordering

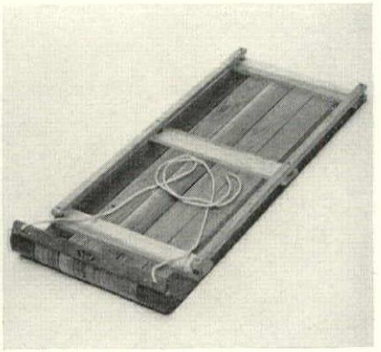
Ottoson Products, Inc.
Dept. G
1616 Lurting Avenue, New York 61, N. Y.



SHOPPING



Handmades for children. Any young thing would be proud to wear a pair of these mittens. Infant's size (thumbless), in red, navy, blue with white, costs $2 ppd. Sizes 2 to 5 are in gray with red and navy, $2.95 ppd. Sizes 3 to 5 in white with navy, brown or teal $3.95 postpaid. Harriet Kinne, New Hartford, New York.



Snowboggan. What fun to use a swift, sturdy conveyance like this little toboggan. It will fly over the crusted snow, bring thrills and squeals of delight from the little boys and girls lucky enough to receive it on Christmas morning. About 37¼" x 14¼", it is made of hard natural wood trimmed with red. $3.95 ppd. Robert W. Kellogg, Springfield, Mass.



FLEXIBLE PLASTIC PLAYDOLLS

Bend into 100 life-like positions. Hand-painted and gaily dressed. Unbreakable, washable and easily undressed. Ideal for doll house or collectors.

Family set of father, mother, boy, girl, $3.50. Separately—father (4¼" tall), mother, colored mammy, $1.00. Boy, girl, 85¢ ea. 2 babies in 1 box, 85¢. Cowboy, cowgirl, $1.25 ea. Clown, ballerina, partner and witch (all 6½"), $2.00 ea. Scottish and adagio dancers, $2.75 ea. Sent p.p. No C.O.D.'s.

Write for Flexible Playdoll catalog—pictures of over 40 original creations.

FLEXIBLE PLAYDOLLS
Box 205-G JAMAICA PLAIN, MASS.

Teaches Tots . . .
HOW TO DRESS THEMSELVES



$2.00 postpaid

A 7" x 10" Cloth Book of Toys . . . Printed in 4 Colors

A colorful, intriguing NEW KIND of book. Real buttons, zippers, snaps, hair ribbons, plastic shoe top with real shoe laces and hankie pocket . . . each mounted on heavy cloth pages that will take heavy wear. Teaches them how to dress by appropriate verses and actual objects of tiny tots' clothing. Helpful to parents . . . educational to the little ones.

ALSO AVAILABLE the New, "ALL BY *HIMSELF*" with boy's fasteners. The same price of only $2.00 ppd. *Available for the first time this year.* Order today for your children.

Satisfaction Guaranteed or your money refunded by return airmail.

★ *Northmore's**
Highland Park 30, Illinois
*(We are listed in Dun & Bradstreet, Inc.)



Letters (WITH GIFTS) from the Land of Santa Claus

Twinkletoes, son of Prancer and Dancer, will write four letters and mail them from Santa Claus, the last part of November and first weeks of December, to the child of your choice —sending with each letter an appropriate surprise gift. Imagine the thrill of the Santa Claus postmark, the illustrated letters about Twinkletoes' adventures helping Santa Claus, and the truly nice gifts with each letter. All four letters and gifts, complete send only . . . $1.95

(State child's name and age)

Twinkletoes
REINDEER RTE 3, SANTA CLAUS, IND.

AROUND





London Bridge and other well-known children's tunes will enliven the nursery if your young one owns a gay little clown like this. Simply twist the clown's peg nose and the music box starts. In solid color with a white stripe, the little clown proudly wears a dunce cap, costs only $5.95 ppd. Order from Guaranty Sales, 226 W. 42 Street, New York, N. Y.



Future heirlooms. Remember the wonderful ornaments your mother unpacked every year to hang on the Christmas tree? Remember how badly you felt when you found one broken? There'll be no more damage to ornaments if you buy plastic reproductions of the old designs. Box of 24 $2.15 ppd. Carleton House, 3312 N. Lincoln Ave., Chicago.



A MERRIER CHRISTMAS FOR ALL

with this **MUSICAL SANTA CLAUS**

● A thrill to give or receive—the jolly 14" Santa Claus doll from whose round little tummy a tuneful Swiss music box plays such Yule favorites as "Jingle Bells" or "White Christmas." Suit is scarlet corduroy, sack, green velvet...his hand-painted face wreathed in white, *woven* whiskers. Priced at **$8.95**

Add 25 cents for beautiful gift wrap and P.P. *Send check or money order. No COD's, please*

THE HOME SHOPPER
P. O. BOX 48G, BERWYN, ILLINOIS

50 BALLOONS

ONLY **$1** POSTPAID

6 complete sets $5

GREAT FOR PARTIES!

Some blow up to 4 feet long! Giant airship balloons; giant serpentine balloons; "Snooty," the clown with the big nose; "Oscar," the rabbit with big ears; "Tippy," the lovable mouse, Big Santa Claus. 50 balloons in all—finest rubber obtainable; every one guaranteed perfect. 10 brilliant colors, many sizes. Wonderful fun for kids and just the thing for your own Christmas and New Year's parties. Money back if not delighted. Order as many sets as you wish.

Sent postpaid, no C.O.D.

BALLOON MART, Dept. 16B
22 E. 17th St., N. Y. 3, N. Y.



Doll and Collector's Case Are you a collector?—here is just what you're looking for! Or, what a marvelous gift for a collector friend! Truly beautiful designing. Exquisite shell pink and pale blue, with oyster shell white trim. Clear, unbreakable plastic sliding front—keeps contents dust free. 45"x28½". Legs for use on floor, hangers for use on wall. Greatest collector's case value! Your complete satisfaction guaranteed! Only $19.95, prepaid in U.S.A.

LINNWOOD MFG. CO.,
Dept. G-2 Seward, Nebr.



QUARTET
of Gift Suggestions
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162 East 86th Street
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Tiny Town Dolls
To play with or collect, these beautiful handmade, flexible 4" dolls can be kept clean with a damp cloth. Twelve different kinds. **$2 each,** *prepaid.*

Coin Bank or Paper Weight
The five stacks of coins look like the real McCoy. Will hold about $5.00 in coins. A perfect gift for anyone. **$1,** *prepaid.*

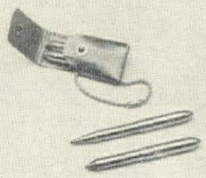
Unbreakable Ornaments
Brighten your Christmas tree with these brilliant, colorful, plastic unbreakable ornaments. They bounce! They last a lifetime! Box of 19—**$2.50,** *prepaid.*

Pen & Pencil Set
Miniature collapsible ball-point pen & mechanical pencil (1¾" closed, 2½" open). In gold leather case with chain for belt or key ring. **$1.25,** *prepaid.*

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C.O.D.'s
50¢
Extra



IDEAL CHRISTMAS GIFT
For CHILDREN
PERSONALIZED POTTERY
Makes Eating Fun



Complete 4 Piece Set
Only **$5.00** Prepaid in United States

Colorful, durable dinner and butter plates, mug, bowl. Child's first name baked into all pieces. Special design for boy or girl. Enthusiastic letters from pleased customers received daily. Ideal Christmas, birthday or occasional gift that pleases parents and child. Satisfaction guaranteed. Prompt delivery. This original design, fine pottery sold only through mail order by us. Send child's name and sex with check or money order to:

(Free catalog on request)

JOHNSON POTTERY, Inc.
Box 494 Dept. C Binghamton, N. Y.



New . . . BALLERINA
DANCING DOLL MUSIC BOX

This wonderfully different Ballerina Doll with its *red shoes* will captivate you as it dances and pirouettes to tinkling strains of quaint music box tunes. The only doll offered which *actually dances* and whose fascinating steps are never the same. Long-playing Swiss music box by Thorens, guaranteed by Lloyd G. Kelley Music Box Co., largest repairers of music boxes in the U. S.

Unbreakable plastic dome, 6" high. *Limited offer, only* **$10.95** *each,* postpaid. No CODs.

HERITAGE HOUSE
Norwell • Massachusetts

Ye True Chart of Pirate Treasure
For People Who Understand Pirates



Romance of buried treasure and the thrill of buccaneer loot. Yours to find with the Florida Treasure Chart. Produced after years of research, it *actually locates areas* where lost riches of more than $165,000,000 are believed to be buried in Florida sand and waters.

Beautifully illustrated with Pirate scenes *in full color,* this 17" x 19" chart is produced on simulated parchment for your studio, game room or child's room. A fascinating conversation piece in your home. An unusual gift for your friends. One dollar postpaid, in mailing tube. *No C.O.D.'s, please.*

R. E. ODUM, Maps
Room 140
918 Tampa St. Tampa 2, Florida

JIFFY FIRE-HOUSE
Neighbor to the Jiffy Playhouse



Satisfies every child's desire to become a fireman. Slips over any standard size card table. One unsewed corner allows child to enter. Colorful firehouse painted on sturdy canvas. $3.50 Ppd.

Xmas Catalog on Request

YOUNG TREASURES, INC.
746 Madison Ave., New York 21, N. Y.

TERRIFIC XMAS BUY!

5 GIANT TOY ANIMALS



FOR ONLY $1 Postpaid

(Yes, All 5 for $1)
→6 Complete Sets for $5←

- GIRAFFE — *4 Feet Long!*
- REINDEER — *3½ Feet Long!*
- DACHSHUND — *3½ Feet Long!*
- PUPPY — *12 in. Long!*
- SANTA CLAUS — *20 in. High!*

Yes — all 5 amazing toys at the amazing price of ONE DOLLAR! Imagine the shrieks of delight when the kiddies discover these fascinating toy animals under the Christmas tree! They're taking the whole country by storm! You inflate and assemble these giant animals in a jiffy from unique balloons made of natural Latex and specially cured to take plenty of abuse. Children ride them, make their own zoos...have unending fun! It's the toy bargain of the year! Order several sets for all your favorite kiddies right now!

Immediate Delivery — Money Back If Not Delighted

Send only $1 for each complete set of 5 Giant Animals (No C.O.D.'s)

UNION MART, Dept. 14A, 41 Union Square, New York 3, N. Y.

RUB NOSES WITH

HOPALONG CASSIDY





TOWEL SET One 22 x 44 bath towel, one 16 x 28 hand towel, one 12 x 12 washcloth of finest white cotton weave with Hoppy's and Topper's red, white and blue reproduction woven in. In pliofilm saddlebag that can be carried over shoulder, gift boxed. Complete set: **$3.95** postpaid. Same set (less washcloth) in plastic saddlebag . . . **$2.95** pp.

Another mail exclusive from Hoppy's headquarters. **Pee Wee House** Culver City 35, California



MOVING DAY WITH IMPORTED DINKYS!

Five-piece set of famous British-made models, includes Motocart, Land-Rover, Guy 4-ton lorry, Guy flat truck & Guy van with opening double doors.

Set: **$8.50** *prepaid*

No C.O.D.'s please

Military Miniatures

America's Foremost Miniature Figure Shop

1384 Lexington Ave., N. Y. 28, N. Y.

Catalogue sent upon request

PERFECT GIFT for CHILDREN



$4.00

PERSONALIZED BATH KIT

Their own name on gay, colorful 20x40 circus bath towel, cup and DuPont nylon toothbrush. Also includes circus wash cloth. Beautifully boxed with gift card. Order today. No C.O.D.'s please.

TO: MARSTAN
3757 Wilshire Boulevard., Dept. 101
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Enclosed find my check or money order for $_____. Please send_____ Bath Kits @ $4.00 each postpaid.

Imprint following names:_____

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My Name_____

Address_____

City_____ Zone_____ State_____

All orders received before December 10 guaranteed Christmas delivery. BD-3

Touch-O-Matic

HOME PAPER CUTTER



$4.95

Children will love it and it's absolutely safe. The whole family will use it for trimming photos, clippings, scrapbooks, gift wrappings, opening letters—practical, safe, accurate—ruled cutting board, self-sharpening blades—attractively packaged. Full 10" cutter. Check, money order or C.O.D.

HOBBS MANUFACTURING CO.
64 SALISBURY ST., WORCESTER 5, MASS.



SHOPPING

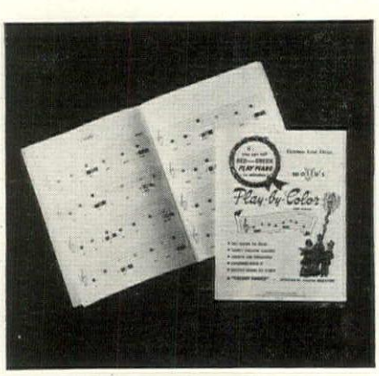
Teach them to weave. Children will adore working with this small loom that is completely strung, ready to use. It has 36 strings running through the metal shuttle, a loom needle, 1½ ounces of yarn in assorted colors. Loom measures about 11½" x 8½" x 3½". $2.98 ppd. From Novelty Mart, 59 East 8 Street, New York.



Old-fashioned Teddy bear. It's the same model loved by the children of 1900. Not a change has been made in its cinnamon-brown color, its soft plushy coat, its enchanting serious expression. It comes with or without a Swiss music box, is 14" high. With the music box $7.75 ppd.; without $3.75 ppd. Avalon Gift House, Box 935, Front Royal, Virginia.



Play by color. Isn't life wonderful? Now you can throw away the book of études, the five-finger exercises and use this book instead. The notes for both clefs are printed in color. If you can tell red from green, the author guarantees you will be able to play familiar tunes. One book $2 ppd.; three for $5 postpaid. Wolfe's, 986 Sanford Avenue, Irvington, New Jersey.





CHILDREN'S CARTON OF CHOCOLATE CIGARETTES

Look just like Dad's! Wonderful stocking presents! Fine milk chocolate cigarettes, each one paper wrapped, 10 to a pack. 8 packs assorted brands to a carton, very realistic looking. Cammels, Olde Golde, Poll Moll, Lucky Ten, Ghesterfield.

$1.50

per carton, plus 15¢ postage.

No COD's please.

YOUNGSPORTS
Box 53, Chester Springs, Pa.

WITH WARMEST WISHES FOR A *Happy Christmas*



"DANIEL BOONE"
THE HAT WITH A "TALE"

What young trail-blazer wouldn't thrill to receive this beautiful genuine raccoon hat that keeps their heads "snug as a bug" all winter! As smart as it's practical! 100% wool lined. For boys and girls. Sizes 6½ to 7½. A wonderful way to make some little heart and head warmer this Christmas!

Complete satisfaction guaranteed or money refunded. Send check or money order today!

Send for free circular on Mouton Flap Hats for Men, Women and Children

$6.75 postpaid

HARMON HATS (Dept. C) Croton, N.Y.

AROUND





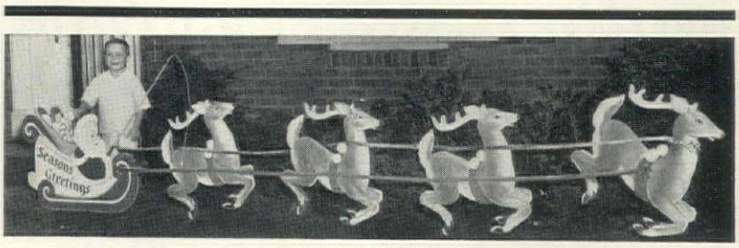
His own little bicycle wagon. The two-to-five year olds will adore this conveyance. It's easy to steer, propelled by their own little feet. The tires are rubber, the body fireman red. All steel with a 10" wheel, wagon is 11" x 15" x 2¾" and wonderful for toting groceries. $8.95 exp. coll. Creative Playthings, 867 Madison Ave., N. Y.



Paint by numbers with this paint set that guarantees results. A scene is outlined on the 14" x 18" canvas, the sections are numbered, the paints are numbered to correspond with the canvas. Brush the right oil paint into the right areas and when you've finished, you have a professional picture. $2.95 postpaid. Joe Smith Sales, Joplin, Missouri.



Happy birthday numbers, good for anniversaries, too. A first birthday cake will look impressive with the figure "one," in pink or blue. The numbers, 4¾" high, run from 0 through 9. They will highlight a silver or golden anniversary, grandpa's 99th birthday. $1.15 postpaid. Home Arts Shop, 400 N. Michigan Avenue, Chicago.



SMART! NEW! EXCITING!

SANTA and REINDEER For Your Lawn.

Beautifully hand painted in full natural colors in oil on weatherproof wood. Red and Gold harness, stakes, whip and lighting equipment. It is a large display extending 15 feet. Will add a cheerful Christmas spirit to your home and neighborhood. $35.00 complete. Shipped express or parcel post. Shipping charges collect.

Send check or money order direct to

Leonard Brynolf Johnson Dept. C150, Smethport, Pa.



TOY COCA-COLA DISPENSER

Kiddies' refreshment stands go gaily modern with Toy "Coke" Dispenser, bright red plastic replica of the famous soda fountain unit! Actually dispenses beverage into miniature 2⅛" tall plastic glasses. So simple, even a toddler can operate it! Just insert uncapped bottle, gravity does the rest! Dispensing tap fits over bottle. Sanitary, easy to keep clean, sturdily constructed. Loads of fun plus piggy-bank profits at 1 or 2 pennies a glass!

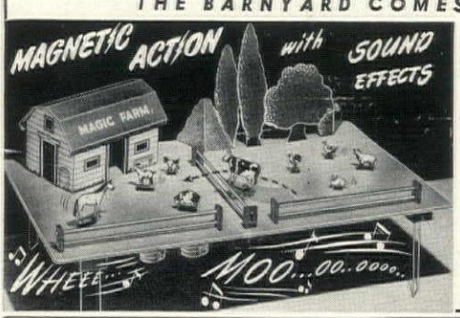
Complete with 2 glasses **$3.50**

Satisfaction Guaranteed. No C.O.D.'s please.

Write for Gift Catalog

Elron 156 W. Chicago Ave. Dept. CC-30, Chicago 10, Ill.

THE BARNYARD COMES TO LIFE!



Animals jump the fence and mysteriously roam about the farm guided by magnetic REMOTE CONTROL under the playboard. Sound effects imitating animal calls, a 20½" x 12" sturdy playboard, 9 plastic animals and movable farm scenery.

Complete for **$4.25** postpaid. No C.O.D.'s.

ORDER NOW! and we will send illustrated circular on other SELECTOYS.

SELECTOYS

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Roy Rogers

5 PIECE DINNER SET

Oven proof china. Pictures of Roy and Trigger on each piece.

Comes Packed in Gift Box

$2.95 PREPAID

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THRILL FOR CHILDREN TO HAVE OWN SET OF DISHES WITH FAVORITE WESTERN CHARACTER.

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12 FULLY DRESSED Guatemalan NATIVE DOLLS $1.10 Postpaid

Miniatures—in Hand Painted "Home"

Each doll handmade, gaily dressed with colorful cotton thread, hand woven cloth, straw hats, and genuine costume accessories. Size, about 1" each. Wonderful for wardrobe, pins, clips, canasta or bridge prizes, place cards, etc. Imported from Guatemala. Packed in hand painted wood box. A rare bargain at $1.10 for all 12.

LARGER SIZES ALSO AVAILABLE

5" High—$1.10 each 10" High—$1.70; Pr. $3.25

Beautiful Guatemalan Silver Wedding Chains

About 2 Yards Long—$9.95 Plus Fed. Tax.

GUATEMALAN SHOULDER STRAP BAGS

Genuine leather, hand made, open work, two-tone, kid lined, compartments. Available in red, green, brown—with white background. Size 8 x 10½—$12.50 Plus Fed. Tax.

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FEEDING DISH • PULL TOY • WATER TOY



KEEPS KIDDIES FOOD HOT!!

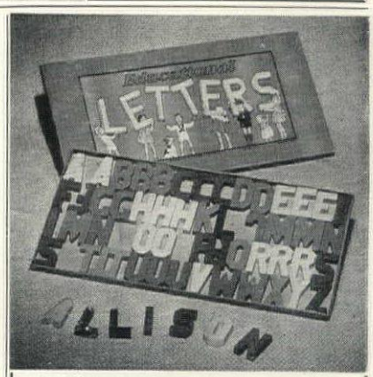
AHOY THERE . . . here's a real combination for the kids! Chow Scow makes mealtime . . . funtime. Food tastes better, too. Hull holds and seals hot water—keeps food warm throughout meal. Smokestack lifts out to serve as drinking cup. Sailor boy fork and spoon, and funnel for filling completes the set. Wee bathtub admirals can have oceans of fun sailing and pulling Chow Scow. Easy-to-clean sturdy-durable plastic. Comes in yellow, blue or red with all white decks. 12" long. Send Check or Money Order, No C.O.D.'s Please.

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Educational Letters

A Treasure for Giving Pleasure to Your Youngster. More fun than blocks, these letters are made of brightly painted wood and stand 1⅞" high. 60 letters all capital, in a box for **$1.98** *plus 25c postage.*

We also have a set of 26 brightly painted wooden letters. lower case, packed in a tube—**59c** per set. Combination of the above two sets—**$2.49** *plus 25c postage.*

TREASURES

Box 374—Station A Columbus 1, Ohio

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"PLAY COWBOYS"



Make every youngster HAPPY with HOPPY



HOPPY SHOOTIN' IRON
50 shot repeater cap gun, instant re-load, precision tooled, die cast zinc alloy and riveted . . . **1.95 pp**



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Two-tone satin silver finish with wide strap across front with Hoppy metal concho . . . **1.95 pp**
Genuine leather spur with Hoppy imprint. Individual box . . **1.35 pp**

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Holsters made of genuine split cowhide with nail studded belts. With two Hoppy guns and two holsters . . . **7.95 pp** with one gun and one holster . . . **3.95 pp**

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Two bladed trail knife 3⅜" long. Picture of Hoppy and Topper on handle. Vinylite belt attachment . . . **1.25 pp**

All exclusively by mail from Hoppy's Headquarters.
Pee Wee House
Culver City 35, California



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Children's
Table & Chair Set
imported from SWEDEN

Cute-as-a-button, this children's furniture set has delightful "Blue Kitten" motif. In sturdy polished birch. Table 18¾" high, chairs 21" high. Complete set, F.O.B., N. Y., **$12.95.** Mail and phone orders accepted.

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Will love a pair of story book lamps. At Christmastime or anytime, our "Little Miss Muffet and Little Jack Horner" provide the unusual gift for any child's room.

Hand-crafted throughout—painted in delicate colors—protected by a durable glaze. Complete with shade 19" overall.



$18.50 the pair Postpaid **$10.00** the lamp. No C.O.D.'s

ARTSTUDIOS, Lititz, Penna.

SAY IT WITH **Musical GIFTS!**



MUSICAL CINDERELLA DOLL
. . . revolves while playing. Attractively costumed. Swiss Musical Movement. 10" high including metal musical stand base.
$4.95 ppd.



MUSICAL MAJORETTE DOLL
. . . attractively and colorfully costumed in red and champagne fine quality plush. Swiss Musical Movement. 16" high.
$4.95 ppd.
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Write for free booklet of over 50 other Dolls, Toys, etc.

Swiss Musical Gifts
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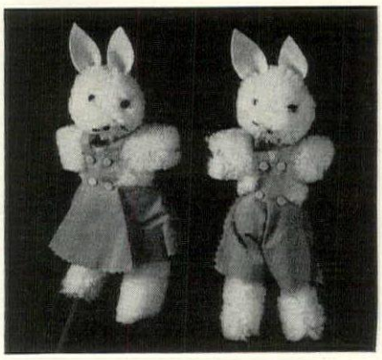
THE LITTLE GIRL'S DOLL IS THE LITTLE GIRL HERSELF!

Now, your favorite little girl can *be* a little doll! Send in her picture (full face)—we'll send you a 10½-inch cut-out doll with reproduction of her face on it in full color. With it she gets a complete wardrobe of 18 costumes—9 in color and 9 to color. Photo returned intact. $2.00 postpaid. Every little girl can now have a "Twin"!

DRESS YOURSELF DOLL CO.
6912-F Hollywood Blvd., Hollywood 28, Calif.



SHOPPING



Bunny twins. Of course you can buy one but the smart mother will buy both. They're washable. While one is in the tub, baby can have the other. Of white wool, they're dressed in blue cotton, wear pink accessories. They're about 8" high and cost $1.95 each ppd.; 2 for $3.75 ppd. Little Linda Shop, Highland Park, Illinois.



Rudolph's baby. He's a chip off the old block because his nose lights up, too. Many a little tyke will love to have him. He'll add the right amount of comfort to a timid child awakening in the dark. Plastic 4" x 3½". Nose lights up when you press tail. $1 ppd. with bulb and standard battery. Drum & Drum, 1045 Stuyvesant Ave., Irvington, New Jersey.



All-in-one for the nursery, to use in the garden near the playpen. A sturdy table with polished aluminum frame and top, has red enamel benches attached to the table legs. About 21" high, the table top measures an ample 21" x 35". It costs only $12.95 postage collect. Order from Hubbard House, Rockfall, Connecticut.

Clown Wall Costumer



Being neat is fun when you can hang your clothes on this clown costumer. There are five pegs, in his nose, hands and white frill. It is made of sturdy masonite 21" x 9", and the white clown with red trim is on a sky-blue background with a red border. It is an attractive addition to a child's room. Hooks for hanging are included.

$2.75 postage prepaid.
No C.O.D.'s
Write for gift catalog
The Children's Shop
West Hartford 7, Connecticut



Personalized **COLORED PENCILS**

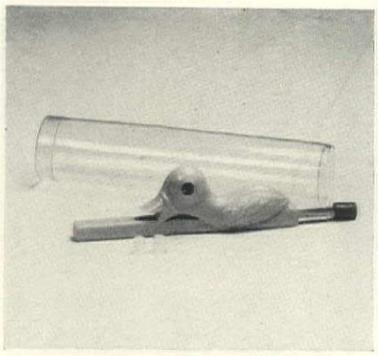
Set of 12 Only $1.00 postpaid

Full-sized pencils with different colored leads. Each pencil finished in a different rainbow color, too, with owner's name or nickname printed in gold ink. Attractively packaged in imitation red leather pouch with plastic window. This wonderful gift sent from "Santa Claus" with your card enclosed. Order several sets—*ask for free catalog.*

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40 Candy Stick Lane
Santa Claus, Indiana

AROUND

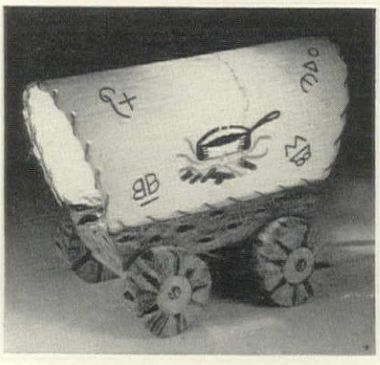




Larky bird will fool the birds. An engaging toy for young or old in bright colored plastic (yellow, blue or green). It warbles, chirps, whistles and sings like a bird. Try it in the garden on a visiting robin, a busy brown thrush. About 6" x 1½" x 1", it costs $1 ppd. The Toy Center, 193 Harvard St., Brookline, Massachusetts.



Pony girl, a real rootin', tootin' cowgirl, is this little plush dolly with her felt frontier pants, her soft plush chaps, checkered neck cloth and felt sombrero. She's slightly bow-legged, too, from riding the plains on her faithful chestnut plush horse which is fitted with a Swiss music box. $12.50 ppd. Malcolm's, 524 N. Charles Street, Baltimore, Maryland.



Chuck-wagon lamp. Followers of the cowboy tradition, of Hopalong, Roy Rogers, The Lone Ranger, will love to have this lamp in their rooms. Perfect copy of the old chuck wagon, cover top is of parchment decorated with mystic brands, with a steaming skillet. The wagon is cactus wood, $5.95 ppd. Western Classics, Box 4035, Tucson, Arizona.



SANTA'S BOOTS

Of heavy fine quality felt, 13" high, trimmed with vari-colored spangles. Adds to the joyous Holiday season when hung from the Mantel, Christmas Tree or used for Gift wrapping. In Chamois, Teal Blue or Christmas Red. Kiddies will adore them.

$2.95 per pair **POSTPAID**

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child's fireside chair

Beautifully handmade by Virginia's skilled craftsmen. Painted black with gold decoration. 25" high. $6.75. Child's Rocker to match, $7.75. Express charges collect. Sorry, No C.O.D.'s. Send 10c for Booklet on other handmade furniture "Heirlooms of Tomorrow."

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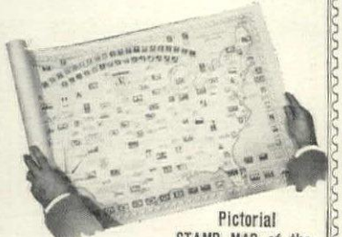


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A gift of joy for any boy! – British Knights in Shining Armour defending a model Medieval Fortress (9½" high, 14⅛" wide, 12" deep), with movable Drawbridge and Ramp. 6 Foot Soldiers (2½" high) and 3 Horsemen (3" high) with movable jousting lances. Complete set $7.95.

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ENCHANTING LITTLE DRESS FOR A SMALL PRINCESS. HAND-BLOCKED DESIGN OF CINDERELLA AND HER STORY.

Pink with blue or red block; aqua with white block; navy or light blue with white or pink block.

VERY FINE BROADCLOTH. WASHABLE.

SIZES 2-8 **$14.25** ppd.
No C.O.D.'s please

SPECIAL—8 smart 9 in. bright red cocktail napkins, hand-blocked in chartreuse. Quaint barnyard design. Quality fabric. Washable. $2.65 ppd.

UNIQUES
Dept. HG, Box 282, Plymouth, Massachusetts

A DOLL that WALKS
Like a real **LIVE BABY**



For Only **$19.95**

Here is the most sensational doll ever created.

IT WALKS by itself. This doll is 21 inches high and is made of everlasting "tenite" plastic that is both durable and washable. Its life-like eyes with real lashes are almost human the way they roll and sparkle.

As the doll walks, her arms and head move giving her the impression of being "alive." She wears a beautiful taffeta dress and Koroseal panties.

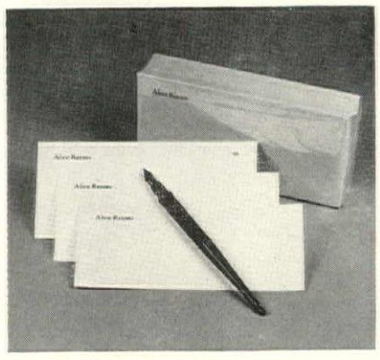
An ideal Christmas or birthday gift for that little girl in your life. Send check or money order today and doll will be sent postpaid. Satisfaction guaranteed or money back. No C. O. D's please.

McCASKEY SPECIALTY CO.
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SHOPPING



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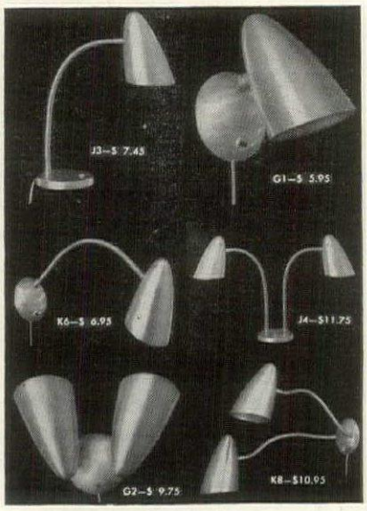


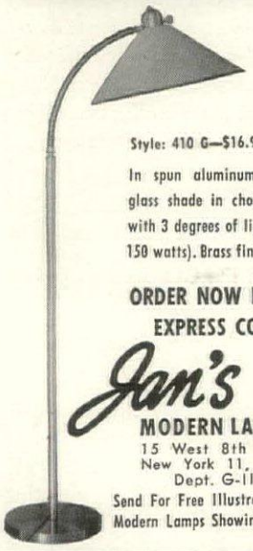
Decorate your own china. This is a compact little kit that will bring great fun into many a person's life. It contains three translucent white plates, six jars of paint, a camel's-hair brush, 12 transfer designs, a book of instructions. Perfect for people who long to paint and don't know how. $3 postpaid. Homecrafts, 799 Broadway, New York, N. Y.



FUNCTIONAL
GOOSENECK LAMPS
in spun aluminum
(ideal for Christmas)

They're smartly designed with long cords. Flexible arms give direct or indirect lighting. Double units have 4-way control switch to light either or both lights. Also available in black, red, green, gray, brass and copper finish at extra $1 for single and $1.50 for double. Guaranteed Satisfaction.





Style: 410 G—$16.95

In spun aluminum with fibre glass shade in choice of colors with 3 degrees of light (50, 100, 150 watts). Brass finish-$2 extra.

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GENTLEMAN'S CHAIR



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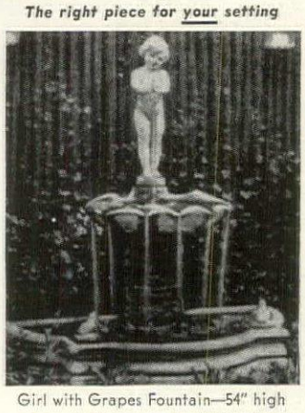
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ORDERS TAKEN NOW for SPRING DELIVERY
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HAND BLOCKED POINSETTIA PATTERN
PLASTIC TABLE CLOTHS

Christmas dinner will look twice as appetizing when set on this transparent, clear vinyl plastic table cloth, colorfully designed with brilliant red poinsettias and green holly branches . . . all blending harmoniously with your white linens. Fits right over your fine linen cloth, giving protection as well as beauty, and best of all . . . you'll save on washing and ironing. Sent postage paid.

54x54 in.....$1.50 54x72 in.....$2.50
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Xmas Tree Floor Covers . . . opaque, silver metallic plastic . . . waterproof, tough. Protects rug or carpet from tree sap, water, etc. Colorful Xmas design. 54x54 in.....$1.50

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NEW! Steak Knife Set by FLINT



$9.95 Postpaid

Know Someone Who "Has Everything"?

What finer, more *unusual* Christmas or wedding gift than this beautiful, useful "Steak-and-Chop" Knife Set? Six individual sparkling stainless steel vanadium toughened knives in a handsome hardwood rack. Cut steaks, chops, roasts, easily, quickly, without fuss! Add distinction to any table, indoors or out. Unusually keen serrated cutting edges *never need sharpening!* Will not stain! Polished Rosewood handles, curved to fit the hand. Satisfaction guaranteed. Order several for gifts.

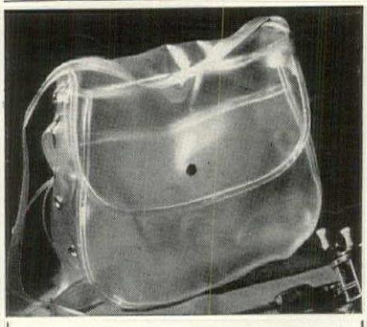
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Send.....''Steak-and-Chop'' Knife Sets @ 9.95

Name.....

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PLASTI-CREEL is light as a feather, tough as an ox, easy to carry, easy to keep clean and free of odors from old catches. Rolls into small, light bundle when not in use. Made of heavy gauge Vinyl film plastic. Well ventilated . . . won't rot. Has extra tackle compartment, adjustable shoulder and waist straps. A perfect gift for any fisherman. No C.O.D. please.

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ORNAMENTAL SWITCH PLATES
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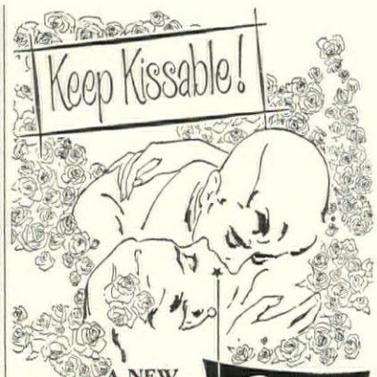
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CUSTOM MADE TO FIT YOUR DOOR
$29.95

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Spencer $13.95 ALL THREE

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710 CHESTNUT, PHILA. 6



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Now, keep kissable... banish breath odors in a new, romantic way. Just a drop, especially after eating, drinking or smoking safeguards your breath for hours.

Money back if not delighted!

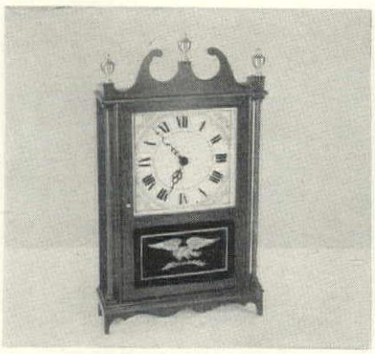
Breath of Roses by DeKama

PURSETTE $1.00
With 2-oz. bottle and filling funnel (Plus 20% Fed. Tax) 3.75

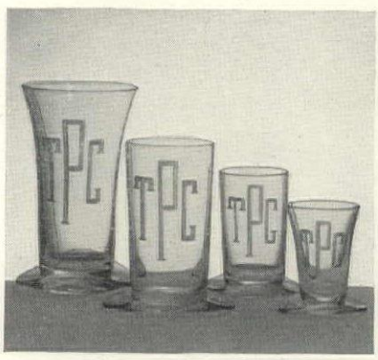
DeKAMA, INC.
Beverly Hills 5 *California*

AROUND





Nostalgic charm and modern dependability are combined in this reproduction of a Terry clock. Of solid mahogany with burnished brass finials, it has a fully guaranteed, all-electric Sessions movement. This half-scale reproduction of a fine original measures 15¾" x 8½", is $45 exp. coll. Holiday House, Upper Montclair, N. J.



High-hat glasses with a three-initial marking. The base of the glass is molded in the form of a top-hat brim, the glass itself is the standard shape. They are made in the cocktail, fruit juice, water, beer or highball sizes. Send your initials but be sure to underline the initial of your last name. $12 ppd. a doz. Pigeon Coop, 1405 New York Ave., Union City, New Jersey.



HEAVY BRASS COVER

fitted with durable container for large matches. Reproduced from antique mold. Sheaf of wheat design.

$4.00 each postpaid.

Christmas wrapped if desired.

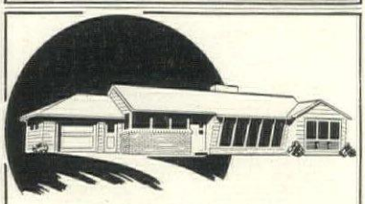
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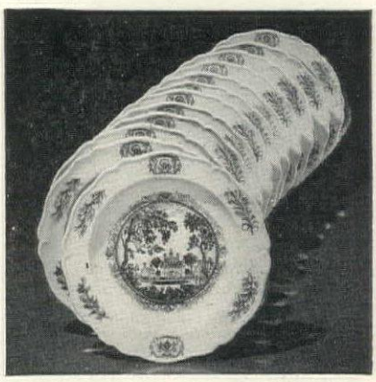
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Williamsburg Commemorative Plates*

BY WEDGWOOD



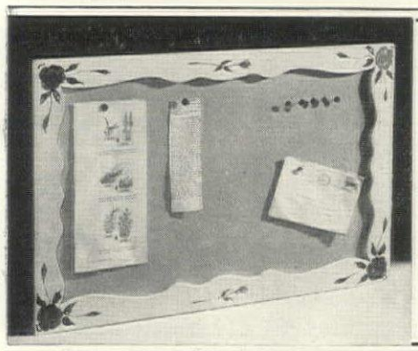
Beautiful limited first edition of twelve scenic plates of Williamsburg in Virginia. Officially approved. Each plate has a different center design of a famous historic building fully described on back. Cream color with sepia engravings. Dinner size. Set of 12—$25 postpaid. Orders by Dec. 10th delivered in time for Christmas. Send for descriptive brochure.

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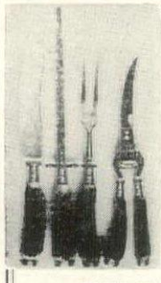
Shows you how to fireproof evergreens and color the Yule log's flames, make candle boards and gumdrop trees, arrangements for Christmas dinner and supper tables. And also lots of wonderful, wonderful recipes for holiday good things.

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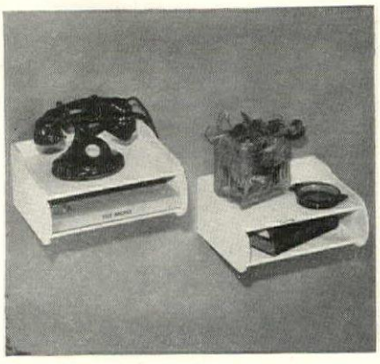
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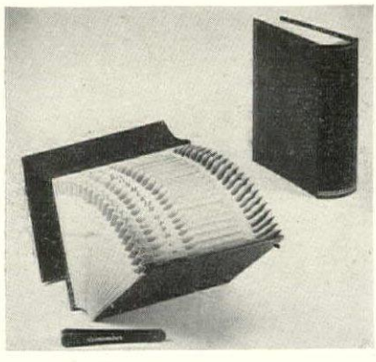
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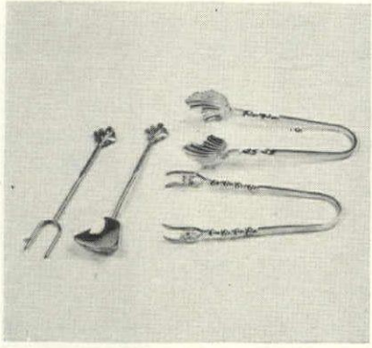
Place slices of bread, meat, pickle, cheese, etc. on board. Use SNACK MASTER like a biscuit cutter. Push toothpick into filled tube, push plunger down—*presto* a perfectly shaped hors d' oeuvre Complete with 200 colorful plastic toothpicks. Postpaid **$1.00**

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AROUND





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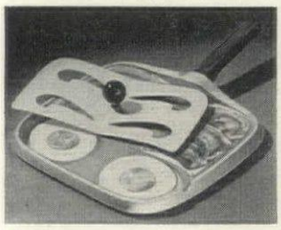
Exclusive handmade reproduction of antique Vermont butter mold. Selected grained wood. Rubbed waxed water-resistant finish. Wooden pegged joints; no nails. Size 11¼" x 7⅜" x 3⅝". Lacquered metal inner container provides ample room for display of plants, bulbs, or ivy. Sent postpaid. Write: Free FOLDER.

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FOR PERFECT BACON & EGGS . COOK THE MODERN WAY

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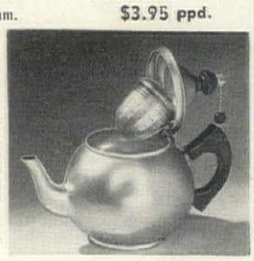
• Cooks bacon with true succulent flavor.

• Cast Aluminum.

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THE TEA STRAINER IS IN THE POT

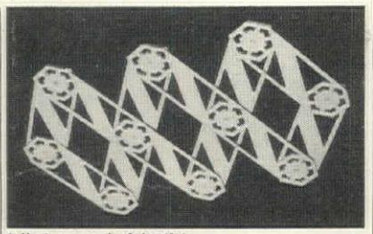
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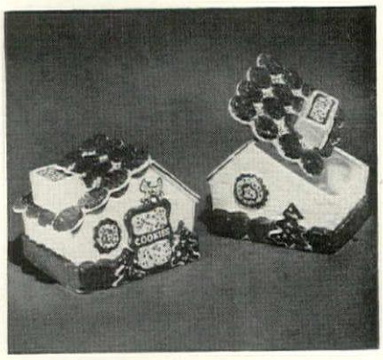
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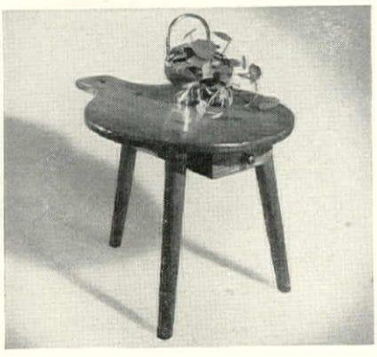
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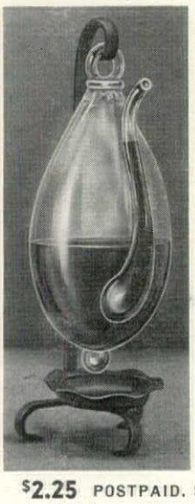


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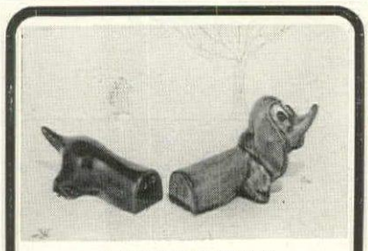
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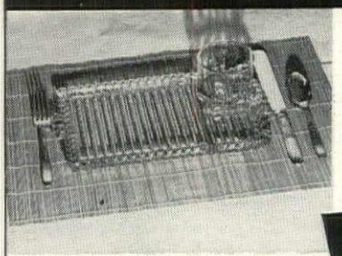


Two Romantic Fish

This little boy and girl from the sea are in love—and they make a love of a salt and pepper set in gaily painted china. The pair postpaid $1.25.

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9 Piece Imported BAMBOO PLACE MAT SETTINGS *INCLUDING CENTER PIECE*



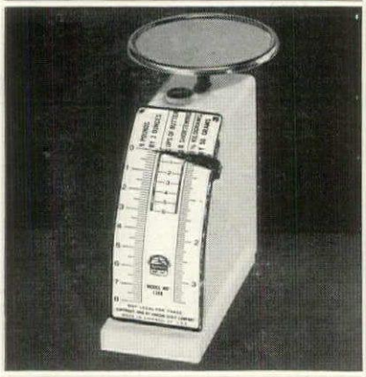
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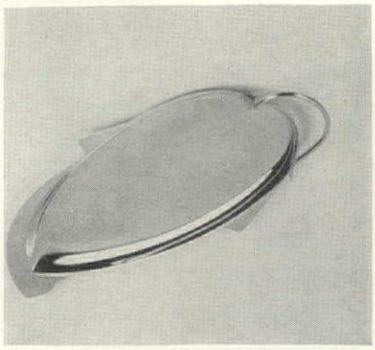
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AROUND

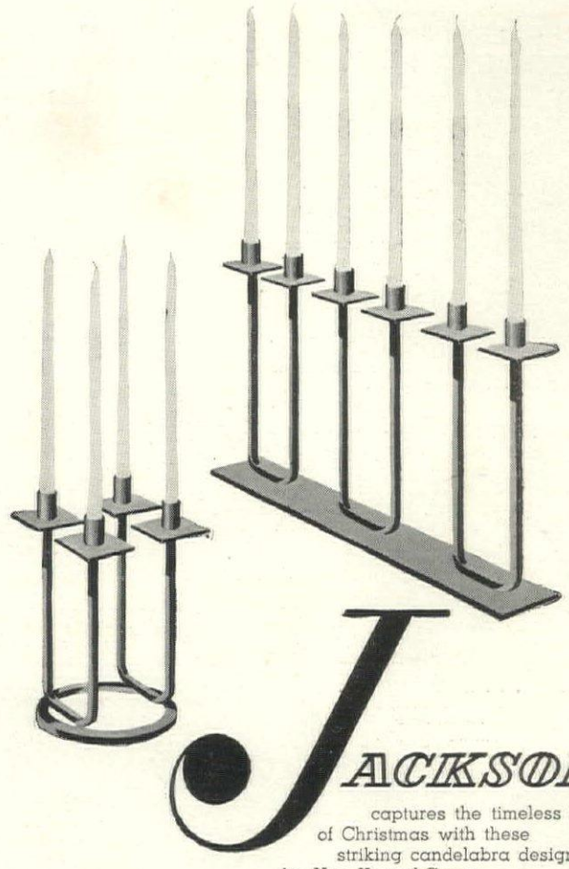




Television lamp of ceramic in an unusual design. It is urn-shaped, has a Chinese design on the front. The bulb is concealed in the throat of the urn, gives off a refracted light. When not in use it looks like an ornament. It is 10" high, made in maroon or chartreuse, $5.95 postpaid. Berkshire Hills Gifts, North Adams, Mass.



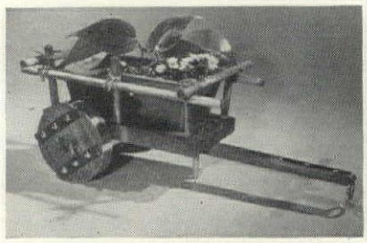
Silver leaf tray. There's an uncluttered modern feeling to this attractive silver-plated serving tray. Admirable for serving canapés, celery, rolls. The young bride, the young homemaker will be delighted to receive it for Christmas. It is 14½" x 6½", attractively packaged, $6.50 ppd., Fed. tax incl. Lillian Shoppe, 20-22 Armat St., Philadelphia 44, Pa.



JACKSONS

captures the timeless spirit of Christmas with these striking candelabra designed by Van Keppel-Green.
Order them in mat-black finish, rust-proofed steel in either style.
Six-inch diameter, 10" high: **$18.00;**
22" long, 13" high: **$25.00.**

JACKSONS, Clay and 14th Streets, Oakland 12, California



Designed and crafted to bring charm and beauty into your home.
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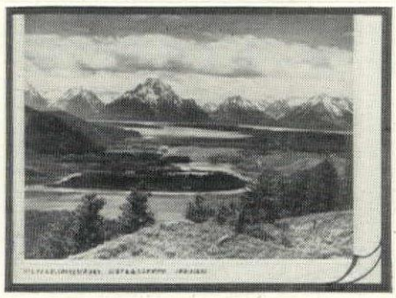
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$3.50 postpaid
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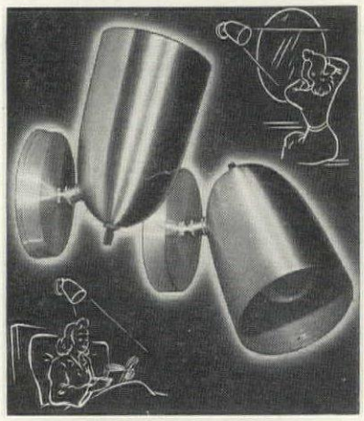
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Never a dull moment with this versatile "Hollywood Jr." lamp . . . use it for direct, indirect or spot lighting . . . turn it or tilt it to any angle . . . use it as a wall bracket . . . stand it on your desk . . . or your dressing table. . . .

Size: 7" x 4½"; wire and plug carry Underwriters approval. In spun aluminum, $6.85 each, 2 for $12, ppd.; in brass or copper, $8.85 each, ppd. No C.O.D.'s, please. Satisfaction guaranteed or money refunded. Order today, for yourself and as gifts. Taylor's of Hollywood, Dept. HG-11, 6717 Hollywood Blvd., Hollywood 28, Calif.

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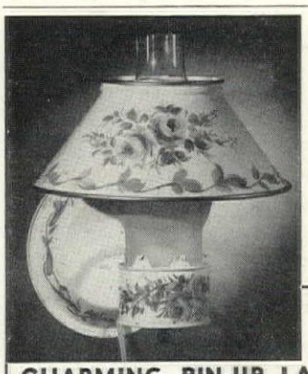
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Express Prepaid
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Evoking a soft, nostalgic murmur of the past — this quaint colonial tole lamp blooming with lush hand painted roses casts a bright, cheery light in your rooms. Perfect for living room or dining room—it blends beautifully with bedroom or colonial kitchen. All metal in satin white, dark green, dark red or black. Frosted glass chimney. Height 10½". Extends 10½" from wall. Diameter of shade, 9". Will take up to 75 watt bulb.

$8.95 each postpaid **$16.95** pair postpaid
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These smooth palm-leaf baskets are handmade by native craftsmen of Southern Mexico. Ideal for serving breads and hot biscuits — fruits, cookies, candies, and cakes — or for a host of other uses. They're natural straw color, measure from six to eight inches across, and are deep enough for almost any purpose. Order several sets today — some for yourself and some for gifts.

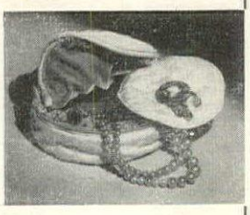
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Unique Suggestions **To Head Your Holiday Gift List!**



CHRISTMAS STOCKINGS. We'll put the name of each member of the family on a bright red felt Christmas stocking, to be hung by the chimney with care year after year. They are fringed at the top with green felt; the letters are white felt. Stockings 15" long from top to toe. **$1.50** each. Three for **$3.50** postpaid.

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Illuminated Planter for Double Duty, Double Decor!

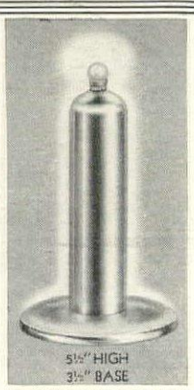
Cleverly concealed, the tubular bulb sheds a soft, diffused light over planting, wall and ceiling for new, breathtaking beauty when lighted, whether used during daytime or evening hours. Cast ceramic hydra-stone base in modern horizontal cord design, glazed inside and out. Choice of four colors: *Chartreuse, Sea Green, New Red, Mahogany Brown.* Large planter, 17" x 3¼" x 3¼", complete with solid brass ball feet, reflector, bulb, 7 ft. cord. Only **$9.95**, including postage but not including planting. **FREE:** *Package of Special Planter Mix with each order.*

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With extra pan that affords double boiler and allows cooking many more delicacies.

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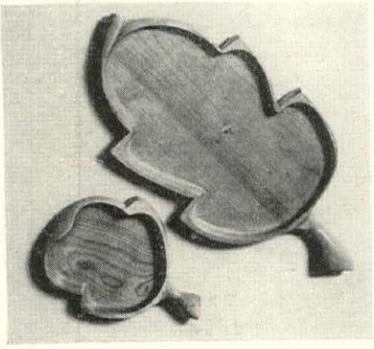


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Collector's item. Exquisitely modeled earthenware knight in armor, 4" high, with a glaze so special it makes the little figure look like porcelain. It comes from Italy, from the hands of a famous ceramic artist. An ideal gift for the miniature collector, for the lover of fine workmanship. $25 ppd. each. Marc Antony, 1512 St. Charles Ave., New Orleans, La.



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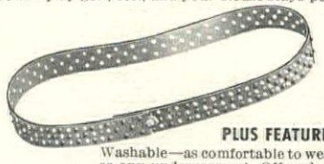
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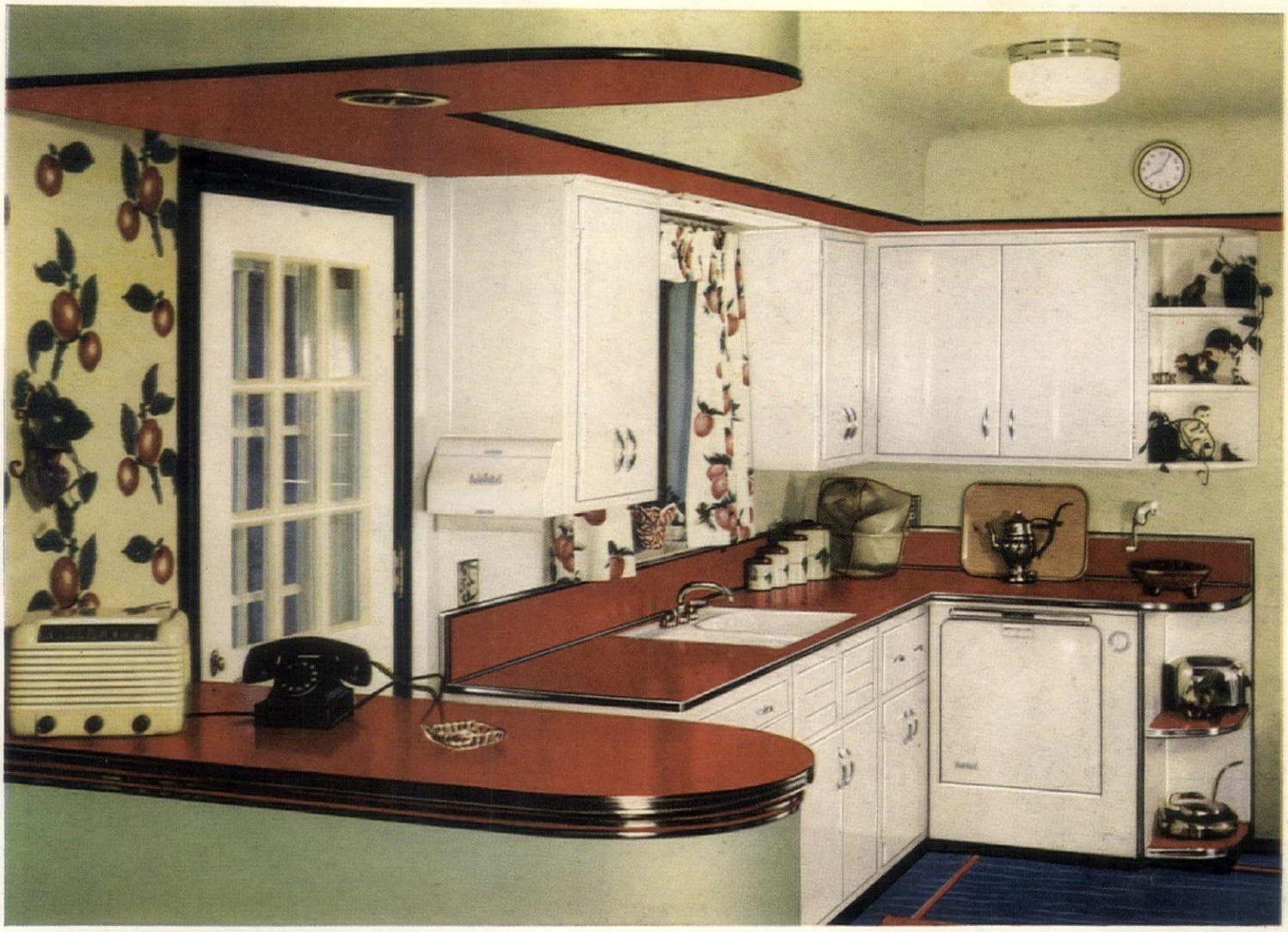
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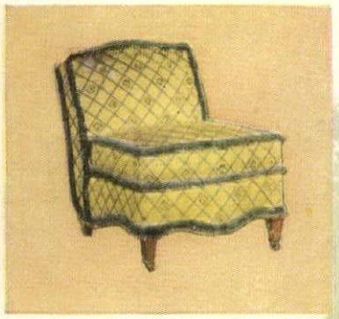
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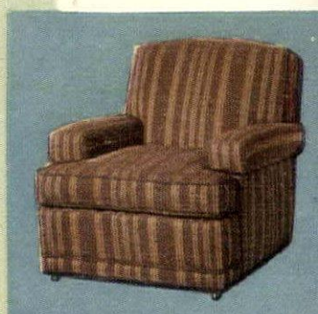
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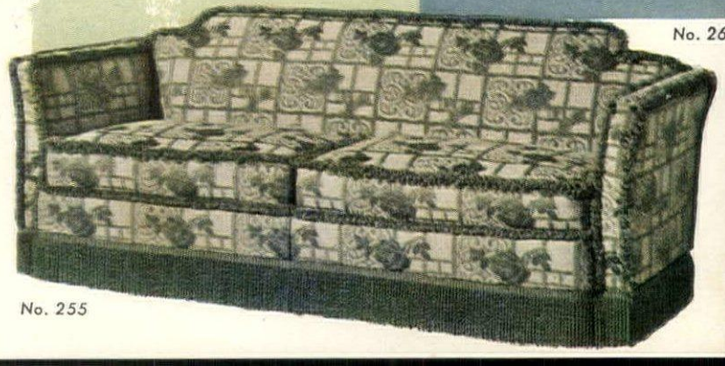
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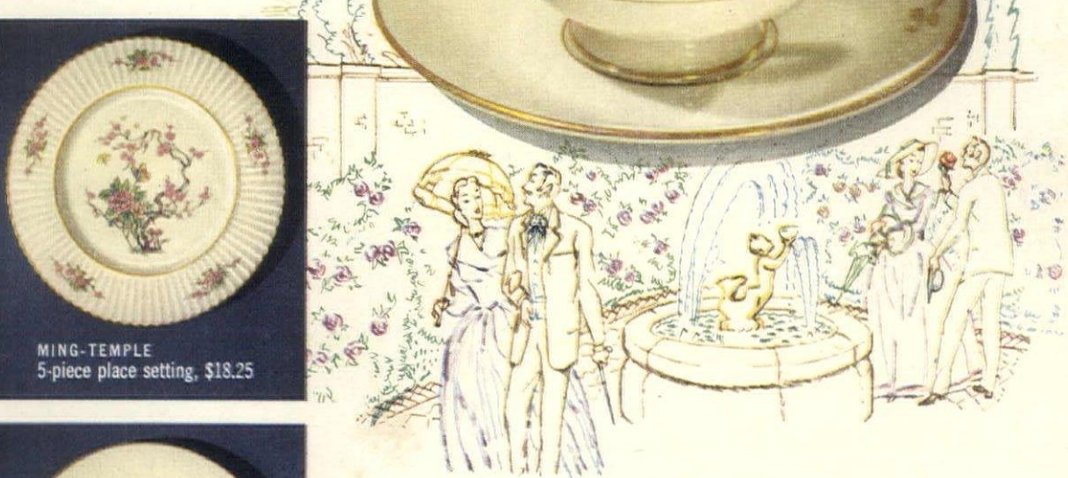
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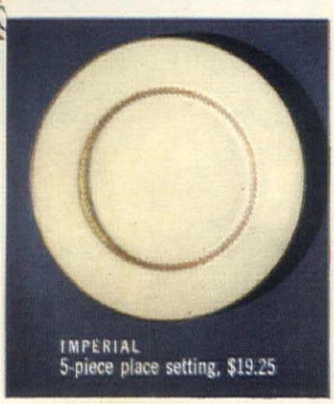
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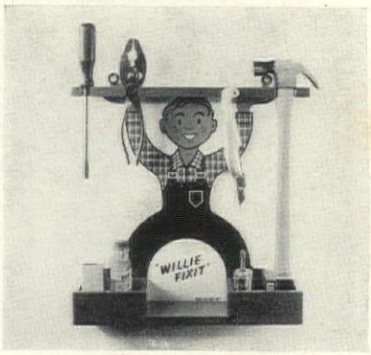
5 piece bridge set. 36x36 cloth. Four napkins 12x12	$ 4.75	7 piece tea set. 64x64 cloth. Six napkins 16x16	$17.95
9 piece breakfast set. One runner. Four place mats. Four napkins	6.95	9 piece dinner set. 64x90 cloth. Eight napkins 16x16	22.95
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16x16 napkins each 75¢ • 12x18 doilies each 75¢ • Order cloths and napkins in matching or contrasting colors. (slightly higher west of the Mississippi)

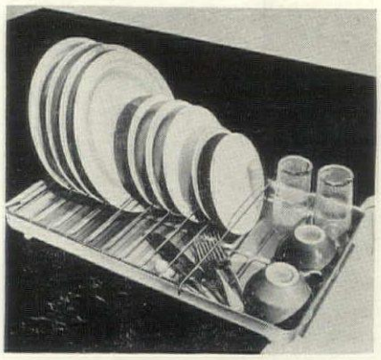
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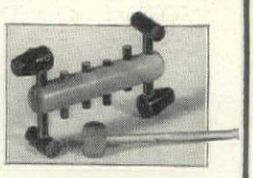
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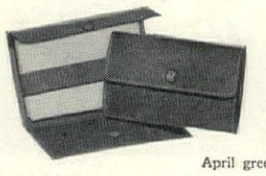
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482. Pocket size Kleenex case of fine book morocco. It accomodates a standard package of purse size Kleenex tissues. Genuine morocco in bright red or April green. Case filled with tissues **$1.35**

532. A new novel hammer toy—Mike and Ike. What is the head one side up is the tail when turned over. Junior hammers the pegs through and back again. The bright toy with hammer costs **$1.00**

RWK GIFTS



841. It Keeps His Necktie Trim. One piece of sterling silver, fashioned by hand into a Tie Clip. A very personal gift for any man and his initials will be hand-cut as you order them. Price, including tax **$4.50**

The NEW CATALOGUE of KELLOGG SELECTIONS is full of inspirations and surprising "Finds," all pictured and described for you. Inviting prices,—the majority under $5. Each article is attractively wrapped and comes to you prepaid with our guarantee of your complete satisfaction.

Write NOW for your FREE Copy
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Springfield, Mass.
81 Hillman St.

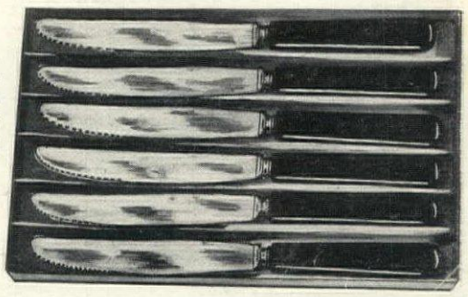
deluxe STEAK KNIVES
a joy to own!

Six fine stainless steel knives . . . just what every well-run household needs! The serrated blades need no sharpening, the handles are hard black rubber. Nicest of gifts, handsomely boxed. **$3.79**

The same superb knives with beautiful, durable handles of burn-proof plastic in red or ivory color. Complete **$4.79**

Mail orders? Indeed! Postpaid. Send check or money order.

STEPHEN V. BRUBANS
Box 240-GN, Cliffside Park, N. J.



Now! YOU CAN OWN A COMPLETE 52-PIECE SET OF THE WORLD'S FINEST *Silverware* IMMEDIATELY!





PAY $5.00 AFTER YOU RECEIVE THE SET THE BALANCE IN 12 MONTHLY PAYMENTS

No interest • No excise tax • No extra charge

Now you can own and enjoy a complete 52-piece set of magnificent silverware AT ONCE this amazingly easy way! You receive a complete service for eight immediately, *plus* a handsome, tarnish-proof chest at no extra cost . . . yet pay no more than nationally advertised prices! Select any of 17 distinguished patterns by these world-famous silversmiths — take advantage of this convenient payment plan. Silver makes your home far lovelier — order your set today!

Choose from 17 patterns

Holmes & Edwards: Spring Garden, Danish Princess, Lovely Lady, Youth ..... $69.95 each set
Rogers 1847: Remembrance, Eternally Yours, Adoration, First Love, Daffodil ..... $69.75 each set
Community: Evening Star, Morning Star, Coronation, Milady ..... $74.50 each set
Gorham: New Elegance, Cavalier, Lady Caroline, Invitation ..... $80.00 each set

The Giftorium
173 CANAL STREET
NEW YORK 13, N. Y.

Please send me the complete 52-piece set of .....pattern with free chest.

I will pay $5.00 after I receive the set. Balance in 12 monthly payments.

Name.....

Address.....

City.....Zone.....State.....

HOSTESS TEA CART

Chippendale Styling in Solid Honduras Mahogany With Genuine Leather Top



IDEAL as a server in the dining room—as a dinette table for small apartments—for tea and cocktail parties. Made with careful cabinetmaker's skill and hand rubbed to a beautiful finish. You can have plain solid mahogany top or solid mahogany with handtooled, gold embossed, top grain leather top. Full length drawer, removable serving tray, mounted on 3" ball bearing casters.

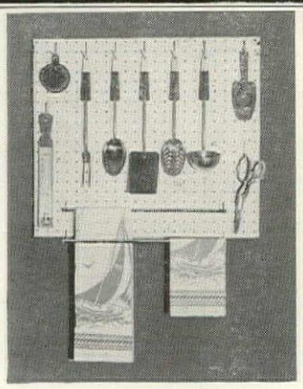
Size open: 42" wide, 28" long, 30" high.

Closed: 18" wide, 28" long.

The Craft House
BOX 888 JOHNSON CITY. TENN.

Solid mahogany $59.75
Top grain leather top $69.75
No C.O.D.'s.
F.O.B. Johnson City, Tennessee

KITCHEN KADDY



Keep Kitchen Tools Handy

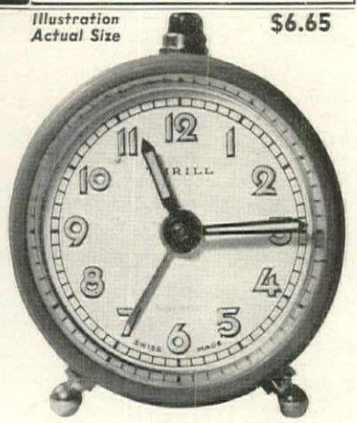
PEG BOARD

Hang 'em where you will on PEG BOARD. 12 removable hooks fit into any of the many peg-holes for an attractive versatile display of your oft-used kitchen utensils. Gleaming white washable board, 20" x 23", comes also with 2 bars for towels (or can be so placed to make a spice rack). Instructions included. Selected by Good Design Exhibit 1950. Order yours today, satisfaction guaranteed or money refunded.

Complete and postpaid $3.50
(utensils not included)

Dorothy Craig
5814 S. Drexel Blvd. Chicago 37, Illinois

Illustration Actual Size $6.65



PETITE ALARM CLOCK

Purse size, bell alarm. Luminous dial. So small you'll want it to travel with you. Watch type movement will outlast ordinary alarm many years. You'll want a number for birthdays, weddings, anniversaries and Christmas, at only $6.65 prepaid. Musical alarms too, $19.95 prepaid.

Write for clock and barometer catalog 6

Harley's Clock Shop
1209 Grand Kansas City 6, Mo



FRIGID DIGITS?

The Original
POCKET HEATERETTE
WARMS HANDS FAST!

Ideal for Winter sports, hunting, fishing, skiing, skating, etc. Stays a comfortable 125° for 24 hours. Safe—no flame—the secret's in the new exclusive 1950 heater element. For best results use Pocket Heaterette fluid; also operates satisfactorily on any popular brand of lighter fluid. Beware of cheap imitations! Look for the name "Pocket Heaterette." Polished nickeled brass in smart plaid flannel bag.

At your dealer or mail coupon with check or M.O. **New low price—$2.95 ppd.** Extra heater element—**$.75.** Pocket Heaterette Fluid (8 oz.) **$.49.**
MADE IN U.S.A.

DAVID T. ABERCROMBIE CO. (Est 1892)
Dept. GN, 97 Chambers St., New York 7, N.Y.
Please send ..... Pocket Heaterettes @ $2.95 ppd. $..... inclosed. Money refunded if not satisfied.
Name .....
Address .....



BOILED EGG OPENER

No More Burned Fingers!

Crack, they're open! Just like that. Boiled egg lovers—CRAX-EZY, the new household necessity, holds and opens piping hot eggs like magic. No muss. No more risk of burned fingers. Child simple. *More than ¼ million already in daily use.* Made of durable plastic and stainless steel. Choice of red, blue, white, yellow.

..... ONLY **50¢** EACH POSTPAID

Or send $1.00 for handsome Mr. and Mrs. Gift Box of 2—our regular $1.25 value. *Money back if not absolutely delighted.*

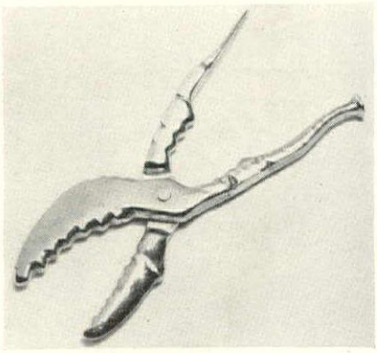
CRAX-EZY 4000-16 Long Beach Ave. Los Angeles 58, Calif.



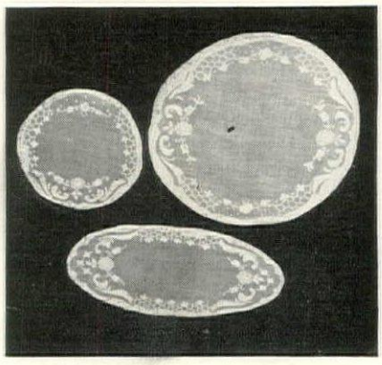
SHOPPING



Quaint Amish doorstops, these little figures are both decorative and useful. They are made of heavy cast iron, hand-painted in the authentic colors of the old Pennsylvania Dutch costumes. The little man measures about 9", the woman 8". A pair would make a fine Christmas gift, $3 ppd. each. Noveltyme Studios, Hellam, Pa.



Krak-a-Klaw. The handy implement we all need really to enjoy a lobster dinner. Of sturdy chrome-finished metal, one end is a serrated cracker, the other a handy pick. About 6" long, $1.25 ppd. for one; $4.50 ppd. for a set of four; $6 ppd. for a set of six. A very practical stocking present. Richard Fine, 75 Leverette Street, Boston, Massachusetts.



Frosty organdy, appliqués of pastel linen (pink, blue), make an appetizing breakfast tray set. Or if you wish you can use these doilies separately: for the bread tray, for place mats, for finger-bowl doilies. Large round 10", $1.75 ppd.; small round 6", 90 cents ppd.; oval 6" x 11", $1.50 postpaid. Continental Shop, 170 North Avenue, New Rochelle, New York.



SALTINE SERVERS

Serve all your snacks and hors d'œuvres in them. It's that fascinating imported Tonala Pottery again that withstands any amount of heat, even a direct gas flame. Bake in them whenever you want a small dish for two, with that delicious flavor of earthenware cooked food. Size, about 7½ x 3.

We send you 3, each in a different color; Cream, Terra Cotta and Cinnamon, and each ornamented differently.

Delivered postpaid to your door without delay or shopping worries.

Set of 3 ..... $1.95

Write for free catalog of imported merchandise.

The OLD MEXICO SHOP
G SANTA FÉ_NEW MEXICO



"the cards friends keep..."
PHOTO CHRISTMAS CARDS
from your favorite negative

Actual size 4¼ in. by 5½ in.

25 CARDS & ENVS. as low as **$1.50** plus 15c shipping

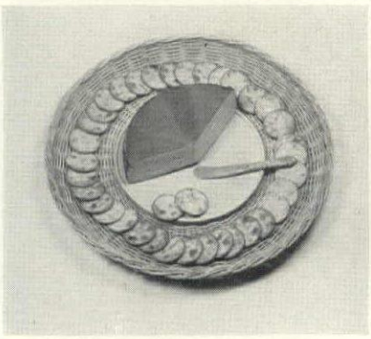
This year send original Christmas cards made from a photo of your children or family group... or favorite picture of your home or pets! Send for FREE sample card. For FREE personalized sample, mail negative with 3c return postage. All negatives safely returned. If negative unavailable, add 50c for making new negative from your picture. Sample offer expires December 1.

Send For FREE SAMPLE

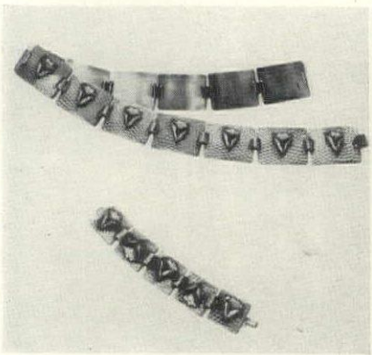
PHOTO-FINISHING SHOP
Dept. GH, Box 1570, Rochester, N.Y.

AROUND





Refreshing change. Imported cheese tray with a hard maple cutting board in the center to hold your Bel Paese, your Port de Salut. Wide woven border gives ample room for Melba toast, crackers, potato chips. A fine wooden knife is attached, too. 14″ in diameter, it costs $6.50 ppd. From Epicure's Mart, Greenwich, Connecticut.



Right for your autumn woolens, a hammered copper belt made of rectangular plates hinged together for flexibility. The matching bracelet is an extra nice accent. An excellent present for the girl in college, for the sportswoman on your list. State waist measurement when ordering. Belt $12 ppd.; bracelet $6 ppd. Fed. tax incl. Uttal's, Mt. Vernon, New York.



Right for any period. The classic simplicity of this little chest makes it adaptable to any décor. It is 28″ x 14″ x 16″, can serve as a night stand; or, used in pairs with a plate glass top, as a dressing table. In blonde, walnut, maple, mahogany, it costs $9.90 express collect; unfinished it is $8.40 express collect. From Forrest Additon, Flowery Branch, Georgia.

A TOP TRIO *for Christmas Giving . . .*



With CARVE-RITE the host will equal the skill of the finest French Chef as the sturdy stainless steel tines hold the meat perfectly. The Carve-rite makes carving an easy chore for the family carver. The delicate beautifully shaped English Gadroon handle is heavily silver plated to a high lustre. Order yours today. $3.95 each. Also available with chrome handle $2.95 each.

A new and different SILENT BUTLER that has everything. Beautifully styled in bronze with your initial in old english in the center of the cover.

Matching INITIALLED COASTERS also in two-toned bronze, footed to hold them off the table and with a special drip proof inner ring.

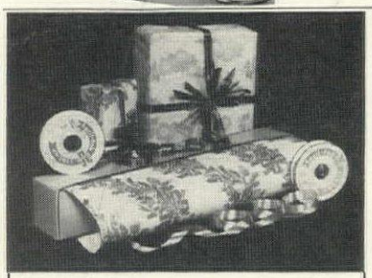
Two perfect gifts with that personal touch available as a set or individually. Two-tone Bronze Silent Butler $4.95, matching two-tone Bronze Initialled Coasters—set of eight $4.95.

Specify initial when ordering.

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Sorry, no C.O.D.s.

ST. JAMES GALLERIES
778 BEACON ST., BOSTON 15, MASS.



JUMBO ROLL GIFT WRAPPING

Very economical—Use only what you need. Wraps extra large package or tiny one with no waste. Heavy quality paper 100 feet long and 20″ wide. Choice of figured Xmas Motif or Stripe combining red, green and silver. Also lovely year round pattern in pastel colors. Cutter Edge box. $2.95 Ppd. PER ROLL

150 foot roll Xmas or Pink Ribbon. *USE IT OR GIVE IT!* $1.00 Ppd.

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Moira's 33 HIGHBROOK AVE., PELHAM 65, N. Y.

GIFTS FOR HOMELOVERS

OUR FAMOUS WEATHERCOCK VANE

Only $7.95

Postpaid in U. S. A.



Handsome Weathercock made of hand-wrought iron with black rust resistant finish. Complete with roof saddle and ball swivel standard. Also available as sign bracket—$7.95. Lettering 25c a letter.





Silhouette, arrow and feather may be gilded for $1.50 extra.

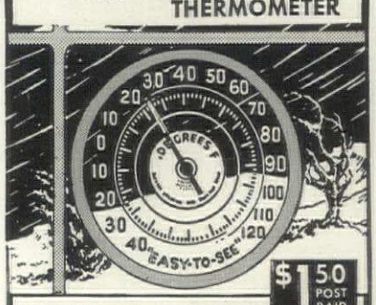


Send 25c in stamps or coin for newfangled Old Farmer's Almanac-Catalog illustrating many reproductions in iron, brass and copper for unusual gifts.

WILLIAMSBURG BLACKSMITHS

Since 1840 — 45 Buttonshop Road, Williamsburg, Mass.

NEW "EASY-TO-SEE" **WINDOWPANE THERMOMETER**



$1.50 POST PAID GIFT BOXED

SEE at a glance HOW COLD IT IS OUTSIDE from inside

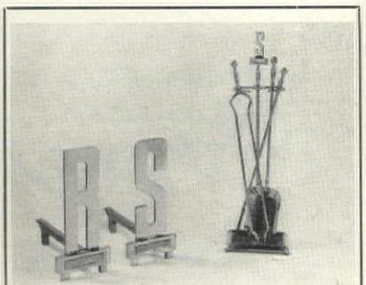
Big figures and pointer on 3½″ transparent dial (you look right thru it). No squinting to read. Takes just a glance even 10 ft. away. No screws, no brackets. Attaches easily *anywhere* on outside of windowpane. Weatherproof adhesive included. Specially compensated for windowpane use.

Money-back guarantee. No C.O.D.'s.

ACCURATE - UNIQUE - ATTRACTIVE

Brad Lee Gifts

20 Bedford St., Waltham 54, Mass.



PERSONALIZED ANDIRONS

Patented

Your initials in highly polished solid Brass. A smart addition to improve the appearance of every fireplace. Excellent as a gift. Full alphabet, including "Mc", available. 8 inches wide, 17 inches tall. Indicate initials desired.

$29.95 pair ($14 for third initial)

Add $3.50 per letter for chromium plating. Add $2.50 per letter in bronze. Matching Firetool Set as shown (brass only) with single initial —$29.95 set.

Express Collect

REHFUSS COMPANY

527 Western Ave. Albany 3, N. Y.



GOLDEN WHEAT FINISHED BIRCH

FIDDLE STOOL

A step stool or foot stool. Strongly made of hard birchwood. Unusual. Attractive. Fashioned by Lurelle Guild, noted designer. 15¾″ long x 8¾″ wide x 9″ high. Satisfaction guaranteed or money refunded.

$4.95 *postpaid —no C.O.D.'s*

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Dept. G-11

Box 753, Jamestown, N.Y.

A REAL AMERICAN FLAG



to grace your DINNER TABLE or OFFICE DESK.

Heavy tip-proof metal base and 12″ mast—polished chrome. You can even *raise* and *lower* this silk flag by its gold halyards. "Old Glory"—in your home or as gifts and prizes that are different. What could be more timely?

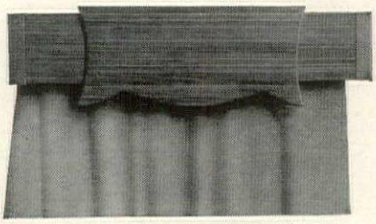
$2.50 post paid

Send $2.50 for one; $5.00 for Twin Set—direct to:

Ohlson Metal Products Co.

Dept. B, Chartley, Mass.

GLAMORIZE YOUR WINDOWS with ADJUSTABLE CORNICE BOARDS





- INEXPENSIVE
- EASY TO INSTALL

Improve the looks of your windows. Buy these cornice boards and install them easily yourself. The extendible cornices are made of striated plywood, grooved for texture interest. Lightweight, *washable*, they project from the wall 5", come complete with hooks for simple installation.

Give your window-tops a professional finish. Conceal ugly curtain rods; dramatize your draperies. In natural wood finish; paint them any color you choose to harmonize with your room. Every home can afford these expensive-looking, decorator's cornices at these remarkably low prices:

STANDARD SIZE: 30" to 48" **$4.98**
DOUBLE WINDOW SIZE: 50" to 86" . . **5.98**
EXTRA LARGE SIZE: extends to 120" . . **6.98**

Above prices include packing and shipping charges.
No C.O.D.'s Please

GREENBRIER MFG. CO. 221 COLUMBUS AVE., BOSTON 16, MASS.

CAPE COD CUPOLA



Now you can get a Ready-Built fully assembled CUPOLA for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted white, roof COPPER covered, 24" high, 16" square at base, only a screw driver needed to put up in 10 min. Only $23.75. Ex. collect. Larger size for 2 space garage $29.75. Ex. collect. Weathervane shown 19" x 23" all copper, black or natural, only $8.95 postpaid.

Free catalog showing cupolas, weathervanes, signs, lanterns and aluminum lamp posts.



CAPE COD WEATHERVANES
408 Hawthorn St.
DEPT. CG NEW BEDFORD, MASS.

HANDSOME "CLEARVIEW" COMPACT *with Automatic Windshield Wiper*



Another charming, distinctively styled Dunhill creation . . . to blend beautifully with your favorite outfits . . . your smartest handbags! Prettily practical, too . . . with amazing windshield wiper that whisks away powder traces as compact opens, keeps mirror absolutely clear. Crafted in golden-tone metal with circular ribbed top and plain underpart, it's a treat for yourself . . . makes a unique Christmas gift!

Just $5.25 postpaid
Sorry, no C.O.D.'s

GREEN JADE TREE
10 Sanford St. Fairfield, Conn.



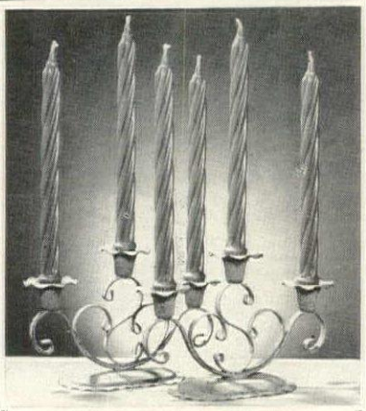
Xmas Gift For Busy Women

PURSE SCRIBBLERS

With Name or Monogram

Here's an easy way to remember! Keep phone numbers, shopping lists and dates at your fingertips in these handsome memo pad Purse Scribblers. Covers personalized in gold make them distinctly yours. Stick one in hubby's vest pocket and see how much better he remembers, too! 12 pads—enough for months and months!—in deluxe gift box, only postpaid **$1.00**

HORACE ANDERSON'S GIFTCRAFT SHOP
1234 E. 47th Street Chicago 15, Ill.



GRACIOUS CHEER

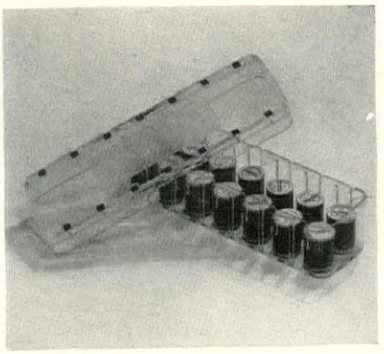
This beautifully handwrought pair of candelabra, finished in verde green or black with 6 red or ivory Renaissance candles, add a festive glow to table, mantel or windows on Christmas and all convivial occasions. They stand 15¾" high including candles; 10" wide at base. A thrilling "find" at $6 the pair.
6 extra candles with order (to one address) $1.25
12 for $2.85
Postpaid in 48 states on receipt of check or money order. No C.O.D.'s.
Send 25c for Catalog of Unusual Gifts.
Deduct this amount from first catalog order.

The Josselyns
Box 147 Dept. 115B Dedham, Mass.

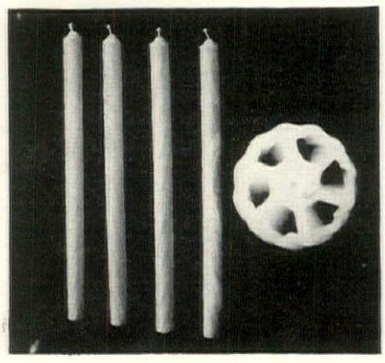


SHOPPING

Neat and tidy thread box. The home sewer will welcome this wonder aid to quick sewing. The box holds 14 spools, has 14 individual stainless-steel cutting blades for neatness and dispatch. It is clear plastic. 8½" x 3", and the woman of the house will love it. $1.50 ppd. Shrell Products, 608 S. Dearborn St., Chicago, Illinois.



Pure beeswax candles. These are unusually beautiful candles that will not drip, break or bend. By the warmth of your fingers, mold the bases to fit any candlestick. They come in exciting colors: green, yellow, dubonnet, black and natural. About 15" high, they are packed four to a box, only $2.50 ppd. Nolan-Sands, 340 Saint Peter, St. Paul, Minn.



CUTS 24 PERFECT "FRENCH FRIES" IN ONE STROKE!

Here is the first professional type potato and food chopper to be sold at a popular price. Mrs. Damar's Jiffy Chipper is simple, sturdy, and extremely easy to use. Just insert a whole potato, press the handle, and *presto*—24 perfect "French Fries"! It's wonderful for dicing other foods and salads too. Made exclusively for us in a rust-defying and gleamingly plated finish. Easy to clean, absolutely safe. A wonderful gift. Sold exclusively by mail, at only $2.98 postpaid, or C.O.D. plus postage charges. 10 Day money back guarantee. Write for free Catalog.

ONLY $2.98



MRS. DOROTHY DAMAR DEPT. PC-101 22 Treat Place, Newark 2, N. J.



Interesting
Indoor Planters
—for unusual effects

Note: The "Ox Yoke" and "Well Wheel" planters have ivory colored pots. Other planters are made of pine finished in a lovely mellow tone. Each has a copper liner. All prices are postpaid.



WELL WHEEL PLANTER
No. B-44. An old favorite. Wrought-iron bracket is hand-forged. Overall height 21". Price, $3.00 each.



CRADLE PLANTER
No. X-24. True reproduction of a very old hand-whittled cradle. Size 7"x9"x6" high. Price, $4.00 each.



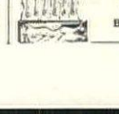
ROLLING PIN CENTERPIECE
No. V-69. An ideal planter for modern dinette. Length 16". Price, $4.00 each.



CRANBERRY SCOOP PLANTER
No. W-95. Knotty pine in antique finish. Size 8"x9". If you know your Cranberry Scoops you will like this one. Price, $4.00 each.



ROLLING PIN BRACKET
No. U-33. Has hand-wrought copper bracket for hanging. Length 16". Price, $4.50 each.



OX YOKE PLANTER
No. W-44. Reminds one of pioneer days. The yoke is of rugged oak, mounted on wrought-iron bracket. Size: 14"x12" high. Price, $4.50.

SPOON RACK PLANTER
No. X-08. Collector's favorite—made of knotty pine in antique pine finish. Size 10"x18". Spoons not included. Price, $7.50 each.
Write for catalog. No COD's, please.

THE OLD LOG HOUSE
Box 7222 Asheville, N. C.



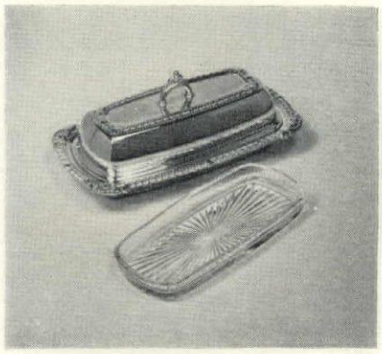
Home-sweet-home for your four favorite lipsticks and a lip brush!

* The dramatic flair of Hollywood—fabulous land of the art of make-up!—is amply evident in this lustrous, brilliant styrene Lip Bar, to hold 4 lipsticks and a lip brush "at your finger tips." * Clean modern styling, correct in any setting. In clear, blue, or coral pink; attractively gift-boxed. Order several now, for yourself and for gifts.

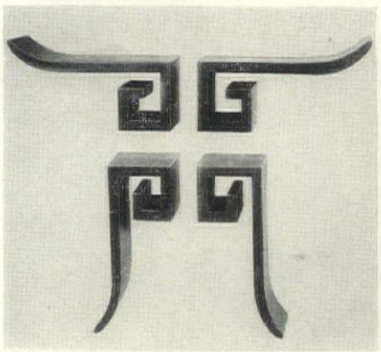
Ranilom, Inc.
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Hollywood 40, Calif.

AROUND





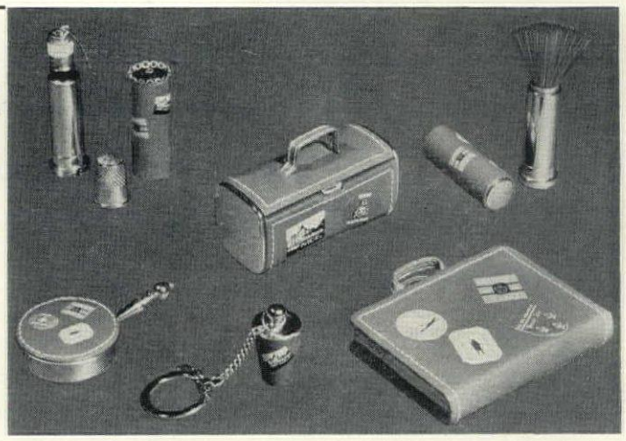
Silver-plated butter dish. Just the thing to have for informal meals, for the buffet table. It's 7½" long x 4" wide x 3½" high, holds a quarter-pound bar of butter. Of heavy silver plate, it has a removable glass liner. Only $6 ppd., Fed. tax included. Order from Nelmor Jewelers, 901 Bergen Ave., Jersey City, New Jersey.



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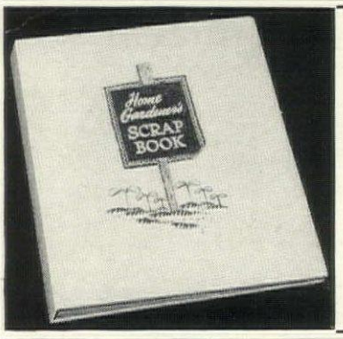


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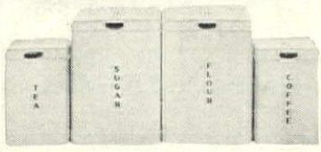


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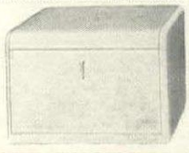
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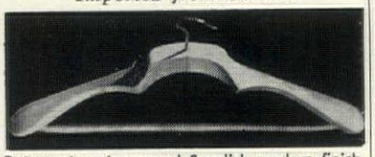
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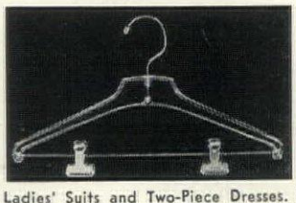
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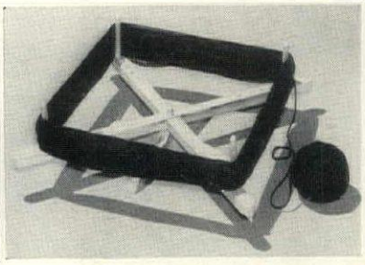
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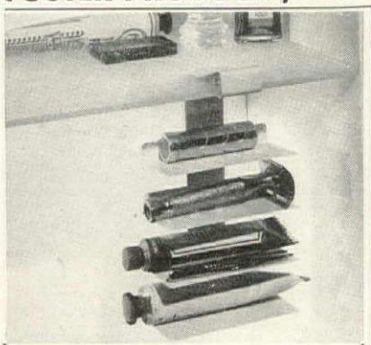
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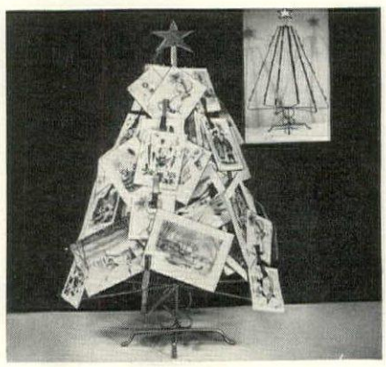
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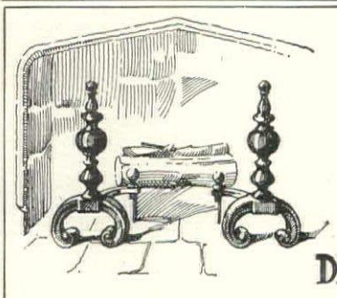
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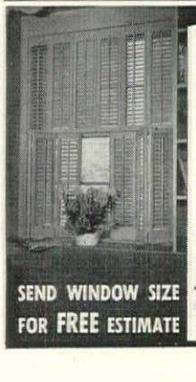


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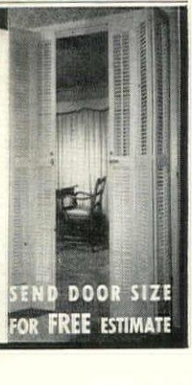


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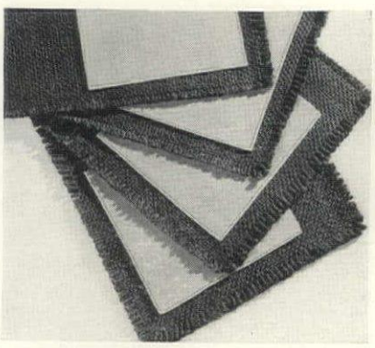
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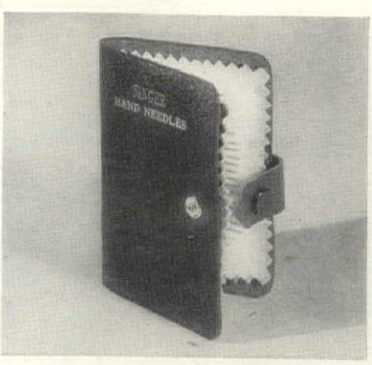
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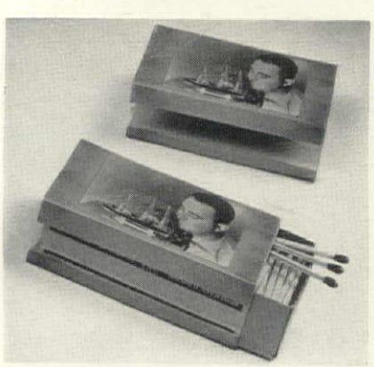




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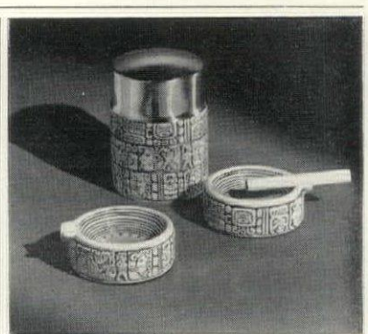
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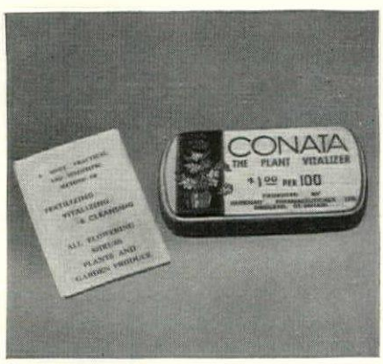


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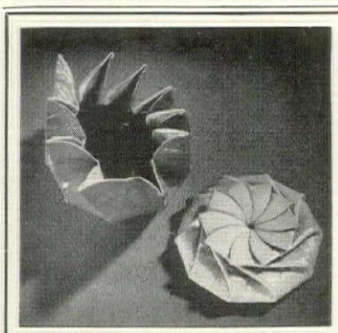
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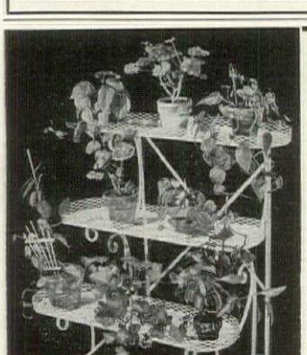
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Carry logs, kindling, etc. into your house this easier cleaner way. Makes an ideal Xmas gift. Prevents soiling of clothes. Keeps dirt and bark of logs off of the floor. Use as a protective mat for keeping logs handy near fireplace.
Made of heavy, waterproofed canvas. Price **$3.00** when remittance accompanies order.

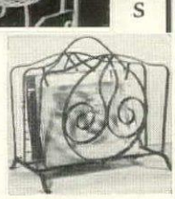
VALLI
Box 284 Kansas City, Mo.





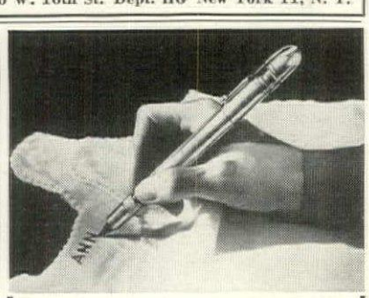
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IRON PLANTSTAND
Utility and beauty in 3 oval, extra spacious shelves 8" x 30", accommodate all size plants.
$15.95
Same design with square tiers 8" x 24" x 35" high in white finish also.
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Names Permanently Marked Without Sewing or Ironing

Marking is now quick, easy, economical with the new ***Dri-Flo*** marking pen. No sewing, no ironing—just mark. Indelible ink, easy-to-sharpen point. For laundry, camp and school clothes, shoes, hats, bathing suits, athletic and sports equipment, shelves, screens, garden stakes, addressing packages. Pen, filler and ink for 1,000 markings in attractive box—**$2.00** P.P. No C.O.D.

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8 Appliances May Be Plugged To 1 Outlet. In homes where kitchens have only 1 or 2 base plugs, Tap-A-Line permits a housewife to plug in her toaster, mixer, refrigerator, clock, iron, or as many as 8 appliances, each instantly available whenever needed. No more unsightly or over-loaded plugs with this new plastic multi-plug. For any purpose, Tap-A-Line solves your plug-in problems. Length 12 inches. $2.00 Postpaid. Write for 16-page catalog of novelties and household items.

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BIRD CAGE *Planter*



PRETTY CAGEY!

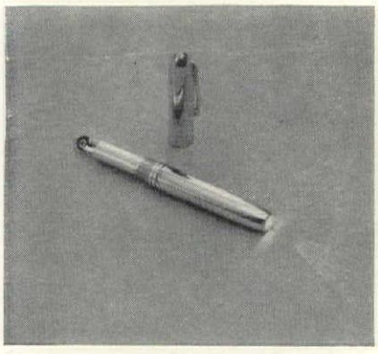
● This Bird Cage Planter is sure to please every indoor gardener you know. Makes a different Christmas gift—or will be the growing interest in your own hallway, living room, or breakfast nook. Thoughtful, appreciated gift for convalescents, too. Made of gleaming solid brass or copper, 15" high. Complete with graceful bracket and screws for hanging in a jiffy. Removable planter inside cage. Order yours today—will be rushed to you postpaid for only **$3.25**

Special, per pair, postpaid $5.95
Plants not included.

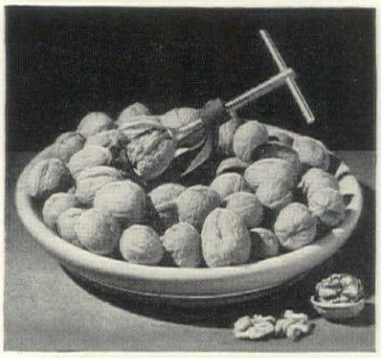
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Get set for a long winter evening with this nut bowl beside a brisk open fire. The bowl has a permanently attached nutcracker that works on a screw-swivel mechanism. It's foolproof, you'll crack every nut. About 10¾″ in diameter, the bowl is of spruce, has a felt-finished bottom. $3.75 ppd. Black & Fischer, 43-68 Bowne Street, Flushing, New York.



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Polished Plate Mirror, Plain $8.95
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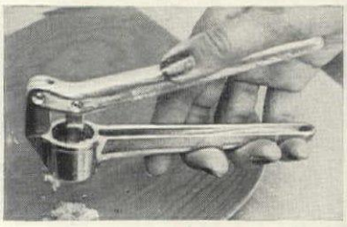
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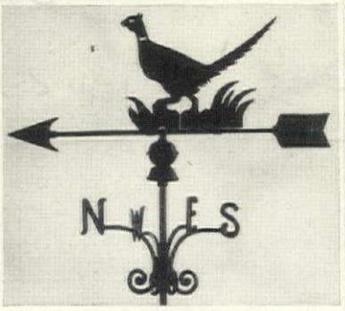
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RINGTAIL PHEASANT. Get this attractive weathervane as a gift or for your own home. Made of aluminum to last for years, in rich black finish. Moves easily on oil-filled swivel. 27″ wide, 32″ high, $18.50. Size 30″ x 40″ $25.00 f.o.b. Wheeling.

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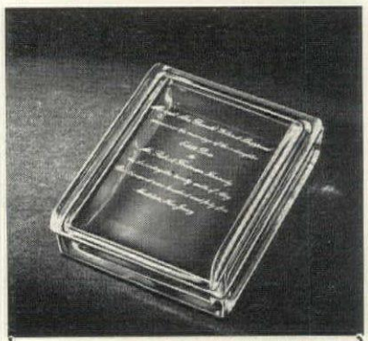


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Thanks to its "beanbag" base this ash tray will stay put even on the curviest sofa arm. It's done in finest all-wool Scottish Tartan PLAIDS and the metal tray is burnished to resist stain, scratch & heat. Makes a bright touch of color for a college room, country cabin or boat. In assorted colors, **$1.65** postpaid. Two for **$3.00.**

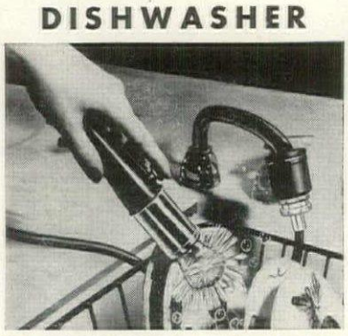
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That perfect gift for HER

QUIK-SUDS
Semi-Automatic
DISHWASHER



NO MORE DISHPAN HANDS! WASHES DISHES IN HALF THE TIME!

You don't have to soak your hands in greasy dish water with the QUIK-SUDS dishwasher. Just attach to faucet and zip through your dishwashing. Nylon brush washes dishes, glasses, silver sparkling clean—drain dry—ready to put away! Just press button for foamy suds, release it for rinse. Insulated plastic handle is heat-resistant. It's real fun to use—makes dishwashing a pleasure.

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only **$5.95** *complete with supply of detergent tablets, pot brush and attractive holder.*



DELUXE MODEL
with NEW "STAZ-ON" adapter and "No-Splash" Strainer plus extra large box of detergent,
only **$6.95** complete

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☐ Rush my Deluxe Quik-Suds Dishwasher with new STAZ-ON Connector. I'll pay postman $6.95 plus postage on arrival.

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"ROSEBUDS"

A most appealing reproduction of tiny rosebud blossoms embroidered on organdy in new beautiful, wipe-off plastic table mats (12" x 18") with matching embroidered white Irish Linen Napkins 14" x 15".
Complete Set of 4 Mats and 4 Napkins **$6.40** postpaid
Specify choice of Cranberry Red or Forest Green for Mats and Napkins.
Set of 4 Mats .....$2.40 postpaid
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Clever Hot Pad Holder

As just a wall decoration, this charming Dutch girl would win your heart. But she has two other missions—to hold your hot pads and to hold your memo pads for handy notes. The churn, beside her, hides a pencil. She's made of Coventry ware. And you can have her in blue and green or yellow and green. She measures 10 inches from top to toe. Grand gift.

$2.25 *Postpaid.*

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This all-purpose rack makes a handsome and handy gift. In your living room, bedroom, sun porch or bathroom, it'll keep magazines and newspapers neatly within reach. It will hold your phone books conveniently near . . . or store your paper bags in the kitchen. Sturdy metal construction, with gleaming white or deep decorator green baked enamel finish. 12" x 12" x 4". No C.O.D.'s please.

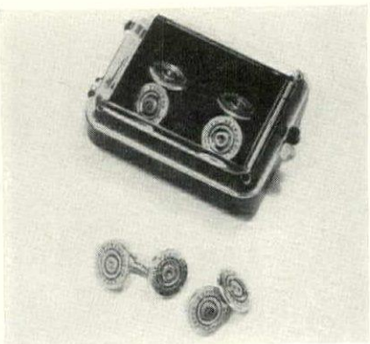
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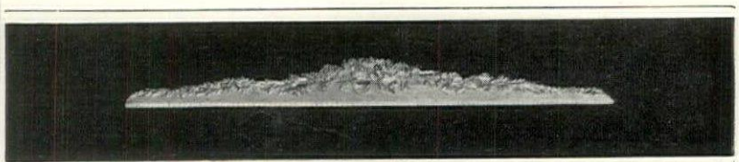


Just the thing for his tweeds. He'll love these cuff links made from the brass heads of empty shot-gun shells. They have the familiar grooves, the familiar trade-mark engraved on the outer rim. If he's fond of hunting, give him these for Christmas. $3 ppd. Fed. tax incl. Order from Perry Products, Box 262, Rye, New York.



For the horseman, the man who lives in the country. Silk screen printed designs of horses: of a hunter, a trotter, a polo pony, a three-gaited horse, a race horse, and a fine harness horse. An ideal set of glasses to use in a man's study, in a tack room. Only $10 ppd. for a set of six; $19 ppd. for a set of 12. Order from "little joe" Wiesenfeld, Baltimore.



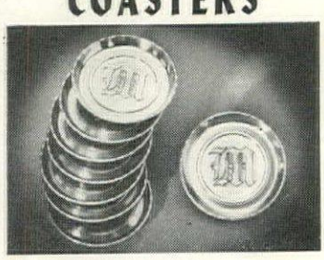


BEAUTIFUL STERLING SILVER RULERS

Everyone will want one of these handsome sterling silver rulers in Repousse pattern. This twelve inch ruler retails at **$10.**, including tax. A three letter monogram costs one dollar extra.

B. H. Stief
JEWELRY CO.
214 Sixth Avenue, N. Nashville, Tenn.

Heavy Aluminum
MONOGRAMMED COASTERS



There's added thoughtfulness in this personalized gift.

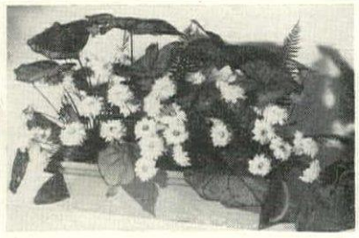
SET OF 8 **$1.50** INDICATE INITIAL

Expertly fashioned in heavy aluminum these rich-looking personalized coasters double as ash trays. Polished to permanent shining finish. Raised initial prevents glass sticking.

UNUSUAL *Gift* CATALOG ON REQUEST DEPT. C



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Grow Finer Plants!
New scientific method

Easy, quick, clean. Finer flowers—vegetables, too—without soil. More luxuriant than in earth, and quicker. Indoors, outdoors, round the year.

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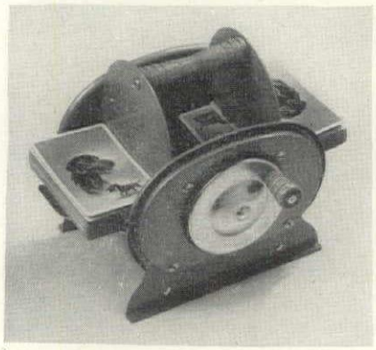
Everything you need in this one package: Specially engineered 24" metal box; bedding material; balanced plant food (15 minerals); easy instructions.

Complete Hydroponic Garden. **$5**
We pay express. No COD.

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AROUND

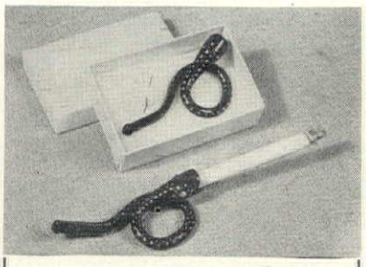




For the card player. You'll wonder how you managed before you acquired this efficient shuffler. It will take from one to three decks of cards, shuffle them more thoroughly than you can, keep them from being bent or mutilated. Give this to those Canasta fiends on your Christmas list. Only $4.95 ppd. Ward Phillips, Dundee, Ill.



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The SIREN is a cigarette holder that is the novelty gift supreme! Coils around the finger for longer, cooler smoking but what we like best about it is that you can rest it on a table without an ash tray. With flashing, jeweled eyes

$1.50 each
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BAKER'S
IMPORTERS
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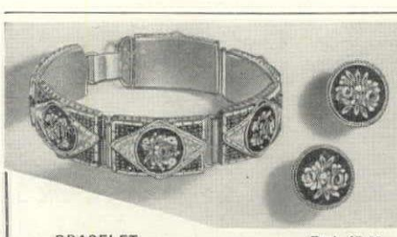
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The Perfect GIFT



Airko DELUXE MOISTURE-PROOF SHAKERS

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The shakers that keep salt dry in any weather . . . packed in the beautiful "show-case" gift box . . . you'll want several! Shakers are 4 inches tall, perfectly proportioned, of sparkling crystal glass, hand-cut base.

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Send.....pair Airko Shakers in the "show-case" gift box, at $1 per pair plus 10c postage. I enclose ☐ check; ☐ money order.

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Our amazing Swiss
CALENDAR WATCH



Accurately tells minute, hour—and day of month!

This unique watch is a triumph of skilled Swiss craftsmanship. Not only does it accurately report the exact minute and hour . . . but it ALSO shows correct day of the month. Exciting gift for any man, any boy. Handsome chrome case, with glow-at-night dial; timed-and-tested movement. **Guaranteed for full year's service.** Sent by air for 30c extra. Return in 10 days if not pleased. Also a girl's watch (tiny as a penny) for $9.95.

Swiss Watch Distributors
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Sachet Petals . . .

A delightful way to keep underthings fresh . . . a new, daintier way to wear perfume.



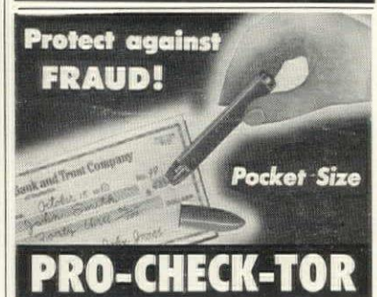
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Use these soft, dainty paper petals of delicate floral scents that last amazingly! Put them among your lingerie, hankies, purses, linens and baby things to keep them delightfully perfumed. Grand for Holiday giving.

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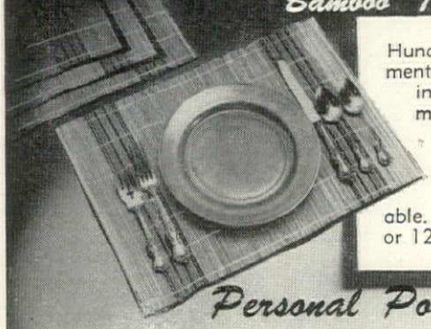
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Hundreds of fine bamboo filaments hand-tied by the Chinese into smart, practical table mats. Each 12" x 18" — large enough to take a complete place setting. Borders striped in exotic Oriental colors. Washable. No. HF3500. 4 for **$1.19** or 12 for **$2.95** Postpaid.

Personal Powder Puffs



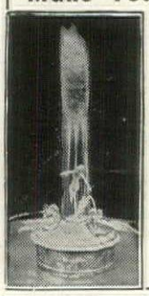
Eight downy, smooth velour powder puffs—each with your first name in gleaming gold. Deep peach shade, each 2¾" in diameter. We'll put the name across the top of the maroon ribbon. In a handsome acetate gift box. Order No. PK4228. 8 for **$1.50** ppd.

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A Beautiful **JEWEL** Electric

COLOR CHANGE FOUNTAIN



You will enjoy it all year—inside in winter, outside in spring and summer. Nothing adds such charm to home, garden or pool as a Jewel Electric Color Change Fountain. Cascades of sparkling water are illuminated from below by light beams of constantly changing colors. No water connections needed. Just plug into nearest electric outlet.

Send 25c for 64 page 1950 catalog describing and showing many styles of Jewel Fountains in metal, stone and natural rock. Write today and order your Christmas fountain early.

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Brilliant new conceptions in

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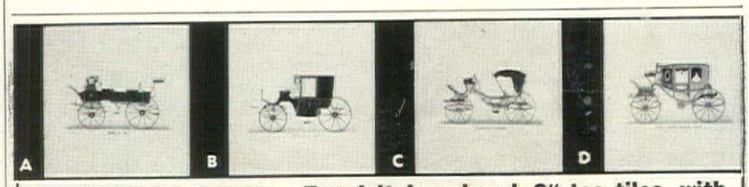
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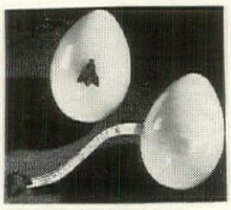
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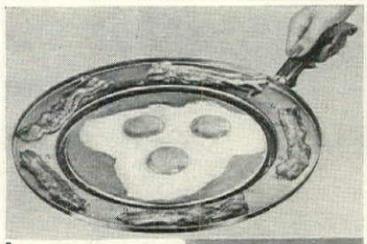


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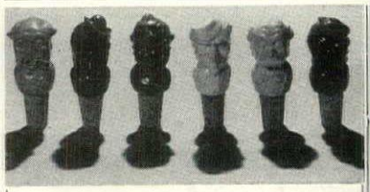
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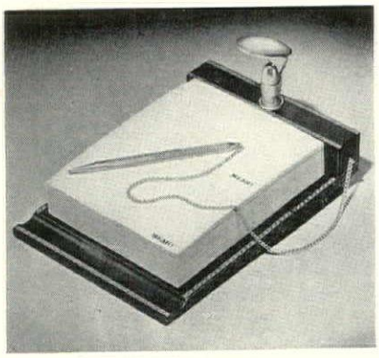
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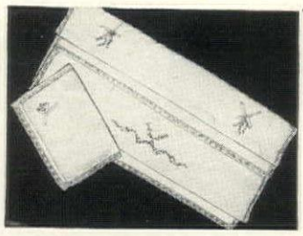




Man's accessory box. Of polished chestnut-brown leather, 24-k. gold tooled, it is lined with suède, intelligently partitioned to take cuff links, rings, tie clips, penknife, watches. It's the perfect gift for a man. Box is 7″ long x 4½″ wide x 2″ high, $5.75 ppd. with 3 initials; $5.25 ppd. without. The Krebs, 45 Broad St., Westerly, R. I.



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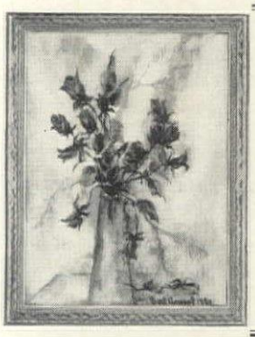
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$30



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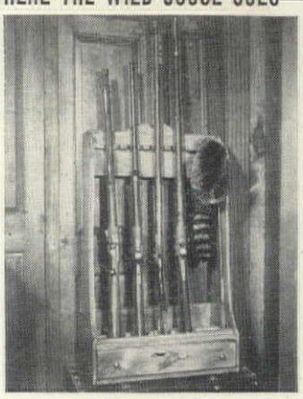


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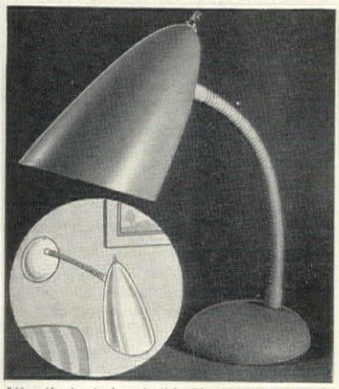
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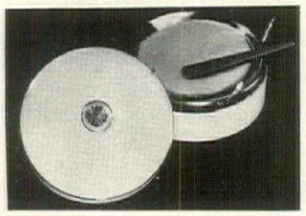
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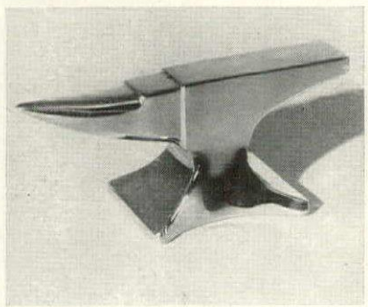
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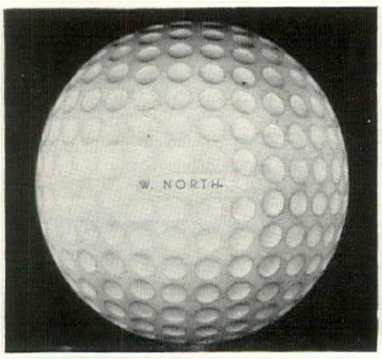
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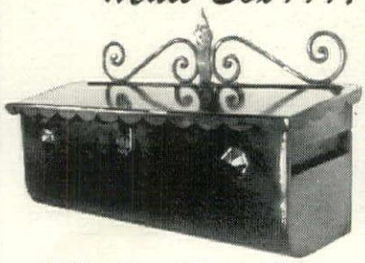
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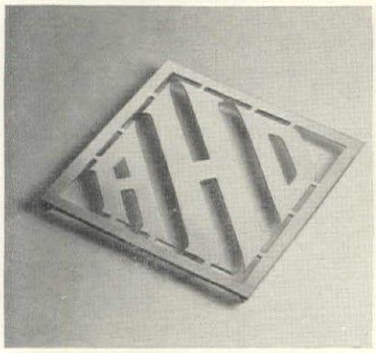
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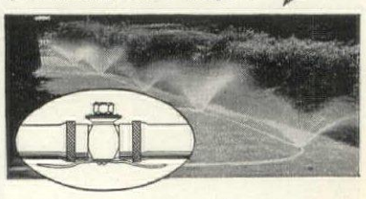
Man-sized, best quality white terry cloth towel with your youngster's first name in RED letters. Clown in red, blue and yellow. Matching washcloth with initial. All hand printed. 2 piece set.....$2.50
3 sets (different names if desired) . . . $6.75

More than 8 letters add 25 cents per set.
Shipped prepaid in 5 days. No C.O.D.

HARRY REIN STUDIOS
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YOUR MONEY CHEERFULLY REFUNDED IF NOT ABSOLUTELY DELIGHTED

Give SPRINKLIT *for Xmas*
THE IDEAL HOME GIFT
5 SPRAYERS ON 1 HOSE



Scientifically waters the whole garden—flowers, shrubs, trees and lawns. Reaches hard-to-sprinkle corners. Covers 1 to 1000 sq. ft.

Sprayers turn on and off individually. Flow adjusted at faucet from fine spray to full soaking volume. With sprayers turned off, SPRINKLIT is a fine 50-ft. utility hose. Made of Goodrich plastic with 5 solid brass sprayers. Weighs only 8 lbs. Guaranteed 5 years.

Order now for Christmas Giving

Goodrich Koroseal Plastic	$17.95
Ribbed Plastic Hose	$14.95

Plus 50c postage east of Miss.; $1.00 west of Miss.

Dealer Inquiries Invited

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Silverplate

7 PC. CAKE SET

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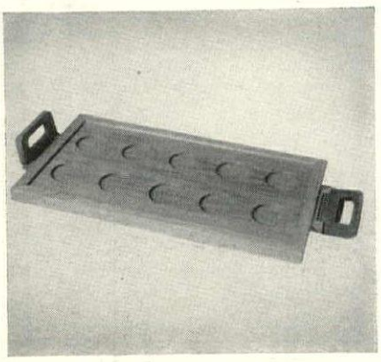


SHOPPING AROUND

For him alone. There's something very attractive about a gift that's personalized and this tie, with his two initials will delight some man on Christmas morning. Of pure silk barathea in navy, maroon, brown, green, gray with 2 initials, $3 ppd. Britton, 916 Chestnut Street, Philadelphia, Penn.



Two-in-one tray. One side is grooved to hold glasses, the other is smooth. The interesting point about it is the handles. Designed on a swivel principle, they reverse and lock, making the tray safe to use in either position. About 21" long by 12" wide, it is finished in natural mahogany, $12.50 postpaid. Bettercraft, Ipswich Rd., East Boxford, Massachusetts.





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Two-In-One Radio Bed Lamp!

Read in bed by the soft light of this beautiful lamp—while listening to your favorite music! A glareless tubular type bulb with a frosted curved lens built right into a magnificent 5-tube radio that's tops for tone and volume. Compact, smartly designed unit 9½" long and 5½" wide. Choice of Ivory or Walnut finish. Equipped with flexible brackets that fit any size bed. Complete broadcast band coverage, operates on either AC or DC. (*State finish desired.*) Sorry, no C.O.D. Send check or money order.

only $31.95 (we pay postage)
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Largest piece, 9" diameter
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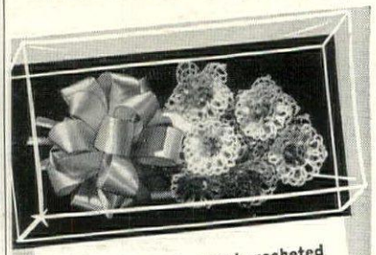
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Informal Table Settings

Send twenty-five cents in coin for your copy

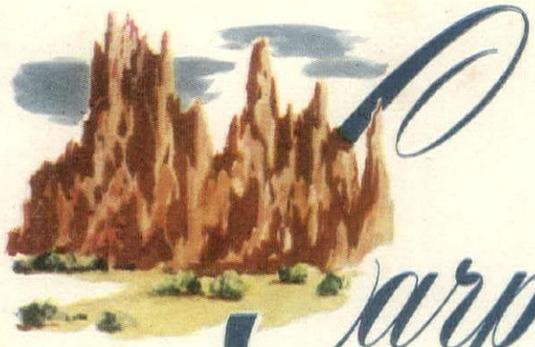


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Upholstered Furniture - Herman Miller

Terra Rust, above



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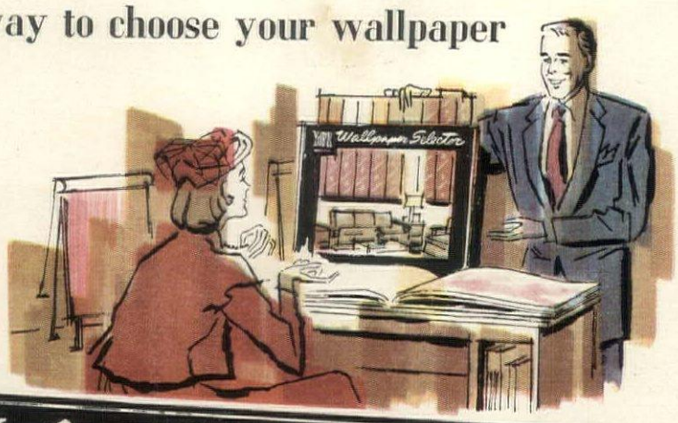
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SIMPLE ELEGANCE for your dining room. Table (46" x 66" closed) extends to 120"—is crossbanded with hand-matched African swirls. Matching buffet has spacious drawers, 2 silver compartments. Leather-covered chairs may double at desk or card table.

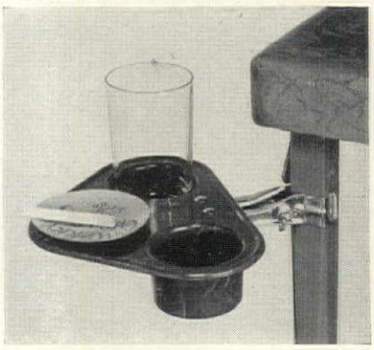
Heritage Henredon *fine furniture*

Factories at Morganton, Mocksville, and High Point, N. C.

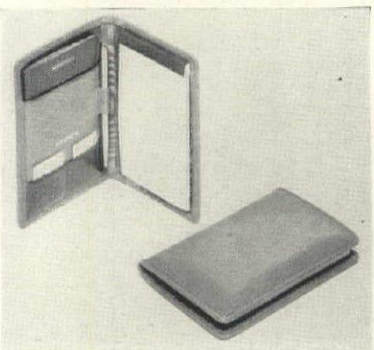
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Card partners. What a comfortable, sensible idea! A space-saving little tray with compartments for two glasses, a surface for an ash tray. A clamp bracket attaches it to the leg of a card table. Made of metal in two colors, red or green, it comes in pairs, $2.98 ppd. the set. Arthur's, 178 East Front Street, Plainfield, New Jersey.



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#121 **Round Brush $3.50**

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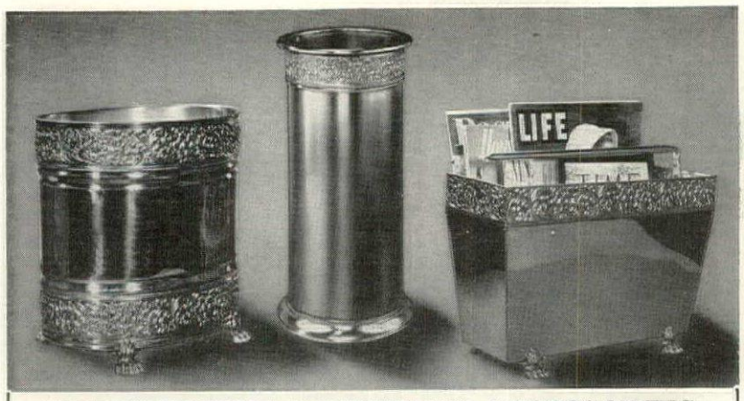
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Jenifer House

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New Marlboro Stage
GREAT BARRINGTON, MASS.



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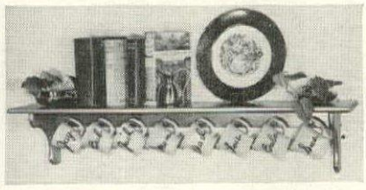
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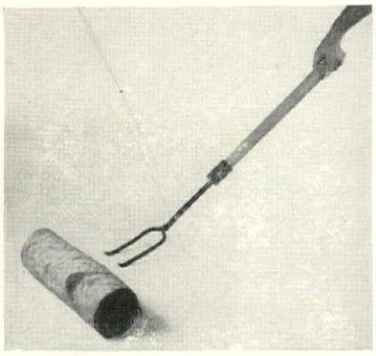
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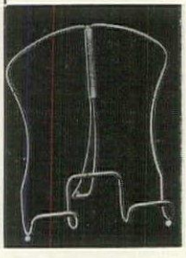
Plantation poker. You'll have no trouble handling logs if this poker is included with your fire irons. It's 38" long with a hand-wrought iron fork, a hickory handle made from the spoke of a cartwheel. Excellent for barbecues, clam bakes, oyster roasts. $5 ppd. Order from Beaufort Book Shop, Beaufort, South Carolina.



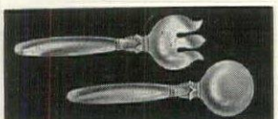
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ALREADY FIRED AT CONE 04. JUST PAINT K&W BISQUE WITH K&W PAINT AND GLAZE! FIRE IN YOUR GAS OR ELECTRIC RANGE—K&W PAINT DOES THE REST. SET #16 CONTAINS:

1 oz. ea.: Red, Yellow, Blue, Brown, Black, White, Green, Flesh, Glaze, Paint Thinner, Prime Thinner, Prime, Two Choir Boys—Instruction Booklet, Color Mixing Chart.
Sorry, No C.O.D.'s ..... $4.98 P.P.
#20 K&W Brush Kit $1.98
#30 K&W Brush Kit $3.25
Both Kits Contain All Brushes Needed.
*China After Its First Firing.

IDEAL FOR CHRISTMAS GIFT

SESA BLUE-ART CO.
16 DOWNER PLACE
AURORA, ILLINOIS

SAVE BIG MONEY— MONEY BACK GUARANTEE

SAVE UP TO 50% AND MORE

GENUINE DIAMONDS

Save on diamonds from estates, banks and unredeemed pledges

VALUES FROM $10 TO $10,000

Send today for Illustrated FREE Catalog

• All diamonds reset in brand new modern mountings. Thousands have ordered from this beautiful illustrated catalog. Send for yours today.
Our reference—your own bank or any mercantile agency.

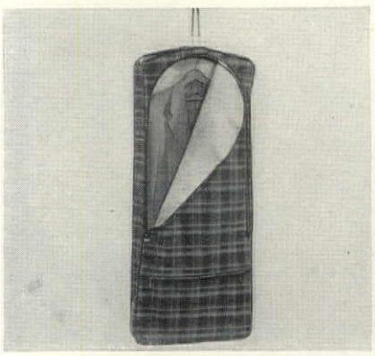
Berman's Diamond Loan Bank *Dept.* HG- BERMAN BLDG., BALTO. 1, MD.

AROUND

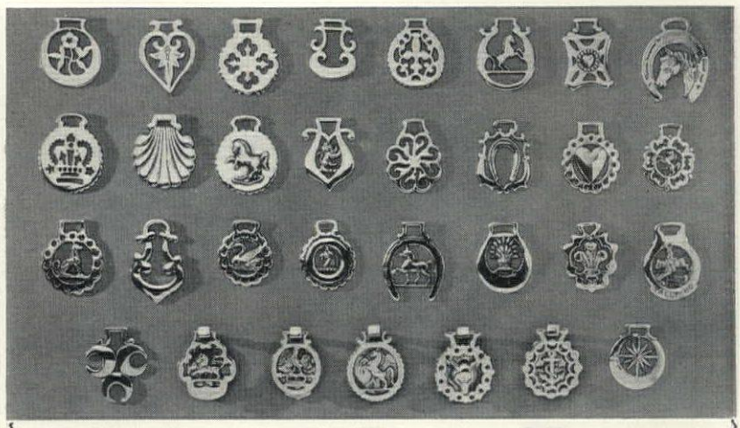




Finial for a hitching post is a beautifully modeled horse head of cast iron, finished in dull black. Use as a garden ornament or put a pair at the entrance to your driveway, your terrace or the farmyard. Each measures 13" high and should be mounted on a square or round 5" fence post. $16.50 ppd. J. W. Fiske Iron Works, 78 Park Place, New York.



Handsome luggage. Perfect gift for the car owner, the winter vacationer. Made like a fine traveling case, of strong duck, it is reinforced, has a sturdy side and pocket zipper, ingenious hook and handle. Holds 6 men's suits or 12 dresses, folds into compact roll. Waterproof plaid $12.95 ppd. From Stewart & Benson, 11 Court St., Buffalo, New York.



Old English Horse Brasses

Fascinating and useful, the solid brass reproductions of Old English Horse Brasses can be used as mantel décor, as pendants, or on handbags and belts. Most of the designs shown above are available as our new DOOR KNOCKER (Tapper), represented by the center five on the lowest row. When ordering, please designate by number reading from left to right. Prices include postage.

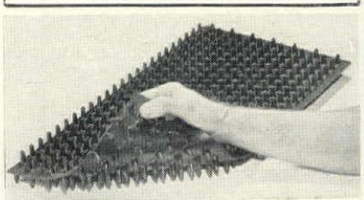
HORSE BRASSES $1.35

HORSE BRASS DOOR KNOCKERS $2.75

Winkler Mill Craftsmen
Santa Fe Trail Shop

Box 64-B, Route 1
Santa Fe, New Mexico

WEATHER FORECAST: ICE 'N SNOW!



• You won't have to worry ever again about getting stuck in the ice and snow if you have a pair of these new skid pads in your car. Just slip them under the rear wheels and off you go! Made of molded rubber with nipples on both sides to grab tire and snow. Size 10½" x 20". Order a pair today and be prepared for Ice 'n Snow and winter's worst. $2.95 ppd.

• • •

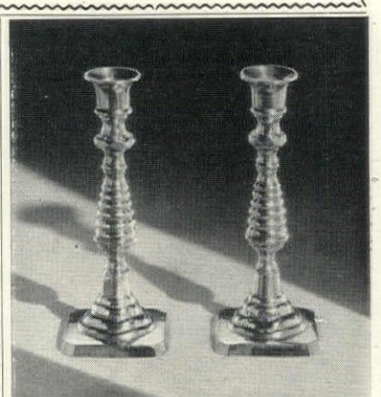


New Monogrammed Windshield De-Icer. Just a flick of the wrist and off comes the heaviest layers of ice from your windshield. Makes driving safe. Monogrammed with any 3 initials . . . Strong ball chain holds keys. Small enough for your pocket, 3¼" x 2½" . . . big enough to do the job! Order one for each driver in the family, safety too. Only ..... $1.00 ppd.

Satisfaction Guaranteed or your money refunded by return airmail.

Northmore's * Highland Park 20, Illinois

(We are listed in Dun & Bradstreet, Inc.)



IMPORTED BRASS CANDLESTICKS

Will add a brilliant decorative touch to enhance the beauty of any home. Gleaming solid brass, 8" tall. Traditional lines, beautifully styled for contemporary and period settings. A gift long to be cherished.

$4.50 the pair, postpaid

(No stamps or C.O.D.'s, please)

Send for free catalog of exclusive Oriental imports.

JADE TREE OF LAGUNA BEACH

"Famous for Imported Oriental Gifts"

397 South Coast Blvd., Laguna Beach 1, Calif.

Ballerina



20 piece set in grey, chartreuse, forest green, burgundy and turquoise. Open stock. Only $4.95

Sugar and Creamer $2.25

Add 50c postage—No C.O.D.'s.

Studio Shop 557 Boylston St. Boston 16, Mass.

Collector's Pine



Send 25c for our New Pine Catalog

Hors d'oeuvres table in Collector's pine—fine, hand-rubbed finish. Top 12" x 16"; Hgt. 20½". *Postpaid* 16.95

Made Exclusively For—Sold Only By

John J. Brady

MACK AT NOTTINGHAM Detroit 24, Michigan

Christmas charmers

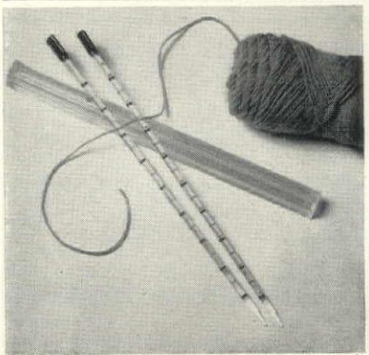


Captivating new 14K gold charms from New York's largest collection: Jeweled Christmas Tree, *ablaze with precious stones*, $15; Domed Crystal Locket, *magnifies two photos*, $18; Gold Pencil, *it actually writes*, $6; Mother-of-Pearl-faced Bible, *Lord's Prayer inside*, $12. Mail orders filled. Prices include Fed. Tax. FREE: *44 pp. charm booklet showing over 450 other unusual 14K gold charms!*

Write Dept. HG11

Marchal JEWELERS

719 FIFTH AVE. at 56th ST. NEW YORK 22



KNIT'N MEASURE

Check your gage and progress with lucite needles marked in inches and half-inches. In emerald green for light yarn, crystal for dark.

Sweater needles.....Sizes 2, 3, 4, 5, 8

Sock needles.....Sizes 2, 3, 4

Complete with initialed case $1 *Ppd.*

Knitmark Inc. Princeton New Jersey





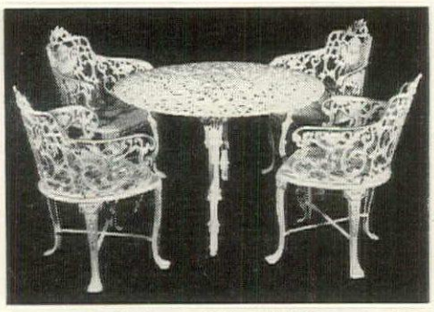
New JUICE-MIX BOTTLE FOR BETTER *Taste*

Fresh frozen juice companies recommend thoro aeration and mixing to bring out finer taste. • Gay colors (red, yellow, or ivory). Lightweight. Neck specially designed to hold juice can. Money back if not delighted. $1 ppd.

USE AS MALTED MILK OR COCKTAIL SHAKER

Kitchen K-P Plastics

111 N. La Cienega Blvd., Beverly Hills 1, California



A New 4-Piece Set
CAST IRON AND CAST ALUMINUM
by J. F. Day

Complete set of four chairs and table. Table #100 Beautiful lace design 42" diameter top, 27" high. Chairs #402 Authentic reproduction of fine antique found on Gulf Coast. Set would be charming addition to sun room, terrace or garden.

Table $35.00 Chairs $32.50 ea.

Other Ideal Xmas Items



Left: Oval Top Flower Box

True copy of oval top antique flower box and stand 23" long by 15" wide on top, 21" high. Ornamental design. Painted white. *only* $19.50



Right: Occasional Table

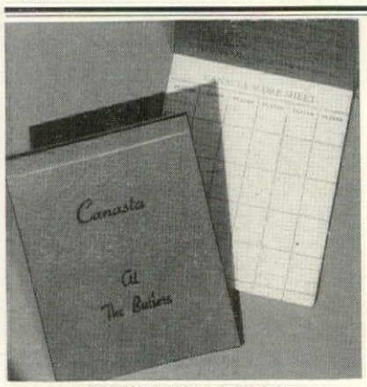
Beautiful lace design. Original is over 100 years old. A true copy with glass or marble top. 30" high, top 20" dia.

Glass top $24.50
Marble top $29.50

Send for catalog of other items

Send check or money order. Crated free. Pay freight or express when you get shipment. Indicate which way you want it shipped.

J. F. DAY & CO. **1903 4th Ave., South Birmingham 3, Ala.**



KNOW THE SCORE!

Personalized CANASTA SCORE PADS

Score a hit with the nicest sharks you know by giving them this set of four personalized Canasta Score Pads for Christmas. Full name embossed (The John Millers) or first two names (Helene and John). Score tallies printed in bright Diamond Red—cover same color—30 tallies to a pad. Latest rules, valuations, penalties summarized on covers—eliminates arguments! Order now for every week-end hostess who ever battled with you across a frozen pack. Set of 4, postpaid, only..... $1.00

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1234 East 47th Street • Chicago 15, Illinois

Romantic Old Mexico
LOVE CHARMS

Which consist of bottle tree seed pods, pine cones, St. John Bread, Eucalyptus spurs and gourds in bright red, blue, yellow and variegated colors.

Are ideal decorations for breakfast nook, patio, porch, den and rumpus room. Complete with lovely poem, reminiscent of Romance of Romareo and Allexandro.

Prepaid in Individual boxes.

Let us do your shopping around in Old Mexico.



Ass't sizes 12"—1.75, 18"—2.95, 24"—3.95 and larger 4.95.

Gifts Unlimited
P. O. Box 262 Edinburg, Texas



Little Angels

Two little angels, 15 inches high and full of charm. Made of Hydrocal Composition, they come in High Gloss White or Light Pink. One or a pair, they're delightful Xmas gifts.

Price: $9.95 *ea. Express Collect*

Check or money order to:

FARIS ASSOCIATES
149 West 24th St., New York 11, N. Y.

THE PERFECT GIFT FOR ALL HORSE LOVERS



THE 1951 CALENDAR OF HORSES

12 beautiful reproductions of famous horses by Allen F. Brewer, Jr., well-known equine artist.

Cover in exquisite full color—suitable for framing.

Attractively bound and packed for mailing in white gift box.

$1.25 *post paid*

Send check, cash, or money order to:

THE CAROL PUBLISHING CO.
P. O. BOX 215, OCEAN CITY, N. J.



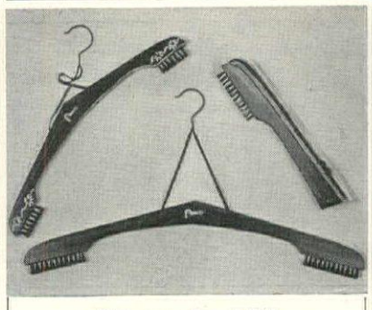
SHOPPING



One touch of beauty for the man of the house, a magnificent silk twill tie. It's the kind of gift he'll react to proudly every time he wears it, the gift he will be grateful for silently, verbally, all through the year. Navy with scarlet, brown with gray, burgundy with gray. $7.50 ppd. Calvin Curtis, 60 E. 55 St., N.Y.



Tom-and-Jerry set for holiday entertainment. Check your liquor cabinet, be sure there's plenty of dark Jamaica rum and good brandy. The family will want to make Tom and Jerry on many a frosty winter night. Of milk glass with red, black, green decorations, the bowl holds 5 pints, the cups 5 ounces. $4.50 ppd. the set. Winher Co., 248 W. 35th St., N. Y.



Hang It All!

Your clothes, that is . . . with the handiest travelling companion we've ever seen. It's a combination folding hanger and clothes brush. When folded the hanger makes four rows of brushing bristles and fits compactly into your luggage. Hanger hook attached by flexible tape makes hanging easy on doors, in cars. Standard 17¾" size made of smooth, polished hard wood, plain dark finish. Ladies' or child's 13¾" size, hand decorated with colorful floral design.

$1.00 *each, ppd. Any 3,* $2.50 *ppd.*
No C. O. D.'s please
ORDER NOW FOR CHRISTMAS

Denton's Gift Shop
Department 2, Virginia Beach, Virginia



Guard your gloves with this 24 karat gold plated clip.
New Smart Sparkling
Sent postpaid in transparent plastic gift box.
Californians Only Add Sales Tax

george skinner enterprises
Box 98d, La Canada, California

SPRAYING IS EASY WITH THE NEW
ELECTRO-MATIC
PAINT-SPRAYER



Sensationally low priced at
$7.95 Prepaid Complete

Paints and sprays electrically. 25 oz. container, 2½ lbs., Lab. tested, factory guaranteed.

Send for FREE new 100 page catalog

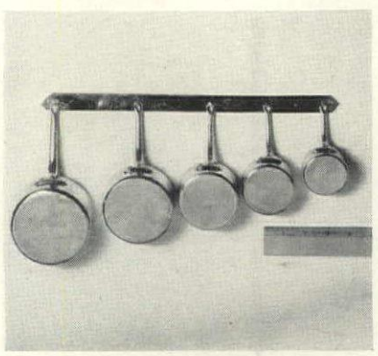
ROGERS APPLIANCES, INC.
126 E. 16th STREET, N. Y. 3, N. Y.

AROUND





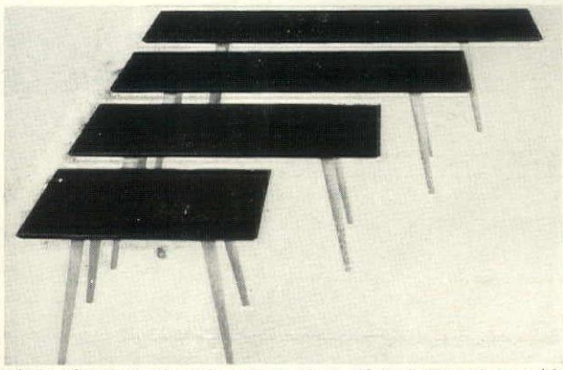
Imported Bavarian stein lamp. This is the kind of stein that connoisseurs hunt madly to secure for their collections. It is 29" over-all, mounted on an antique brass stand or a highly polished hardwood base according to your choice. The lamp, $36.95 ppd.; the shade, $12 ppd. Skoja, 120 Liberty Street, New York, New York.



French melter set. These highly decorative little copper pots are the most useful utensils you can have around: to melt two ounces of butter, heat a few ounces of wine or brandy or warm up a small quantity of food. They hold from 1½ ounces up to 8 ounces, reading from right to left. $12.75 ppd. Order from Kirkham's, 44 Maple St., Glens Falls, N. Y.

BEAUTIFUL MODERN TABLES

USE AS COCKTAIL TABLES, END TABLES OR EXTRA SEATING



Made entirely of rock maple and northern birch. Black lacquered top with natural finished legs;—or may be had all natural finish.

24" x 18" top **$12.50** *48" x 18" top* **$16.50**

36" x 18" top **$14.50** *60" x 18" top* **$18.50**

All are 15" high. Prices include delivery guaranteed perfect condition, but add 10% west of Mississippi River.

Please remit with order. No COD's. Send 10c stamps for catalog of many other pieces designed by Paul McCobb, America's top flight modern designer.

FURNITURE CRAFTSMEN, Inc. Box 318 GARDNER, MASS.



glowing copper

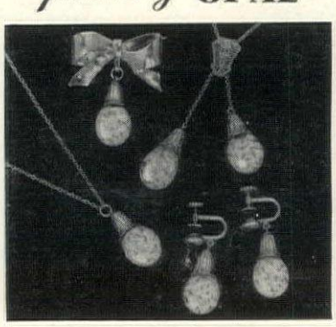
ham-n-egg pans

Gleaming Christmas prizes! Four individual ham-n-eggers in glistening solid copper, to bring right to the table with food sizzling hot! They're 6" diameter, lined in tin, boast hardwood handles . . . and hanging rings. For every homemaker on your list! **Set of four** (not sold individually) **$10.50** ppd.

Sorry, no c.o.d.'s
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dept. GN, 960 dumont ave.
brooklyn 7, ny

floating **OPAL**



"Moonlight mixed with Fire"

What are these scintillating stones? Precious Australian opal, floating in clear liquid, sealed in crystal! As the wearer moves a wonderful effect is produced, like crushed rainbows quivering within. Chain and settings of fine 14 kt. gold. Double pendant, **$33.60**; pin, **$36.00**; earrings, **$36.00** pr.; single pendant, **$19.20**. Tax included. No postal charge. *(No C.O.D.'s, please.)*

Lockwood

Hempstead's First Jewelers since 1886
5 Main St., Hempstead, L. I., N. Y.

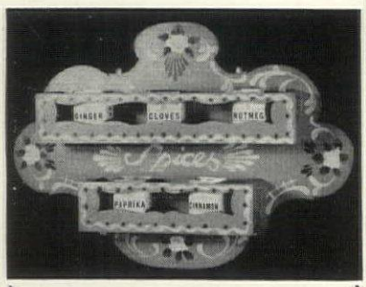


The Answer to a Hostess' Prayer!

SNACK TABLES which tuck away when not needed and are always available when guests—expected or uninvited—arrive at your home. Ideal for buffets, teas, and television parties. So handy! So handsome! Rich gold design on Chinese Red or Ebony Black. 19" high, 144 sq. inch top—all wood. Alcohol resistant.

$2.50 *each, postpaid*
$4.75 per *pair*
$9.00 for *set of four*

Madison Gifts
100-48 Stratford St. Forest Hills, N. Y.



Bring your Spices out of the Cupboard!

Gay colorful spice box shelf. Handmade from wood and hand-decorated in cheergiving color.

Adds a bright spot to your kitchen.

In white, green, blue, red & yellow. Overall size 22" by 15".

Special colors at extra cost.

$6.50 postpaid.

Cheque with order

ERIC FENTON R.D. No. 1 Wilton, Conn.

HOFFRITZ HAS IT!



English Steak Knives

$15

Set of 6 in solid walnut gift case.

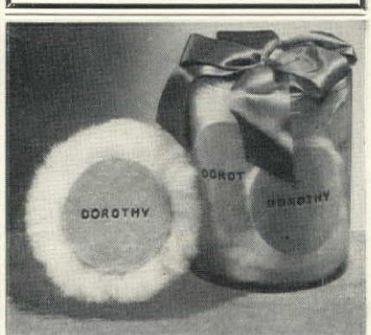
For a really impressive gift—choose these exceptionally handsome imported steak knives styled by Hoffritz! Pointed 4" blades of Sheffield hand-forged stainless steel . . . serrated to stay sharp. Handles of natural Indian stag, with their unusual markings. In solid walnut plushlined gift case.

MAIL ORDERS FILLED PROMPTLY:
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Send for Free Catalog

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HOFFRITZ for CUTLERY



PERSONAL PUFFS

PACKAGE OF TWELVE **$3.95** (POST-PAID)

It's a Bandbox of white baby lambskin puffs, backed by facil-satin discs in daintily assorted pastel colors—each puff is PERSONALIZED with monogram or FIRST NAME, in 23-kt. gold. Packed in clear plastic after-use Bandbox.

No C.O.D.'s please.

Satisfaction guaranteed or money back.

PENTHOUSE GIFT SHOP
8304 Talbot Street, Kew Garden 15, New York



COFFEE GRINDER SALT AND PEPPERS

Miniature old-fashioned coffee grinders fashioned into salt and pepper shakers. Novel Christmas gift—collector's item. Hand-painted on non-corrosive metal. One white, one black, with Pennsylvania Dutch floral decorations.

$1.00 per pair. • **We pay postage**

NOVELTYME *Studios* Hellam 2, Penna.



THIS CHRISTMAS.....
GIVE PRACTICAL GIFTS

$1.50 EACH
2 for $2.75

Metal construction—chrome plated metal—a wing nut adjusts holder to any hat size. Fastens neatly to door or wall.

HAT BLOCK HOLDER

It's new—for the first time a man's hat can be restored to shape while it hangs. Just slip hat on and off holder with ease—saves on cleaning and blocking.

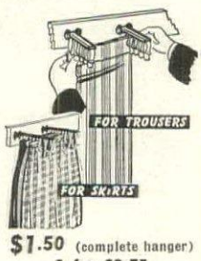
"Made to fit the desire of the well-groomed man."

TROUSER and SKIRT HANGER

Holds 5 garments—ends slipping, falling, crumpling of trousers, skirts and slacks. Reduces pressing bills—adds life to clothes.

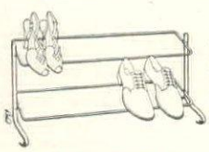
It's a durable all metal multiple hanger—garments are quickly slipped on and off spring steel clips. Holds trousers by cuffs and skirts by waistband. Saves space—keeps wardrobe neat and tidy.

Designed to meet the requirements of the most discriminate.



$1.50 (complete hanger)
2 for $2.75
4 for $5.00

STURDY SHOE RACK



DeLuxe quality all steel—capacity 6 pairs men's shoes or 8 pairs of women's shoes (27" long, 13" high). Cross rods in light green lustre enamel—legs in dark green lustre enamel. Shipped unassembled with instructions. Ideal for the family or the individual.

$2.50 EACH
2 for $4.50

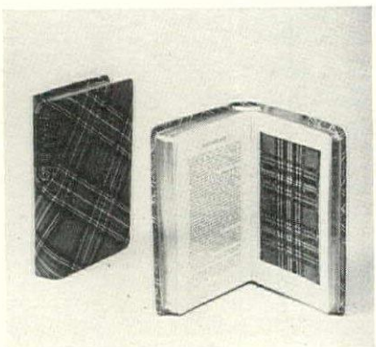
Order Today—Send check or money order—we prepay postage. C.O.D.'s—postage extra. *MONEY BACK Guarantee.*

WILBAR MFG. CO. Dept. D, Chesterton, Indiana

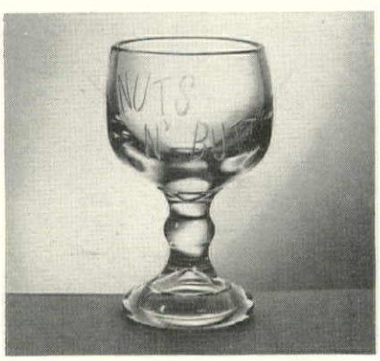


SHOPPING

Clans and tartans of Scotland. Even if you're not vitally interested in the subject, you will want this book because it's so beautiful. Bound in silk Scottish plaid with gilt edges, it contains pictures of the 130 Scotch tartans in full color. 4¼" x 6¼", it costs $3.49 postpaid. Order from Union Library, 123 E. 24th St., New York.



Giant goblet for an informal room. It's a fun piece with "Nuts and Butts" engraved on the clear crystal bowl. Keep it filled with peanuts or cheese bits to serve the television group or use it for a really steady ash tray in the game room. About 7½" high, $3.95 ppd. From Greenland Studios, 5874 Forbes St., Pittsburgh, Pa.





MAKE YOUR OWN FLOWER LAMP

It's fun and so easy! Just take your favorite flower pot or planter, press the prongs of this amazing *Lelong Plant Lamp* into the soil, add a shade and presto!—you have a beautiful lamp. The *Lelong Plant Lamp* provides the complete electric unit: a socket with 6 ft. cord attached to rustless movable 6½" prongs. The rest—the choice of plant, container and shade is up to you and your creative imagination. Holiday gift-wrapped upon request at no extra charge.

only $2.00 prepaid in U.S. and Canada

No C.O.D.'s please

LELONG STUDIO, Dept. G
Silvermine Norwalk Conn.

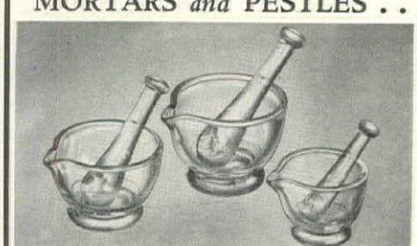


A MASTERPIECE YOU CAN AFFORD

Appr. size: 13" long 7" wide 5" high. A chest with flower relief carved of solid walnut and hand-finished. A Gem on table, dresser, desk, commode. $19.50 *p.p. no C.O.D.'s.*

BAROQUE Studios for Art & Craft
506 Transportation Bldg., Indianapolis, Indiana

MORTARS *and* PESTLES . . . *for practical home use*



The familiar apothecary medicinal mixer of yesteryear's design is transferred into a handy kitchen aid for mixing ingredients for condiments, dressings, etc., and for many other mixing purposes.

The set in 3 sizes comes in sturdy clear crystal in extra heavy weight.

2 oz.....$1.95 ppd.
4 oz.....$2.50 ppd.
8 oz.....$3.50 ppd.
all three sizes for $7.00 ppd.

NO C.O.D.'S PLEASE

Inclo Gifts NORTH ARLINGTON, N. J.

Dog Lover's Gift!
PERSONALIZED PET TAG



$1.25 POSTPAID

Chrome-plated brass tag that brings your straying pet home again! Lasts a lifetime! Excellent for umbrellas, luggage, golf bags, etc. Inscribed as illustrated.

PRINT FULL INFORMATION WHEN ORDERING. WE RESERVE THE RIGHT TO ABBREVIATE OR SUBSTITUTE LARGER TAG IF NECESSARY.

Write for circular on pet supplies.

**Bead chain fastener if desired.*

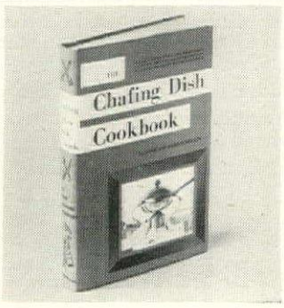
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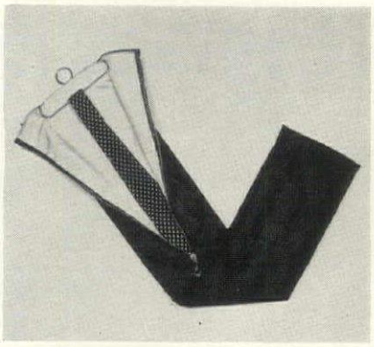
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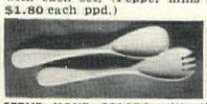
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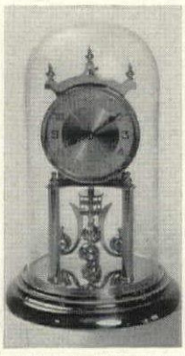
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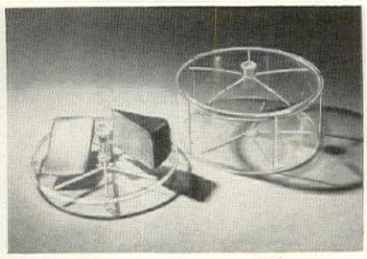


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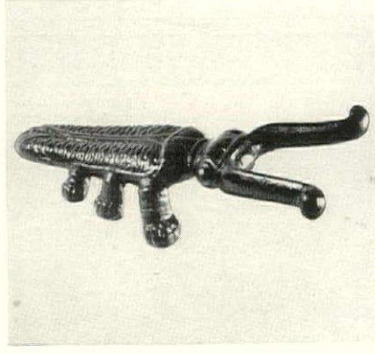
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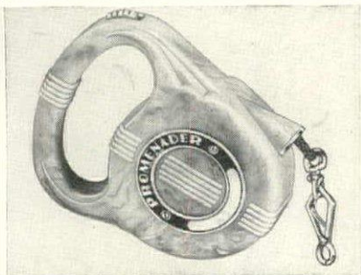
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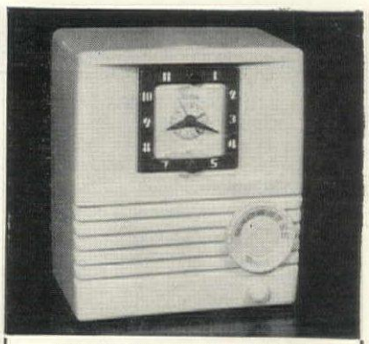
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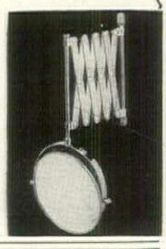
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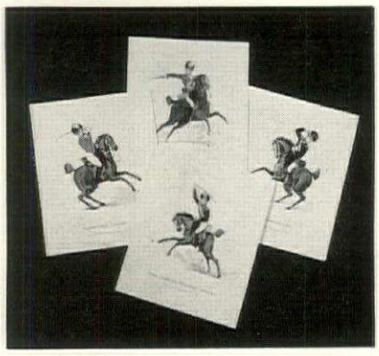


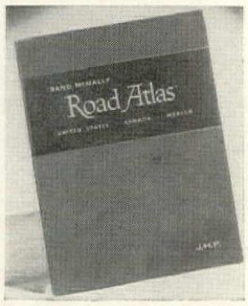
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C. The original Hollywood Wolf leers from a lamp post at Hollywood and Vine. Patterned in red, yellow, and black.

All Personality Prints on finest White Sanforized broadcloth. Elastic waist, boxer type. Guaranteed sizes 28 thru 42.
$2.50 a pair, or all three only $6.95 postpaid.

SPECIAL OFFER!
Shorts in gay Hawaiian prints **$1.50 each.**

an exclusive from

Pee Wee House
Culver City 26, California

Keep WARM in cold weather! Carry a...

JON-E' Hand Warmer

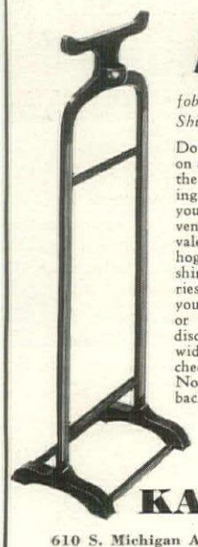
Lasting heat without flame. Made for Hunters, Fishermen, Skiers, Outdoor Spectators.

● Be comfortable in frigid weather with a JON-E' WARMER. Carry in pocket or mitten. Made of heavy copper, chromium plated to last a lifetime. It operates on 1 filling of stove gasoline for 24 hours! Fully guaranteed. Sent ppd. only **$2.95**

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Silent Valet



$7.95

fob Chicago
Shipping wt. 8 lbs.

Don't toss your clothes on a chair! Dressing for the evening or undressing late at night, hang your suit on this convenient, smart "silent valet." Hardwood mahogany finish. Tray for shirt studs and accessories. A bit of luxury you've always wanted or an ideal gift for a discriminating male. 17" wide x 46" high. Send check or money order. No COD's. Money-back guarantee.

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KANE CO.
610 S. Michigan Ave., Chicago 5, Ill.



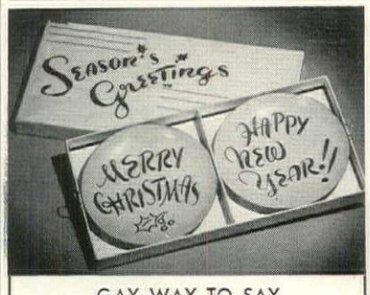
"Off to the Races"

For solid comfort, take along "Holdup" . . . a compact collapsible seat with carrying straps that weighs a mere 30 ounces! The canvas seat is sturdy, the aluminum tripod base is rubber tipped. Handy, too, for artists, golfers, campers, sight-see-ers . . . "HOLDUP" is only **$4.95** *postpaid*

For Junior's television seat . . . 12" high . . . it's $4.45.

Send check or money order; no C.O.D.'s please

THE GARDEN STUDIO
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"Merry Christmas"

Most unusual holiday gift ever! The season's greetings in "Cloisename!" on a set of 2 ash trays that double as mint or nut dishes. Enamel on copper, 3⅜" in diameter, lettering is in Christmas red on a bright green background. Fade-proof, burn-proof, scratch-proof. In attractive gift box.

$1.95 POSTPAID

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with genuine fleece lining!

For **MEN** and **WOMEN** . . . the new, improved cold-weather slippers! *So warm,* because they're fully-lined in *double-thick* lamb's fleece! *So comfortable,* because they're genuine *hand-sewn moccasins,* made of supple, meaty leather that cradles your feet! *And so handsome* in saddle tan with *new tassel-lace!*

ORDER BY MAIL for yourself and as wonderful Christmas gifts! Sizes 4 to 13. Send check or money order *today.* Satisfaction guaranteed. Add 25c for shipping. **$8.95**

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Fellman, Ltd.
INDIVIDUALITY in FOOTWEAR

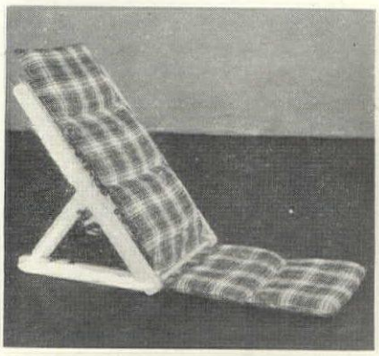
6 E. 46 St., N. Y. • 855 Broad St., Newark, N. J.

AROUND

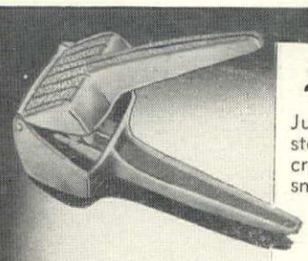




No glare television lamp. It is classic in design, of heavy-gauge metal finished in baked enamel and comes in six colors; gray, red, green, chartreuse, bronze or brass. About 11" high, it would also make an excellent night light for hall, nursery, sick room. $3.95 ppd. Lighting Mart, Westwood, N. J.



Television Loafer is the name of this reclining floor seat. It's comfortable (the plaid-covered pads are *thick*); it's sensible (people behind can *see*); it's compact (folds to a *slim* 18" x 24" x 3"). Get several for the youngsters and keep them down in front. Only $5.95 ppd. T-V Loafer, P. O. Box 342, Waukegan, Illinois.



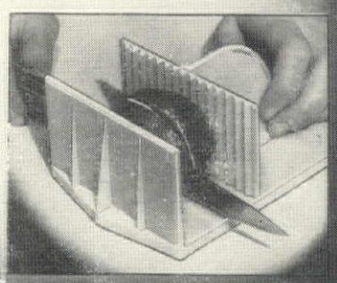
Quick Cube Crusher

Just a slight pressure crushes cubes instantly into small particles. 7" two-piece crusher is made of cast aluminum with smart hammered finish. Cup keeps ice particles from flying and empties conveniently into glass or shaker. Order No. HK3769. **$1.49** Postpaid.

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Now you can cut perfectly even slices of fruit, vegetables, sausage or cheese easily and without cutting fingers! Slice Aide holds the food firmly while you slice. Of brightly colored heavy plastic. Order No. HK4117. **$1** Postpaid.



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Scrubs - Washes - Rinses

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ONLY BRUSH WITH ALL THESE FEATURES.

All aluminum—rust proof. Finest Horsetail mixture bristles 2¾" long—genuine scratch proof rubber bumpers.

Brush 6 inch diameter fitted with aluminum handle to fit any garden hose. Aluminum extensions for reaching upstairs windows, etc. Brush elements replaceable. Send check or money order or will ship C.O.D. plus postage.

Money Back Guarantee. The Original Quality Fountain Brush.

Complete With 2 Foot Handle and Hose Nut $4.95 Postpaid

With 4 Foot Handle and Hose Nut . . . . $5.95 Postpaid

2 foot—4 foot or 6 foot aluminum extensions with couplings—50c per foot

New 8x3 inch oblong brush with 4 ft. handle ..... $6.95 P.P.

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A dachshund is ideally fitted by both figure and family history to form the handle of a beer stein. He will peer just as wistfully into a hot toddy or Tom and Jerry. Of glazed pottery, in dachshund-brown. Mailed postpaid to you for only.....**$3.50**

Set of 4.....**$12.50**

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*O.A.O.—One and Only

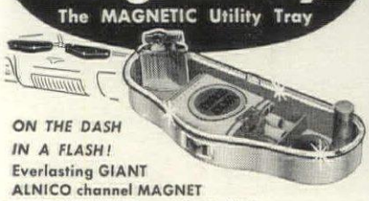
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You'll be proud to own or give this Magnatray. It's truly DeLuxe—a "custom tailored" dash tray made for *YOUR* car. Three roomy compartments hold everything—tolls, cigarettes, matches, sunglasses, cosmetics, etc. VELVALINED to keep contents from rattling. Designed in durable plastic of Metallic Gold, Metallic Silver or Metallic Maroon. Surmounted with a gleaming CHROME RIM. PERSONALIZED with distinctive CHROME INITIAL. Individually gift-packed.

$2.50 each postpaid

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FOR THAT VERY SPECIAL PERSON



Size: 4" high, 5½" wide, 1⅝" deep

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PRECISION HUMIDITY AND TEMPERATURE INDICATOR

This precision, hair-operated indicator is manufactured and calibrated to professional standards by the maker of the world's finest weather instruments. Handsome metal case, instant reading dial, for desk or wall mounting. A memorable gift for only..... **$18**

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A dozen different colored pencils —each with your youngster's full name stamped in gold. All fine quality, 7" long. Perfect for colored pencil sketching. May be sharpened at both ends. Plastic case also imprinted with full name. No. PK3106 **$1.19** ppd.

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Favorite Pipe!



- A new clamp type pipe rack holds pipe firmly in an upright position, eliminates spilling messy ashes.
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A Perfect Gift for the Man who Smokes a pipe

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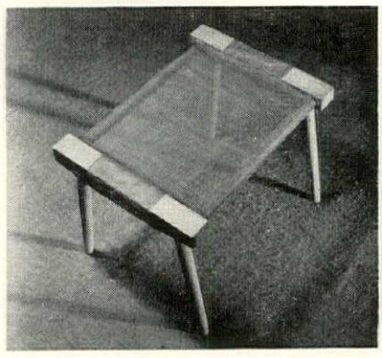


SHOPPING

Occasional table. It's made of old pine which accounts for its satin patina, its appeal to collectors. A neat little piece with many uses, it could serve as an individual tea table, as a portable smoking stand, as a stand for plants. Table is 18" high with a top 15" x 15". $14.95 ppd. John J. Brady, Mack at Nottingham, Detroit 24, Mich.



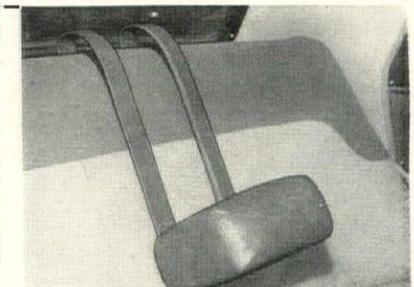
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For **HUBBY** *who Drives*
—KIDDIES *who Ride—*
for **ANY** *passenger*

New DeLuxe CENTEREST Arm Rest prevents driving fatigue. Plastic-upholstered, foam rubber-cushioned . . . hooks over any car seat by plastic-covered metal hangers. Choice of rich Blue, Maroon, Green, Grey, Buff, Brown. Ideal SAFETY SEAT for KIDDIES. Shipped anywhere. Postage Collect. Specify color—send check or money order for **$7.95** *(add 3% tax on Washington State orders)* to

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(Smart for dressing tables, too!)



"Pretty Kit" for her "Little Shaver" for him

Handsome gold-tooled leather kits, each containing quick-grooming essentials.

FOR HER—in red, green, or luggage tan: gold colored containers for pins, lipstick, perfume, cologne (plus a funnel for filling); **$3.50**

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Gold monograms *(3 letters)* **50c** extra

ADD 25c FOR POSTAGE, ETC.

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Satisfaction Guaranteed or Money Back **$11.95**

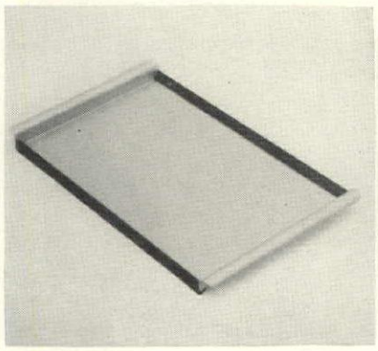
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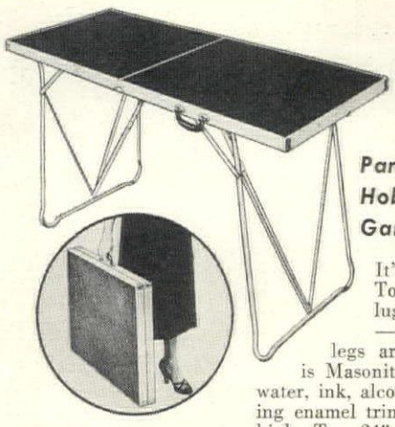




Man-size tray for heavy duty. Of patterned aluminum with walnut trim, it has practical grooved handles, a generous surface 15" x 25½". The man in your house will love it for his cocktail fixings, the woman for her coffee service or her appetizers. It is $6.50 postpaid from Seligson, 279 Halstead Avenue, Harrison, New York.



Sterling-silver cake knife. The serrated edge on the Sheffield stainless-steel blade will cut a piece of cake without crumbs, a neat wedge of pie. Sterling-silver handle is the popular pistol type which goes with many kinds of place settings. A Christmas bride, a silver wedding bride, will love a gift like this, $6.95 ppd. Fed. tax incl. Joré, 17 E. 42 St., N.Y.



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for dozens of uses

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It's strong enough to stand on, yet Tote-Table can be carried like your luggage. Opens easily, locks securely—ready for use. Tubular aluminum legs are weather-proof and sturdy; top is Masonite Presdwood, made impervious to water, ink, alcohol. Green or red top with matching enamel trim; or green with yellow trim. 30" high. Top 24" x 60", **19.95**; 30" x 72", **29.95**

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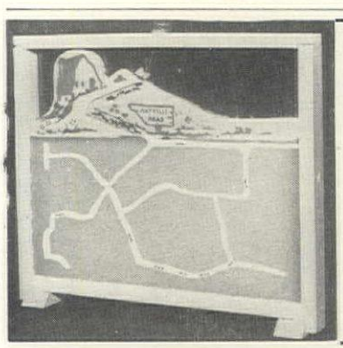
What a gift for a man: so comfortable to grip; extra-large fuel container needs filling so seldom; has dependable, fully automatic Evans mechanism.

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CHOICE of Natural, Turquoise, Golden Corn, Brown, Em. Green, Red, Royal Blue, Indian White.
FOR MEN and WOMEN in sizes 4 to 8....**$4.95**
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FOR CHILDREN in natural or brown only. In sizes 5-7-9 **$2.95.** In sizes 11-13-2 **$3.95**

Order by mail today. Send Cash, Check or M.O. and we pay postage, or send $1 deposit, balance C.O.D. plus P.O. charges. Satisf. guar. Immed. delivery. Gift orders carefully handled.



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$4.95 ppd., shade not included

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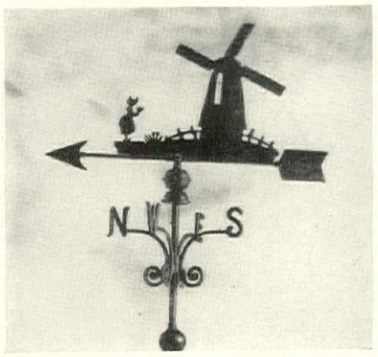
SHOPPING



Hearth beauty. A fireplace is a cosy place and this handsome woodbox will make it more so. It is made of highly polished brass, lacquered to retard tarnish, and measures 14″ high x 14″ deep x 20″ wide. The embossed scene shows the interior of an old English tavern. $29.95 exp. coll. Jenifer House, Great Barrington, Mass.



Tulip time weathervane. This is a gay weathervane for your house in the country. It comes in two sizes: 27″ wide by 32″ high; 30″ wide by 40″ high. The silhouette is a windmill, a field and a dainty little Dutch girl holding a nosegay. Easy to install. Small $22.50; large $32.50. Express collect. Hagerstrom, Wheeling, Illinois.



Marshall Field & Company CHICAGO



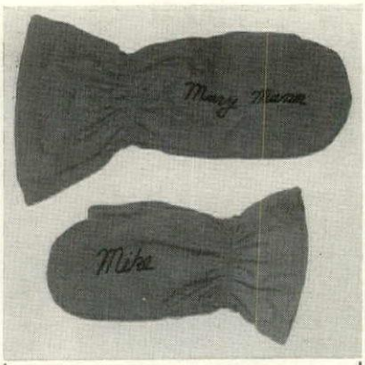
a gift for baby that rings the bell

JINGLE JOG CORDUROY CRAWLERS

$2.95

Twinkling bells on baby's toes add to the festive feeling of Christmastime . . . keep baby amused . . . tell mother just what corner he's crawled into! Jingle Jogs slip on . . . keep baby's legs warmly covered in his carriage, playpen or highchair. Washable cotton corduroy, with elastic waistband . . . a boon to busy mothers, a perfect gift for baby. Pink, maize, green, toast tan and blue. Small, medium, large and extra large. **FOURTH FLOOR**

● To order Jingle Jogs, write Personal Shopping Service, Marshall Field & Company, 111 North State Street, Chicago 90, Illinois—or phone STate 1-1000. Add 2% Illinois Retailers' Tax on purchases to be delivered in Illinois. Add 13¢ postage extra outside our regular delivery zone.



RED NAME MITTENS

of warmly lined, water repellent Zelan, with any child's name hand personalized in permanent Navy Blue textile dyes. Non-loseable, smart and warm for school, very Christmassy!

1 to 4 yrs. $2.45 postpaid
5 to 16 yrs. $2.95 postpaid

Give exact age of child and we will send mittens to fit.

No C.O.D.'s please.

YOUNGSPORTS
Box 52, Chester Springs, Pa.



"Full of Beans"

A Duck, a Clown, even Santa Claus complete with whiskers—the gayest Bean Bags we've ever seen. They are dressed in colorful costumes and fall into all sorts of jaunty poses. 4¼ inches tall, they are packed in red and white striped gift boxes.

$1.75 each, 3 for **$5.00**
Mailed Prepaid—No C.O.D.s Please
SEND FOR OUR FREE CATALOG

CHILDREN'S BOOK SHOP
293 Alexander St., Rochester 7, N.Y.

HOPALONG CASSIDY
FIGURE AND PAINT SET



HOPPY, LUCKY and CALIFORNIA in 7" miniature figures ready to be hand painted. Six brilliant no-run colors. Guaranteed to keep rootin' tootin' children indoors when necessary. Complete set **$2.50.** Another mail exclusive from Hoppy Headquarters.



Pee Wee House
Culver City 35, California



LOVELY "Little Women" DOLLS

An unforgettable gift for your favorite little girl! Straight from the pages of Louisa May Alcott's delightful classic step the memorable March Family . . . gracious Mrs. March, beautiful Meg (carrying flowers), tempestuous Jo (with her book), fragile Beth (holding a roll of music), and artistic Amy (pencil in hand) . . . all delicately hand-painted in unbreakable china and dressed in the fashionable elegance of Civil War days. A charming, captivating quintet, each is a true collector's item!

The Little Women 7" tall $2.95 each
Mrs. March 12" tall $6.95
Complete Family $18.75

Shipped Postpaid. No C.O.D.'s Please.

Berkshire Hills Gifts
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Waterproof
COWBOY GAUNTLETS
for Girls and Boys



Plastic coated, warm, fleecelined jersey gauntlets that keep hands warm and dry. Soft flexible and tougher than leather. Absolutely waterproof. Available for ages 3 to 10, in red or brown. Specify age and color desired. Money back guarantee. Sent postpaid, no C.O.D. please.

$1.50

"Handees"



Protect your hands with these plastic mitts, for dishes, washing, waxing and all household chores. On and off in a jiffy, fit over rings, watches and also protect cuffs. Finest quality, silky, soft plastic. Sent Postpaid, no C.O.D. ..... **$1.00 Pr.**

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WONDERFUL, BRAND NEW
"HOPALONG" PLACE SETTING

The most exciting gift for boys and girls . . . their own complete dinner sets, personalized by Hopalong Cassidy's signature. They'll always be on time for meals when they have these beautiful, full color permanently decorated dishes and fine, STAINLESS STEEL flatware. They're a gift for Mom too, for with Hoppy setting the pace, they'll eat those good, muscle building foods and "mind their manners" without rancor.

SET OF SIX PIECES $4.00
Plus 75c Packing & Delivery

DISHES—$2.00 plus 50c postage
FLATWARE—$2.00 plus 25c postage
No C.O.D.'s—Free Gift Guide

MASTERCRAFT Dept. G
60 SOUTH ST., BOSTON, MASS.

The Toy Original
PADDY PLAYERS' PUPPET STAGE
Sturdy, Adapted for cardtable



Stage Includes

Scripts, Choice of any one pair Hand Puppets

Prissy and Willy Wolf
Peter and Potter Pig
Gabby and Buck Cowboys
Santa Claus and Cheer Leader

Kindly State Order of Preference

$9.95 *Prepaid—No C.O.D.'s Please*

ORIGINALS LTD.
251 Delaware Ave. Buffalo 2, N. Y.

AROUND





Bake-a-cake basket for the little girl with a bent for cooking. Handmade of strong oak, lined with strawberry oilcloth, it comes with a mixing bowl, spoon, egg beater, rolling pin and a ruffled apron. Basket can serve for picnic use. It is 13" x 9" x 4½", $4.95 ppd. St. Nick's Workshop, 450 Sixth Avenue, New York, N. Y.



Spoofie kit is a lot of fun (even though educational!). It contains all the ingredients for making a Simple Simon doll, a Humpty Dumpty, a Cock Horse or Mother Goose. Youngsters will love putting the characters together, teen-agers will love to display the dolls in their rooms. Only $1.50 ppd. Anne London, 305 Maple Street, Perth Amboy, New Jersey.

LIFELIKE KIDDY PONY

FOR KIDDIES from 2 to 8 Years of Age.

ROCKING HORSE MODEL

$19.95

VELVETEEN FINISH



This year give them the Xmas they'll never forget—let them thrill with the joy of a romping gallop on this realistic pony. Big and sturdy for safety. Surprisingly realistic in a variety of beautiful finishes—both rocker and glider types. In genuine calfskin or rich fur-like velveteen coverings with genuine leather saddle and reins. Stirrups and frame-work of durable aluminum. Orders received by Dec. 18th will be delivered for Xmas. Express collect. Cash with order or 50% deposit on C.O.D. Order today!



ROCKER TYPE
No. R-520 Stands 34 in. high, 26 inches long. For children from 2 to 8 years of age. Rich brown velveteen coverings.
Only.....$19.95

No. G520—GLIDER TYPE VELVETEEN
Stands 34 inches high, 26 inches long. For children from 3 to 8 years of age. Rich brown velveteen covering.
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No. G540—GLIDER TYPE—REAL CALFSKIN
Stands 34 inches high 26 inches long. For children from 3 to 8 years of age. Genuine Holstein calfskin (illustrated) covering.
Only.....$48.00

CARLETON HOUSE 3312 N. LINCOLN AVE. CHICAGO 13, ILLINOIS



MUSICAL CINDERELLA DOLL
...she's reversible!

Our fetching Cinderella changes from a hearth-sweep to a glamorous princess as you simply turn her upside down! And she plays "Bibbidi-Bobbidi-Boo" while turning! 12" of delight for Santa Claus to bring. And just . . . $8.75

Postpaid in the U. S. Sorry, no c.o.d.'s.

the BETTER MOUSE TRAP
110 S. PITT ST., ALEXANDRIA, VA.



Adorable Musical Dancing DOLLS

The Sensational Red Shoes
BALLERINA
Gracefully pirouettes atop a fine Swiss music Box. Her exquisite costume of net is in the traditional classic ballerina style. From the top of this jointed doll's head to her adorable RED SHOES she is a delight to all.
16" high $12.95
Without Music 14" 8.95
9" size 6.95

COWBOY & COWGIRL
All decked out in Western costumes they go 'round and 'round to real Western tunes on a fine Swiss music box. 9" high.
The Pair $9.95
Individual Cowgirl or Cowboy.... 5.95

Add 35c for postage. No C.O.D.'s.

Rhea McAllaster Dept. HG11 113 E. 39th Street New York 16, N. Y.

HOPALONG CASSIDY Slippers



Little Cowboys won't need coaxin' morning or night to wear these gay felt indoor boots that sport Hopalong Cassidy's name and picture. Platformed soles and heels give added comfort. Black with white trim or Red with blue trim. Full sizes only, infants' 5 thru children's 3. Free autographed color print of Hoppy. $1.98 plus 17c postage

MONEY BACK GUARANTEE—IMMEDIATE DELIVERY

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UTTAL'S A-10 Mount Vernon, N.Y.

NEW "HOPPY" CHAIR A REAL THRILL FOR YOUNGSTERS

HOPALONG CASSIDY JUNIOR TV CHAIR



A sturdy folding television chair which securely locks into position when opened. Wood frame, simulated black leather 15" x 14" seat. Back and arms decorated with red and white Hopalong Cassidy designs.

$4.98 postpaid



HOPALONG CASSIDY COLORING SET

Everything needed for coloring scenes of the Wild & Wooly West. Holds child's attention for hours—helps develop latent artistic talent.

$2.00 ppd.

Send for 1951 edition of THE GIFT SHOPPER

The Gift Shopper

JOE SMITH SALES COMPANY
Dept. HG, JOPLIN, MO.



Personalized
TEDDY BEAR POLO SHIRTS

Little Tykes Can Now Have Their Own Name On Their Own Shirts

You can thrill the youngsters, delight their mothers, and show your own thoughtfulness by giving these Personalized Teddy Bear Polo Shirts for Christmas. Shirts are bright Yellow, trimmed in Brown and Green. Child's name is in rich Brown. Made of famous DURENE multi-ply mercerized combed cotton yarn. More absorbent, longer wear, lasting lustre, easy to wash. Long or short sleeves. Sizes, 3, 4, 6, or 8.

1 Shirt ... $1.85 *Postpaid*

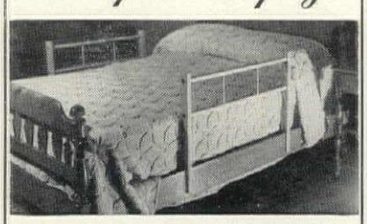
2 Shirts ... $3.50 *Postpaid*

Specify size and if you prefer long or short sleeves

Sorry—No C.O.D.'s or Foreign Orders

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2455 Fullerton Avenue • Chicago 47, Illinois

Does Your Child Sleep in Safely?



YOUTHCRAFT SAFETY RAIL GUARDS YOUR CHILD from falling out of bed

Inexpensive, safe, positive protection. Fits any bed. Attached or removed easily, quickly. Attractive enough to be left on permanently or can be stored under bed. Available in Wheat, Maple, Walnut, Mahogany or White.

$4.95 each side express collect

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YOUTHCRAFT
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THE HERSHEY CANDY BANK

A *real vending machine* that dispenses penny Hershey's milk chocolates. YOUR CHILD will love its Novelty, its CANDY! YOU'LL like the SAVING HABIT!

Sturdy plastic and metal. Simple to operate, to refill. Back unlocks with key for refilling or to remove pennies saved.

Complete with key and 24 chocolate bars, plus 24 refills . . . ALL FOR ONLY $2.25 ppd.

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MUSICAL TELEPHONE

Plays a gay tune when receiver is lifted. Dial rings bell. Slot for coin saving. Genuine Swiss Music Movement gives many hours of joy. Gay plastic colors. A wonderful buy at this low price.

$3.95 postpaid



LAMP

Beautifully finished metal lamp with genuine Swiss Music Box in base. Handle controls playing tune. Soothing for over-tired or "afraid-of-dark" children. Comes in gilt, silver or anodized blue. Fits any room.

$8.95 postpaid

Money-back guarantee.
Send check or money order.
No COD.
Write for free Xmas catalog.



MAP UMBRELLA

Map of the world on transparent plastic sturdy Umbrella with initial on handle. Safe, fun and keeps 'em dry. Unusual value at this low price. State initial.

$3.50 postpaid



MUSICAL MONKEY

Appeals to all youngsters. Gaily dressed Musical Monkey with durable hard face. Tail to head 17". Genuine Swiss Movement plays gay tune.

$5.95 postpaid

NU NOVELTY COMPANY
317 W. 45th ST., DEPT. 15 NEW YORK 19.

★ STUFFED MUSICAL TOYS ★



Give children hours of fun with stuffed musical toys. Colorful plush is cuddlesome, long-wearing. Assorted children's tunes. Excellent buy at this price. Indicate toy desired.

$3.95 POSTPAID
4 for $15.

NU NOVELTY COMPANY
317 W. 45th ST. DEPT. 15 N. Y. 19.

Money-back guarantee.
Send check or money order. No COD.
Write for Free Complete Xmas Catalog.

BEAUTIFUL TINSEL VILLAGE FOR UNDER THE TREE DECORATION

EIGHT GLISTENING SNOW-BOUND HOUSES

A quaint little village of frosted, glistening houses and churches for under-the-tree decoration—or to set out around the house during the holiday season. Simulated stained glass windows glow with colorful light when Xmas bulbs are placed inside. No two alike. You'll use them from year to year. Each measures 4 x 6½ and up to 7 inches high. Safe delivery guaranteed. Send check or money order. Postpaid.

3.95

The Set of Eight Houses, only

CARLETON HOUSE - 3312 LINCOLN AVE. - CHICAGO 13, ILL.

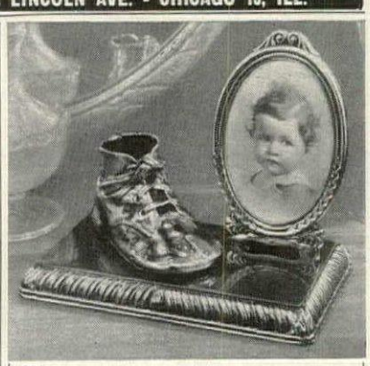


UNUSUAL STOCKING FILLERS

- ★ SOILESS PLANT BALLS—six seeds grow to flower.....35¢
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- ★ WATER COLORS—six tube set in aluminum case with brush.....89¢
- ★ TELESCOPE, tiny but it really works .....69¢
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- ★ PENCIL SHARPENER, exact working miniature .....69¢

Sold separately or all for **$3.98**
Write for free 32 page CATALOGUE Post paid

Creative Playthings, Inc.
• 867 Madison Ave., N. Y. 21, N. Y.



Precious MEMORIES Preserved Forever!

Baby's first shoes preserved forever in solid metal bronze make a matchless gift. This smart miniature oval photo frame and baby shoe combination style 628 **$10.95.** Larger base with two shoes style 629 **$14.95.** *We ship C.O.D. plus postage charges.* Mail shoes with name, address to

SENTI-METAL CO.
272 E. Capital St., Columbus, Ohio



SHOPPING AROUND



Toute Suite is a handsome black poodle with a tightly curled coat, a very wise expression and a fashionable clip. He stands 12" high, would beguile any small child, any teen-ager who loves to display stuffed animals on her window sill. With music box, $11.50 ppd.; without, $7.50 ppd. The Home Shopper, Box 48, Berwyn, Ill.



To fill with goodies and hang from the tree or window latch, this red felt Santa sack with a strap for hanging. His whiskers, the trim on his hat and suit are of white felt; his shiny boots and gold buckle are plasticized paper. About 10" h., 5½" w., he'll make a gay accent on Christmas. $1 ppd. Gladys Lynn Designs, 7707-DS Cornell Avenue, Chicago, Ill.

EASY TRAINING

Kiddies Care for Own Clothes

Junior Clothes Rod

HOOKS ON ANY CLOSET ROD



ONLY **$1.25**

In Colors, Red, Blue or Green

SAVE POSTAGE

We prepay if you send Check or M.O. Gladly sent C. O. D. plus postage.

A welcome GIFT for Christmas, Birthdays, etc.

Hangs down 22" from grown-up level—easy for small fry to hang up own clothes. Doubles closet space. Avoids driving nails in walls or doors. Sturdy and safe. Cannot be pulled down. Can also be used on single hook.

CHILDREN UTILITIES DEPT. S-08
18018 GRIGGS DETROIT 21, MICHIGAN



EVERY LITTLE GIRL WANTS A DOLL BED

And this one is handmade, mahogany finish. When dolly sleeps in elegance, a child's heart will swell with pride. Order the bed, which comes with mattress, for Christmas. Make the spread and canopy yourself and your gift may well become an heirloom. The bed measures 22" long, 14" wide and 21" high.

Bed with mattress **$11.95** prepaid
Bed complete **$17.95** prepaid

MARIE OGDEN
46 N. Crest Rd. Chattanooga 4, Tenn.

Your Child's Name

on this adorable dress made of finest sanforized Bates & Stoffel broadcloth. Any little Miss would love this "name dress" with her own first name scattered on it.

NAMES EMBROIDERED TO LAST LIFETIME OF DRESS.
CHOICE OF SWEETHEART NECK OR ROUND COLLAR.
FULL SKIRT, 2" WIDE HEM, FULL PUFFED SLEEVES,
FRENCH PIPING, ½ WAY BUTTON BACK WITH TIE.

Comes in color combinations of:
★ Kelly Green with Maize trim ★ Cinnamon Brown with Maize trim
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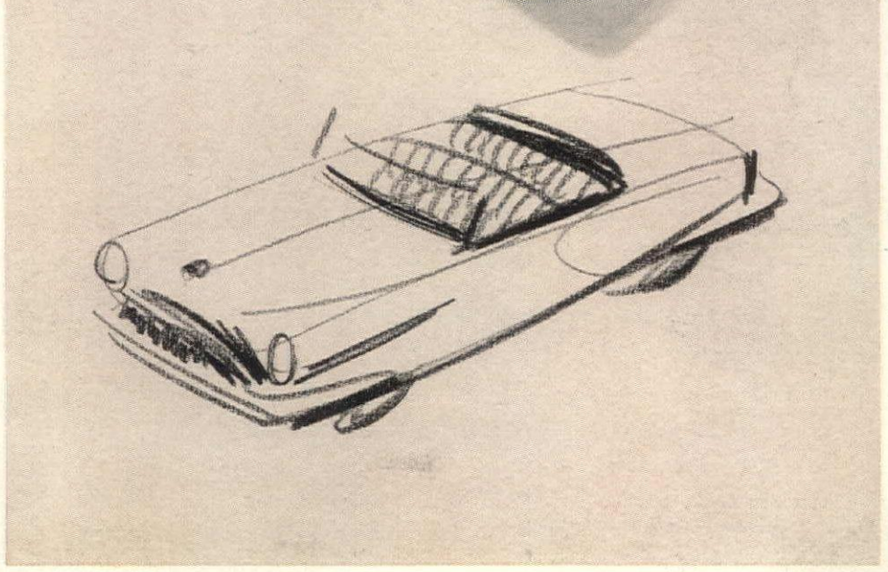
Sizes: 2-3-4-5-6 . . . **$6.95** *postpaid* Sizes: 7-8-10-12 . . . **$8.95** *postpaid*
State size, style, color, name, plainly. (No C.O.D.'s)
ANOTHER EXCLUSIVE FROM: IMMEDIATE DELIVERY



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nothing takes the place of genuine leather for distinction and durability





Fine furniture and fine automobiles are truly fine when upholstered in Genuine Leather, for no other material confers such distinction and durability . . . offers so much pleasure in its use . . . so much pride in its possession. Genuine Leather is more than worth its extra cost.

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Beautiful Gulistan Renaissance—"the carpet of famous decorators." Nine gorgeous colors. $19.50 sq. yd.

(Center) Gulistan Parquetry—exciting new textured carpet to complement today's fine furniture. $13.25 sq. yd.

Formal evening gown from Christian Dior—New York.



Gulistan Tweed —luxurious textured carpet for period or modern rooms. Six decorator colors. $16.25 sq. yd.

A NAME FAMOUS IN STYLE—DIOR

In a beautiful gown by the famous Parisian couturier, how lovely you'd look! But picture yourself lovelier still in a background of style and beauty—so confident in your choice of Gulistan

A NAME FAMOUS IN CARPET

You'll find your happy choice in Gulistan's complete selection, from $7.25 (higher West and South).

Insist on a name famous for carpet style and beauty—insist on Gulistan. All imported wool pile, woven on power looms in the U. S. A. A. & M. Karagheusian, Inc., Fifth Avenue, New York.

GULISTAN

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CARPET

DUNBAR

for Modern

HANS VAN NES



Coffee Table of metal, glass and Finnish birch burl, No. 4610. Sofa, buttoned inside and out, with foam rubber mattress, No. 4623. Commode, No. 4478. Decorator Chair with foam rubber seat and back, exposed wood base, No. 5000A.

You cannot tell a chair by its cover—nor a sofa.
But if Dunbar is the maker,
you know that the inside story fully satisfies
the outside's bright promise.

MODERN INTERIORS Send 25 cents to Berne, Ind.
for this profusely illustrated booklet
on decorating your home successfully.



Modern Morris Chair with cane-paneled, adjustable seat and back, molded foam rubber cushions and one-piece laminated wood supports, No. 4731

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CHICAGO: 1638 MERCHANDISE MART • NEW YORK: 227 EAST 56TH STREET
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NEW PLANTER DINETTE SET
Willow Grey Textolite table top, Poppy Red vinyl plastic upholstery . . . with its own centerpiece of flowers!

GENERAL ELECTRIC TEXTOLITE PLASTIC TOP

Good Morning!

Ever wish for a magic charm to make *all* your mornings bright? Sun shining . . . flowers in bloom . . . fragrant coffee . . . perfect toast . . . above all, a setting so cheerful that every breakfast has to be a happy one!

Kuehne's been busy working magic for you—inventing a year-round springtime in chrome dinette sets! A bouquet of bright colors, Jonquil Yellow, Poppy Red, Leaf Green, Willow Grey, is locked permanently in Kuehne's General Electric Textolite plastic table tops, and in the exactly matching vinyl plastic upholstery!

Love comfort? Next to lying in a hammock, you'll enjoy the deep-seated, spring-seated comfort of back-resting Kuehne chairs!

More magic: no laundering table linens or polishing dinette furniture! A clean sweep with a damp cloth—your Kuehne Khrome dinette set is butterfly-bright!

Yes . . . Kuehne's been working magic for you . . . manufacturing the finest quality chrome you can buy, all but indestructible! . . . giving you Textolite table tops—stain, chip, and burn resistant, easier to clean than glass! . . . making sure the supple, colorful vinyl plastic chair upholstery by Duran and Boltaflex won't wrinkle, tear, or stain—*will* wash clean in a jiffy!

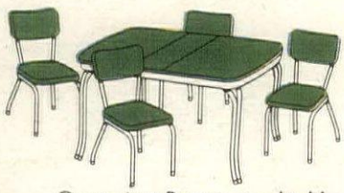
Help your home to magic . . . just say the magic word, "Kuehne," when you choose a chrome dinette set!



Another popular Kuehne style. King-size Table is 36 x 48", extending to 60". Matching chairs.



Drop-leaf table, 30 x 20", extends to 56". Chrome piano hinge saves space. Colorful, relaxing chairs to match.



Convenient Dinette-sized table, 30 x 42", extends to 52". Matching, posture-correct chairs.

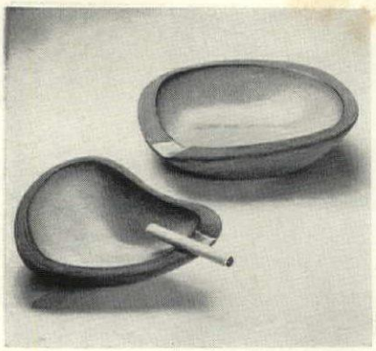
Look for these new Kuehne Khrome styles at the leading furniture and department stores in your city.

Prices from $59.50 to $198 for five pieces. Matching buffets and chinas available for all Kuehne sets.

Kuehne (Say "Keen-ee")
MANUFACTURING COMPANY • MATTOON, ILLINOIS

SHOPPING AROUND





Native design. These free-form ash trays are made from Oklahoma clay by a fine Oklahoma designer. Of highly fired ceramic with a fine glaze, they are a gray-beige color. Small tray measures 4¾" x 5" and costs $4.35 ppd.; the large one is 6¼" x 5½" and costs $6.50 ppd. Bayden Bashe, Box 1162, Oklahoma City, Oklahoma.



First reader for a very young child proves through cute animal pictures that "Washing is Fun," and the accompanying foam-rubber elephant sponge turns the theory into practice. Book and sponge are boilable, chewable, dunkable—safe bath or crib playthings. $1.50 ppd. Peggy Cloth Books, Inc., 109 Worth Street, New York, N. Y.



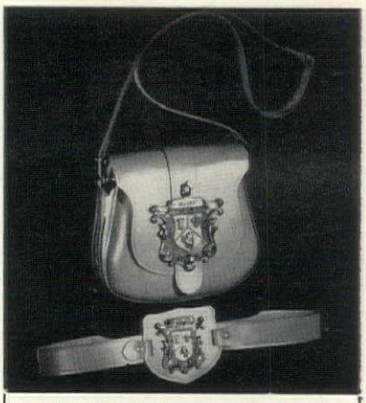
Living! Growing!

CALIFORNIA Redwood Burl

Bring California living tc your own home with a sprouting Redwood Burl, cut direct from the oldest living trees in the world, the California Redwoods. When put in shallow bowl of water, nature provides miniature Redwood tree by sending forth beautiful green fern-like shoots. Sprouting is guaranteed. A thoughtful gift for the holidays. Regular size, $2.00; Large Size Burl, $5.00 postpaid. Cash or money order, no C.O.D.

Extra! Beautifully Burnished Redwood Burl Planter Bowl.....$3.50

Long Equipment Company
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VALIANT BAG & BELT SET

Beautiful top grain polished cowhide that any woman would appreciate in black, brown, red, green, suntan, bamboo, and mahogany. For informal, sport, and tailored wear. Antique finish brass shield offsetting vertical tab. 8"x9" bag with shoulder strap $7.95 (plus 20% tax). Adjustable belt $2.75 available separately.
A "SPORT AGE" CREATION BY BONITA.

Free catalog on request
$1.00 deposit on C.O.D.'s
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Dep't HG 11 Haddon Heights, N. J.



MAKE YOUR FIREPLACE
a Scene of
THRILLS AND ENCHANTMENT
with NEW
RAINBOW FIRE

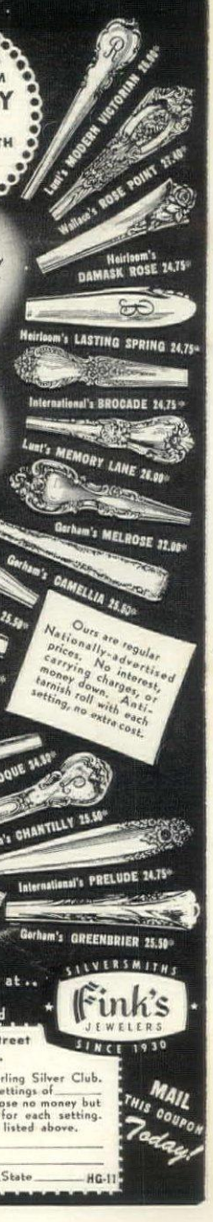
Just sprinkle a dash of RAINBOW FIRE in your fireplace and instantly, like magic, flames change into a brilliant array of LONG lasting colors: green, blue, red, violet, pink, etc.! What fun and thrill to watch! Adds magic entertainment to the evening. Send only $1.00 for generous size package—enough for over a dozen applications; or $3 for the LARGE SIZE Paper Oaken Bucket with SCOOP shown above—enough for over 50 applications. **CHRISTMAS GIFT IDEA:** RAINBOW FIRE will make a delightfully different and appreciated Christmas gift. Order several packages of either or both sizes NOW. **Send $1.00 for each carton, and $3.00 for each Oaken Bucket. No C.O.D. please.** WE PAY POSTAGE.

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112 PATTERNS TO CHOOSE FROM
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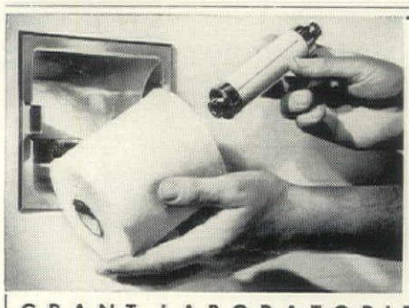


Clever new invention — boon to home owners, apartment dwellers. Closed, it looks like wall or door ornament. Opened, it provides sturdy hook for 3 or more garment hangers; holds 30 lbs. Hook actuated by concealed spring; "clicks" shut. Of solid, hand-polished aluminum; beautiful, decorative; not an eyesore. Easily screwed to door or wall of bath, bedroom, guestroom, closets. Ideal coat hook for your automobile.

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THE IDEAL CHRISTMAS GIFT
A Concealed Bathroom Deodorant

Grant's new Deodoroll brings you "Forest Breeze," a delightful, fresh-pine fragrance for lovelier bathrooms. You simply replace your present tissue roller with this concealed, delicately scented deodorant in an unbreakable plastic tube mounted with chromium plated parts to fit any type fixture. Deodoroll is always at work—yet fully concealed. No caps to unscrew—no bottles to spill. Sent postpaid for only $2.00 complete with filler which lasts up to 3 months. Two extra refills for only $1.00. Add 3% sales tax in California.

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A DAISY OF A COASTER

Slip a "Daisy" Coaster under each drink. Decorated rubber, gay yellow and white leaves, prevents drink from slipping. Gives neat, doily look to tall glasses or short. Nicely packaged 8 to box. Excellent gift at this price for Xmas giving or for yourself.

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Reflector lettering—gloss beads mirror light at night (like road signs)
Permanent embossed letters and numbers 1½" high
Lifetime aluminum—rustproof
Baked enamel—white beaded letters—black background
Double plate 18" long—reads the same from either side

These attractive markers make thoughtful gifts — and make it easy for friends to find your home DAY-n-NIGHT. Install in a minute. Any wording you want, up to a total of 15 letters and numbers. PLEASE PRINT CLEARLY.

MAILBOX MARKER fits any mail box $1.95 POSTPAID

LAWN MARKER with 36" wrought aluminum standard $2.95 POSTPAID

C.O.D. if desired—fees, postage added. Colorado residents add 2% sales tax.



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this fabulous new center for fine furniture

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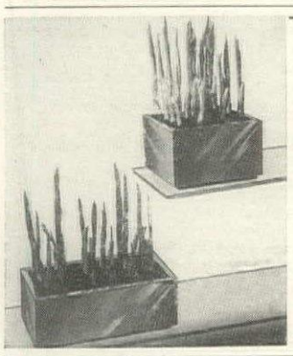
SHOPPING

Doll-E-Nurser. If there's a baby in your house, little sister will love this doll-feeding kit. It contains everything necessary for copying mamma as she goes about the business of feeding baby. From the sterilizer to the bottle brush, the utensils are delightful miniatures. $1.98 ppd. Neville's, 311 High St., Burlington, N. J.



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Enjoy FRESH LILY OF THE VALLEY AT CHRISTMAS!

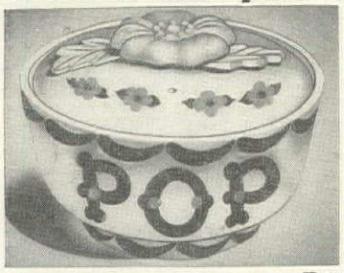
- Even when your garden is covered with snow, you can have your own fresh flowers! These newly harvested Lily of the Valley pips will bloom in your home in just 18 to 21 days.
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Square container, 5"x5", planted with 16 pips, $7.00
Oblong container, 8"x4", planted with 18 pips, $8.75
Pips separately, with planting material, $3.00 *per dozen*

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Fashioned in pottery with colorful handpainted decoration, the TOOTH GARAGE gaily ornaments the vanity or dresser.

Selection of MOM or POP bold lettering for easy identification. Also unlettered, with floral design, for those others you wish to please. Indicate choice.

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. . . really a most essential and useful gift, the TOOTH GARAGE is certain to please!

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All prices postpaid.

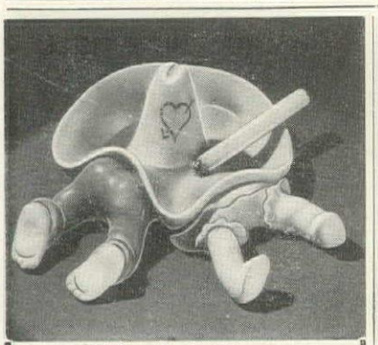
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ASHTRAY 6" diam.—$2.50 postpaid

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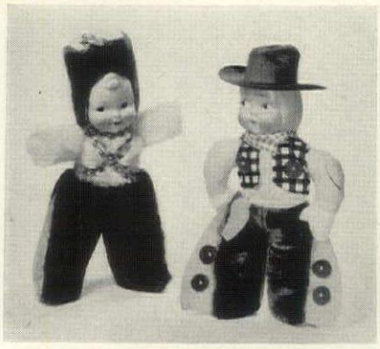


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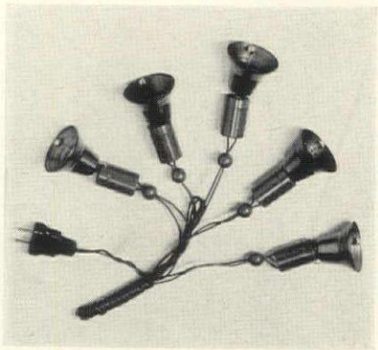
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AROUND





The Cowboy and the Majorette, gay little plush toys any toddler would love. Each has a tinkling Swiss music box that winds with a key, a pixie expression on its round fat face, a bright costume trimmed with felt. Cowboy (15"), $4.95 ppd.; majorette (16") is the same price. Swiss Musical Gifts, 1265 Myrtle Ave., Brooklyn, N. Y.



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including stamped initials

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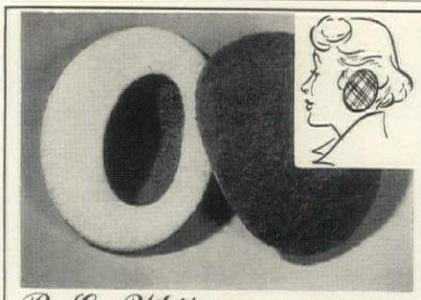
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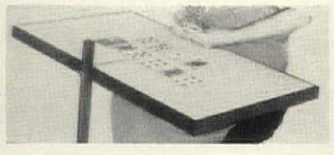
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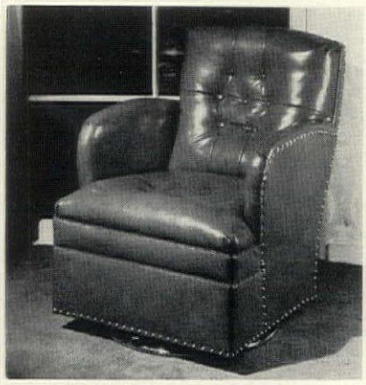
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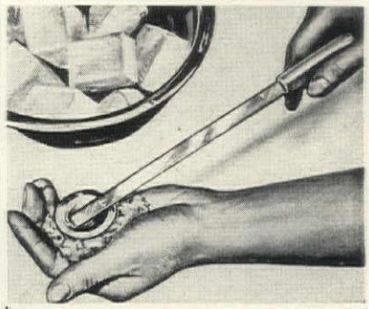
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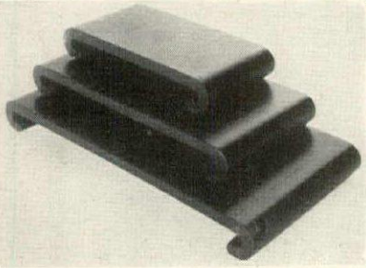


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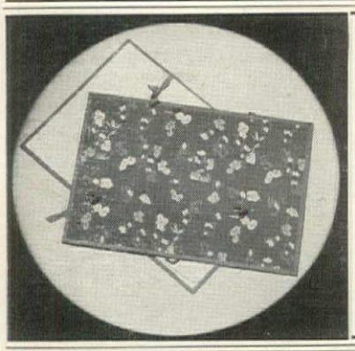
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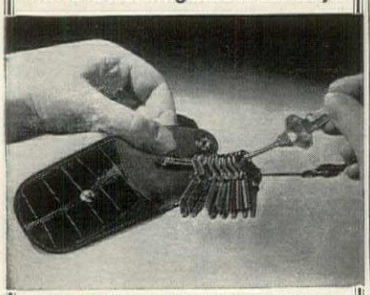


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Dull Black
A Gift For Constant Use—For Home Lovers Who Arrange Flowers
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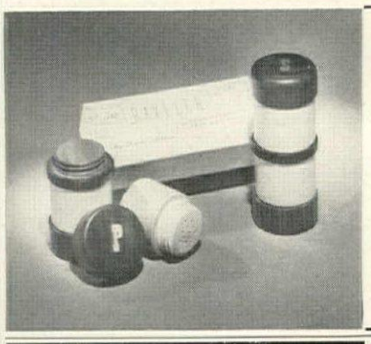
SHOPPING



Doll's crib rocker. It will please a little girl because it's made just like baby's crib. Of knotty pine finished in maple, 23¼" long x 14" wide x 18" high, large enough to hold a 20" doll. Have it under the tree on Christmas morn and see if she doesn't like it better than any other toy. $4.95 ppd. Templeton Craftsmen, Templeton, Mass.



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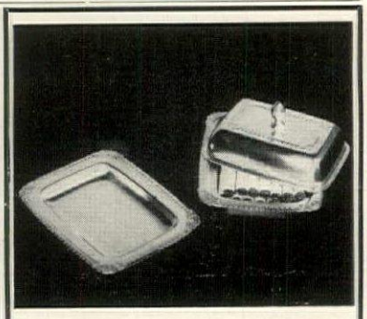


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Now · · · don't rush home or stay home just to feed your pet. Fill tray with pet's food and set clock for feeding time. Place tray under "Kum-pet's" three-sided steel cover, keeping food from pet until bell rings pleasantly; then tray moves automatically into feeding position.
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Dept. G, 220 5th Ave., N. Y. 1



SMART SET
It's the smart hostess, having beauty and cost in mind, who has these distinctively styled cigarette boxes with matching ashtrays placed where they can be reached at a moment's notice. Made of solid copper and lacquered to preserve its finish for many years to come. Oxidized Copper at **$3.95**. Butler Silver at **$4.95**. All postage paid by us. Extra ashtrays may be had at **$1.25** and **$1.50** each. Allow for two week delivery.
No C.O.D.'s please
JON ERIC CREATIONS
74 Grand St. New York, N. Y.

AROUND





You won't want to change this tiger's stripes because they are so beautiful. Of soft, soft plush in tawny gold with rich brown markings, he looks quite fierce but is gentle as a lamb. He'll make a great hit standing 13½" high, 34" long, under the tree. $5.95 ppd. Crane's, 419 E. 57 Street, New York, N. Y.



Magic piano. A child selects a tune (*Farmer in the dell, Happy birthday, Mary had a little lamb*) on this little instrument, turns the button and magic! the piano plays a tune. While the tune is playing, he can play too without stopping the music. It is 13" x 9" x 5½", $5.95 ppd. Treasure Mart, 545 Fifth Avenue, New York, N. Y.



Casserole and Skillet
FOR THE HOLIDAY HOSTESS

Wonderful gift for Christmas—and after! Gleaming copper-clad casserole complete with burner . . . adds the festive touch to entertaining tables. Overall height is 11", diameter 8" . . . holds 1½ quarts. Matching jumbo skillet, 10¼" in diameter. Both heat-retaining, easy to clean.

CASSEROLE..... **$15.95** *ppd.*
SKILLET..... **7.95** *ppd.*

Send check or money order. No C.O.D.'s please.

BERT'S Staten Island 2, N. Y.



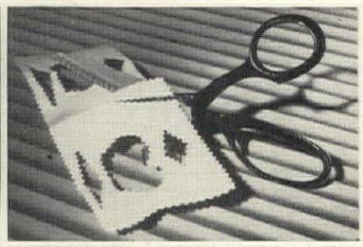
Handsome set of 8 monogrammed coasters. Their double personalities will delight you . . . serve equally well as attractive coasters or ash trays. Made of decorative aluminum; personalized with raised initial. Only $1.95 per set prepaid. Send check or money order. Money back guaranteee. State initial.

JARVIS-REED **DEPT. R-8**
2451 S. Michigan Ave. Chicago 16, Ill.



Dine in soft, romantic candlelight! Place a quaint miniature Hurricane Lamp before each plate setting. Light them just before you seat your guests and hear exclamations of praise! Each lamp 6 inches high. Base and tinkling prisms of unbreakable clear plastic. Glass chimney, complete with candle. Can be used on tables, knick-knack shelves, and bureaus. Only $1.00 per pair. 6 pairs for only $5.50. Send check or money order. Money back guarantee.

JARVIS-REED **DEPT. R-8**
2451 S. Michigan Ave. Chicago 16, Ill.



HERE IT IS AT LAST . . .

The Perfect Pinking Shears

These 9-inch, precision-made pinking shears are the finest ever made, regardless of price. You'll get a real surprise the first time you use them. They make dressmaking easy as well as fun and give a professional finish to seams and edges.

These light, easy-to-handle 9-inch shears sell at the amazingly low price of $4.95, with a money-back guarantee. No C.O.D. please.



HURRICANE SALT-'n-PEPPER SET—
Transparent, crystal-clear Hurricane Chimneys, set in a graceful base of highly polished nickel silver. Will not corrode, and stand out in any table setting. 2¾" high, gift boxed. $1.00 pair ppd.

Le Petit Studio
1622 Howard Avenue
Chicago 26, Ill.





YOUR College Seal

monogram, or single initial beautifully handwrought and engraved on these handsome, burnished copper wastebaskets and letter baskets. Wastebaskets 14" in height by 9½" in oval diameter. *$12.50* with single letter, *$15.00* with seal or 3 letter monogram. Letter basket is 5" in height by 7½" in oval diameter. *$5.00* with single letter, *$6.50* with seal or monogram. Specify on order seal, letter or monogram desired. We pay postage. Sorry, no C.O.D.'s

Send for free catalog of other unusual items.

The Yours Truly Shop
185 Humphrey Street
Marblehead Massachusetts

See what your home looks like *before you build!*



Here's an easy way to make a scale model of your favorite house plan . . . a model that becomes a *proving ground for your home building ideas.* Simply fit pre-cut wall sections into slotted plastic footings . . . and there's your model! Change as often as you like. Kit also includes furniture cut-outs for every room.

Send today for 315 piece kit, $4.75 postpaid east of Rockies, $5.00 west coast and Canada.

PLAN-A-HOME MODEL COMPANY
ELKHART, IND., DEPT. GII



TERRY'S NEW CHEF-AN-ETTE
And What A Gift They Make

The only recipe file that keeps your recipes in order without an index. Order yours today.

A seven volume recipe file, each volume hinged to a steel frame. Black design on lustrous white enamel. Overall dimensions 6½" x 4" x 8½". Comes with starter set of 68 recipes, 20 blank cards, has ample room for 700.

A wonderful decoration for your kitchen. The ideal gift for all occasions. Shower, wedding, birthday, & Xmas.

7 Book Unit $3.50—5 Book Unit $3.00.

Add 25c to cover packing and Postage.

Sorry, No C.O.D.'s. Order early.

TERRY'S ORIGIN-ETTES
3 Napoleon St., Dept. 72, Valparaiso, Ind.



XMAS SHADOW BOX

Let this newest Christmas idea shine a warm welcome from your front door, window or mantel. Hang it in wreath or alone. Snowy roof removes to let you put favorite snapshot in frame above tiny fireplace. Light-up scene includes gay tree, gift pkgs., behind picture window. Weatherproof wood box 8"x8"x3". Sold by mail order only. Wreath not included. Complete with cord and bulb.

Only **$4.50** ppd.

Send for free TOY catalog.

HICKORY KNOLL WORKSHOP
Deerfield, Illinois



DESK SET

KEEP STAMPS, LETTERS AND PEN HANDY

Here's a complete new desk set that keeps everything at your fingertips. It's beautifully made of solid hard wood with a walnut finish, and felted to protect your desk. Stamp holder is highly polished brass, holds regular roll of 1, 2 or 3c stamps always available at your post office. Makes an ideal gift for a man or woman. Will last a lifetime. Size 7 in. wide, 5¼" deep and 5 in. high. Weight 1 lb. 2 oz. GUARANTEED SATISFACTION or your money back.

$4.95 postpaid.

Immediate shipment. C.O.D.'s plus postage.

(Send for Free Gift Folder)

STERLING HOUSE
Box 493-H2 Glen Ellyn, Ill.



imported from Finland
solid Copper teakettle

Finlandia House imports for you these charming Finnish teakettles at such a low price. Truly examples of Finland's master craftsmen. Made of solid gleaming copper, tin-lined for practical use. With shiny black wooden handles for heat protection. Holds two qts. $13.00 ea.

FINLANDIA HOUSE
1025 N. E. Alberta Portland 11, Ore.

FROM ITALY

THE NATIVITY, THE MOST TREASURED GIFT OF ALL!



Modeled with skill, imagination by the brilliant sculptor, Carlo Massa . . . fired and glazed by skilled Italian craftsmen . . . these richly glowing figures are the perfect symbol of Christmas.* Figures may be purchased singly or as group.

THE NATIVITY GROUP (9 FIGURES)

HEIGHT 12½" $110.00
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THREE WISE MEN ..... ea. $15.00
INFANT ..... $10.00 OX $15.00
VIRGIN ..... $15.00 ASS $15.00
JOSEPH ..... $15.00 CAMEL $20.00

2 Favorites of The Famed CANTERBURY PILGRIMS



THE SQUIRE—gay, young, graceful with red, heart-like figures on white tunic and red hose. Height 20" $35.00.

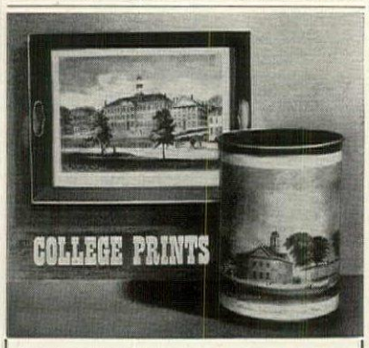


THE PRIORESS—smiling and modest, with sweeping, graceful lines and softly muted colors of beige and blue. Height 20 inches . . . $35.00.

Complete catalogue sent on request.

**All orders sent before November 24th will be shipped for Christmas delivery.*

HORTENS STUDIO
823 Lexington Ave., New York 21, N. Y.



OLD ORIGINAL full color reproduced prints on sturdy metal trays and baskets. Baked enamel finish, gilt edge and hand antiqued. The tray is hand made throughout and alcohol resistant. Designate college and color when ordering. **COLORS:** Black, Wedgwood Green, Tole Red. **COLLEGES:** U. of Penna., Harvard, Yale, Princeton, Dartmouth, Rutgers, Amherst, Columbia, N. Y., Antioch, Mt. Holyoke, Vassar, U. of Va., U. of Wisconsin.

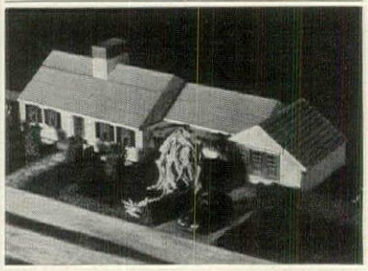
TRAY $6.95 *(15" x 20")* **BOTH $10.50** **BASKET $3.95** *(14" high)*

Attractive wrought iron garden type folding stand with suction cups for holding tray to use as coffee table for extra guests. Black only. Approx. 19" high **$5.50.** As unit with tray **$11.95.**

Postpaid. Send check or money order.

SEND FOR FREE BROCHURE

Phillip H. Hancock
19 PLYMOUTH RD.
SPRINGFIELD, DEL. CO., PENNA.



DISCOVER your real DREAM HOME—

Why risk disappointments or expensive alterations? Build a ¼" scale model of your dream house with Plan-O-Blocks! See it from every angle . . . alter in advance to fit your needs. No toy—accurate enough for cost estimates. Standard set makes thousands of models. Or, send sketch of your own design . . . we will send required blocks.

SPECIAL 10-Day Trial Offer

Send $19.95—check or money order. Blocks sent postpaid. *Money refunded if set returned within 10 days.* A wonderful gift for the prospective home owner or planner!

PLAN-O-BLOCKS
321 Capitol Bldg.
Binghamton, N. Y.



SHOPPING

Cinderella nightdress. Your little girl will be a demure princess in this fetching nightie with ruffled skirt and sleeves. Yoke decorated with fairy-like figures of Cinderella. Besides being attractive, it will keep her warm. Of cotton flannel in yellow or blue, sizes 2 through 10, $4.95 ppd. The Talbots, 164 N. Street, Hingham, Mass.



It's easy to be a juggler, that is, if you have six professional juggling balls like the ones in this set and a book of clear instructions. Children will love this game but they'd better watch out for Daddy. He's bound to steal it. There'll be lots of activity at your house if you buy this set, $2.95 ppd. Schaffer Gift House, 246 Morris Avenue, Springfield, N. J.



ELECTRIC ICE CREAM FREEZER



Make delicious, rich, creamy, old-fashioned ice cream at home in 15 minutes. Freezes up to 4 quarts of cream. Operates on AC current like any home appliance. Just plug it in! Built for lifetime, trouble-free service. Money-back guaranteed.

Delivered Anywhere **$25.95** *in the United States*

THE J. E. PORTER CORPORATION
America's Largest Manufacturers of Home Ice Cream Freezers
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The JOLLY JABBERWOCKY BIRD *says:*

"JUNIOR STORY CLUB MAKES CHRISTMAS LAST ALL YEAR!"

"The Story Teller's illustrated tales are so funny and fascinating they make children (4-8) laugh and be happy for days! And the 52 letters by the Story Teller and me, written especially for the boys and girls on your gift list, will entertain and amuse with wonderful games, contests and prizes!

"Just think—besides receiving our letters and stories *every week* for a whole year—members get a leatherette binder . . . membership card . . . a surprise birthday gift . . . and a donor's gift card.



"Christmas will soon be here; enroll all the children on your gift list in the *JUNIOR STORY CLUB* NOW:"

52 weeks (full year) only $5 ppd.
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JUNIOR FEATURES
Box 45G SCARSDALE, N. Y.

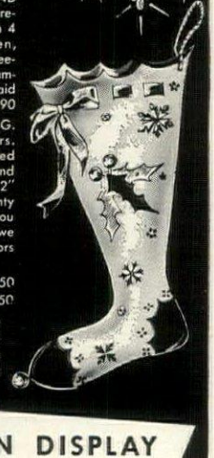
Xmas DECORATIONS FOR TREE AND HOME

SPARKLING DIAMOND STARS—Brilliant, light reflecting plastic gems in 4 colors: crystal, green, rose and ice-blue. Three-dimensional. 4½" diameter. Per dozen postpaid $6.90

GIANT FELT STOCKING. In bright Xmas colors. Richly hand decorated with jewels, ribbons and sequins. 24" long, 12" opening. Will hold plenty of gift packages. If you order more than one we deliver variety of colors and designs.

Per Piece postpaid $6.50
Per Pair postpaid $12.50

Free Catalog mailed on request. Contains many lovely Xmas ornaments and gift-packaging decorations.



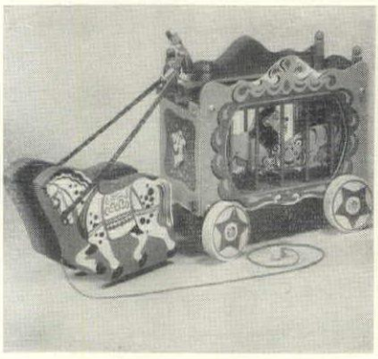
AUSTEN DISPLAY
133 WEST 19TH ST., NEW YORK 1, N.Y.

AROUND





Collapsible Teddy bear. This velvety soft, plush Teddy will be the love of your young one's life. It inflates like a balloon, is as light as air, naturally, and is just the thing to take along when you travel with baby. It's about 15" tall and a beautiful light brown color, $5 ppd. From Q. T. Novelty Co., Box 54, Murray Hill Station, N. Y.



The lions roar when this circus wagon is pulled. Can't you imagine the ecstatic expression on a small boy's face when he sees this under the tree? It's painted in brilliant colors, is made of wood and plywood and rolls easily on its star-painted wheels. About 21" long and 10½" high, $3.45 postpaid. Mastercraft, 60 South Street, Boston, Massachusetts.



AUTHENTIC REPRODUCTIONS

Old Charm With NEW BEAUTY

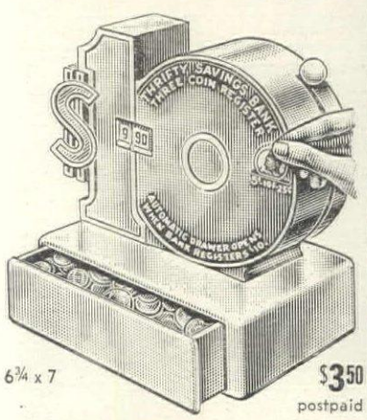
These Aristocrats are made by Master Craftsmen. They are Authentic Reproductions of Old Colonial, Provincial and Victorian Oil Lamps. Each complete in every detail with beautiful, fired Dresden type glass decoration.

No. 1001 Molly Pitcher
12" High $20.00
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Express Charges Collect. Write for Bulletin.

Beaux Art Crafts
2015 Brookfield Road Pittsburgh 16, Pa.

Make "51"... a Thrifty One!



6¾ x 7 $3.50 postpaid

Bank Adds 5c, 10c, 25c

CASH DRAWER OPENS AT $10

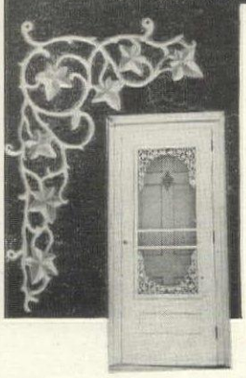
Each coin changes total on Register. Only Bank with drawer like a Cash Register. It pops open at $10. Rugged Styron and metal 6¾ x 7. Letters and Dial in Gold. GUARANTEED. Choice of Black or Maroon. Send today.

RAPAPORT Bros. 1826 S. Washtenaw Dept. HGN Chicago 8

Scroll-ettes

FOR SCREEN AND STORM DOORS

A Year 'Round Gift



Picture frame your storm or screen door with these beautiful scroll-etts—made of cast aluminum with a gleaming white enamel finish. As shown model SA-244—A delicate ivy pattern gives a touch of old New Orleans metal lace. Order to-day a set of four—priced at **$10.00**

Other beautiful patterns—write for bulletin.

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WINDSOR *Needlepoint Furniture*



LOUIS XV CHAIR

Truly a possession of personal pride is this solid mahogany chair. Reproduced to the finest detail with a mellow hand rubbed finish. Hand carved by skilled Grand Rapids craftsmen. Full spring seat. Long a favorite of those of discriminating taste.

Finished Needlepoint: Seat 28" wide by 25" deep. Back 16½" by 18½" long. Arms 6" long by 5" wide. **$79.00** in your Needlepoint or cover furnished by us shipped to your nearest freight office. Slightly higher on west coast.

We are one of the largest manufacturers of Needlepoint Furniture in America.

If you haven't received our recent catalog send 10c for your copy.

"Makers of Fine Furniture for over 35 years."

WINDSOR *Furniture Co.*
14 Sheldon Ave., S. E., Grand Rapids, Mich.

Exclusive!



ENGLISH Buckingham CRYSTAL

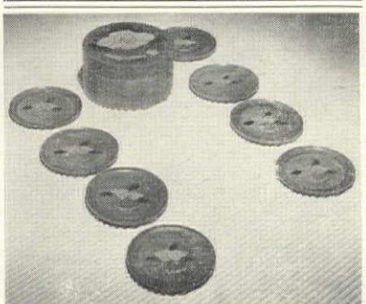
For the perfectly appointed table . . . Sparkling thumbnail crystal! Exquisitely cut, perfectly balanced, in the traditional good taste of English craftsmanship . . . A treasure to own or to give. Order by the piece or dozen.

GOBLETS $6 ea., $72 doz.
CLARETS $5 ea., $60 doz.
CHAMPAGNES $5.50 ea., $66 doz.
8½ in. PLATES $8.75 ea., $105 doz.

Ask about Matching Supplementary Pieces

Prices are postpaid in U. S. (No C.O.D.'s)

Grace Beshar ASSOCIATES
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EXOTIC CHERRY WOOD COASTERS FROM THE ORIENT

Eight cherry wood coasters packed in a handsome cherry wood box make a delightful gift or addition to your own home. Sent direct to you or your friends from the world famous Farmers' Market in Hollywood.

Each coaster is etched in a 3 color floral design. Edges are raised to prevent dripping.

We ship them attractively gift wrapped in South Seas Tapa paper, tied with raffia, gift card enclosed if desired.

$2.00 *P. Pd. (No COD's please)*

Coasters are 3⅜" in diameter
Container 4½" in diameter x 2½" high

Satisfaction guaranteed or your remittance will be promptly returned. Order from:

THE CORAL REEF, FARMERS' MARKET
Fairfax at 3rd Hollywood 36, California



Wall Plaques That Grow Plants

Hang on walls of living rooms, bed rooms, kitchen, porch, everywhere, and bring fragrance of the garden indoors. Colorful, artistic, yet so inexpensive you can use them liberally. Plaque shows either Chinese boy or girl watering a plant that actually grows *in an attached vase.* Lovely ivory-tan shade, with red and black trim, 7" by 8". Single plaque $1.65; pair $3.20; 2 pair $6.00; 3 pair $9.00; postpaid. On C. O. D. plus postage charges. Plants not included.

STUART ART GALLERY
Dept. HG-11 451 Stuart St., Boston, Mass.





1. **TELLS TIME** the truly scientific sun dial way
2. **FORECASTS WEATHER** secretly concealed, changes colors to predict weather
3. **TELLS DIRECTION** with glow-in-the-dark compass
4. **TELLS LENGTH** strap is durable plastic 8" measure
5. **MAGNIFYING** and burning glass, secretly concealed
6. **WORLD'S SMALLEST BALL PEN** writes thousands of words
7. **SIGNALLING DEVICE** on back of watch
8. **MORSE CODE** engraved on back
9. **CONSTELLATION** Chart locates North Star

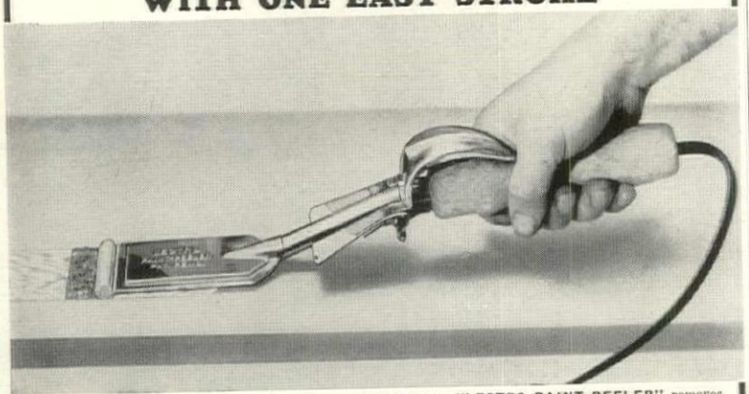
Amazing Value $1.98

Money-Back Guarantee

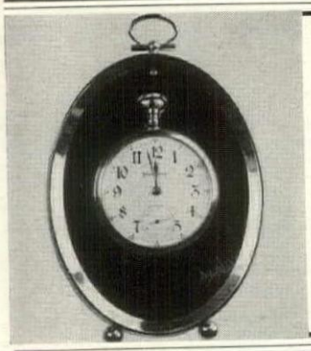
Sensational 9-way wonder watch—for boys, girls, scouts, sportsmen. Gleaming jewelers bronze case with durable plastic measuring strap, *Rush your order today.*

TELZALL, Dept. W-324
430 N. Michigan Ave., Chicago 11, Ill.

DON'T WORK HARD SCRAPING
PEEL PAINT TO BARE WOOD
WITH ONE EASY STROKE



NO CHEMICALS—NO FLAME—With one easy stroke, the **"LECTRO PAINT PEELER"** removes any number of coats of paint—right down to the bare wood—with little effort. No danger of fire if used according to instructions. Will not scorch or burn most delicate wood surfaces. Removes paint and enamel—quickly—easily—from any flat or contoured surface. Crisp paint curls removed are dry—won't stick to rugs or furniture. No mess—no smell, even fun to use! Complete with extra long quality electrical cord and automatic safety stand attached for use in rest position. Nothing else to buy—complete instructions included. Simple to use. Just plug into 115 AC or DC outlet, let heat for several minutes and remove paint to bare wood. Only $4.95. Will pay for itself in a few hours in savings of your time and materials. Complete tool approved by Underwriters' Laboratories.
ORDER YOURS TODAY! YOU MUST BE SATISFIED OR YOUR MONEY BACK.
If your dealer cannot supply you, enclose $4.95 in check, cash or money order.
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For Your Heirloom Watch —

A handsome setting, simple and classic. Frame is gold finished metal; mat, velvet, wine color. Easel back. Stands on desk or table, or hangs on wall. Watch winds easily; is removable.

Each watch individually fitted.

$10 postpaid.

Send your watch to

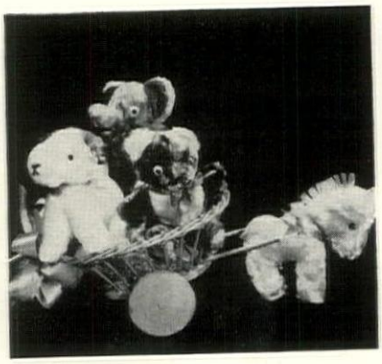
MIDDAM CO.
Box 645 Amherst, Mass.



SHOPPING



Raggedy Ann and Raggedy Andy, the dress-alike twins, are cunning little rag dolls any child would love. Andy's cotton trousers and Ann's cotton skirt are topped with plaid gingham blouses. They have string-straight hair, daffy expressions and they cost $2.25 ppd. each. Order from J. J. Anthony, Box 402, Milwaukee, Wisconsin.



A-riding we will go in our little wicker cart with the little plush horse. This is the toy to delight a young heart. The elephant is gray, the dog white, the bear honey color and they're all of softest plush. Cart 16"; the animals 8" x 9". The whole collection costs only $7.95 ppd. Merrill Ann Creations, 228 Varick St., N. Y.

THE GIFT for those who thrill to the unusual!

American Eagle In Solid Brass

13"



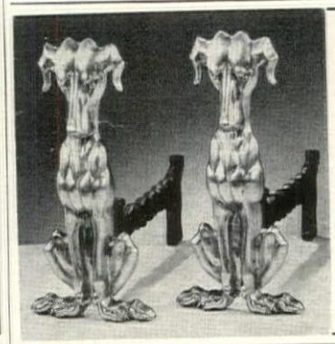
Beautiful enough to give as a table, mantel or desk decoration. Heavy enough (approx. 9 lbs.) for a doorstop or bookends. Reproduced from an old American casting with the fine original craftsmanship faithfully retained.

$11 *Postpaid*

7" In aluminum, black.....5.00
In aluminum, Pompeiian green, 6.00

Sorry, No COD's

CARLAN CRAFT
508 CARSONIA AVENUE, READING, PA.



FAITHFUL HOUND DOGS ANDIRONS

This handsome pair of hounds will take very seriously the job of guarding your hearth. Made from a very old pattern, they are available in two sizes.

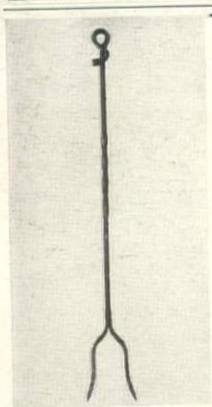
18" high with adjustable log rests, weight 47 lbs.
SOLID BRASS DOGS.....$29.95
Cast Iron, Black satin finish.....19.95

26" high with adjustable log rests, weight 90 lbs.
Solid Brass Dogs.....$99.50
Cast Iron Dogs, Black satin finish.....59.50

DOOR KNOCKER Hound Dog, solid brass, 6" tall 2.95

Transportation Collect
Catalog other sizes, 12 cents

Tennessee Chromium Plating Co.
206 Louise Avenue Nashville, Tenn.



HAMMERED WROUGHT IRON POKER

Fine and functional and very frankly designed for a discriminating taste. You will be charmed with the slender line, from the distinctive handle to the gently-curved tines, of this graceful poker. From our original design and hand-wrought in an Old New England Iron Works, this useful fireplace accessory has a length of thirty-four inches and is finished in our own *fine black*. An ideal Christmas gift.

$6.00 POSTPAID

No C.O.D.'s please.

Lewis Street Iron Works
37 Lewis St., Greenwich, Conn.



Serve-a-Slice

BREAD BUTLER

Let the Bread Butler solve your stale bread problem! Tests in actual day-by-day use show it keeps bread fresh, usable, delicious 2 weeks and longer. Serves only one slice at a time, rest of loaf remains in moisture-conditioned container. You'll be surprised how quickly it pays for itself with fresher bread and bread saving. Made of lustrous plastic, easy to clean.

Order by mail. Postpaid, only.....$2.95

Ward Phillips Co.
Dept. G • Dundee, Illinois



DESTROY ODORS
ELECTRICALLY WITH AIR-O-FRESH

THROUGHOUT THE HOME — THROUGHOUT THE YEAR

Now you can bring "blue-sky" freshness to your home with a flip of the switch!—no moving parts, no chemicals to change. Destroy odors with ozone—nature's way of freshening the air.

Compact, portable Air-O-Fresh freshens any part of the house . . . at less than one cent a day. Don't mask odors—destroy them quickly and completely with Air-O-Fresh.

$12.95 COMPLETE

MELCO PRODUCTS INC. 26 East Hennepin Avenue Minneapolis 1, Minnesota



TOOLED BELT *and* WESTERN BUCKLE

A gift every boy of every age (and father, too) would love to have. Belt is quality leather, nicely tooled, 1¼" wide. Bronze finished Buckle is 3" long, with embossed cowboy roping a steer. Attractively gift boxed, too. From one of Texas' finest leather craft houses. Please send waist measurement for size.

M & M LEATHER CRAFT CO.
210 S. Ervay • Dallas, Texas

AROUND

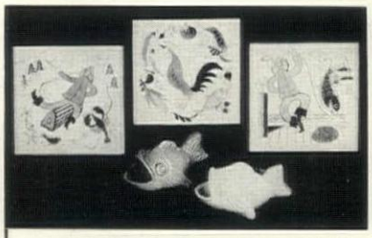


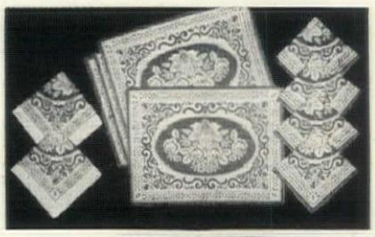


Baby's first book. It's a dear little cloth book that was made to be felt and if need be, chewed. Of bright-colored non-toxic cotton, it is 5½" square. Your six-month-old will never tire of turning the gay pages, feeling the different textures. $1 ppd. Brookhouse, 122 Brookside Dr., Larchmont, New York.



Hopalong Cassidy scrapbook. Every young fan *must* need a scrapbook like this handsome leatherette volume. How else can they take care of all the Hopalong memorabilia? The embossed cover is in four colors; white horse, handsome Hopalong, smoking pistols, the desert cactus. And it costs only $2.35 ppd. The Josselyns, Box 147, Dedham, Massachusetts.





HAND CRAFTED GIFTS BY MAINE ARTISTS

CERAMIC TILES—exquisitely finished, gaily colored, 4½" square: LIVELY LOBSTERMAN, MAINE COCK, FISHERMAN'S HORNPIPE. **$2.25 ea.**

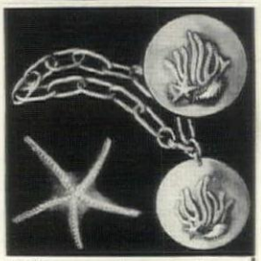
FISH ASH TRAY—yellow or blue glazed, 3½" long. **$1.00 ea.**

LINEN TABLE MAT AND NAPKIN SET—silk-screened by hand in a traditional lily and rose design; brick red or medium blue; mat 17" x 12½", napkin 13" sq.
Set of 4 napkins and 4 mats. **$8.50**
Set of 2 napkins and 2 mats. **$4.50**

STERLING STARFISH PIN—stunning for dress or suit lapel; diameter 2¼". *Inc. Tax*—**$7.20**

STERLING BRACELET—of hand-made links and a large disk decorated with a charming spray design of seaweed, a starfish and a clamshell; diameter of disk 1½"; total length 9". *Inc. Tax*—**$14.40**

MATCHING STERLING SEAWEED, CLAMSHELL AND STARFISH PIN—diameter 1½". *Inc. Tax*—**$8.40**



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LINCOLNVILLE, MAINE

THE ORIGINAL FOLDING Table TOP $4.95



The Ideal Christmas Gift

T-Top is a light rigid top which fits over your card table held in place by cleats on underside. *Doubles* the size of your card table by seating 7 persons comfortably—opens to 46" in diameter, 144" in circumference—it's perfect for luncheons and card games. Just tuck it away in corner or closet. Send for your T-Top now. Weight 16 lbs. Immediate shipment. Available unpainted or in colors Green, Red, Brown.

Unpainted $4.95—*Painted* $5.95
No C.O.D.'s please. Shipping Charges Collect.
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Dept. 98 Salem, Mass.



IT'S NEW! IT'S MAGNETIC!

A MUST for all Bridge or Canasta players. Genuine leather, gold-tooled book jackets holding two decks of cards. Beautifully finished in wine, red, tan, brown or green.

Twin jackets, two decks of cards . . . AND a MAGNETIC Pencil which will stick like glue any place it is put on the jackets. An exceptional value for only $4.25, postpaid.

Two- or three-letter monogram 25¢ extra.

No C.O.D.'s, please.

KAYDEE ENTERPRISES
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The Face of Christmas

AN "ALMOST-REAL" SANTA MASK

Playing the role of Santa? Here's an amazingly realistic Santa mask to thrill the youngsters! Designed by a famous artist, these rubber masks change expression with the wearer . . . are comfortable, flexible, lightweight. **$3.95** ppd.

Send check or money order. No C.O.D.'s please

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Lipsmeared GLASSES

are the hoax of the half century and the realistic red lips, permanently fired on the glass, are guaranteed to get a million dollars worth of laughs for only one buck. Serve your most inviting drink in a **Lipsmeared Glass** and the unsuspecting will do a quick double take. Pull the hilarious new joke on your hostess or your guests.

11 OZ. HIGHBALLS **$1.00** EACH *postpaid*
Set of 8 $7.50 1 DOZEN $11.00 *postpaid*
Write for free 16 page gift catalog.

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DAY and NIGHT..Your HOME needs IDENTIFICATION

A bright reflecting, everlasting Aluminum Lawn Marker or Mail Box Nameplate will help to do this for you.

- Each is made of solid heavy gauge extruded and formed Aluminum.
- Each has solid Aluminum letters 1½" high formed from ⅛" stock, locked in pilfer proof channel.
- Lawn Marker has 4" high Aluminum numbers with scored face that is highly polished for excellent light reflection. These are mounted on a Redwood panel that is creosote dipped for long life, and stained green.



$5.95 complete postpaid
Space for 12 letters and 6 numbers
Size: 10" x 18" overall

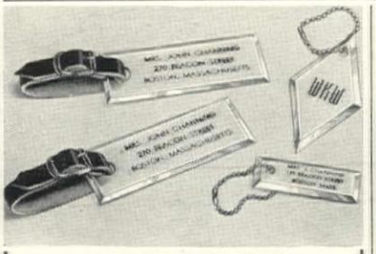


$2.95 complete Nameplate postpaid
Space for 12 letters
Size: 19" long
All aluminum U. S. approved No. 1 mail box—$3.95

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FOR SMART TRAVELING

with these beautiful polished bevel edged LUCITE tags in your choice of colors—Red, Blue, Green, Brown, Black or Transparent.

LUGGAGE TAGS—Black or brown leather strap; name and address imprinted in 23K gold. Set of 2—colors $3. Transparent $2.50.

UMBRELLA or BRIEF CASE TAGS—Metal bead chain to attach. Abbreviate as space is small. Ea. $1.50.

HAND BAG TAGS—Diamond shape; metal bead chain; 2 or 3 letter monogram. Ea. $1.50.

COMPLETE SET of 4 pcs. $5. All gift boxed. Postpaid.

Write for circular of other monogrammed products.

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Of Course
THERE'S A SANTA!



AND HERE HE IS! Straight from NORWAY. Just 3½" tall and brim full of cheer in his merry red and white Christmas suit. Skillful Scandinavian village craftsmen catch the mischievous twinkle in his eye; his hand-carved painted wooden face beams a warm pixy smile.

A really cute, original gift, he'll be right at home on the table, mantel, or Christmas tree. *Order a set today*—**limited supply.**

SANTA:

1. Skiing
2. Eating Porridge
3. Stirring Kettle
4. Chopping Wood
5. Sledding
6. Sitting on Sled
7. Rocking in Chair
8. Sawing Wood

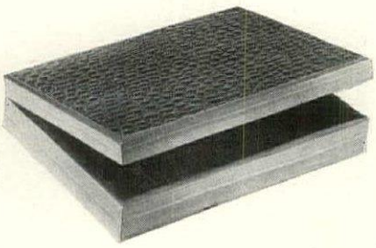
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POSTPAID: $1.25 each. 3 for $3.50. 6 for $6.95. 8 (complete set) for $9.25

Scandinavia House
DISTINCTIVE IMPORTED GIFTS
111 EAST POST ROAD WHITE PLAINS, N. Y.

KEEP YOUR SILVER GLEAMING
and ready for use at all times. This stunning and sturdy silver chest is of solid walnut, rubbed to a glowing finish, has a genuine leather alligator grain top, tarnish resistant lining, felted base. A solid walnut bar with grooves for knives guarantees their staying in place. Holds full service for 12 — size 16 x 11 x 3¼.

9.95





THIS DECORATOR DESIGNED
waste basket makes a charming accessory. Of fine tole it features your initials on gleaming 18 kt. gold placques, outlined by hand painted gold borders. Smart . . . new . . . you'll be delighted with it. 13" high, Black, white, wine, celadon green (give 2nd choice). Print initials in order desired—

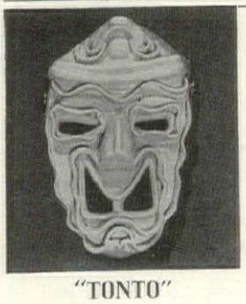
3.95

An equally attractive cocktail tray, with laurel design in gold, same treatment of initials. Black only, 20" long x 10¼ —

3.95

Dept. G
Both Prepaid
Sorry No COD's

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"TONTO"
Prince of Mirth

WALL MASK IN PORCELAIN

Every piece AN ORIGINAL signed by the artist.

TONTO lends charm and distinction to any home. Your choice of two colors—brilliant chartreuse or lovely turquoise. Size 9½" x 6".

Single masks **10.95**
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From the Pacific Ocean

Unusual, Natural Wonders—"Created By Time and Tide"—Unique Driftwood pieces—many were carried by ocean waves from faraway places to Pacific Coast Beaches. No two alike. Arranged in our Studio ready for use as "CONVERSATION PIECES" on your mantel or table. Each is charming, interesting and a masterpiece. Range in price from $2.00 to $10.00. Postpaid. Make lovely gifts. Every piece guaranteed to please or your money back. Since these are priced according to size, uniqueness and individuality, just send check or money order for any amount from $3.00 to $10.00 and your "Conversation Art Piece" will be carefully selected according to the price you desire to pay. *Order Now.*

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NEW CHEST WARMER



Harold J. Rubin
furrier
first again
. . . with a
small fur

Copy of a child's bib, in flattering **NUTRIA**, to wear under your most fragile suit or with your sturdier tweeds.
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Protect furniture surfaces with
RIC-O-BAC
the magic wool felt cushion. Self-adhesive to all surfaces, all materials . . . No gluing. Washable. Permanent . . . Conforms to any outline or size of bric-a-brac, lamps, ash trays, etc . . . Cushions, silences, stops breakage . . . easy to apply, just press it on

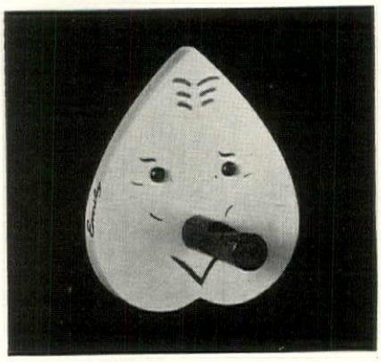
4 Packages . . (4 yards) . . $1.00

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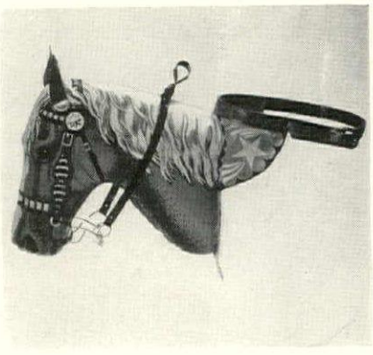
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Peg-nose, the clothes hanger. A kindly little creature who, on occasion, can be slightly stern but only when a young one fails to arrange his clothing properly. His engaging face is white, his peg nose red, and he'll be glad to have a child's name painted on his head. $1.95 postpaid. Janss, 165 Market Street, Perth Amboy, New Jersey.



From Santa Claus, Indiana, comes Tippo, the bean-bag doll. Think of the thrill a child will get when he opens a package from Santa Claus! (You can be sure he won't notice the Indiana or if he does he'll think it is somewhere near the North Pole.) Tippo, 6" high, assumes a variety of amusing postures, is $1 ppd. Holiday House, Lollipop Ave., Santa Claus, Ind.



Cowboy horse. Give this to a very young cowboy; let him strap it around his middle and away he'll go. It's well equipped with a bit, reins and a sturdy belt to make it part of the young rider. There'll be many villainous plots foiled if your cow puncher has this fleet steed to help him. Only $3.25 ppd. Young Treasures, Inc., 746 Madison Ave., New York.

PAIR OF GADABOUTS

A little trunk, plastered with resort labels from all over the world, comes filled with complete outfits for two 8" dolls. One wears ice skates, the other roller skates, and any little stay-at-home will have the time of her life touring the world with her two protégés. Trunk is 12" high.

$3.98 POST PAID

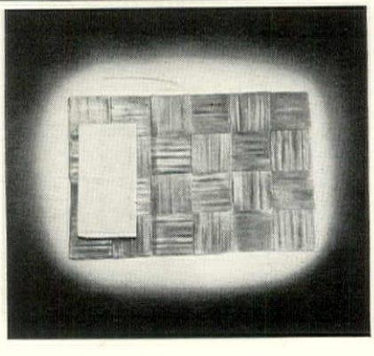
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59 East 8th Street, Dept. 821, New York 3, N. Y.



Tropical leaf place-mats

Protects tables and lends decorative cheer. (12" x 18".) Perfect reproduction of popular Pandanus leaf. 9 exciting colors: hunter green, red, lt. green, yellow, chartreuse, aqua, pink, brown, and gray. With matching or contrasting napkins (17" sq.). Set of 4, $5.95 ppd.; without napkins, $3.98 ppd. Set of 2, $3.00 ppd.; without napkins, $2.00 ppd.

COLEMAN O'MALLEY
304 E. 49th St., N. Y. 17, N. Y.

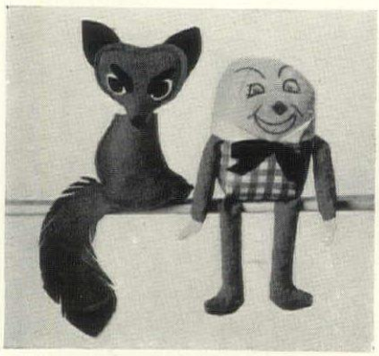


AROUND





Audubon kit for bird modeling. With this clever little kit you will be able to produce a most professional job of wood carving. Included in it are: carver's knife, wire legs for birds, sandpaper, brushes, a book of instructions. Study your favorite bird, then carve him. $2.95 ppd. Lacey Workshop, 539½ Hudson St., N. Y.



Bean bags. The little Red Fox and Humpty Dumpty are two of the most amusing toys we've seen. Made of felt and cotton fabric, stuffed with dried beans, Red Fox is 6″ high, Humpty Dumpty 8″. They cost so little you'll want to order several for the children on your list. The fox $1.25; Humpty $1.95. Both ppd. Preferred Gifts, 125 Park Avenue, N. Y.



Yours alone. You and everyone else love personalized towels. And this is the set you'll get great satisfaction from owning. A bath towel 20″ x 40″, a hand towel 16″ x 27″, a washcloth 12″ x 12″ all of the finest white terry cloth, marked in fast color. Your choice of red, blue, green, brown. $3.95 postpaid. Order from Young Sports, Chestersprings, Penn.



WONDERFUL CHRISTMAS GIFT!

Leron linen trousseau—76 pieces, 250.00 including monograms!

All the essentials for the linen closet...monogrammed and gift-wrapped for Christmas giving. Superb value at this price! Also available in separate units, for example

4-piece sheet and case set, monogrammed . 24.50
6-piece bath set, including monogram 15.75
Please write for full information.

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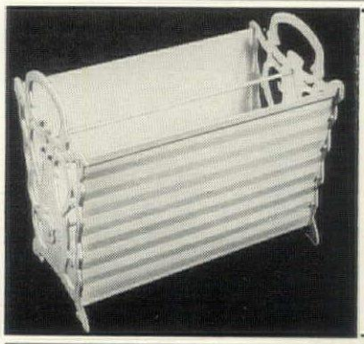


PLYMOUTH ROCKS IN MATCHING EGG PLATE AND SALT & PEPPERS

Truly California in design and heavenly colors, and wonderfully matched for set owning or gift giving. The Egg Plate is 11″ diam., and comes in chartreuse and yellow glazed decoration, with the saucy rooster in black and white to match the big, 3¾″ rooster and hen, Salt & Peppers. Also available in Rhode Island Red. Please specify.

EGG PLATE $3.50 *ea.*, SALT & PEPPERS $2.00 *pair.*
THE 3-PIECE SET ONLY $6.00.
All Prices Postpaid.

SEND FOR **FREE** BROCHURE
The Village Vendors
of Westwood Village - and "Henry" too
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Unusual Magazine Rack in Aluminum

THIS is something different in magazine racks. Its ends carry the design of an antique vase in outline with a coat of arms in relief. Painted in white and antique green.

Only **$12.50**

Send check or money order.
Express charges will be collected on delivery.

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1903 Fourth Ave., S.
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NEW "42" THREAD SPOOL HOLDER

The Unique, New Sewing Aid. Sturdy, handy, compact, convenient. Handiest sewing aid any woman ever had • Uses little space, yet holds up to 42 full thread spools. Prevents tangled thread • Holds two embroidery scissors • Speeds color matching • Lightweight, durable aluminum alloy • Rose or Pastel Blue. Wonderful gifts • $1.00 plus 10c for handling. With transparent dust cover $1.45. With 42 assorted threads, cover and scissors **$4.95. Postpaid.** *Money back guarantee.*



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• FUN for YOUNG and OLD •

designing lovely sparkling

JEWELRY and ART PICTURES!

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Jewelry Art Set

$1.85 Postpaid

Complete kit for making colorful jeweled bracelets, necklaces. Includes needle, thread, hundreds of vari-colored beads of all sizes. Instructions. No C.O.D.'s.



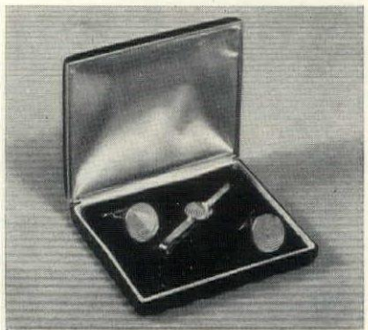
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Picture Art Set

$1.85 Postpaid

Watch your child make lovely full-color pictures that sparkle with real sequins. Kit has needle, thread, picture patterns and hundreds of sequins. No C.O.D.'s.

▶WONDER TOY & NOVELTY MART◀
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***Jewelry* FOR "HIM"**

For the spouse of the house or your best beau . . . jewelry gets the nod for Christmas! Distinctive swirl design on cuff links and tie clip, 1/20-12 karat gold filled. In attractive gift box . . . order now for Christmas!

$12.95 Ppd. Tax Incl.

Send check or money order.
No C.O.D.'s please.

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Hello! I'm SANDY! I drink I wet I sleep and you can WAVE MY HAIR!

NEW! AMAZING!

Little Miss WAVE-A-DOLL HAIR KIT

WAVE LOTION

FREE HAIR WAVE KIT!

I have RUBBER WONDERSKIN!

TERRIFIC VALUE! only $3.98

SENSATIONAL DRINK AND WET DOLL in washable rubber WONDERSKIN with life-like hair and realistic hair-wave kit complete with ..... plastic curlers, ... rubber waving bands, ... waving end papers, plastic comb and ..... bottle of doll hair lotion. ADORABLE SANDY, 11 inches tall, has sparkling blue eyes that open and close—she drinks from her bottle with rubber nipple (included) and then wets her diaper. You can bathe her—move her cuddly arms, legs and head—make her stand, walk and sleep.

RUSH YOUR ORDER TODAY! POST-PAID

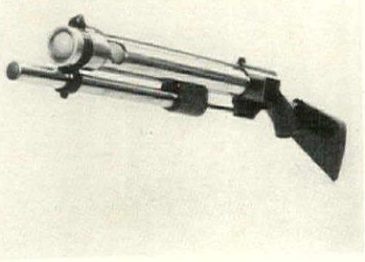
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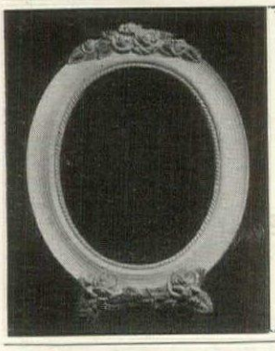
Perky Pup with roving eyes. He's cuddly because he's made of down-soft plush, stuffed with fluffed cotton. His quizzical eyes move when you turn his head. In brown or blonde plush, he measures 11″ high, sports a jingle bell on his stubby little tail, a satin bow round his neck and a Pliofilm cover. $2.95 ppd. Binghams, 509 Fifth Ave., N.Y.



Repeater gun. It looks deadly, but it fires Ping-pong balls. It shoots seven balls in rapid realistic succession, can be accurately aimed at a target and will give small boys the thrill of their lives. About 30½″ long, it has a target box that the little chaps can practice with. $5 ppd. Order from David Rodes, 225 W. 34 Street, New York.



Brother and sister elephant dolls. The softest, plushiest little things imaginable. The girl wears a white crushed plush skirt above her pink taffeta legs and sports a baby-blue tie. The boy wears royal blue and yellow with a blue tie. About 22″ high, they both have white velvet heads and feet. $5.25 postpaid each. Rhea McAllaster, 113 East 39 Street, New York.



Rosebud **OVAL MIRROR**

Charming creation reflecting exquisite taste. Easel-backed, stands decoratively on dressing table. Venetian white frame of Syroco wood gracefully carved with floral motif finished in natural colors. Overall size 17″ x 13″.

$5.95 *(plus 50c postage)*

SCULLY & SCULLY, Inc.

506 Park Avenue • New York 22, N. Y.

Send for Xmas Catalog



DECORATIVE "DOOR CHARM" FOR A FESTIVE CHRISTMAS

...or choose from this list of gift-boxed Aromatic Evergreens from the Pacific Northwest.

★ Large "Treasure Chest" of choice Evergreens and Decorative Pieces.... $9.85
★ "Home Decorator" box of selected Greens, Holly, Cones and Decorative Pieces... 6.85
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★ Large fragrant Noble Fir Door Wreath with Ribbon and Cones... 3.50

30-inch "Door Charm" $3.50

All gift boxes prepaid in U. S.
Send names, money order or check (No C. O. D.'s) to
KIRK'S EVERGREENS, Dept. 2-L Tacoma, Wash.
America's largest shipper of Christmas Trees and Florists' Greens



Enchanting
LITTLE PEOPLE
from Italy

Part of a fabulous collection of imported dolls . . . all hand-made.

Francisco.....**$12.50** *Ppd.*
Francesca.....**$15.00** *Ppd.*

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RADAR—the car with the mechanical mind. This wondermobile steers itself. Race it on a table and marvel as it avoids all obstacles—silverware, dishes, glasses, even a pin. You expect it to topple over the edge, but the miraculous *RADAR CAR* backs up and goes the other way. Fascinating — and beautiful, too, with its sleek lines and jewel-toned finish. Over 6 inches long of heavy gauge steel with brake, starter, rubber tires, chrome trim and headlights.

only $2.98



UNBREAKABLE XMAS BALLS. Glittering set of five multicolored plastic XMAS balls, banded as shown, or diamond cut. You'll want both sets for variety.

$1.00

Remit with order, we pay postage or C.O.D. plus postage.

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"Old Music Box MELODIES"

Recordings of rare old music boxes made many years ago—the gift—"distinctly different".
ALBUM RB 1: Silent Night—O Sanctissima, Adeste Fideles—Ave Maria, Three Strauss Waltzes—Three Operatic Airs.
ALBUM RB 3: On a Sunday Afternoon—Home Sweet Home, Mocking Bird—Love's Old Sweet Song, Silver Threads Among the Gold—In the Gloaming.
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AROUND





Little black sheep. It's the cunningest little stuffed toy! Fuzzy and slightly bandy-legged, it has an innocent expression and airy pink bows on its bang and tail. Small children and pre-teens would love to own this fellow. 8" high in black plush. $2.50 ppd. Anne Mahoney, 220 Montgomery St., San Francisco, California.



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PERKY • DAINTY • PRETTY

That's how you'll look and feel in this smart Hostess Apron

Wear it when serving at parties, dinner . . . whenever you want to look your prettiest.

Adorable Daisy pattern with attractively embroidered eyelets. Made of fine cotton batiste. Handy pocket. A perky 18" short, French style. Launders well. In yellow, white, aqua or coral.

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WITH NAME BRANDED ON

No "losers-weepers" when this attractive little "Tag-Along" purse totes change and bus tokens. It can be securely fastened to child's belt, buttonhole, or suspenders for safe keeping of money. It is easy to open and close without detaching. Genuine tan sheepskin in smooth finish with beaded chain. Personalized with boy's or girl's first name permanently branded on. *When ordering, please PRINT name to be put on purse.* *Sorry, no C.O.D.'s.*

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"Baby Blue Eyes"



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$5.95

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SHE CRIES & COOS!
SHE SITS UP!
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5 different voices!

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- Your child's name on back rest.
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NOW A SAFE, AUTOMATIC ALL NIGHT OPERATING...

Holds ½ Gal. of Water



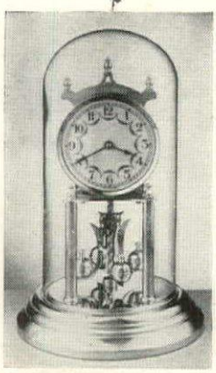
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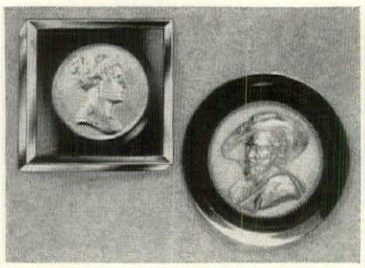
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Enchanting cocktail napkins that will start gay conversation. The Pennsylvania Dutch designs are most authentic, the colors are typical: red, mustard, green on white cotton. Robert Darr Wert screen-prints them in his own New England barn studio to make certain the character is maintained. $3.95 postpaid for eight. Jean Way, Ridgeway, Stamford, Conn.



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$4.65 pair of complementary Currier and Ives Scenes
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6¼" diameter
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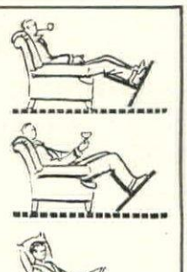
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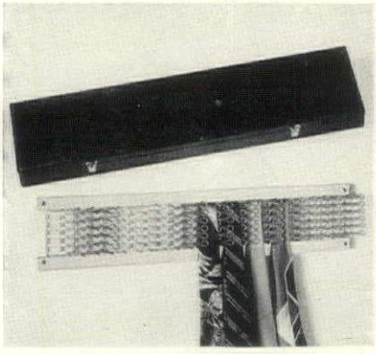
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AROUND





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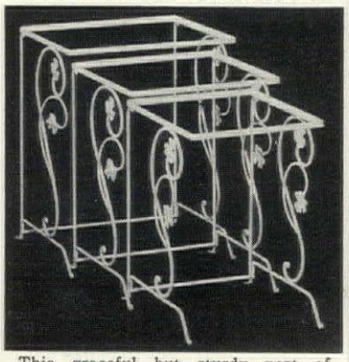
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Both decorative and useful! Makes a splendid gift! Three tables complete with glass.
$18.95 Express prepaid.
Send check or money order.
No C.O.D.'s at this special price.
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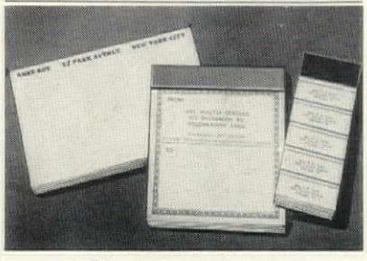
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Charming gift idea! Fine translucent china plates (9¾") with exact reproductions of paintings by the famous Grandma Moses. Design fired on for permanency, described and signed on the back by the celebrated artist. Perfect for buffet service . . . a private art gallery over the mantle or on the wall!
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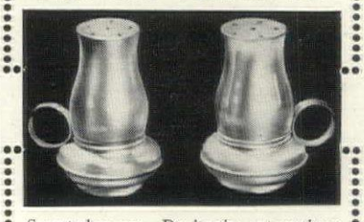
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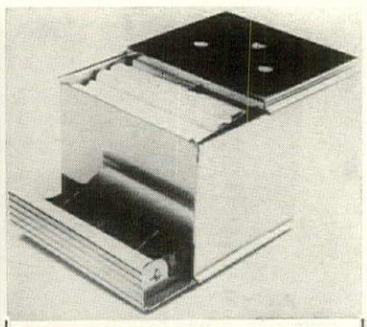
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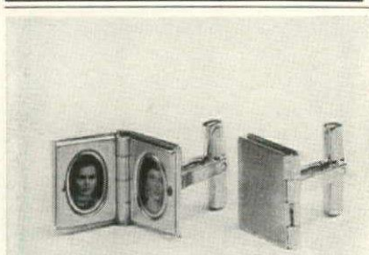
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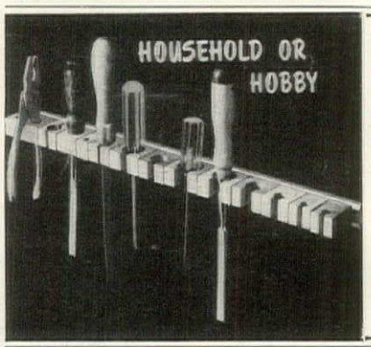
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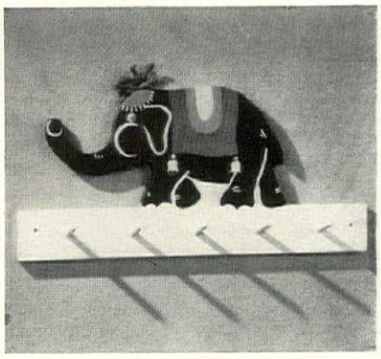
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SHELDON PLASTIC SALES CO.
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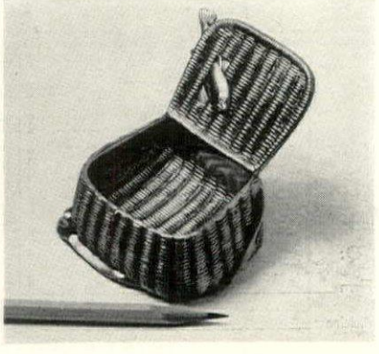
SHOPPING



Lilliputian clothes rack that sports a splendid elephant. A child will gladly hang up his clothes with an incentive like this amusing rack. Of sturdy wood, gaily painted, it is 17" long and 8" deep. It could be used as a towel rack in the bathroom, is $3.50 ppd. Order from Paul O'Dea, 1624 S. Center St., Terre Haute, Indiana.



For big or little girls. Adorable bride doll of bisque-like plastic, with open and shut eyes, movable arms and legs, lovely blonde hair. Her dress is rayon satin with pleated net flounces, her veil filmy net. She stands, 15" high, on a 2½" Swiss music box which plays "Here comes the bride." $15.95 postpaid. From Oxford Toys, 22 East 49 Street, New York City.



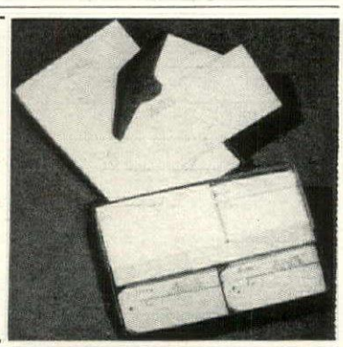
Creel ash tray. Perfect for the piscatorial character on your Christmas list. He will view it fondly on his office desk, on the table in the den. Made of brass, it is a perfect replica in miniature of a fisherman's creel. About 2" x 2½" x 2". Only $2.75 ppd. From the Green Jade Tree, 10 Sanford Street, Fairfield, Connecticut.

THE THOUGHTFUL GIFT
LEDYARD DESK KIT
containing

75 sheets utility stationery
50 cheque envelopes—deep blue lined for greater security
50 return postcards
50 gummed labels
50 shipping tags
all with your name and address attractively boxed

$4.95 *postpaid*

THE LEDYARD PRESS
429 Franklin Avenue Hartford 6, Conn.



GIFT OF GOOD TASTE FOR YOURSELF AND YOUR FRIENDS
Sterling Silver or Gold on Sterling Silver

SHOULDER BAG CLIP

This practical accessory anchors the strap of your shoulder bag, camera or binocular case. While shopping, travelling, or for casual sport use, **CLIP-ETTE** assures greater comfort and safety — just pin it to shoulder of coat or jacket.

Has other attractive uses: As a barette, flower pin, kerchief or neckerchief fastener, or perch it on a beret. Each gift boxed with booklet of suggested uses.

INDIVIDUALLY YOURS — With two Old English **hand engraved** initials. Sterling Silver or Gold on Sterling Silver.

✔Specify two initials (Third initial 35¢ extra)



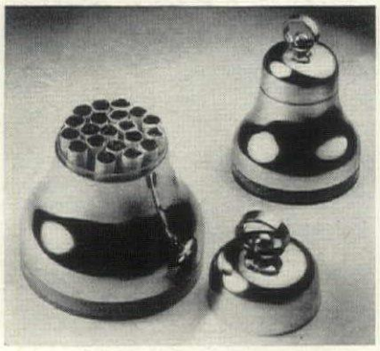
$2.95 Add 20% Tax Postpaid

Send Check or Money Order No C.O.D.

ORDER TODAY from — **LI-LI CO. 106 Fulton St., New York 7, N. Y.**

AROUND

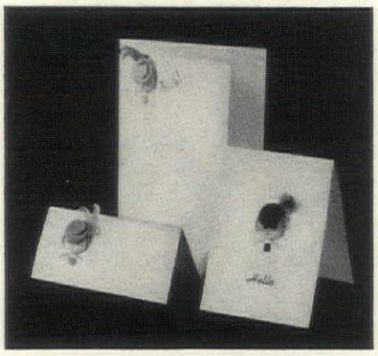




Perfect for Christmas and the rest of the year. A bell-shaped cigarette container of highly polished brass to fit in with holiday decorations, to give a warm accent to the living room later. About 4½" high, it holds a full pack of standard or king-size cigarettes. $2.20 ppd. Crimmins Products, 226 Jacoby St., Norristown, Penn.



A foam-rubber kneeling pad provides down-to-earth comfort for the gardener who owns a "Kneel-on-Apron." Pad snaps up out of the way when not in use; slips out for laundering. Fine for all hands-and-knees jobs. Sturdy burlap, denim-trimmed in red, blue, green or yellow. $3.95 ppd. Paul Products, 9899 S. W. Boones Ferry Road, Portland 1, Ore.

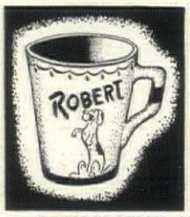


Betty Button, that perky little creature, decorates these cards that are so useful for so many purposes. Use them as tallies, as place cards, as note paper when writing to a youngster, an invalid. Card sizes 3¾" x 2¾"; 3½" x 1¾"; 5¼" x 3½". $1.75 per doz. ppd. From Alma Roberts, 10487 Santa Monica Blvd., Los Angeles, Cal.

CALIFORNIA ELEGANCE
FOR YOUR HOME



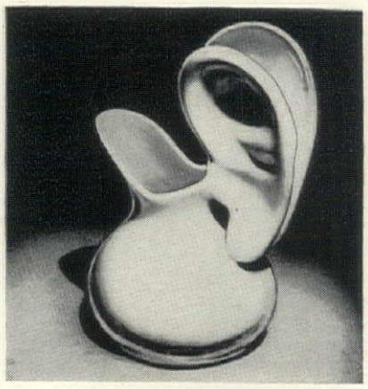
NEW CERAMIC NAME PLATE
Your name on this ceramic door plaque will add a unique California touch of individuality to your home. Beautifully hand decorated.
$2.50 POSTPAID



CHILD'S MUG
Ceramic
Hand decorated with child's name and animals, plus a little cute bug on the bottom of the inside. A lifetime gift.
$1.50
POSTPAID

SATISFACTION GUARANTEED
Or Your Money Refunded

WILKINS SIMPSON STUDIOS
4870 Harbison Ave. La Mesa, Calif.

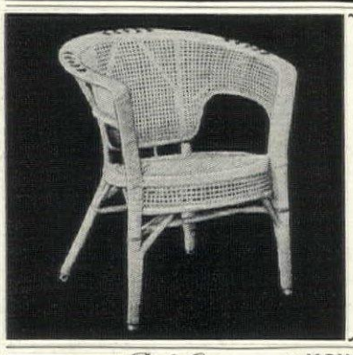


LITTLE PITCHERS HAVE BIG EARS

It's been said time and again that "little pitchers have big ears," and so they do! The pitcher itself is about 3" tall, and just look at those ears! In fact, it's practically all ears. Made of fine ceramic, in assorted colors. A silly something to use as you choose. Enchanting for collectors.

$1.85, postpaid

The Artisan Galleries
FORT DODGE • IOWA



Recognize the Chair

Made of Peel Rattan, 29" high, in light natural, a group of them would be wonderfully comfortable on a porch, in a cabana, around a bridge table, or on your terrace. Comfortably priced, too, at $8.95 each. Express collect. Catalogs on this furniture available.

The FOUR SEASONS SHOP
59 South Idlewild St., Memphis 4, Tennessee

Pet Owners! **HOW DO YOU FEED YOUR PET WHEN YOU'RE AWAY?**



The sensational new automatic **KUM-PET** solves the problem for you. No need to stay home or upset your daily schedule to feed your dog or cat on time. Just fill the gleaming aluminum tray with your pet's favorite food, set the clock for feeding time. . . . Self-service **KUM-PET** does the rest. At the set time—**PRESTO!** the alarm sounds and the tray automatically moves into feeding position. Food is fresh and clean. . . . **They'll Bark (or Meow) its praises!**

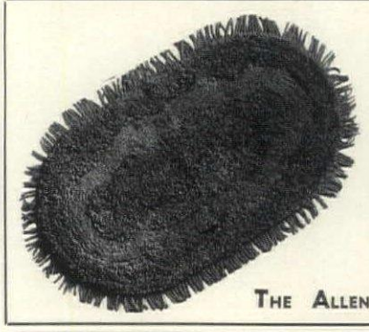
Handsomely modeled in Hammertone Gray Enamel on steel for long rugged service. Scratch-proof, rust-resistant, easy to clean. **COMPLETELY SANITARY.** Overall size: 21½" x 8¼" x 3¾".

A perfect gift for folks who love their pets.

$9.95 postpaid *C.O.D.'s accepted. Money back guarantee.*

Send for free catalog of "SELECTED GIFTS."

Frances-Morris Dept. HG, 1016 CARROLL ST. BROOKLYN 25, N. Y.



Reversible Cotton Loop and Chenille Rugs Oval or Round

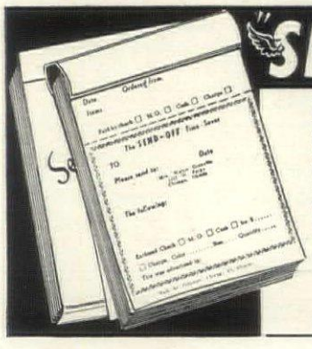
Individually styled "either side" Rug. Guaranteed Washable. May be had in White, Hunter Green, Chartreuse, Red, Peach, Dusty Rose, Blue, Royal Blue, Gold, Aqua, Melon, Gray, or Rose.

Sizes 21" x 36" **$6.45** or 27" x 54" **$9.75** ppd. U.S. only.

Other sizes & prices upon request.

Send Check or money order—No C.O.D.'s

THE ALLEN TRADING CO. 303 West Park Avenue, Long Beach, L. I., N. Y.



"SEND OFF" MAIL ORDER FORMS

Handy New Way to Order by Mail!

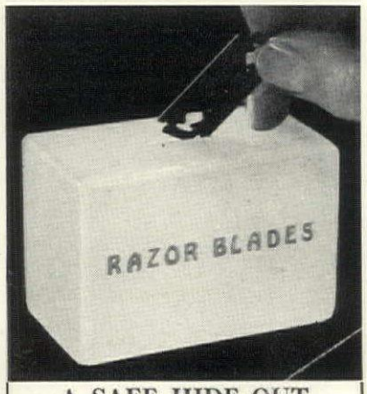
SEND-OFF order blanks have your name and address already imprinted. Just fill in item you want, and mail. No need to write letters—it's that easy! Stub at top gives a permanent record of your purchase. Send for your supply now—in time for Christmas ordering!

Pad of 100 **$1.25** 2 Pads (200) **$2.00**

Please print your name and address plainly.

Send also for latest Gifteraft Catalog.

HORACE ANDERSON'S GIFTCRAFT SHOP
1234 EAST 47TH STREET • CHICAGO 15, ILL.



A SAFE HIDE-OUT

Discarded razor blades can be slashing trouble makers. Tuck them away in this sealed opaque lucite box with gold lettering. An ideal and practical gift—white or peach color **$2.25** *Postpaid.*

Christmas catalog sent on request.

The Women's Educational and Industrial Union
264 Boylston Street, Boston 16, Mass.



HAND CARVED PERSONAL SHRINE DECORATED WITH *REAL* FLOWERS

A beautiful, lasting, floral symbol of inspiration and devotion

REAL FLOWERS, treated to last indefinitely by a secret process, adorn this miniature hand-carved shrine. Stand it on your bedside table, desk or wall shelf as a constant source of personal peace and contentment. 4" tall, in a transparent protective casing. An unusual, charming gift that cannot fail to please.

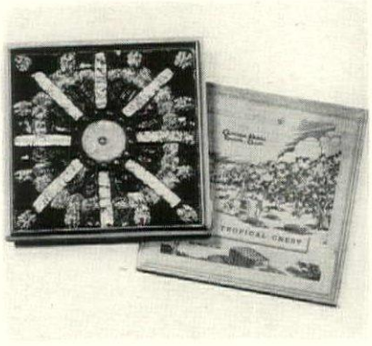
$2.95 *each, postpaid*

FLOWER HEIRLOOMS
Dept. 6, 19 West 31st Street, New York 1, N. Y.

SHOPPING FOR



Stuffed preserved fruits. Wonderfully delicious, full of eye appeal, the holiday favorites are well represented in this attractive wooden chest: cherry-stuffed Calimyrna figs, walnut-stuffed black figs, Deglet dates, candied pineapple, candied cherries, fruit and nut sticks. $4.45 ppd. for 2½ lbs. Canoga Farms, Encino, Calif.



Exceptional candy. If you belong to a certain famous club you can buy this candy; if you don't you can only obtain it by writing direct to the Hagley Company. The box contains cordials, nuts and fruits in a wonderful (light or dark) chocolate. $4 ppd. the lb.; $7.50 ppd. for two lbs. Order from Hagley Candy, 4853 N. Ravenswood Ave., Chicago, Ill.



Soup box, Maison Glass calls this cardboard container with the mouth-watering 20-oz. tins of lobster bisque, crab bisque, cream of tomato, French style onion, leek-and-potato and Philadelphia pepper pot soups. The person who receives this for Christmas will remember you fondly. Box of six $5.25 ppd. Maison Glass, 15 E. 47 Street, New York City.



Give "JOLLY JUGS" for Xmas!

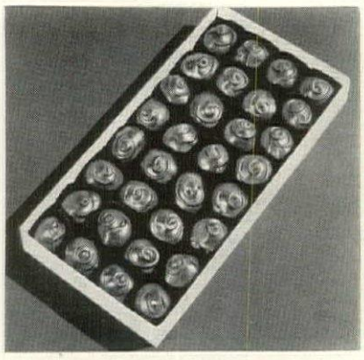


A novel and different Xmas gift. Two quaint pottery jugs and a creamy ivory crock decorated with bright silken cords and tassels. 14 oz. of CERTIFIED PURE MAPLE SYRUP in one jug; 1 lb. 3 oz. of 100% PURE CLOVER HONEY in the other, and 11 oz. of zesty MAPLE SUGAR in the crock. Sealed with colored wax to hold in all the flavor. Gift packed in attractive red and white box.

All 3 Jolly Jugs $5.00 postpaid

BUSINESS FIRMS, INDIVIDUALS—
Send us your Xmas List with check to cover and we'll send the Jolly Jugs to each name and enclose your card. We guarantee delivery.

ROYCROFT PRODUCTS COMPANY
EAST AURORA, N. Y.



LUSCIOUS BUTTER CREAMS

from Maryland's first and finest name in Chocolates — Mary Sue

Chock full of pure creamery butter . . . flavored to a secret old recipe . . . hand-rolled, hand-dipped in thick milk or bittersweet chocolate. Now, for the first time, available to you. Specify vanilla or chocolate; milk or bittersweet chocolate coating. Wonderful gift. $1.50 the pound box, plus 25 cents postage & handling. Postpaid.

MARY SUE OF MARYLAND
P. O. Box 1534, Baltimore 3, Maryland

Give this gorgeous BIG GIFT BOX of 7 famous, delicious Wisconsin CHEESES $5.50



Prepaid in U.S. *West of Denver, add 25c.*

Sure-fire hit of the gift-parade! And no shopping or mailing bother! Choicest prime and aged cheeses from America's Dairyland. Zestful, taste-delighting—every delicious bite! Cheddar, Holland, Swiss types — novelty varieties—full of wonderful flavor. Friends will long remember your good judgment and thoughtfulness. In Big, Colorful Gift Box; net weight 3 lbs. 15 oz. Send complete gift list with check or money order NOW—don't delay! Schuster's will acknowledge your order and supply gift cards, or will enclose your own cards, or will send boxes direct to you.

FILL OUT COMPLETELY

Send at Once ☐ Send for Christmas ☐

Gift list for.....boxes, attached

Send to.....

Street.....

City..... Zone.... State.....

Sender.....

Schuster's
Dept. G Milwaukee 1, Wis.
3 Great Department Stores in Wisconsin's Largest City

BLACK RASPBERRY JELLY 7c per Glass!



Make home made jelly anytime. No fuss using concentrated SPREDON! 4 pkgs. $1 Postpaid.

CALFRUIT Pasadena 3, Calif. Dept. B

Try this amazing new way to make fresh, delicious, homemade jelly! In addition to Black Raspberry it is available in Blackberry, Boysenberry, Strawberry, Grape, Currant, Orange. Not a gelatin or a synthetic product but actually concentrated real fruit . . . add only sugar, water, and boil for 5 glasses of jelly. No jelly making experience required. Directions on box.

Satisfaction or money back!

Open Yo' Mouf fo' Authentic Foods FROM THE DEEP SOUTH



Dixie Delicacies from the HITCHING POST
Perfect for Gifts and Gourmets

Plantation taste delights . . . Southern secrets for more than a century . . . now yours to relish at your own table. A rare treat in "Food Americana" . . . Different! Delicious! Delightful!

GIFT BOX DELUXE Contains TWO No. 2 Cans of taste-tingling brown-sugared Jack Pot Beans; ONE 6 oz. Cruet of Salad Dressing; ONE 6 oz. Cruet of Mint Syrup; ONE 6 oz. Cruet of Creole Spiced Vinegar $3.75

GIFT BOX SUPREME Contains ONE 6 oz. Cruet Barbecue Sauce; ONE 6 oz. fish-bowl jar tiny onions in Creole Spiced Vinegar; ONE 6 oz. Cruet Salad Dressing; ONE 6 oz. Cruet Mint Syrup; ONE 6 oz. Cruet Creole Spiced Vinegar $4.85

HEAVENLY EATING GUARANTEED
Both boxes beautifully decorated with original silhouette by Carew Rice. Exciting recipe folder enclosed with every shipment. Perfect for gifts. Send cash, check with order. (No C.O.D's please). Shipped insured, postpaid. Satisfaction guaranteed. Order now.

HITCHING POST FOODS, Buckfield Plantation
Box 10, YEMASSEE, SOUTH CAROLINA

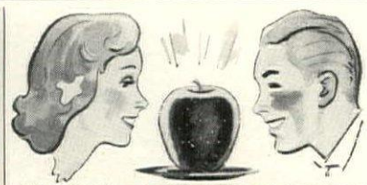


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WORLD FAMOUS
WINE JELLIES

A new, rich, tingling taste thrill that lingers! Pure wine jelly that captures the ambrosial flavor of finest wines. Made from wine from our own vineyards . . . Not just flavored! *Ready to ship in seven varieties.*
• MUSCATEL • PORT • BLACKBERRY • PEACH • SHERRY • YOUNGBERRY • CONCORD

Cartons of: three half-pound jars.....$1.00
six half-pound jars.....$2.00
twelve half-pound jars.....$3.50
Shipped postpaid. Send money order or check. No COD.

Tenner's
TENNER BROS., INC.
Charlotte, N. C.
P. O. Box 1765



YOU NEVER SAW SUCH APPLES!

Time and again we've had people say: "They're the world's finest flavored apples." For size, color and perfection, we believe them to be unequaled.

You don't need to take our word for it—you can see and TASTE for yourself. Only **$1.00** will bring you a sample package of big Hesperian beauties—giant size and exquisite flavor—apples that will amaze your friends. **Postpaid** — Guaranteed to reach you in prime condition. Mail coupon with check for **$1.00.**

MYRON FOSTER
Hesperian Orchards — (HG-50), Wenatchee, Wash.

I want to see and taste these giant apples. Here's my check for $1. for sample package.

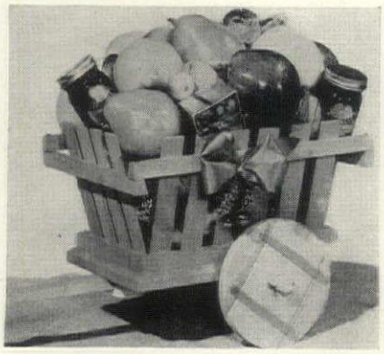
Name.....

Address.....

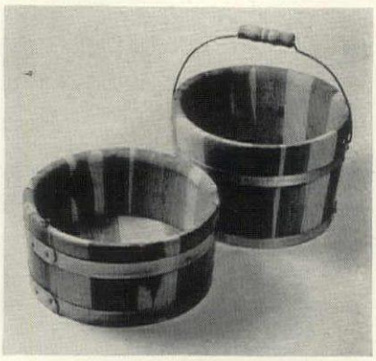
City and Zone.....State.....

AROUND FOOD





Surprise. You'll get a pleasant one when you start to unpack this 18-lb. carload of delicacies. From Pinnacle Orchards, it contains Comice pears, handsome red apples, jars of preserves, boxes of nuts. Cart is attractive and can be used after contents have been eaten. $9.95 ppd. Pinnacle Orchards, Box 952, Medford, Ore.



Beautiful textured cedar, smooth as butter, makes this exceptionally useful pail and tub. Both are bound in brass. Use as ice buckets, as fruit bowls or for flowers. Or, if you have chickens, to store your eggs in the cool room. The pail is 7″ in diameter, 5″ high, $3.50 ppd.; the 3½″ tub, $2.75 ppd. From The Bucket Shop, Box 482, Murfreesboro, Tennessee.



Gift box of preserved fruits: wild blackberries, green gage plums, prunes with hazelnuts, English gooseberry, damson plums and whole strawberries. What a wonderful litany! The winter storms, ice and sleet won't bother you if you have these jars on your pantry shelf. Six 5½-oz. jars, $3.15 ppd., gift-packaged. Jane Amherst, 1107 N.E. 47 Ave., Portland, Ore.



A CANDY CHRISTMAS

Handmade, and hand dipped with special "Pennsylvania Dutch" coating, these chocolates include over 50 varieties of nuts, cream nougats, caramels, fruits, cordials, etc. Exactly as sold in our famous store in Lancaster for 50 years. Postpaid in U. S. Gift Package (*3 pounds*), in Christmas wrappings **$4.05**
one pound **$1.45** *two pounds* **$2.75**
five pounds **$6.65**

HUPPER'S 22 E. Orange St. Lancaster, Pa.

TEA-LOVERS BLOSSOM INTO TEA-TESTERS...WITH THIS



MING TEA *kit*

OF 12 TREASURE-TEAS OF THE WORLD

In 10x6″ blending box of rigid plastic, 12 tins of rare MING TEAS are identified (as in professional tea-testing) only by number —till you check your recognition of each tea by finding it named and described at the bottom of the box! Invites you to tea-blending, to try this tea with that. $2.50 complete. Send check or money order—for any quantity, to be sent anywhere—to Ming, West Nyack 7, N.Y.



FARMERS fatten their prize-winning turkeys and pigs. We hickory-smoke 'em, slowly, just like the German families have been doing around here for a hundred years. Gourmets love the zestful flavor and mouth-melting tenderness. So do plain folks. In fact, we can't smoke 'nough come Christmas to go around, so get your order in early. Send us your gift list and selections. We'll gift wrap and deliver by postpaid express, using your cards or ours. Guaranteed? You bet! Make your selections now. Illustrated brochure sent on request.

Whole smoked TURKEY a la Count Solms (6 to 15 lbs.) $1.75 per lb.
Comal Country-smoked BACON (4 to 10 lbs.) $1.10 per lb.
Mountain-cured, hickory-smoked HAM (10 to 18 lbs.) $1.25 per lb.
Braunfels-smoked CANADIAN BACON (3 to 5 lbs.) $1.70 per lb.
Bismarkian-smoked SAUSAGE (Minimum Order 3 lbs.) $1.25 per lb.

Unconditional money back guarantee!

Taste-Tantalizing Smoked Delicacies to Titillate Your Tongue

New Braunfels Smokehouse P.O. Box 159 HG New Braunfels, Texas



HONEY DELIGHTS

in delicious variety fill this welcome Honey Acres Gift Box. Contains: 1-lb. tasty almond-and-chocolate-coated Honey Candy, 1-lb. carton of Candied Honey, 12-oz. jar golden liquid honey (with Dripcut Pour Lid), 12 oz. jar of New Honey-Apricot Marmalade, two 12" Genuine Beeswax Tapers and an unusual Honey Recipe Book.

Prepaid **$3.75** *East of Rockies.*
Prepaid **$4.00** *West of Rockies.*

HONEY ACRES Menomonee Falls, Wisconsin



The SHOW-OFF CHEESE ASSORTMENT

A boisterous selection of pungent Blue Cheese wedges, nut-sweet Swiss Gruyere, tangy rolls of Rum Cheddar, Wine Cheddar, Blue and Port, an aromatic Smoky Roll, and Henri's natural French-type twins, Emilie and Josette. The SHOW-OFF, beautifully packed in reusable crystal clear acetate box, will delight any lover of fine cheese.

$3.95 Postpaid in U.S.A.

The WISCONSIN CHEESE BOX
DEPT. G • STURTEVANT, WISCONSIN

Cheese Specialists for over 15 years



CHARCOAL MEATS without a charcoal fire

Several years ago a fellow we know got to wondering if it were possible to season a piece of meat to give it exactly that same delicious smoke flavor it gets when cooked over a charcoal fire. He started to experiment. Today he has it! CHARCOSALT is as simple to cook with as salt and pepper and you can prepare, right in your own kitchen, the most aromatic charcoal steaks and meats without investing one dime in fancy stoves and broilers. Treat your meat with CHARCOSALT in ten seconds time, and cook in any frying pan or oven broiler. It's amazing but it's true. Send $1.00 and we'll send you enough CHARCOSALT for 100 servings. Not generally available in stores—order today from—

National Marketing Co.
Box 3612-A, Portland 8, Oregon



SUGAR-FREE Sweets and Desserts

DID your physician say you must eliminate sugar-sweetened desserts? Or are you just cutting down on calories? Cellu Special Purpose Foods make it so easy—give you such flavorsome variety! **SPECIAL OFFER:** 1 Pkg. Cellu Sugar-Free Gelatin Dessert (contains 6 single serving envelopes assorted fruit flavors: Raspberry, Strawberry, Cherry, Orange, Lemon, Lime); 1 Pkg. Cellu Sugar-Free Rennet Dessert (contains 12 single servings, Imitation Coffee, Chocolate Cream, Maple, Peppermint, Raspberry, Strawberry, Vanilla); 1 Pkg. Cellu Sugarless sweetener (pours like powdered sugar, for fruits, cereals, etc.); and 2 Pkgs. Cellu Sugar-Free Gum (Cinnamon, Peppermint). All sent ppd., only..... **$1.00**

No C.O.D.'s please.

FREE—Send also for Cellu Catalog, showing many low carbohydrate recipes, tables of food values of all common foods, vitamin and mineral charts, and much helpful information.

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FROM DEEP IN DIXIE—FOR CHRISTMAS 1950

GIVE to Everyone on Your List

ARTHUR BAUER'S *Plantation*

PRESERVES & RELISHES



Unqualifiedly Guaranteed to Please or Money Refunded

Write for New Illustrated Folder

Famous good-eating specialties prepared with tender care from taste-tested, flavorful old Southern plantation recipes.



ARTICHOKE RELISH • HOT PEAR RELISH • SPICED WATERMELON RIND • ORANGE MARMALADE • SPICED CINNAMON PEARS • WATERMELON AND LEMON CONSERVE

Six Full Pint, reusable jars in carton

*SEND ORDER AND CHECK NOW, WITH YOUR LIST AND SHIPPING INSTRUCTIONS. WE WILL SHIP PROMPTLY ON ANY DATES YOU SPECIFY.

(Charge Accounts Solicited from Rated Business Firms)

Only $5.75 PREPAID
Add 75¢ west of Mississippi

ARTHUR BAUER'S PLANTATION
WALTERBORO 4, SOUTH CAROLINA

NO PRODUCTS MADE TASTE FINER THAN DO THESE FROM CAROLINA



All for only $1.00

"QUAINT AMERICAN" THOUSAND-EYE CRUET WITH PURE VANILLA EXTRACT

Old-fashioned bluish-white opalescent "thousand eye" cruet from our famous "Quaint American" collection, 4½" high. Filled with 2 ounces of old-fashioned pure vanilla extract, guaranteed not to bake or freeze out the delicious vanilla flavor. Parcel post paid for just $1.00

Send for our FREE Christmas Catalog
It's an adventure in good giving

Carl Forslund, Inc. EAST FULTON GRAND RAPIDS 2, MICH.



Give Rolling Rock Game Birds

A Choice Treat for the Holidays What finer gift for the connoisseur of good food than a brace of delicious pheasants, bred at the Rolling Rock Game Farm. Cock and hen, in full plumage or plucked and frozen, ready to serve. An unusual present, in an attractive gift box. $13.95 the brace, ppd. within 500 miles.

Rolling Rock Mallards Wild stock bred in captivity and carefully fed to give them the tangy flavour of the elusive wild duck. A rare holiday treat. Shipped in gift boxes. $9.25 the brace, ppd. within 500 miles. * * * Order in advance for shipment at any date desired, to any address. Card included on request. For pheasants, please state "full plumage" or "plucked". Send orders, enclosing check, to

ROLLING ROCK CLUB, BOX G, LIGONIER, PA.

CHRISTMAS GIVING *Made Merry*

Remember your friends at Holiday time with COBBS FINEST FLORIDA FRUITS



GIVE a "bit of Sunshine" this Christmas. More than Two Million Packages safely delivered. (Celebrating Our SIXTEENTH Anniversary). Store fruit never tasted like this...Satisfaction guaranteed! Express Prepaid...Send Check or Money Order...No foreign shipments. Send for FREE, beautifully illustrated natural color 24 page Souvenir Brochure showing other COBBS famous Gift Fruit Packages and COBBS YEAROUND FRUIT CLUB.

GIFT NO. 35 • $7.60
A large Handwoven gaily colored Imported Mexican Wicker reusable Half Bushel size hamper of Assorted Oranges and Grapefruit decorated with Kumquats, Persian Limes and Tangerines.

GIFT NO. 11 • $12.20
Same as Gift No. 35 except TWICE the size and contents.

GIFT NO. 2 • $6.85
A Basket containing 27 lbs. of mixed Oranges and Grapefruit decorated with Kumquats, Persian Limes and Tangerines, a jar each of Tropical Fruit Conserve, Guava Jelly, and Pineapple-Cherry Marmalade -- a typically tropical delight.

GIFT NO. 1 • $5.50
Same as Gift No. 2 except does not contain any delicacies -- All Fruit.

GIFT No. 35 • $7.60



GIFT NO. 2 • $6.85

Cobbs

ORDER NOW!

COBBS • BOX E-9 - LITTLE RIVER (Miami), FLORIDA



FREE BROCHURE

Enclosed is check or money order for $_____for Gift Packages to be shipped to names on **attached list.** Send me FREE, natural color brochure picturing 24 pages of COBBS wonderful Fruit Gifts.

MY NAME_____

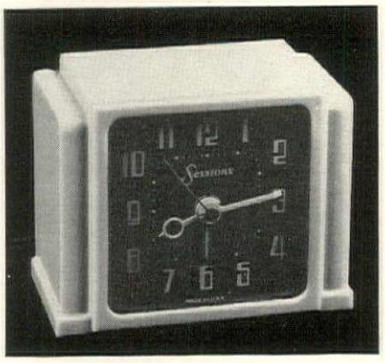
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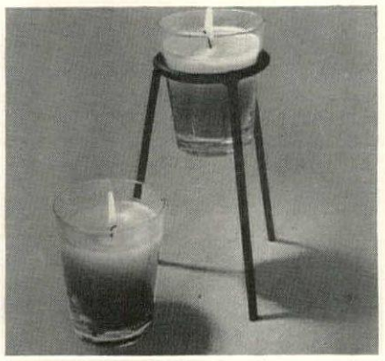
World's Largest Shipper of Gift Fruits and Delicacies



SHOPPING FOR



Magic for forgetful people. If you intend to listen to a special broadcast or to turn the oven on at a certain time and then, of course, you forget, this clock is for you. It's a Sessions switch clock in an ivory plastic case 5" wide x 4½" high. Including tax it costs $7.14 ppd. Morsten Tool Co., 19 Warren St., New York, N. Y.



Night light, food warmer. Used in the three-legged black iron bracket, the glass and candle make a fine night light; placed under the bracket, the glass and candle act as a food warmer. Just put your casserole on the sturdy iron rim and the candle does its job. Complete, $2.95 ppd. From Garden & Patio, EL Camino at Churchill, Palo Alto, Calif.



Strawberry preserve. There are five pounds of preserved whole strawberries in this bucket. Cooked by the open-kettle system, small batches at a time, only native berries and granulated Louisiana sugar are used. No artificial coloring, no pectin. $4.95 ppd. for the 5-lb. pail. Order from Longino & Collins, 3625 Tulane Ave., New Orleans, La.

NO BETTER CHEESE for ANY holiday



Ideal Christmas gifts for friends, family and YOURSELF. Order a zesty DAIRYLEA CHEDDAR CHEESE—made from finest milk—ripened like rare wine under ideal conditions. Can be further ripened to suit your taste. Wax packed wheels of 5 lbs.—$4.00 (add 50¢ west of Miss., 75¢ west of Denver). Order today.

DAIRYLEA*
New York State Brand
CHEDDAR CHEESE

Send check or money order to Dairymen's League Cooperative Association, Inc., Sales Dept. C, 100 Park Avenue, New York 17, N. Y. Sent prepaid parcel post or C.O.D. * Reg. U.S. Pat. Off.



PRESERVES
FROM OREGON MOUNTAIN MEADOWS
...FOR CHRISTMAS GIVING

"CASCADE" BOX. Six asst. 5½ oz. jars Strawberry, English Damson, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry; packed in a rustic gift box decorated with Cedar Sprays and Hemlock cones. *Shipped prepaid.* **$3.15**

"MT. HOOD" BOX. Twelve asst. 5½ oz. jars Blackberry, Greengage, English Damson, Prune with Hazelnuts, Boysenberry, Old-fashioned Tomato Preserves, Wild Plum, Apricot with Kernels, English Gooseberry, Whole Strawberry, Quince, Red Raspberry, decorated with sprays and cones. *Shipped prepaid.* **$5.95**

WRITE FOR FREE BOOKLET

JANE AMHERST
1103 N. E. 47th Avenue, Portland 13, Oregon

Name_____

Address_____

City_____Zone_____State_____

AROUND FOOD





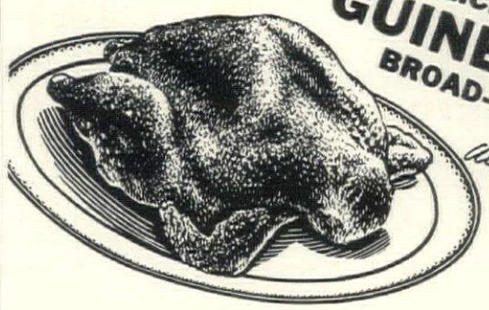
What a fruit cake! Only 8% of the recipe is flour, the other 92% is fine fruits: angelica, citron, candied cherries, currants, raisins; fine nutmeats: pecans, English walnuts, hazelnuts; fresh eggs, fresh butter, fine sugar. In 2, 3, 4 and 5 lb. cakes, $1.75 a pound ppd. Till's Fruit Cake, 2422 N. Charles St., Baltimore.



For a treat use Kettle Cove fresh mint syrup in cocktails. Try it on ice cream, too. Then try the chocolate sauce on Bavarian cream, on a cup cake filled with whipped cream. And if you want to be dramatic, serve the cherries flambé for a special dinner. $2.60 postpaid for 3 jars gift wrapped. Kettle Cove, 74 Summer Street, Manchester, Massachusetts.



Come-again candies. "Encores" are justly named, for it's hard to stop eating them once you start. Chocolate-covered, the centers are hazelnut mousse, with just a whiff of almond for extra sophistication. Try a pound and the whole family will applaud, like the little hands on the box. $1.40 lb., ppd. Gregor Chocolates, Inc., 55 East 11th Street, New York City 3.



DELICIOUS-EATING
GUINEA HENS
BROAD-BREASTED
all White Meat
on breast

The finest bird you can get or give for holiday eating! Our White Guinea Hens are a tender, luscious treat that melts in your mouth. Each bird is specially selected—broad-breasted, with all white meat on the breast. No wonder they're so good—they are hot house raised in ideal surroundings 'til they're at their flavorful best. These Guinea Hens are going to be mighty popular—so allow plenty of time for delivery. Order as many as you want for yourself or for gifts now — oven dressed, gift packaged. Ask for our free booklet giving recipes for Guinea Hen delicacies by famous chefs.

$3.75

WEIGHT ABOUT 2½ lbs. - Parcel Post Paid

DARK HOLLOW FARM
New Hope, Pennsylvania

Please send ( ) White Guinea Hens at $3.75 each (check or money order enclosed).

Name_____

Address_____

City_____State_____



Dutch CHOCOLATE APPLE

357. A genuine De Jong product. It's lovely to look at and better to eat. Wrapped in foil, each foil apple in an individual fancy 3 inch box. Take off the foil, hit the apple slightly and it falls apart into 20 slices of creamy Dutch Chocolate.....$1.00 each.

Three for $2.85

Free catalogue of other items sent with your order or on request.

ROBERT W. KELLOGG COMPANY
90 HILLMAN STREET • SPRINGFIELD, MASSACHUSETTS



Fraise de la Louisiane

PURE LOUISIANA

STRAWBERRY PRESERVES

Incomparable quality and flavor—now packed in wooden pails and beautifully gift boxed.

2-pound pail.....$2.95 *prepaid*

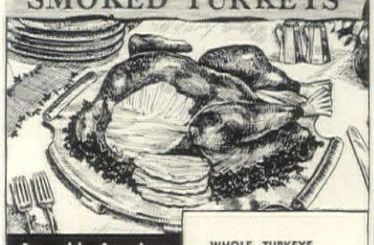
Package of 2 for $5.65 *prepaid*

3-pound pail.....$3.85 *prepaid*

Satisfaction Guaranteed • No COD's, Please

CREOLE DELICACIES CO.
509-G Tchoupitoulas St., New Orleans 7, La.

VALLEY FORGE FARMS
TENDERSEALED
SMOKED TURKEYS



An old American delicacy delivered ready to serve for dinners, buffets, holiday parties—as main course, hors d'oeuvres, in snacks, sandwiches, or salads. Our own delicious broad-breasted turkeys, slow-smoked over fragrant hickory embers. Ideal gift, too (10% discount on 10 birds or more). Neatly packed with our recipes. Order several through the Winter! Fully guaranteed.

WHOLE TURKEYS
7 to 18 pounds
$1.60 lb.
HALF TURKEYS
3½ to 8 pounds
$1.70 lb.
Smoked Turkey Breasts (all white meat)
$13.50 ea.
Smoked Turkey Legs
$1.25 lb.

State weights wanted. Rushed postpaid anywhere in U.S.A. Phone orders: Center Point (Pa.) 2611

VALLEY FORGE FARMS
LANSDALE 10, PENNSYLVANIA



FARM HOME Smoked HAM BUTT

Tender pork shoulder, cured and HEAVILY smoked. Full of old-fashioned aroma and flavor. READY TO EAT . . . just slice and serve or stud with cloves and bake. Can be broiled or fried. Approx. 1½ lbs. $2.00 postpaid in U. S. A.

Old-Fashioned
POPCORN BALLS



Crisp snowy balls formed by clear sugar syrup. Individually wrapped in colored wax paper. Box of 12 — $1.50 postpaid in U. S. A.

FARM HOME Summer SAUSAGE

A delicious blend of selected choice meats—tastefully seasoned. Leisurely smoked—over smoldering, fragrant, genuine hickory logs. A year 'round country treat. Needs no refrigeration. One large sausage to carton $2.00 postpaid in U. S. A.

FARM HOME FOODS, Dept. H, Watertown, Wis.
also Famous WATERTOWN GOOSE *send for details*



You've Never Tasted
PECAN POKES
(Trade Mark)



$2.25 a box postpaid

But folks around here know all about our good candy! Imagine the largest pecans you've ever seen, the crispest toasted clusters, the most tantalizing caramelized flavor—that is Pecan Pokes, possible only by small quantity cooking such as we do.

As right for bridge or following dinner as for just plain nibbling when you're "fagged". A non-sticky candy you'll be proud to offer your guests.

Freshness retained in a sealed, reusable refrigerator bag within a charming box designed for your coffee table.

If not pleased, your money back. Full pound, 150 pieces, $2.25 postpaid.

JANET FORISTER
Dept. 9-C, Bloomington, Ill.
Send ..... boxes, Pecan Pokes @ $2.25 a box. Send for FREE CIRCULAR.
Clip this.





Gift for Tea Lovers

IMPORTED MING TEA

Treat your friends to the treasure teas of the world with this gay Ming Tea Party. Contains five historically romantic teas: Darjeeling, Formosa, Young Hyson, Ceylon, Jasmine. Over 50 cups of tea—full-favored, zestfully different. In five individual, colorful metal canisters—will keep indefinitely. Perfect gift for tea lovers.

Postpaid, only $2.25

The Artisan Galleries
FORT DODGE, IOWA

THIS XMAS Give the Best ...CITRUS FRUIT FROM TEXAS

THE FINEST, SWEETEST CITRUS FRUIT IN THE WORLD!

That's not just a "Texas brag", but literally true. You have a Texan's word for it.

MEXICAN BAMBOO BASKETS as illustrated. Handmade in Mexico, in red, green and natural bamboo. Decorative and useful.

We feature these varieties:

RED BLUSH GRAPEFRUIT: The meat is truly a vivid red. Large, sweet, mild and seedless.

NAVEL ORANGES: Some as large as ordinary grapefruit. Very sweet and juicy.

Also Pink Grapefruit, White Grapefruit, and Tangerines.

We offer these finest quality, tree ripened fruits in mixed or straight packs, and in various containers. Large or small baskets, cartons, crates, and our most popular, MEXICAN BAMBOO BASKETS.

PRICES range from $1.85 to $10.00, plus exact Express cost.

FREE FOLDER Send for our large, illustrated folder, in full color, with complete information on packs and prices, and exact shipping cost to any destination. Just write your name and address on the margin of this ad, and mail to us, or a postcard will do. Write today, to **Dept. 150.**



PITTMAN & DAVIS
For 25 Years Shippers of Texas Citrus
Harlingen, Texas



SHOPPING FOR

Candied ginger. What is the holiday season without a bit of tangy crystallized ginger? Did you ever try nibbling it while sipping a cup of tea? The effect is extremely pleasant, brings a gentle warmth to your outlook. Attractively packaged in 4-oz. boxes, $1 ppd. for two boxes. Fong Brothers, 912 West 7 Street, Los Angeles, California.



Wine jelly. There's nothing more delicate or subtle than this delicious jelly. It's fine on toast, adds zest to fish and meat, gives an accent to ice-creams and custards. Three jars cost $1 ppd. Choose from the following: port, sherry, muscatel, youngberry, blackberry, peach. Tenner Brothers, Box 1765, Charlotte, N. C.





A Special Gift Suggestion for TEA LOVERS

Ridgways Her Majesty's Blend Tea—a holiday gift suggestion sure to please the most discriminating tea fancier—is once again available in limited quantities in this country.

This famous tea, originally blended for the late Queen Victoria, is a superb blend of choice, delicately flavored Ceylon, India and Formosa Oolong teas, packed in England in stout tins by Ridgways, Ltd. Place your order early by mail so as to be assured of delivery in time for the holidays.

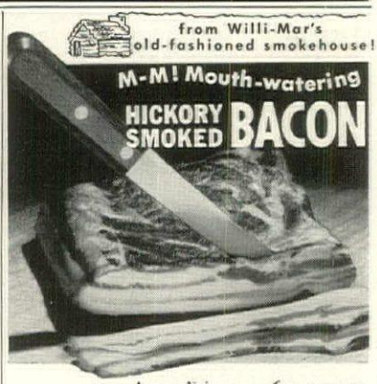
POSTPAID PRICES 1 pound, $3.25 ½ pound, $1.75 ¼ pound, $1.00

SEND ORDERS, WITH CHECK OR MONEY ORDER (NO C.O.D.'S), TO:

RIDGWAYS H. M. B. TEA
Dept. 3, 250 Park Avenue
New York 17, N. Y.

DEALERS: For information write Department C

from Willi-Mar's old-fashioned smokehouse!



A tantalizing treat for any occasion. Its appetizing aroma makes you so hungry. Smoked the old-fashioned way—just as grandpa used to do—we assure a real hickory flavor.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

SPECIAL CHRISTMAS GIFT OFFER

Christmas-wrapped in a silver-striped box, approximately 3 lb. hickory-smoked slab bacon, together with a professional boning knife, and a bright penny for good luck. only $4.95

In sending gift boxes to friends, please advise messages to be enclosed. MONEY-BACK GUARANTEE

Send check or money order. Please add 50c for postage. (Add 75c for postage if you live east of the Alleghenies or west of the Rockies.)

Give shipping date desired.

Willi-Mar's matchless flavored hickory-smoked Hams also available from our smokehouse

THE WILLI-MAR COUNTRY SMOKED MEAT PLANT
Lee's Summit, Missouri

Home-made and Heavenly *PUDDIN HILL* PECAN FRUIT CAKE



Beautifully packaged and shipped postpaid anywhere *the Gift Deluxe*

for THANKSGIVING, CHRISTMAS OR YEAR 'ROUND ENJOYMENT

Let us solve your Christmas shopping problem—mail your list to us—we do the rest!

Made from a family recipe three generations old, this luscious Fruit Cake is a rare combination of choicest ingredients. More than a cake . . . it's a *confection*, rich in finest pecans and fruits, and slices paper-thin. Your most discriminating friends will appreciate your thoughtfulness and good taste in sending such a gift.

2 lbs. $4.25 *5 lbs.* $9.85 *3 lbs.* $6.25

No C.O.D.'s. Send check or money order to:

MARY OF PUDDIN HILL
Box 21 • Greenville, Texas

GAME BIRD GIFT BOXES



De Luxe Pheasant Dinner

A thrilling gift for one who loves fine food; a memorable dinner to serve yourself! First, jellied pheasant consommé; then a whole, plump young pheasant raised on our farm in the Berkshires and ready for the table after 15 minutes in the oven. To serve with it, ready-cooked wild rice, pheasant broth to heat it in, and a jar of luscious farm-made, all-fruit currant jelly. Sent postpaid $9.90. Send us your gift list.

Catalog of other game bird delicacies on request.

BERKSHIRE GAME FARM
271 Madison Ave., New York 16, N. Y.

"The World's Largest Shipper of Game Bird Gift Packages"

COMICE PEARS
FROM ROGUE RIVER VALLEY FOR Christmas Giving



AS LOW AS $3.15 ORDER EARLY EXPRESS PREPAID

Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected — individually wrapped. Delivered PREPAID in colorful gift boxes to U.S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list — we do the rest. No stamps. No C.O.D.s.

DELIVERED PRICES (Order by Number)

No. 1 Deluxe Box (10 to 14 pears)	$ 3.15
No. 2 Deluxe Box (17 to 19 pears)	4.20
No. 7 Asst. Fruit Chest (about 14 lbs.)	5.95
No. 5 Asst. Fruit Basket (about 18 lbs.)	12.35

For fruit Club Prices see Catalog.

WRITE FOR FREE CATALOG
PINNACLE ORCHARDS
412 Fir St., Medford, Oregon
Rush Free Full-Color Catalog to:

Name_____
Address_____
City_____ Zone____ State____

JUMBO PRUNES

Special Introductory Offer

Send me two $1 bills (or check or money order for the same amount) and I will send you my 2¼ pound box of JUMBO PRUNES, including a generous sample of my Ranch-made Sweets, giant California Apricots, fresh Dates, and honey-sweet white Figs. These prunes are huge and so soft you'll eat 'em like candy. To new customers only I offer

this regular $3.00 box for

$2.00

and I prepay delivery.

I guarantee complete satisfaction or your money back. Send today and I'll ship at once direct from my ranch. Only 1 to a customer.

ROBT. B. HAWKINS, Box G-1
Vaca Valley Orchards Vacaville, Calif.

On Wisconsin CHEESE ASSORTMENT

A tasty cross section of Wisconsin's finest in cheese. A generous golden brick of aged Wisconsin Cheddar, those French-type Twins, Emilie and Josette, creamy textured May Cheese, a wedge of pungent Blue Cheese, a red-round Maybud matched with a Baby Edam, Rum Cheddar Roll and natural Normandy semi-soft cheese complete this selection that tastes so good and reflects your good taste in gift selections.

$5.75 PP in U.S.A.



The WISCONSIN CHEESE BOX
DEPT. G • STURTEVANT, WISCONSIN

SEND FOR FOLDER

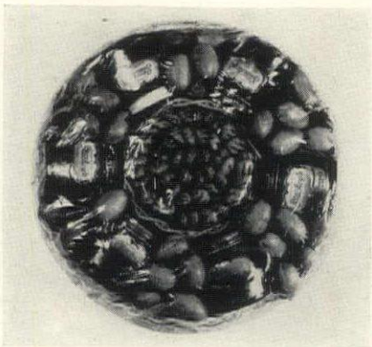
Cheese specialists for over 15 years

AROUND FOOD





Plantation heritage. In South Carolina there's a plantation which specializes in delicious relishes. Order any of the six following: artichoke relish, spiced watermelon rind, watermelon and lemon relish, hot pear relish, spiced cinnamon pears or guava jelly. In full pint jars, six cost $5.75 ppd. Bauer's, Walterboro, S. C.



Attractive baskets. There are two of them in this clever package: a large one that holds six two-oz. jars of marmalade, conserve, jelly, a pound of paper-shell pecans; a small one filled with shelled pecan halves. The baskets fit inside each other, are wrapped in Cellophane. $3.25 postpaid. From Stuckey's, Eastman, Georgia.

Santa Comes Every Month

(Except June, July, August)



With The Pick Of The World's Finest Boxes Of Candy When You Give A Subscription To The Candy-Of-The-Month-Club

Save 10% to 15% Per Box!

Each Box A Unique Treat—The Famous "Specialty" Of A Famous Maker. Boxes Retail Up To $2.50.

MONTH after month your friends and business associates will be reminded of you and your Christmas thoughtfulness. Each gift box the "specialty" for which the confectioner is famous—sent *fresh* the day it's made. **Brandiocas** from Charlotte Charles, Evanston; French Chocolates from **Princess De Conde,** New York; **Famous Turtles** from DeMet's, Chicago; **Chocolate-Dipped Mints** from Felice, Philadelphia; **Glazed Nut Treats** from Emmy, Brookline; **Opera Creams** from Putman's, Cincinnati; **Romeras,** tin-packed from Hagley's, Chicago; **California Candies** from Country Store, Beverly Hills; **Chocolate D'Or** from Wilson, San Francisco; **Coffee Confections** from Ann Raskas, St. Louis; **Texas Pecandy** from Allie Adams, Dallas—and other treats equally different and delicious. Boxes colorfully gift wrapped, approximately 1 lb. Make your own selection or leave it to us. Order now or write for brochure. First box arrives on Christmas.

THREE TYPES OF SUBSCRIPTIONS

3 Months, 3 Boxes	$5.85	We pay postage and insurance
6 Months, 6 Boxes	$11.75	We pay postage and insurance
9 Months, 9 Boxes	$17.65	We pay postage and insurance

Gift card and gift-wrapped boxes mailed on consecutive months unless special dates are specified. Include name and address of each recipient—and name to be signed on gift card. Your name accompanies each box as it arrives. Over 150,000 Club treats sent to our growing list of subscribers.

CANDY-OF-THE-MONTH CLUB *NOW IN OUR SIXTH YEAR*

911G Ambassador Bldg., St. Louis, Mo.



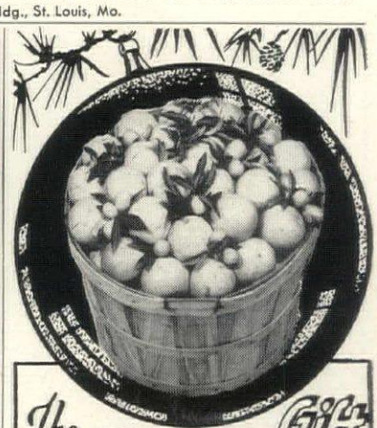
WHOLE-PRESERVED *Louisiana*

STRAWBERRIES

Many people say that Tasty Brand Louisiana, Whole-Preserved Strawberries are the best they ever tasted. Luscious, whole Louisiana Strawberries, open-kettle cooked to just the right consistency, in small batches, under careful control and supervision. No artificial coloring—no pectin—just whole Strawberries and Granulated Louisiana Cane Sugar. Packed in a convenient, family-size wooden pail that holds 5 lbs., net, and makes an attractive ice bucket when empty. An ideal gift! Shipped prepaid in the U.S. for $4.95. *Mail us your gift list with check or money order.*

Longino & Collins' Dept. "H"

3625 Tulane Ave. New Orleans 19, La.



The MOST USEFUL *Gift*

for every member of the family, friends, business associates and employees.

Packed 1 bushel, 55 lbs., all oranges, all grapefruit or mixed. All fruit tree-ripened and guaranteed. Sold in U.S. only. Express prepaid. Add 75c per package for Wisc., Minn., and West of Miss. River. Price Subject to change after Dec. 31, 1950 $5.50

Write for illustrated folder.

East Lake Groves

Drawer RH Umatilla, Florida



"a real Southern Delight"

Till's by Mail!

Now, Till's famous Fruit Cake may be ordered by mail, to put this famous and tempting treat on *your* gift list. Years of experience and careful blending make each Till's Fruit Cake an exceptional taste pleasure. Chock full of choice ingredients: nuts, fruits, butter, eggs, sugar and *only 8% flour!* Order early to be sure of Holiday delivery. Till's Fruit Cakes, packed in individual colorful tins: 2 lbs. $3.50; 3 lbs. $5.25; 4 lbs. $7; 5 lbs. $8.75, plus 25c handling and postage per cake.

Till's FRUIT CAKE

2422-A N. Charles St.

Baltimore 18, Md.



Delightful Holiday Treats For Family and Friends

SHELLED PECAN HALVES

Finest quality . . . carefully selected for size and flavor. Delicious to eat. Wonderful for salads, pastries, hors d'oeuvres. Gift packaged with recipe suggestions.

3 lbs. $4.95 5 lbs. $8.15 10 lbs. $15.00

GOLDEN CREOLE PRALINES

A deliciously different candy from the Deep South. Brown sugar, butter and lots of crunchy pecans . . . a taste-tempting treat everyone will enjoy. 12 large Pralines, gift boxed. .....1 box $1.65

If mailed to one address:
4 boxes $6.40; 8 boxes $12.40
12 boxes $18.00

SEND US YOUR GIFT LIST

Check or money order . . . No C.O.D.'s

Shipped Prepaid in Continental U.S.A.

STERNBERG PECAN COMPANY

Dept. H *Box 193*

JACKSON, MISSISSIPPI



Pack designed by Raymond Loewy Associates

A RARE *Gift of the world's finest*

AGED NATURAL CHEESES

Our famous Alps Blue Box has long been a favorite of epicures for it includes 3 delicate dessert cheeses — Camembert, Glarus and Rexoli — plus 3 firm varieties—June-cured Swiss, Old-fashioned Brick, and Golden Port Salut. Delight your friends — surprise your guests with these aged natural cheeses, now more beautifully packed than ever before.

Pack 2A — ALPS BLUE BOX — 5 lbs. of cheese, delivered anywhere in continental U.S.A. $6.65

Pack 3A — ALPS BLUE BOX — 3½ lbs of cheese, delivered - - - - - - $4.75



BOOK OF UNUSUAL GIFTS

New gift assortments are featured in this new booklet. Send for copy.

The Swiss Colony

1 Cheese Row • Monroe, Wis.

AN UNUSUAL HOLIDAY GIFT

Give Delicious, Tree-Ripened

ARAWAN FRESH DATES



5 lb. Redwood Gift Box

Only $5.85 Prepaid in U.S.

Ripe again and ready to ship — Arawan Fresh Dates — the world's finest, perfect for Thanksgiving and Christmas. Vitamin-rich and delicious, these delectable Arawan tree-ripened fresh dates are an unusual and delightful remembrance.

Send us your gift list with check to cover—and don't forget your own family. We will enclose a gift card in each package, or, if you prefer, we'll enclose your personal cards.

Also in 2-lb. Gift Box--$3.75

Gilliland Groves Dept. G Phoenix, Ariz.

SENT DIRECT FROM SUNNY ARIZONA

From the Old South



Peach Leather

For Christmas 1950—Give this unusual and truly delicious candy. Peach Leather combines the essence of fresh peach, ripe apricot and a tang of lemon; thin rolled, then dipped in sugar. Made from an old family recipe. Please order early.

One lb. box $1.80, postpaid

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CHARLESTON, S. C.

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Direct from America's famous cheese center. This selection contains: Gouda (10 oz.), Roanne (2½ oz.), Rouge De Noire (2½ oz.), Smoky Roll (6 oz.), Bleu Roll (6 oz.), Wisconsin Cheddar (two—½ lb. each). Send us your gift list and Christmas cards, we'll do the rest. Gift packed, addressed, shipped prepaid anywhere in U.S.

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Better than Grandma's Best!

Rich, appetizing Holly Farms preserves and relishes are hand made and hand packed, faithfully following authentic ante bellum recipes used for generations by prominent Southern plantation families, and contain the same tempting flavor and wholesome goodness that made their festive boards world famous. Delectable Preserves and Jams include **Whole Cherry, Whole Strawberry, Yellow Tomato and Watermelon Preserves, Apricot-Pineapple Jam, Amber Marmalade and Peach-Orange Conserve. Zesty Relishes include Vicksburg Green, Hernando Relish, India Chutney, Colonel's Picklette and Watermelon Rind Pickle.** *Any three 9 oz. jars of your selection in typical old Southern gift box,* **$2.75.** *Attractive gift box of 6 for* **$5.35.** *Free delivery anywhere in U.S.A. Let us mail gift boxes with your card enclosed direct to your friends. Send check or money order.*

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"CASCADE" BOX. Six asst. 5½ oz. jars Strawberry, English Damson, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry; packed in a rustic gift box decorated with Cedar Sprays and Hemlock cones. *Shipped prepaid.* **$3.15**

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1½ lb. cake $2.05—3 lb. $3.82
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AROUND FOOD





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Milk chocolate, pecans and marshmallow



GOLD BRICKS
Luscious pecans and milk chocolate



MINT BUBLETS
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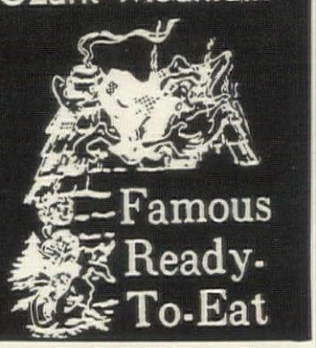
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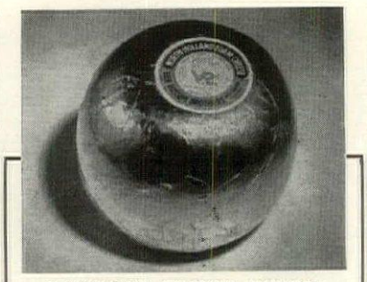
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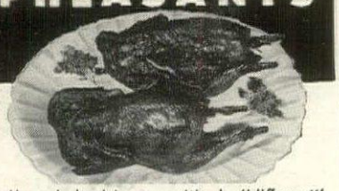
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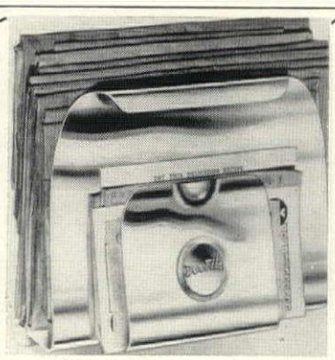
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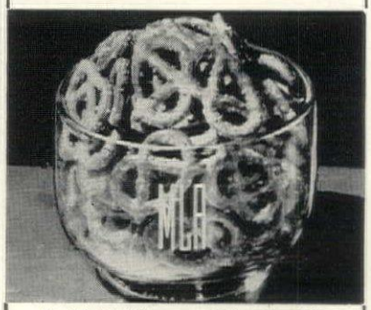
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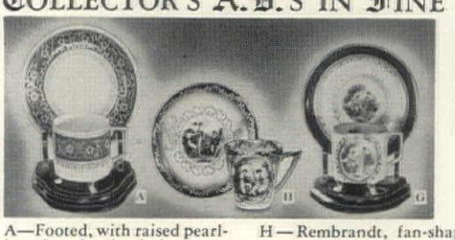
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FLORIDA

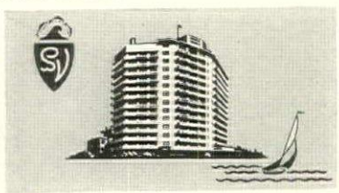
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MATTER

MR. CAGE, AT HIS STEINWAY, READS HIS OWN COMPOSITION

New sounds for old

John Cage opens up a fresh world of musical enjoyment by muting the strings of a grand piano

THE apparently childish trick of inserting ordinary screws, bolts and bits of rubber among the strings of a piano to produce blunted or buzzing sounds is taken quite seriously by Mr. John Cage. His limited (but highly intellectual) audience has listened to the results no less seriously in such milieus as the Carnegie Chamber Music Hall, the Museum of Modern Art, the Paris Conservatoire and the American Academy in Rome. Mr. Cage is currently enjoying a Guggenheim Fellowship and last year was admitted to the National Academy of Arts and Letters on the strength of his inventive rhythms, fresh sonorities and "an originality of workmanship that has extended the expressive range of music." Currently he lives on the top floor of a ramshackle building that looks out over the East River in lower New York. Here, for HOUSE & GARDEN's photographer, he set to work altering his Steinway grand. It is a painstaking process. There are 73 objects of metal, wood, plastic, fiber, etc. to be adjusted at exact mathematical intervals among the strings. Some are segments of rubber bands. But most of them are four- to six-inch screws inserted to a given depth—no more, no less—to yield the correct vibrations and overtones. Bewildering and delightful, the sounds are as varied as the shells on a beach, the peculiarity of the prepared piano being that even within a quick passage, every note has a different timbre, an accomplishment impossible in a large orchestra. Composed without harmonics, fascinating in its complex pattern of rhythms and rhythmic silences, the over-all effect has been frequently compared to Oriental music. In fact, a certain composition of Mr. Cage's was occasionally beamed Pacificwards during the last war. Known to OWI as *Indonesian Supplement No. 1*, it was played, he says, with the hope of persuading the natives that America loves the Orient. Passionately interested in new sound effects, Mr. Cage also has a collection of over 300 percussion instruments upon which he and his friends often experiment.



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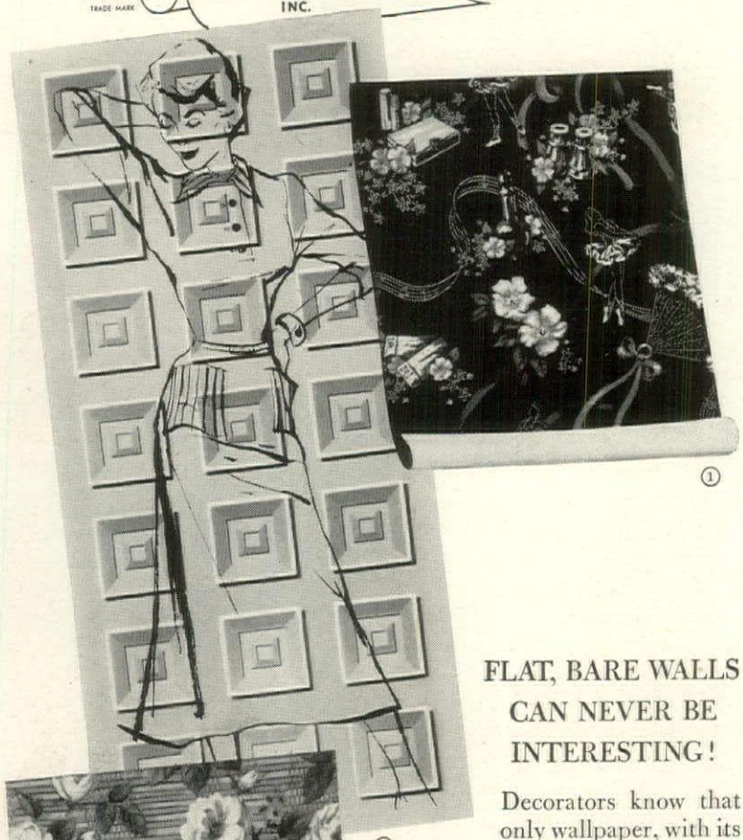
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For floors.... a good start, a fine finish

Care-on-a-schedule is the secret of well-kept floors. No other part of a room reflects your housekeeping so openly. To keep floors clean and shining with a minimum of labor, start with a good foundation, work with the proper tools, use quality products and follow the simple but definite routine given below.

GRIGSBY



FOR WOOD: General T-12 floor machine, $80 with polishing, waxing brushes, lambswool buffers. Available extras: steel wire brushes, steel wool pads, sandpaper holder and discs. Butcher's paste wax, 4-lb. can $3.75; liquid wax, $4.75 gal. General Electric Airflo tank vacuum, $85. Bruce Blend-Way floor finish (finish plus filler) $7.50 gal. Du Pont Nylon paint brush, $7.50. Howard dustless dry mop, $1.90. All, Hammacher Schlemmer.

Wood Floors

NEW FLOORS: New hardwood floors, properly sanded, sealed and filled, need only to be finished with a good paste or liquid wax and a modicum of care (see below) to preserve their original good looks.

OLD FLOORS: If your floors have taken hard wear, been badly neglected and become warped, depend on professional help to restore them. If they are fundamentally in good condition but poorly finished or darkened and dulled by dirt and a heavy accumulation of old wax, you can recondition the wood yourself by sanding, sealing and filling, then waxing.

Start by removing old layers of wax and dirt with turpentine or a cleaning solvent (these are inflammable so keep your room ventilated; *don't* smoke). Work a small area at a time and wipe up as you go along. Fine steel wool will get up the stubborn spots. You can remove varnish or shellac finishes with a

sanding machine and get a smooth even surface. Work the sander across the grain of the wood with #2 sandpaper; then with the grain using #½ sandpaper. Follow this with #0 and #00 sandpaper, still working with the grain of the wood. Sweep the floor clean and polish it by using #00 steel wool placed under a heavy brush. Sweep once again and examine the floor for scratches and defects; these magnify in the finishing if not corrected now. You are now ready to put on a finish. Newest of these is a pigmented penetrating sealer-and-filler-in-one for all types of hardwood and softwood floors. It dries fast, requires only one application and can be obtained in clear, medium or dark shades. Stir the finish often, apply an even coating with a soft cloth or brush over a span-clean floor along the full length of one side of room, working a strip about two feet wide at a time. As you finish each two-foot width, follow by rubbing with a cloth or brush in a circular motion until all the finish is evenly distributed and worked into the wood. Give the floor a final rubbing with the grain. Allow to dry thoroughly 1½ to 4 hours, depending on the weather, and buff with an electric polisher, weighted brush or long-handled buffer.

WAXING: Use a paste or solvent type of wax, preferably paste, for the initial waxing of a new or newly-finished wood floor. Apply a thin, even coat; two thin coats, if necessary, are better than one thick coating which gives an uneven surface, makes buffing difficult. Wax, worked with the grain of the wood in long sweeping strokes, buffs more easily and won't result in circular streaks. Let dry thoroughly and buff to a high luster. If you let an all-purpose electric machine take over the muscle work of polishing and buffing, you will get a harder, longer-lasting sheen without effort.

UPKEEP: Care of floors waxed with paste or liquid wax is simple. Rewaxing is generally necessary only once or twice a year, unless room traffic is heavy. Keep the floor dust-free with the floor-brush attachment of your vacuum cleaner or a dry mop. Never use an oil mop or scrub with soap and water. Wipe up any spills immediately. You can touch up scuff marks, blemishes, or worn spots with fine steel wool or a little liquid or cleaning wax. "Dry cleaning" occasionally with steel wool pads on an electric polisher will remove top dirt, traffic-worn spots and bring up the sheen.

Continued on page 187



FOR HARD SURFACES: Regina twin brush electric floor polisher is $60 with waxing, polishing brushes and felt buffing pads. Simoniz self-polishing wax, $3 a gallon. Lambswool applier, $2. Floor brush, 12", 90c. O-Cedar sponge mop $4. Bruce asphalt tile cleaner 90c quart. The Preen cleaner-wax is $3.25 for a gallon, Preener costs $2.25. From Hammacher Schlemmer.


EASTER DAY DAYDREAMS LADY APRIL


MONICA DINKIE DOO GOODY TWO SHOES BO PEEP


SPRING MORNING ROSE LADY CHARMIAN

THE SYMBOL OF ROYAL DOULTON

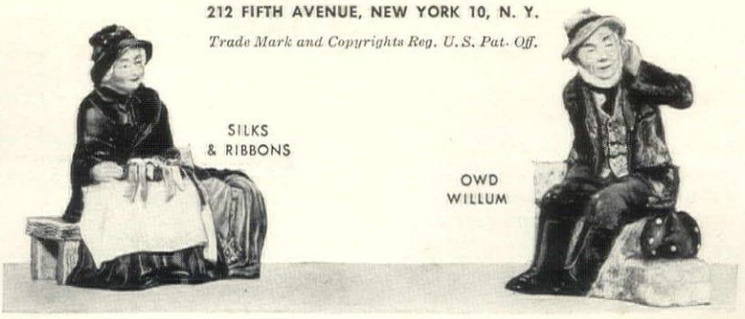
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Let House & Garden say "Merry Christmas" for you all year long

FOR YOUR FLOORS

continued from page 185

Floor coverings

Good resilient floor coverings will give you years of wear and are easy to keep clean with nominal care, without scrubbing or scouring. Sweeping with a soft hair brush, a light mopping with a self-wringing damp-dry mop and a thin coating of self-polishing water-emulsion wax are sufficient for normal care. Don't use lacquer, varnish or shellac on these floors; they darken wood, show wear and are difficult to remove.

Protect the floor from dent marks by removing wood and metal casters and metal dome-type glides from table and chair legs. Instead, use broad, flat-surfaced plastic furniture rests. Proper sizes depend on weight of furniture.

Linoleum

UPKEEP: Sweep frequently with a soft hair broom. Go over a soiled floor with a self-wringing damp mop. A new one on the market has a cellulose sponge head with an easy-to-work lever that wrings out excess moisture and leaves the sponge head just slightly damp. Never flood a floor with water. Use a mild soap and warm water or one of the approved cleaners especially developed for linoleum; follow with a clear water damp-dry mopping.

Linoleum floors should be protected with wax: paste, liquid, cleaner-wax or self-polishing. For kitchen floors, self-polishing wax has the advantage of being simplest to apply and renew. It needs no polishing. Be sure your floor is clean and dry before waxing. Then stroke on a thin coating of the self-polishing wax with a wax applier. Do small areas at a time and work in one direction with long, straight strokes. Let dry; buff if you must have a high gloss. Make it a habit to wipe up food or grease promptly and wash your applier after each use.

Rubber tile

UPKEEP: Sweeping with a soft-bristled broom, occasional damp mopping with mild soap and water, followed by clear-water rinse and waxing with a coat or two of self-polishing water-emulsion wax, is the only maintenance needed for this type of floor covering. Use no scouring powders, oily cleaners or abrasives; no paste or liquid solvent waxes.

Asphalt tile

UPKEEP: Clean with an asphalt-tile cleaner or mild soap suds. Rinse thoroughly with a damp-dry mop. You can remove stains by rubbing them lightly with fine steel wool and washing with mild soap suds. Use a self-polishing water-emulsion wax; never a solvent or paste wax or oily soaps or cleaners.

Vinyl-type tiles

UPKEEP: The new plastic and vinyl-type floor coverings are smooth, nonporous and generally have a permanent finish. Mild soap and water or mild household cleansers may be used. Wax is not necessary as a preservative on these floors but if you want a high sheen, you can use any kind of wax: paste, liquid, cleaner-wax or self-polishing. But be sure to apply it very sparingly.

For an article on flooring materials see page 246.

TO OUR CONTRIBUTORS

HOUSE & GARDEN assumes no responsibility for unsolicited contributions except, of course, to accord them courteous attention and ordinary care. All manuscripts must be accompanied by correct postage for their return.

Tables by Brandt

Lead a "Double Life" to make the most of Space

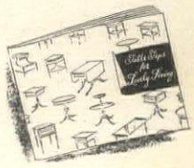
Family or party meals, storage and entertaining are all problems in "small-space" homes. Brandt helps you solve your space problem with versatile tables like these. Then, too, their delicate detailing and lustrous hand-rubbed finishes add charm and beauty to your home. You'll find them in fine stores everywhere at sensible prices.



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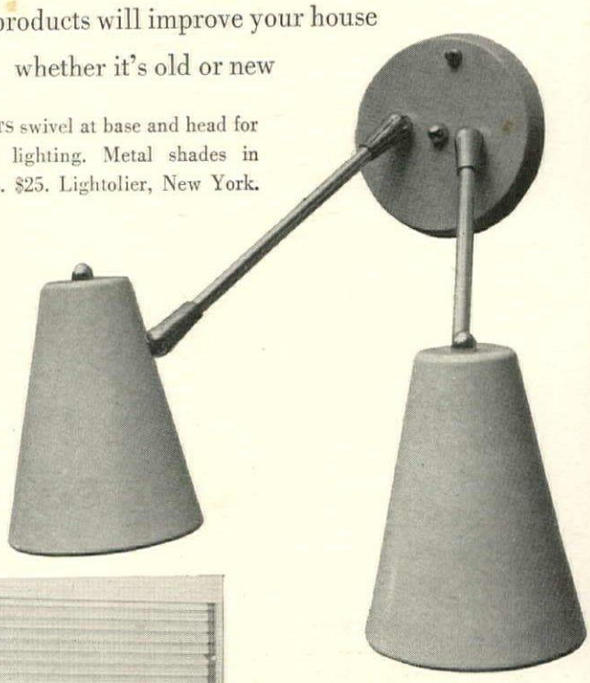
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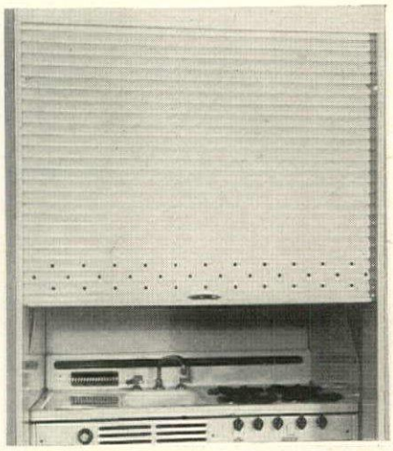
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Mechanics of living

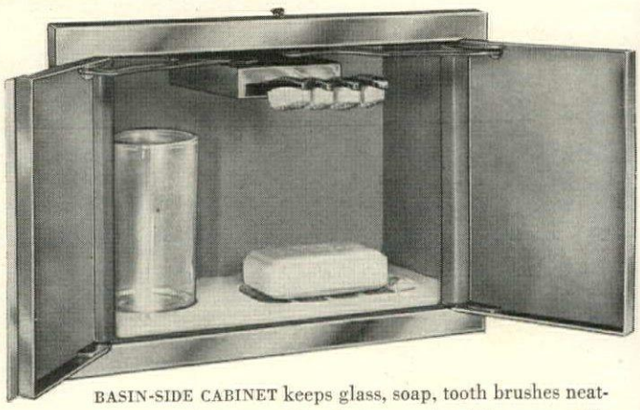
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TWIN WALL LIGHTS swivel at base and head for reflected or spot lighting. Metal shades in choice of 5 colors. $25. Lightolier, New York.





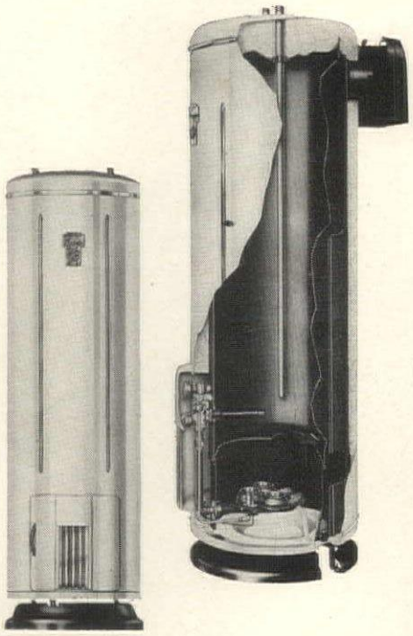
ROLL-UP DOOR, left, is perfect for kitchenette or closet. It needs no swing-out space, occupies 6" in up position. Counterbalanced spring, aluminum slats with baked enamel finish, sizes up to 10' x 10'. Orchard Bros., Rutherford, N. J.



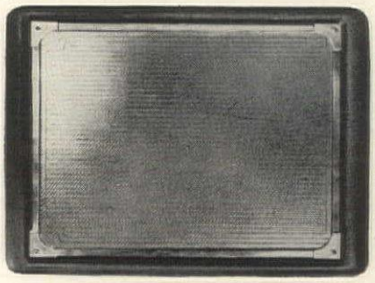
BASIN-SIDE CABINET keeps glass, soap, tooth brushes neatly concealed. It is ventilated, chrome plated, has removable tray, doors that open at touch. $18.50. A. Marchand, N. Y.



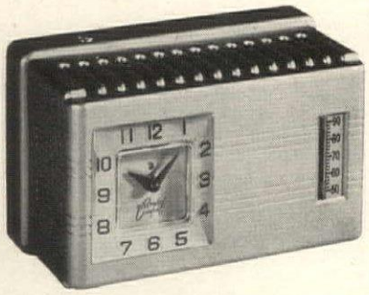
NEW BATHROOM UNIT, right, is cast all in one piece, non-overflow, has an exceptionally quiet flushing mechanism. Vitreous china in white or choice of 26 attractive colors. W. A. Case & Son Mfg. Co., Buffalo, N. Y.



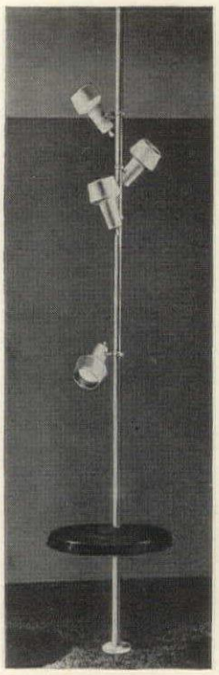
GAS WATER HEATER with new heating wall at base and rear of tank warms water quicker, retains heat longer, saves fuel. Glass lining resists rust and corrosion, cannot crack or chip. Top water connection simplifies installation, rear flue saves headroom. 20-, 30-, 45-gal. A. O. Smith Corp., Kankakee, Ill.



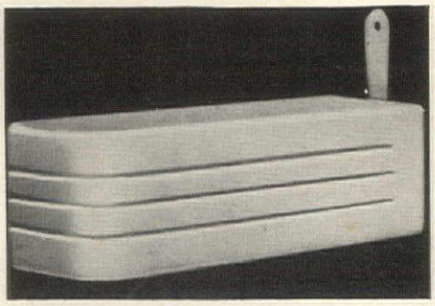
SWITCH ON THE HEAT electrically with radiant glass heat panel. No pipes, ducts or fuel storage; attach to any wall. Thermostatic controls. Junior panel shown heats well insulated space such as bedroom or bath. Approximately $49. Continental Radiant Glass Heating Corp., N. Y.



NEW CHRONOTHERM maintains desired day and night temperature automatically. Saves fuel, eliminates lag, overheating. Outside weather regulates number of times per hour heat is turned on; temperature sensitive element controls the cycle. $35. Minneapolis-Honeywell Co., Minneapolis.



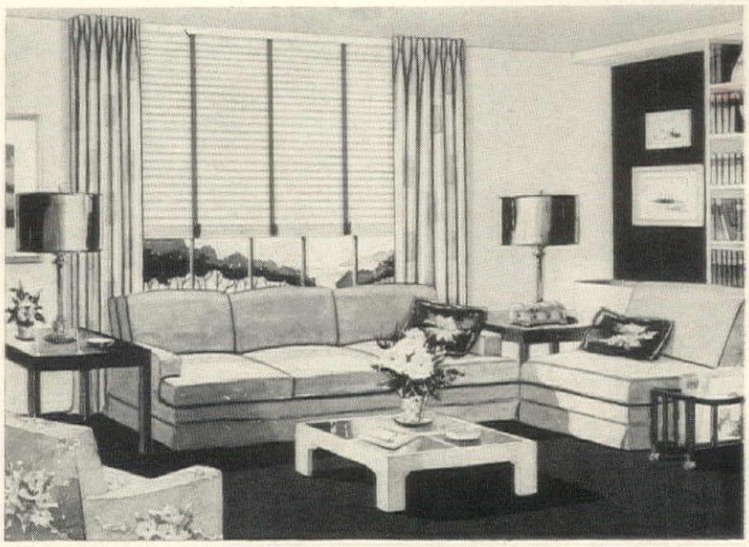
LIGHT TREE, left, is portable, has an adjustable base to wedge it tightly between floor and ceiling. Pole (aluminum or brass) holds 20" table (birch or walnut) plus four swivel lamps. In four colors. $115. Middletown Mfg. Co., Middletown, N. Y.



"ALERT ALARM," right, emits a continuous, piercing sound at the slightest movement of any door or window to which it is fixed. Compact, easy to install, built-in battery. $1.98. Ivory or walnut plastic. Electromagic Co., Pittsburgh.



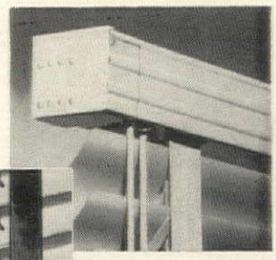
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The Peer of all
VENETIAN BLINDS!



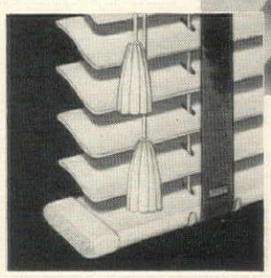
BEFORE you buy ANY Venetian blind, be sure to see the SUNAIRE. It's made by Kirsch, the name known around the world, and trusted by three generations of homemakers. As you would expect, the Kirsch SUNAIRE offers you important "extras"— special advantages developed from more than forty years of leadership in window decorating ideas and equipment.

No Venetian blind offers *more* in beauty, quality and long life . . . No other offers *so much* in comfort-making *control* of light, air and privacy. Be sure to see how the Kirsch SUNAIRE, "Peer of Venetians," combines every feature of beauty and practicality—how a small investment can bring thrilling beauty to your home *for years to come!*

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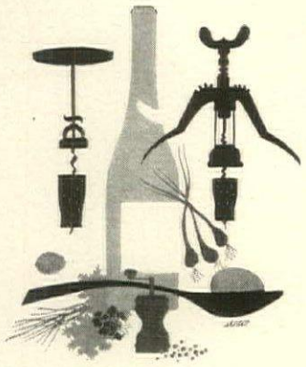


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and beautiful colors of Kirsch SUNAIRE Venetians. Or enclose 25c and receive also "*Smart Window Styling*," with 85 window ideas. Kirsch Co., 588 Prospect St., Sturgis, Mich. *In Canada:* Woodstock, Ont.

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Turns with a corkscrew

Brandy as liqueur, cocktail or punch, adds to the special gaiety of Christmas parties

BRANDY is for great occasions, memorable days. It is thought to have been introduced into France (where it has thrived ever since) from Italy in 1533 at the marriage of Catherine de Medici and Henry II. In America it has a special affinity for Christmas. You probably tasted it first on plum pudding carried flaming to the table. But brandy is also invaluable in other ways for Christmas parties since it is an excellent mixer in cocktails and punches and a wonderful liqueur to serve at the end of dinner. So be sure you have a supply in your cellar, even if space is limited. BRANDY COCKTAIL: Frost wine glasses in your refrigerator. When you are ready to serve, put one ice cube in each. Mix in a shaker with cracked ice, two ounces of brandy, a teaspoon each of maraschino liqueur and lemon juice and a dash of Angostura bitters. These amounts serve one. BRANDY PUNCH, recipe adapted from Trader Vic's *Bartender's Guide:* For each guest, allow two ounces of brandy, one of Benedictine and a teaspoon each of lemon juice and sugar. Shake well with cracked ice; pour over ice in punch bowl and add seltzer at the last moment. BRANDY AS A LIQUEUR: Serve at room temperature. Connoisseurs recommend the large, balloon glass (also called an inhaler) which allows you to appreciate the bouquet, and they prefer clear crystal so that you can see the mellow color of the liqueur. BRANDY CHAMPERELLE COCKTAIL, according to Trader Vic: Mix three-quarters of an ounce each of brandy and orange curaçao and three drops of Angostura bitters. This makes one cocktail. Ice well. As a festive note, you might festoon the spiral peel of an entire lemon in each glass.



BRANDY COCKTAIL. Serve it in a wine glass. The one in the photograph is in the "Continto" pattern by Leerdam, $30 a dozen at Holland House of Art, New York. The Lejon brandy used in the cocktail is from National Distillers Products Corp.; Bols maraschino liqueur from Van Munching & Co.



BRANDY PUNCH. Friedman 3-gal. silver punch bowl $70, 21" plated tray $55 incl. tax, Woodward & Lothrop, Washington, D. C. Leerdam "Gloria" punch glasses $39 doz., C. D. Peacock, Chicago. Leerdam sugar, creamer $8, Cooley's, Boston. Cognac, Robin; D.O.M. Benedictine, Julius Wile.



BRANDY AS A LIQUEUR. A memorable cognac is at its best served in a brandy inhaler. Classic in shape, simple in line is this one by Leerdam, in the "Gilde" pattern, $48 a dozen at the Holland House of Art in New York. Christmas decorations shown on these two pages by Jack Kelly, New York.

MIEHLMANN



BRANDY CHAMPERELLE COCKTAIL. National Silver's 30-ounce silver shaker $15 incl. Fed. tax at Bloomingdale's, New York. Leerdam glasses in the "Gilde" design $30 a dozen at Cooley's, Boston. Rémy Martin cognac, Renfield Importers; Nuyens curaçao from Canada Dry. Angostura bitters.

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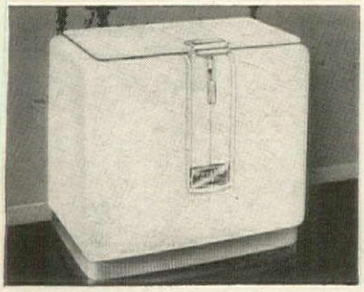
EH-121-Illustrated above

Holds 435 lbs. of Food! No freezer ever built gives you quite as much in design, features, and money-saving value as this magnificent new 12 cubic foot Philco.

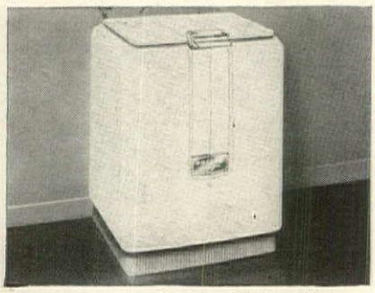
Built so a woman can use it more easily, more conveniently, it has 70% of storage space above knee level, brings more food packages within easy reach without stooping. It has a front that slopes *in to the base* so you can stand closer. It has 3 gleaming porcelain compartments with new easy-lift storage baskets and new plastic *Utilitray*.

Temperatures as low as 15 degrees *below* zero permit sharp freezing in any compartment. Far and away the most advanced home freezer for '50, this newest Philco sets a new high in freezer convenience, economy and value!

See the new Philco freezers, 4 to 30 cu. ft., at your dealer's now!



DH-81—8 cu. ft. capacity in 5 cu. ft. cabinet. Holds 280 lbs.

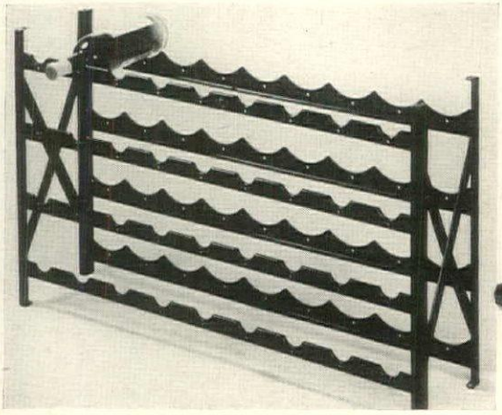


DH-41—4 cu. ft. capacity in 2½ cu. ft. cabinet. Holds 140 lbs.

PHILCO
HOME FREEZERS

Household short cuts

These new products lessen housekeeping labors



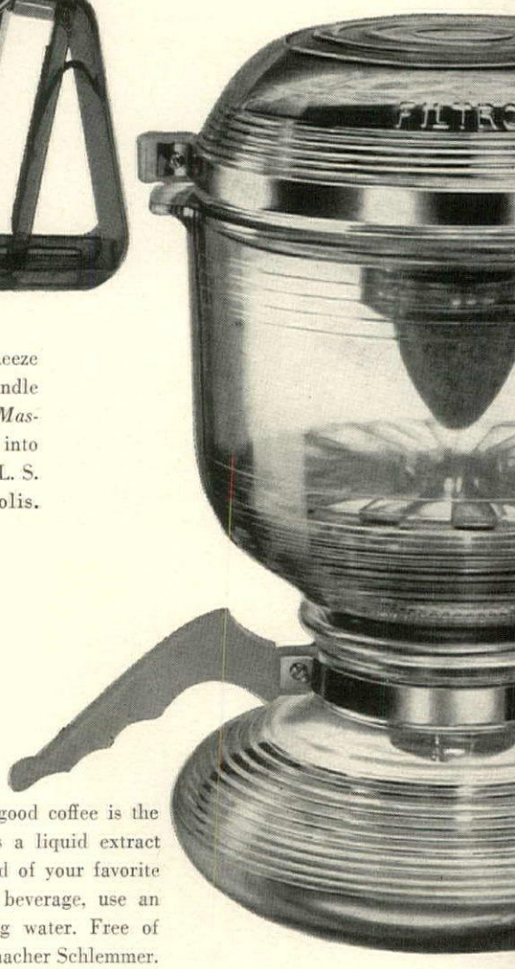
PORTABLE WINE RACK preserves vintage wines. Stores them horizontally to keep corks tight. For 24 bottles, $12.50; 36, $15. Hammacher Schlemmer, N. Y.



EXTRA LARGE rubber drainboard fits full-width counters. By *Rubbermaid* in gay kitchen colors, $5. Bamberger's, Newark, N. J.



A ONE-HANDED squeeze of the red plastic handle of this 3-cup *Sift Master* sifts the flour into container. $1.90 at L. S. Ayres, Indianapolis.

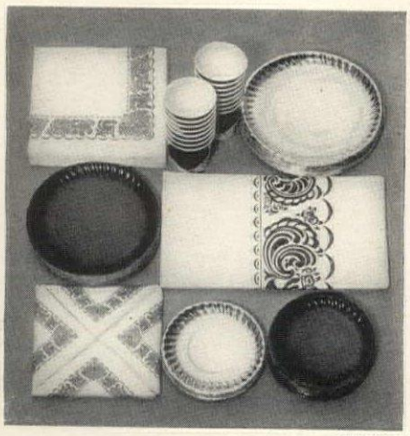


THE NEWEST WAY to brew good coffee is the simplest. The *Filtron* makes a liquid extract from cold water and a pound of your favorite grind. To make a flavorful beverage, use an ounce to a cup plus boiling water. Free of any bitter taste. $19.50. Hammacher Schlemmer.

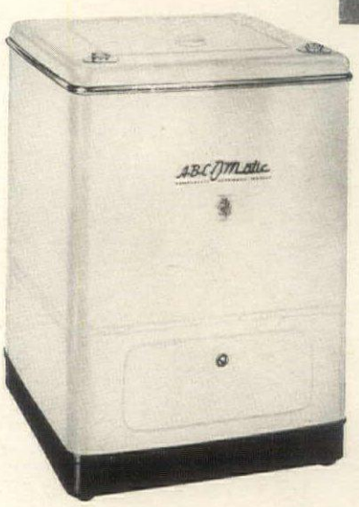


MOULI MINCER, left, makes short shift of parsley, mint, watercress, garlic and herbs. Saves fingers as well. Price $1 at the Epicure's Mart in Greenwich, Connecticut.

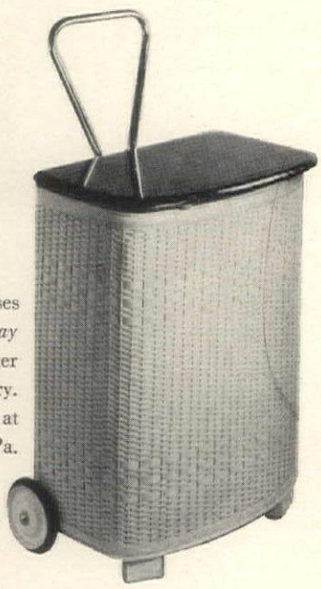
ENSEMBLE for informal parties, *Bondware's* holiday assortment of plastic-surfaced plates, right, for hot foods. Plates are burgandy and silver in 3 sizes: dinner, salad and bread-and-butter; large paper tablecloth; dinner and cocktail napkins and hot drink cups. $10 complete at Bloomingdale's.



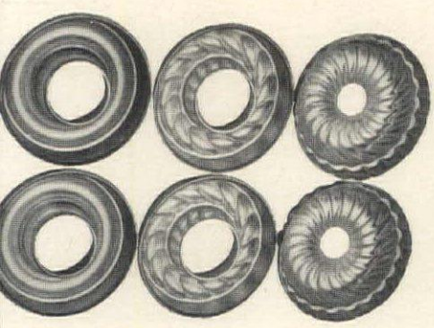
GRIGSBY



AUTOMATIC WASHER, left, with "Centric Agitator" action; 3 rinses include deep power, flushaway and splashaway rinses. Few moving parts; easily self-serviced. *A-B-C-O-Matic*, $280. Gimbel's, Phila.



LAUNDRY HAMPER-CART, right, eases washday chores. *Pearl-Wick Rollaway* wheels from room to room to gather soiled clothes, carts them to laundry. Handlebar folds out of sight. $9 at John Wanamaker's, Philadelphia, Pa.



SALADS for holiday parties will look more festive when jelled in these individual aluminum molds. In plain and fancy rings or fluted style, 8 cost 50c at your local five-and-dime store.

22 WAYS to SAVE TIME..MONEY!

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- chops or shaves ice
- makes tomato juice
- purees baby foods
- grates cheese
- creams potatoes
- makes peanut butter
- mixes pancake batter
- blends salad dressings
- mixes cocktails
- makes bread or cracker crumbs
- grinds coffee
- makes vegetable salads
- chops nuts
- creams sauces
- mixes icings
- powders sugar
- grinds pepper
- whips omelettes
- mixes cake batter

Self-cleaning! Add soap and water, turn on motor.

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ON THE COVER: Oneida Ltd. box, tray (not shown) $5.50, Bloomingdale's; Bronzini seahorse cuff links $15; Monet link bracelet $7.50, Napier "Bubble" bracelet $12.50, Saks Fifth Avenue. All plus tax. Photograph, Herbert Matter. All the prices in this issue are approximate, and are subject to change.

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A time for living, a time for giving

HAPPY faces are part of our traditional picture of Christmas and the children's faces you see here are no exception. Typically American, they are full of confidence and anticipation of what the future will bring. We, too, must look forward just as steadfastly as our children. To achieve the kind of world we want, America is not only sharing its vast riches with stricken nations but also the richness of its democratic ideals and way of life. Like the children on this page, we can be thankful that the lights still shine in our windows; thankful, too, for our homes and our freedom. Let us never forget to count their cost in blood, sweat, toil and tears. Let us never lack grace and humility to give thanks for all that we have received.



Opposite

FORETASTE OF CHRISTMAS: THE WINDOW OF F. A. O. SCHWARZ' TOY SHOP IN NEW YORK



JOFFÉ

999 gifts

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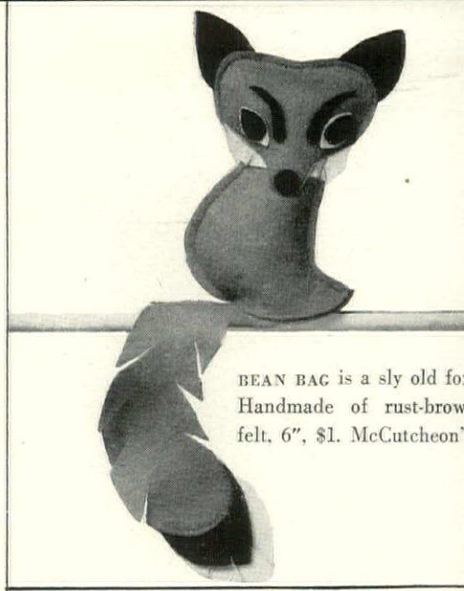
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AND ALL THROUGH THE ISSUE

Christmas is for children



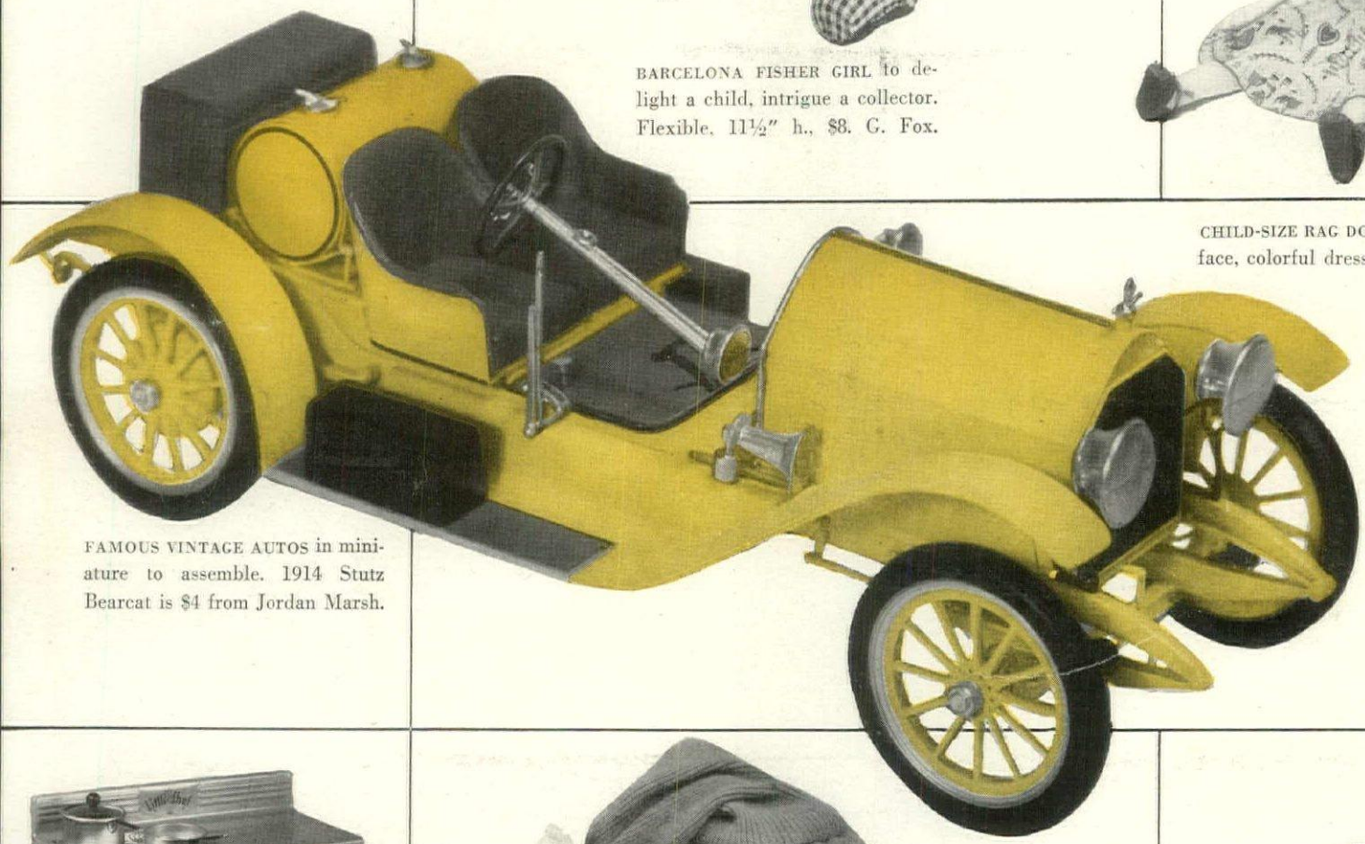
BARCELONA FISHER GIRL to delight a child, intrigue a collector. Flexible, 11½″ h., $8. G. Fox.



BEAN BAG is a sly old fo
Handmade of rust-brow
felt, 6″, $1. McCutcheon



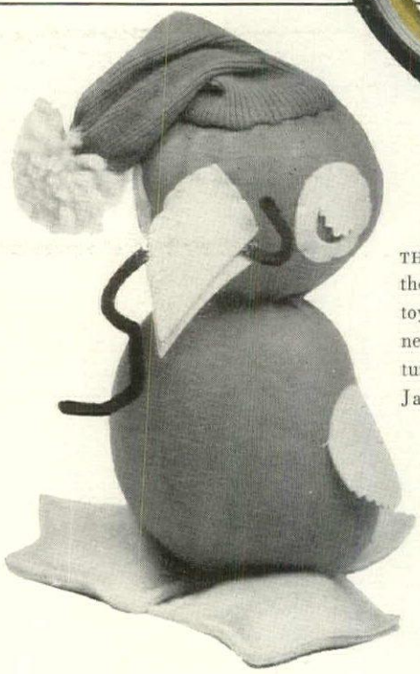
CHILD-SIZE RAG DOLL, 42″ tall, with washable face, colorful dress. $12. Creative Playthings.



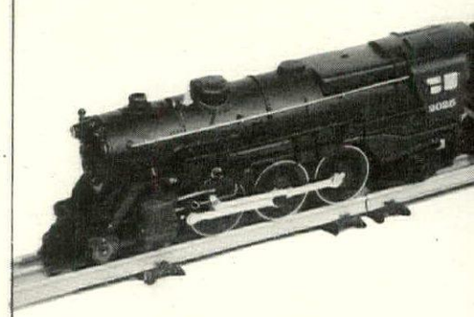
FAMOUS VINTAGE AUTOS in miniature to assemble. 1914 Stutz Bearcat is $4 from Jordan Marsh.



ELECTRIC STOVE, red, yellow or white, top plate, baking, warming ovens. Indicator lights show red when switches are on. 13″ l. $10. Bullock's—Los Angeles.



THE EARLY BIRD gets the worm. This cuddly toy is made of stockinette with felt features. It is 7″ tall, $3. James McCutcheon.

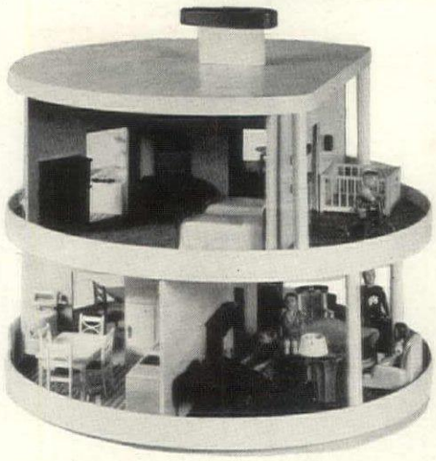


LIONEL's 1950 Magne-Traction locomotive puffs real smoke, whistles, runs by remote control. Set includes transformer, 4 cars, tracks. $40. Marshall Field.

All prices approximate.

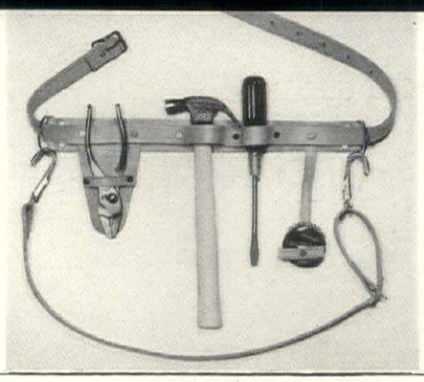
Store directory on page 291.

For more toys turn to page 278.



TURNTABLE DOLL HOUSE lets five little modern homemakers play together. The Rallhouse is 19″ h., 63″ around. Furnished $23, Bendel's.

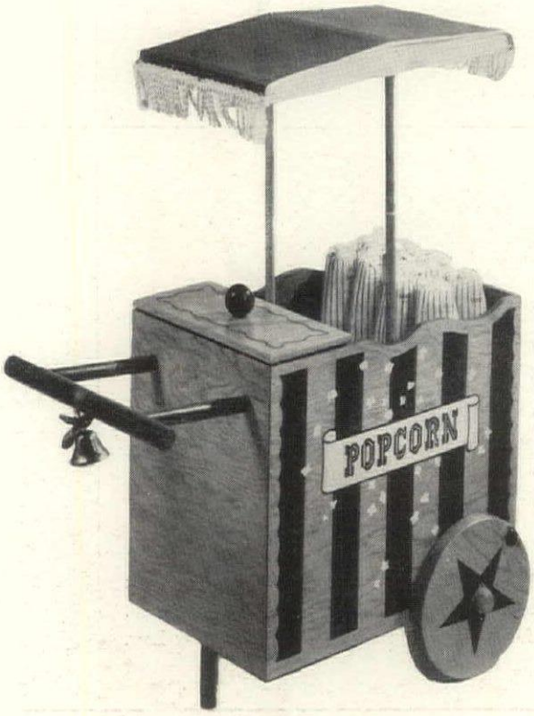
POLE CLIMBING is more fun when junior wears a lineman's tool belt. Real tools: pliers, hammer, screwdriver, tape, $3.50. F. A. O. Schwarz.



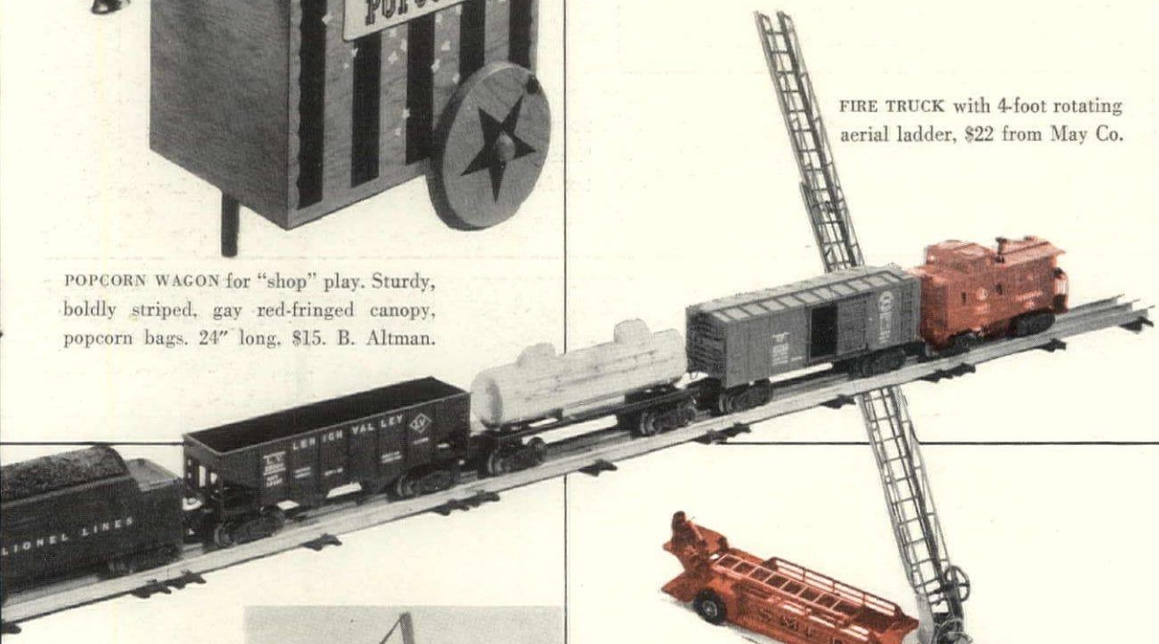


ALL GIFT PHOTOGRAPHS GRIGSBY, MIEHLMANN AND SCOTT HYDE

PESO, the walking horse, pleases 2-8-year-old riders. Spring action; leather saddle; 38″ long. $35 from Young Treasures.



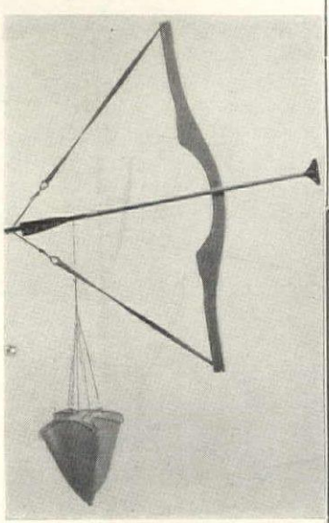
POPCORN WAGON for "shop" play. Sturdy, boldly striped, gay red-fringed canopy, popcorn bags. 24″ long. $15. B. Altman.



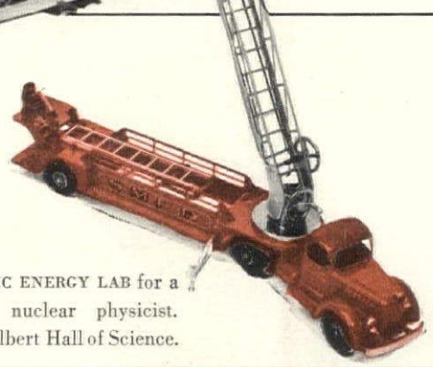
FIRE TRUCK with 4-foot rotating aerial ladder, $22 from May Co.



D'OYLY CARTE miniature theater, *Mikado* cast, libretto, $10 from F. A. O. Schwarz.

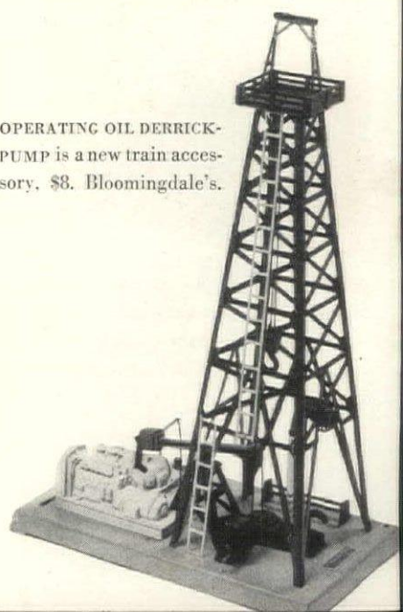


STRATO SHOOT is the 1951 bow and arrow. Parachute soars high into the air. $3. Reiss.



ATOMIC ENERGY LAB for a young nuclear physicist. $50, Gilbert Hall of Science.



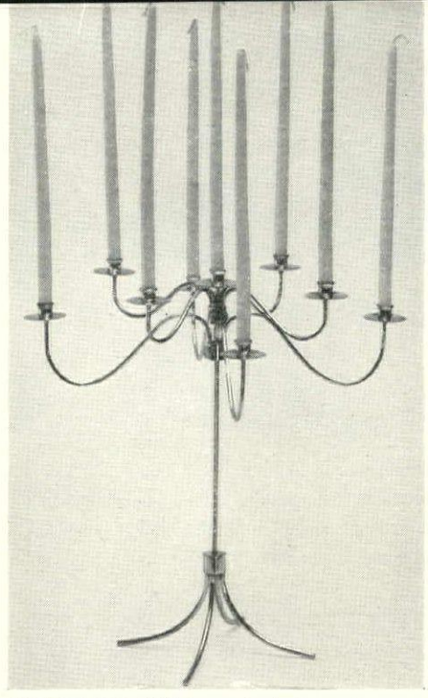


OPERATING OIL DERRICK-PUMP is a new train accessory. $8. Bloomingdale's.

Presents with an accent on entertaining



FOR CHRISTMAS PARTIES and all through the year, Gladding McBean "Granada" plate of Franciscan Fine China is $4 from Bullock's, L. A.

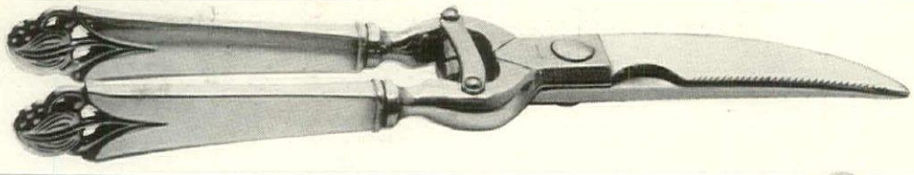


CANDLELIGHT falls becomingly from nine candles in the "Sibylla" brass candelabrum with flexible arms, 13½" high, $11.50 at Bonniers.





TO BEGIN AND END THE DAY, coffee from Tuttle's "Paul Revere" sterling service, $125 incl. Fed. tax for three-piece set at Shreve, Crump & Low.



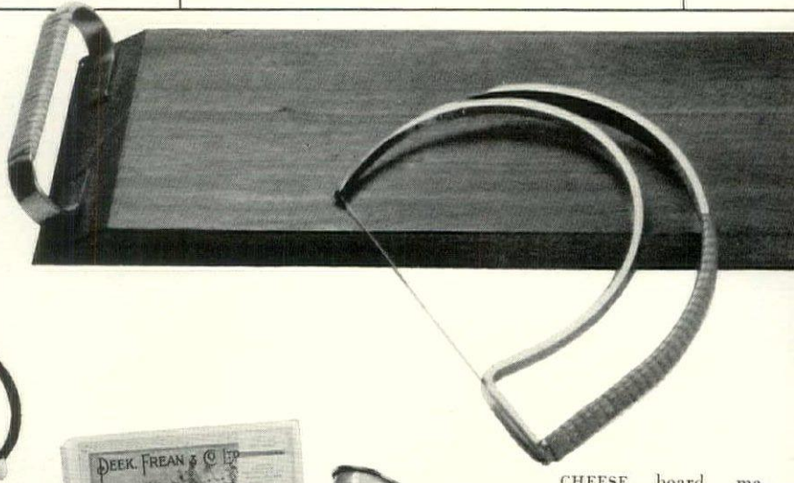
FOR THE CARVER, sterling poultry shears by Frank Smith in "Woodlily" pattern are $23 including Federal tax. From Garfinckel's.



TO SUIT your taste, Coffeematic makes a brew automatically—mild, medium or strong. Signal light shows when coffee is done, no need for timing or pot-watching. $25, G. Fox.



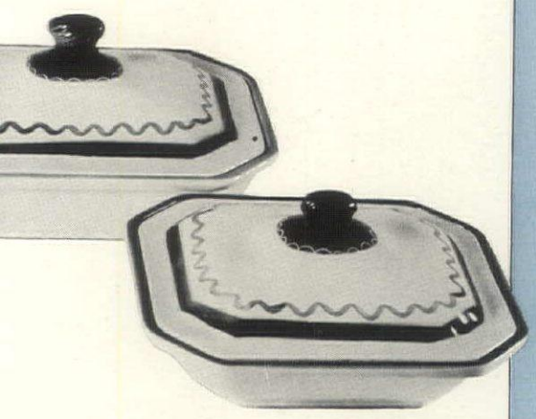
BOTTLES IN A BASKET: the wines from Julius Wile Sons & Co., Inc.; basket $9, Langbein.



CHEESE board, mahogany, polished brass, cane-wrapped handles, $5.50. Brass cutter, $4, Neiman-Marcus.



BASKET-TRAY with assorted cheeses, plus cheese knife, is $14 at Hammacher Schlemmer.



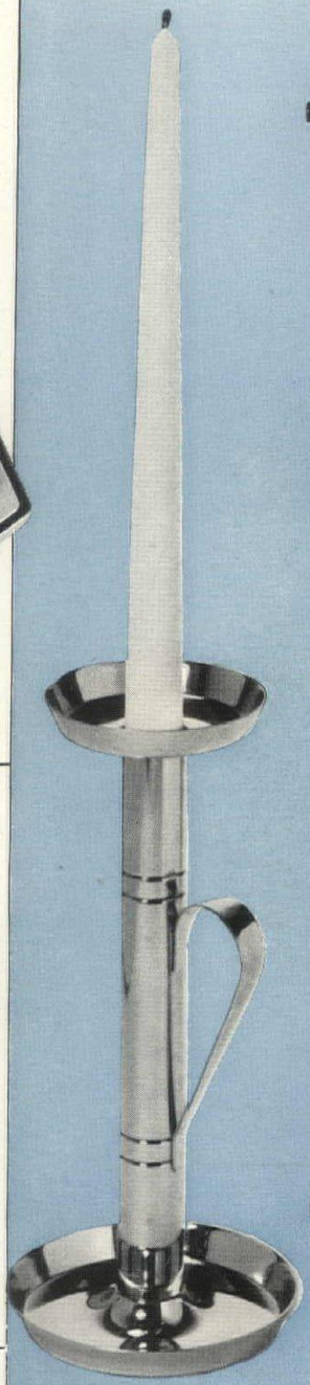
SWEDISH casseroles of cast-iron enameled ware in white with decorative blue, green or gray design. 1 qt., $10. Epicure's Mart.



TROLLEY BAR in teakwood, 33" w., extends to 51½", is 30" h. By Heritage-Henredon, $100, Abraham & Straus.



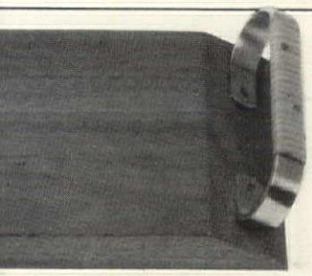
HOSPITABLY LARGE (14-ounce) double old-fashioned glasses have a crackled design. By Imperial, a dozen costs $8.40 at B. Altman's.



MODERN brass candlestick designed by Parzinger, made by Dorlyn, $18 pr., Neiman-Marcus.



THE TRAY REVOLVES for serving fruit, sandwiches, cheese, nuts, etc., by Cambridge, $5, Bloomingdale's.





TRADITIONALLY beautiful and useful, sterling "Stradivari" pitcher by Wallace Silversmiths, $85 incl. Fed. tax at Woodward & Lothrop.



COCKTAILS for two in International's plated julep cup. $15.50 incl. Fed. tax, Tatman's.

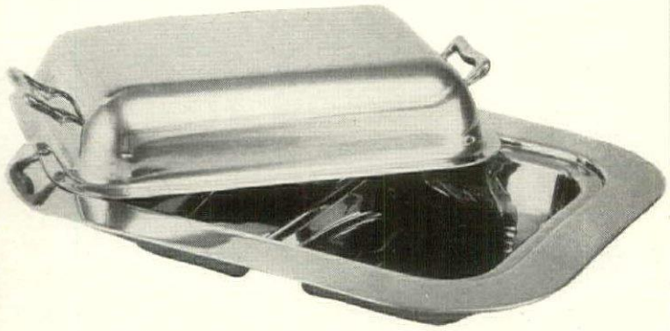


BRASS CYPHER (George Rex) trivet by Virginia Metalcrafters, $4.50 at Strawbridge & Clothier.



RIGHT-HANDLE coffee pot of heavy silver-plate on copper, Friedman Silver, $15 incl. Fed. tax, L. S. Ayres.

All prices approximate. Store directory on page 291.



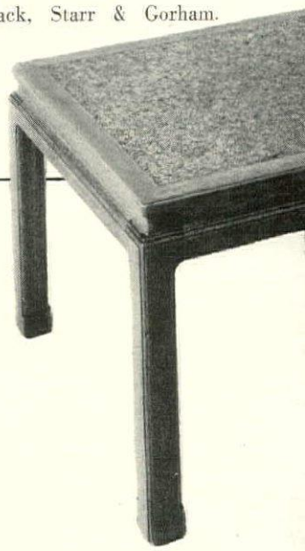
TWO-WAY SERVER, this golden Dirilyte vegetable dish, 12" x 9½", can be used either covered or as two separate dishes, $50 at the May Co.



NUTCRACKER in maple wood by Dazey is useful. $13. Wanamaker's.



MANY-PURPOSE sterling-silver serving plate and "Fairfax" server by Gorham help hostesses. Set $15.50 incl. tax. Black, Starr & Gorham.

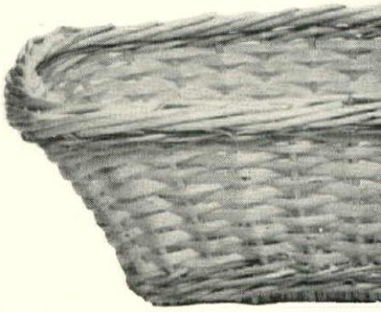




FOR JULEPS, flowers, sterling cup by Frank M. Whiting $13 incl. tax, The White House.



SOUP FOR SIX is ornamental in a Mottahedeh tureen decorated with the "Strasbourg Balloon," an eighteenth-century design of rare charm. In rose, green, antique yellow, $20 at Alice H. Marks.

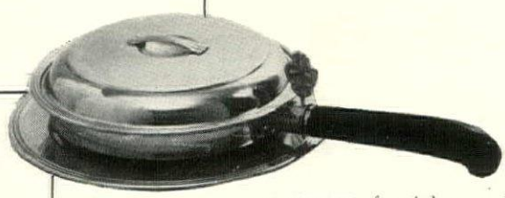




FOR GOURMETS, new cook books are always an inspiration. These, from Doubleday Book Shops.



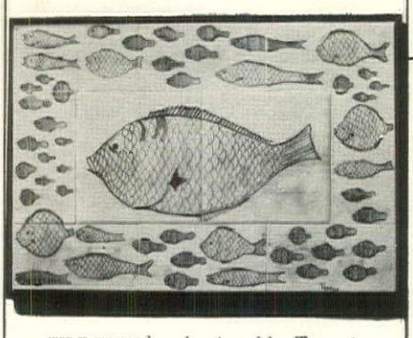
TWELVE BIRDS, hand-painted in brilliant colors on 8½" Lenox plates, $180 a dozen, Frederick & Nelson.



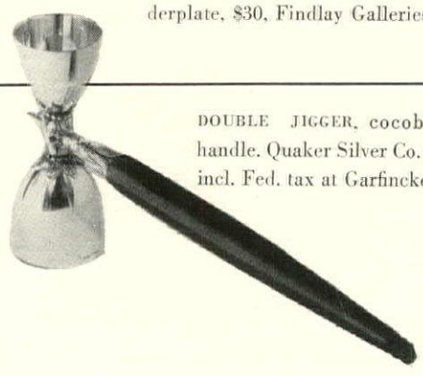
CASSEROLE of stainless steel by Gense. Removable handle, underplate, $30, Findlay Galleries.



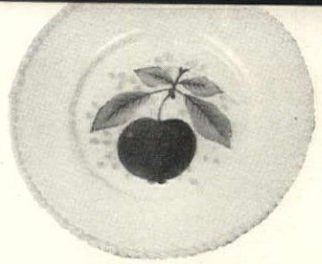
FOR YOUR TABLE, red and gray 9-piece linen set with runner by Matouk $7, plus 60c an initial at Bullock's.



TILE TRAY hand-painted by Terry is engaging, $35 at W & J Sloane.



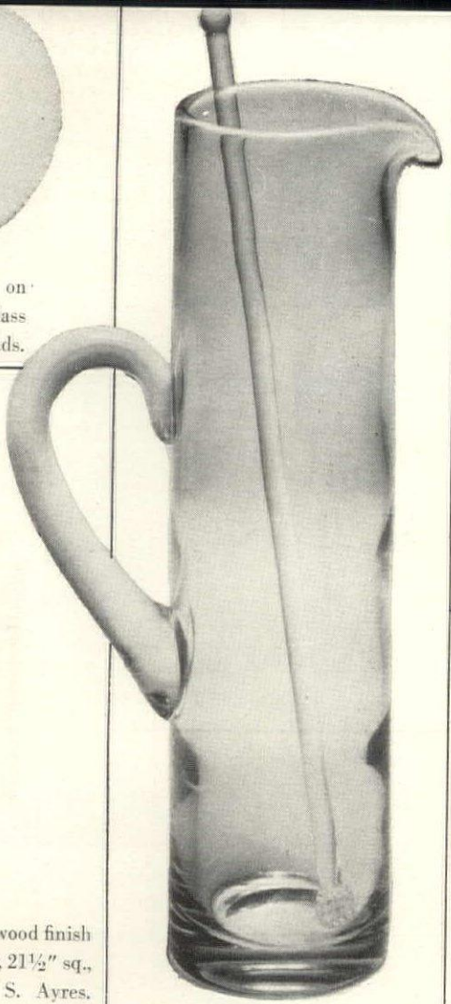
DOUBLE JIGGER, cocobolo handle. Quaker Silver Co. $27 incl. Fed. tax at Garfinckel's.



FRUIT hand-painted on Westmoreland milk glass $4.50 ea., Miller & Rhoads.



CORK or tile-topped sandalwood finish mahogany table by Dunbar, 21½" sq., 15½" h., $150 from L. S. Ayres.



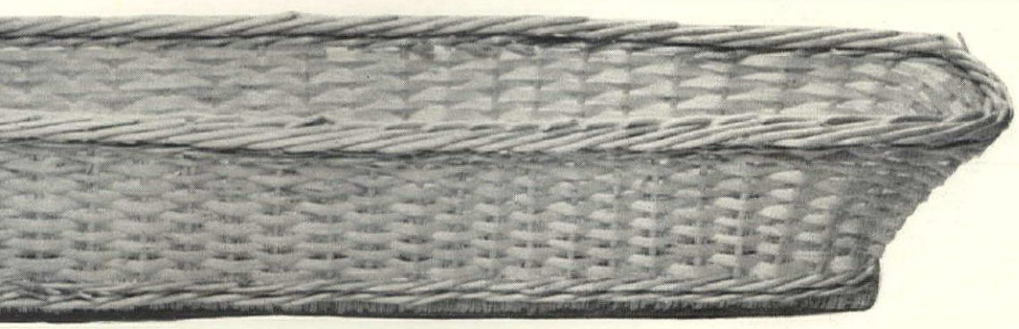
MARTINI blender, 32 oz. Tiffin Glassmasters, U. S. Glass Co. With stirrer $8, Woodward & Lothrop.



EVERGLADES plate has a lush design in cool colors on glass by Daniroca, $5, Bullock's-Pasadena.



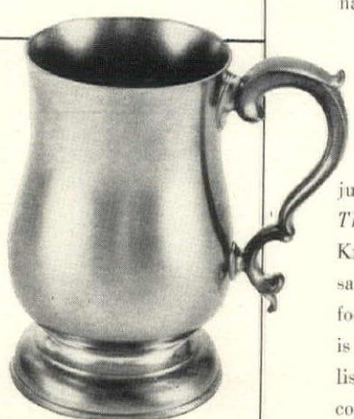
HOLIDAY glass by Fostoria: 20-oz. cocktail pitcher $3.50; 4-oz. glasses $9 doz. at Bloomingdale's.



AS LONG as a stick of French bread, this French basket has a cozy air and a dozen uses for a good housekeeper. Handwoven of split reed, $3.25, Langbein.



FOR A GRAND FINALE, this after-dinner coffee cup in Wedgwood's "Whitehall" design is ruby red and gold. Cups, saucers $102 a doz.



CAPACIOUS mug for beer, ale, mulled wine; pewter by Poole, $12, Madolin Mapelsden.

Four new cookbooks to help you entertain

The Home Book of French Cookery by Mme. Germaine Carter. $2.95. Doubleday. This North of France author has included many menus used in her family for generations. Though some of Mme. Carter's recipes will need to be doubled for American appetites, her French menus and recipes are valuable for their excellent sauces and flavorings. All recipes are given both French and English names to help you recognize their counterparts in either country; and you will find here the traditional dishes for which the French have always been famous.

The Talisman Italian Cook Book by Ada Boni. $3. Crown Publishers. This is the *Fanny Farmer* of Italian cookbooks, adapted to American usage. Included are correct recipes for all the various styles of Italian cooking, with weights, measurements, instructions and terms scaled to the American kitchen. American equivalent ingredients are indicated where the Italian product may be difficult to obtain. Besides well-known recipes, Mme. Boni has included a great variety of less-known regional dishes and some typically Italian desserts. A glossary gives phonetic spellings for Italian cooking terms. Mme. Boni, editor of the Italian magazine, *Preziosa*, is a foremost Italian expert in the field of cookery.

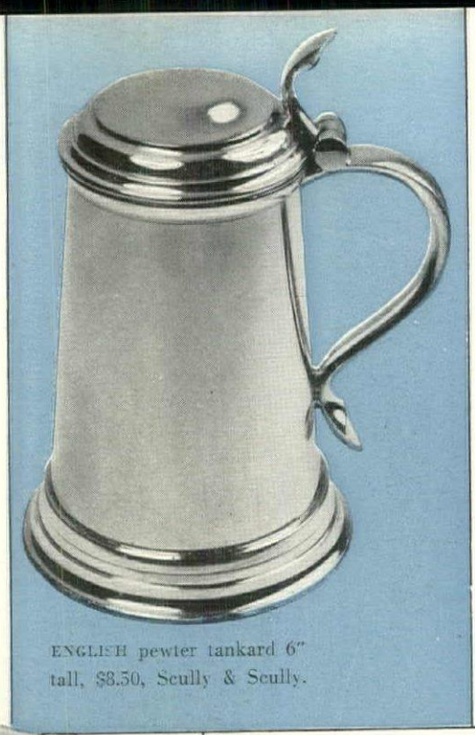
The Art of Cooking with Herbs & Spices by Milo Miloradovich. $2.95. Doubleday. This book is probably the last word on the subject and tells all you could possibly want to know about flavoring or seasoning your dishes. Besides botanical name, description, taste and aroma, this book tells where and how to purchase these herbs. There are herb bastes, spice butters; herb teas and spice sauces; everyday recipes using spices and those bettered by herbs; and there is a complete and authoritative index which just about covers everything.

The Perfect Hostess Cook Book by Mildred O. Knopf. $3.50. Alfred A. Knopf. Mildred Knopf says that if you love good food you can cook good food and sets out to show you how; what ensues is perfectly delightful. A well-organized contents listing includes the names of favorite recipes and countless ones you've probably always wanted to try. Important is the fact that Mildred Knopf never assumes that the reader is an expert cook; each step is numbered "First," "Second," etc., and at the end of the instructions, there is always a special note giving you additional hints from Mrs. Knopf's impressive store of culinary lore. *All these are at Doubleday Book Shops.*

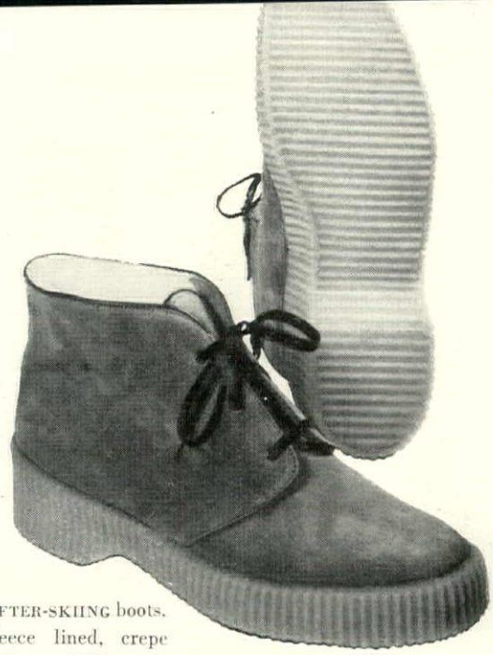
All prices approximate.

Store directory on page 291.

Sportsman's choice for the active life



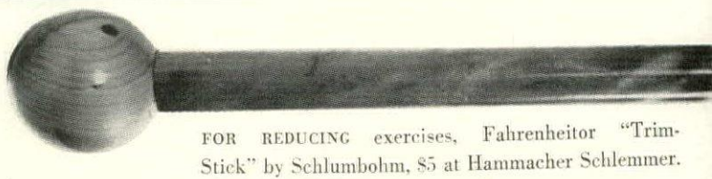
ENGLISH pewter tankard 6" tall, $8.50, Scully & Scully.



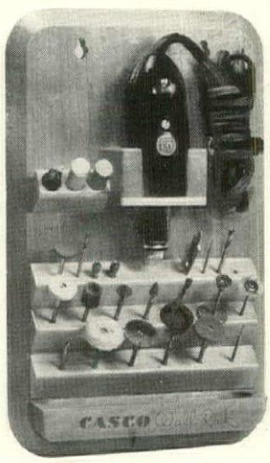
AFTER-SKIING boots, fleece lined, crepe soles, calfskin top, $25, André Ski Shop.

WOOL lap robe in a zippered case is by Springfield Woolen Mills, $14 at Lord & Taylor.

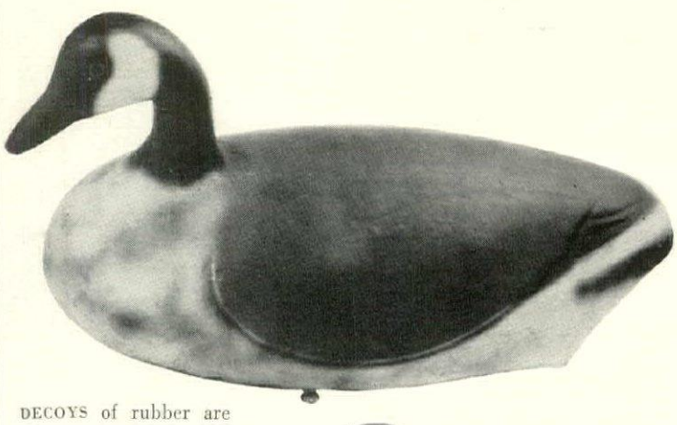


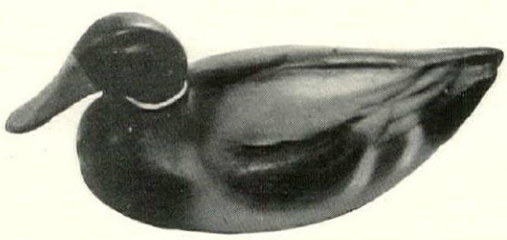


FOR REDUCING exercises, Fahrenheitor "Trim-Stick" by Schlumbohm, $5 at Hammacher Schlemmer.

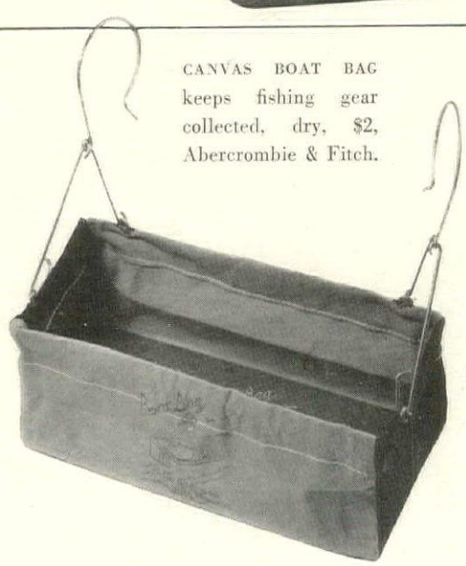


CRAFTSMAN'S wall rack by Casco has power tool and 40 accessories for it, is $18 at May Co.

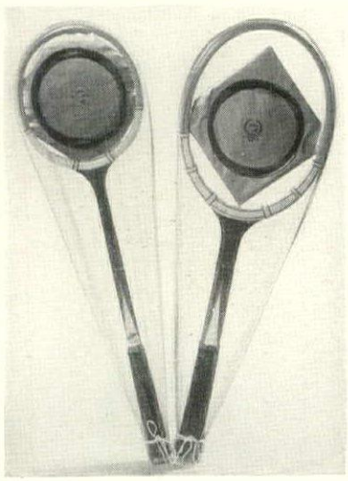




DECOYS of rubber are light, easy to inflate. "Duragoose" $7.50; "Duraduck" $2. By Dewy and Almy. Both from Kirtland Brothers.



CANVAS BOAT BAG keeps fishing gear collected, dry, $2, Abercrombie & Fitch.



RACKETS are custom strung: for squash $15 and tennis $25 at Stephen J. Feron, Inc.



FATHER-AND-SON boxing gloves for inter-family matches. Small one fits a child up to eight. $5 at Macy's.

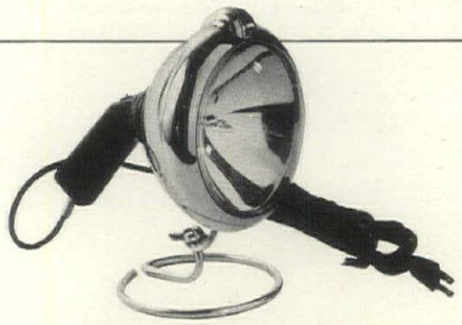


GUNRACK is maple in light finish or walnut finish, $10. By Kruissink at Lewis & Conger.

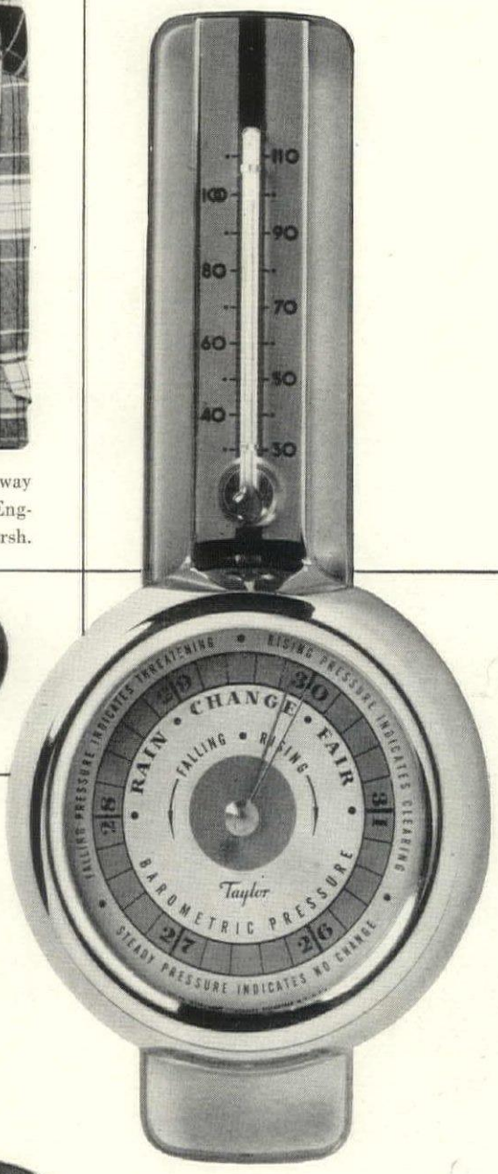


TARTAN shirt by Hathaway of Viyella flannel from England, $14.50, Jordan Marsh.

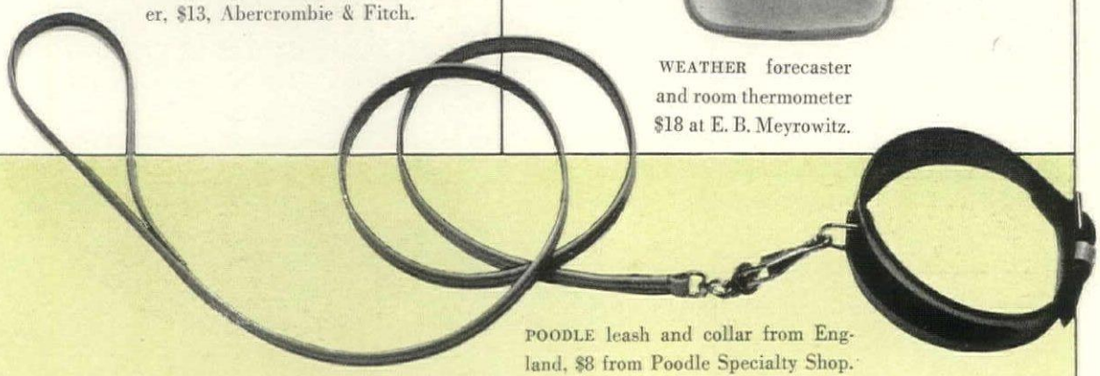




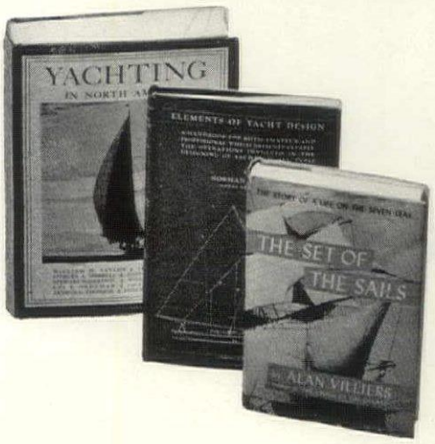
BOAT LIGHT of chromium has hundred-thousand candle power, $13, Abercrombie & Fitch.



WEATHER forecaster and room thermometer $18 at E. B. Meyrowitz.



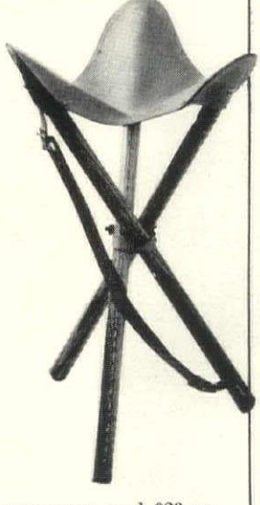
POODLE leash and collar from England, $8 from Poodle Specialty Shop.



BOOKS FOR SAILORS, $15, $5, $3.75 at Doubleday Book Shops.



INDISPENSABLE for the active life is this sturdy, handsome bamboo corkscrew, $5, Dominique France, Inc.



SHOOTING stool $23 at Abercrombie & Fitch.

Try these, too, on outdoor friends

The man with a boat may not yet have this because it's brand new: the Currentograph, a compact little gadget to help steer a straight course. Accompanied by a tide table, it's $10 at Abercrombie & Fitch. . . . Or give him Abercrombie's handsome brass foghorn, $3.60. . . . Or their spill-proof stainless-steel non-magnetic drink carrier, $27 with six highball glasses appropriately decorated with tarpon, flag or bird. . . . The fisherman on your list can keep his leaders orderly in the Lead-R-Pak, a file of envelopes each giving full information as to its contents, $3, Abercrombie & Fitch. . . . A monogrammed racket cover, available in four dark colors, puts the final touch of chic on tennis court whites, $3.50 to order at Stephen J. Feron, Inc. . . . Golf-Pak is a tan cowhide snap-button case housing three golf balls, six gold-colored plastic tees and matching metal pencil, $6.50 at Lewis & Conger. . . . A bowling bag of nylon and cowhide cradles ball on rubber cushion at bottom, has room for extra shirts, etc. Price $6 at Bamberger's. . . . For the dog world: the "Kum-Pet" timed feeder slides open at the hour set to bring Fido his dinner on schedule, $10 at Abraham & Straus. . . . Reel Leash, a stake-mounted aluminum-enclosed coil spring, hitches to dog leash, reels in slack, keeps him from winding or tangling, $12 at Abercrombie & Fitch. . . . Supersonic chrome dog whistle is audible to canine ears only, $2.50, Abercrombie & Fitch. . . . For the horsey set: a rider's kit elegantly cased in leather, containing bone-handled boot pullers, buttonhook, shoehorns, all made in England, $40 at M. J. Knoud. . . . Hikers can boast of their prowess if a pedometer clocks their steps, totals up mileage at day's end. $11 from J. L. Galef & Son. . . . If they want jewelry, there are massive gold cuff links that release without unbuttoning to free your hand, price $55* at Alfred Dunhill. . . . Collapsible silver cigarette case imported from Germany flattens as its contents diminish, $25,* Alfred Dunhill. . . . Gold charm to hang on a bracelet has beautifully executed figure of your favorite breed of dog, $60 at Cartier's. . . . Country house or boat owners could use cotton pillows whose stylized patchwork motifs include various game birds or breeds of dog, $10 at Crossroads of Sport. . . . By an armchair, an imported English pipe rest, handsomely shaped in pewter, saves table tops from burns. Price $5 at MM Company, Inc.

*All prices approximate. *Plus Fed. tax.*

Store directory on page 291.

Travel ahead: presents that go places



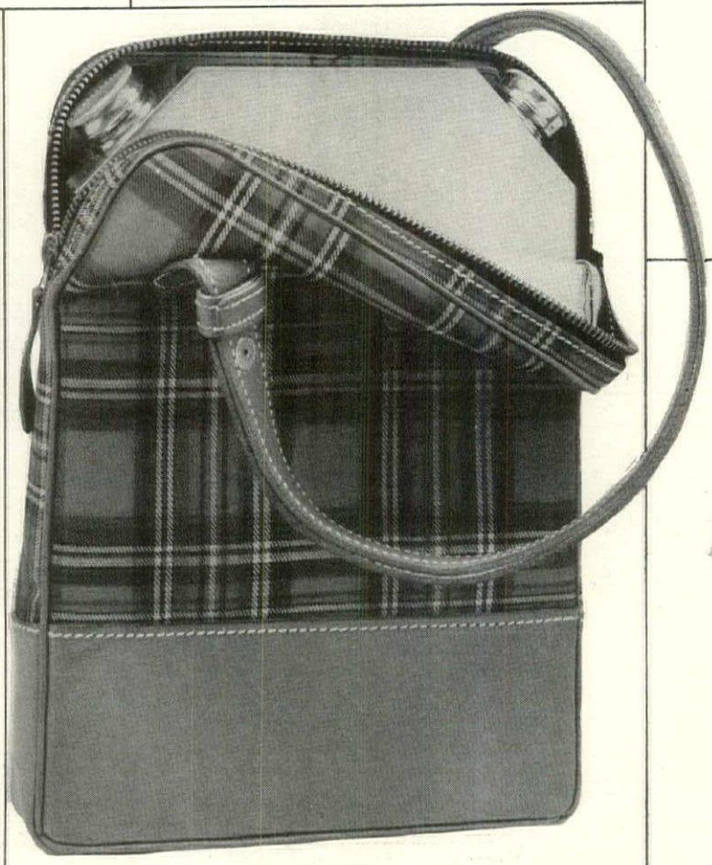
ON WHEELS, American Tourister 29" "Hi-Taper" wardrobe-Pullman case is gray, green or tan, $47 incl. Fed. tax, from Hecht's.



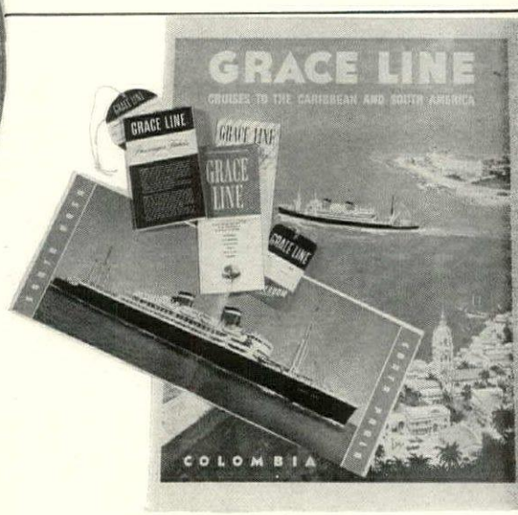
FOR TWO SUITS, this cowhide bag by Amelia Earhart is lightweight (11¼ pounds) and has flexible sides. Price $112 plus Federal tax at Neiman-Marcus.



IN ANTICIPATION of a trip: language record and book explaining what you are hearing are $1 at Doubleday Book Shops.



INSPIRITING tartan bag by Greatrex, Ltd., contains two 20-ounce unbreakable flasks of britannia metal, costs $49 (unfilled). From Von Lengerke & Antoine.



"CASUAL" 16-18 day Caribbean cruise on a Grace *Santa* ship $435 minimum plus on-shore expenses.



TWO ADAPTERS make this 3-pound, Durabilt travel iron work in any country. With its case, $15, Hammacher Schlemmer.

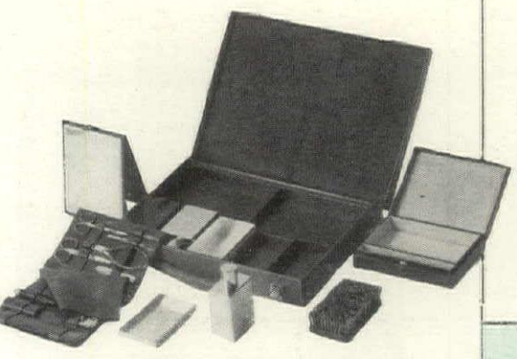


PORTABLE plastic radio weighs under 3 lbs. with batteries. Built-in antenna 5½" h., 2⅛" d. Available January. RCA Victor, Camden, New Jersey.

Christmas gift trips: timely suggestions

Trans World Airlines and Pan American World Airways have each had the happy idea of preparing a gift certificate which will add excitement to anybody's Christmas stocking. Both having far-flung routes, these can be used—world conditions permitting—to present a trip to almost anywhere in the world. Two pamphlets, *TWA Skyliner Tours of Europe* and *TWA Skyliner Tours of the West*, suggest a number of intriguing trips for those who like their travel prearranged. Samples: a 21-day tour of Italy and France, including Rome, Naples, Florence, Venice, Genoa, Milan, Nice, Menton, Monaco, Monte Carlo, Paris and their environs. Fare for one person in a cabin for two is $2182.30, on season; $918.90, off season. A 9-day tour of California includes Hollywood, Santa Monica, Santa Barbara, Monterey, Yosemite Park and San Francisco. Fare for each of two persons from New York is $479; from Chicago, $395.20. . . . Pan American World Airways offers some 300 packaged cruises, ranging from short-time, small-budget trips to three round-the-world tours. Samples: an 8-day tour from Miami to Jamaica, including accommodations at the Myrtle Bank and Tower Isle Hotels, $174. A 22-day Middle America tour, including Mexico City, Xochimilco, Churubusco, Pyramids of Teotihuacan, Guadalupe, Acolman, Guatemala City, Lake Atitlan, Solola, Antigua, Lake Amatitlan, Chichicastenango, Tegucigalpa, San Jose, Cartago, Panama City, Cartagena, Barranquilla, Caracas, Cuidad Trujillo, Port-au-Prince. One can leave from various cities; fare from Houston and return to Miami is $845.40. There is also a 6-day tour from Miami to Haiti, June through September, including Port-au-Prince, Cul de Sac, Boutilliers, Kenscoff, La Decouvere; $195.50. . . . The Grace Line's *Santa Paula* or *Santa Rosa* leaves New York every Friday for a 12-day cruise to Curaçao, La Guaira and Puerto Cabello in Venezuela, and Cartagena in Colombia. The minimum first class fare is $435, exclusive of shore excursions to Caracas, Maracay, Valencia and Puerto Cabello. The *Santa Clara*, *Santa Sofia* or *Santa Monica* also leaves New York every Friday for a 16-to-18-day cruise, stopping at Puerto Cabello and Maracaibo in Venezuela, and Barranquilla in Colombia. The minimum first class fare is $435. . . . A young aspiring skier should be captivated by an all expense "learn-to-ski" week in the Canadian Rockies. These are arranged by the Brewster Transport Co. Ltd., Banff, Alberta, and include three variants, starting point Banff. The most expensive costs $51 per person, includes lodging and meals at the Mount Royal Hotel, Banff, daily lessons, unlimited use of tows.

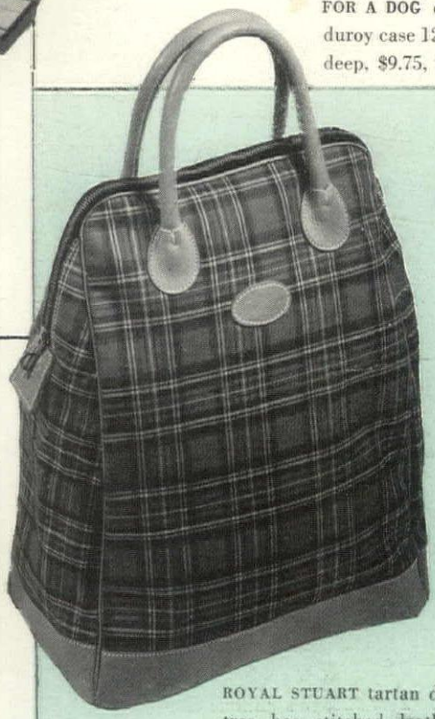
Prices approximate. Store directory page 291.



FITTED black or natural 14" cowhide dressing case by Hermés for a man, has razor, brushes, bottles, manicure set, etc. Price $275, plus Federal tax at Salon Lenthéric.



FOR A DOG en route, a red corduroy case 12" long, 8" wide and deep, $9.75, Saks Fifth Avenue.



ROYAL STUART tartan duffle bag for extras has stitched leather handles, by Greatrex, Ltd., $19 plus tax, Woolf Bros.



FOR THE ALBUM, 8-mm. magazine-loading Bell & Howell camera in abrasion-proof gray finish, F2.5 lens, $130 incl. Fed. tax, Macy's.



BERMUDA is less than four hours from New York by air and a seven-day stopover Colonial Airlines Sky Cruise, with all expenses paid, costs $111 per traveler.



COMPARTMENTS for 8 prs. of shoes, stockings, accessories. Leeds case weighs 4 lbs., is 21" x 15" x 5", blue or brown duck, $24 incl. Fed. tax at G. Fox.

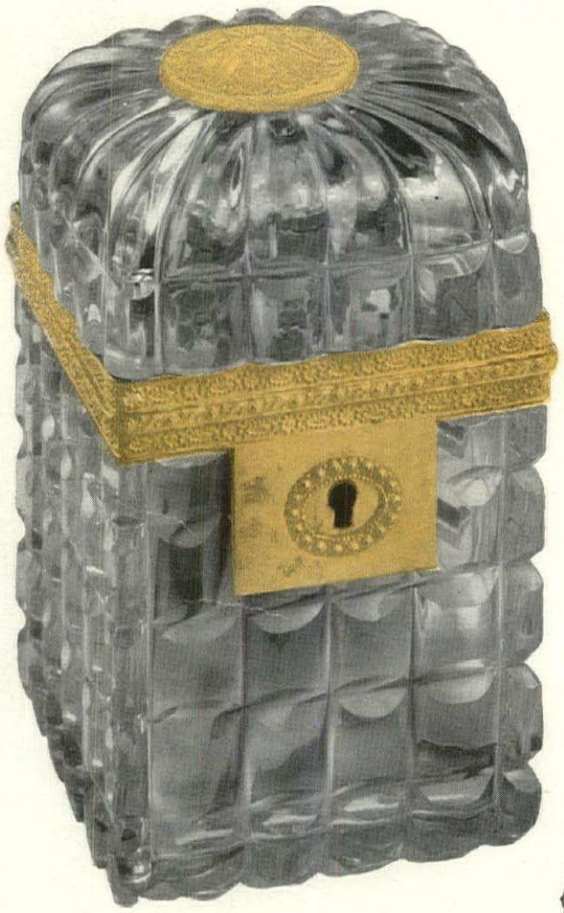


TRAVEL BOOKS on France ($5.50), Italy ($6) and Switzerland ($5); invaluable for a friend Europe-bound. All at Doubleday Book Shops.

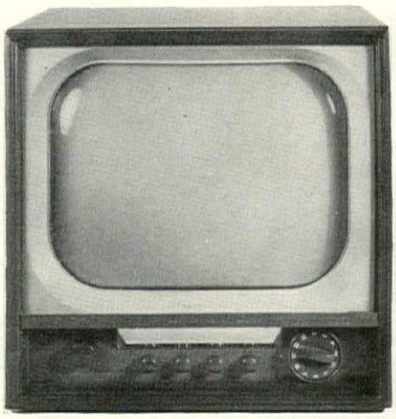
Home for Christmas: gifts to live with



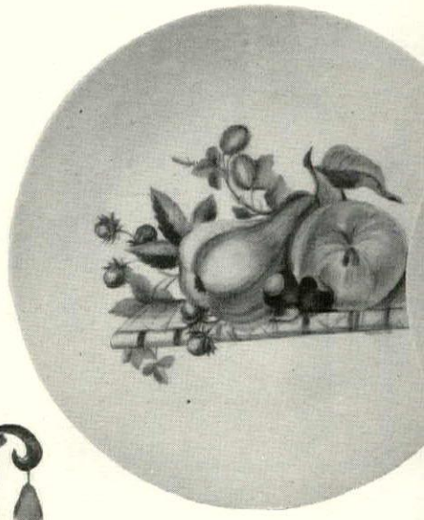
FOR A DESK, birds decorate an antique gilt-bronze inkstand with its own candelabrum-lamp, $350 from Elinor Merrell.



FOR A LIVING-ROOM TABLE, this antique Empire cigarette box is heavy crystal, 3″ square and 5″ high. It costs $180, Burge-Mavro, Inc.



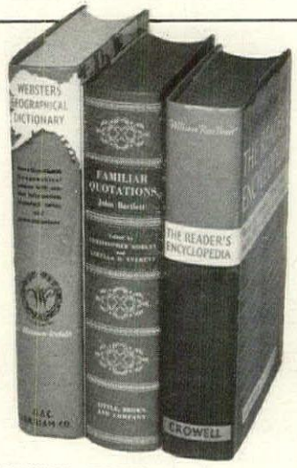
MAGNAVOX TABLE TELEVISION, in mahogany case, 17½″ w. and h., 19″ d., 16″ rectangular tube, $270 from Liberty.



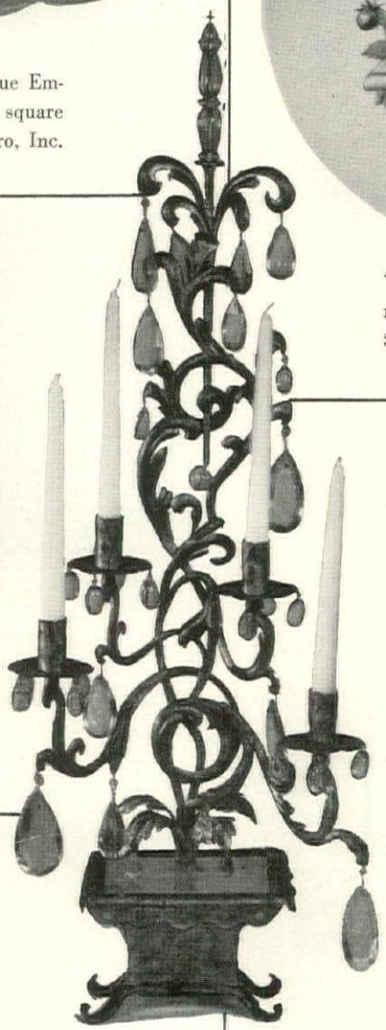
"PLENTY" Castleton's series of four fruit plates, $150 a set, Georg Jensen.



TEATIME (or buffet) tables of mahogany and English yew; the largest 20½″ long, 24″ high. By Tibbenham, $180 at Sloane's.



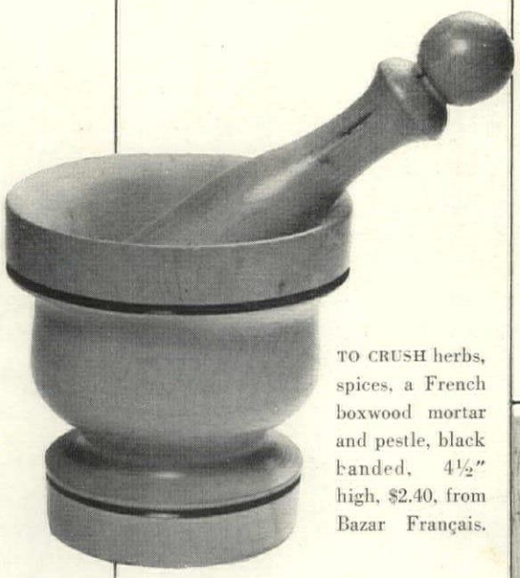
REFERENCE BOOKS: *Webster's Geographical Dictionary* $8.50, *Bartlett's* $8, *Reader's Encyclopedia* $6. Doubleday Book Shops.



FANTASY in crystal and gold, candelabrum sheds a becoming light on holiday parties. costs $675 a pair from Earnshaw, Inc.



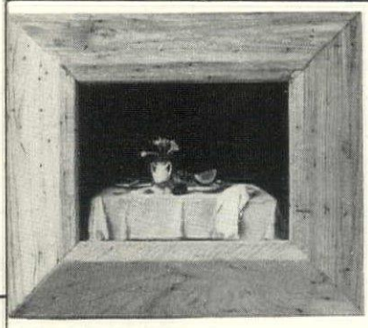
SOUS CLOCHE, a delightful figurine, was carved by hand in Italy, is 10" tall, $120 from Olivieri.



TO CRUSH herbs, spices, a French boxwood mortar and pestle, black banded, 4½" high, $2.40, from Bazar Français.



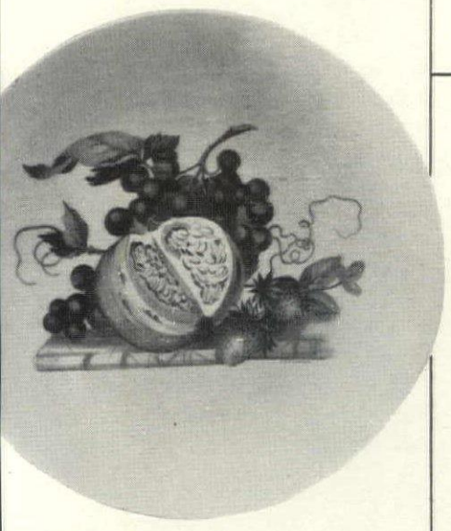
FOR LUCK. Hermès playing cards, designed by Cassandre, two packs, $7.50. Lenthéric.



FOR A WALL, a three-dimensional dining table framed in a shadow box, 10" x 7", $75 from Robert T. Stevenson.



GLOWING COLOR distinguishes an Old Bristol ruby glass cigarette box, $155, Lyman Huszagh.

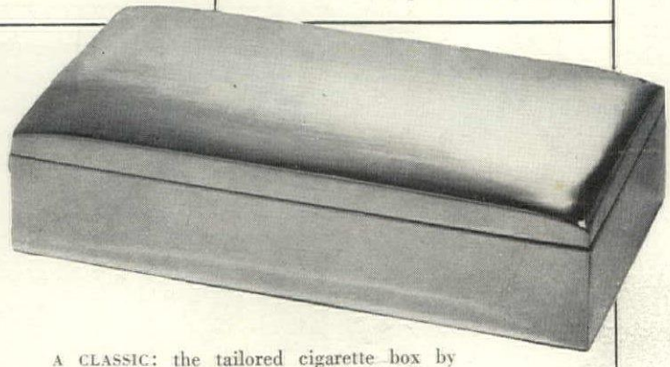




SCOT of Royal Worcester ware, price $132, at Gump's.



FIRESIDE ottoman, Baker, 30" w.-d., 15" h., $139, muslin, Lord & Taylor.



A CLASSIC: the tailored cigarette box by Smith & Smith Co., 6¼" x 3¼", is sterling silver, $38 incl. Fed. tax, Shreve, Crump & Low.



SECRETARY, mahogany with box and satinwood inlay, 30½" w., 20½" d., 63½" h. by Berkey, $500 at Barker Bros.

Prices approximate.

Store directory on page 291



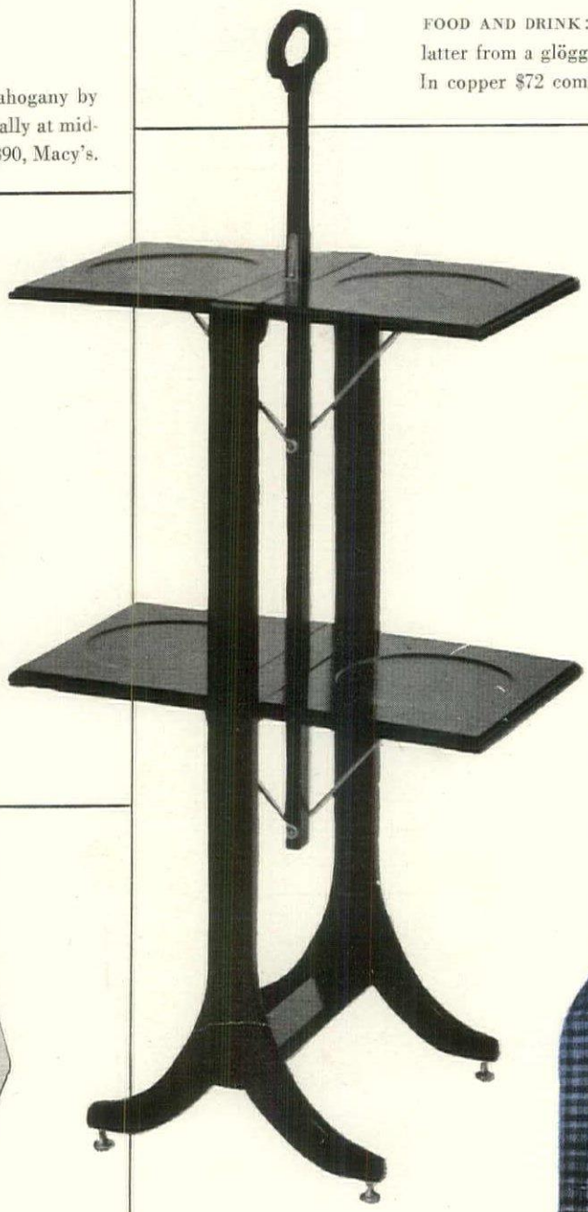
INSOMNIAC'S CLOCK in blonde or dark mahogany by Nu-Tone has chime that turns off automatically at midnight, on at 6:30 a.m. (or later manually), $90, Macy's.



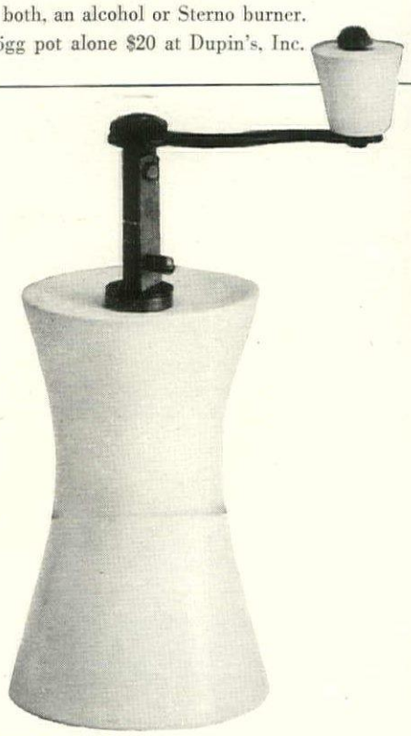
FOOD AND DRINK: the former from a chafing dish, right, the latter from a glögg pot. For both, an alcohol or Sterno burner. In copper $72 complete. Glögg pot alone $20 at Dupin's, Inc.



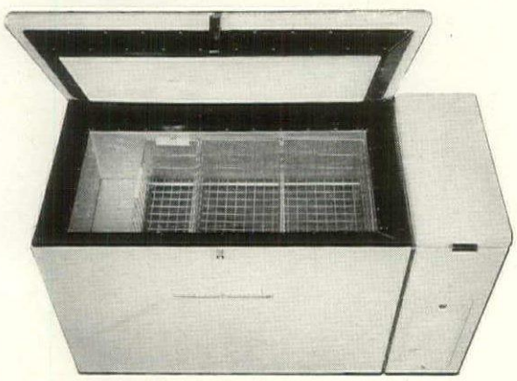
CHEST holds six Carvel Hall carving pieces, 12 steak knives with hollow-ground steel blades, Lustrex handles, $88 at Altman's.



FOR TEA, a folding, mahogany muffin stand made by Kittinger costs $80 at Andersons Furniture Studio.



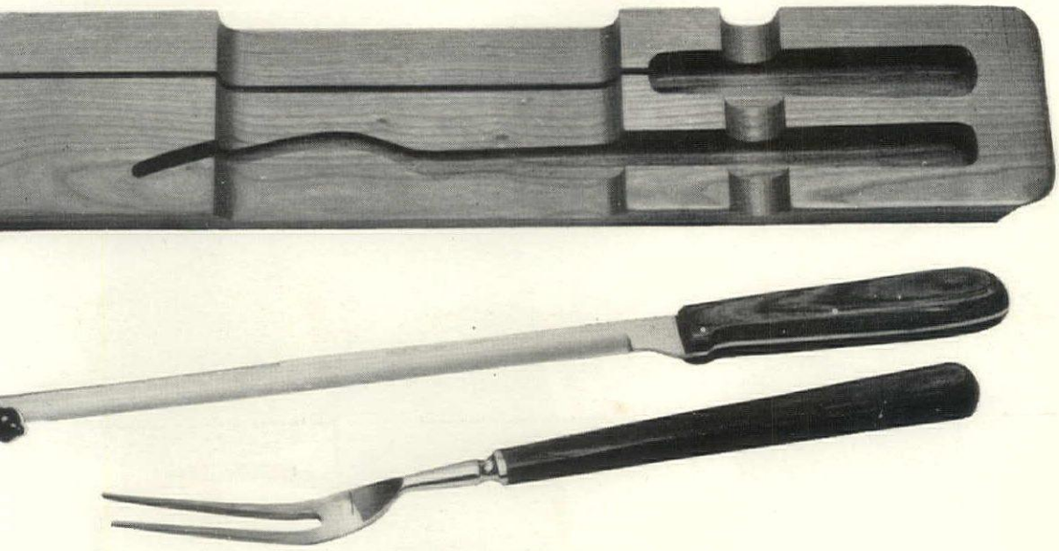
FOR A GOURMET, a pepper mill handmade of white ceramic is new, handsome, $11 at Epicure's Mart.



FOR CONVENIENCE, GE freezer has separate compartment for storing wrapping materials, 11 cu. ft., $369 at Hammacher Schlemmer.



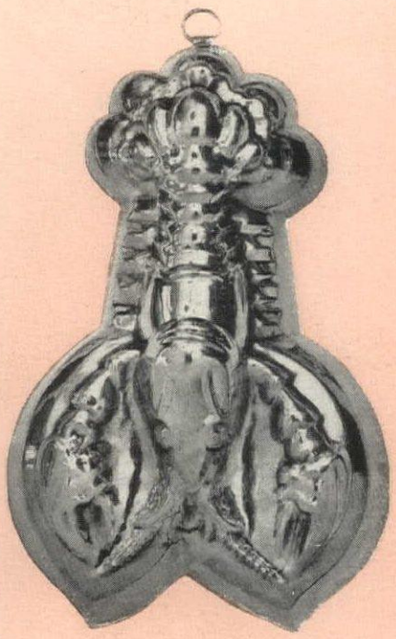
PRETTY and useful, a plaid cotton apron by St. Marys for at-home evenings, is gaily ruffled, costs $6 and is from Halle Bros.



BARBECUE knife has 12" stainless-steel blade treated by Robeson's "frozen heat" process to need no sharpening for three years. Knife and fork have Pakkawood handles, $20, Lewis & Conger.



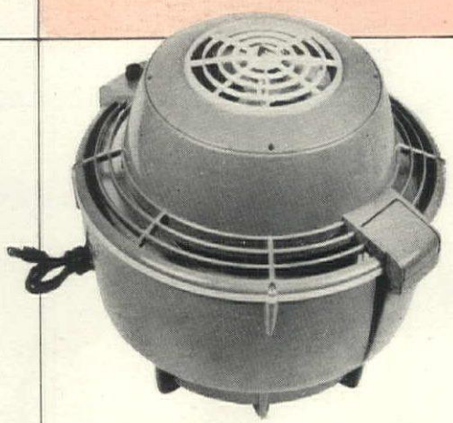
TO WASH DISHES, Youngstown model heats water it uses, sprays it from a tall vertical spindle, $270 at Barker Bros.



DUTCH in design, copper lobster mold hangs decoratively between meals, $6, Dupin's.



MUSIC in an Early American design walnut piano by W. W. Kimball. It has 88 notes, stands 41" high. $835 f.o.b. Chicago at Griffith Piano Co.



HEALTH AND COMFORT increase with the Fresh'nd-Aire electric room humidifier which keeps the air from being too dry, $40 at Jordan Marsh.

Give memberships, lessons, et al.

To a busy couple who love the theatre, give a Play of the Month Guild membership. A $10 service charge insures them advance choice of 20 seat locations to Broadway hits. . . . Call your local art museum about gift memberships comparable to New York's Museum of Modern Art. A year's enjoyment of paintings, sculpture, photography, lectures, is $12.50. . . . Ideal gift for harried hostesses: maid service for holiday parties. Arrange through your local domestic agency. In New York, Taylor Maid Service, Inc. has bonded uniformed cooks and maids who prepare and serve everything from hors d'œuvres to dinner. Maid-To-Order Service, also New York, has a top-flight butlering service, provides experts to mix drinks, make hot, cold snacks. . . . For youngsters bewitched by Hopalong Cassidy, give riding lessons. Stable rates vary according to where you live. Typical price scale at New York's Manhattan Riding Club: group lesson $2.50. Private coaching $30, six lessons. . . . New skis under the tree call for ski lessons. Local snow resorts are glad to arrange these for you. In New York, Post's Ski Shop has private or class coaching. Indoor course, four one-hour lessons $25. For tennis, golf, skating lessons, arrange through your local clubs and rinks. . . . Young Marrieds will welcome a gift of "nights out." Give them a month of baby-sitter service of which there are agencies everywhere. In New York, Taylor Maid Service also has competent sitters at an over-all rate of $1 an hour, whether day or night. . . . If you give your favorite Young Marrieds a bassinet, tuck in an order for a diaper service. It costs under $3 weekly in New York, higher out of town. . . . Charles & Co., New York, will send you a catalog of imported delicacies. Every 30 days they'll ship your choice of 12 gift items. . . . Marine touch: from the Saltwater farm at Damariscotta, Maine, you can order seafood shipped direct to your door. $13.35 brings you 8 live lobsters, ½ peck steamer clams, cooking instructions. . . . Flower-of-the-Week service is a popular gift, easy to arrange through your local florist. In the New York area, Fondiller delivers your selections. Minimum order $2.50 weekly. . . . Or you can give growing lilies-of-the-valley to bloom indoors in about three weeks. Max Schling, New York, will mail 100 pips in five or 10 shipments at intervals which assure continuous flowers. Cost $19.50.

All prices approximate.

Store directory on page 291.

Gardener's world, indoors and out



CONDITION YOUR LAWN for fall care, with Ohio Spiked Disc Cultivator 8-T, $15, Breck's.



SAVE YOUR KNEES, carry tools with Ajax red or blue canvas and leatherette apron, $3; set of tools, $3.45, Stumpp & Walter.



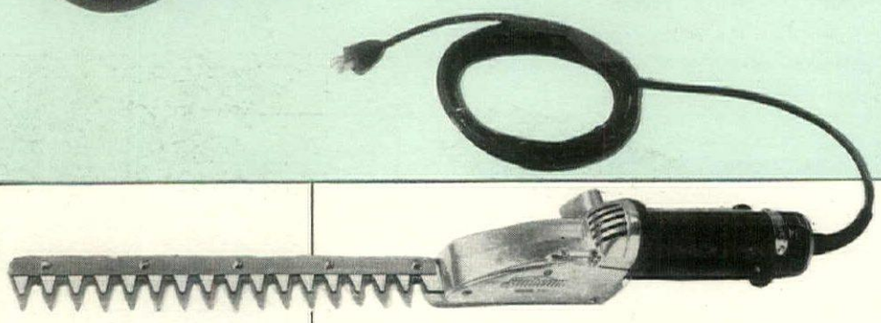
REVERSIBLE flower vase and candle holder: blue, yellow, green, gray on white; 16" l., 5" h.; $57, Bonniers.



JACK-OF-ALL-WORK is Belknap's 2 h.p. Ride-A-Mower, $200. Snow plow, roller, extra.



COMPLETE indoor bulb garden has callas, narcissus, amaryllis, other bulbs, fiber, bowl, $15 at Max Schling.



SUNBEAM ELECTRIC hedge trimmer, AC-DC motor, 12" steel blade, about $40. 50" extension cord $4 extra. At most dealers.

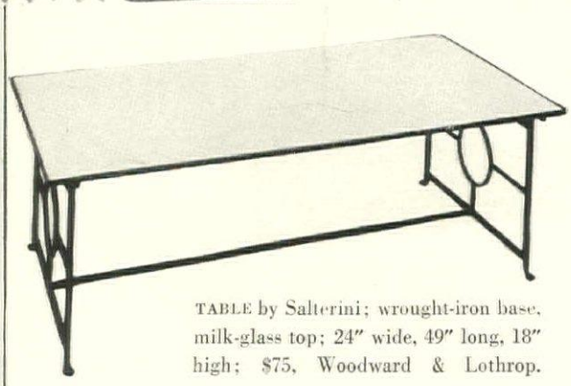
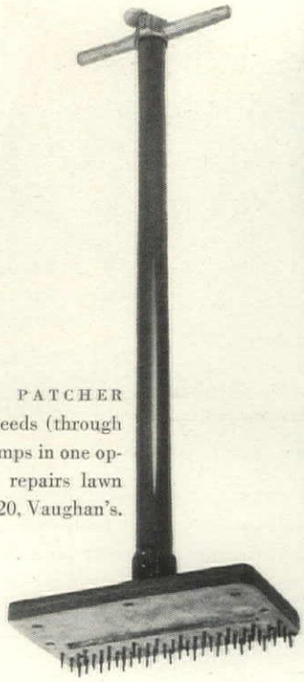


TABLE by Salterini; wrought-iron base, milk-glass top; 24" wide, 49" long, 18" high; $75, Woodward & Lothrop.

These, too, will please gardeners



LAWN PATCHER spikes, seeds (through slot), tamps in one operation; repairs lawn easily. $20, Vaughan's.



PINK BEGONIA. "Mr. L. C. Bobbink" (from your florist); container, $2. America House.



LONG-HANDLED watertight brass plant holder, good for gladiolus, other tall blooms; pretty enough for professional arrangements, too; Tommi Parzinger design; $20, from Lord & Taylor.



LAWN MOWER (¾ to 1 h.p.) by Moto-Mower, cuts 17½" strip, $83 f.o.b. Detroit; Henderson's.



GARDEN BASKET of sturdy wooden wicker, fitted with dibbler, trowel, gloves, shears and other tools $20. Hammacher Schlemmer.



ORNAMENTAL garden faucet. The poised bronze frog has verde finish; faucet is brass, $9, Erkins Studios.



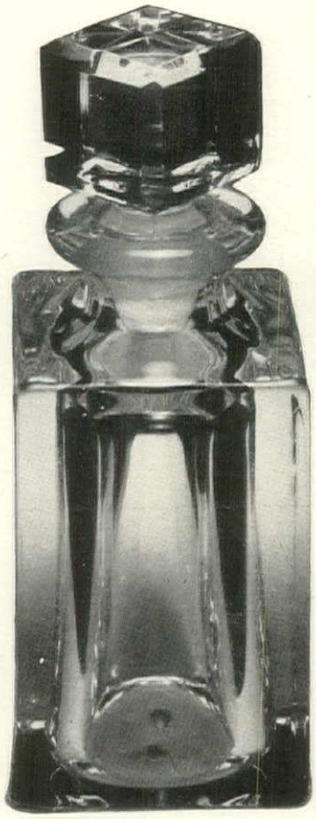
HOUSE & GARDEN'S Portfolio of Flower Prints: 25 pictures suitable for framing, $5.00, The Condé Nast Publications Inc.

Order roses for delivery at proper planting time. Jackson & Perkins will mail a souvenir rose in a plastic container as a Christmas token of the real plants to come later. Selected combinations are priced from $5 to $12.50. . . . Give your family a greenhouse for Christmas. Waldor's models are prefabricated, have all-aluminum frames, designed on the sun-trap principle. Many types, from $195 up, f.o.b. Boston, include metalwork, glass cut to size and angles, glazing clips and compound. . . . Gardeners like to feed plants while they water them. Ross root feeder attaches to a hose, helps produce healthier roses, shrubs, trees, $3.50, Ross Daniels, Inc. . . . To speed up clean-up jobs, give a Choremaster garden carry-all. Washable canvas body 44" long, 18" high, 24" wide is stiffened by tubing. About $10 ppd. Cincinnati. Lodge & Shipley Company. . . . Ease a friend's leaf-raking job with a light but strong spring-action steel rake, designed by a professional gardener. Model 18½" wide with 54" handle $2.50; 22" wide with 57" handle $3.25, Henry Disston & Sons, Inc. . . . With a smooth-leaved foliage plant, give a Bronx mist-sprayer by D. B. Smith: pt. size, $1.85; qt. size, $1.95, at most New York seedsmen. . . . For bird lovers who enjoy watching birds feed, get a Clear-Vue bird feeder $3, a Lantern bird feeder $4 or a Weathervane bird feeder $10. Vaughan's Seed Store. . . . A set of hand tools is useful for house plants as well as in the garden. Markle's Featherlite polished aluminum set of three (in apron at left), is $3.45 at Stumpp & Walter Co. . . . Groundwork for healthy and stocky plants next spring and a beautiful lawn at all seasons includes wise use of Armour's Vertagreen, a balanced plant food, good for many purposes. Both Vertagreen and Swift & Co.'s complete balanced plant food, Vigoro, are available in various sizes of bags. . . . Swift's End-O-Weed kills broad-leaved weeds, End-O-Pest keeps a garden free of insects. . . . Scott's Scutl, a dry product, will rid lawns of crabgrass. If you prefer a liquid, try PMAS. At your garden supply dealer.

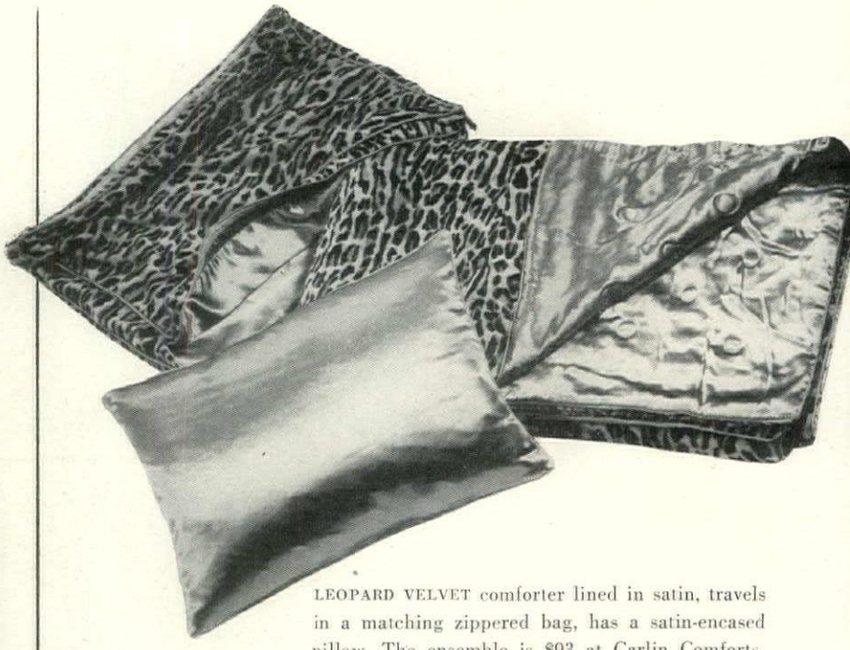
All prices approximate.

Store directory on page 291.

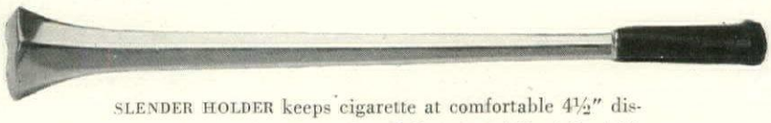
Creature comforts for the inner sanctum



"PURITAN" square-cut bottle by Heisey holds four oz. of your best cologne, $7, Woodward & Lothrop.



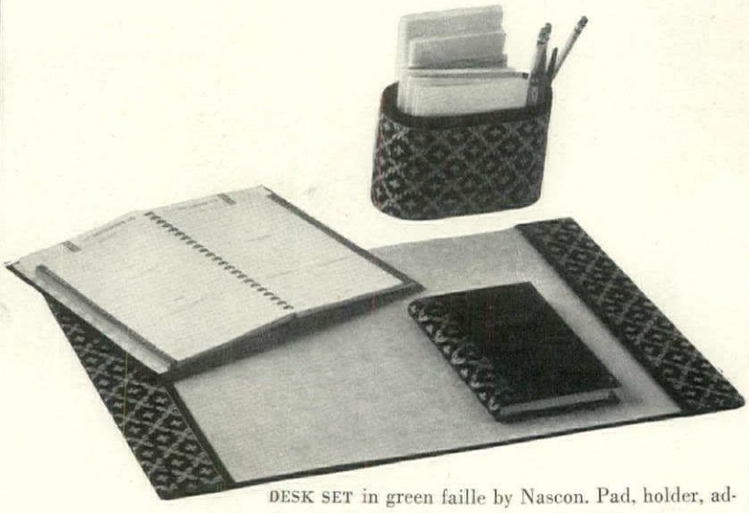
LEOPARD VELVET comforter lined in satin, travels in a matching zippered bag, has a satin-encased pillow. The ensemble is $93 at Carlin Comforts.



SLENDER HOLDER keeps cigarette at comfortable 4½" distance; 14k gold, $37.50 plus Fed. tax at Alfred Dunhill.

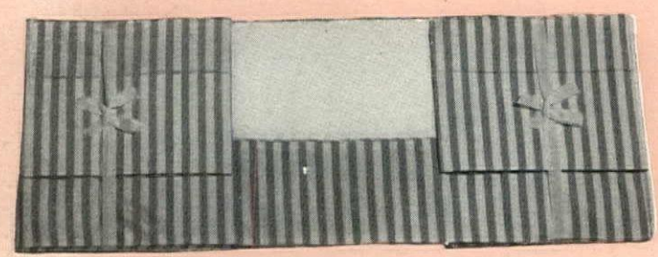


POWDER TABLE by Kittinger is fruitwood, satinwood, ebony. 30" w., $210, Herman L. Ruben.

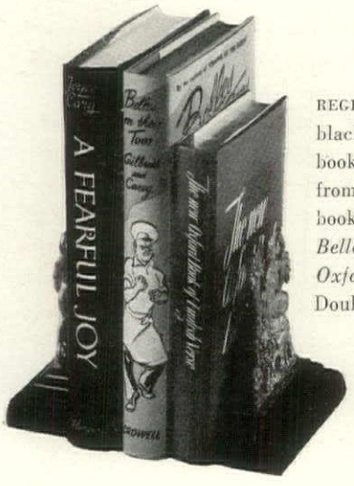


DESK SET in green faille by Nascon. Pad, holder, address book, $2 each, engagement book $3 at Altman's.

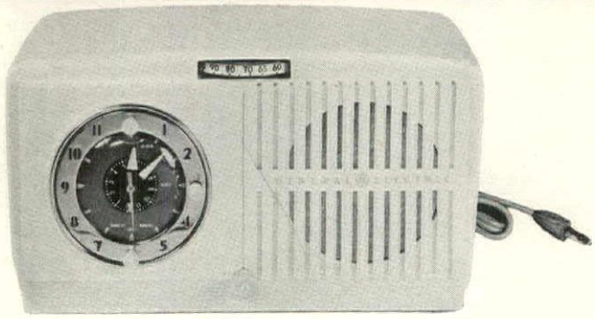




TRIM Wamsutta "Candy Stripe" Supercale cotton bed linens. Blue, green, pink or yellow with white sheet, case $13, Neiman-Marcus.



REGENCY book ends on black metal bases, keep books composed, $45 pair from Elinor Merrell. The books: *A Fearful Joy* $3, *Belles on Their Toes* $3, *Oxford Book of Verse* $6. Doubleday Book Shops.

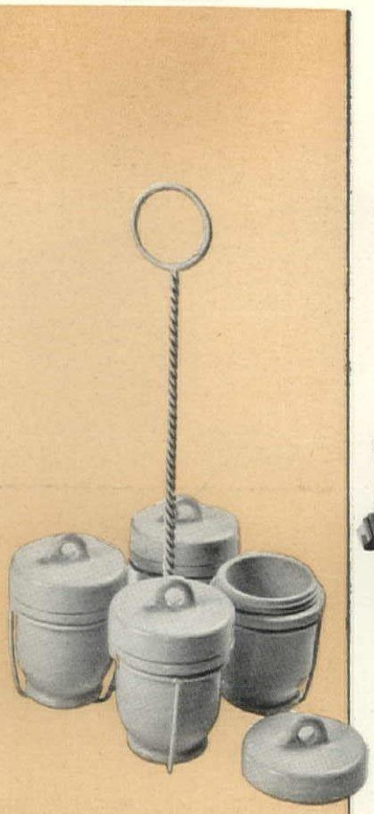


CLOCK-RADIO entertains while it serves: turns on morning music and coffee maker automatically. By GE, $35 at Heins & Bolet.

More thoughts on how to pamper your friends



PURSE-SIZE "Houpette" powder puff imported from France costs $3.50 at Henri Bendel.



INDIVIDUAL English egg coddler cups, set of 4 in decorative wire rack $7, Hammacher Schlemmer.



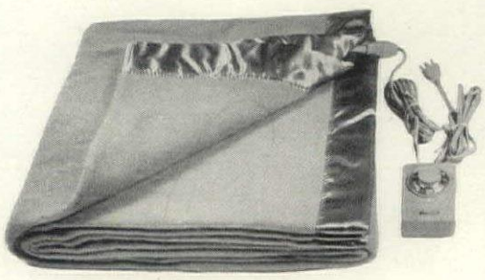
PORTABLE Colonial mirror stand in knotty-pine veneer by Drexel is 25½" high, 20½" wide, 10" deep, $37 at Paine Furniture Company.



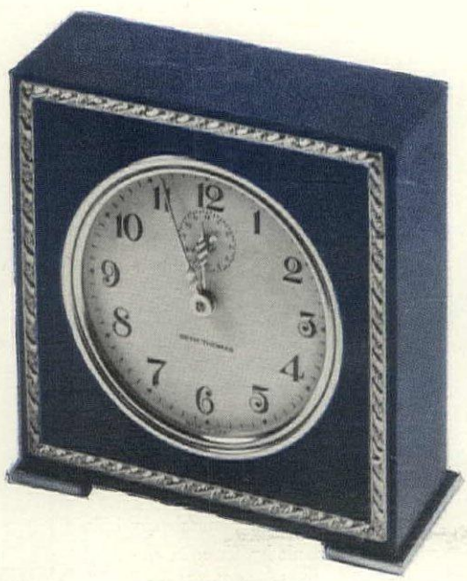
POUDREUSE OR DESK by John Widdicomb has lift-up mirror, is mahogany and lacquer, $240 at W. A. Hathaway.



SPODE "Primrose" bone china coffee service, $31 from Copeland & Thompson. National Silver tray $30 at Gimbel's.



ELECTRIC blanket by Fieldcrest has thermostatic control. Wool and cotton, five colors, 72" x 86", $40 incl. tax Bloomingdale's.



DIMINUTIVE "Poise" clock 5 5/16" high, brass-trimmed mahogany case with black numerals. By Seth Thomas, $14.95 plus tax, Wanamaker's.

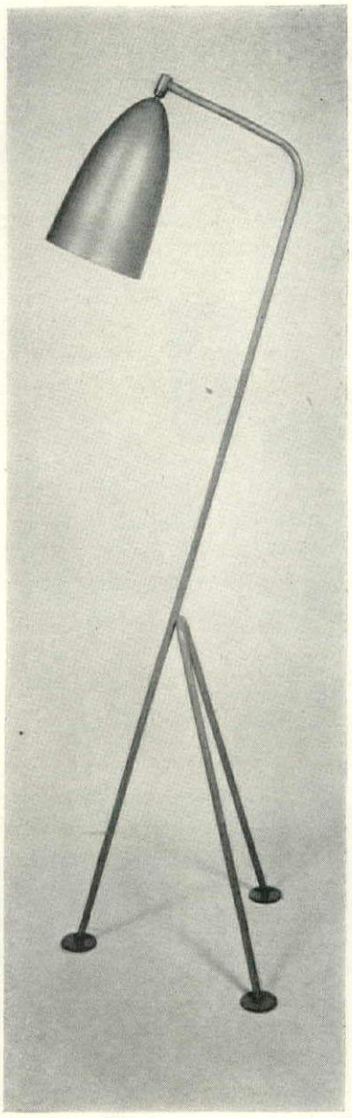
There are dozens of ways to make sleeping more comfortable. Chilly persons will love an electric pad of washable muslin which covers that part of the mattress where you lie and has two separate heating zones—one for the feet, one for the back—to be used simultaneously on coldest nights. $22, by the Ettinger Mfg. Co. Restless sleepers will appreciate Pacific Mills' contour mitered-corner sheets that fit the bed like a glove, stay taut all night, can't wrinkle. Twin size $3.60, double width $3.90, Stern's. . . . For breakfast next morning, a three-way prop-pillow whose sprigged chintz cover is zippered, removable. A Craig Creation, $10 at Lord & Taylor. . . . The Phonearm, which attaches to any ordinary telephone, helps you housekeep from your bed, holds receiver conveniently leaving your hands free to check lists, etc. Also grand for knitters. $6.95, Lewis & Conger. . . . You can even supervise the children in a recumbent position via the Vocatron intercommunication system which without special installation brings you every sound. AC-DC, $80 at Hammacher Schlemmer. . . . For gaiety, an alarm clock which plays popular tunes on a Swiss music box. Gilt-trimmed enamel case in blue, maroon, brown, green, $19 plus tax by Semca at Altman's. . . . Gifts for the linen closet make a hit with hostesses. Many towels are now charmingly packaged: Cannon's in a long florist's box of green foil with a flower on top; Fieldcrest's in a turquoise box accompanied by a small cake of Matchabelli soap; Callaway's box is decorated with gold and dubonnet on a white paper. . . . In the spirit of the season are Swiss bed linens embroidered with tiny holly berries and leaves, single sheet and pillow case $34.50, double and two cases $45 at Léron's. . . . Closet accessories include Henry Enrich's large quilted Goodyear vinyl hatbox with "Windo-Kleer" panel all around, $5; and four-pair quilted matching shoe chest, $6 at Lord & Taylor. . . . And now for the bathroom. The Pearlwick "Rounder" hamper can be used as a stool, dressing table bench. All colors, $7 at Wanamaker's. Detecto scale has magnifying lens, is made in white and six colors, $7 at Stern Bros.

All prices are approximate. Store directory is on page 291.

Good companions for winter evenings



THE LEATHER LOUNGE CHAIR that every man wants. By the Mueller Furniture Co., it has a swivel base good for television viewing. Price $295 at Mayhew-Copley.



IRON FLOOR LAMP is finished in black, white or three colors, is 48" high. By Stadler-Neuwirth, Inc., price $15 at Strawbridge & Clothier.

FREE LANCE PHOTOGRAPHERS GUILD



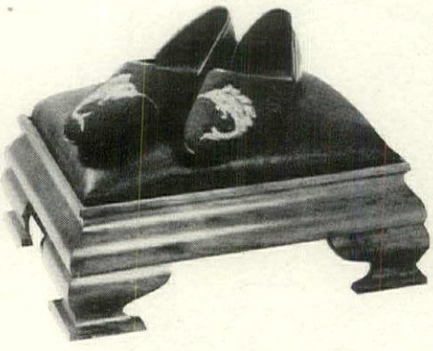
IRISH TERRIER, good friend and companion. The American Kennel Club has breeders' names.



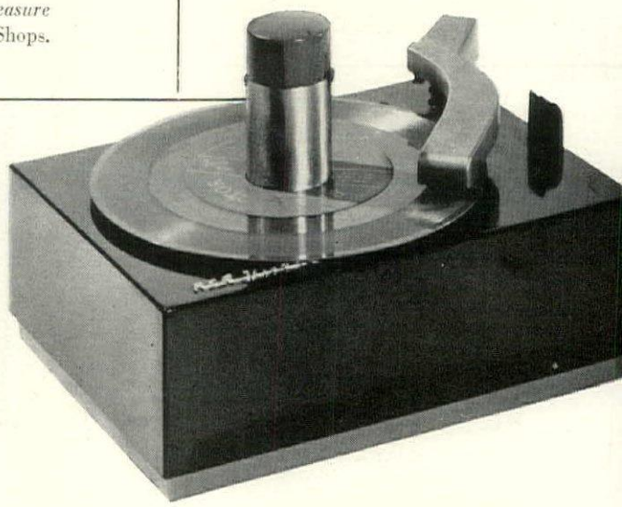
CHILDREN CLASSICS dramatized by Disney, on RCA Victor 45 RPM records: *Cinderella* $2.87, *Treasure Island* $1.88. Available at Doubleday Book Shops.



NOTABLE ALBUM, *Memories of Caruso* in six of his greatest roles. On 78 RPM records, $4.75, Doubleday Book Shops.



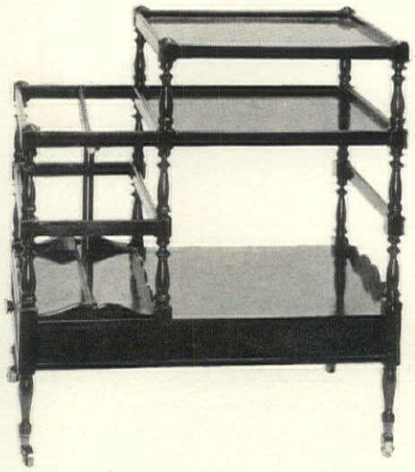
FOOTSTOOL 16" long, mahogany and maple, is made by Three Mountaineers, costs $10 in muslin, Macy's.



PLAY THE SMALL-SIZE 45 RPM records on your old machine by adding this RCA Victor attachment to it. Brown plastic, top 5" x 9½", $12.95 at Doubleday Book Shops.



BALLET MUSIC at home: *The Nutcracker Suite* and *Swan Lake* $3.85, $4.85 on LP records. From Doubleday Book Shops.



REGENCY CANTERBURY TABLE of figured mahogany is 17" long, 26" deep, 26" high, has a useful bottom drawer. Beacon Hill Collection, price $129, Altman's.



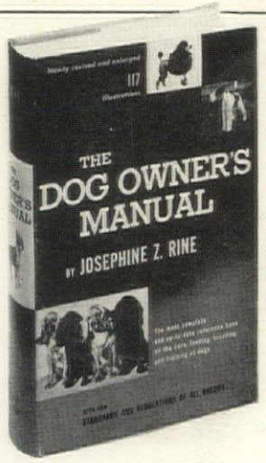
WOOL TARTAN "Snoozer" blanket is 54" x 72". Made by Seymour Woolen Mills, price $8.95 at Lord & Taylor.



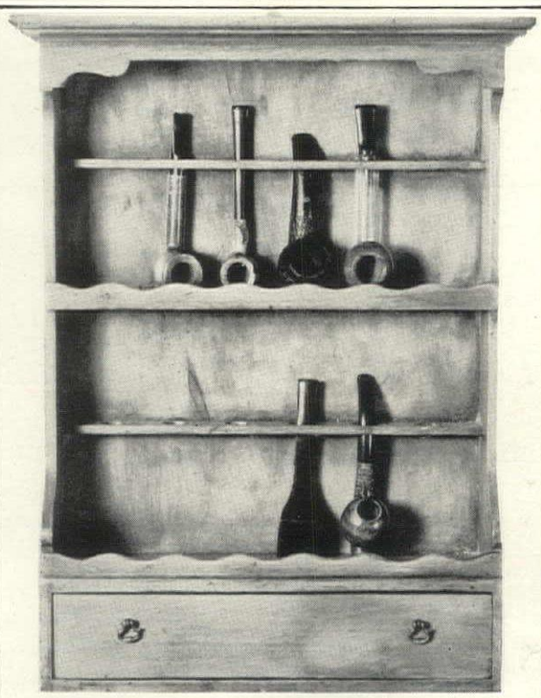
VARIED FICTION: *The Adventurer* $3.50, *The Mill on the Po* $4, *The Spanish Gardener* $3, all at Doubleday Book Shops.



SERIOUS BOOKS: *Courtroom* $3.75, *Reprisal* $3, Doubleday Book Shops.



COMPLETE reference book on the care, feeding, breeding and raising of dogs, $3, Doubleday Book Shops.



FOR THE MAN'S WORLD, a solid Michigan pine pipe rack holds a full collection, is decorative in itself. By Pine Shops, Inc., price $30, Lammert's.

New books for pleasure and information

Kon-Tiki by Thor Heyerdahl. $4. Rand McNally & Company. The unbelievable account of a trip across the Pacific Ocean on a primitive log raft, demonstrating that the ancient Peruvians could have made the 4,300-mile voyage to the Polynesian islands.

The Mill on the Po by Riccardo Bacchelli. $4. Pantheon. A translation by Frances Frenaye of Mr. Bacchelli's heralded novel depicting the birth of Italy as a nation through the lives of little people.

Reprisal by Arthur Gordon. $3. Simon and Schuster. A swiftly paced novel about Negro vengeance in a southern town, expertly told in taut, steely prose.

Courtroom by Quentin Reynolds. $3.75. Farrar, Straus & Company. A behind-the-scenes introduction to Samuel S. Leibowitz, the great criminal lawyer and judge, brilliant defender of the Scottsboro boys.

Belles on Their Toes by Frank B. Gilbreth, Jr. and Ernestine Gilbreth Carey. $3. Crowell. Further adventures of the *Cheaper by the Dozen* family.

The Spanish Gardener by A. J. Cronin. $3. Little, Brown and Company. A compassionate novel about a vain, possessive father and his neurasthenic son.

A Fearful Joy by Joyce Carey. $3. Harper & Brothers. A bizarrely humorous novel about Mr. Carey's newest fictional English heroine.

The Adventurer by Mika Waltari. $3.50. G. P. Putnam's Sons. A full-blown historical novel by the author of *The Egyptian*, set in sixteenth-century Europe.

Shakespeare of London by Marchette Chute. $4. E. P. Dutton and Company. A biography, unique in that it is based solely on contemporary documents. It brings both Shakespeare and his city to vivid life.

The Oxford Book of English Verse. $6. Oxford University Press. A new edition of this classic collection of poetry, revised and enlarged by the late Sir Arthur Quiller-Couch. It includes about 100 new additions, taking in such moderns as Joyce and Sassoon.

The Reader's Encyclopedia. $6; thumb indexed, $6.75. Crowell. An overwhelmingly comprehensive encyclopedia of world literature and the arts, edited by William Rose Benét and arranged in alphabetical order with frequent cross references. *All of these are available at Doubleday Book Shops.*

Prices approximate. Store directory on page 291. Record prices include tax. More gifts on page 271.

There are more ways than one to stuff a turkey

Of the noble Thanksgiving bird one might well say *plus ça change, plus c'est la même chose,* but the Gargantuan meal which used to surround the turkey in former years has been somewhat tempered to suit a streamlined generation. With the omission of a certain amount of "fixings," we have developed a more gourmet (and less gourmand) attitude. This is especially true of the turkey dressing. Here you can achieve variety without contravening Thanksgiving tradition. Several years ago HOUSE & GARDEN published a recipe for turkey stuffing so delicious that readers still write to us for it. Inspired by this, we republish, in this issue, Jeanne Owen's recipe and to it add the favorite stuffing recipes of five other famous cooks: Florence Brobeck, Adelle Davis, Mary Grosvenor Ellsworth, Marion Flexner and Sheila Hibben. A good rule-of-thumb to follow in planning your Thanksgiving dinner is to allow ¾ to 1 pound of turkey per person and about a cup of stuffing. (If you make too much, bake the remainder in a casserole for 20 or 30 minutes and serve it separately.) Do not pack the dressing tightly or it will incline to be hard and may even split the bird, since it tends to expand during cooking. Many cooks prefer stuffing the bird the day before it is to be eaten and this is a great blessing if you are doubling as cook and hostess. You will notice that Jeanne Owen recommends letting the bird stand breast down until you are ready to put it in the oven. There are various methods of closing the opening after the bird is stuffed besides sewing it up. One of the easiest is to insert poultry pins or skewers across both sides of the opening and lace string around their ends, very much the way that you lace up your shoes.

Recipes on page 296

Opposite: Good food, good wine, good talk

IN A WARM AND MELLOW SETTING. Thanksgiving dinner draws to a close. The Syracuse china by Onondaga in the "Dawn" pattern is $30 a doz. for 8" dessert plates, $39 a doz. for after-dinner coffee cups and saucers at Woodward & Lothrop, Washington, D. C. Gorham's sterling candlesticks $150 a pair and "Old Colony" demitasse spoons, $1.75 each. Pearl-handled fruit knives and forks $40 a doz. All at Black, Starr & Gorham, New York. Gorham 10" Paul Revere bowl is $95, 7½" bowl, $42.50 at J. E. Caldwell, Philadelphia. Prices include Federal tax. Val St. Lambert green overlay crystal goblets are $42 a doz. for the larger at Linz Bros., Dallas, and $36 a doz. for the smaller. These and the cut decanter, $35, from Georg Jensen, New York. Damask tablecloth, 66" x 86", with eight napkins from The Irish Linen Guild, $28 at Daniels & Fisher, Denver, Colo. Gilt-edged place cards by Crane are $5 a hundred at Frederick & Nelson, Seattle. *Prices approximate.*

HORST





WITH CLASSIC MAHOGANY: STONE GRAY, CARNATION PINK, LOTS OF WHITE



WITH AMERICAN PROVINCIAL: CITRON YELLOW, STONE GRAY, A GAY DÉCOR



IN A MODERN BEDROOM: WILLOW GREEN, FLAME NOTES, BLACK-AND-WHITE



IN A MODERN LIVING ROOM: PEWTER GRAY, CHERRY, DEAD WHITE ACCENTS

The 26th installment in HOUSE & GARDEN'S *series for Young Marrieds*

Opposite

CLASSIC MAHOGANY veneer tester bed with canopy rail $142, the matching night chest $60, both at Robert Keith, Kansas City, and Dorris-Heyman, Phoenix. "Needletuft" bedspread; Alexander Smith rug. For airiness, a canopy of Konwiser cotton fishnet.

AMERICAN PROVINCIAL loveseat $166, side chair $32, armchairs $71 each, dresser $270, round coffee table $78, end table $46, all at Stoehr & Fister, Scranton, and Dorris-Heyman, Phoenix. Klearflax rug. For gaiety, Mexican tin ornament, tin mirror frame, a woven palm basket.

MODERN BEDROOM with upholstered-back beds $63 ea., matching night table $40, swivel-seat desk chair $40 at Robert Keith, Kansas City, and Morrison-Neese, Greensboro. Mayflower bedspreads, Waverly chintz, Artloom cotton rug. For charm: reproductions of old flower prints.

MODERN LIVING-ROOM GROUP: flip-top mahogany table $114, matching armchair $44, side chair $35, buffet $210 from Sydnor & Hundley, Richmond, and Harbour-Longmire, Oklahoma City. Rug by Gulistan. Massed for effect, reproductions of French balloon prints from F.A.R. Gallery.

Shopping information on page 294.

DRESS BY BONNIE CASHIN FOR ADLER & ADLER



YOU CAN CONSULT THE DECORAMA DESK IN 35 STORES THROUGHOUT THE COUNTRY

Decorate the easy way

Decorama, a new correlation of HOUSE & GARDEN

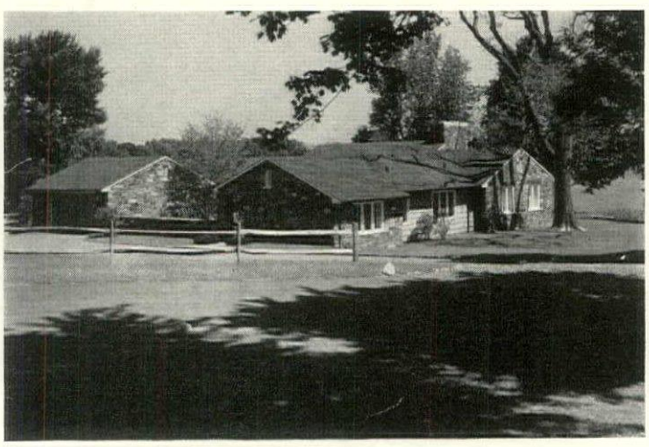
colors and Drexel furniture, supplies ideas, saves you mistakes

IF you have had experience in attempting to shop from scratch for furniture and backgrounds, you have probably run into the usual snags: an incomplete selection, sizes that don't fit your rooms, too many colors to choose from. An intelligent solution is Drexel's Decorama, a desk-display unit which brings together all the elements of your decorating problems, from actual swatches to lamps. You will also find charts for 20 color schemes based on five of H&G's 1951 colors, geared to current groups of Drexel furniture (see opposite page), booklets which you can take home, Kodachromes which show the relative scale of different pieces in room settings. With measurements of each piece handy, you can map your floor plan on graph paper. The result: an air of professional assurance instead of timid or compromise choices.

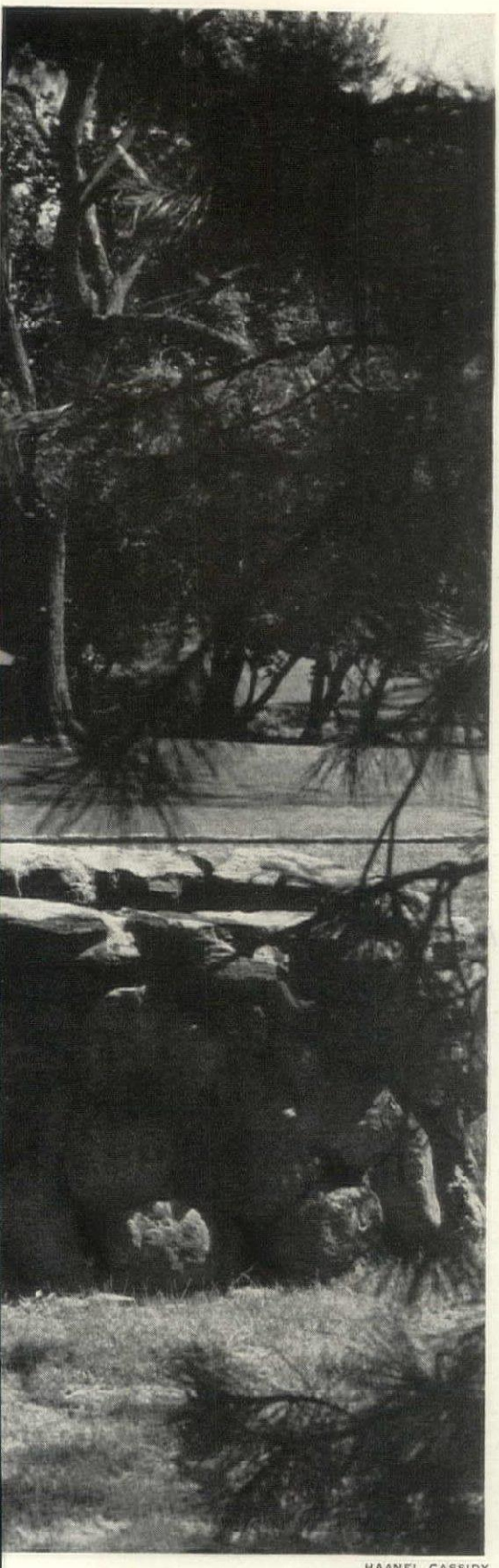
A WALLED SUN GARDEN, IN THE LEE OF THE HOUSE, ENJOYS A VIEW OF THE SOUND THROUGH PARALLEL GLASS WALLS OF THE LIVING ROOM



DOUBLE DOORS OPEN THE LIVING ROOM TO THE WATERSIDE TERRACE



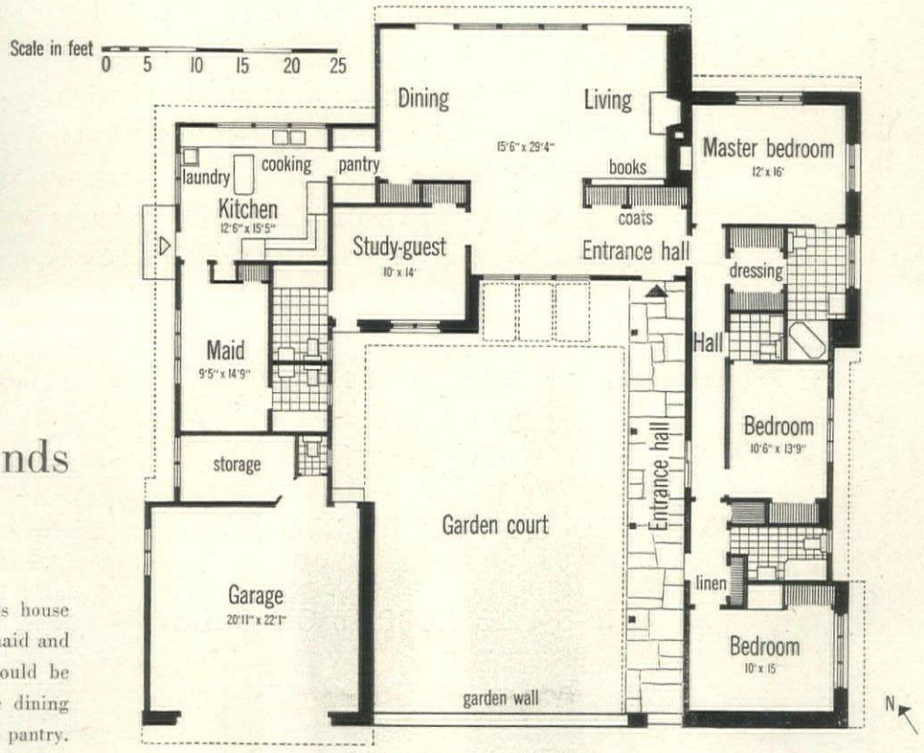
A COVERED WALK LEADS PAST THE SUN GARDEN TO THE ENTRANCE



HAANEL CASSIDY

Typically American: informal and inviting

INFORMALITY is an ingrained American characteristic. In houses too, our preferences run to simplicity with the accent on good sense. This house, by architect Philip Ives, one of a group built on North Manursing Island, Rye, New York, is a case in point. It is based on the twin assumptions that 1) a good house is fun to live in; 2) careful planning and construction are worth their weight in easy maintenance. For parties there is a generous reception area and a large living room which opens on a cool terrace overlooking Long Island Sound. On the opposite side of the room, eaves above the windows have been cut out to let in the sun. The walled garden, just outside, is ideal for young children; here their parents can keep them in sight. A separate entrance leads to their rooms, to avoid trekking through the house. A small pond near the beach is child-size for ice skating or toy sailboat races. On the practical side, the roof is fireproof slate, walls are stone with wood used only where wide eaves afford weather protection. Indoors, the house reveals a flair for texture; broad quiet planes of a single material make a perfect background for highly personal decoration. The following pages show its happy affinity to the quiet elegance of Baker's Italian Directoire furniture.



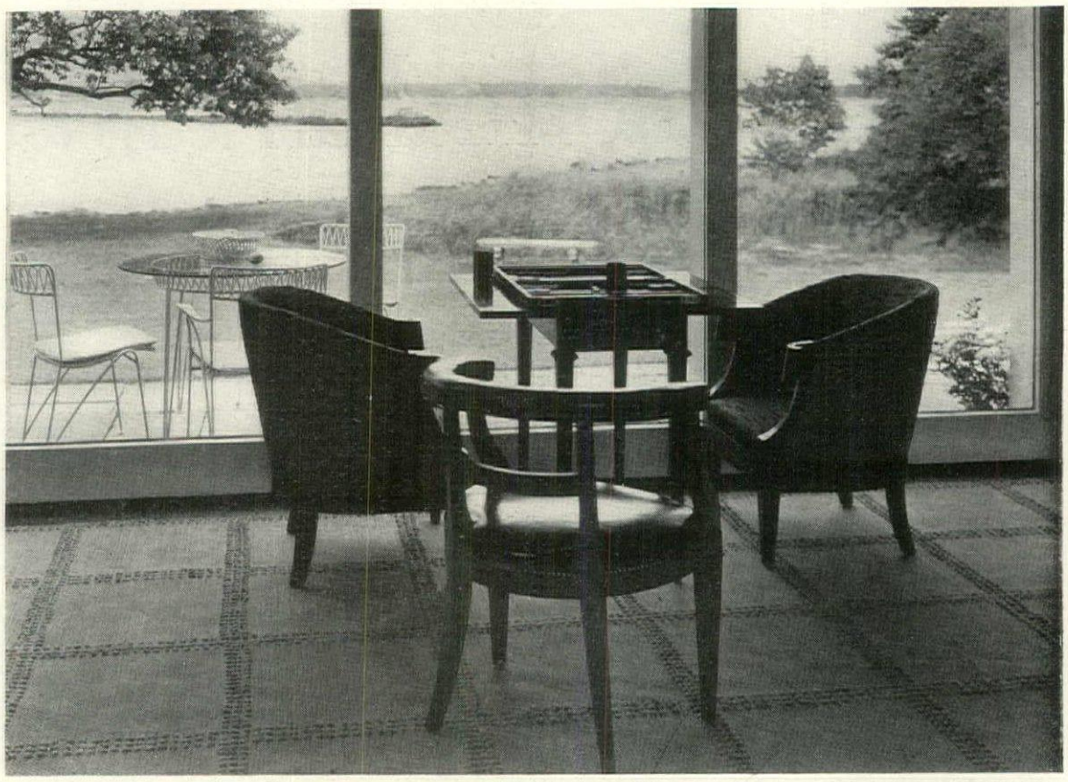
The plan anticipates future demands of family living

Though its scale is trim and manageable, this house accommodates parents, three children, nurse, maid and guests. One bedroom has its own entrance, could be independent of the house. To gain a separate dining room, a door could be cut through from study to pantry.

For building data, see page 295.

SEE THE INTERIORS OF THIS HOUSE ON THE NEXT SIX PAGES

Country living, urbane style



GAMING TABLE GROUP FOR ENTERTAINMENT BY A SUNLIT WINDOW WALL OVERLOOKING TERRACE, LAWNS, WATER

TODAY, in car-driving America, country living is only a stone's throw from the city. People with houses like the one on these pages (less than an hour from New York) are liable to take their town taste with them to the country. They demand a certain degree of formality in their decoration, coupled with a pleasantly relaxed outlook. To the furniture designer, this emphasis on style-plus-ease posed a problem that has now been admirably solved by Hollis Baker with his Italian Directoire furniture. In turning to nineteenth-century antiques for inspiration, he was not concerned exclusively with country houses, but the pieces are so sound in craftsmanship and honest in line that they add distinction without affectation to any room in town or country. The scale and mellow finishes of these walnut and fruitwood pieces are strikingly satisfactory as a foil for contemporary architecture and the quiet countryside seen through wide picture windows. They also add a charming variety and freshness.

Italian Directoire furniture puts the accent on ease

Opposite

BLITHE HOSPITALITY personifies the informal dining group. Graceful oval-shaped fruitwood table extends to 93", is $475. Fruitwood host chair $165. Side chair of fruitwood $119. All Baker furniture at Lord & Taylor, N. Y.; Cannell & Chaffin, Los Angeles; Marshall Field, Chicago. White asters are flanked by crystal holders from Steuben. *All prices approximate, higher west of Mississippi.*

For accessories, other shopping information, see page 295.

HAANEL CASSIDY







EXPANSIVE SIDEBOARD with ample storage for linen, silver $595. Classic side chair $119 in muslin. Foreground chair, lyre motif, $159 in muslin. All are of fruitwood. At Lord & Taylor, N. Y.; Cannell & Chaffin, Los Angeles; Marshall Field, Chicago. Brilliant red lacquer bird cage, $395, comes from Past & Present, New York. Brass tripod lamp $108. From Hansen, New York.

Designed for good looks —and good living

BAKER'S depth-planned sideboards, compactly designed cabinets and chests offer a practical plus for living-dining rooms. They give maximum use, save steps and contribute to neatness in town or country living. Mixed with period accessories and offset by modern color schemes, they yield a detailed air of orderliness that is good to look at, pleasant to live with.

Opposite

GROUP DIRECTOIRE FURNITURE at the fireside. Sofa, 78" long, is $419 in muslin, chair of French cherry and leather $149 in muslin. The fruitwood armchair $259 in muslin. Fruitwood cocktail table $215. Rug, Edward Fields, N. Y.



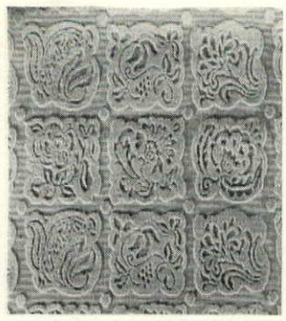


CLASSIC INDIVIDUALITY marks these pieces, used separately or together. Left, a Baker cabinet with glass front, storage space below, $649. Contoured chair in foreground $149 in muslin. Right, accommodating chest $349. The handsome mirror is $189. The chair, with traditionally simple lines, is $98 in muslin. All are made of fruitwood.

Italian Directoire design is completely at home in contemporary bedrooms



GUEST ROOM IS INVITING. Twin-size fruitwood or walnut bed $179. Commode, copied from an Italian washstand, in walnut or fruitwood, $159. Tuscan antique satin bedspread by Craig, $40 at Lord & Taylor. Furniture at Lord & Taylor, N. Y.; Cannell & Chaffin, Los Angeles; Marshall Field, Chicago.



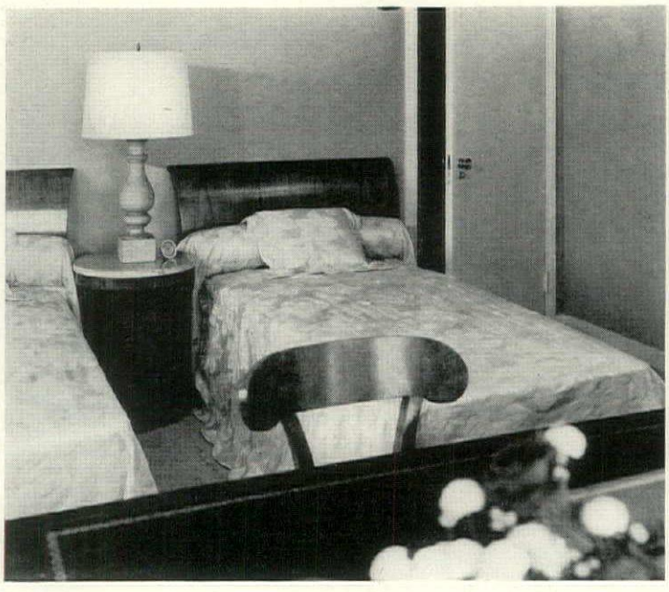
"ROYAL OAK" rug design woven of man-made fibers, Gulbenkian. Avocado, Sandalwood, gray, rose. $14.25 sq. yd., Lord & Taylor, N. Y.

MCINTYRE



"DAMASK LILY" Craig bedspreads (shown below), $80 ea. with deep scalloped hem; square pillow $13. All at Lord & Taylor.

A HALLMARK of good design is that it has a timeless appeal, is at home in any climate and in every epoch. To prove the point, HOUSE & GARDEN moved this Italian Directoire furniture into a rambling new world house, sure that it would look as though it had been made-to-order for the rooms. Scaled to fit small, present-day bedrooms, it also meets contemporary standards of comfort without sacrificing its excellent lines.

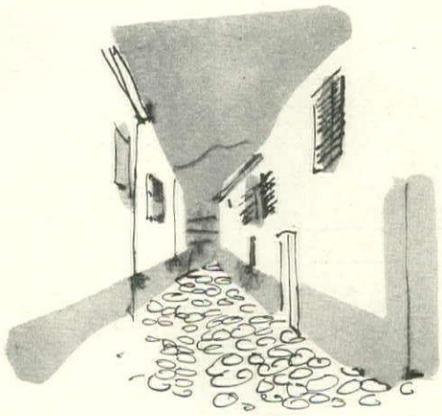


MASTER BEDROOM reflects good living. Twin beds in suave fruitwood or walnut $169 ea. Leather-topped dressing table, fruitwood or walnut, $395. Fruitwood bed stand, marble top, $215. Curved fruitwood chair is $98.



Comfort and good taste, attractively blended

REMINISCENT OF FURNITURE in old Italian country houses, these Baker pieces evoke elegance and comfort based on staunch, sturdy lines. The table-desk has an immaculate leather top, discreet gold tooling. In walnut or fruitwood $429. Rounded swivel fruitwood chair $205 in muslin. Cushioned fruitwood bench $149 in muslin. *For shopping information on these pieces, please turn to page 295.*



Málaga, on the beautiful Andalusian coast, was with Granada the last stronghold of Mohammedanism in Spain during the Middle Ages. Its charm lies in its serene mixture of architecture, climate and light.



Algiers has been imbued by the films with a sinister glamour that is justified by its piratical past, but hardly by its industrious present. However, the narrow-streeted web of the Casbah is replete with the appropriate atmosphere of intrigue.

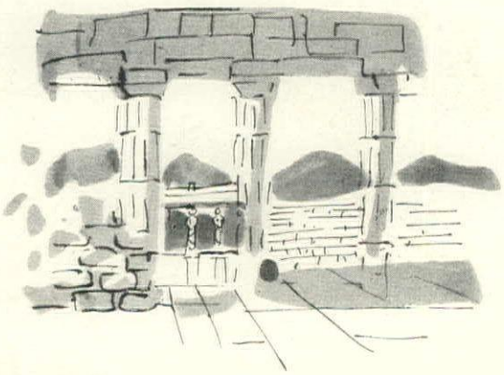


Monaco, the Mediterranean principality of fairytale splendor, derives its fame from Monte Carlo, its name from Movolkos, the Greek surname of Hercules whose temple once stood on the Monaco headland.

The Mediterranean, a sea and a symbol



DAVENPORT



Athens is more than a repository of classical remains; it is both a modern city and symbol of one of the world's great, influential cultures, an important source of our own.



Lisbon, the Portuguese capital, is a city richly evocative of both its Moorish and Spanish past, a suave blend of heterogeneous architecture and lavish formal gardens, draped around the Tagus River on seven hills.



Tunis has a street named Avenue de Carthage in memory of the days when its predecessor was the second greatest city in the Latin Empire. Early Christian literature, as exemplified by St. Augustine, rose along Tunisia's Mediterranean shores, and Tunis now reflects its Mohammedan and Christian aspects in two adjacent towns, the older containing the twisting covered shopping streets called *suks*.



Sicily, off Italy's toe, is an island whose physical endowments are rivaled by its magnificent examples of Greek architecture in Agrigento, Selinunte, Syracuse and Taormina.

ENGLAND'S eighteenth-century literary colossus, Dr. Samuel Johnson, once wrote: "The grand object of traveling is to see the shores of the Mediterranean." Today, when the tenets of Western civilization are under incessant attack, the reasons with which he justified his statement have increasing pertinency. "All our religion, almost all our law, almost all our arts, almost all that sets us above savages has come to us from the shores of the Mediterranean." Its islands, which have inspired some of Western literature's most glowing lyric prose, are the stepping stones of civilization. Thus, travel on this inland sea can yield more than a memorable panorama of exoticisms; it can sharpen awareness of our culture's roots, of our place in its history.
For information on Mediterranean cruises, see page 298.



Marrakesh, the southern capital of Morocco, was during the Middle Ages one of the greatest Islam cities, and still retains abundant evidence of its rich past in mosques, palaces and gardens.



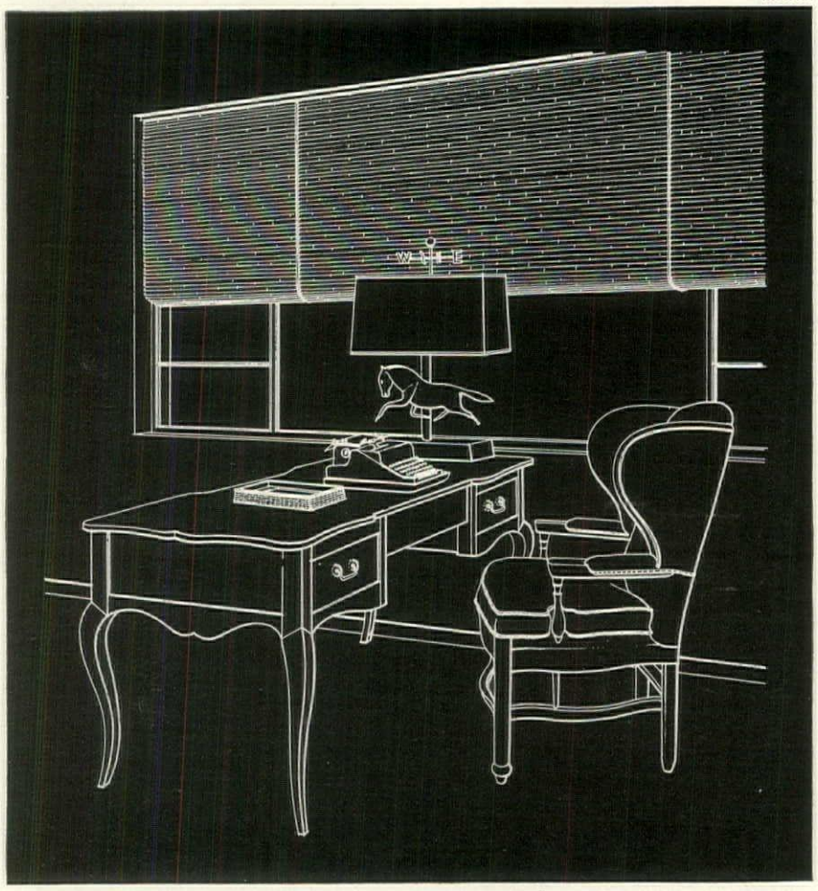
Istanbul, Turkey (formerly Constantinople) was the capital of the Roman Empire in the East and later of the Ottoman Empire. Its character reflects the influence of both Eastern and Western cultures.



Alexandria is the gateway to Cairo and Luxor, to ancient Egypt whose monuments—sphinxes, pyramids, temples and giant causeways of hewn stone—rise from the desert plains beside the life-giving Nile.

U. S. furniture with European forebears

RIEGER

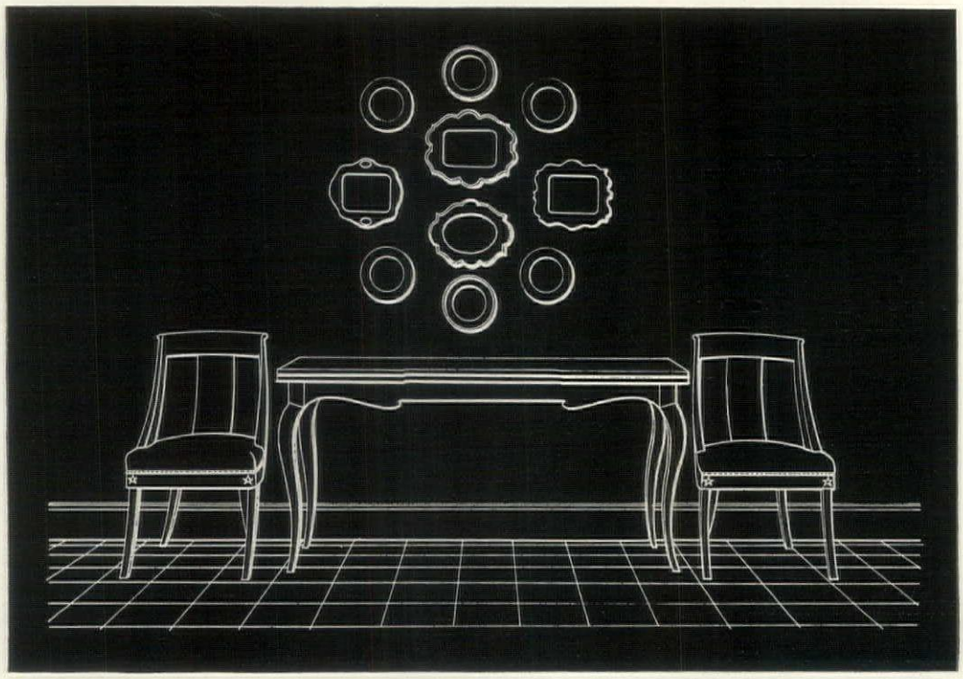




It takes to countrified fabrics

IN A LIBRARY: chestnut desk with walnut legs designed by Lubberts & Mulder in two finishes, $413; wing chair $210 in muslin; Silvestri lamp with a hand-carved horse motif, a wood base, a rough linen oblong shade, $125. William Meek's "Fern" pattern satin mohair, left, is 54" wide, costs $12.50 a yd.

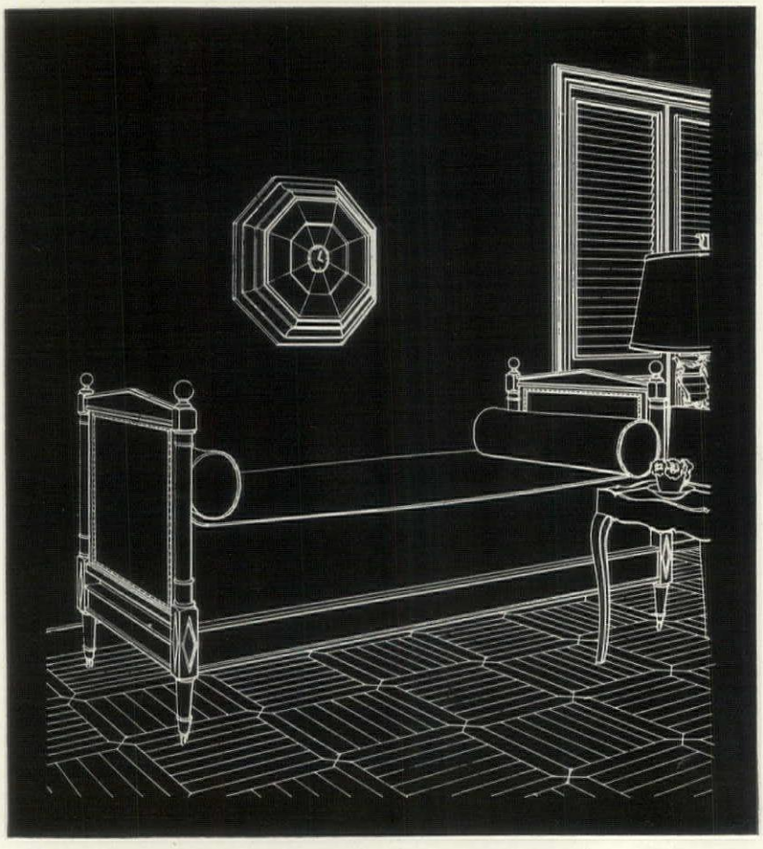
THE furniture sketched on these pages has Continental ancestors, predominantly French and Italian. It has been translated into the American idiom in masterly style and set off by telling decorative accents. Here you will find something of the chic of Paris and Rome, with the grace of Provincial manor-house pieces. They blend to make a series of vignettes suited to either town or country living in the U.S.A. The new Chicago firm of Everett Brown Associates created these *Interiors for Living*. The lines are distinguished, the materials varied and interesting. Here you will find walnut, chestnut and cherry with a cinnabar finish grouped together becomingly. Other pieces are spatter-dashed, have surfaces reminiscent of porphyry. One table has a leather, another a slate top. On the chairs and the bed shown opposite, the glitter of nailheads repeats bright inlays of brass or lacquer and the gold-and-white of textiles. There are lamps of wrought iron, wire, brass and ceramics by such well-known artists as Doris Lee, Julio de Diego and Joseph Hirsch. Two types of material set off the furniture: small neat checks and plaids; and large-scale, stylized flower-and-leaf patterns. Both look well with dark walls and Bright Navy carpets. Most furniture and accessories through Mayhew-Copley, Ltd., New York; Stix, Baer & Fuller, St. Louis; or order them through your decorator.



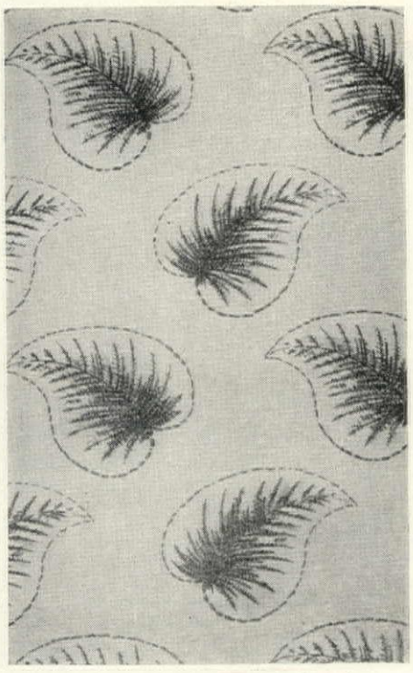
It lends itself to formal groupings

GOOD FOR A HALL: walnut side chair, "Orleans" finish, $120 in muslin; flip-top console table in chestnut with "Gloucester" finish, $225. In a variety of greens on a dead white ground, Tammis Keefe's "Meadow" fabric, right, mohair 54" wide, $12 yard.





It dictates metallic accessories



FOR A BED-SITTING ROOM, this elegant daybed in splatter-dash finish, red on white, nailhead trim on head and footboard, price $300 in muslin; lamp on mirror base with marbleized shade, designed by Frank Brach, $161; octagonal electric clock covered in gold burlap, $175. Fabric above is gold on white mohair in the "Gold Leaf" design, $13 yd.

Room setting on page 273

This is the first in a series of kitchens with character

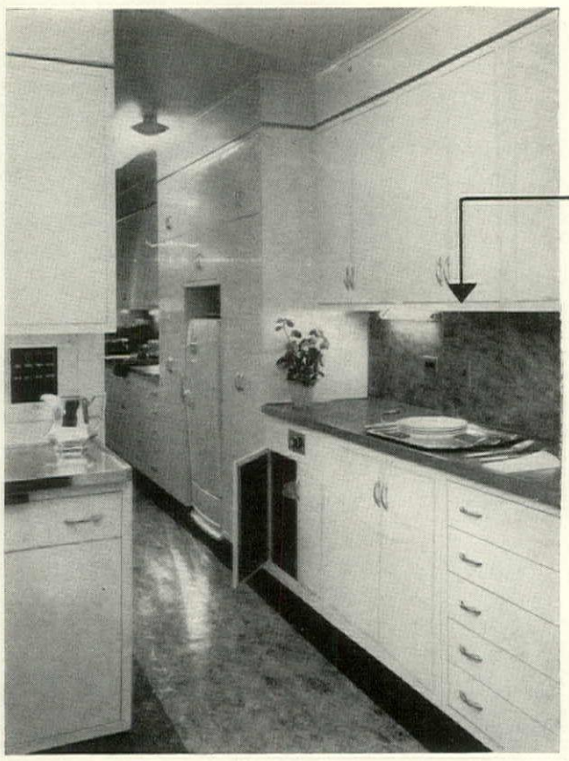
A cook is the best judge of a kitchen

From this kitchen, remodeled according to an expert cook's specifications, you can draw practical ideas

YOU HAVE TO WORK in a kitchen to evalulate just how well it operates. So when Mr. and Mrs. Adam Gimbel decided to remodel the one in their New York brownstone, they turned the job over to their cook, Catherine Barbas. Her first concern was to allot work space so that she and her husband George, who is the Gimbels' butler, should have their own spheres of action, intercommunicating but not overlapping. If more than one person is to work in your kitchen at the same time, you will do well to demarcate space according to preparation and serving. This is important to you, whether you have a separate pantry or not. An agreeable color scheme is a good hedge against fatigue. Here the equipment is shining white enamel and stainless steel, set off with the cool greens of a dark linoleum floor, pale jade ceiling, flowering plants on the wide window sill. As this kitchen is on the street side of the house, sheer curtains provide privacy but do not rob work areas of essential light. This precisely-planned kitchen is also a friendly place in which to live, sew, read, talk.

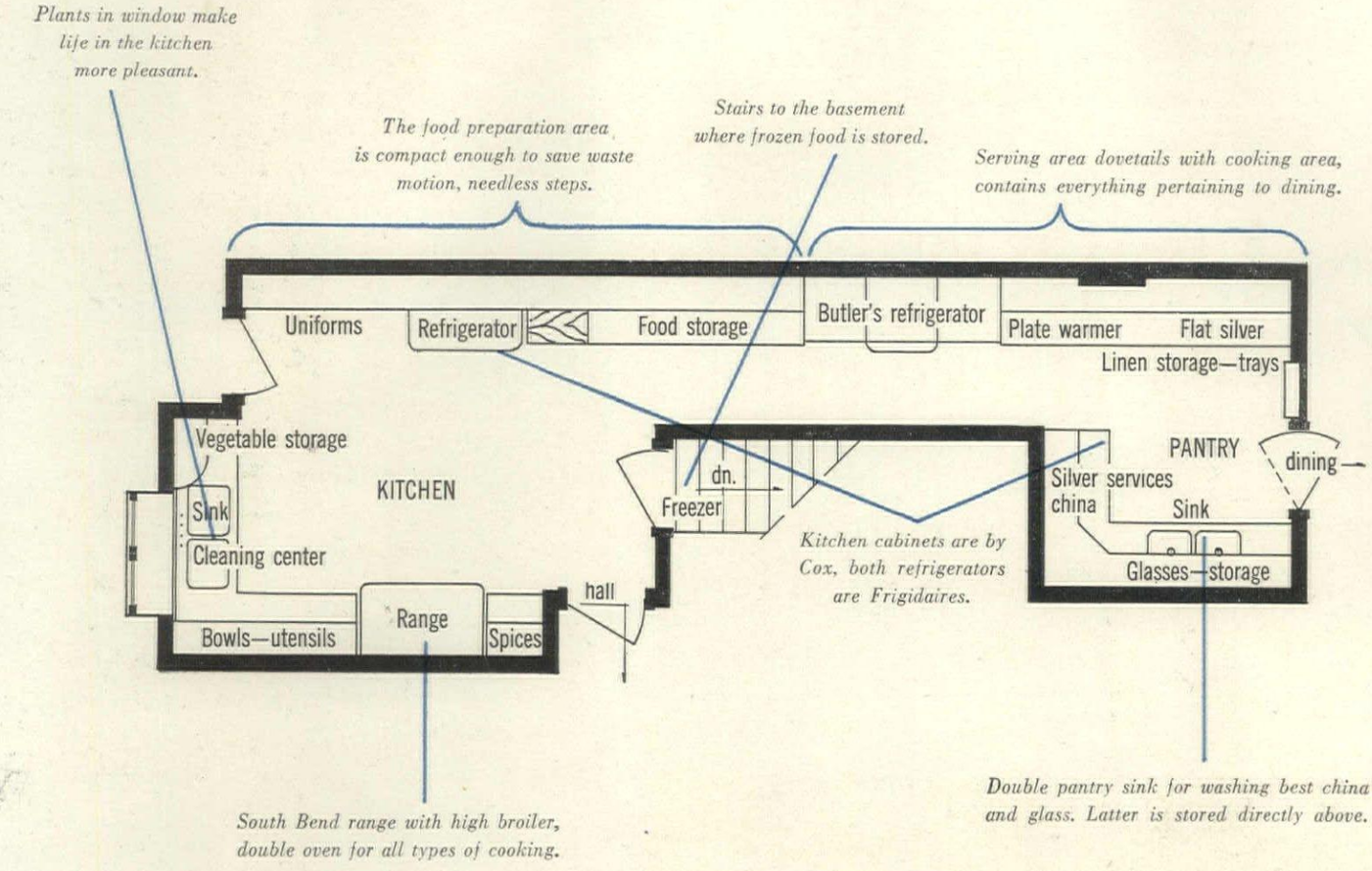


A central, marble-topped table is a great convenience



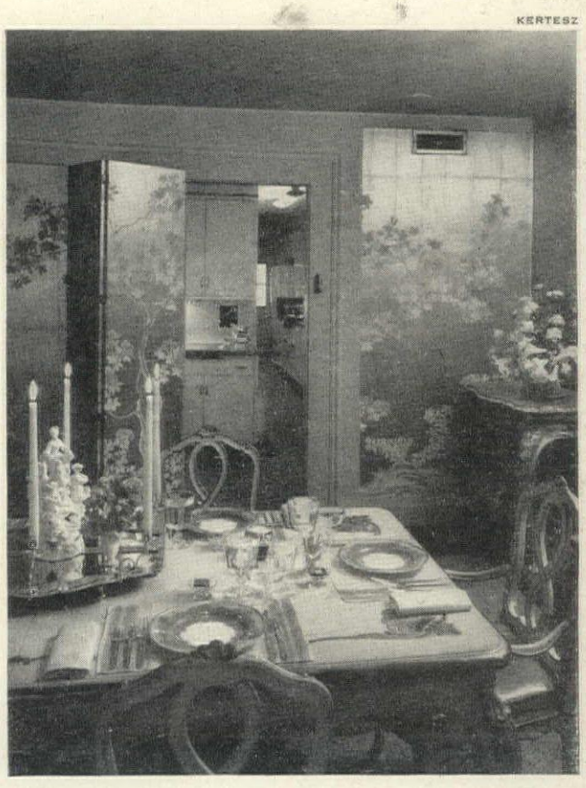
The butler has his own refrigerator

Recessed among cabinets, it marks the boundary of his domain, contains everything necessary for making and serving drinks. On the counter at right butler prepares hors d'oeuvres, lines up platters. Below is an oven for warming plates, keeping roasts hot. Drawers, cabinets store linen, silver, hollow ware, china.





KERTESZ



Pantry has a pressing board for linens

Setting the table from the butler's pantry is an easy matter since everything is at hand. Iron and board are in the center closet. On the counter at the left, food can be garnished, lined up in the order of its appearance. Opposite is a double sink for glasses and fine china. Shown here are the place mats which Catherine crochets. Dining room overlooks walled garden.

Color relates pantry to dining room

This room is a harmony of pale, shimmering tones. Curtains are silvery-white brocade, wallpaper is silver-leaf, furniture is Venetian, painted white and gold, the chairs covered in bright green leather. Centerpiece is a Georgian mirror plateau set with candles, white bisque figurines. Place mats are woven gold and silver.





Right

A GROVE OF GRAY BIRCHES, *Betula populifolia*, is planted beside the pond. The distinctive chalk-white trunks of these trees are marked with black triangles wherever a branch sprouts. These make it simple to tell them from true white birch, *B. papyrifera*.

Opposite

IN THIS GLEN, visible from the entrance drive, sunlight filters through the great trees native to New York. Evergreen hemlocks, with their rough bark and delicate blue-green foliage, contrast with the smooth gray trunks of American beech, and gnarled, lobe-leaved oaks. In midsummer, day-lilies bloom at the edge of a pool, excavated on the site of an old bog. Ferns such as *Osmunda claytoniana* and *O. cinnamomea*, transplanted from nearby woods, give a lush, tropical look to the undergrowth. In autumn, the maples are decked in reds, tulip trees in yellow.

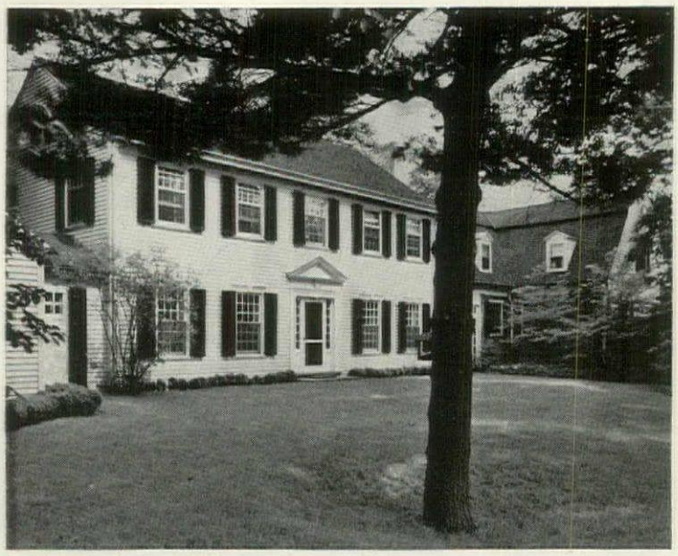
Take to the woods

Trees supply color, pattern and contrast in this Westchester garden

Nineteen years ago, Mr. and Mrs. Harold S. Bloch purchased a plot of native woods and swamps in Ossining, New York. In the intervening years they have created a memorable tree garden and appropriately call it "Woodlands." To the student of landscape design, it is reminiscent of some of the work of the late William Robinson, proponent of the natural school of planting in England in the late nineteenth century. Mr. Bloch confesses to no study of Robinson's writings and yet, in what he describes as his own "hit or miss fashion," he has followed such advice as this by the great landscapist, "Take the lessons of nature in her most beautiful aspects of vegetation . . . as to breadth, airy spaces, massing and grouping of the woods." Mr. Bloch has used trees of many types and sizes and shrubs in great variety to give color and form through all the seasons of the year. To make the curving driveway, he followed the land contours; he built a pond from a swamp, a glen in the woods.

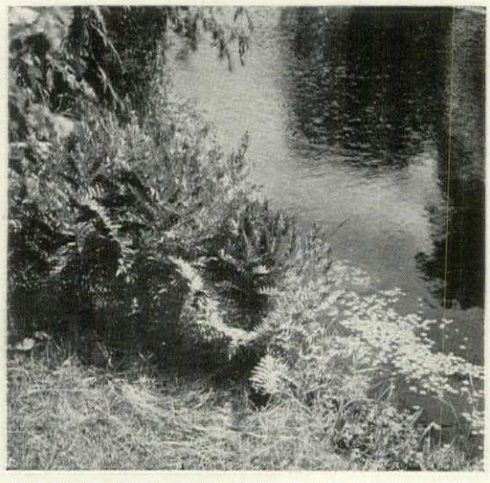
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KERTESZ

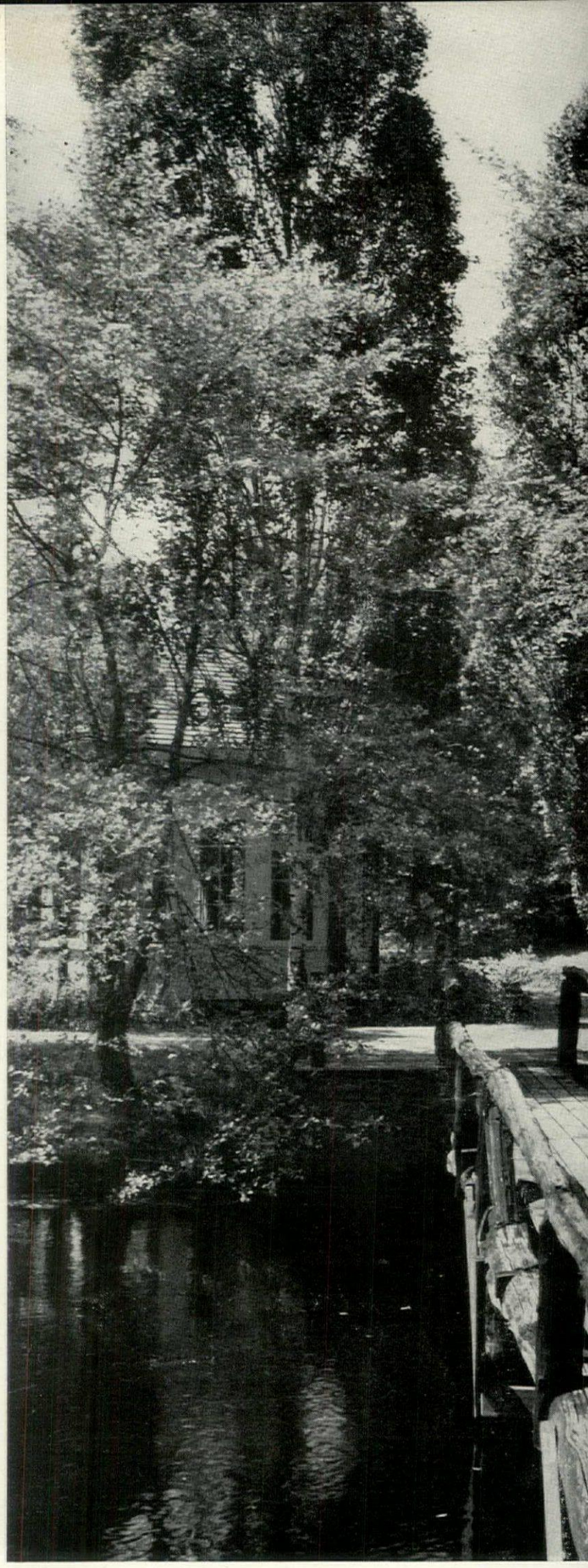


PLANTING NEAR THE HOUSE IS KEPT SIMPLE, IN GOOD PROPORTION

In the first year, Mr. Bloch had bulldozers dig out the swamp to build an attractive pond, with an island near the center. He planted hundreds of trees, using young ones in most cases. To create vistas, he walked around and around the property to decide where he wanted perspectives, to determine where some trees should be cut out and others added. Regularly every year he removes poor trees and gives an annual autumn feeding to the remaining ones, as well as to shrubs and lawn. Mr. Bloch has discovered that the secret of healthy and vigorous tree growth is to *feed* and *feed* and *feed*. He scatters his organic plant food mixture in October before the leaves fall, so that the foliage, rain and snow help dissolve it into the ground during the winter. Trees are pruned as they need it, but the weeping willows by the pond (*Salix babylonica*) require intensive pruning every three years. A certain amount of tree moving goes on each year; and additional shrubs such as clumps of orange and yellow *Azalea calendulacea* and many types of rhododendrons are planted almost every year.



THE RARE ROYAL FERNS LIKE TO BE NEAR WATER



AN APPROPRIATE RUSTIC BRIDGE leads from the shore to a small island where a simple summer house for picnics and relaxation hides among tall pyramidal birches. Nearest the water are the red or river birches, *Betula nigra*, characterized by reddish, scaly bark and graceful branches.



KERTESZ

Pond, island, rustic bridge and planting were all created by the owners

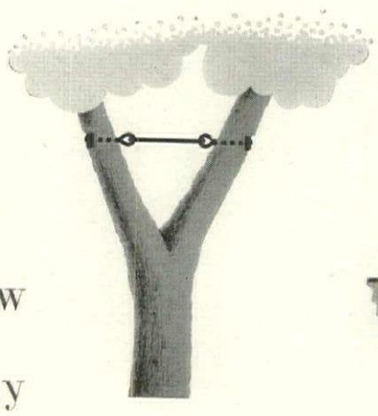
You can help your trees

by P. P. PIRONE, *author of "Maintenance of Shade and Ornamental Trees"*

SHADE tree care "as usual" may soon have to be curtailed drastically. Tree preservation companies are losing many of their best young climbers and pruners to the Armed Services. The production of saws, pruners, spraying machines and other tree equipment and, perhaps even of chemical fertilizers for shade trees, may soon be discontinued or at least sharply reduced. It is not too soon, then, for the tree owner to reconnoiter the situation to determine how he can keep his trees growing vigorously—free from infiltrating insect and disease enemies. You may find it best to call on a professional arborist for advice. Nearly every community has one or more highly trained men who know trees and their ailments almost as well as a physician knows human ills. Some arborists will give sound advice free of charge; others will do so for a nominal fee. If you are paying for the services of an arborist and have any doubt of his ability, do not hesitate to ask where he was trained, how long he has been in business, and who some of his clients are. If the arborist belongs to his state's shade tree organization, to the National Shade Tree Conference or to the National Arborists Association, the chances are he is acquainted with the latest and best shade tree practices. In certain states, the most highly qualified men are known as Certified Tree Experts. Once you are satisfied with the tree man's credentials, follow his suggestions as closely as possible.

Trees need food. Probably the first thing the expert will recommend is feeding your trees. There is no one practice that will do more to keep shade trees in a state of good vigor or improve weakened ones than incorporation of nutrients into the soil. This is particularly true where trees have not been fed for three or more years. If the arborist is in a position to feed

Do these jobs to help your trees grow well, remain healthy



BRACE TREES IN V-SHAPED crotches to prevent storm and wind injury. Use cables, as here, or screw rods of steel or Duralumin for more rigidity.



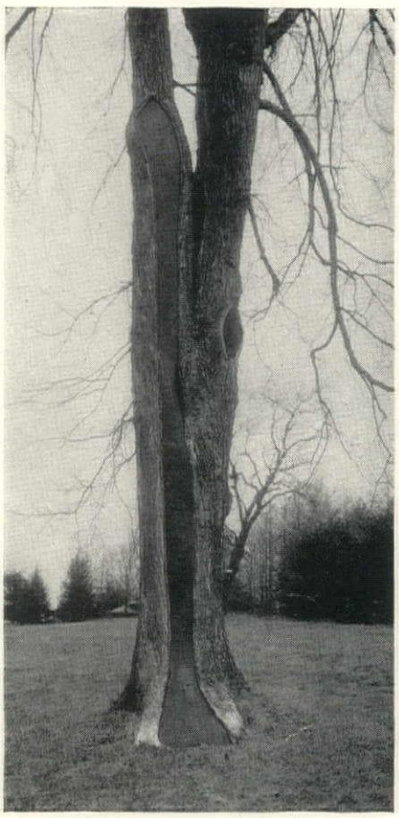
ANNUAL FEEDING keeps trees healthy. Some experts use compressed air augers to bore 18" slanting holes for plant food.



SLANT FEEDING HOLES towards trunk of tree. Place them two feet apart, starting from outer spread of branches to 12-18" from trunk.

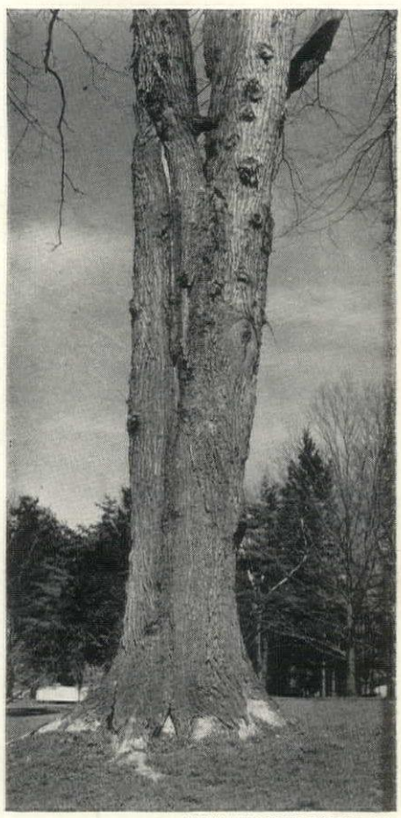
the trees, he may want to do it now (in the North before the soil freezes) or he may postpone it until next spring before new growth starts. If you cannot obtain the help of an arborist, you may want to tackle the job yourself. If so, you must know the following basic facts about feeding trees: in average soils the nutrient-absorbing roots of shade trees lie 12 to 24 inches below the surface of the ground in the circular area extending from beneath or just beyond the outer spread of the branches inward to within one-third of the distance to the trunk.

The best chemical plant foods for shade trees are those containing a relatively high percentage of nitrogen as compared with the two other major ingredients, phosphoric acid and potash. A plant food mixture with an analysis of 10-6-4 or 12-6-4, in other words, 10 or 12 per cent nitrogen to 6 per cent phosphoric acid and 4 per cent potash, is excellent for shade trees. Such analyses, however, may not be available in every community. Your state agricultural experiment station can tell you about the availability of analyses nearest to those mentioned. The amount of chemical plant food to use is approximately three pounds for (*Continued on page 300*)



ELM IN 1924

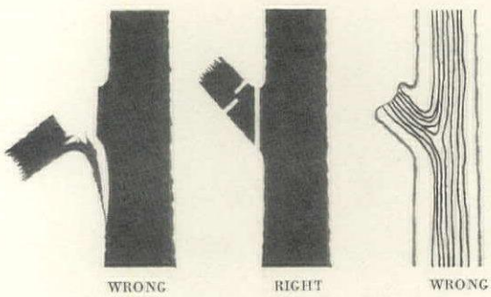
CAVITY IN ELM TRUNK, damaged by lightning, was properly excavated and filled with a mixture of wood flour and magnesium chloride, an antiseptic combination which helps to prevent wood-tissue decay. Experts braced crotch.



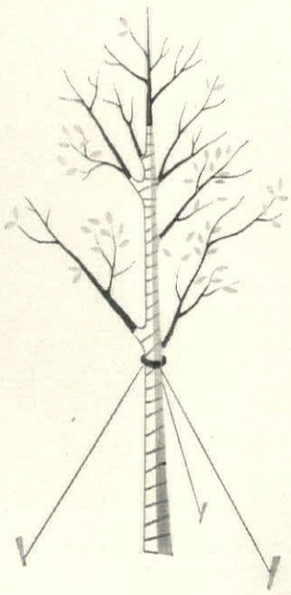
BARTLETT TREE EXPERT CO.

SAME TREE IN 1948

TWENTY-FOUR YEARS LATER, note how wood tissue and healthy bark has healed over cavity. Wound where branch was correctly pruned has disappeared and even once exposed screw rods in crotch are hidden by new bark.



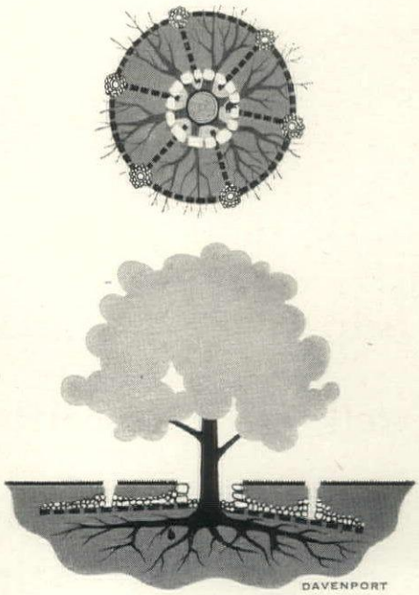
PRUNE LARGE BRANCHES to avoid tearing bark. Make three cuts as in center figure, one from below, second from above, then third close to trunk. Protect wound with a good tree paint.



WRAP NEWLY TRANSPLANTED trees with prepared paper to prevent infestation, scald, drying. Support with three guy ropes, run through hose to protect trunk.



TO TREAT surface injuries, cut pointed ellipse with knife, shellac bark edges, cover wound with tree paint; protective callus will grow.



TO SAVE TREES where grade is raised: set 4″ agricultural tile in spoke-and-wheel pattern with over 1′ drop from center; build stone well 2′ from the trunk and set 6″ bell tile at outer edges.



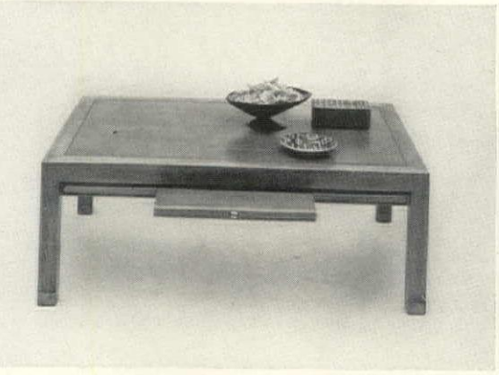
A TABLE FOR EVERY PURPOSE KEEPS EVERYBODY HAPPY

Tables that keep company

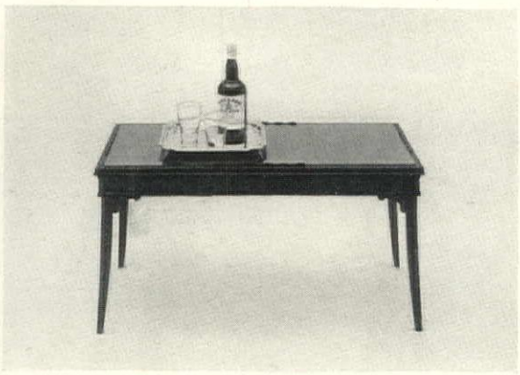
If you want your cocktail party to be a success,

remember that everyone needs a place to put things down

WHEN it comes to occasional tables, the wise hostess knows that it is better to have too many than too few. We are a hardy race, but the guest who is expected to contribute to the general aura of bonhommie while balancing his drink, cigarette and canapé has a right to feel somewhat overworked. Nor can general conversation flourish if most of his attention has to be concentrated on an unrehearsed juggling act. All this guest needs is some place to put things down. Without one he may not only feel awkward, but prove a menace to the furniture and carpets. That this state of affairs need never exist is proved by the varied array of tables for every occasion on the next three pages and elsewhere in this issue. From Maine to California, you will have no trouble finding the kind you want, suited to your rooms, ready to hold anything from glasses to the month's new magazines.



LEATHER-TOPPED TABLE in bamboo-color mahogany, 42″ x 27″ x 14½″ by Weiman, $100 at Mallary's. Bronze bowl, $24 Rena Rosenthal. Waylande Gregory's box $20, ash tray $10.



GLASS-TOPPED TABLE, mahogany veneer, 18″ x 36″ x 17″ by Gravely, $20, Cohen's Furniture House. Brodegaard glasses $12 doz., Black, Starr & Gorham. National Silver tray $30 incl. Federal tax.



MOUNT WASHINGTON COFFEE TABLE in solid maple, 39½″ x 24″ x 16″ high. W. F. Whitney. $38 at Powers. Ed Langbein's round reed cheese wheel and server, $6 at Bloomingdale's.

HAANEL CASSIDY



DOUBLE-TIERED MODERN TABLE 21″ x 42″ of Sahara-colored mahogany with two drawers. By Imperial Furniture Company, $110 at W. A. Hathaway. Stockdale's black walnut bowl, $10 at New Design. Gilbey's Gin, National Distillers.



ENGLISH ANTIQUE TABLE of mahogany with leather top, 36¼″ x 20¼″ x 18½″ high by Brandt, $63 at Lord & Taylor. Fisher sterling-silver cigarette box, $28 with tax, at Plummers.



COFFEE-COCKTAIL table by Oakmaster in blonde oak, 40″ in diam. x 13″ h. Grand Rapids Bookcase & Chair Co. $102 at Sloane's, N. Y. Tony Paul triple drummer boy is $10 at Bloomingdale's.



PARQUET VENEER-TOPPED TABLE. 44″ x 22″ x 16″ h. by Hekman, $60, Sloane's, N. Y. Castleton china demitasse cups, saucers by Eva Zeisel, $54 doz., coffee pot $20 at S. & G. Gump.

All prices approximate.

A hospitable table is the center of a successful cocktail party; incidental serving pieces, strategically placed, make it simple to serve the hors d'oeuvres.



CIRCULAR table, 42" d., 14" h., in natural walnut by Robert W. Irwin, has pull-out slides, $138 at Corrado's, Inc. Fisher silver tray $130, shaker $105, stirrer $5.50 incl. tax, Plummer's. Cocktail glasses, $14 doz., New Design.



GENTLY CURVED, this S. J. Campbell table is five feet long, 15" high and has top covered with heavy cane, $180 through decorators at John Stuart. Free-form emerald green Blenko bowl, $5, Altman's.



REVERSIBLE glass serving trays pattern a Turchin table 51" l., 17" h., lacquered maple in four colors, $85 at Sloane's, N. Y. Gilley 74-oz. glass pitcher and spoon $10, Abraham & Straus.

HAANEL CASSIDY



MASSIVE natural oak table by A. Brandt of Texas is 60" long, 26" wide, 17" high. $65 at Altman's. Copper mugs by National Silver, $1.25 each at Altman's. Gense stainless-steel tray $35 at Findlay Galleries. Heineken beer, Van Munching.



COPY of an antique, $225, Lord & Taylor. Fisher silver tray $130 incl. tax, Plummer's. Val St. Lambert glasses, $21 doz. Valliant Chablis.



GLASS TOPPED mahogany Sheraton table by Mersman is 18¼" x 36¼", 16½" tall, has lemonwood inlay on legs. $25, Barker's. Mottahedeh pottery melon, $18, Alice H. Marks.



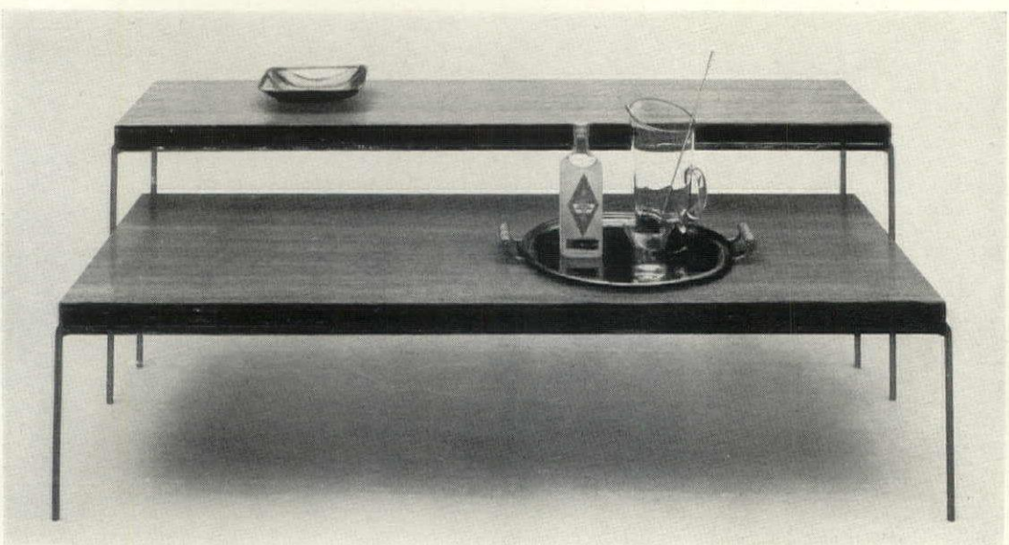
SERVING AND SILVER chest by Drexel with leaves down 30" x 18"; up 47" x 18", $140 at Neve. National silver tray $37.50 incl. tax, Gimbel's, Philadelphia. Cresta Blanca wines.



GOLD-TOOLED, leather-topped mahogany table by Cowen is 48" long, 22" wide, 16" high, has carved Chinese motifs. It is $145 at George Fennell & Co. The wine cooler, silver-plated on copper is by Friedman Silver Co. and costs $25 at J. E. Caldwell.



CART by Jens Risom has a removable Micarta-covered top 35" x 19", $99 at Gomprecht & Benesch. Swedish martini set $7.50, glasses $9 doz. at New Design.



SLAB-TOPPED tables, mahogany and wrought iron by Paul McCobb Design Associates, Inc. Low table, 24" x 60" x 14", $80; high, 21" x 62" x 15", $90, Altman. Martini glasses $90 doz., New Design. Erickson pitcher $11, stirrer $1.25, Designed for Living. Bowl, $30, Rena Rosenthal.



BUTLER'S CHEST in knotty pine by Colonial is 66" wide with leaves raised, $160, I. Teitelbaum. Tole wine basket $20, Alice H. Marks.

All prices approximate. More tables page 286. Store directory on page 291.

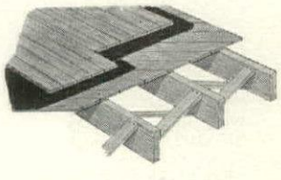
House & Garden BUILDING SERIES

The eleventh step in our series "How to get the best house for your money"

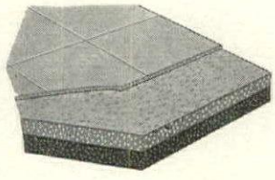
How to choose the right floor

DIRT, dust, moisture and traffic subject floors to more wear than other interior surfaces, so they must be durable. Moreover, they must look well at all times and also be comfortable underfoot, reasonably safe from fire and accidents and as simple to maintain as possible. This adds up to quite an order for one material. But, unlike the covering for the roof of your house, you don't pick a single material to cover your floors. Different parts of the house have different requirements. In the living or dining room, you may want a handsome wood floor or a floor that is only a base for wall-to-wall carpeting. Perhaps you'd prefer attractive masonry or a new resilient material that requires little care. In entrance and halls, a hard-wearing, readily-cleaned flooring is needed for traffic from outdoors. In the kitchen and laundry, practicality is your cue: the material should be (1) easy to keep clean and sanitary, (2) resilient in a room where you usually stand, (3) proof against spillage, burns and other damage and (4) safe underfoot. In bedrooms, your floors should help to give you quiet and warmth; in bathrooms, ease of cleaning, warmth, safety and moisture-resistance are desirable. All of these qualities can be had in varying degrees among the many handsome products available today. By careful shopping you can solve the trick of finding what you want at the price you want to pay. But be sure, first of all, that the material you select is suited to the wear it will get. To help you, these four pages illustrate and describe some of the masonry, wood and resilient materials now being used. Other photographs appear on page 264.

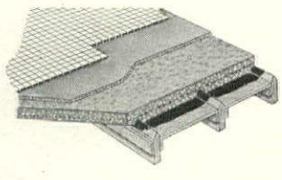
Finish flooring depends on sound construction beneath it



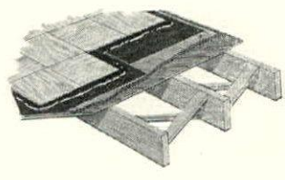
WOOD FLOORING ON JOISTS requires a level wood sub-floor, well nailed and laid diagonally over joists. Building paper between sub and finish floor keeps out dust and moisture.



CONCRETE SLAB FLOOR in basementless house is laid on cinder or gravel bed, protected from moisture by membrane waterproofing. Top may be colored, scored in blocks and waxed.



CERAMIC TILE, terrazzo, etc. need a concrete sub-floor. Floor boards go between beveled joists, waterproofed felt is applied, concrete is poured. Lay tile in mortar over concrete.



RESILIENT MATERIALS, linoleum, cork, rubber, plastic tile, can be applied to plywood or hardboard on wood sub-floor. Use them also on concrete *not* in contact with ground.



ERNEST BRAUN



Cork tile, above, is quiet to tread, has warmth and resilience underfoot, won't absorb liquids, isn't slippery. In squares, rectangles and strips, in varied wood tones. Kencork, Richard Kauffman house, Fred Langhorst, architect.

Slate, left, laid in squares and rectangles, is proof against fire and wear, is easily mopped, has smooth but non-resilient surface. Available in gray, black, green and blue tones. Hall in house of George W. W. Brewster, architect.

KERTESZ





SPIESS

WOOD FLOORING ON CONCRETE SLAB consists of sub-floor applied diagonally and finish floor. Boards lie over wood strips embedded in concrete slab which has been well waterproofed.

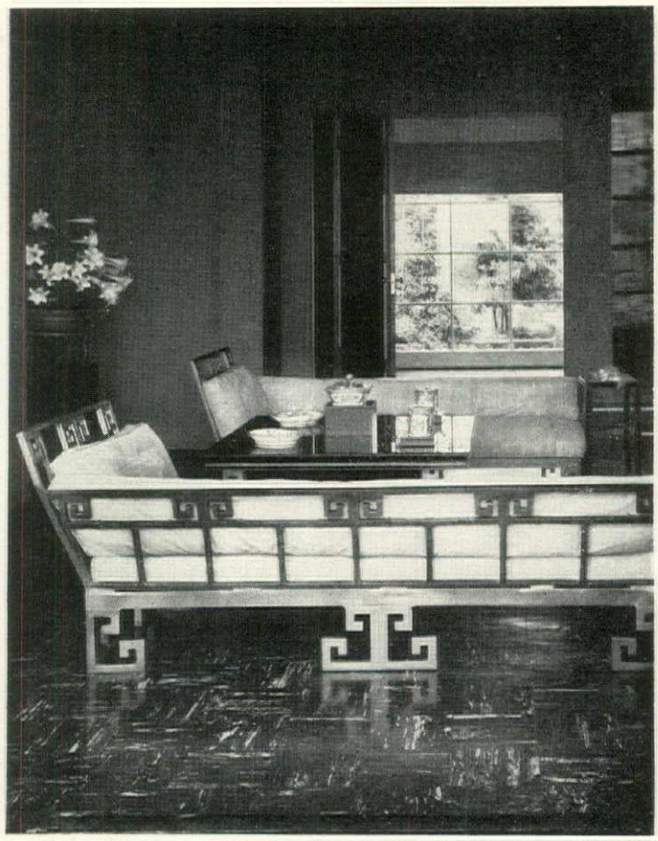
Flagstone is everlasting, is coated with sealer for easy upkeep, takes heavy traffic well in entrance or hall, offers pleasant patterns. Set in mortar on concrete slab, it can be warmed by radiant-heating coils. George Causey house, Hugh Stubbins, Jr., architect.

Ready-made materials for wearable, durable, colorful floors

SHULMAN



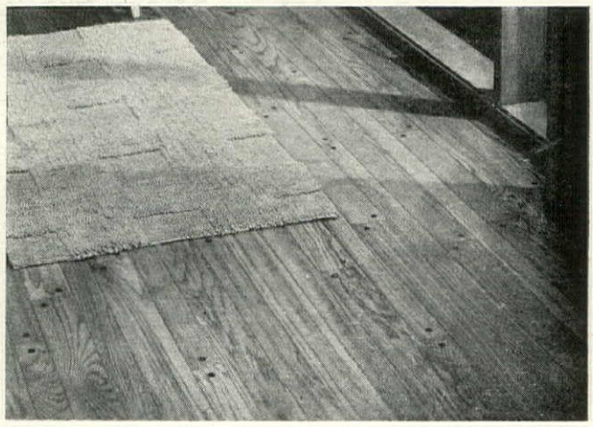
Asphalt tile resists fire, moisture penetration, is hard wearing and economical in cost. Can be used in basement as well as on floors above ground. Choose from many colors, many pattern possibilities. Above, green and buff tile by Armstrong, in designer Paul Laszlo's house. Right, Kentile travertine in Mrs. J. Allen Haines' house. Perry Duncan, architect.



SCOTT HYDE

HAANEL CASSIDY

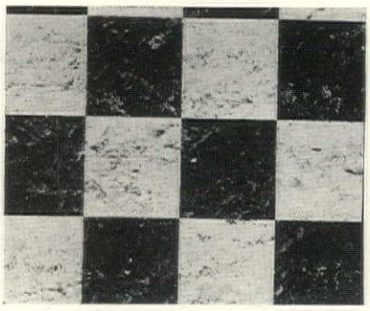


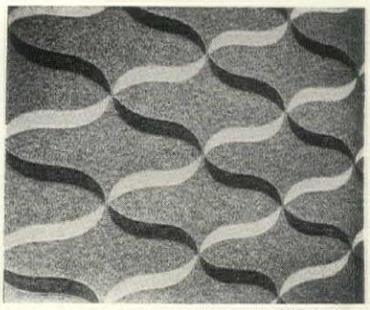


Wood, laid in strips, planks, blocks or parquetry, is long-wearing, has insulating value and warmth, is comfortable to tread. Can be renewed by refinishing. Oak, maple, beech, birch, walnut hardwoods are most durable. Above, 2¼" and 3¼" ranch plank oak flooring with walnut pegs by E. L. Bruce Co. Left, $^{25}/_{32}$" oak parquetry floor in house by architect Philip Ives.









MIEHLMANN

Linoleum, the most familiar resilient flooring material, is both comfortable and colorful. It helps to muffle footsteps, provides a warm surface, is made in various thicknesses for light or heavy wear, in many colors and in marbleized, jaspé, inlaid or molded patterns. Proper waxing makes it last long, reduces washing. Apply it to wood or concrete not in direct contact with the ground. Above, left to right: Pabco felt base enamel surface floor covering in grass mat pattern in gray, green, brown. Armstrong spatter linoleum, in 6-foot-wide rolls, has multi-color spatter-dash effect on light or dark backgrounds. Nairn roll linoleum looks like tiles set individually. In smart black and white or colors. Armstrong embossed linoleum gives textured look to pattern.

KERTESZ



Rubber tile cushions noise, has easy flexibility and warmth underfoot, resists marring, takes soap and water washing, is maintained by occasional coat of water-emulsion wax. Made in many fresh colors, can be laid in varied designs. Material is not for basement or below ground use. Room by decorator William Pahlmann.



Ceramic or clay tile, glazed or unglazed, in small or large squares, lozenges, etc. offers a wide color selection. Fireproof and difficult to injure, it only requires washing. Radiant heating in floor can eliminate chill. Red tiles in hall of decorator Frances Elkins' house.

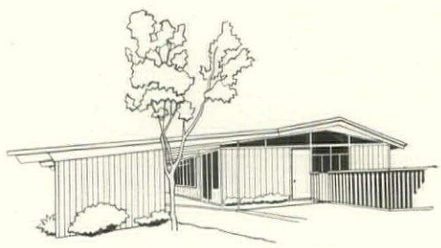
Article on floor care, page 184.

What is quality in a small house?

The Southwest Research Institute has developed standards of quality to help you recognize good houses

A HOUSE is probably the biggest investment of a lifetime, yet few of us have any experience in evaluating houses. As building costs rise, you want to be doubly sure that the house you buy is the best possible for the money. To help the average home-buyer, the Revere Quality House Program 1) has drawn up standards of quality, and 2) encourages developers to build quality houses for sale at less than $20,000. The original program, organized in 1947 by Revere Copper and Brass, Inc., sponsored eight architect-designed builders' houses throughout the country; several hundred of their counterparts have been built. To expand these activities, the initial organization has become a part of Southwest Research Institute, a non-profit foundation, and is supported by manufacturers in the public interest. In addition to its research and educational work, the Division offers a counseling service to merchant builders and their architects. Houses whose plans and specifications meet their quality standards (outlined on this page) are awarded certificates of approval and are placed on exhibition for you to see. Four of these houses are shown in this issue together with a critical appraisal by Mr. John Callender, the Division's Architectural Consultant. Look for the Institute's seal of approval; it identifies houses of outstanding quality.

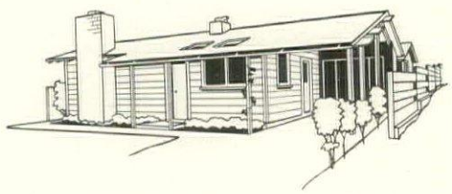
FOUR QUALITY HOUSES



IN SAN ANTONIO, PAGE 254



AT SOUTH BEND, PAGE 252



NEAR SAN FRANCISCO, PAGE 262



MADELAINE THATCHER

ON LONG ISLAND, PAGE 266

PRINCIPLES OF QUALITY

1 SITE PLANNING: Streets planned without through traffic. Good use of views, trees. Outdoor dining, sitting and play space with sun and shade. Drying yard, storage for garden furniture, tools.

2 ORIENTATION: Placement of house for the most sun and the least wind in winter, the least sun and the most breeze in summer.

3 SPACE USE: Flexible, double-duty rooms (every room should be useful more than an hour or two a day). Merger of living areas with each other, visually with gardens to make a small house seem larger. Minimum of corridors. Compact heating, plumbing.

4 LIVABILITY: Provision for the overlapping activities of family life: reading, study, music, sewing, parties, children's play.

5 COMFORT: Plenty of daylight, ventilation in every room; good artificial light and heat. Accident-free stairs, doors, floors.

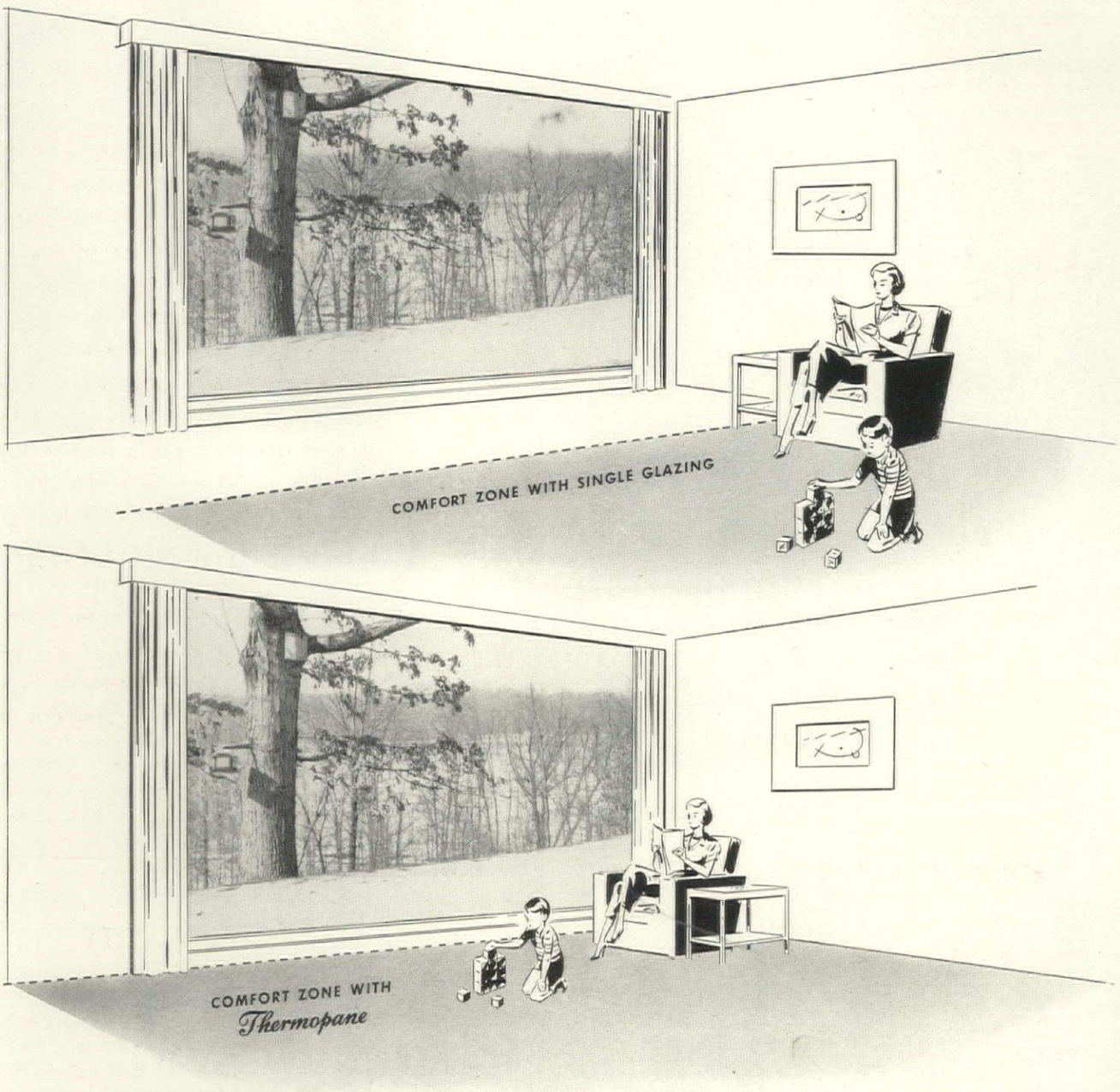
6 PRIVACY: Zoning of living, sleeping and service areas. Screening of windows and outdoor areas from the street and neighbors.

7 CONVENIENCE: Rooms within easy reach of each other and outdoors. Efficient kitchen close to indoor and outdoor dining, play space, front and back doors. Ample storage for luggage.

8 FUTURE ADAPTABILITY: Possibility of addition, conversion, rearrangement of rooms. Adequate piping, wiring for greater use.

9 QUALITY MATERIALS AND EQUIPMENT: Materials that are durable, handsome, need little maintenance. Mechanical equipment of rugged construction, adequate capacity and safe operation.

10 QUALITY CONSTRUCTION: Good drainage and solid foundation. Sturdy structure properly designed against extremes of heat and cold, both watertight and wind-proof. (Builders receiving the Institute seal of approval for their houses must give a one-year warranty against defects in the materials of workmanship.)



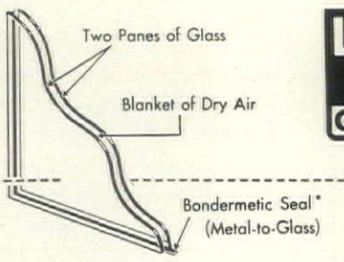
½ inch ADDS feet TO A ROOM

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Areas next to windows stay comfortable and furniture can be placed for maximum convenience. An unused "low-comfort zone" is expensive to build. A window wall of *Thermopane* to give the feeling of spaciousness and to allow full use of the room is the economical solution.

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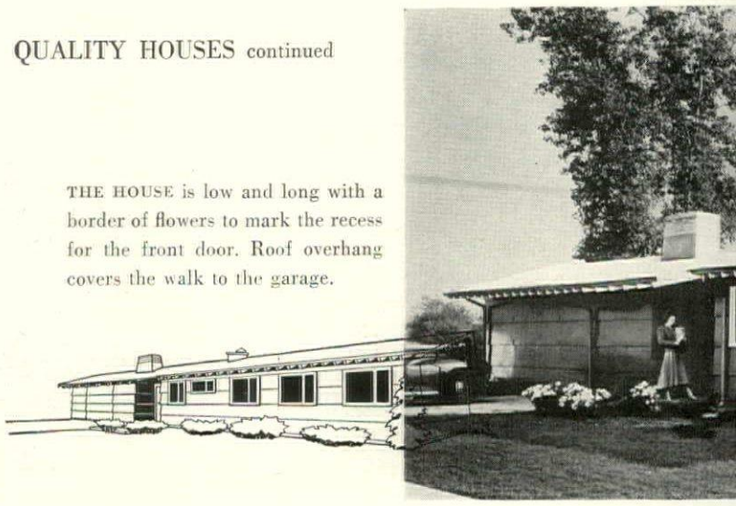
Prices subject to change without notice—slightly higher West and South.

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QUALITY HOUSES continued



THE HOUSE is low and long with a border of flowers to mark the recess for the front door. Roof overhang covers the walk to the garage.

A house for children

This house was praised by Southwest Research Institute because of the provisions it makes for family living

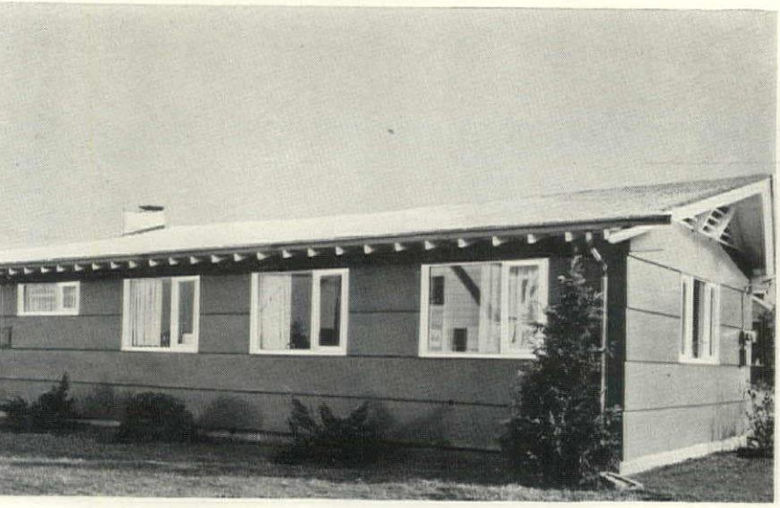
ARCHITECT L. MORGAN YOST designed this house in South Bend, Indiana, for a typical growing young family. Because he has youngsters of his own, he approached the problem with practical authority. He kept the children's bedrooms small, added this space to the adjacent hallway to make a playroom. The kitchen overlooks this room as well as the play yard beyond. The children can carry on all their activities—eat, sleep, play, study—without having to enter the living room. There is an exceptionally generous amount of storage for the inevitable paraphernalia of family living. The house was built by Place & Company, and it was sold for $17,000, including the land.

SITE: A 63 by 135 ft. corner lot with the house extending across the long dimension and opening to the wide south terrace at the rear. Children's yard opens off their playroom, has a large store room for tools and wheeled toys. ORIENTATION: The main rooms and large window areas face south for winter sunshine. Windows to the north are small as a protection from cold winds. Criticism: If it is on a north-south street, the house can make use of a narrow lot (garage door would need to be relocated). But on an east-west street, the plan requires at least 100 feet of frontage for proper orientation.

SPACE USE: To gain a generous playroom, the children's bedrooms are small. Each room has its bed, shelves, desk, chest and wardrobe built-in to make the most of the compact quarters. There is hardly any hall space (only 2.4% of the total area). A large closet contains the heating plant. Criticism: The main disadvantage of expanding a bedroom hall into a playroom is that parents may have a precarious, toy-strewn passage between the living room and their bedroom, and between bedroom and bath. The bathroom might be more convenient next to the master bedroom. Children's rooms are undoubtedly small, but you can't have both a playroom and generous bedrooms at this price. The removable plywood partition between the rooms is of dubious value since the furniture is built-in and cannot be moved readily.

LIVABILITY: The living room is off to one side, away from the bustle in the playroom and kitchen. It has its own terrace, a fireplace, plenty of wall space to permit a variety of furniture arrangements. There is even a wall allocated to the piano. When their parents entertain, the children can sleep undisturbed a distance of two rooms away. Meals may be served in one of four places: the small dining alcove, the terrace, the living room or playroom. All are just a step away from the centrally located U-shaped kitchen.

COMFORT: The rooms are all light, airy and well-designed for winter comfort. Insulation consists of fiberboard sheathing plus a 2" blanket in the walls; 4" of mineral wool in the roof. The heater forces heated air through ducts at



the house perimeter and then discharges it below window-level into the rooms. This combines the speed and economy of a forced hot air system with the pleasant warmth of radiant panel-type heating.

PRIVACY: The house itself, plus a louvered fence, helps to screen the terrace from street and neighbors. Inside, bedrooms, living room are nicely separated.

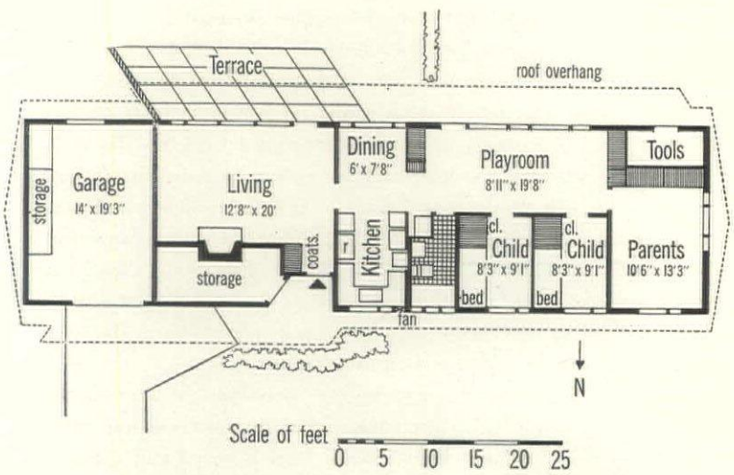
CONVENIENCE: The kitchen is handy to all parts of the house and from it you can see both the children's play yard and the entrance walk. Storage space is extremely generous. In addition to many well-designed closets, there are two large store rooms. Not including the 76 square feet in the garage, the storage space amounts to an astonishing 15% of the house. Low-voltage wiring makes it possible to have many convenient switches, outlets, and remote controls. Criticism: Kitchen was not put in according to architect's plan. As finally installed, fixtures have an awkward sequence and the fan is far from the range.

FUTURE ADAPTABILITY: The bedroom wing could be extended.

MATERIALS AND EQUIPMENT: 20-year roof. Copper water lines, flashing, roof edging. Asphalt tile floors. Plaster walls and ceilings.

CONSTRUCTION: Economical truss-type roof framing with four-foot overhang on south side. Exterior siding of waterproof, plastic-coated plywood painted green. Criticism: Long narrow shape of the house is not the most economical. Exterior appearance tends to be less attractive than the interior.

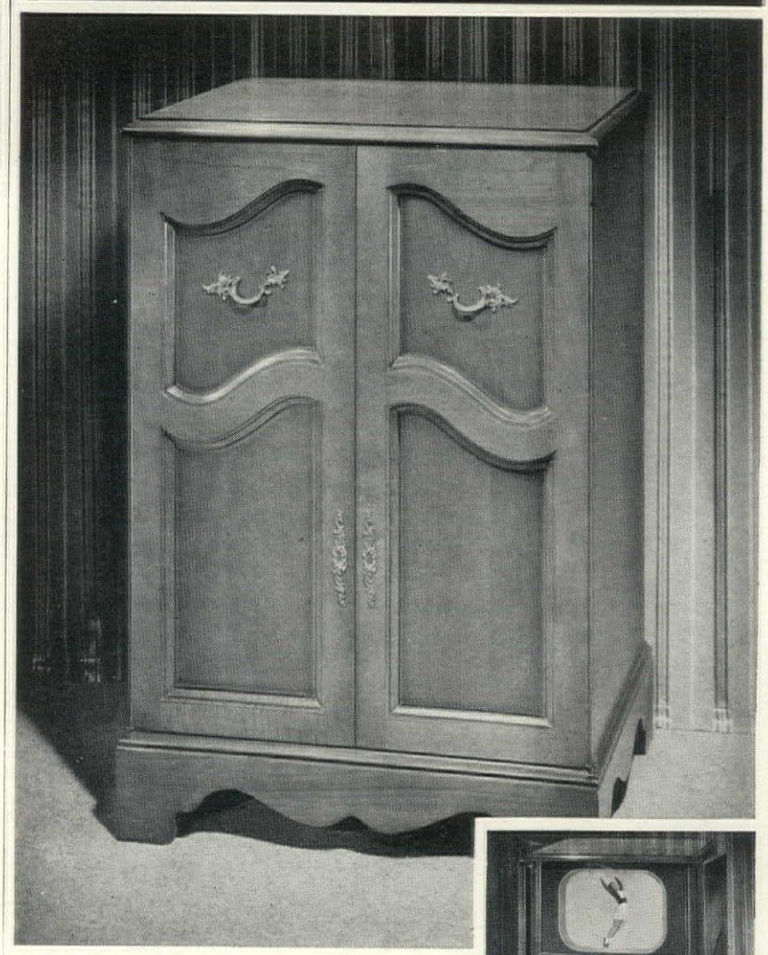
Building data, page 268. More houses, see page 254

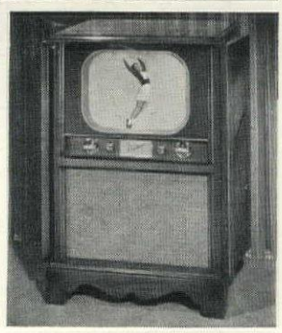


PLAN shows how the bedroom hall was widened to make a playroom for the children. Storage space is unusually generous, includes two store rooms.

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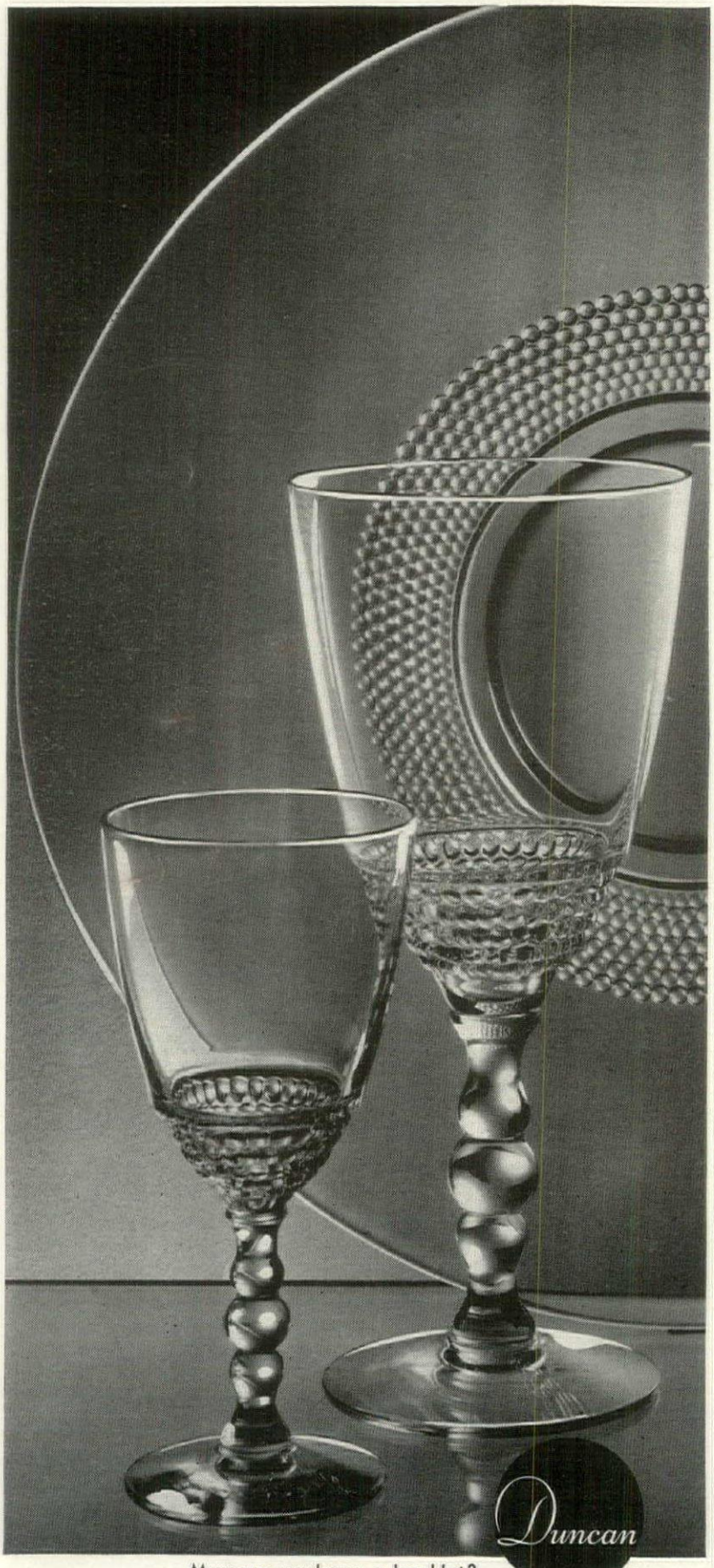
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An unusual building method is the outstanding attribute of this San Antonio house by architects Cocke, Bowman and York and builder G. S. McCreless. The canopy roof, supported by pipe columns, frees the walls of all structural responsibility. The walls are indented a full seven feet under the great roof, and since they are protected from weather and need support no weight, the architects were able to use a single thickness of redwood planking for both the inside and outside wall surface. This construction takes half the space of conventional walls, adds an extra 54 sq. feet of floor area. The house cost $12,500, which includes land, a fully-equipped kitchen and two bathrooms.

SITE: Triangular corner lot of approximately 11,000 sq. ft. House is at the corner of one boundary line and the street; thereby freeing the rest of the land for outdoor living. A portion of the roof projects to form a porch in the path of prevailing southeast breeze. A large storage closet to one side holds outdoor gear. The drying yard is fenced from sight. Criticism: House would be cramped on a typical 60-foot lot.

ORIENTATION: Extra wide roof overhangs protect rooms from hot sun, sudden rain. Living room and bedrooms are angled to catch southeast breeze.

SPACE USE: The plan is exceptionally open and flexible. The living-dining area is separated from the kitchen by only a cabinet and curtains. Sliding and folding partitions make a study or extra bedroom from a living-room corner. Sliding glass doors open to the porch to make the room seem even larger. There is very little hall space; heating and hot water units are no larger than a closet.

LIVABILITY: The living room adapts easily to the needs of the occasion. During the day, you can push aside the curtain-partition and keep an eye on the children as you work in the kitchen. For a quiet, friendly evening, you can close off the study and make the living room small and intimate; but for a large informal party you can literally take over half the house.

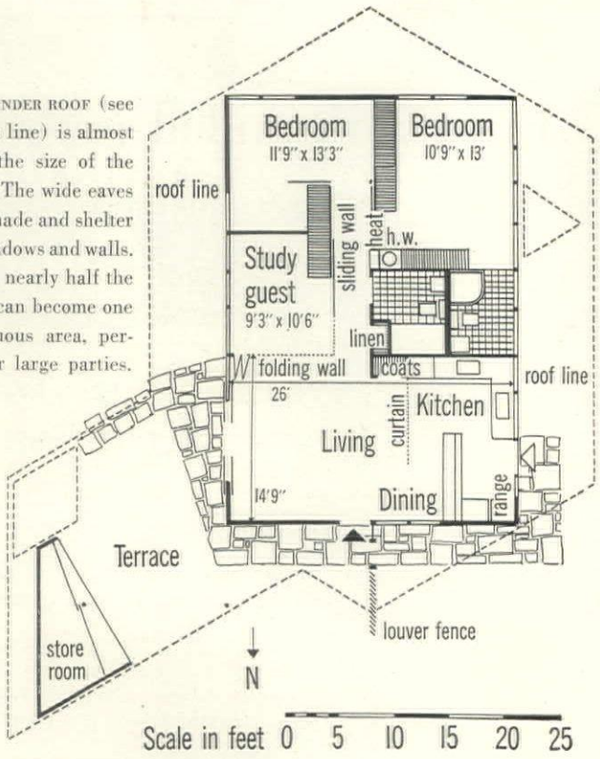
COMFORT: Most rooms are oriented toward the prevailing breeze, all have cross ventilation, large windows, protection from the sun. The roof has 1½" Fiberglas insulation and is topped by white marble chips to reflect the sun. Criticism: Although the open plan lends itself to a wall-type heater, this seems inadequate for the size of the house. Lack of wall insulation makes this point more serious. Summer comfort might also be improved with additional ventilation at the gables and roof ridge.

PRIVACY: The low sweep of the porch roof and the storage room at one corner shield the outdoor sitting area as well as the large windows of the living room. Criticism: As in most extremely open plans, internal privacy is sacrificed. There is no way of reaching the bedrooms from either entrance or kitchen without crossing the living room. (A door to the outside from one of the bed-

CHARLES HOLBROOK



AREA UNDER ROOF (see broken line) is almost twice the size of the house. The wide eaves both shade and shelter the windows and walls. Inside, nearly half the house can become one continuous area, perfect for large parties.



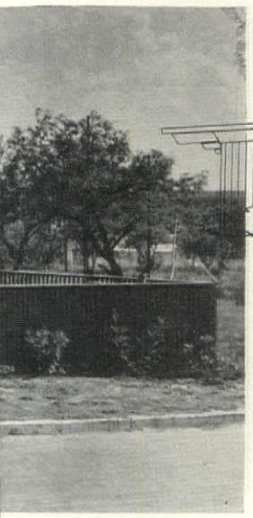
rooms would help.) The study-guest room is not sound-proof in relation to the living room. The front door opens directly into the living area and commands a view down the full length of the bedroom hall. The coat closet is not adjacent to the entrance where it might have provided some privacy.

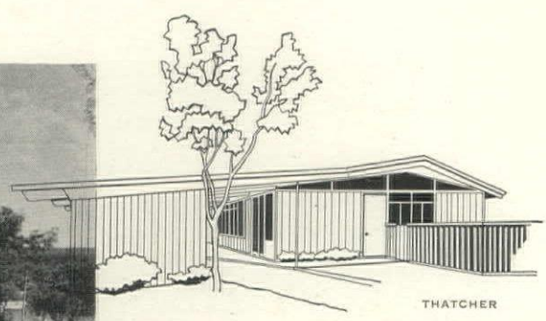
CONVENIENCE: Closet space is ample and well disposed (70 sq. ft. or 6.5% of the gross area). The outdoor storeroom supplies space for bulky things. Kitchen includes a separate built-in oven and range, an automatic waste disposer and washing machine. Prefabricated unit between kitchen and dining areas affords two-way storage. Criticism: The oven has been placed in a downwind position in order to dissipate heat outdoors. However, this also isolates it from the main work area. Outdoor dining is far from the kitchen.

FUTURE ADAPTABILITY: Since partitions do not support the roof, many of them can be rearranged easily.

CONSTRUCTION: The roof consists of 2"x6" tongue-and-groove wood plank spanning between compound beams formed of a 2"x8" between two 2"x10"s. The beams are bolted to steel columns which are anchored to the concrete foundation. (This is stronger than most conventional construction.) Planks, beams, columns are frankly exposed, add considerable architectural interest. Foundation and floor are heavily reinforced, well waterproofed.

MATERIALS AND EQUIPMENT: Casement windows of aluminum. Copper water piping, flashing and roof edging. Good electrical installation (circuit breaker, 8 circuits, 18 fixtures). Ceramic tile baths and kitchen counters, 25-year roof.





AT THE ENTRANCE, a louvered fence screens off the service yard. In rainy weather, the roofed terrace doubles as a carport for alighting under cover.

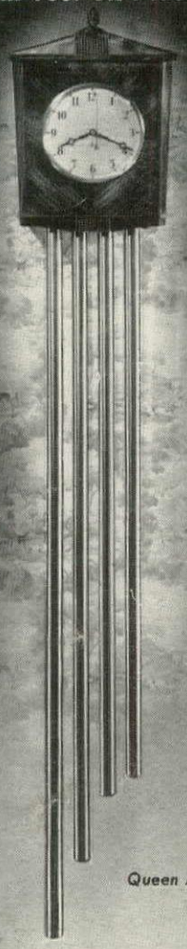
Additional photographs on page 256



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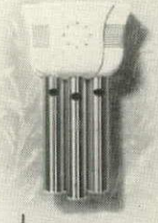
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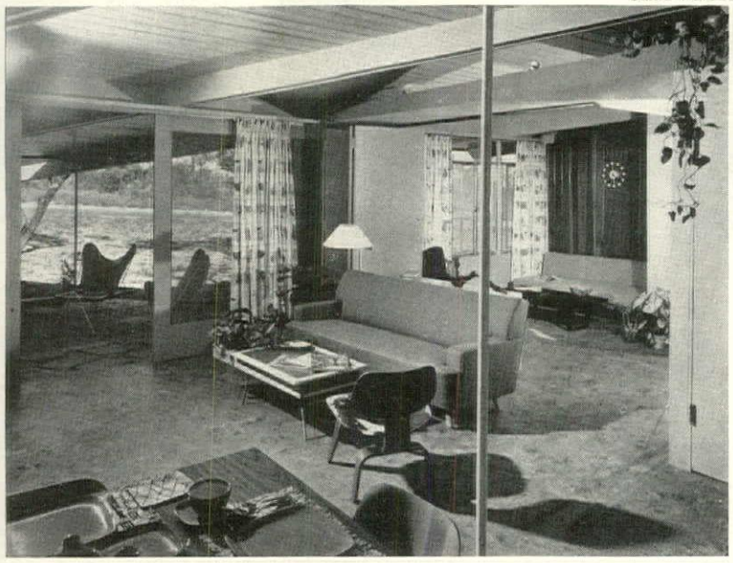


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ULRIC MEISEL



FROM THE DINING AREA you can look out to the terrace at left, the convertible study at right. To wall off the study corner, you pull the folding doors across and slide a light partition into place; they meet at the near corner of the couch.

SAN ANTONIO HOUSE BUILDING DATA

STRUCTURE: Compound roof beams bolted to galvanized 1¼" pipe columns which are anchored to the concrete floor slab. EXTERIOR WALLS: Natural redwood, aluminum primed and painted inside. ROOF: Douglas fir planking; roofing felt—Certain-Teed Products Corp.; crushed marble topping; sheet copper flashing and roof edging—Revere Copper & Brass, Inc. INSULATION: Fiberglas in roof—Owens-Corning Fiberglas Corp. WINDOWS: Aluminum casements—Williams Bros. Corp. GLASS: Quality crystal—Pittsburgh Plate Glass Co. PARTITIONS: Exposed redwood between study and bedroom. Fabricon units between dining and kitchen and two bedrooms—Fabricon, Inc. HARDWARE: Kennatrack sliding door hardware—Jay G. McKenna, Inc.; door knobs and locks—Yale & Towne Mfg. Co., Westwood Co., and Stanley Works. PAINTS: Exterior, redwood sealed with 3 coats Val-Oil—Valentine & Co., Inc.; Interior, Martin-Senour Co. LIGHTING FIXTURES: General Lighting Co. HEATING: Gas-fired wall heater—Royal Heaters Inc.; water heater—Rheem Mfg. Co. PLUMBING FIXTURES: Kohler Co. KITCHEN: Wood cabinets; tile countertops—Aztec Tile Co.; waste disposer—Given Mfg. Co.; electric oven and range—Thermador Electrical Mfg. Co.; refrigerator and washing machine—Hotpoint, Inc. LANDSCAPING: New Braunfels Nursery & Floral Co. BUILDER: G. S. McCreless.



THE WIDE-SPREADING ROOF is supported by a series of 1¼-inch steel columns arranged in a 7 by 13 ft. grid. The beams, running diagonally to the grid, lend dramatic interest to the simple interiors. This column between the dining and living areas is the only one not incorporated in a wall. R. G. Studios decorated these interiors.

For more houses see page 262.

Schumacher's MOROCCAN GROUP

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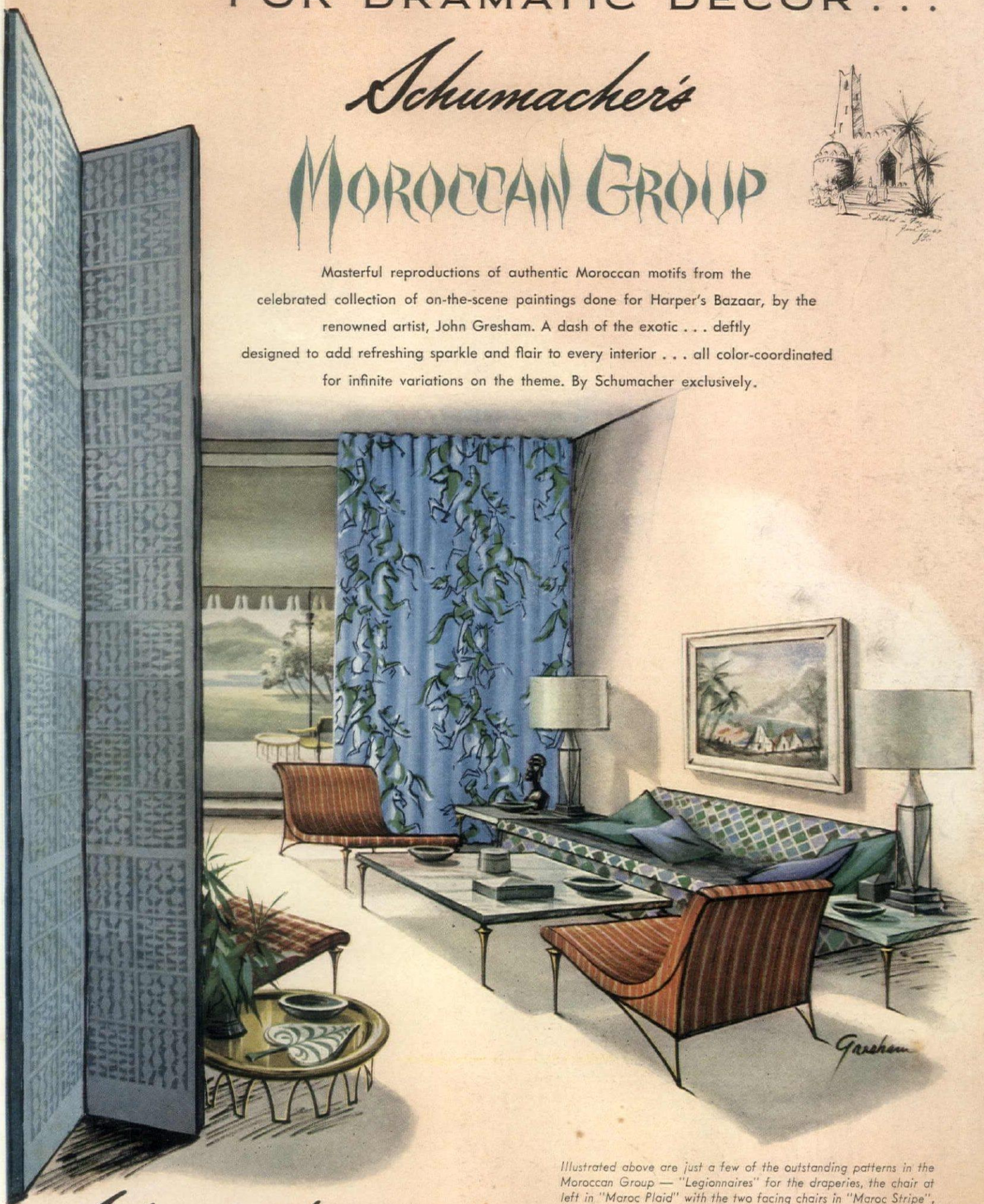
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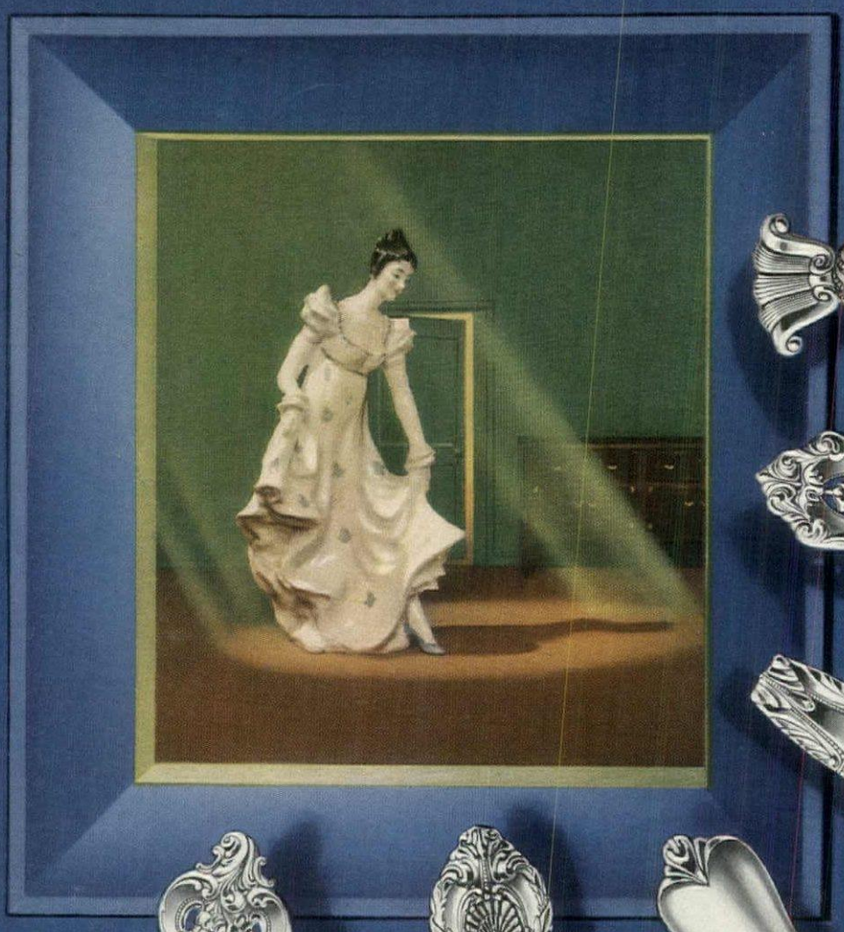


Illustrated above are just a few of the outstanding patterns in the Moroccan Group — "Legionnaires" for the draperies, the chair at left in "Maroc Plaid" with the two facing chairs in "Maroc Stripe", the sofa in brilliant "Telouet Tile" and the screen is wallpapered in "Mouchrabie". For your shopping convenience see list on opposite page.

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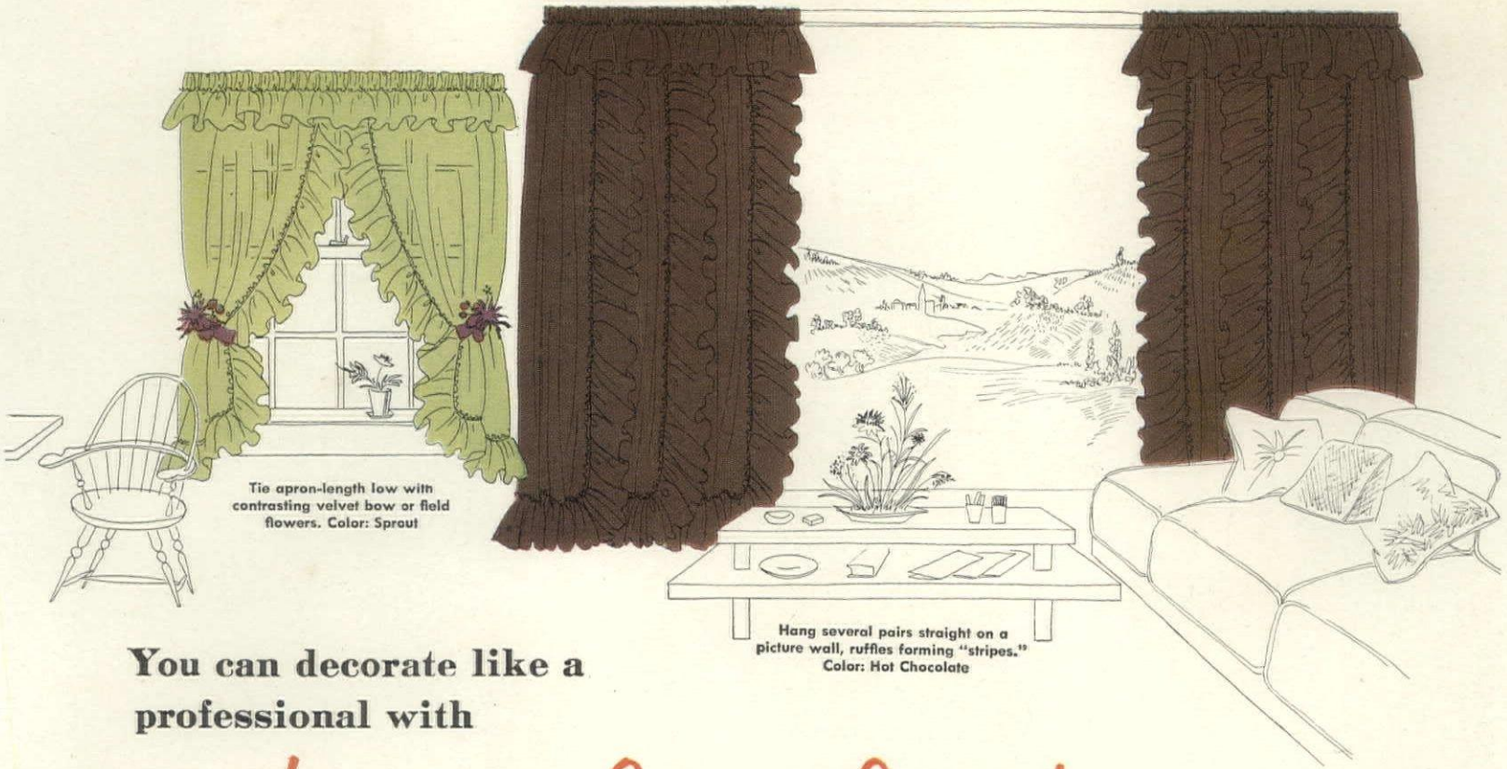
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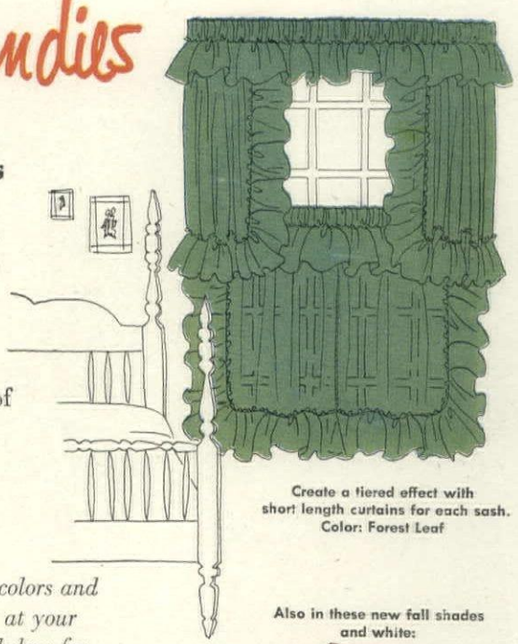
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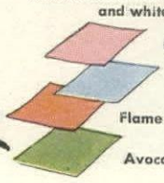
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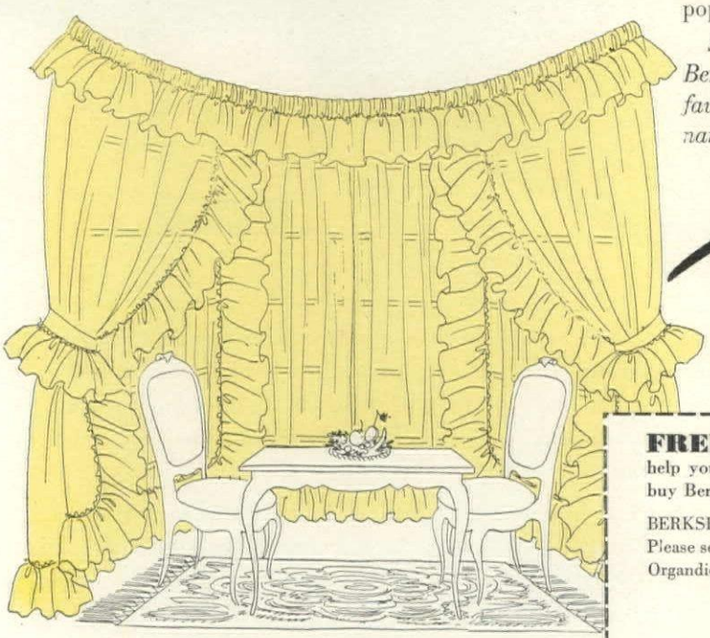


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FOR THE MODERN-MINDED

A MEMORABLE highlight of last season's concerts was the series in which the Juilliard String Quartet played all six of the late Béla Bartók's string quartets. Similarly a memorable highlight of the current record season is their appearance on three Columbia LP records (ML-4279-78-80; $4.85 singly; $14.55 a set), performed by the same group. Béla Bartók did for the string quartet form in the twentieth century what Beethoven did for it in the preceding one:—he vastly enlarged its limits of expressivity, producing a superb cycle of quartet literature in which can be found, as in Beethoven's, the essentials of his creative thought. In expressing itself, his originality altered not only the structure of the quartet form, but its sound as well. The latter, in fact, is the most evident characteristic, for Bartók's exploitation of the tone production resources of his medium was magnificent. The structure of each quartet is more difficult to discern, and it is not likely to reveal itself until after several hearings. The Juilliard String Quartet plays all of them with the requisite devotion and superlative musicianship.... Darius Milhaud, another of the musical giants of the present century, conducts his *Second Violin Concerto* and *Concertino de Printemps* on Capitol LP Record (P8071; $4.85). The soloist in each case is Louis Kaufman, assisted by the French National Radio Diffusion Orchestra to the glory of everyone concerned.

FOR THE TRADITIONALISTS

LJUBA WELITCH, the meteoric Bulgarian soprano, sings two arias from Mozart's *Don Giovanni* on a Columbia LP record (ML-2118; $3.85): "*Or sai, chi l'onore*" and "*Non mi dir, bell' idol mio.*" The combination, as was proven at the Metropolitan last season, is felicitous. Miss Welitch's voice is not the most beautiful we have ever heard but it is certainly one of the most expressive. At its most penetrating, it produces a sensation akin to that of a close flash of lightning, which while exciting is not entirely pleasurable, but her voice rivets your attention on the emotional content of each and every melodic line. The same record also contains her singing of songs by Moussorgsky, Marx, Richard Strauss and others. These selections, being generally less dramatic, give her the opportunity to reveal the less sensational and more quiescent virtues of her vocal production.... To applaud Sir Thomas Beecham's superlative way with Mozart has become such a critical cliché that we almost hesitate to recommend his conducting of the *Symphony No. 41* and *No. 38*, but it really is superlative (Columbia LP Record ML-4313; $4.85). The orchestra is the Royal Philharmonic.... Charles Munch, leading the Boston Symphony, does equally well by Beethoven's *Symphony No. 7* (RCA Victor LP Record LM-1034; $5.72), bringing a Gallic clarity to its enunciation, as well as a sympathy for its protean energies.... RCA Victor has also released an exceptional performance of Brahms' *Concerto for Violin and Orchestra*, the participating artists being Yehudi Menuhin and the Lucerne Festival Orchestra, conducted by Furtwängler (45 rpm Album WDM; $5.51).

Prices include Federal excise tax.

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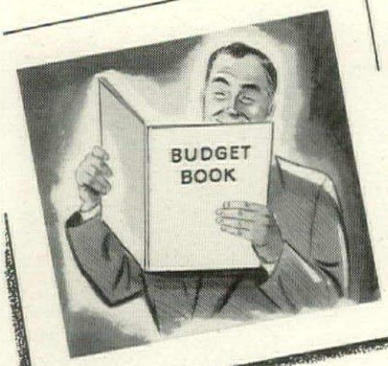
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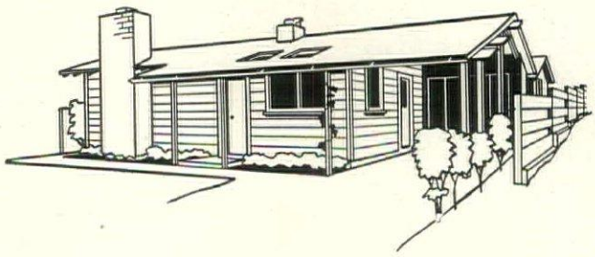
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How to use a small lot

Two living rooms, three terraces on a 50 by 100 foot lot

THIS house near San Francisco accepts the challenge of a 50-by-100-foot lot and makes each square foot yield its full measure of livability. Architect Joseph Esherick's H-shaped plan stretches the two parallel wings across the full width of the property. With fences to close off the open ends, the area between the wings (an airy garden room overlooking paved courts on either side) is completely private. This room gives the entire house a remarkable degree of flexibility, is a second living room, playroom, sewing room. One corner is adapted to dining, and if a fourth bedroom were necessary, part of the garden room could be walled off without materially affecting its other uses. This house also could be built on a hillside, with each of the three units on separate levels. If strict economy were essential, the garden room could be reduced or eliminated. Sold by builders Williams and Burrows, Inc., at $15,600, including land, this house is one of the best buys of recent years.

SITE: Since the climate is mild, the site is planned so that all of its 5,000 sq. ft. can be used as living space. Accordingly, a redwood fence 5'6" high was run around three sides of the lot; the house itself cuts off the street. Altogether there are seven entrances, which is a measure of how closely the house is related to the outdoors. Criticism: Although the house makes the most of a 50-by-100-ft. lot, such small lots are increasingly rare. Also, putting a house of this quality in a lower-priced development is questionable. There is no place for trunks, bicycles, sports equipment, other bulky things although a storage room might be added readily to the heater room.

ORIENTATION: Living and garden rooms open wide to sunny south patio. In hot weather, the north terrace is cool for outdoor dining. Bedrooms face west, usually a poor exposure but good in San Francisco due to westerly breeze.

SPACE USE: Bedrooms are small in order to concentrate space in the living rooms which are larger than average and total 640 sq. ft. or 44% of the house (30-35% is usual). Together with the patio, this comes to 1170 sq. ft. of connected indoor-outdoor living space, or more than the average 6-room house. Halls are limited to 4.5% of gross area. Heater room is compact and readily accessible. Criticism: Many who saw the house felt that some of the generous living space might have been better spent on the bedrooms. This, however, would destroy the uniform framing sizes which account for much of the building economy. Also, their smallness is offset by built-in storage, adjacent terrace.

LIVABILITY: The living room is the quiet room of the house, with space for a desk and comfortable chairs around the fireplace. It is at a maximum distance from the bedrooms so that children cannot be disturbed by adult parties. The garden room with its auxiliary outdoor space is ideal for children's play, hobbies, anything the family likes to do without upsetting the living room.

COMFORT: Main rooms have through ventilation; bedrooms face the breeze. Wide overhangs keep out excess sun. Instead of the space heater usual to houses in this region and price level, there is a gas-fired, forced-air central heating system with insulated ducts to each room.

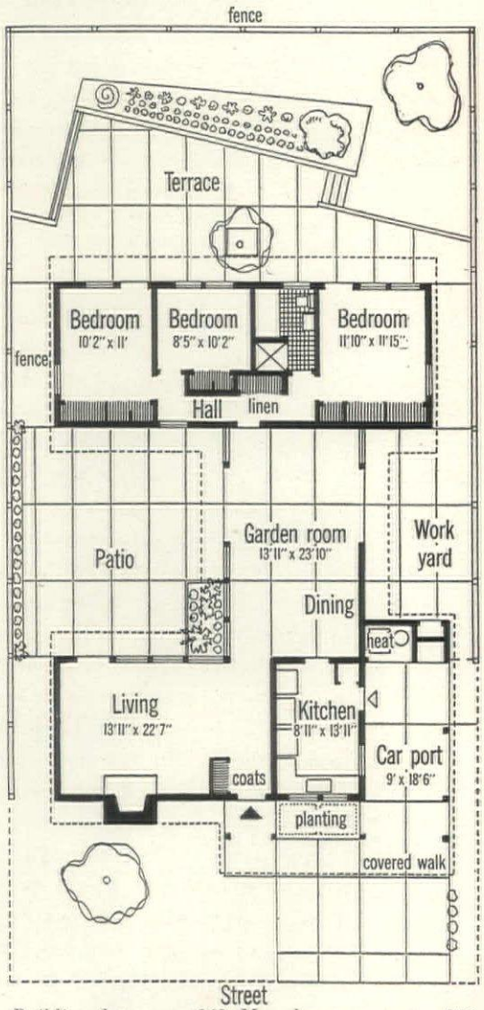
PRIVACY: The only windows facing the street are those in the kitchen overlooking the entrance. A fence protects the rest of the house. You by-pass the living room to other parts of the house. Bedrooms are completely separate.

CONVENIENCE: The kitchen is handy to garden room, living room, patio and entrances. Although it is compact, there is space for a children's breakfast



LIVING ROOM and garden room open to a secluded patio.

table. Closets are ample (4.7% of the house) and well designed. Criticism: No broom closet. Three principal kitchen work centers are poorly related. FUTURE ADAPTABILITY: Part of the garden room could become a bedroom. MATERIALS AND EQUIPMENT: Materials were chosen for easy maintenance. The floor is asphalt tile. Hardware is solid brass. Water pipes, gutters, downspouts and flashing are copper. Redwood exterior walls need little upkeep, waxing takes care of those in the living room. The kitchen includes an automatic laundry, plastic countertops. Bathroom has both tub and stall shower. Criticism: Redwood siding runs horizontally outside, vertically indoors. In a house where indoors and out are closely related this is slightly disturbing. CONSTRUCTION: The living and bedroom wings are the same size, could be pre-cut or prefabricated. Criticism: This house, like others in the region, is built without sheathing. The H-shaped plan, excellent in this mild climate, would be uneconomical in most parts of the country.

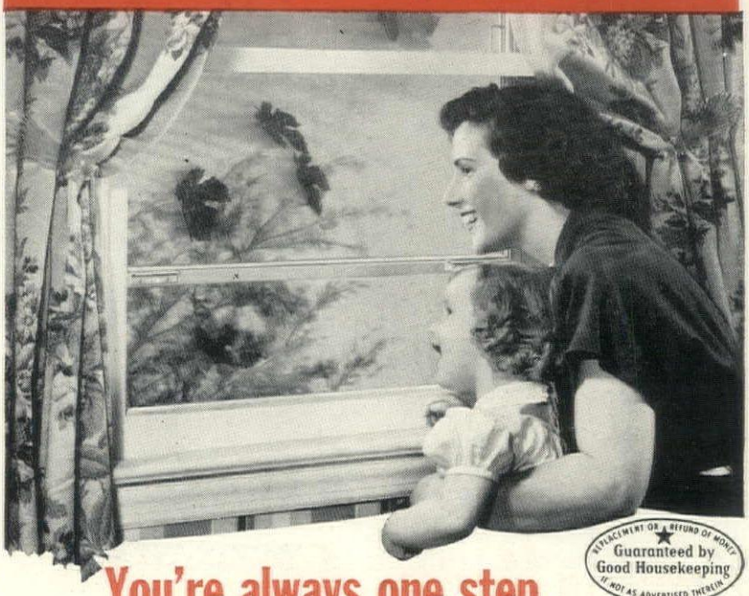


THE HOUSE lives on every square foot of its lot. The patio is an outdoor living room. The bedrooms have their own terrace with a flower bed raised for visibility. The north yard has space for a workbench, and a place to care for plants. Paved garden areas are hosed clean.

Building data, page 268. More houses, see page 266.

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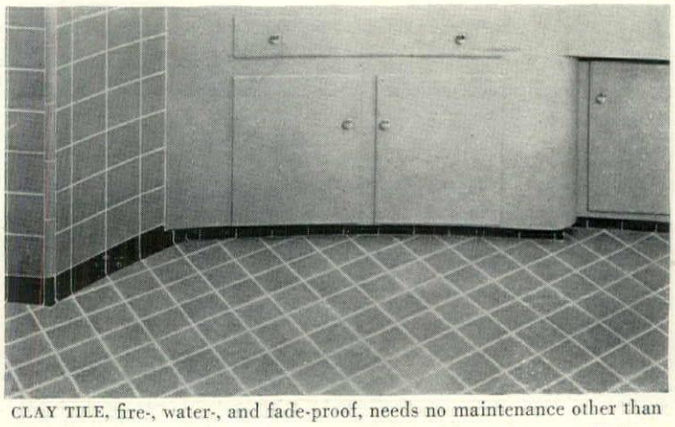
FLOORING continued from page 249

RUBBER TILE, right, flexible and resilient, needs only weekly cold-water washing, monthly waxing with non-rub water wax. Many colors and marbleized patterns allow individual designs. Tile in coral, green and black, about 55c per sq. ft. uninstalled. Fremont Rubber.

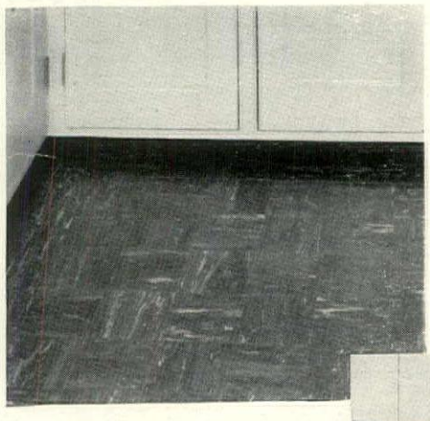




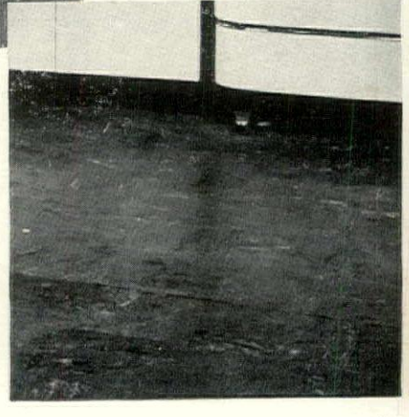
RUBBER FLOORING, left, sound-absorbing, long lived, easily maintained, in 22 marbleized colors and plain black. Square tiles in 4" x 4", 6" x 6", 9" x 9", 12" x 12" sizes, rectangles in 6" x 12" and 9" x 18" sizes. About 54c per sq. ft. American Tile & Rubber Co.



CLAY TILE, fire-, water-, and fade-proof, needs no maintenance other than washing, is made now in about 75 color hues by manufacturers. Radiant heating panels under it eliminate any chill. Tile Council of America.

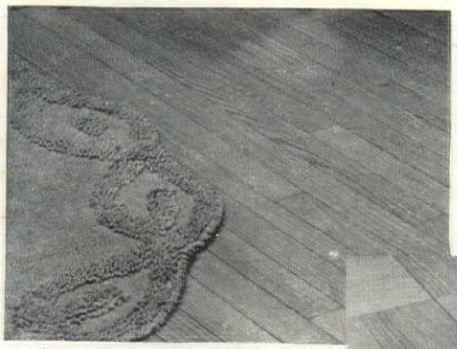


VINYL PLASTIC FLOORING, left, in tile and sheet form, in unusually fresh colors (plain and marbleized), is comfortably resilient underfoot and has plastic's resistance to moisture and chemicals. Colors are not printed, will not fade or wash away. About $4 per square yard installed. By Goodyear Rubber.

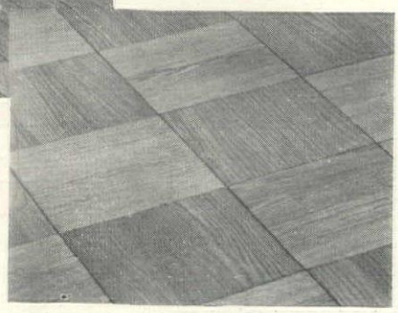


TERRAFLEX, right, combines asbestos and plastic vinyl and is resistant to fire as well as to grease, chemicals, etc. Resilient to the tread and flexible enough to curve into cove bases. Bright colors in tile form. About 70c to 80c per square foot installed. Johns-Manville Corporation.

Continued on page 265



HARDWOOD STRIP flooring, left, in prefinished (waxed and polished) or unfinished form, is tongue-and-grooved ready for nailing. $^{25}/_{32}$" thick x ¼" wide, $5.50 to $6 per sq. yd. installed. E. L. Bruce.



BLOCK FLOORING—hardwood strips fitted together into 9" squares, right—are factory finished, can be nailed to wood or laid in mastic on concrete. $^{25}/_{32}$" thick, $7 to $7.50 per sq. yd. completely installed. From E. L. Bruce.



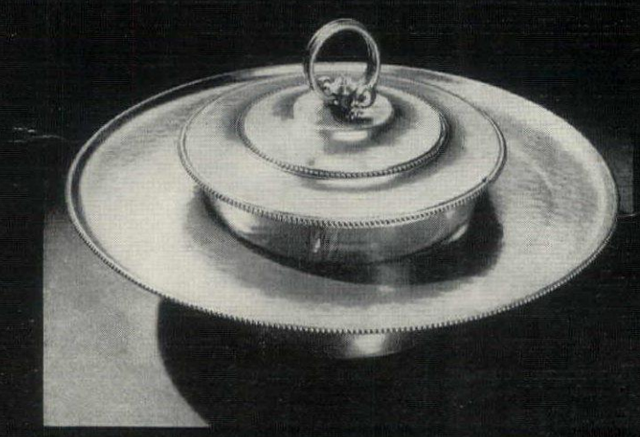
TERRAZZO FLOORING, left, is poured concrete with stone or marble chips introduced into the top of the mixture. The surface is ground by machine to a smooth, durable, hard and handsome finish. Foundation and floor in house of Mrs. Roberta Finney by architects Twitchell and Rudolph.

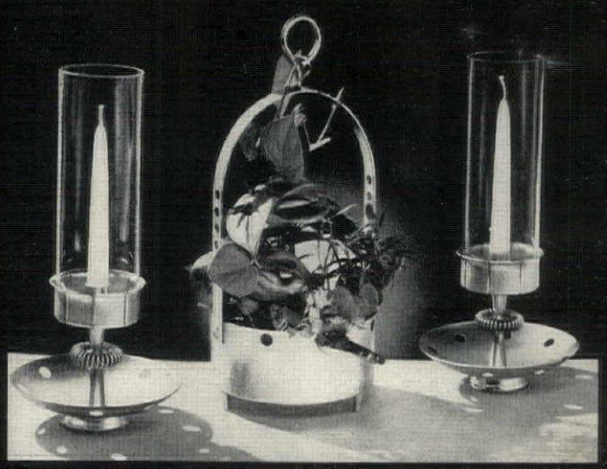
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Quality by good design

Southwest Research Institute considers this house a good example of quality at a reasonable price

THIS house, planned by architect Huson Jackson for a typical sub-division at Freeport, Long Island, is no run-of-the-mill development design. In plan and appearance it is on a plane with custom-built houses. There isn't a cramped room or a meaningless detail. It has two fireplaces, two bathrooms and a kitchen which would delight the most demanding housekeeper. The builders, Kee-Lee Homes Inc., sold it for $18,500 which includes $2,500 for land.

SITE PLAN: 75- by 120-foot lots on both sides of a north-south street. Each house forms a small north service yard, a larger outdoor living space on the south off main rooms. A shady porch with its own fireplace for outdoor cooking opens off the living room. Young children playing outdoors can be seen from the kitchen; garage shields them from the street. Ample storage for tricycles, garden furniture is in garage and partial basement. Criticism: The lot is small for a house this size; privacy between houses suffers somewhat. A fence to screen houses from each other should be included in the price.

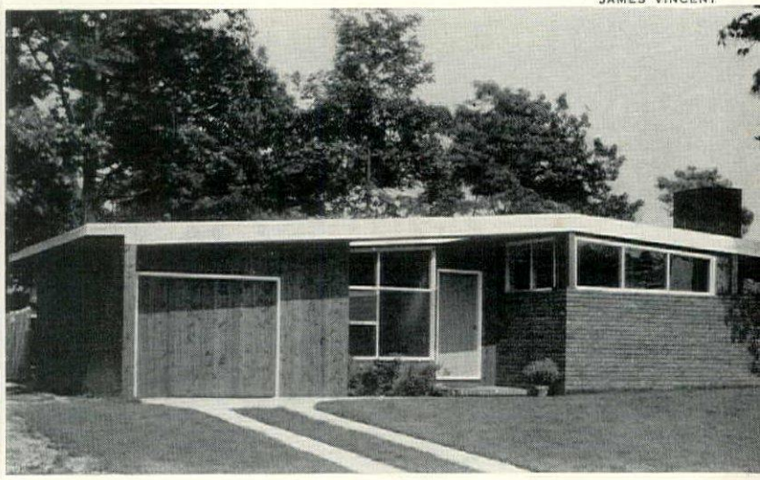
ORIENTATION: Living and bedrooms face south for sunshine and summer breeze. Windows on this side are large (in the living room they are almost wall high); overhangs block off hot summer sun. Garage, kitchen and bathrooms have less desirable, north exposure.

SPACE USE: The plan is pleasantly open though each room is well defined and has its share of privacy. The large areas of glass and the lift of the sloping roof make the living and dining rooms seem larger than they are. Two bathrooms and two fireplaces are unusual for a house this size. The kitchen and bathrooms are compact though not constricted. Criticism: Hall is rather long but it makes possible the pleasant orientation and privacy of the bedrooms.

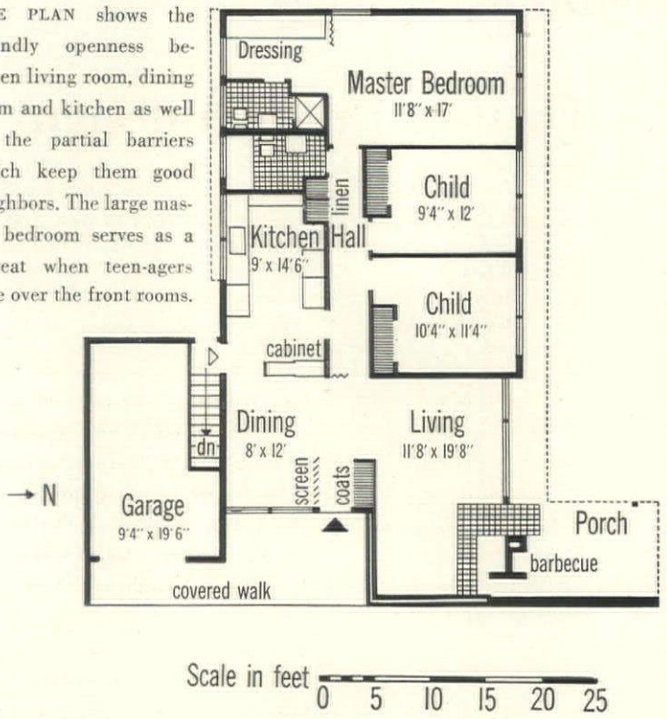
LIVABILITY: Young children can play both indoors and out within sight of the kitchen. The living room is good for entertaining or for a quiet evening of books and music. When teen-agers take over the living room, the master bedroom will serve as a second sitting room for their parents. The children's rooms are large enough to hold a desk or work bench. Criticism: The sound insulation between the living room and the nearest bedroom is poor.

COMFORT: Ample light and sunshine. Cross-ventilation in most rooms. Lighting includes fluorescent troughs, a recessed down-light over the dining table. Water service and supply lines are durable copper. Baseboard and recessed wall convectors supply heat. Criticism: Double brick wall on two sides of the living room may be cold in extreme winter weather. The small service entry and the unprotected basement stair leading from it are an accident hazard. For summer comfort, the optional ceiling fan should have been included.

JAMES VINCENT



THE PLAN shows the friendly openness between living room, dining room and kitchen as well as the partial barriers which keep them good neighbors. The large master bedroom serves as a retreat when teen-agers take over the front rooms.



CONVENIENCE: Although the kitchen has no doors between it and the other rooms, it is skillfully screened off. Work space is concentrated in a U; a passage at the open end lets the children come indoors and go to their rooms without crossing the living room. A pass-cupboard to the dining room simplifies setting and clearing the table. A sheltered walk connects garage and front door. Storage (including dressing room) comes to 9.6% of the square footage. Criticism: Porch is far from kitchen for outdoor dining. There is no door from garage to kitchen; however, one could be installed easily.

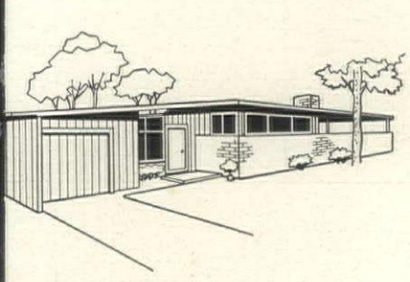
PRIVACY: Because the living room is at the front of the house, the windows on this side are discreetly high. The brick wall below these windows continues out beyond the house to screen the porch from the street. Since the dining room is beside the front door, its window on the street is translucent glass; a screen of vertical louvers cuts off the entrance.

FUTURE ADAPTABILITY: This plan makes it possible to add one or more bedrooms. The porch could be enclosed to expand the living room.

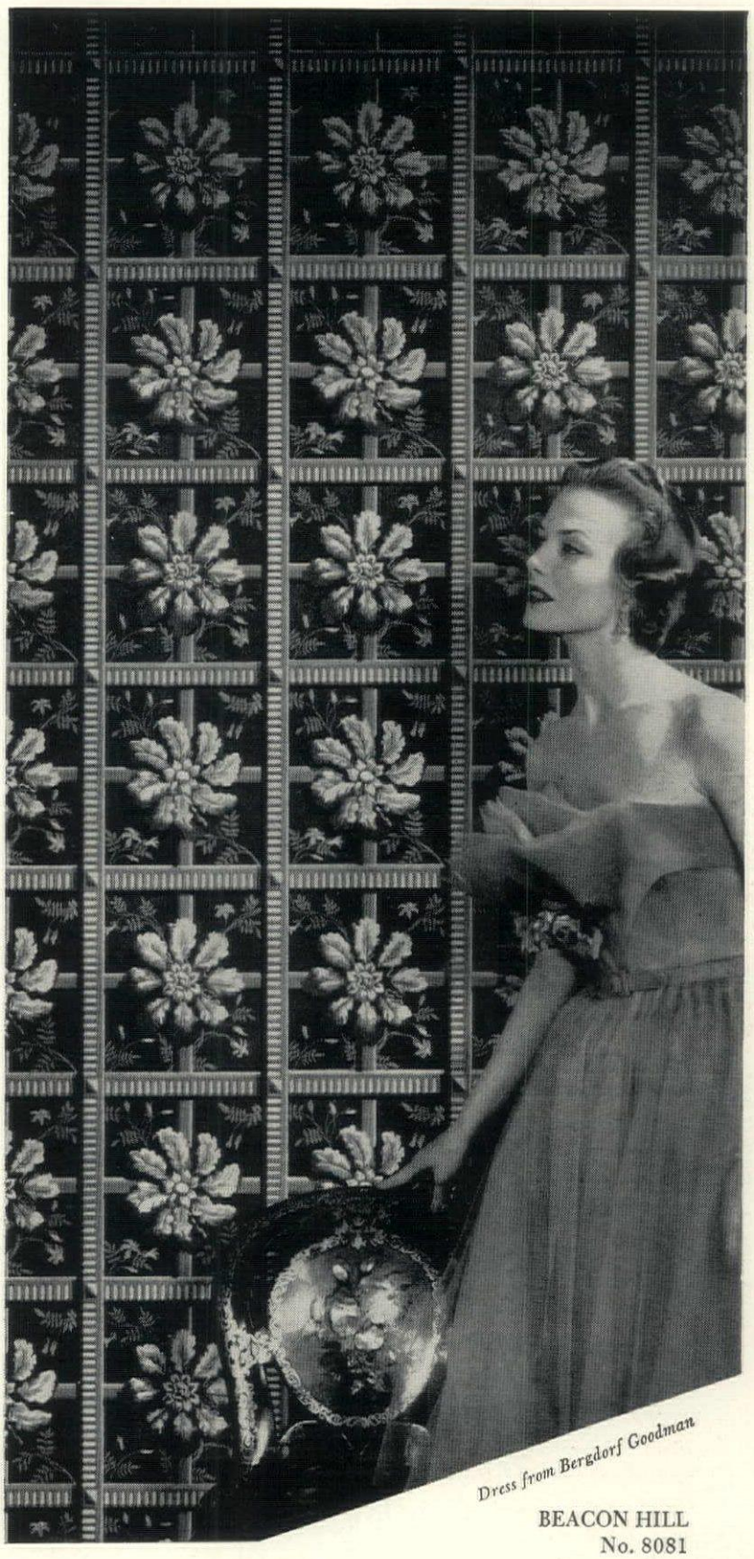
MATERIALS AND EQUIPMENT: Range, refrigerator, exhaust fan and washer in sales price. Aluminum, awning-type windows with screens; A-quality glass. 4" insulating wool in ceiling, 2" in walls. Oak floors, tile baths. Criticism: No screen doors provided (although window screens are). Ten-year bond roof.

CONSTRUCTION: Inclusion of partial basement for heating equipment and bulky storage. Ventilation above ceiling insulation by screened slot at eaves.

Building data on page 268



AT THE ENTRANCE, a bright blue door accents the red brick and cedar siding. A cut-out in the eaves lets the sun shine through on the planting beside the door.



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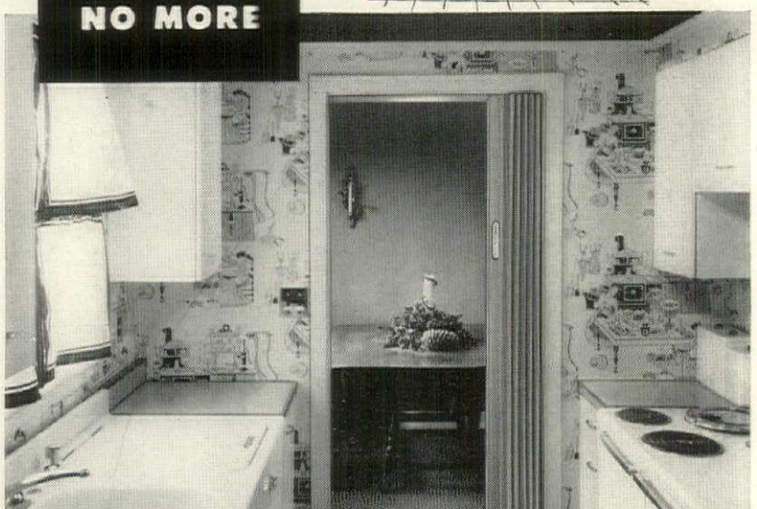
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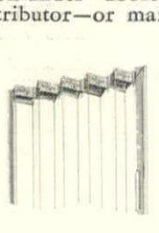
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BUILDING DATA continued from page 253

SOUTH BEND HOUSE BUILDING DATA

FOUNDATION: Concrete post and grade beam; frame construction. EXTERIOR WALLS: 2' wide waterproof, plastic-coated Kimpreg plywood—Kimberly-Clark Corp. ROOF: 5 plies of felt and mopped asphalt, topped with gravel—Philip Cary Mfg. Co. INSULATION: Insulation board used as sheathing, 4" rock wool in ceiling—National Gypsum Co.; 2" Kimsul blanket in walls—Kimberly-Clark Corp. DOORS: General Plywood Corp. WINDOWS: Wood casement and fixed. GLASS: Double-strength quality-A and plate—Pittsburgh Plate Glass Co. FIREPLACE: Raised brick hearth; damper—Colonial Fireplace Co. INTERIOR WALLS AND CEILINGS: Removable plywood partition between children's rooms; natural cedar wall in living room; Mura-tex in bathrooms—Tile-Tex; other rooms and ceilings, plaster. FLOORS: Concrete, covered with asphalt tile throughout—Tile-Tex. HARDWARE: National Brass Co. PAINTS: O'Brien Corp. LIGHTING FIXTURES: General Electric Co. and Sylvania Electric Products, Inc. HEATING: Centrally located, forced-air oil furnace with two under-floor loops running through perimeter of house—International Oil Burner Corp.; water heater—Cleveland Heater Co.; controls—Minneapolis-Honeywell Regulator Corp. PLUMBING: Copper water lines—Revere Copper & Brass Inc.; fixtures—Kohler Co. KITCHEN EQUIPMENT: Youngstown cabinets—Mullin Mfg. Corp.; Magic Chef range—American Stove Co.; refrigerator—Servel; washer—Bendix Home Appliances. BUILDER: Place & Co.

SAN BRUNO HOUSE BUILDING DATA

FOUNDATION: Concrete footings. EXTERIOR WALLS: Natural redwood siding. ROOF: Cedar shingles; sheet copper flashing, gutters and downspouts—Revere Copper & Brass, Inc. INTERIOR WALLS: Waxed, vertical redwood siding in living, garden rooms; other rooms, Sheetrock—U. S. Gypsum Co. CEILINGS: Sheetrock—U. S. Gypsum Co. FLOORS: Reinforced concrete floor slab laid over crushed rock fill with layer of tar-mopped asphalt paper between fill and floor slab. Asphalt tile—Armstrong Cork Co. HARDWARE: Solid brass—Schlage Lock Co. EXTERIOR PAINTS: Stain on redwood siding—Samuel Cabot, Inc.; trim—Martin-Senour Co. INTERIOR PAINTS: On Sheetrock—Martin-Senour Co.; wax on redwood—A. C. Horn Co. HEATING: Gas-fired, forced air central heating system. PLUMBING: Copper water pipes—Revere Copper & Brass, Inc.; fixtures and accessories—American-Standard. KITCHEN EQUIPMENT: Wood cabinets; countertops—Formica Co.; Laundromat—Westinghouse Electric Corp. BUILDERS: Williams & Burrows, Inc.

FREEPORT HOUSE BUILDING DATA

FOUNDATION: Concrete. EXTERIOR WALLS: Vertical red cedar siding and brick. ROOF: 3-ply built up—Barrett. SHEET METAL WORK: Copper flashing—Revere Copper & Brass, Inc. INSULATION: 4" Fiberglas in ceilings, 2" in walls—Owens-Corning Fiberglas Corp. DOORS: Wardrobe doors—Nasco Wood Products, Inc. WINDOWS: Aluminum awning type casements—A.B.C. Steel Corp. GLASS: Double strength, A-quality, plate and translucent—Pittsburgh Plate Glass Co. INTERIOR WALLS: In living room exposed brick on street side; other walls and ceilings, Sheetrock—U. S. Gypsum Co. FLOORS: Oak. Spatterdash linoleum in kitchen and children's rooms—Armstrong Cork Co.; Suntile in bathrooms—Cambridge Tile Mfg. Co. HARDWARE: National Brass Co. and Kwikset Locks, Inc. EXTERIOR FINISH: Stain on siding—Samuel Cabot, Inc. LIGHTING: Indirect and recessed fixtures. HEATING: Hot water system with baseboard convectors—Tuttle & Bailey, Inc.; Waterfilm boiler—L. O. Koven Bros., Inc.; burner—Silent Flame Mfg. Co., Inc.; controls—Minneapolis-Honeywell Regulator Corp. PLUMBING: Water service and supply lines—Revere Copper & Brass, Inc.; fixtures—Kohler Co. CEILING FAN: Hunter Fan & Ventilating Co. Inc.; DRESSING CABINETS: Nasco Wood Products, Inc. KITCHEN EQUIPMENT: Cabinets and sink—Tracy Mfg. Co.; range and refrigerator—Frigidaire; exhaust fan—Fasco Industries, Inc.; washing machine—Bendix Home Appliances, Inc. BUILDER: Kee-Lee Homes Inc.

CORRECTION

The Scovill Mfg. Co.'s product on page 189, October, is their *Green Spot Quick Connector.* One half fastens to faucet, other to hose. A snap joins the parts which cannot pull apart until they are released. About $1 at hardware and department stores.

On page 205, October, the reference to Watteau is also incorrect. It was Boucher who was the special protégé of Mme. de Pompadour.

***To look well and feel well . . .* SLEEP WELL**



for healthful, beauty-giving sleep

CHATHAM *electric* BLANKETS

. . . five decorator colors . . . handsome gift packaging

$29.95 INCLUDES FED. TAX

CHATHAM MFG. CO., ELKIN, N. C.

"Wild Rose" Pattern in red, blue, maize, peach, rose, chartreuse—on a frosty ground. Also white on black.

Matching Beauties

FOR MATCHLESS WEAR

Shower and Window Curtains of VINYLITE Brand Plastics

Here's a handsome pair that brings you smart new beauty, long-lasting economy! Lovely, colorful shower and window curtains made by Para of luxurious-looking, strong "Vinylite" Brand Plastics. These exceptional materials are thoroughly waterproof, indifferent to soapsuds, so easy to wipe clean. No ironing necessary—ever! And you'll love the "decorator look" the smart Toscony patterns bring to your bath! Ask for these charming sets—at better stores. Watch for local newspaper advertisements. Pronounce the trademark "Vine-na-lite."



So beautiful, so long-lasting ★ Shed water instantly ★ Mildew-, fade-resistant
Wipe clean with a damp cloth ★ Soft, supple, won't stiffen or stick together



"Aberdeen" Pattern in blue, green, rose, wine, gunmetal black. Also in yellow and peach.

YOU KNOW IT'S RIGHT IF IT'S...

VINYLITE TRADE MARKS PLASTICS

Shower curtains, draperies, rainwear—whatever you buy made of plastic, be sure the material is produced by a reliable manufacturer, such as Bakelite Division, Union Carbide and Carbon Corporation. The "Made of VINYLITE Brand Plastics" signature means beauty combined with superb wearing qualities. Always look for it when you shop.

BAKELITE DIVISION
Union Carbide and Carbon Corporation UCC
30 East 42nd Street, New York 17, N.Y.

these Beautiful shower curtains

by PARA

made of VINYLITE PLASTICS

"Wild Rose"

Flower in Red, Blue, Yellow, Rose, Peach Chartreuse on Frosty White Ground

Shower Curtain About $4.95
Window Drape About $4.95

"Aberdeen Plaid"

In Satin-tone Stripes of Green, Blue, Rose, Wine or Gunmetal Black. Also Maize and Peach. All on Pearl White Grounds

Shower Curtain About $3.95
Window Drape About $3.95

AVAILABLE IN THESE FINE STORES

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Chico.....M. Oser & Co.
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Long Beach.....Buffum's
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Taylor's Floor Coverings
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Los Angeles.....Bullock's
Los Angeles.....The May Co.
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San Francisco....City of Paris
San Francisco..The Emporium
San Francisco.....Macy's
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Santa Barbara.....Ott's
Watsonville.....Charles Ford
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Hartford.....G. Fox & Co.
Middletown .....
James H. Bunce Co.
New Haven.....
Edward Malley Co.

DISTRICT OF COLUMBIA
Washington .....
Woodward & Lothrop

FLORIDA
Fort Lauderdale.....Burdine's
Miami .....Burdine's
Miami Beach .....Farrey's
West Palm Beach....Burdine's

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Atlanta .....Davison, Paxon
Atlanta .....Rich's, Inc.

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Chicago .....Wieboldt's
Danville .....Block & Kuhl
Decatur .....Block & Kuhl
Elgin .....Block & Kuhl
Evanston .....Wieboldt's
Freeport .....Block & Kuhl
Galesburg .....Block & Kuhl
Joliet .....Block & Kuhl
Kewanee .....Block & Kuhl
Moline .....Block & Kuhl
Oak Park .....Wieboldt's
Ottawa .....Block & Kuhl
Peoria .....Block & Kuhl
Quincy .....Block & Kuhl
Rockford .....Block & Kuhl
Rockford .....Hess Bros.
Rock Island .....Block & Kuhl
Winnetka .....Block & Kuhl

INDIANA
Indianapolis....Wm. H. Block
South Bend .....Robertson's

IOWA
Burlington .....Block & Kuhl
Davenport .....Block & Kuhl

MARYLAND
Baltimore .....Stewart & Co.

MASSACHUSETTS
Boston .....Wm. Filene's
Boston .....John H. Pray
Fall River..R. A. McWhirr Co.
Waltham .....
Grover Cronin, Inc.

MICHIGAN
Dearborn..Montgomery Ward
Detroit.....Montgomery Ward
Royal Oak
Montgomery Ward

MISSOURI
Clayton .....Famous & Barr
Kansas City .....Macy's
St. Louis .....Famous & Barr

NEBRASKA
Omaha .....J. L. Brandeis

NEW HAMPSHIRE
Manchester .....
J. J. Moreau & Son, Inc.

NEW JERSEY
E. Orange .....
R. H. Muir Co., Inc.
Newark .....L. Bamberger
Newark .....Hahne & Co.
Newark....Hollywood Curtain and Linen Shop
New Brunswick....P. J. Young
Paterson .....Meyer Brothers
Trenton .....Swern & Co.
Union City.....A. Holthausen

NEW YORK
Albany .....Whitney's
Binghamton....The Fair Store
Brooklyn..Abraham & Straus
Buffalo .....
The William Hengerer Co.
Jamaica .....B. Gertz, Inc.
Jamestown .....Nelson's
Newburgh .....
John Schoonmaker & Son, Inc.
New York....James McCreery
New York.....Stern Bros.
New York..John Wanamaker
Rochester .....McCurdy & Co.
Schenectady .....Wallace's
Syracuse .....E. W. Edward's

NORTH CAROLINA
Charlotte .....Belk Bros. Co.
Durham.....Ellis Stone & Co.
Greensboro .....
Belk's Dept. Store

OHIO
Akron .....M. O'Neil
Canton .....Thurin's
Cincinnati .....H. & S. Pogue
Cleveland .....Halle Bros.
Cleveland .....The May Co.
Cleveland .....
Wm. Taylor Son & Co.
Columbus..F & R Lazarus Co.
Dayton..Elder & Johnston Co.
Lancaster .....
Chas. P. Wiseman Co.
Mt. Vernon....The Rudin Co.
Painesville .....
Gail G. Grant, Inc.
Toledo....LaSalle & Koch Co.
Zanesville .....
H. Weber, Sons & Co.

PENNSYLVANIA
Erie .....Erie Dry Goods Co.
Philadelphia .....
Strawbridge & Clothier
Philadelphia .....
John Wanamaker
Pittsburgh .....
Rosenbaum Co. of Pittsburgh
Reading ....C. K. Whitner Co.

RHODE ISLAND
Providence..The Boston Store

SOUTH CAROLINA
Greenville .....Meyers-Arnold
Spartanburg .....
The Aug. W. Smith Company

SOUTH DAKOTA
Sioux Falls....Fantle Bros, Inc.

TEXAS
Dallas .....Sanger Bros., Inc.

VIRGINIA
Lynchburg .....
J. R. Millner Co., Inc.
Newport News .....
Nachman's Dept. Store
Richmond .....
Miller & Rhoads, Inc.
Norfolk .....Smith-Welton

WEST VIRGINIA
Charleston .....
Coyle & Richardson
Clarksburg..The Curtain Shop
Parkersburg .....
The Curtain Shop

WISCONSIN
Milwaukee .....Boston Store

PARA MANUFACTURING CO., INC.
NEWARK 7, NEW JERSEY

CHRISTMAS continued from page 217



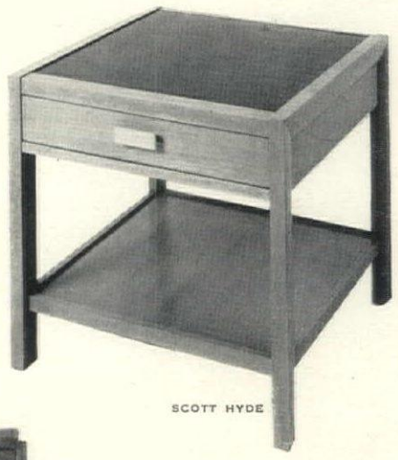
SMALL CHEST, left, 21" x 13", 28" h. is mahogany inlaid with satinwood by Williams Kimp. Excellent for any room in the house, it is $90. Bloomingdale's.



HASSOCK, right, by B. T. Crump Co. Inc. is covered in Forest green Plastic-Hyde, its top filled with kapok, 16" x 22" x 14", $11. The May Co., Cleveland.



MAHOGANY wall shelf with brass ends, left, by Hekman, is 30" x 7" and 27" high. There is one drawer in the base. It is $45 at the Biggar Furniture Co.



LAMP TABLE, right, by Imperial is Sahara mahogany with a leather top, 24" square, 22" high. Drawer pull is brass. It costs $83, from Joseph Horne Co.

SCOTT HYDE



SPICE CHEST of Michigan pine, left, by Pine Shops, Inc., is 10½" high, 8" wide, 5" deep and a mellow brown color. It costs $20, comes from Paine's.

All prices approximate

More gifts on page 272

New Paint Sensation

NOT A DEAD FLAT
NOT A GLOSSY GLARE...

it's Color Rich!



LATEST "TREND" COLORS

REALLY WASHABLE

DRIES IN AN HOUR

AN OIL FINISH

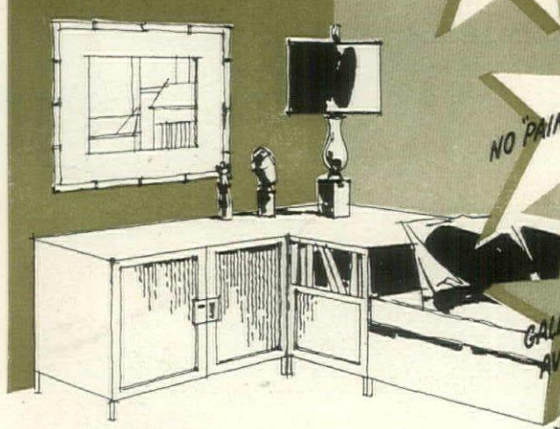
READY TO USE

NO "PAINTY" ODOR

GALLON COVERS AVERAGE ROOM

You've seen paints that absorb so much light, their colors seem dull, unexciting—dead flat! Others reflect so much light, their colors "white out" into a glossy glare.

But now comes an entirely new kind of paint—TEXOLITE *Seven Star Imperial*. Not a dead flat, but alive with color . . . never a glossy glare, it's soft as velvet to the eye. Use this specially pigmented paint, this wonderful new *kind* of paint, to bring new beauty to *your* walls and ceilings!



TEXOLITE
T. M. Reg. U. S. Pat. Off.
Seven Star ★ Imperial



UNITED STATES GYPSUM • CHICAGO 6

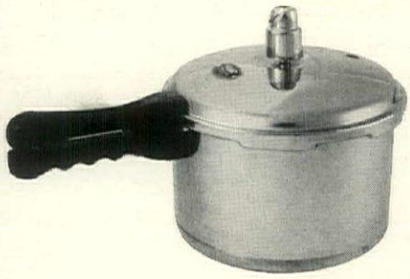
CHRISTMAS continued from page 271



FINGER-TIP trigger eliminates having to lift the new Proctor steam and regular iron. Lightweight plastic reservoir detaches easily. AC, $19.90. D. H. Holmes.



Right
WATER becomes soda instantly when you push Soda King Syphon handle. With 3 initials $15, plain $12, Abercrombie & Fitch.



Left
COPPER-BONDED base of new Presto stainless-steel 4-qt. pressure saucepan speeds cooking, $18.95 at Carson Pirie Scott.

Right
NEAT AS A PIN. Burpee's French fryer cooks generous quantities under its splatter-proof lid, has a self-draining basket, a seamless well (easy to clean) and thermostatic control and pilot light. $24.95 at Lewis & Conger.





INTO the oven and onto the barbecue tables goes the huge Heath stoneware casserole, left. Five quart. $20. New Design.



MEAL-IN-ONE large Gridl-King fries, grills, toasts, has spatter guard and overflow spout. AC. $15 at Bamberger's.

All prices approximate. More gifts on page 274

INTERIORS continued from page 233

FRANK WILLMIUG



ELEGANCE AND COMFORT are served in this Everett Brown corner grouping. Sofa 75" long in spatterdash finish, foam-rubber cushions covered in "Aspen" plaid, $471 in muslin. Chestnut end table, rawhide top, $240. Coffee table-ottoman 12" high, spatterdash finish, $174, pad in muslin $67. "Balustrade" openwork wrought-iron lamp, parchment shade, 25 colors, $141. Wool pile-textured rug, any width, length, 24 colors, $21 sq. yd. Linen-framed mirror 60" x 42", $210. French genre prints $30 ea. Curtain, 8 colors, $6.10 yd., fringe $1.25 yd.

All prices approximate

REFLECTION thru PERFECTION



Flexscreen

REG U S & CANADA PAT OFF.



Sheer woven-metal curtains drape your fireplace with envied loveliness . . . provide positive protection against flying sparks. Curtains glide open or closed at the touch of one hand with exclusive *Unipull.*

In a selection of beautifully styled attached types, or with movable frame. Insist on the Flexscreen label, backed by 20 years experience. At better stores everywhere. Write us for catalog at 1150 Chestnut Street.

Are You Building?

Write for details on the new Bennett Fireplace. Extra heat . . no smoke . . savings in construction.

BENNETT - IRELAND INC.

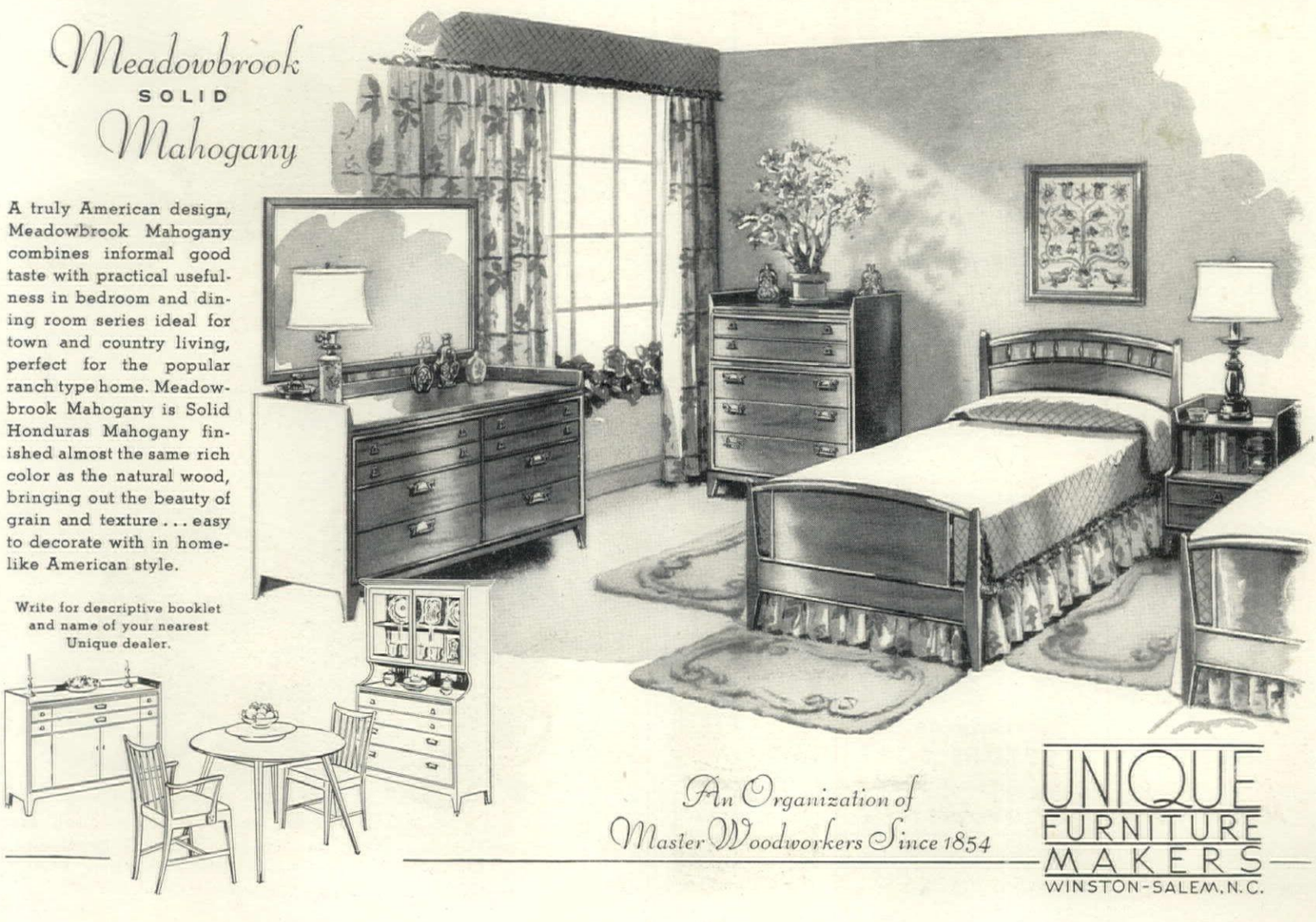
Chartered in 1906

NORWICH, NEW YORK

Meadowbrook SOLID *Mahogany*

A truly American design, Meadowbrook Mahogany combines informal good taste with practical usefulness in bedroom and dining room series ideal for town and country living, perfect for the popular ranch type home. Meadowbrook Mahogany is Solid Honduras Mahogany finished almost the same rich color as the natural wood, bringing out the beauty of grain and texture . . . easy to decorate with in homelike American style.

Write for descriptive booklet and name of your nearest Unique dealer.



An Organization of Master Woodworkers Since 1854

UNIQUE FURNITURE MAKERS

WINSTON-SALEM, N.C.



The Clinton Pattern of Haviland China

"CHAT leaves Haviland China spotless and unharmed . . .

• Based on independent research, we have found that Chat is one product that will not harm either our domestic or our imported china—even in hard water."

Haviland & Co
INCORPORATED
NEW YORK, N. Y.

Good China dries spotless and unharmed

• Only Chat contains Dry-A-Pon, the revolutionary new Antara surfactant that makes water drain off in smooth sheets, instead of droplets. Chat cleans and dries china, silver, glassware, and plastics—leaving them lustrous and sparkling.

Chat is sold by appliance dealers—both department and specialized stores. Let us send you a free copy of "Facts you should know about Chat". Kindly address your inquiry to Dept. 58.



Chat

FOR ALL AUTOMATIC DISHWASHERS

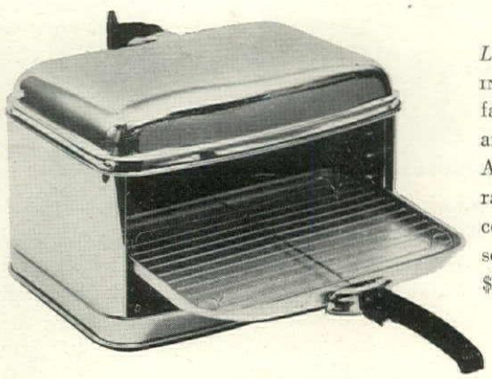
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CHRISTMAS continued from page 272

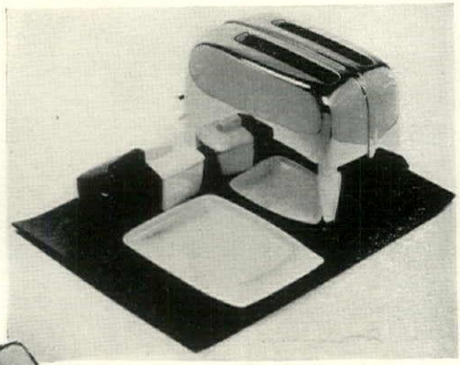


STAINLESS-STEEL flatware in butler's tray helps set the table. For 6, 34 pieces, "Patina" pattern by Diamond, $30. J. L. Hudson Co.



Left
INFRA-RED broiler cooks faster, seals in flavor and juices. Ritz Black Angus has 4 adjustable rack heights, two-heat cord, heating element set in ceramic. AC-DC, $32.50. At Wanamaker.

GRIGSBY



Right
RISE AND SHINE breakfast service: new Toastmaster Toast 'n Jam set. Toaster, walnut veneer tray, jam jars and plate in yellow and green Franciscan ware. $29.95, Carson Pirie Scott.

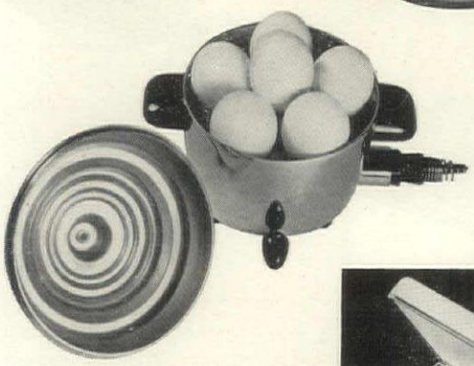


Left
THREE-FOLD gift: streamlined Swing-Away ice crusher, wall cabinet can opener in handsome useable black and clear red plastic box. Set, $17. Altman.

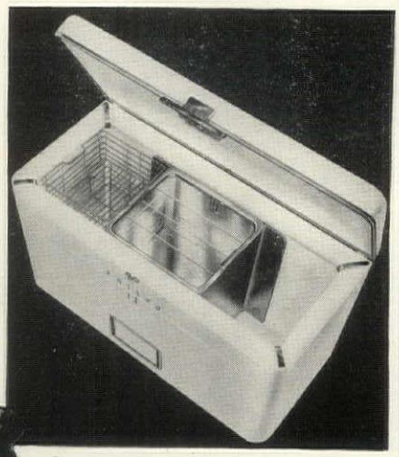
COMPLETE ELECTRIC OVEN for small-scale roasting and baking. West Bend's Ovenette with cake, pie, roasting pans and muffin cups, $15. Stern's.



PORTABLE dish and lingerie washer. Deluxe Bessen does 23 dishes in 10 minutes by water power, completely immersing them. Rubberized lingerie basket does 2 lbs. clothes. $70 at Macy's.



EGGS cook automatically these days to any degree of doneness. The Sunbeam Electric Egg Cooker cooks from one to six eggs by dial setting. $10 at Woodward & Lothrop.



A FREEZER in the house is like having a store at your fingertips and saves money. The 12-cu. ft. Philco provides "sharp freezing" in all its three compartments. $370. At Snellenburg's.

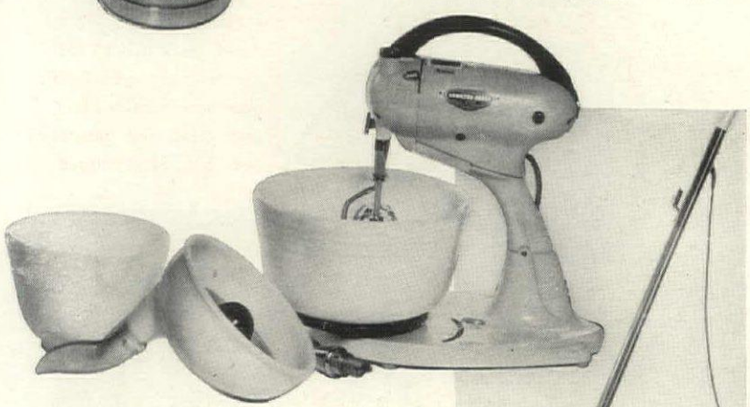
Left

NUTMEG GRINDER for cooks who appreciate freshly ground spices. Blonde beechwood, precision mechanism. $2.25. The Epicure's Mart.



Below

A FOOD MIXER is an incentive to better baking. The Hamilton Beach Mixer with portable head is a time and work saver. $36. The May Co.



Right

CLEANING FLOORS are easy to have with an electric polisher to do the muscle work. Hoover's has a built-in headlight, and felt and lamb's wool buffing pads. It costs $70 at Hammacher Schlemmer.

All prices approximate

More gifts on page 276



BELGIUM—Picturesque Porte de Hal in Brussels, built in 1384, the last of the ancient fortifications of that period.



FRANCE—View of famous Cathedral of Notre Dame, one of the world's greatest examples of Gothic architecture.



HOLLAND—Youngster from Island of Marken, wearing native costume. Boys and girls dress alike until age of four.



LUXEMBOURG — Square and Town Hall in medieval Echternach, Luxembourg, founded in seventh century, A.D.



MONACO—Famous Casino of Monte-Carlo situated in luxurious gardens on sunny shores of the Mediterranean.



PORTUGAL—Tower of Belem, built in 1515 is a landmark of Lisbon. Once a fortress, it is now a national monument.

"Let's go to Europe—"

IT COSTS LESS...YOU GET MORE IN THE "THRIFT SEASON"

Europe... its exciting cities... its romantic places ...its music... culture... glamour... are only a few air-hours or a few sailing-days away.

Lower costs during the "Thrift Season"—from September through April—put the thrill of a never-to-be forgotten vacation within your budget. So why not plan to visit Europe now when its famed cultural, educational, entertainment seasons are at their height.

Travel in Europe is an education in itself. And whatever your interests you'll find programs which facilitate study in your chosen fields. Art, science, music, handicrafts, social welfare—these are but a few in which Europe excels, and which can best be studied at this time of year.

Your Trip Will Cost Less Than You Think!

Travel rates are as much as one-third lower and there are plenty of moderately-priced accommodations. Favorable exchange rates stretch your dollars and you can bring back $500 worth of purchases duty free. That is why more and more people are choosing the September-through-April "Thrift Season" as *the* time to go!

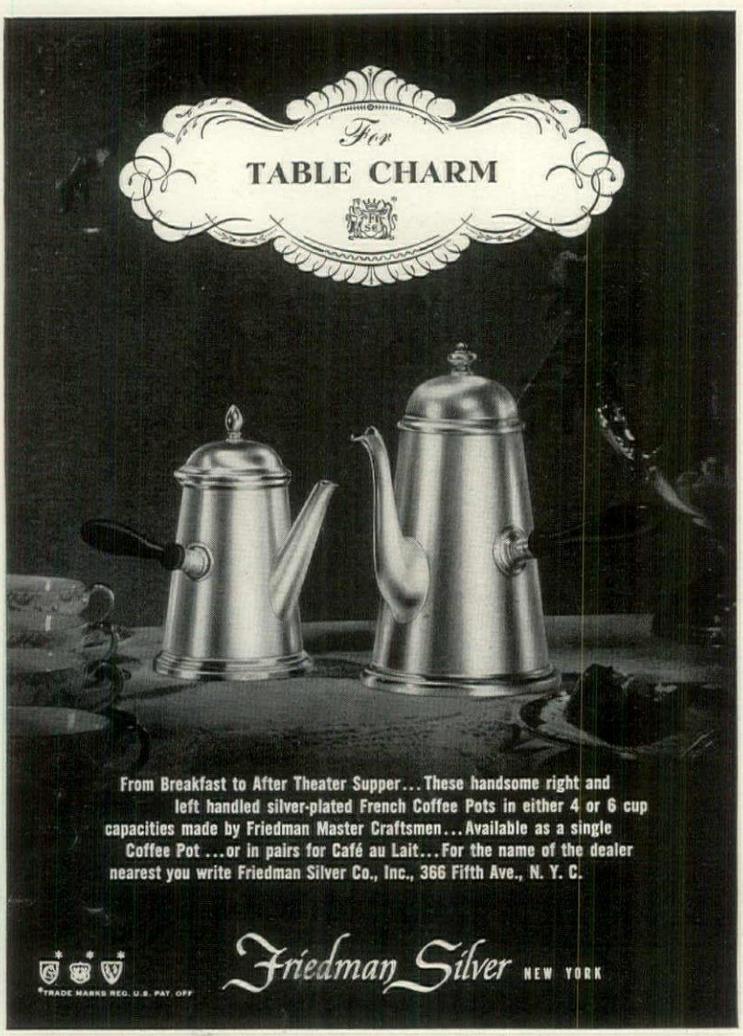
Your Travel Agent is your best counselor. His knowledge will help you plan your trip and save money. For further information, write each country in which you are interested. Address: National Tourist Office of (name of country), Box 1247, Grand Central Station, New York 17, N. Y.

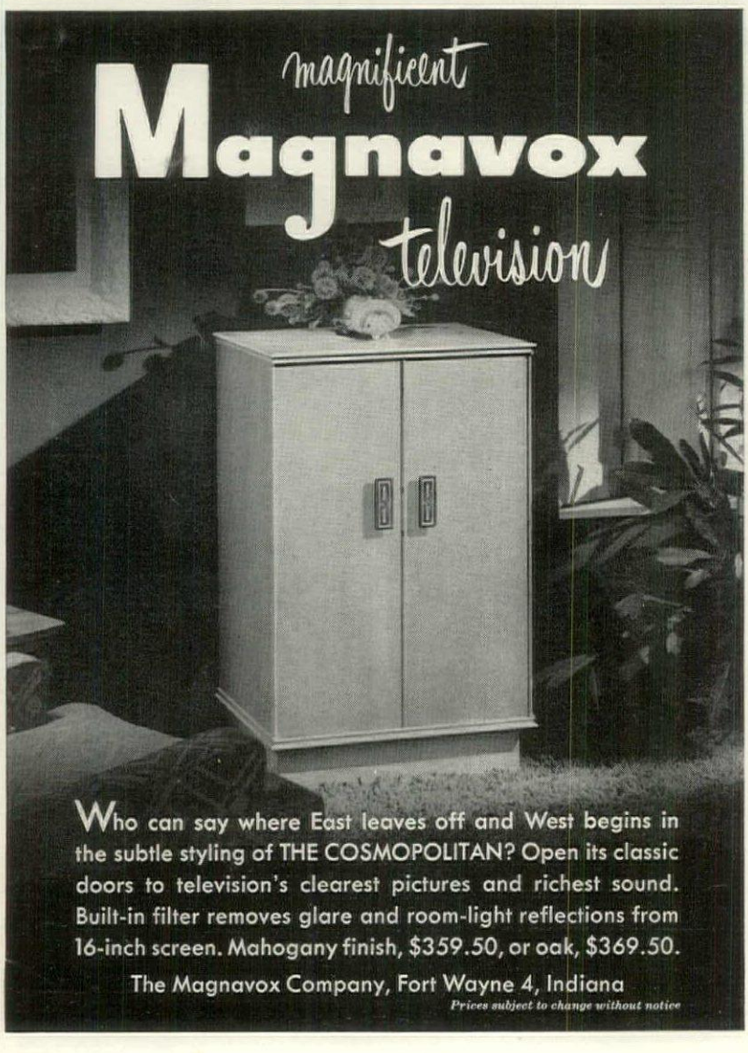
AUSTRIA
BELGIUM
DENMARK
FRANCE
GERMANY
GREAT BRITAIN
GREECE
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IRELAND
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LUXEMBOURG
MONACO
NETHERLANDS
NORWAY
PORTUGAL
SWEDEN
SWITZERLAND
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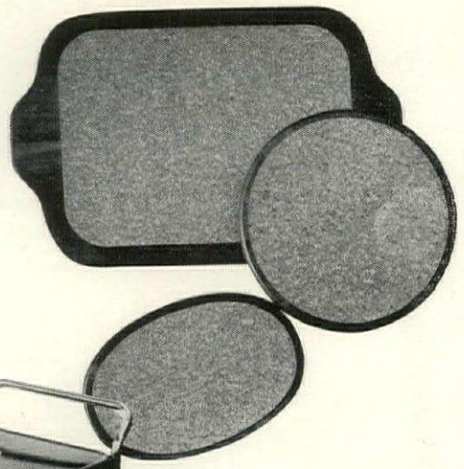
ETC

UNDERSTANDING... THROUGH TRAVEL... IS THE PASSPORT TO PEACE





CHRISTMAS continued from page 275



CONTEMPORARY in design, Swedish hot plate holders combine walnut with cork. In many sizes: these, round, 10¼"; oval, 10½", $1.10 each, large oblong, 18", $3. All three are from Bloomingdale's.

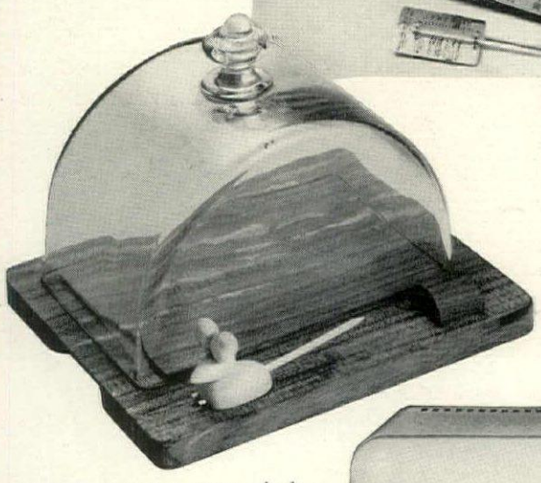


MOBILE WORK CENTER or serving table, Cosco utility cart, left, is a real stepsaver. Baked-on enamel in 5 colors, one-piece steel legs and handle, free-rolling casters. 17" x 24", $11.95. Lewis & Conger.

GRIGSBY



AMATEUR COOK or old hand will want a set of thermometers to make a science of meal-getting. Airguide's roast, candy, deep-fat frying set, $6.50. Stern's.



CHEESE SERVICE *sous cloche:* glass-covered elmwood board, 10" x 6", $7.50. Mouse picks are gay, 50c each. Swedish Handicrafts.



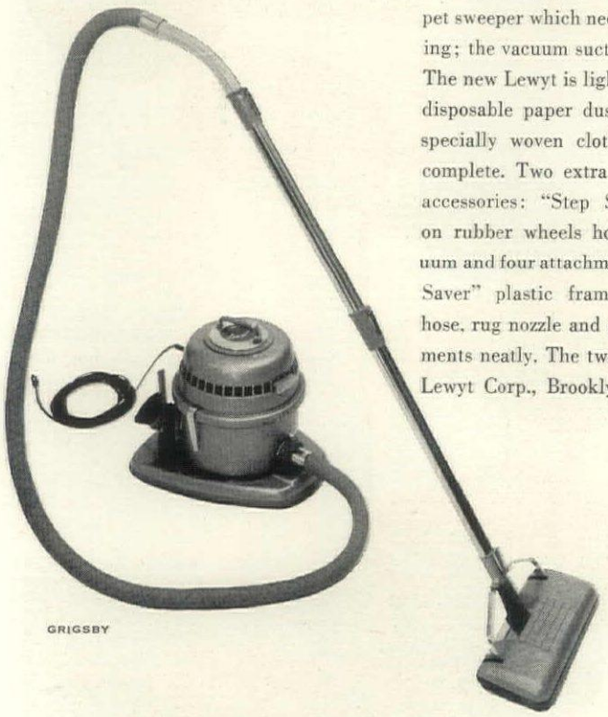
Right

MIDGET portable refrigerator for home bars, small space and modular planning. Astral, 2 c.f., 22½" x 22" x 21¼", $129.95 at Hammacher Schlemmer.

All prices approximate. More gifts on page 278

Double-duty vacuum

The rug nozzle of this canister-type vacuum cleaner detaches to become a carpet sweeper

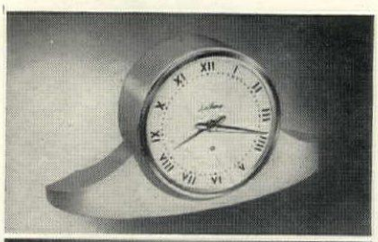


GRIGSBY

REVOLUTIONARY feature of the redesigned Lewyt vacuum is the rug nozzle. It detaches to become a carpet sweeper which needs no emptying; the vacuum suction cleans it. The new Lewyt is lightweight, has disposable paper dust bag and a specially woven cloth filter. $85 complete. Two extra work-saving accessories: "Step Saver" dolly on rubber wheels holds the vacuum and four attachments; "Space Saver" plastic frame hangs up hose, rug nozzle and spray attachments neatly. The two, $8.95. The Lewyt Corp., Brooklyn 11, N. Y.

New Decorator clocks

TO GIVE OR TO KEEP!

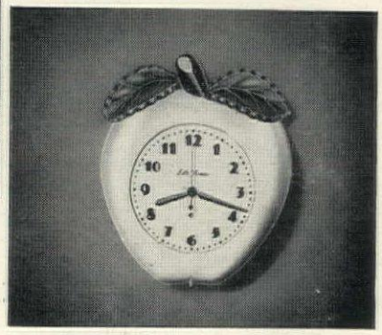




Clock for every home . . . the Seth Thomas* Kenbury is *your* clock. Electric or keywound Westminster Chime movement. Height, 8½ inches. Width, 15¼ inches. $45.00.† Seth Thomas Clocks, Thomaston, Conn. Division of General Time Corporation.

Clock in the modern manner . . . the electric Dynaire is designed to sit lightly on modern mantel, table or bookcase. Streamlined cabinet with mahogany or blond finish. Height, 5¾ inches. Width, 10½ inches. $18.50.†

It's a Pippin! Gay red, green and yellow clocks have green leaves at top, ivory clock has ivory-colored leaves. Dials match cases. Brighten your home with the PIPPIN today. Ht., 8½ inches. W., 7¼ inches. $6.95.†



†Prices subject to change, tax extra.

*Reg. U. S. Pat. Off.

For folder illustrating other Seth Thomas Clocks, write Dept. G-4.

SETH THOMAS

The finest name in clocks

ELECTRIC AND KEYWOUND



Two Tables in One

A beautiful mahogany drop-leaf Cocktail Table . . . that can become, in just 10 seconds, with no levers or gadgets, and without disturbing anything on the top, a full-sized game or dinette table. Ask to see the "High-Lo Hostess Table," a feature attraction at leading stores.



THE HIGH-LO HOSTESS TABLE

Smartest furniture idea of the year because it combines so much beauty with so much dual-purpose convenience. Built by Sligh, a great name in fine Grand Rapids furniture.

You are invited to send for richly illustrated brochure showing the High-Lo Hostess Table and many other Inspirational Sligh Designs. Please enclose 25 cents. Address:

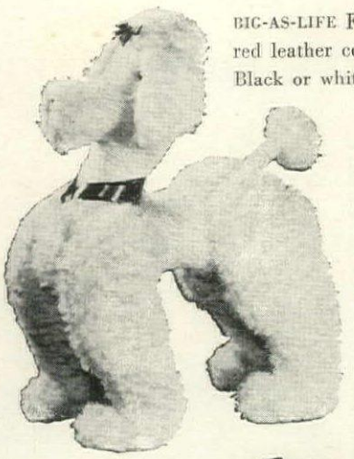
SLIGH *furniture*

GRAND RAPIDS CHAIR COMPANY, GRAND RAPIDS, MICHIGAN

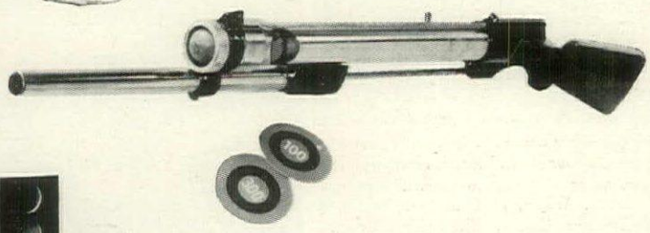
FOUNDER MEMBER GRAND RAPIDS FURNITURE MAKERS GUILD

Associated Companies: Charles R. Sligh Company and Sligh-Lowry Furniture Company

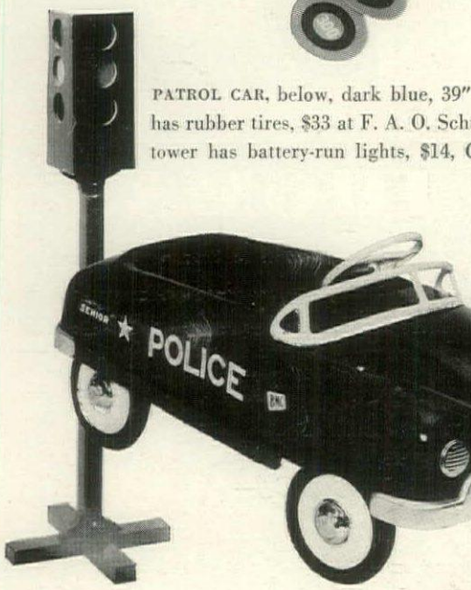
FOR CHILDREN continued from page 199



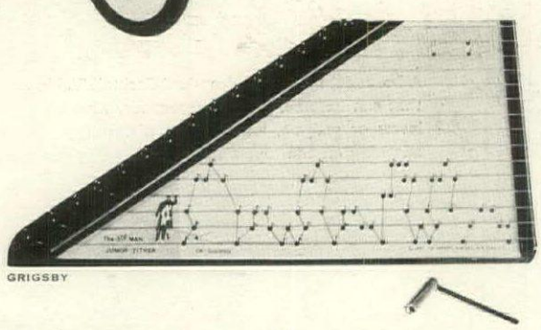
BIG-AS-LIFE French poodle 28" tall, has red leather collar, plays a French tune. Black or white, $40. Bullock's Wilshire.



NON-LETHAL BAZOOKA, below, shoots six Ping-pong balls in rapid succession by pump action from aluminum barrel. Stock is plastic. By Newell, $5 at Reiss Bros.



PATROL CAR, below, dark blue, 39" long, chain driven, has rubber tires, $33 at F. A. O. Schwarz. Electric traffic tower has battery-run lights, $14, Creative Playthings.



GRIGSBY

THE THIRD MAN (JG) zither has 10 songs which young musicians can learn to play instantly when music is tucked under the strings. With instructions, this Harbert zither costs $6.50 at Creative Playthings.



PLUPERFECT kitchen cabinet is just 31" tall, shining white with flowers on the drawers, glass panels in the doors. It is solid wood and adorable. The price, $20 at F. A. O. Schwarz.

All prices approximate. *Continued on page 281*

WAVERLY *Bonded* FABRICS

AVAILABLE AT THESE FINE STORES

CALIFORNIA
Berkeley — J. F. Hink & Sons, Inc.
Long Beach — Buffum's
Long Beach — The Loom
Sacramento — Weinstock Lubin & Co.
San Francisco — The White House
San Jose — McKenly-Glans Furn. Co.
San Mateo — Layton Home Furnishing
Santa Cruz — Leask's Dept. Store
Santa Rosa — Rosenberg's Dept. Store
Stockton — John Breuner Co.

COLORADO
Boulder — Dolby's
Colorado Springs — Peerless Furn. Co.
Denver — Denver D. G. Co.
Fort Collins — State D. G. Co.

CONNECTICUT
Bridgeport — Davidson's
Bridgeport — Vogue Decorators
Hartford — G. Fox & Co.
Madison — Frank W. Smith
Meriden — New York Dress Goods Store
New Britain — Davidson & Leventhal
New Haven — Edw. Malley Co.
New Haven — Paris Fabric and Curtain Shop
West Hartford — S. P. Dunn & Co.

DISTRICT OF COLUMBIA
Washington — Lansburgh & Bros.

FLORIDA
Bradenton — Montgomery Roberts
Marianna — F. C. Daffin Co.
Panama City — Logue's
Pensacola — Gilberg's
Tallahassee — Gilberg's

GEORGIA
Atlanta — Rich's, Inc.

IDAHO
Boise — The Morle, Ltd.
Idaho Falls — Petersen's

ILLINOIS
Bloomington — Paul Wheeler & Co.
Champaign — F. K. Roberson
Decatur — Linn & Scruggs Co.
Decatur — Miller-O'Neill
De Kalb — Yester Year Shoppe
Hillsboro — Anderson's Dept. Store
Jacksonville — Waddell's
Macomb — Scripps-Reno
Moline — Meridian's
Mount Vernon — Mammoth Store
Paris — Jones of Paris
Peoria — Block & Kuhl
Quincy — Stipe Co.
Rockford — Viking Shade Co.
Sterling — Dunbar Furn.
Springfield — John Bressmer Co.
Streator — Metcalf's Furniture
Sycamore — Wm. McAllister
West Frankfort — McDonald's Fabric Shop
Washington — Herbst Hardware & Furn.

INDIANA
Anderson — Anderson House of Stone
Crawfordsville — Hall's Emporium
Greensburg — Minear Dry Goods
Indianapolis — Wm. H. Block Co.
Logansport — S-K Co.
New Albany — Reisz Furn. Co.
North Manchester — B. Oppenhein Co.
Peru — Senger Dry Goods Co.
Portland — Weiler Bros.
Richmond — Lawler's

IOWA
Boone — Riekenberg
Burlington — J. S. Schramm Co.
Cedar Rapids — Cartwright's
Cedar Rapids — Craemer's
Cedar Rapids — Luberger Co.
Cedar Rapids — Smulekoff's
Clinton — Paaske Shop
Davenport — M. L. Parker Co.
Davenport — Peterson Harned Von Mauer
Des Moines — Younker Bros.
Fairfield — Bradshaw Furn.
Ft. Dodge — Gates Dry Goods
Iowa Falls — Phillips Specialty Shop
Marshalltown — McGregor Furniture
Mason City — Damon's
Mason City — Eaton's
Muscatine — McColm Co.
Newton — Salmon's
Osage — Dale Peterson
Ottumwa — Kible & DePrenger
Sioux City — Younker-Davidson
Storm Lake — Janzen Co.
Waterloo — Davidson's
Waterloo — Wilson & Son

KANSAS
Coffeyville — H. W. Read
Dodge City — Eckles Bros.
Hutchinson — Pegues-Wright
Manhattan — Cole's
Salina — Stiefel Store
Topeka — Crosby Bros.
Wichita — Geo. Innes Co.

KENTUCKY
Ashland — Parson's Furn. Store
Covington — J. R. Coppen
Danville — Oldham & Eberts
Lexington — Alma Moore
Louisville — Stewart D. G.
Paducah — Watkin's

LOUISIANA
Alexandria — Wellan's
Baton Rouge — Paul Levenson
Lake Charles — The Muller Co., Ltd.
Monroe — The Palace
New Orleans — Maison Blanche
Opelousas — Abdalla's Furn. Store
Ruston — Lewis & Co.
Shreveport — Murphey's Decorators

MASSACHUSETTS
Boston — Jordan Marsh
Boston — R. H. White
Holyoke — McAusian & Wakelin Co., Inc.

MICHIGAN
Ann Arbor — Goodyear's
Battlecreek — Vogue Shoppe
Birmingham — Ruth Kemp Fabrics
Benton Harbor — Troost Bros.
Detroit — The Bedell Co.
Detroit — Crowley Milner Co.
Detroit — J. L. Hudson
Detroit — The Ernst Kern Co.
Flint — Smith Bridgeman
Grand Rapids — Drapery Shop
Grosse Point — R. E. Harrison
Jackson — C. E. Kennedy
Kalamazoo — Vogue Shoppe
Lansing — R. N. Arbaugh
Muskegon — Home Comfort Store
Monroe — Schmidt's
Pontiac — Moll's, Inc.
Saginaw — McMullin Draperies
Saginaw — Mar Allen Shop
Sebewaing — Satow Furn. & Uph.
Traverse City — J. W. Milliken

MISSOURI
Clayton — Famous Barr Co.
Cape Girardeau — Rust & Martin
Columbia — H. H. Noel Inc.
Kansas City — Duff & Repp Furn. Co.
Sedalia — C. W. Flower D. G.
Springfield — Sedgwick Furn. Co.
St. Louis — Famous Barr Co.
St. Joseph — Hirsch Bros.

MONTANA
Billings — Hart-Albin's
Great Falls — The Paris of Montana
Missoula — J. M. Lucy & Sons

NEBRASKA
Grand Island — S. N. Wallbach & Sons
Lincoln — Norman's
Omaha — Orchard & Wilhelm

NEW HAMPSHIRE
Lebanon — Currier & Co.

NEVADA
Reno — Home Furniture Co.

NEW JERSEY
Newark — L. Bamberger & Co.
Newark — Hahne & Co.
Newark — Kresge
Newark — Shuman's
New Brunswick — Capitol Decorators
Morristown — M. Epstein
Paterson — S. Radin

NEW YORK
Albany — John G. Meyers Co.
Albany — Boulevard Uph. Co.
Amsterdam — Curran's
Auburn — H. R. Wait Co.
Binghamton — Fowler, Dick & Walker
Bronx — Chattman Dec.
Bronx — Elite Dec.
Bronx — Fine Dec.
Bronx — Fordham Int. Dec.
Bronx — Martin Dec.
Bronx — Meyer's Uph.
Bronx — S. Raisen
Bronx — Ritz Uph.
Bronx — Victory Uph.
Bronx — T. White
Bronx — Gruber's
Bronx — Webster Dec.
Brooklyn — Allan Dec.
Brooklyn — Altman's Dec.
Brooklyn — Bedford Silk Stores
Brooklyn — Comet's Dec.
Brooklyn — Cowen Dec.
Brooklyn — Crescent Dec.
Brooklyn — Erker's Dec.
Brooklyn — Bernice T. Gladstone
Brooklyn — Goldfarb Fabrics
Brooklyn — Joseph's Curtains
Brooklyn — E. E. Lefkowitz Dec.
Brooklyn — Munz Yard Goods
Brooklyn — Newman Dec.
Brooklyn — Plymouth Dec.
Brooklyn — Pincer's Dec.
Brooklyn — Sam's Curtains, Inc.
Brooklyn — Sunset Uph. House
Brooklyn — Michael Bros.
Brooklyn — Frucht's
Brooklyn — Weinberg's Int. Dec.
Buffalo — J. N. Adam Co.
Buffalo — Wm. Hengerer
Carthage — N. L. Campany & Co.
Corning — Cushing's Interior Designers
Cortland — Peck Furn. House
Dansville — Carney Boswell
East Hampton — Diamonds
Elmira — Izard's
Gloversville — Chas. Tate
Hempstead — Franklin Shops
Herkimer — H. G. Mueger & Co.
Hudson — Marcus Fabrics
Jamestown — Biglow's
Kingston — The Wonderly Co.
Latham — Latham Drapery Shop
New York City — B. Altman & Co.
New York City — Bloomingdale's
New York City — R. H. Macy
New York City — J. McCreery
New York City — J. McCutcheon's
New York City — J. Wanamaker
New York City — Lazar's
New York City — Theodor's Mill End Shop
New York City — Well Known Dec.
Niagara Falls — Kahn Decorators
Olean — A. E. Ewing
Oneonta — Breesee's Oneonta Dept. Store
Plattsburg — Gervais Studio
Portchester — Portchester Fabric & Curtain Shop
Rochester — Sibley, Lindsay & Curr Co.
Saratoga Springs — Brown's Household Supply
Schnectady — H. S. Barney & Co.
Syracuse — Sylvia's Fabric Shop
Troy — Mooney's
Yonkers — Brand Decorators

NORTH CAROLINA
Charlotte — Dorsey's Inc.
Fayetteville — J. C. Penney Co.
Greensboro — Morrison Neese
Greensboro — Ellis Stone
Greensboro — Bradley Wyrick
Greenville — Belk Simpson
High Point — Efird's Dept. Store
Lexington — J. F. Ward
Raleigh — Weaver's Textile

OKLAHOMA
Ardmore — A. B. Rawlins Furn.
Enid — Herzberg's
Oklahoma City — Halliburton's
Tulsa — Vandever's
Shawnee — Kib Warren's

OHIO
Akron — M. O'Neill
Akron — A. Polsky
Athens — Baker & Stauffer
Bellevue — A. Ruffing Store
Cincinnati — Shillito's
Cleveland — Sterling, Lindner Davis
Cleveland — Wm. Taylor & Son
Columbus — F. & R. Lazarus
Delaware — Blair Kelley Co.
Delphos — Weger's Dry Goods
Findlay — Patterson's
Fremont — Paul E. Soiedenner
Lancaster — Beninger's
Lebanon — Fred's Dept. Store
Mansfield — H. L. Reed Co.
Medina — The Ziegler Store, Inc.
Mt. Vernon — The Rudin Co.
Newark — J. J. Carroll Co.
Piqua — J. W. Brown Store
Sandusky — De To's
Springfield — Ensign's
Van Wert — The Bonnewitz Co.
Willoughby — Wm. Meil, Inc.
Xenia — Galloway & Cherry

PENNSYLVANIA
Erie — Trask, Prescott & Richardson
Lancaster — Westenberger, Maley & Myers
McKeesport — Hirsberg's
Pittsburgh — Joseph Horne Co.
Pittsburgh — Frank & Seder
Sharon — The Sharon Store
State College — Schlow's Quality Shop
York — Charles H. Bear & Co.

SOUTH CAROLINA
Charleston — C. B. Prentiss
Greenville — Belk Simpson
Orangeburg — Interiors, Inc.

TENNESSEE
Chattanooga — Loveman's
Clarksville — McNeil & Edwards
Johnson City — King's Department Store
Knoxville — Miller's Inc.
Memphis — Rhodes-Jennings
Nashville — Cain Sloan

TEXAS
Austin — Scarbrough's
Beaumont — The Whitehouse
Corpus Christi — Allen Furn. Co.
Dallas — Titche-Goettinger
Ft. Worth — Stripling's
Galveston — Robert I. Cohen
Harlingen — Crosslands
Hillsboro — Martin-McDonald
Houston — Stower's Furn. Co.
Huntsville — The Grand Leader
San Antonio — Stower's Furn. Co.
Waco — R. T. Dennis Co.
Waxahachie — Cheeves Bros.

UTAH
Salt Lake City — Z.C.M.I.

VERMONT
Bennington — Lovett & Boynton
Brattleboro — Haughton & Simonds
Barre — Floor Covering Store
Burlington — The Beehive
Burlington — Childs & Germain

VIRGINIA
Charlottesville — J. D. & J. S. Tillman
Danville — Leggett's Dept. Store
Lynchburg — D. Moses
Newport News — Nachmans Dept. Store
Norfolk — Ames & Brownley
Portsmouth — C. S. Weiss & Sons
Richmond — Thalhimer's
Roanoke — S. H. Heironimus

WASHINGTON
Bellingham — Thiel & Walter, Inc.
Bremerton — Bremer's Dept. Store
Seattle — The Bon Marche
Spokane — Tull & Gibbs
Tacoma — Selden's Inc.

WEST VIRGINIA
Beckley — Clark Stores
Charleston — Diamond Dept. Store
Clarksburg — Parsons-Souders Co.
Huntington — Krieger's
Parkersburg — Dils Bros.

WISCONSIN
Beloit — McNeany's
Madison — Madison Drapery
Madison — Hendrickson's
Milwaukee — Gimbel Bros.
Milwaukee — Schuster's
Milwaukee — Boston Store
Milwaukee — Schuster's
Milwaukee — Boston Store
Milwaukee — Julien Drapery
Dealavan — Bradley's
Waukesha — James Store
Racine — Porter's

WYOMING
Casper — Harris Furn. Co.
Cheyenne — Harris Furn. Co.
Sheridan — Brouillette's

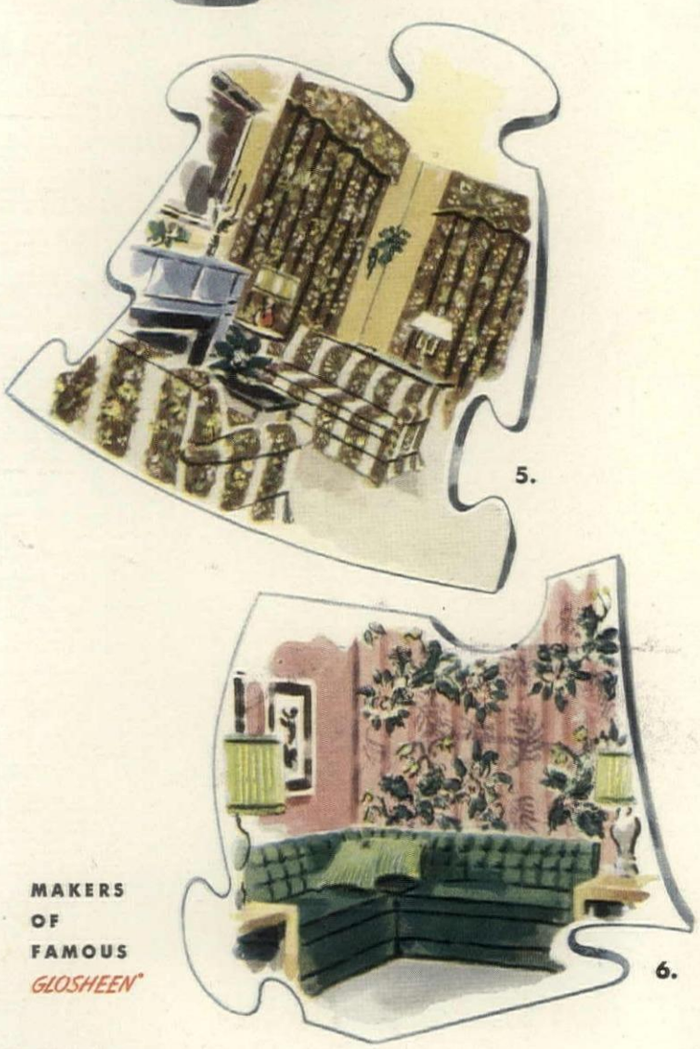
CANADA
Hamilton — T. Eaton Co. Ltd.
London — Simpson's
London — C. W. Wallace Co., Ltd.
Montreal — T. Eaton Co., Ltd.
Niagara Falls — C. W. Wallace Co., Ltd.
Ottawa — Chas. Ogilvy Ltd.
St. Catherine — C. W. Wallace Co., Ltd.
Toronto — T. Eaton Co., Ltd.
Vancouver — T. Eaton Co., Ltd.
Windsor — C. H. Smith Co., Ltd.



SOLVE YOUR DECORATING PUZZLE WITH

WAVERLY *Bonded* FABRICS

Decorating or re-decorating a problem? Not when you plan with nationally famous Waverly Bonded Fabrics. They're all cleverly designed for easy and exact color harmony — and priced for real economy. Whatever your preference — you'll find just the Waverly pattern, solid or texture you have in mind — with a bonded guarantee insuring the durability and original beauty even after countless washings or exposure to sunlight.



1. A vividly colored Waverly floral pattern, "Cat Cay," tastefully used in this setting as a sofa cover.
2. The draperies are fashioned in "Treasure Island" and the chair seat in complementary "Treasure Island Stripe".
3. The drapery treatment in colorful "Canebrake" with the same pattern on the skirt of the studio couch.
4. Catering to the popular Chinese influence in decorating — an attractive drapery and interesting cornice in "Mandarin Garden."
5. A gay floral drapery and cornice in "Blossom Time" in perfect harmony with the love seats covered in "Blossom Time Stripe".
6. The drapery is done in "South Pacific," a pattern that beautifully mates with dark green and golden yellow.

MAKERS OF FAMOUS *GLOSHEEN**

*Reg. U.S. Pat. Off.

WAVERLY *Bonded* FABRICS

division of F. Schumacher & Co.

We aim to produce the best possible merchandise at the lowest possible price.

Waverly Bonded Fabrics, Division of F. Schumacher & Co.
60 West 40th Street, New York 18, N. Y.

Please send me your booklet "Color Your Home With Fabrics" for which I enclose 10 cents.

Name _____

Address _____ City _____

Floors were made for Callaway rugs—



Frezette® Florals, exclusive with Callaway, give a fresh decorating touch—a new color accent to your floors. Wide range of sizes and colors. Washable, heavy non-skid backing. See this Frezette, and other Callaway rugs at finer stores everywhere.

*Reg. U. S. Pat. Off.

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

THE SMART WAY IS...

Callaway

CALLAWAY MILLS

RUGS TOWELS

Reg. U. S. Pat. Off.

CALLAWAY MILLS, INC., 295 Fifth Ave., New York

Sales Solicitors

FOR CHILDREN continued from page 278

MAKE-BELIEVE kitchen cabinet is really a box in which 27 Mirro aluminum cooking and serving utensils are packed. The set $2, Abraham & Straus.

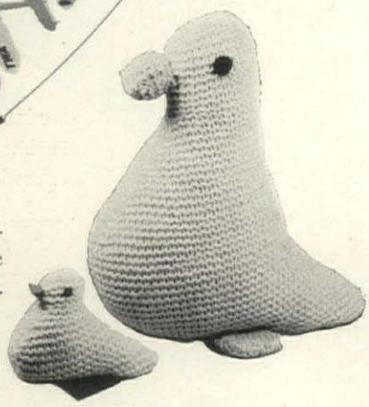


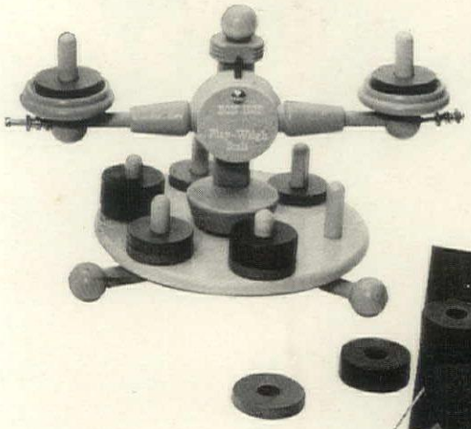


TWA Lockheed Constellation takes off, flies and lands in record round trips. The Parlor Constellation is $2.50 complete with airfield and control tower at Jordan Marsh.

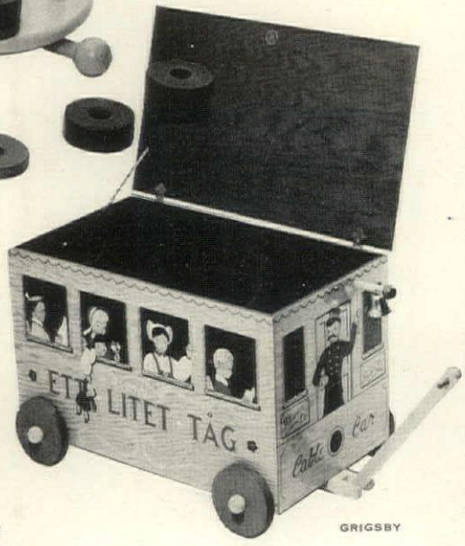


SOFT, snuggly, crocheted mother duck, right, is $3; baby 80c at Lighthouse for the Blind.





WEIGHTS and counterweights make the scale, left, do an accurate balancing job. Good fun and good training. Hardwood, painted bright colors, with revolving tray. It is $3, Macy's.



TRANSLATED, the Swedish on the mobile toy chest, right, means "a little train." Scandia makes it in blonde maple, lined in red and gaily decorated, 25½" l., $15 at B. Altman's.

GRIGSBY

All prices approximate.

Continued on page 282



The workshops of Frederick Tibbenham Ltd. Built 1600

ACCENT NOTE FOR GRACIOUS LIVING...Imported from England... this magnificent mahogany and tulipwood sofa table of the Sheraton period. Will add a touch of elegance that you enjoy for years and years.

Write for folder, "Furniture of Timeless Beauty."

FREDERICK TIBBENHAM, LTD., 133 EAST 54th ST., NEW YORK 22



TIBBENHAM

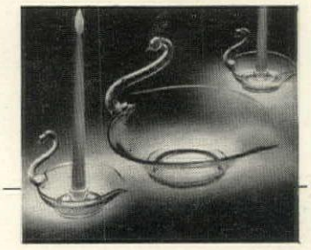
In the Tradition of Quality



How America Does It —At Last The Story's Told

This book is unique. It tells the story of America's oldest industry, that started before this nation was born. Here, for the first time ever, you *see* the actual creation of Treasured American Hand Made Glass. You are *there* in a great glasshouse, watching beautiful glass take shape. Learn why you have the right to be proud of your lovely American Glass. Use the coupon today.

VIKING HAND MADE



VIKING GLASS COMPANY
New Martinsville, West Virginia

Please send me_____copies of "... From American Sands and Artists' Hands", at the special price of only 25¢ a copy, the partial cost of mailing. I enclose $_____ in silver.

Name_____

Address_____

City_____ State_____

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Chateau Provincial



French provincial
at its best.
See it at the better
stores.

AMERICAN
CHAIR COMPANY
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SHEBOYGAN, WISCONSIN

from FINLAND . . .



KARHULA CRYSTAL

VALA, designed by Göran Hongell and beautifully executed by hand in Karhula's smoke color. Also available in seagreen and clear crystal in all sizes.

ARABIA of FINLAND

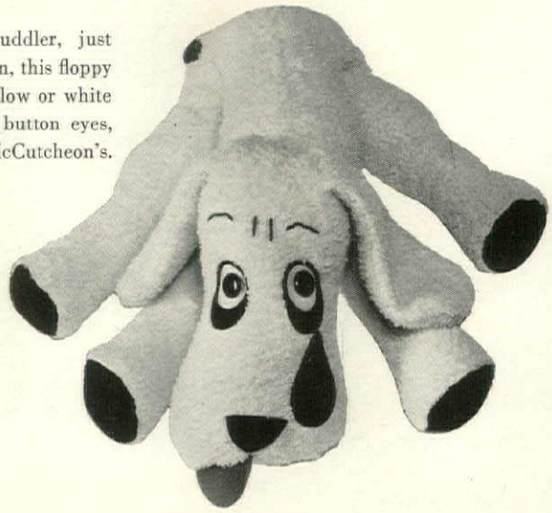
BLANCA, a gleaming white Faience pattern with the characteristic clear and smooth Finnish glaze, made by the ARABIA china factory of Helsinki. Available in all set compositions and open stock.

Write for literature and name of nearest dealer

FINLAND CERAMICS & GLASS CORPORATION
225 FIFTH AVENUE • NEW YORK 10, N. Y.

FOR CHILDREN continued from page 281

A TAKE-TO-BED cuddler, just begging for affection, this floppy terry-cloth dog. Yellow or white with felt trim and button eyes, he costs $4.50 at McCutcheon's.





WOULD-BE major leaguers can have fun making hits, runs, strikes playing this unique Parker Brothers baseball game, $2. From Hutzler's.

GRIGSBY



BIG TOP acts are a playroom reality with jointed wooden Humpty Dumpty circus toys, $10 the set. Saks Fifth Avenue.



A PROUD bed for a sleepy-time doll. An owner will delight in Hall's authentic mahogany reproduction, complete with mattress, dotted Swiss canopy, dust ruffle, hobnail spread. 32″ l., 30″ h., $25 from The Playhouse.



COWBOYS can ride a sand-lot prairie in this chuck wagon. Canvas top rolls up, folds back. Hardwood wagon, 36" l., $20, at Rich's.



DISHWASHER like mother's. Hose fits faucet. Youngstown Jet-Tower, Jr. with dishes, $13 at Abraham & Straus.



BARBARA JANE, 33½" tall, beautifully dressed in handsome gingham and organdy pinafore. Her hair can be combed and curled. With curlers and "how-to" book, $25 at Lord & Taylor.



BICYCLING CONTROL: Dial-Your-Ride adjusts tension for cobblestone, asphalt or country roads, $67, at Macy's.



TOWN PLANNING stirs young minds. Keystone's model toy village, 28 pieces. Complete set $5 from Wanamaker's.

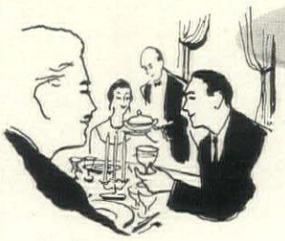
GRIGSBY

All prices approximate

More gifts on page 284

For the sheer delight of fine Burgundy

...taste Cresta Blanca's robust California Burgundy, rich, full-bodied, delicious. Aged in small oak casks in historic limestone caves, this mellow wine attains beautiful balance, magnificent bouquet. Is it any wonder experts judge it one of the world's great wines? Discriminating hosts agree, serve Cresta Blanca proudly. Enjoy it soon, delight your guests.





SINCE 1889

In California State Wine Judgings of 1947, 1948 and 1949, Cresta Blanca Wines received 24 major awards!

CRESTA BLANCA

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Cresta Blanca Wine Company · Livermore, California



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True French furniture . . . masterfully built; richly finished. Illustrated brochure, 10¢.

BODART FURNITURE, INC., 385 Madison Ave., New York, N.Y.

The next home convenience I want—is a

Republic
DUO-WAY
DISPOSAL UNIT!



Tired of smelly garbage cans, open rubbish burners, and dumping refuse in the furnace? Then you deserve the new Republic Duo-Way Disposal Unit that does the job scientifically in two steps.

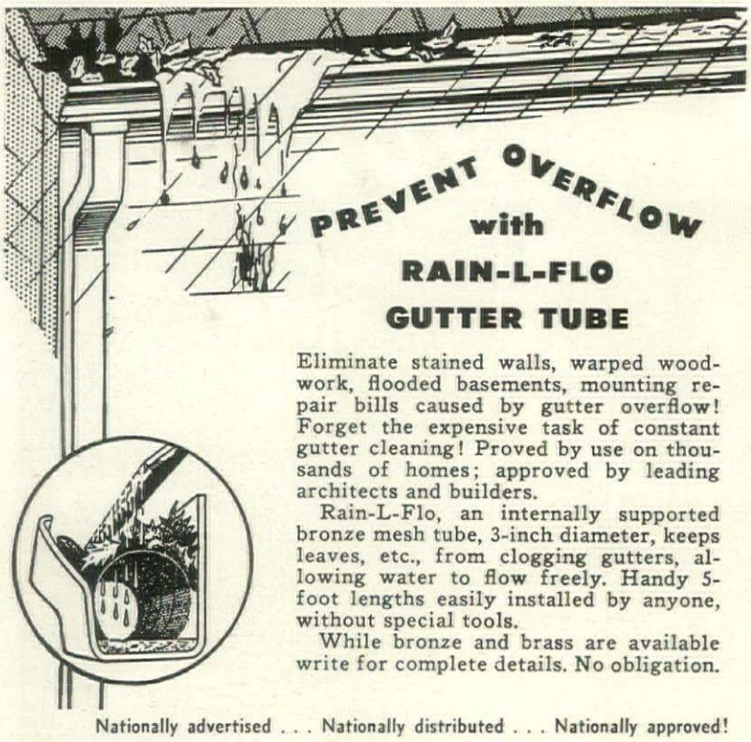


It dries refuse over a low, economical gas flame in a drying chamber—then at the push of a button, burns it completely in a separate combustion chamber. This double-action principle is the real key to modern, convenient, complete disposal.

The light ash, removed about once a month, makes fine garden fertilizer. Everything else has disappeared, this sanitary convenient way. No cleaning out, no partly-burned residue, no grate to shake, no disturbed neighbors, no "garbage" trips to the alley fence. It's all done automatically by the **Republic DUO-WAY Disposal Unit**

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Eliminate stained walls, warped woodwork, flooded basements, mounting repair bills caused by gutter overflow! Forget the expensive task of constant gutter cleaning! Proved by use on thousands of homes; approved by leading architects and builders.

Rain-L-Flo, an internally supported bronze mesh tube, 3-inch diameter, keeps leaves, etc., from clogging gutters, allowing water to flow freely. Handy 5-foot lengths easily installed by anyone, without special tools.

While bronze and brass are available write for complete details. No obligation.

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Please send complete information about Rain-L-Flo Gutter Tube.

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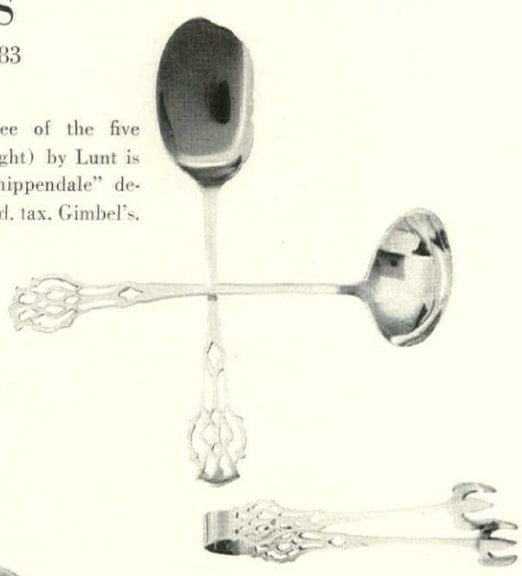
Mail coupon today

TERRITORY AVAILABLE for dealers, distributors and franchised manufacturers.

WYNNCO RAIN-L-FLO GUTTER TUBE

CHRISTMAS

continued from page 283



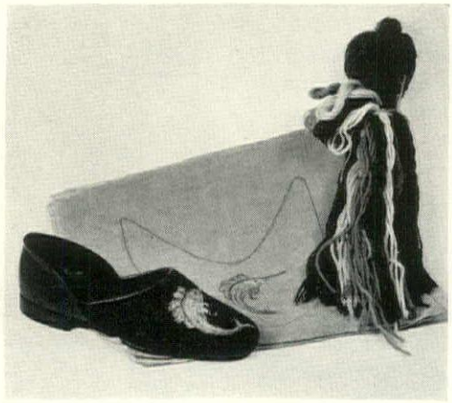
SERVING SET (three of the five pieces are shown right) by Lunt is sterling in the "Chippendale" design, $12.50 incl. Fed. tax. Gimbel's.



MIEHLMANN

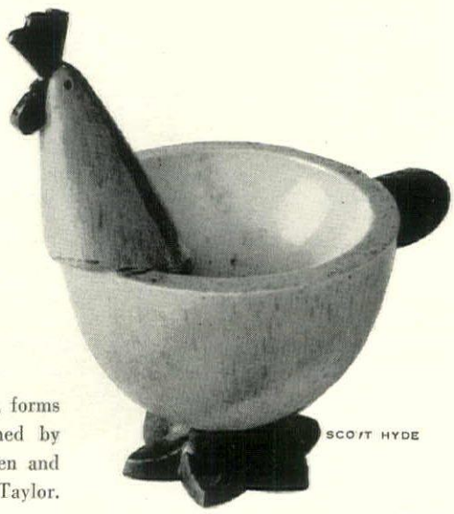
TURQUOISE enamel and silver-plated Ronson lighter, left, in "Leona" pattern, $10 plus tax, Abraham & Straus.

SLIPPERS, below, to work in a swordfish needlepoint design in any color you choose, $12.50 with yarn, Rhoda's Needlework Studio.



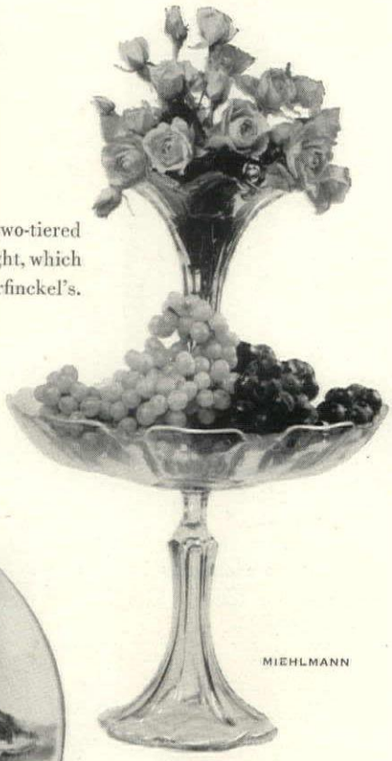


HANDSOME vase for flowers, left, by Israeli Arts & Crafts, is oxidized copper in an antique finish. It costs $14.50 at The Hecht Co.



A POTTERY COCK, right, forms a sprightly bowl designed by Cole Merris, is pale green and red, costs $5, Lord & Taylor.

SCOTT HYDE



MASS flowers and fruit in a two-tiered 12" Duncan & Miller epergne, right, which costs $6 and comes from Garfinckel's.

MIEHLMANN



CHRISTMAS PLAQUE for 1950, left, by Bing & Grondahl reproduces Kronborg Castle at Elsinore, 8" in diam., $6 at J. E. Caldwell.



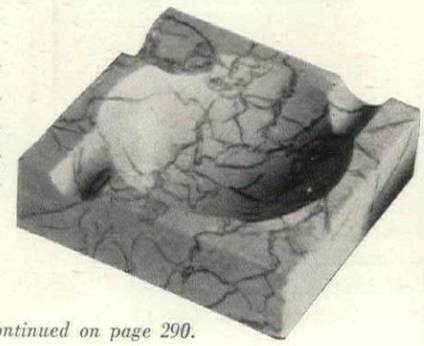
WASTEPAPER baskets, sampler French Provincial, $3, quilted satin, $3.50, right, by Henry A. Enrich. Removable plastic liners $1 each, Lord & Taylor.

SCOTT HYDE



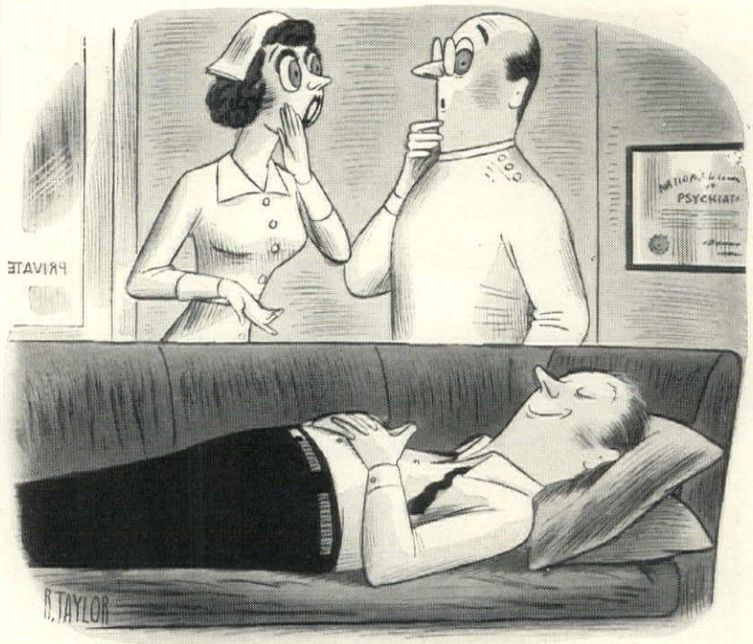
BUENILIUM, hand-polished aluminum alloy, 2-qt., Pyrex lined, divided vegetable dish by Breslauer-Underberg, $7. Bamberger's.

GRIGSBY

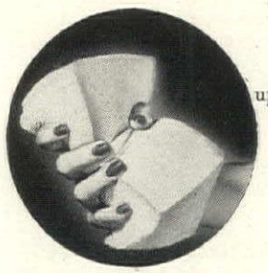


ROSE DE BRIGNOLLES Vermont marble ash tray, right, is 4¾" square, green, black or black-and-gold, $9.25, Vermont Marble Co.

All prices approximate. Continued on page 290.



"All he keeps saying is—'Koylon'!"



Naturally! Everybody is talking about furniture made with Koylon Foam Cushioning. It's "lifetime" luxury. Chair and sofa cushions smooth themselves when you get up. It's self-fluffing. See—sit in Koylon comfort.

U.S. Koylon® FOAM Cushioning

UNITED STATES RUBBER COMPANY
ROCKEFELLER CENTER, NEW YORK

STOP FOOD WASTE with KRISPY KAN



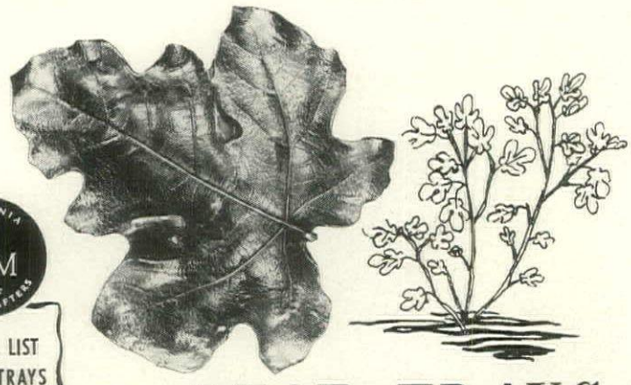
Krispy Kan stops food waste—saves food taste. It's not just another canister. You can leave crackers, potato chips, dry cereals and many other foods in the Krispy Kan and they'll always retain the crisp, tasty flavor which was baked into them. Guaranteed for a lifetime of service in every home. Retail price $1.95 at Department and Gift stores everywhere. Pat. applied for

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Calathea
Monstera
Geranium
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Sassafras
Hydrangea
Star Begonia
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Fig

LEAF TRAYS

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Designs by PAUL T. FRANKL

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Available at fine stores and accredited decorators.

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JOHNSON FURNITURE COMPANY

GRAND RAPIDS, MICHIGAN

and JOHN STUART BUILDING
Fourth Ave. at 32nd St., New York

TABLES

continued from page 245



DIRECTOIRE elegance for serving tea from a round marble-topped table with decorative brass grill. Two pull-out leaves add space, $95 at Lord & Taylor's "Now and Then" Shop. Silver shell by Fisher $15 tax incl. at Plummer's. Tole box, $26 at Alice H. Marks.



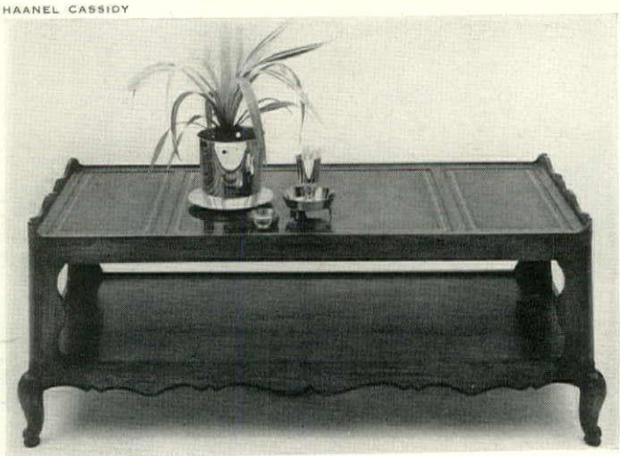
HOSTESS serving commode, right, in mahogany has two extension leaves. With both up, 74" wide. Both down, 20" wide. With one up, area is 47" wide. By Sligh, $136 at Bloomingdale's. Tray by Gense $35 at Findlay Galleries. Valliant wines from W. A. Taylor.

SERVE COFFEE on a table in black lacquer on hardwood stencilled with gold. Or choose it in green, Chinese red, maple, antique white. Still River Products, $45. Sloane's, Washington, D. C.





HAANEL CASSIDY



FRENCH PROVINCIAL cocktail table made of cherry wood, gold-tooled leather top, is by American Furniture Novelty Co., size 48" x 22" x 16½". $73 at Barker Bros. Brass flower pot, underplate $7.50; urn ash tray combination $7.50; small ash tray $1. At Lord & Taylor.

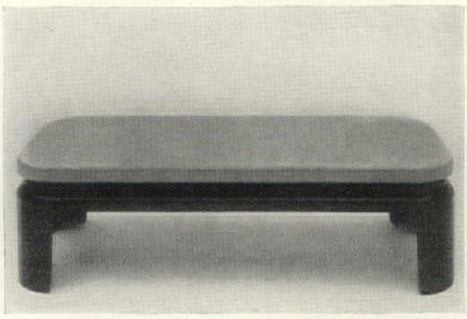


WINGS of Deering Davis lacquered fruitwood table open to 66", reveal silver tray. Closed, 47¾" x 49½", $395 at decorators. Brodegaard glasses, $12 doz., at Black, Starr & Gorham. Friedman plated ice bucket $27.50, Neiman-Marcus.

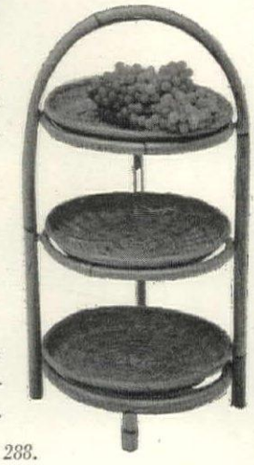
REGENCY design Bostwick table, right, by Beacon Hill, has a marble top, brass gallery, mahogany base with gilt detailing, $185 at Altman's. The crystal brandy glasses, $48 dozen at Holland House of Art. Courvoisier cognac from W. A. Taylor.



WALNUT or primavera table, left, designed by Joseph Salerno for Corvilla, 64" x 21" x 14", $86, Contemporary House. Plastic tray $15, Designed for Living.



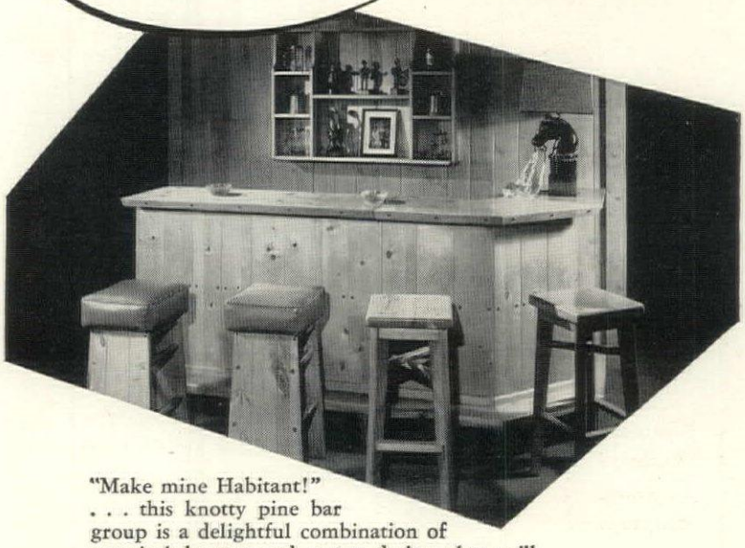
CORK TOP of mahogany table by Johnson Furniture Co. is silent and practical, 60" x 24" and 16" tall. It costs $179 at Gimbel's.



THREE-TIERED server in rattan and Chinese cane is made by Ficks Reed, is 10" in diameter and stands 21" high. Price, $10 at Macy's.

All prices approximate. *Continued on page 288.*

RECREATION ROOM BAR
ORIGINAL DESIGN BY Habitant
REG. TRADEMARK
HANDCRAFTED IN KNOTTY WHITE PINE



"Make mine Habitant!"
. . . this knotty pine bar group is a delightful combination of practical beauty and smart design that will make your rumpus room the envy of all. Habitant brings a fresh, new feeling of easy living to your home and there are groups or individual pieces for your dining room, bedroom, living room or recreation room. See Habitant at the better furniture or department store nearest you . . . we will gladly furnish name on request.

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"THE HABITANT LINE . . . PERFECTION IN PINE"

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A LIVING TRADITION



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Yes, it's true! You can keep flatware and hollow ware sparkling bright just by wrapping it (dry and clean) in Pacific Silver Cloth. *Only this fabric* contains a silver compound which filters out tarnish from the air—positively prevents silver tarnish. And it's effective for a lifetime!

Line your silver drawer with a Pacific Silver Cloth wrap for pieces in daily use or make your own bags and rolls for special pieces.

You'll find it in piece goods departments of leading stores—in packaged lengths in housewares, notions, and silverware departments and ready-made in bags, rolls, and chests at leading jewelers. Look for the Pacific label.

FREE! WRITE for booklet and name of nearest dealer to Pacific Mills, Dept. F-11, 214 Church St., New York 13, N. Y.

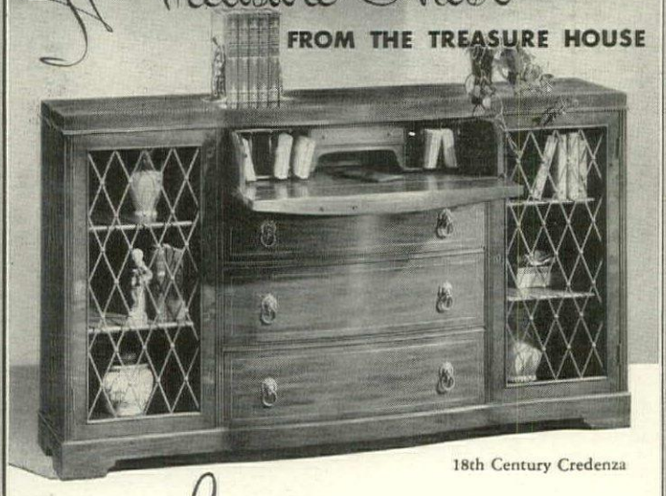
It's **PACIFIC** *Silver Cloth*

MADE BY PACIFIC MILLS
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Treasure House Collection

A Treasure Chest

FROM THE TREASURE HOUSE



18th Century Credenza

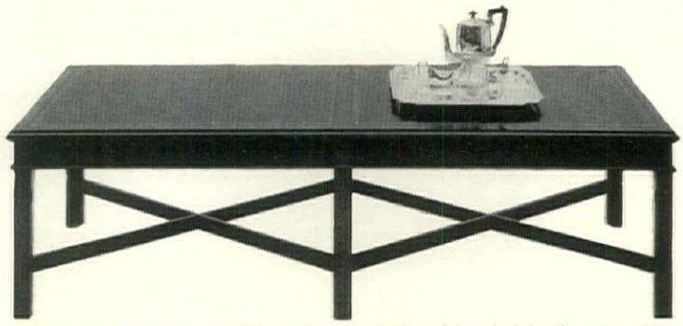
It's a show-place for your art objects, a desk, a storage cabinet — all in one. Colonial's craftsmen have expressed its classic grace in choicest Honduras mahogany, with grillwork and drawer handles of brass.



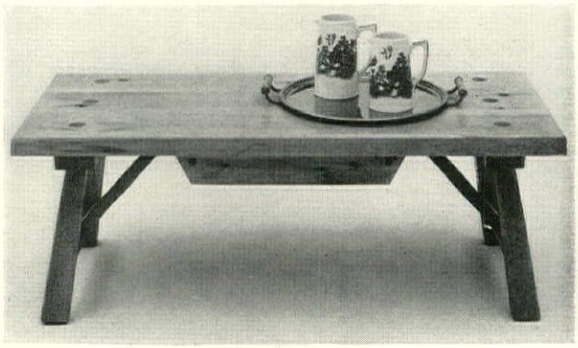
Send 25c for Colonial's Treasure Book . . . 80 illustrated pages of pedigreed hall clocks and furniture, with chapters on their history and care. Abridged edition 10c.

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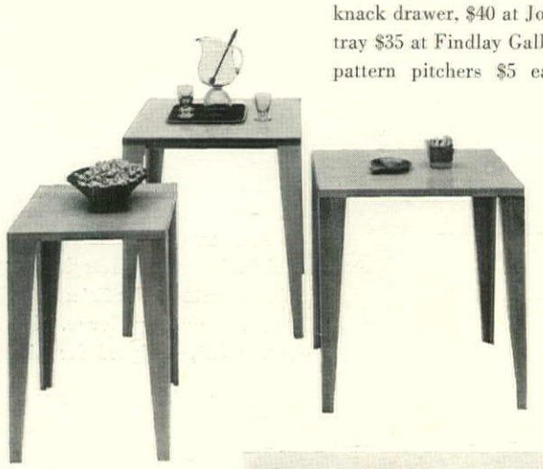
TABLES continued from page 287



CHINESE CHIPPENDALE table with two-panel, gold-tooled leather top, 60" x 24", by Imperial, is $103 at Carson Pirie Scott. National Silver tray $37.50 and coffee service $50 incl. Fed. tax from Gimbel's, Philadelphia.

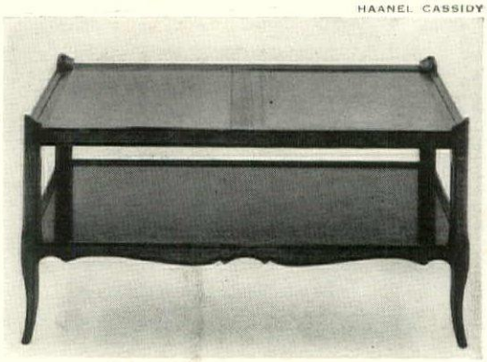


SMOKEY-FINISH knotty pine table by Habitant Shops, 20" x 47½" x 16" with knick-knack drawer, $40 at John M. Smyth. Gense tray $35 at Findlay Galleries. Two "Willow" pattern pitchers $5 each from Altman's.

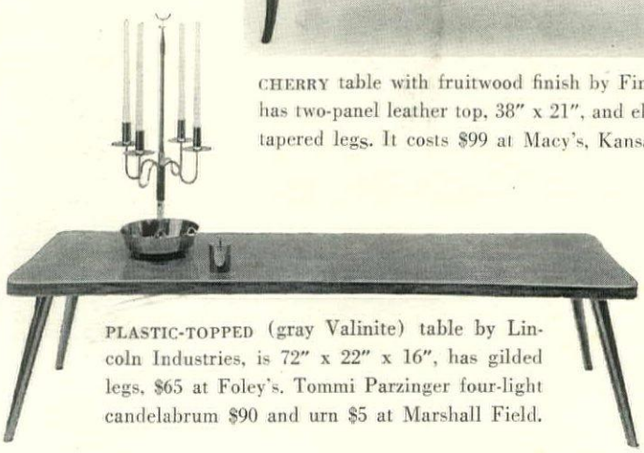


NESTED tables, 20" sq., 21½" h. over-all by Richards - Morgenthau, $34, Otto Gumpert. Rena Rosenthal tray $10. Pitcher $9, stirrer $1. Hammacher Schlemmer.

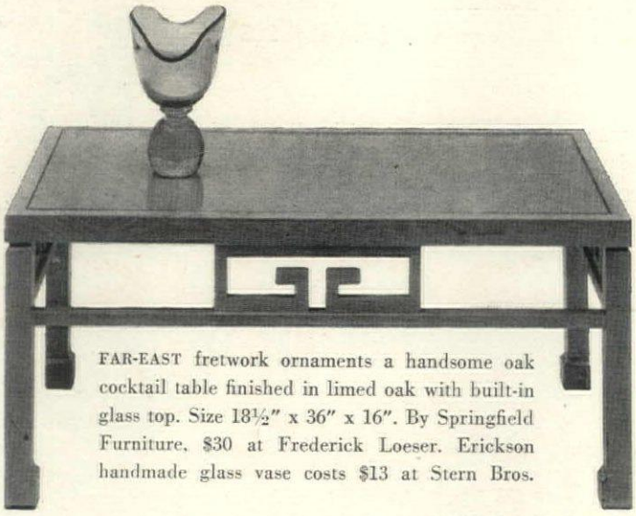
HAANEL CASSIDY



CHERRY table with fruitwood finish by Fine Arts, has two-panel leather top, 38" x 21", and elegantly tapered legs. It costs $99 at Macy's, Kansas City.



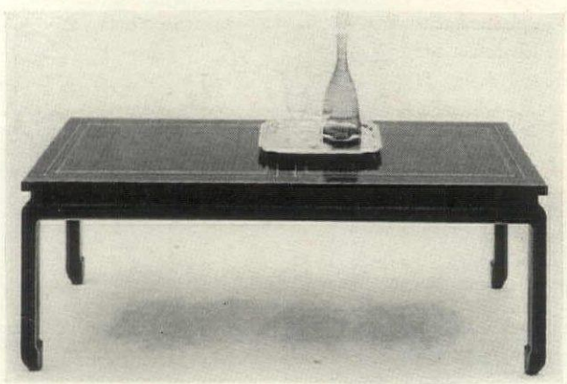
PLASTIC-TOPPED (gray Valinite) table by Lincoln Industries, is 72" x 22" x 16", has gilded legs, $65 at Foley's. Tommi Parzinger four-light candelabrum $90 and urn $5 at Marshall Field.



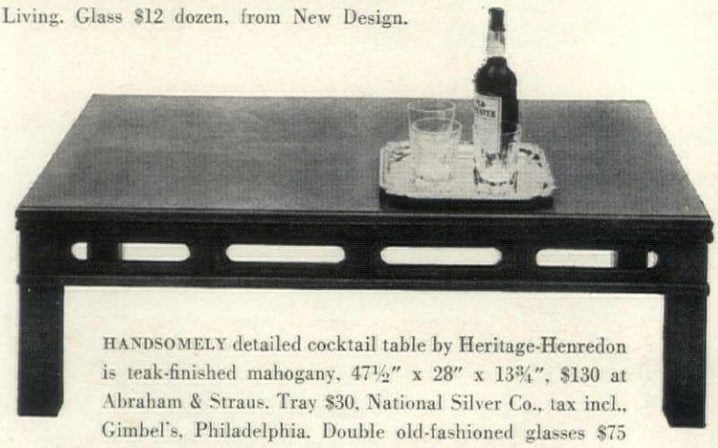
FAR-EAST fretwork ornaments a handsome oak cocktail table finished in limed oak with built-in glass top. Size 18½" x 36" x 16". By Springfield Furniture, $30 at Frederick Loeser. Erickson handmade glass vase costs $13 at Stern Bros.



EARLY AMERICAN design points up solid maple tea table, right, with graceful conformation, spoon legs. Drop leaves extend to 42" x 20"; 18" high. By Willett, $32 from Macy's.



RED LEATHER tooled in gold, tops Midland's suave mahogany cocktail table, $109 at Abraham & Straus. Tray by National Silver Co., $30 including Federal tax. Erickson handmade decanter $12 at Designed for Living. Glass $12 dozen, from New Design.



HANDSOMELY detailed cocktail table by Heritage-Henredon is teak-finished mahogany, 47½" x 28" x 13¾", $130 at Abraham & Straus. Tray $30, National Silver Co., tax incl., Gimbel's, Philadelphia. Double old-fashioned glasses $75 doz., Marshall Field. Old Forester Bourbon, Brown-Forman.

All prices approximate. Store directory page 291.

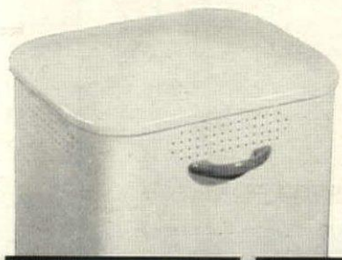
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Air Conditioned **REFUSE CONTAINER**

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● At long last . . . what every kitchen needs! Deposit refuse into disposable *moisture-proof* paper bag which rests within wire basket and is held open by sanitary tray grippers. When filled, lift out with sliding handles on basket and carry to disposal — no messy handling. Deodorant in lid lasts from 3 to 4 months per filling and prevents refuse odors from escaping. Durably built and finished in gleaming, baked-on white enamel. Generous supply of deodorant and 20 lb. bags furnished. Additional supply always available.

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Moon Flower **BY SALEM**

Smart, suave, sophisticated: *Moon Flower* by SALEM. The shape is distinctive, the decoration is luxurious, the quality is superb. Ideal for any occasion: luncheons, dinners, suppers, and for very, *very* special events. *Moon Flower* by SALEM is open stock dinnerware, on sale at leading stores everywhere.

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Today's Treasures, tomorrow's heirlooms

Hungerford 18th Century in solid Honduras mahogany

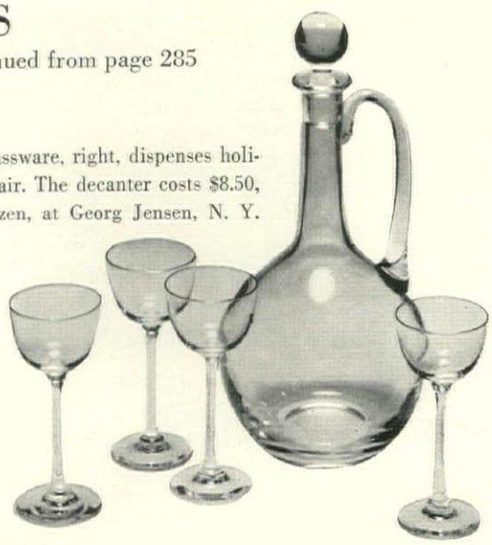
Enjoy life-long luxury in a style that endures regardless of changes in furniture design. Simplicity in Hungerford 18th Century adds to its charm, grace and easy beauty care. Choose Hungerford to enhance the loveliness of your bedroom. Open stock, see it in finer stores everywhere. Write today for free booklet. Dept. B-11.



Solid Mahogany by **Hungerford, Memphis**

CHRISTMAS

continued from page 285



SPARKLING Kosta glassware, right, dispenses holiday cordials with a flair. The decanter costs $8.50, glasses are $15 a dozen, at Georg Jensen, N. Y.



GRIGSBY

INSTANT cigarette lighter, left, by Sparklet Devices, Inc., uses Spark Lite cartridges of dry gas. In alligator, $23 at Bergdorf Goodman.



"TOPPER" 2½-qt. plastic bucket, right, keeps ice intact for 24 hours. Carrousel design is diverting. $11 at Gimbel's.



PINE CUPBOARD, left, from The House of Herbs, provides you with a gourmet's assortment of seasonings. On a kitchen wall, the cupboard lends Provincial charm and a professional touch. The selection of herbs and spices is up to you. Set as shown, $10 from G. Fox & Co.

MIEHLMANN



MINIATURE breakfast set, "Ernestine," right, is Italian earthenware. The design of wild flowers is applied under a pale pink glaze. Service of 18 pieces as shown costs $33 at I. Magnin.

All prices approximate

STORE DIRECTORY

Following are the addresses of the stores whose merchandise appears in this issue. All prices are approximate, and subject to change.

ABERCROMBIE & FITCH
New York, N. Y.
ABRAHAM & STRAUS, INC.
Brooklyn, N. Y.
B. ALTMAN & CO.
New York, N. Y.
ANDERSON'S FURNITURE STUDIO
2222 North Harwood
Dallas, Texas
ANDRE SKI SHOP
49 East 47 St.
New York, N. Y.
L. S. AYRES & CO., INC.
Indianapolis, Ind.
L. BAMBERGER & CO.
Newark, N. J.
BARKER BROS.
Los Angeles, Calif.
BAZAR FRANÇAIS
666 Sixth Ave.
New York, N. Y.
HENRI BENDEL
New York, N. Y.
BERGDORF GOODMAN
New York, N. Y.
J. H. BIGGAR FURNITURE CO.
Pasadena, Calif.
BLACK, STARR & GORHAM INC.
New York, N. Y.
BLOOMINGDALE BROS.
New York, N. Y.
BONNIERS
605 Madison Ave.
New York, N. Y.
BRECK'S OF BOSTON
85 Franklin St.
Boston, Mass.
BRONZINI LTD.
5 East 52 St.
New York, N. Y.
BULLOCK'S
Los Angeles, Calif.
BULLOCKS-WILSHIRE
Los Angeles, Calif.
BULLOCKS-PASADENA
Pasadena, Calif.
BURGE-MAVRO, INC.
107 East 57 St.
New York, N. Y.
J. E. CALDWELL & CO.
Philadelphia, Pa.
CARLIN COMFORTS
10 East 50 St.
New York, N. Y.
CARSON PIRIE SCOTT
Chicago, Ill.
CARTIER INC.
Fifth Ave. and 52 St.
New York, N. Y.
COHEN'S FURN. HOUSE
Bayonne, N. J.
CONTEMPORARY HOUSE
2506A McKinney
Dallas, Texas
CORRADOS' INC.
4477 Connecticut Ave.
Washington, D. C.
CREATIVE PLAYTHINGS
867 Madison Ave.
New York, N. Y.
CROSSROADS OF SPORT
15 East 54 St.
New York, N. Y.
CURZART
198 East 58 St.
New York, N. Y.
DEMPSEY & CARROLL
556 Madison Ave.
New York, N. Y.
DESIGNED FOR LIVING
131 East 57 St.
New York, N. Y.
DOMINIQUE FRANCE INC.
53 East 51 St.
New York, N. Y.
DOUBLEDAY BOOK SHOPS
New York, N. Y.
ALFRED DUNHILL OF LONDON, INC.
660 Fifth Ave.
New York, N. Y.
DUPIN'S INC.
312 East 72 St.
New York, N. Y.
EARNSHAW INC.
515 Madison Ave.
New York, N. Y.
EMPIRE FURNITURE CO.
Ithaca, N. Y.
EPICURE'S MART
133 Putnam Ave.
Greenwich, Conn.
GEO. FENNELL & CO.
110 South Fourth Ave.
Mt. Vernon, N. Y.
STEPHEN J. FERON, INC.
55 E. 44 St.
New York, N. Y.
FINDLAY GALLERIES, INC.
318 S. Michigan Ave.
Chicago, Ill.
FOLEY BROS.
Houston, Texas
G. FOX
Hartford, Conn.
FREDERICK & NELSON
Seattle, Washington
J. L. GALEF & SONS, INC.
85 Chambers
New York, N. Y.
JULES GARFINCKEL & CO.
Washington, D. C.
GILBERT HALL OF SCIENCE
Washington, D. C.
GIMBEL BROS.
Philadelphia, Pa.
COMPRECHT & BENESCH
Baltimore, Maryland
GRIFFITH PIANO CO.
605 Broad St.
Newark, N. J.
OTTO GUMPERT
632 Lexington Ave.
New York, N. Y.
GUMP'S
San Francisco, Calif.
THE HALLE BROS. CO.
Cleveland, Ohio
HAMMACHER SCHLEMMER & CO.
145 East 57 St.
New York, N. Y.
W. A. HATHAWAY
51 West 45 St.
New York, N. Y.
HECHT CO.
Baltimore, Maryland
HEINS & BOLET
68 Cortlandt St.
New York, N. Y.
PETER HENDERSON & CO.
35 Cortlandt St.
New York, N. Y.
HOLLAND HOUSE OF ART
948 Madison Ave.
New York, N. Y.
D. H. HOLMES CO. LTD.
New Orleans, La.
JOSEPH HORNE CO.
Pittsburgh, Pa.
THE J. L. HUDSON CO.
Detroit, Michigan
LYMAN HUSZAGH
112 E. 55 St.
New York, N. Y.
HUTZLER BROS. CO.
Baltimore, Maryland
JACKSON & PERKINS
Newark, N. Y.
GEORG JENSEN INC.
667 Fifth Ave.
New York, N. Y.
JORDAN MARSH
Boston, Mass.
KIRTLAND BROS.
95 Chambers St.
New York, N. Y.
M. J. KNOUD
716 Madison Ave.
New York, N. Y.
LAMMERT FURNITURE CO.
St. Louis, Mo.
LANGBEIN-GIFTWARES DIV.
161 Willoughby
Brooklyn, N. Y.
SALON LENTHÉRIC
673 Fifth Ave.
New York, N. Y.
LÉRON
745 Fifth Ave.
New York, N. Y.
LEWIS & CONGER
45 St. and 6th Ave.
New York, N. Y.
LIBERTY MUSIC SHOPS
New York, N. Y.
LIGHTHOUSE FOR THE BLIND
111 East 59 St.
New York, N. Y.
FREDERICK LOESER
Brooklyn, N. Y.
LORD & TAYLOR
New York, N. Y.
McCREERY'S
New York, N. Y.
JAMES McCUTCHEON & CO.
New York, N. Y.
MACY'S
New York, N. Y.
I. MAGNIN & CO.
Los Angeles, Calif.
MALLARY'S
New Rochelle, N. Y.
MADOLIN MAPELSDEN
825 Lexington Ave.
New York, N. Y.
ALICE H. MARKS
9 West 57 St.
New York, N. Y.
MARSHALL FIELD & CO.
Chicago, Ill.
THE MAY CO.
Los Angeles, Calif.
THE MAY CO.
Art Needle Dep't.
Cleveland, Ohio
MAYHEW SHOP
603 Madison Ave.
New York, N. Y.
ELINOR MERRELL
40 East 57 St.
New York, N. Y.
E. B. MEYROWITZ
520 Fifth Ave.
New York, N. Y.
MILLER & RHOADS INC.
Richmond, Va.
MM COMPANY
400 Park Ave.
New York, N. Y.
MOTTAHEDEH & SONS
225 Fifth Ave.
New York, N. Y.
NEIMAN-MARCUS
Dallas, Texas

Continued on page 293

Haviland China



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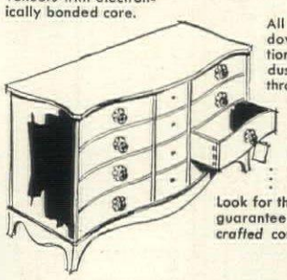


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. . . a handsome tradition for a modest price

Five-ply selected figured mahogany veneers with electronically bonded core.

Hand-rubbed, waxed, high-gloss finish.



All drawers with dovetail construction, center guides, dust-proofing throughout.

Sturdy hardwood frames, recessed case backs.

Look for this tag, your guarantee of *quality-crafted* construction.

- Inspired by 18th Century Hepplewhite styling, designed by the noted
- David Evans, this classical new group is Kent-Coffey's latest effort
- to bring you truly fine bedroom furniture at prices the average budget
- can afford. Ask to see the Evanshire and other *quality-crafted* Kent-Coffey groups in both charming
- period and exciting modern. At better furniture and department stores. **Helpful book—*Let's plan your Bedroom . . . from lumberland to slumberland.* Send 25c.**

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Distinctive Bedroom Furniture

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4 Ways to a Happier Day!

Own these work-saving, time-saving **Handyhot** appliances

1. Automatic Percolator

Makes better coffee in less time!

Beautiful 8-cup capacity percolator changes automatically high to low heat when brewing is finished. Keeps coffee at proper serving temperature. Aluminum finish with black plastic handle.



$12.95

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Washes anything, anywhere with large washer performance. Fast, gentle, easy to use. A personal washer for sterilizing and washing baby's clothes individually.



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4. De Luxe Juicit

. . . approved by Sunkist!

Gets all the juice quickly!

New de luxe model—porcelain reamer—special stainless steel strainer oscillates at high speed—strains and extracts all fresh juice quickly and easily—gets all health-giving vitamins.



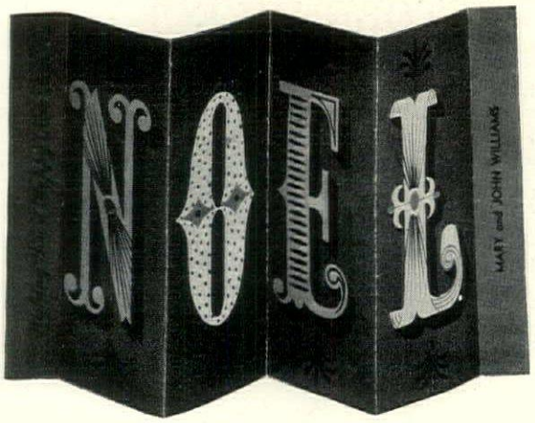
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See other Handyhot work-savers. Write for your free copy of "Home Is A Pleasure." Dept- HG-11, The Chicago Electric Manufacturing Company, Chicago 38, Illinois

Handyhot *Quality Appliances*





DISTINCTIVE greeting on a stand-up card by Tammis Keefe in bright pink, blue, green. 100 are $25, with name $28.50. Lord & Taylor, N. Y.

Anticipate the postman

Here are more of 1950's gayest, newest greeting cards to choose for faraway friends and next-door neighbors



Left

"THREE Little Maids Are We," riding tandem good wishes through the holidays. 25 cards are $3.75; with name $6.25. 50 are $7.50; with name $10.50. 100 cost $15; with name $19. Designed by Karl Koehler. Dempsey & Carroll.

Below

TWIRL-AROUND topped by an angel, co-stars as a Yule ornament. Box of 25 costs $6.25. By Volland. From Bamberger's.





BEARING CHEER. 100 St. Bernard cards are $15 plus $3.50 for your name. Designed by Tammis Keefe. At Halle Bros.



Right

BR'ER FOX is host to Christmas on this card by F. Rojankovsky, $15 for 100; with your name imprinted $3.50 extra. At Saks Fifth Avenue.



Left
LACE CURTAIN Yuletide with claret on the sideboard in a nostalgic picture by Tom Funk. $25 for 100 plus $3.50 with name imprinted. American Artists Group. At Neiman-Marcus.

MIEHLMANN



Right
MADONNA AND CHILD surrounded by stars, angels, snow crystals are shown in a medallion-like frame. Tapestry colors of soft blue, green, red and yellow. They cost $25 for 100 plus $3 for your name. At Georg Jensen.



Left
THE TRICYCLE SET exchange personal greetings with a vim. Here's a card they'll like, bedecked in green, red, gold. $15 for 100, plus $3 for name. Carson Pirie Scott.

STORE DIRECTORY continued from page 291

NEVE FURNITURE CO.
1005 Beach 20 St.
Far Rockaway, N. Y.
NEW DESIGN INC.
33 E. 75 Street
New York, N. Y.
OLIVIERI
127 East 57 St.
New York, N. Y.
PAINE FURNITURE CO.
81 Arlington Street
Boston, Mass.
THE PLAYHOUSE
867 Madison Ave.
New York, N. Y.
THE PLAYHOUSE
521 Midvale Ave.
St. Louis, Mo.
PLUMMER LTD.
734 Fifth Ave.
New York, N. Y.
POODLE SPECIALTY SHOP
971 First Ave.
New York, N. Y.
POWERS DRY GOODS
Minneapolis, Minn.
REISS BROS.
54 East 59 St.
New York, N. Y.
RENA ROSENTHAL
71 E. 57 St.
New York, N. Y.
RHODA'S NEEDLEWORK STUDIO
678 Lexington Ave.
New York, N. Y.
RICH'S INC.
Atlanta, Ga.
ROSS DANIELS, INC.
217 High St.
Des Moines, Iowa
HERMAN L. RUBEN
1704 Locust St.
Philadelphia, Pa.
SAKS FIFTH AVE.
New York, N. Y.
Beverly Hills, Calif.
MAX SCHLING SEEDSMEN INC.
618 Madison Ave.
New York, N. Y.
F. A. O. SCHWARZ
745 Fifth Ave.
New York, N. Y.
SCULLY & SCULLY
506 Park Ave.
New York, N. Y.
SHREVE, CRUMP & LOW
Boston, Mass.
W. & J. SLOANE
New York, N. Y.
San Francisco, Calif.
JOHN M. SMYTHE CO.
Chicago, Ill.

(*Continued on page 294*)

Cook Sunday Dinner While You're at Church



by "COOKING WITH THE GAS TURNED *off*" ®

7 Colors At No Extra Cost
Yellow Gray
Red Blue
Green Black
White

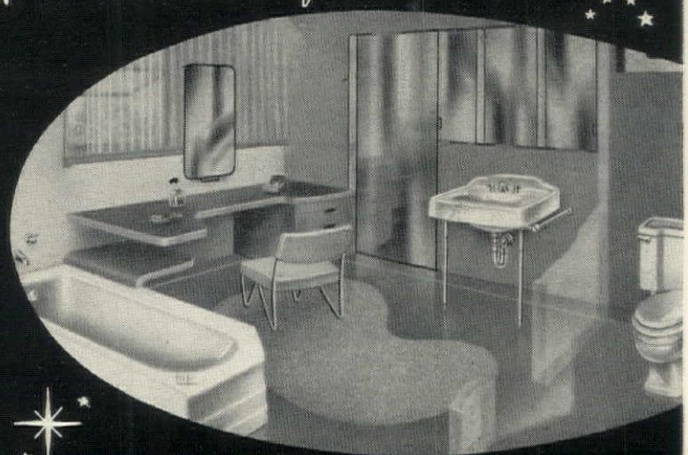
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See this latest Universal-Rundle idea before completing plans for new or remodeled bathroom facilities.
The Husband 'n Wife Suite, designed by the eminent American architect, Mr. Ernst Payer, incorporates many new features for greater comfort, more enduring satisfaction.
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Write for complete plans...10 cents

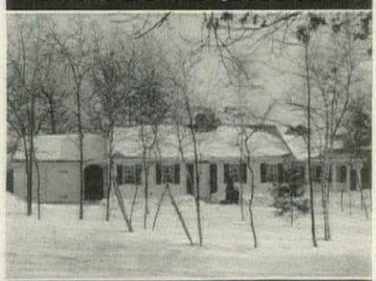
★ Designed by Ernst Payer, Architect, A. I. A.

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NEW CASTLE, PENNSYLVANIA

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Year Round
HOUSE



and so is this...



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COTTAGES



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Main Office: 8 Newbury St., Boston
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STORE DIRECTORY continued from page 293

SNELLENBURG & CO.
Philadelphia, Pa.

STERN BROS.
New York, N. Y.

ROBERT T. STEVENSON
107 E. 57 St.
New York, N. Y.

STIX-BAER-FULLER
St. Louis, Mo.

STRAWBRIDGE & CLOTHIER
Philadelphia, Pa.

STUMPP & WALTER CO.
132 Church St.
New York, N. Y.

SWEDISH HANDICRAFTS
153 Lexington Ave.
New York, N. Y.

TATMAN'S INC.
625 N. Michigan Ave.
Chicago, Ill.

VAUGHAN'S SEED STORE
47 Barclay St.
New York, N. Y.

VERMONT MARBLE CO.
101 Park Ave.
New York, N. Y.

VON LENGERKE & ANTOINE
9 No. Wabash Ave.
Chicago, Ill.

WAYLANDE GREGORY
Bound Brook, N. J.

THE WHITE HOUSE
San Francisco, Calif.

WOODWARD & LOTHROP
Washington, D. C.

WOOLF BROS. INC.
1020 Walnut St.
Kansas City, Mo.

JOHN WANAMAKER
New York, N. Y.

YOUNG TREASURES
746 Madison Ave.
New York, N. Y.

For further information, write to House & Garden's Reader Service, Greenwich, Connecticut

DECORAMA continued from page 221

Here is the shopping information for the merchandise on pages 220 and 221. *All prices are approximate and subject to change.*

All furniture by the Drexel Furniture Co.

Upper left photograph

Furniture: Travis Court Group, mahogany veneer at Robert Keith, Kansas City and Dorris-Heyman, Phoenix. TESTER BED with canopy rail, headpost, 70" h., highest point of curved canopy 82", $142. *Bedspread:* Needletuft, "Plantation" design, white and frosted pastels, double $22, Lord & Taylor. *Canopy* of Konwiser "Fishnet" 45" w., $3 yd., available through decorators. NIGHT CHEST 20" w., 15" d., 28" h., $60. Warren Kessler pink lamp, 30" over-all height, base $38, shade $18. Fenton French opalescent coin-dot vase, 6" h., $1.75, Gimbel's, N. Y.

Carpet: Alexander Smith "Set-Twist" wool, 27", 9', 12', 15' widths, $12 sq. yd., Gimbel's, N. Y.

Upper right photograph

Furniture: American Traditional Group, at Stoehr & Fister, Scranton and Dorris-Heyman, Phoenix.

IPSWICH LOVESEAT, 51" w., 34½" d., 30½" h., $166 in muslin. LAMBERT SIDE CHAIR, black lacquer, $32. GROTON END TABLE, antique pine finish on pine veneer and hardwood 20" w., 12½" d., 25" h., $46. Lightolier lamp and shade, ebony and brass, 28½" h., shade 20" diameter at bottom, $24, J. H. Biggar, Pasadena. WINDSOR ARMCHAIR, antique pine finish on pine and maple $71. WELSH DRESSER, 60" w., 78" h., 20" d., base $170, deck $100. Tin rooster, $7.50; openwork basket $2.50, Fred Leighton, N. Y. Westmoreland fruit-decorated, 8½" dessert plates $33 doz., Altman's, N. Y.

ROUND COFFEE TABLE, antique pine finish on pine veneer and hardwood, 42" diameter, 20" h., $78. Westmoreland 10½" fruit-decorated plate $53 doz., Altman's, N. Y. Magazine basket 16" x 13", $2, Pan American Shop, N. Y. Cigarette urn $1.60, Bonniers, N. Y. CARPET: Klearflax Linen Looms "Skandia" linen and cotton rug, 27", 36" 54", 6', 9', 12' widths, $8 sq. yd., plus finishing, Altman's, N. Y. *Tin mirror:* 23½" x 30" over-all, $23, Fred Leighton, N. Y.

Lower left photograph

Furniture: Precedent Group, silver elm finish on birch, at Robert Keith, Kansas City and Morrison-Neese, Greensboro. BED with upholstered headboard, $63 in muslin. *Bedspread:* "May-Wale" by Mayflower of corduroy, single $30, Macy's, N. Y.

NIGHT TABLE, 16" w., 10" d., 37" h., $40. Van Nessen lamp, brushed brass finish, 20" high over-all, shade 14" diameter, $32 available through decorators. Jewel alarm clock, imported from Switzerland, $28, Gourielli, N. Y. DESK CHAIR, swivel seat, 29" h., $40 in muslin.

Curtains: of Waverly "Louis XV Stripe" chintz, 36" w., $1.35 yd., Horne's, Pittsburgh.

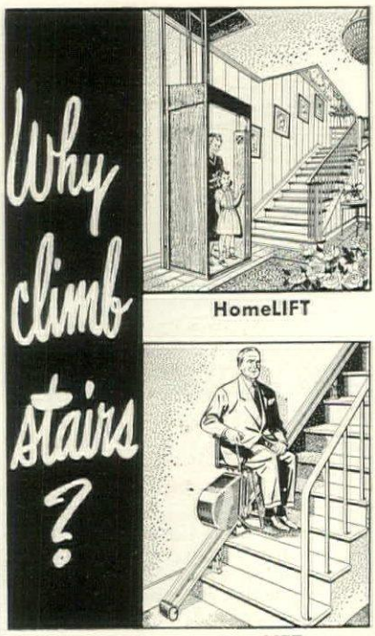
Carpet: Artloom "Townley" cotton broadloom, 9' w., $8 sq. yd., Macy's, N. Y.

Reproductions of 18th-century fruit prints 22½" x 26½" $35 ea., F. A. R. Gallery, N. Y.

Lower right photograph

Furniture: Tempo Group mahogany at Sydnor & Hundley, Richmond; Harbour-Longmire, Oklahoma City. BUFFET, 60" w., 19" d., 31" h., $210. Basket, 10" x 10", $2.50, Fred Leighton, N. Y. Spotted lilies from Irene Hayes. White porcelain column lamp 32½" over-all height, with rayon shade, $50, through decorators at Little Jones, N. Y. SQUARE FLIP-TOP DINING TABLE 36" x 36" closed, 36" x 72" open, $114. Ironstone china soup tureen, 3-qt. size, 11" h., 11" w., with ladle $13, Strawbridge & Clothier, Philadelphia. Cigarette urns and ashtray $1.60 ea., Bonniers, N. Y. ARMCHAIRS, $44 ea. in muslin. SIDE CHAIR $35 in muslin. *Carpet:* Gulistan "Cheviot" textured Pewter gray wool, 27", 9', 12' widths, $14.25 sq. yd. Macy's, N. Y.

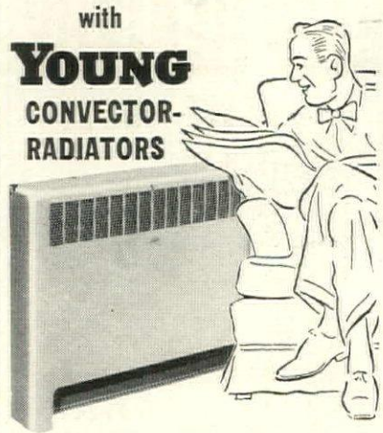
Reproductions of balloon print engravings, 12" x 16½", $15 ea. F. A. R. Gallery, N. Y.



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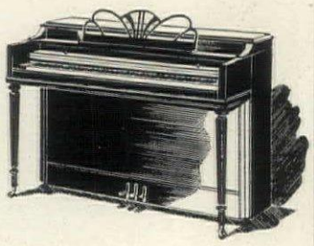
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Here's the modern way to heat a room properly, quickly . . . Young Convector-Radiators. Efficient tube-and-fin-type heating element is in direct contact with room air. Heated air flows from grille at the top of the cabinet, circulates in draft-free abundance throughout the room. Young Convector-Radiators can be located where heat is needed most. Recessed models save valuable floor space. Ratings U.S. Bureau of Standards approved. Mail coupon for free folder.

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Plants at Racine, Wis., and Mattoon, Ill.
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HOUSE continued from page 223

NORTH MANURSING ISLAND HOUSE BUILDING DATA

FOUNDATION: Cement blocks. EXTERIOR WALLS: Local beach stone—Lake Street Granite Quarry, Inc.; shingles—Colonial Hand Split Shingles, Inc. ROOF: Pennsylvania slate—North Bangor Slate Co. INSULATION: Triple aluminum foil in all walls and ceilings—Infra Insulation, Inc. DOORS: Flush doors—Roddis Plywood Corp.; garage overhead doors—Overhead Door Corp. WINDOWS: Wood casements, specially made. GLASS: Thermopane—Libbey-Owens-Ford Glass Co. FIREPLACE: Soapstone facing and hearth. CEILINGS: Wire lath and plaster. FLOORS: Wood parquet laid in mastic throughout; concrete underfloors—Bedford Hills Concrete Products Corp. HARDWARE: Special solid brass—P. K. Guerin, Inc. PAINTS: Thomas C. Dunham, Inc. LIGHTING FIXTURES: Lumiline fluorescent lights in ceiling troughs—Sylvania Electric Products, Inc. BATHROOM FIXTURES: American-Standard. HEATING: Radiant panel type with copper coils in all ceilings—Revere Copper & Brass, Inc.; boiler—International Boiler Works Co.; oil burner—Petroleum Heat & Power Co.; controls—Minneapolis-Honeywell. KITCHEN EQUIPMENT: Cabinets—Kitchen Maid; range fan—Universal Blower. LANDSCAPE ARCHITECT: Charles Middleer. OWNER: Continental Building Co. CONTRACTOR: O'Brien-Fortin, Inc.

ITALIAN DIRECTOIRE

continued from page 224

Here is the shopping information for the merchandise on pages 224-229.

All prices are approximate.

Prices higher west of the Mississippi.

All furniture shown in house is by the Baker Furniture Co., imported fruitwood except where otherwise indicated. Available at Lord & Taylor, New York; Marshall Field, Chicago; Cannell & Chaffin, Los Angeles.

Page 224

Furniture: GAME TABLE, walnut or fruitwood, top closed 15½" x 31", top open 31" square, 29½" h. $219. Backgammon set $45, Mark Cross, N. Y.

LEATHER PULL-UP CHAIR 24" w., 22" d., 29½" h. $149 in muslin.

ARMCHAIRS 24" w., 23" d., 33" h. $205 in muslin.

Carpet: Perma-Weave popcorn tufts, cotton and hemp, $11.50 sq. yd., through decorators at Edward Fields, N. Y.

On terrace

Furniture: "Tempestini" design wrought iron by Salterini at Colonial Art Furniture, Pittsburgh; Scruggs-Vandervoort-Barney, St. Louis; Barker Bros., Los Angeles. TABLE, 42" diameter with 7/16" crystal top $140. Large round wicker basket $3. House of Italian Handicrafts, N. Y. SIDE CHAIRS $40; ARMCHAIR $48. Separate foam-rubber cushions $8 ea.

Page 225

DINING TABLE closed 53" x 61", 29" h.; with two 16" leaves, extends to 93". $475. Black plastic bowl "Gray-N-Ware," 28½" l., 9½" w. $15, Hammacher Schlemmer, N. Y. Crystal candlesticks 14½" h. $110 pr., Steuben, N. Y. Flowers from Westover Greenhouses, Stamford, Conn. SIDE CHAIRS 18" w., 20" d., 34" h. $119 in muslin. ARMCHAIRS 24" w., 26" d., 37" h. $165 in muslin.

Page 226

SOFA 78" l., 32" d., 27" h. $419 in muslin. LEATHER PULL-UP CHAIR 24" w., 22" d., 29½" h. $149 in muslin. ARMCHAIR 29" w., 29" d., 38" h. $259 in muslin. COCKTAIL TABLE, 30" x 38", 18" h. $215. Round silver tray $180 incl. Fed. tax, Georg Jensen, N. Y. Crystal highball glasses, 14½ oz., $120 doz., Steuben, N. Y. Bronze doré Coronation salts $38 ea.; black lacquer cigarette box $15, Sydney Brown, N. Y. Black cigarette urn (from 4-pc. smoke set) $19 set, and white Filegrana vase 15" h. $55, Alban Conway, N. Y. Flowers from Westover Greenhouses, Stamford, Conn. Oil painting, *Anemones* by Hans Moller, $600, Kleemann Galleries, N. Y. Tripod floor lamp designed by Robsjohn-Gibbings for Hansen, polished brass, 47" h., plastic shade, 19" diameter, $108, Hansen, N. Y. Screen, 6' h., 3 panels, $156 per panel, Dan Cooper, N. Y.; rug from Edward Fields, N. Y.

Page 227

SIDEBOARD 78" w., 18" d., 35" h. $595.

(*Continued on page 297*)

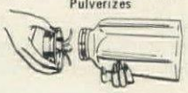
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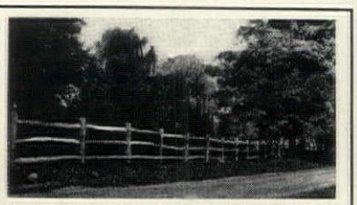
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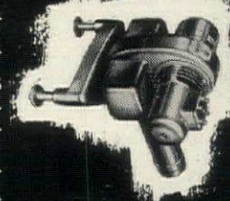
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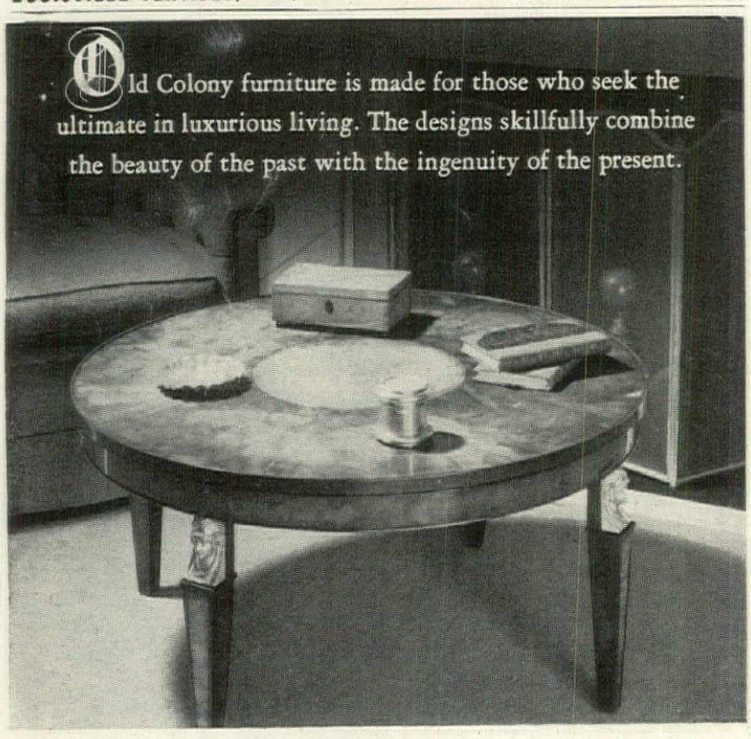
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TURKEY STUFFING

continued from page 218

Ham stuffing by Jeanne Owen, author of "Lunching and Dining at Home" (Knopf)

4 slices firm whole wheat bread
Milk
½ lb. sliced boiled ham
2 hard-cooked eggs
4 small white onions or
6 scallions
4-6 tbsps. butter
2 tbsps. chopped parsley
Salt and freshly-ground pepper
¼ lb. salted pecans
3 chopped truffles (optional)
1 small wineglass brandy

Soak medium slices of firm bread in milk, then squeeze them fairly dry. Place in a bowl and add the sliced ham, fat and all, chopped very fine. Then add the hard-cooked eggs, also chopped fine. Mince the onions or scallions fine and cook them slowly, without browning, in the butter. When they are cooked, add the parsley and blend thoroughly. Add this to the bread mixture and season with salt and freshly-ground pepper to taste. Next add the pecans, coarsely chopped, and, if you like, the truffles. Last of all, pour in the brandy. Blend all. At this juncture the stuffing should be moist, not wet, and should fall apart easily. Stuff the turkey breast at least 12 hours before roasting and let stand breast downward.

Raisin cornbread stuffing by Florence Brobeck, author of "Chafing Dish Cookery" (M. Barrows)

4 small onions, chopped
¼ cup minced parsley
¾ cup margarine or butter
8 cups crumbled cornbread
1 tsp. thyme
1 tsp. salt
½ tsp. pepper
1 cup chopped walnut or almonds
1 cup seedless raisins, chopped

Sauté the onions and parsley in the margarine or butter till the onions are cooked, about 5 minutes. Mix the cornbread with the herb and seasonings, combine with the onion mixture, then add nuts and raisins. Makes 11-12 cups of stuffing for a 12-lb. or larger bird.

Buckwheat dressing by Adelle Davis, author of "Let's Cook it Right" (Harcourt Brace)

Unground buckwheat, sold as buckwheat groats, can be purchased from most large flour mills, health food stores or in cities and at markets which supply Russian or Kosher foods. To please all guests, you may stuff the neck of a turkey with bread or chestnut dressing, the inside with buckwheat dressing or vice versa. Heat to a rolling boil:

3 cups water or broth from giblets

Add so slowly that the boiling process does not stop:

1½ cups unwashed whole buckwheat
1½ tsps. salt

Boil rapidly two minutes: Add:

Chopped giblets (optional)
1 chopped onion
2 diced stalks celery
2 diced pimentos
1 small can mushrooms and juice
2 tbsps. chopped parsley
4 tbsps. margarine or butter

Cover utensil, lower heat and simmer 15 minutes. Use for stuffing chicken, duck, wild fowl, turkey, other poultry.

Wild rice stuffing by Mary Grosvenor Ellsworth, author of "Much Depends on Dinner" (Knopf)

2 large onions, minced
½ cup butter
1 tsp. sage
1 tsp. chopped parsley
½ cup raw chopped celery
1½ cups wild rice
4 cups broth or soup stock
1-1½ tsps. salt
¼ tsp. black pepper

Sauté the minced onions in butter till they color. Add the sage, parsley and celery. When they have heated thoroughly, add the wild rice, well washed. Stir this about in the butter for approximately 15 minutes, till the grains begin to change texture, then add the soup stock and salt (the amount of the latter depending on the amount of salt in the broth) and pepper. Heat to boiling again, reduce the flame and let it simmer till the moisture is absorbed and the rice is tender. This takes about 40 minutes and gives you a total of 6 cups of stuffing.

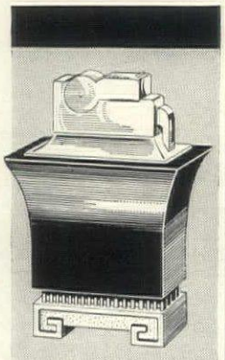
Old-fashioned sausage stuffing by Marion Flexner, author of "Out of Kentucky Kitchens" (Franklin Watts)

½ lb. sausage meat (sage-flavored country sausage, not links)
8 tbsps. sausage or chicken fat or butter
4 medium onions, chopped
6 stalks celery with leaves, chopped
Salt and black pepper to taste
12 slices white bread, trimmed, cut ½" thick
2 cups chicken or turkey broth, consommé or milk
4 eggs
¼ tsp. nutmeg or more to taste
⅔ tsp. ginger or more to taste
¼ tsp. thyme
4 tbsps. minced parsley

Fry sausage meat until cooked but not browned. Drain, saving fat to use in dressing if desired. If not, use chicken fat or butter. Measure 4 tablespoons and heat in a heavy skillet. Add onions and celery, salt and pepper and let cook about 3 minutes or until vegetables are yellow. Meanwhile soak bread slices in broth or milk, mashing them with a potato masher or your fingers until they form a pulp. Add eggs to this pulp and beat well. Add drained sausage to the dressing. Do not season the combined mixture until you have tasted it, since the sausage may be highly enough seasoned so that you require nothing more. Add all other ingredients. Turn the mixture into the skillet, stir and cook until it is stiff enough to handle but not dry. It gets firm as it cools, so do not overcook. (When it reaches the right point it usually leaves the sides of the pan without sticking.) Stuff the fowl, being careful not to pack too tightly as the dressing swells when cooking. You can prepare the bird the night before it is to be roasted. Rub with olive oil or chicken fat, salt and pepper and put in a covered dish in the refrigerator overnight. This recipe makes enough for a turkey or goose. Halve it for chicken.

(Continued on page 299)

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A·S·R Ascot lighter

PRECISION A·S·R PRODUCTS

ITALIAN DIRECTOIRE

continued from page 295

Bird cage, red lacquer on metal, 31" l., 20" d., 34" h. $395, Past & Present, N. Y. Oil painting *Pasteque et Poires* by Bernard Buffet, $375, Kleemann Galleries, N. Y. SIDE CHAIRS 18" w., 20" d., 34" h. $119 in muslin. CHAIR (in foreground) 26½" w., 26" d., 27" h. $159 in muslin. Robsjohn-Gibbings-designed floor lamp $108, Hansen, N. Y.

Lower left photograph

CABINET 49" w., 18" d., 86" h. $649. Green Majolica plates; leaf, oval and square shapes, $6 to $7 ea., Tradition or Else, N. Y. Val St. Lambert lead crystal "Rutten" candlestick holders 7½" h. $60 ea., Black, Starr & Gorham, N. Y. Black lacquer cigarette boxes $15 ea., Sydney Brown, N. Y. CHAIR 24" w., 22" d., 29½" h. $149 in muslin.

Lower right photograph

CHEST 46" w., 19" d., 31½" h. $349. MIRROR, fruitwood frame, $189. CHAIR 18" w., 19" d., 34" h. $98.

Accessories: Antique Chinese hand-decorated 3-fold screen 5' 4" h. (fully opened 5' w.) $250, Decorator's Exchange, N. Y. French Empire column lamp covered in modern French gilt paper, 33" h. to finial, $60, Sydney Brown, N. Y. Vase, Coroso finish, 9" tall $23., Alban Conway, N. Y.

Page 228

Upper photograph

SINGLE BED, walnut or fruitwood, headboard 44" h. $179 ea. Craig bedspread of Tuscan antique satin, single $40, bolster $18, Lord & Taylor, N. Y. Leopard blanket, Jay Thorpe, N. Y. NIGHT STANDS, walnut or fruitwood, 16" w., 14" d., 26" h. $159 ea. White Filegrana vase 8" tall $23, Alban Conway, N. Y. Bronze doré bouillotte lamp, tole shade, 24¼" h. $270, Sydney Brown, N. Y.

Carpet, "Royal Oak" by Gulbenkian, woven of man-made fibers, 27", 9', 12' widths, $14.25 sq. yd., at Lord & Taylor, N. Y.

Lower photograph

TWIN BEDS, walnut or fruitwood, headboard 36" h. $169 ea., Craig "Damask Lily" bedspreads $80 ea., separate square toss pillows $13 ea., Lord & Taylor, N. Y.

DRESSING TABLE, walnut or fruitwood, leather top 54" w., 26" d., 30" h. $395. CHAIR 18" w., 19" d., 34" h. $98. NIGHT STAND, marble top, 20" x 20", 24" h. $215. One of a pair of pink wooden lamps 31" h. $150 pr., Tradition or Else, N. Y. Small round clock $33 incl. Fed. tax, Georg Jensen, N. Y.

Carpet, "Cassandra" by Bigelow-Sanford, 9' w., $16.75 sq. yd., Sloane's, N. Y.

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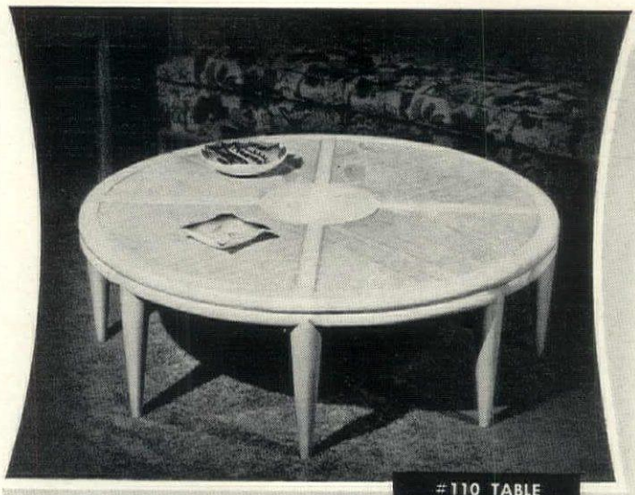
DESK, walnut or fruitwood, leather top, 58" w., 28" d., 28" h. $429. Bernhard and Hayes cane lamp 33" h. $65, plain shade $15, Bloomingdale's. Crystal inkwell with silver top $70, W. Jay Saylor, N. Y. Mirror and bronze doré jewelry box $165, Orleans House, N. Y. White opaque vase $23; black cigarette urn (from 4-pc. smoke set) $19 set, Alban Conway, N. Y. Blue enamel ash tray $4, New Design, N. Y. CHAIR 24" w., 25" d., 30" h. $205 in muslin. BENCH 16" x 23", 19" h. $149 in muslin. Fur rug, designed by S. P. James made of 15" squares of natural black sheepskins, $10 per square, Hansen, N. Y. Screen 6' h., 3-panels, $156 per panel, Dan Cooper, N. Y.





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#110 TABLE
Diameter 48"
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CAMPBELL
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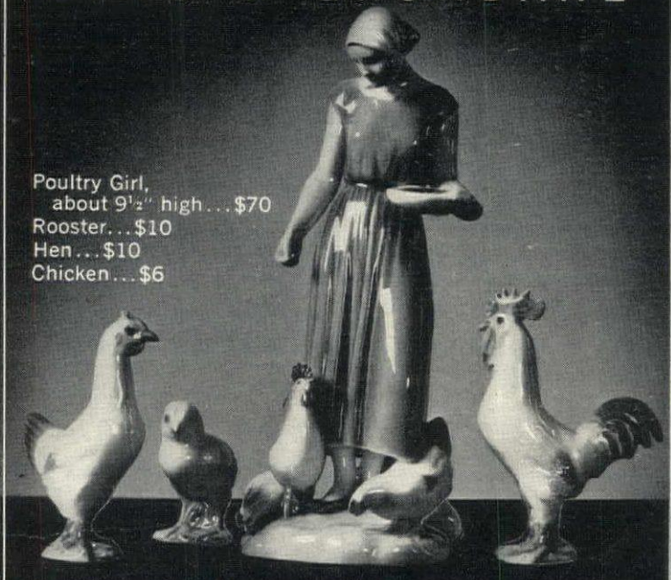
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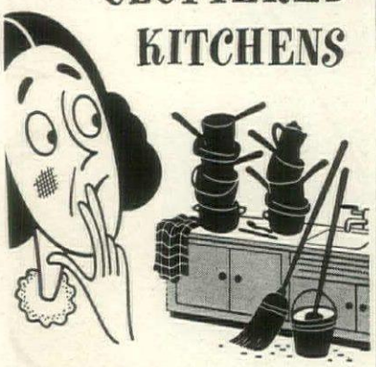
Poultry Girl, about 9½" high . . . $70
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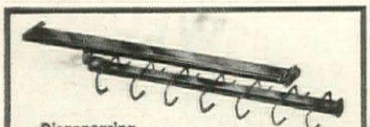
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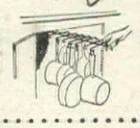
New KITCHEN K-VENIENCES

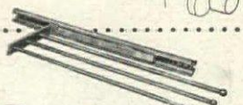
You've loved 'em in your closets... you'll swear by them in your kitchen! These smart, new, space-stretching K-Veniences work wonders in crowded quarters... vastly increase storage space... keep necessities handy, yet out of the way... make the tiniest kitchen efficient and neat as a pin!

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Towels slide out for easy selection! 4-bar model can be mounted under shelf; 3-bar model fastens to either side wall.

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THE MEDITERRANEAN

continued from page 231

The American Export Lines' *S.S. Independence* sails from New York for a 53-day Mediterranean cruise on February 10, stopping at Madeira, Casablanca, Cádiz, Gibraltar, Tangiers, Málaga, Algiers, Palermo, Naples, Athens, Haifa, Larnaca (Cyprus), Beirut, Alexandria, Istanbul, Naples, Genoa, Cannes, Barcelona, Palma (Majorca), Gibraltar and Lisbon. Minimum first class fare: $1,500. This cruise is in addition to the year-round cruises on the *4 Aces* ships, one of which leaves New York every other Tuesday for trips of 43-day duration, stopping at Marseilles, Naples, Alexandria, Beirut, Piraeus, Leghorn and Genoa. Minimum fare for one (three in a cabin): $850.

The Italian Line, for which the American Export Lines act as agents, operates a regular service to the Mediterranean. The *Vulcania* and the *Saturnia* each sail from New York once a month. The *Vulcania* stops at Lisbon, Gibraltar, Palermo, Naples, Cannes, and Genoa. The *Saturnia* stops at Gibraltar, Naples and Genoa. The minimum first class fare during the low season (August 16 to May 14): $350. During the high season: $385.

The Cunard Line's *M. V. Britannic* sails from New York for a 62-day cruise on February 3, stopping at Madeira, Casablanca, Gibraltar, Málaga, Algiers, Tunis, Palermo, Malta, Alexandria, Haifa, Larnaca, Rhodes, Istanbul, Athens, Catania, Naples, Villefranche, Palma and Lisbon. The cruise terminates at Cherbourg and Southampton, but return passage to New York is included in the fare, $1,550, minimum.

The Norwegian America Line's *Oslofjord* sails from New York for a 54-day cruise on February 7, stopping at Madeira, Casablanca, Tangiers, Gibraltar, Oran (Algeria), Algiers, Malta, Istanbul, Athens, Haifa, Beirut, Alexandria, Rhodes, Syracuse, Naples, Villefranche, Barcelona, Palma, Málaga, Cádiz, Lisbon and Ponta Delgada (Azores). Minimum fare: $1,100.

The Home Lines' *M. V. Italia* sails from New York on January 12 for a 45-day cruise, and on June 29 for a 55-day cruise. The *S. S. Atlantic* sails on February 6 for a 44-day cruise, and on March 24 for a 46-day cruise. The ports involved, with minor changes in each itinerary, are: Madeira, Tangiers, Málaga, Algiers, Capri, Naples, Alexandria, Haifa, Beirut, Famagusta (Cyprus), Rhodes, Istanbul, Piraeus, Corfu, Taormina, Genoa, Monte Carlo, Cannes, Barcelona, Palma, Lisbon, Casablanca, Messina, Gibraltar, Tel Aviv, Chanak (Turkey). Minimum fare: $940.

Shore excursions. The itineraries have not been completed at this writing but among the places and things you can reasonably expect to see from the various ports are the following:

Casablanca: You will want to see the native quarter, or *médina*, with its tightly packed houses, shops exploding with goods, veiled women, men in burnooses, turbans and fezzes. From "Casa," as the French call it, you can visit Rabat, the capital of French Morocco, see the Casbah of the Oudaias, the Hassan Tower and the Chella Mosque. In Marrakesh you will find the truly glamourous Mamounia Hotel, set in a great garden of palms, cypresses, jacarandas, mimosas and giant lilies which hang mysteriously from the trees. Besides this you will want to see the Koutoubia Mosque in the Place Djemaa el Fna, an enormous square in the *médina* where by day merchants sell carpets, silks, embroideries, leather goods, spices, herbs and amulets. At night the merchants are replaced by acrobats, snake charmers, storytellers, dancers and singers.

Málaga, Cádiz: Either port may be the starting point of an excursion through the magical Andalusian countryside, graced by such beautiful towns as Seville, Granada, Cordova, Arcos de la Frontera and Jerez de la Frontera. Málaga is a mellifluous blend of exceptional climate, dazzling light, flowers and architecture. Notable monuments are the Alcazaba, an 11th-century Moorish fortress, and its contemporary, Gibralfaro Castle. In Granada you will find the Alhambra and the Generalife, former summer palace of the Moorish kings, surrounded by a fanciful welter of fountains, pools, cascades, groves of orange and lemon, cypress thickets, arbors and summerhouses. Look for the mosque at Cordova, the churches at Jerez de la Frontera.

Palermo, Catania, Messina: From these

(Continued on page 299)



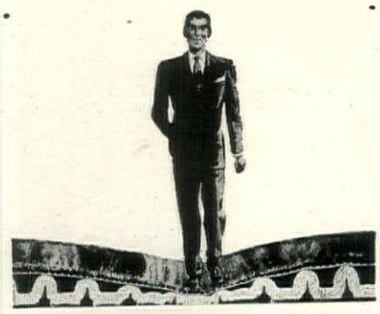
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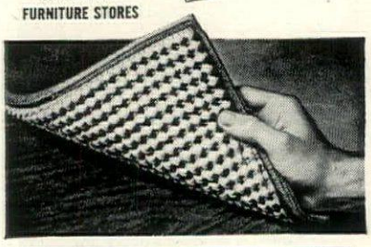


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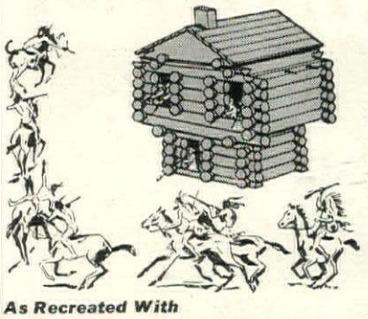
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THE MEDITERRANEAN

continued from page 298

Sicilian ports you may visit the most imposing and best preserved examples of ancient Greek architecture outside of Greece. At Selinunte lie the ruins of temples built by Greek colonists in the 7th century B.C., some of the largest and finest specimens of the purest Doric style. Perhaps even more stunning are the Doric temples of Agrigento on a lofty plateau overlooking the African Sea. At Syracuse is a Greek theater, hewn out of a rocky hill and measuring over 150 yards in diameter. Another theater, Greco-Roman this time, sits dramatically on a hill at Taormina, between the sea and snowy Mount Aetna. Palermo's monuments belong mostly to the medieval period as do those at Monreale, notably the magnificent Duomo.

Haifa: The gateway to Israel. From here you may visit Mt. Carmel, the Sea of Galilee, Nazareth, Tiberias, Capernaum and Jerusalem.

Beirut: From here you may drive to Baalbek and inspect the Temples of Jupiter and Bacchus; to Damascus, one of the oldest cities in the world; to the old city of Jerusalem to visit the Mosque of Omar, the Church of the Holy Sepulchre and the Wailing Wall; to the Mount of Olives, the Garden of Gethsemane, Bethlehem and the Church of the Nativity.

Alexandria: A minimum shore excursion should include a visit to Cairo, the Museum of Egyptian Antiquities, the pyramids and the Sphinx. If time permits, don't miss Luxor, the Valley of the Kings and Queens, the Temple of Hathor, Egypt's goddess of beauty and love, at Dendrais, and the tombs of the nobles, more intimate and personal than those of the pharaohs, their walls lined with engaging murals of an extraordinary freshness.

Naples, Genoa: An overland excursion from Naples to Genoa or the reverse could include Rome, Florence and the hilltowns: Perugia, Assisi and Orvieto. From Naples you may visit Pompeii, Amalfi, Sorrento and possibly Capri. From Genoa, the Italian Riviera, including Portofino, Santa Margherita and Rapallo.

Barcelona: The tentative itinerary of the *Oslofjord* suggests a tour through Spain to Madrid, Toledo, Cordova and Seville, rejoining the ship at Cádiz. The American Export Lines' program recommends a similar trip to Madrid with the additional inducement of continuing to Lisbon and rejoining the ship there. Time permitting, you might visit Lisbon's coach museum, Estoril, the Portuguese Monte Carlo, and Cintra where Ferdinand II planted an entire mountainside with camellias, rhododendrons and azaleas, and castles of fairy-tale picturesqueness abound.

TURKEY

continued from page 296

Almond-liver stuffing by Sheila Hibben, author of "American Regional Cookery" (Little, Brown)

2 truffles
¾ cup pure pork sausage meat
2 onions, minced
1 turkey liver or
3 chicken livers, chopped
¼ cup cognac
4 cups trimmed, diced bread
1 cup chopped celery
1½ cups stock (approximately)
1 tbsp. minced parsley
1 tsp. sodium glutamate powder
Salt
Freshly ground black pepper
⅔ cup toasted almonds, coarsely chopped

Slice the truffles very thin and slip them between the skin and flesh of the turkey. Place in refrigerator overnight. Fry the sausage, which should be delicately seasoned with sage, in a large, heavy skillet, breaking it up as it cooks. When half done, add onions and sauté them until tender but not brown. Drain off most of the fat and add the chopped liver. Without allowing the liver to cook, pour in the cognac and light it. Place the diced bread (without crusts) in a slow oven (275° F.) and bring to a delicate brown. Cool and roll to a coarse crumb. Add the bread to the meat mixture, blend well, add celery and put in enough stock to make a moist, but not soggy, consistency. Add seasonings and cook over a low fire for a minute or two. Remove from heat and add the toasted almonds, tossing the mixture with two forks until well blended. The dressing is now ready for stuffing a 10 to 12 pound turkey.

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TREES continued from page 241

deciduous trees and half of that amount for evergreen trees. A maple tree with a trunk 12 inches in diameter at chest height requires, for instance, 36 pounds of chemical plant food, whereas a spruce tree of the same size should get only half this amount, or 18 pounds.

To distribute your plant food properly and place it where the roots can use it, it is necessary to punch holes in the soil. This is perhaps the most difficult part of the tree-feeding job. Punch holes with a crowbar or a soil auger to a depth of 18 inches and about 2 feet apart over the area where the nutrient-absorbing roots are located. It's easiest to do this job when the soil is moist. Once the holes have been punched, distribute the proper amount of chemical plant food evenly in them, then fill them with well-composted soil or with a 50-50 mixture of granulated peat moss and soil.

For late spring or early summer feeding, and where you want quick results, you can use one of the high analysis, instantly soluble, complete chemical plant foods, sold under several trade names. The amount to use for each gallon of water and for trees of different sizes is printed on the label. Once the plant food is dissolved, pour the solution around the tree, or better yet, apply it with a so-called "tree-feeding needle," which places the solution well below the ground and close to the nutrient-absorbing roots. Such "needles" are still available in the larger seed and horticultural supply stores.

For shade trees growing between the street curb and sidewalk, you may have to modify the feeding procedure. Under these conditions, you can make holes only in the open areas between curb and walk and, most important of all where large trees are involved, in the adjacent lawn or other open spaces. In many communities, trees growing along the street are under the jurisdiction of the local park department or shade tree commission. You may want to get in touch with your local authorities before feeding such trees.

Regardless of where the tree is growing, however, do not put any chemical plant food on the tree trunk or within 3 feet of it. The tree may be severely damaged if you disregard this important precaution.

Shade trees growing along city streets where an impervious pavement covers most of their root area cannot be fed through the soil. For such trees, nutrients can be applied as a spray directly to the leaves. Such nutrient sprays can be mixed with most fungicides and insecticides, thus providing food for the tree and controlling pests at the same time. I have used a 23-21-17 completely soluble chemical plant food at the rate of one pound in 30 gallons of water, as many as six times at two-week intervals during the past summer on several hundred shade trees. Enough solution was applied each time to wet both leaf surfaces completely. The leaves of trees thus treated appeared much greener and larger than those on untreated trees nearby.

Such treatments, obviously, cannot be made by the owner on large trees without the type of spray machines available to professional arborists. Small trees and shrubs can be fed in this manner with a three-gallon, hand-operated pressure sprayer.

PRUNING TREES, TREATING WOUNDS

A second very important phase of tree maintenance recommended by all experienced arborists involves pruning and treating wounds. Pruning trees properly and at the right time reduces the risk of damage to life and property by falling tree parts. Moreover, prompt removal of all broken, dead, or diseased branches helps to prevent decay-producing fungi from penetrating parts of the tree to which they are attached.

If your trees are still small, you may want to do your own pruning but if they are more than 20 feet high, I strongly urge that you do not attempt the job yourself. Pruning tall trees ranks among the most hazardous of occupations, and hence should be left only to experienced men.

One of the jobs the owner can do himself, after a bit of practice, is to treat bark injuries, particularly those made on the lower trunk by automobiles, lawn mowers, children, rodents and unfavorable weather conditions. The sooner such injuries are treated, the better are the chances of avoiding extensive cavities in the trunk.

Cut away all loose or shattered bark, and shape the edge of the wound into a pointed ellipse, with the points above and below the wound. Then paint

(Continued on page 301)



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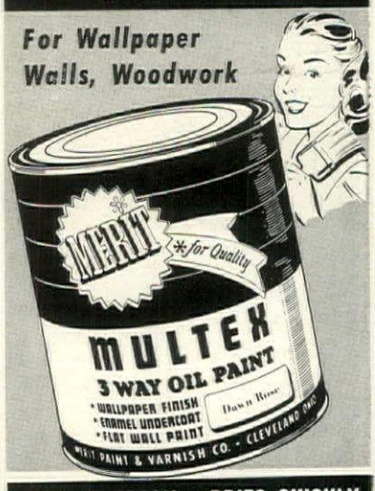
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TREES continued from page 300

the bark edges with orange shellac and the exposed wood between with any good tree paint. You can make a good tree paint by thinning two parts of lanolin, obtainable in drug stores, with one part of raw linseed oil.

PREPARE YOUR TREES FOR WINTER

Owners of trees in the northern states need no reminder of the disastrous effects of heavy sleet or snowstorms or of strong winds. Hardly a winter passes without at least one section of the North being visited by such storms.

Trees with closely crowded branches can, by judicious pruning, be made more secure against injury. Without impairing their physiological functions or marring their beauty, you can, by shortening the branches, protect other trees with abnormally long or low-hanging branches.

Where pruning alone does not appear to be sufficient to eliminate the possibility of damage, some type of mechanical support can easily be installed, as a further help to branches in supporting heavy ice loads or in resisting twisting and breakage by the wind. Such support is effectively supplied by means of wire cables placed between main branches high up in the tree. You might well discuss with an arborist ways and means of installing such mechanical supports.

Young trees, especially elms, horse chestnuts, maples, oaks and planes are extremely subject to frost cracks. These are longitudinal separations of the bark and wood usually appearing on the south or west sides of the trunks.

You can prevent frost cracks by placing a protecting layer over the trunk. Although newspaper, brown wrapping paper or burlap can be used, the best and neatest material is a specially prepared paper to use for this wrapping. It consists of two layers of paper cemented together by asphaltum and is sold in four- and six-inch widths, wound in bolts of 25 or more feet. It is wrapped around the tree in much the same way as surgical bandage is applied, at an angle that permits sufficient overlap to make a double thickness. After the trunk is wrapped, binder twine is wound in the opposite direction to hold the paper in place. Besides protecting the tree from frost cracks, this wrap helps to prevent sun scald of the bark and reduces the chances of borer infestation.

Another autumn practice that will help trees survive is to provide a plentiful supply of soil moisture before the ground freezes. Trees, particularly the evergreens, need a constant supply of moisture throughout the winter. It is wise, then, to soak the soil thoroughly if the weather has been dry for several weeks early this fall.

PLAN YOUR CAMPAIGN AGAINST ENEMIES

Late autumn is not the best time to control insect pests and diseases but it is a good time to plan your next year's spraying program. Because the recent effects of insect damage and fungus infections are still evident, you would do well to find out what insects or fungi caused the trouble. If the damage was severe, make plans now to spray or have the trees sprayed at the proper time next spring and summer.

Unfortunately, there are a few diseases for which no satisfactory control measures are known. Among the more important of these now causing heavy losses are the Dutch-elm disease, caused by a fungus; the phloem necrosis disease of elm, caused by a virus; and the oak wilt disease, caused by the fungus *Chalara quercina*. If a tree has succumbed to one of the incurable diseases, it is best to remove and burn it as soon as possible.

Aside from the few incurable diseases and despite the threatened shortages of manpower and material for combating your tree enemies, you can cut your losses from tree diseases and many insect infestations by following the maintenance practices described.

PRESENT STATUS OF "DESTRUCTIVE DISEASES"

To avoid the Dutch elm disease, now known to occur as far west as Denver, the best preventive measure thus far developed is to apply a highly concentrated DDT emulsion to the elm trunk and branches early in May. Even this treatment, however, occasionally fails to provide protection.

Several soil treatments for curing or preventing the Dutch elm disease have been widely publicized in recent months. Although such treatments show promise, it is too early to appraise their

(Continued on page 304)



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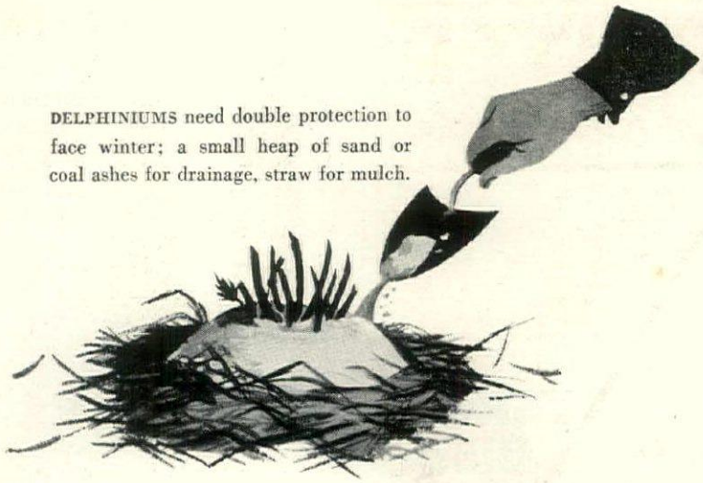
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DELPHINIUMS need double protection to face winter; a small heap of sand or coal ashes for drainage, straw for mulch.

Gardener's guide

Protect your plants from winter damage of scalding sun, drying winds, ice storm breakage and heavy snows

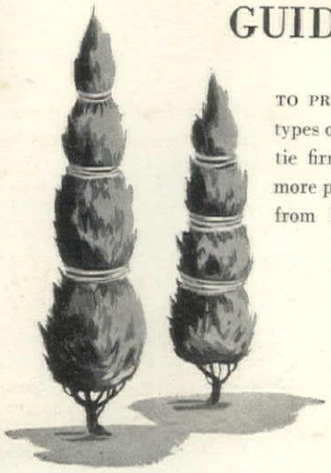
THE secret of proper methods to protect your plants from the injuries and rigors of winter in northern climates is to anticipate what harm may be done and how to prevent it. Actually, gardeners in extremely northern areas often have fewer worries than those who live further south. Here the absence of snows over long periods can expose plants to scalding sun and drying winds, to January thaws followed by freezes. Plants, especially evergreens, which go into the winter with plenty of moisture at their roots, have a better chance of survival than if they had been dry. So water them well during the fall, taking extra care with any which are newly transplanted. A light snow cover which remains on plants evenly is actually a protection, but where snow is heavy and sticky and bends branches, often to the breaking point, they need some covering. On page 303 are drawings of tied up pyramidal evergreens and of bushy evergreens surrounded with chicken wire filled with oak leaves. These aids also give protection against sun scald, dry March winds and severe ice coatings. Mulches for perennials, shrubs and roses or trees are not meant to act as "blankets" to keep plants warm but to maintain frozen consistency of the soil. They prevent heaving due to thawing and consequent injury to delicate roots. Therefore, do not apply your mulch until the ground has frozen. Plant roots need air, so do not use a mulch that will smother them, such as soft leaves of maples which disintegrate quickly and form a dense mat. Use oak leaves or peat moss around evergreens and shrubs which prefer an acid soil. Glass wool has proved to be a good mulch since it not only lets air through but some light as well. Straw and salt hay are good mulches for perennials, strawberries and other plants. They are airy and light. Salt hay has the advantage of being free of weed seeds. Crancover, which is composed of clippings from cranberry bogs, is another excellent light, airy cover which is free from weed seeds. It is usable for more than one season.



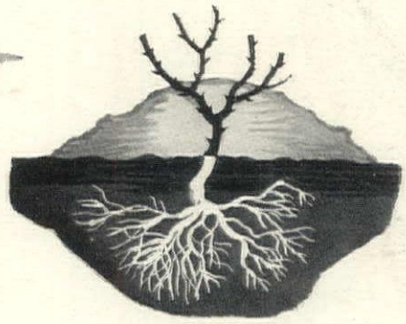
SHORTALL

NEWLY TRANSPLANTED evergreens suffer from lack of moisture, from sun, winds. Water well while ground is open, later mulch, cover with boughs.

GUIDE continued



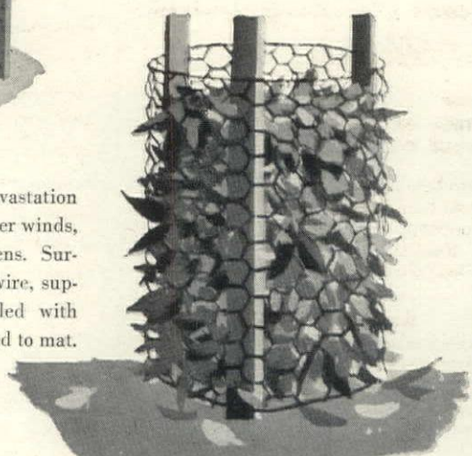
TO PROTECT PYRAMIDAL or columnar types of evergreens from winter hazards, tie firmly, but not tightly in three or more places. This prevents the branches from breaking under snow and ice.



IN RIGOROUS CLIMATES, tea roses, hybrid teas and floribunda roses need protection in winter. When frost comes, cut them back to about 9" and then mulch with a 6" to 8" hill of soil. This may be topped with straw, evergreen boughs or both. Remove covering in spring.



SNOWFALL from roofs will damage plants in foundation plantings. To protect rhododendrons, young hollies, other broad-leaved evergreens, build a slat frame.



SUN SCALD as well as devastation from ice, snow, drying winter winds, endangers young evergreens. Surround them with chicken wire, supported with slats and filled with oak leaves. Other leaves tend to mat.

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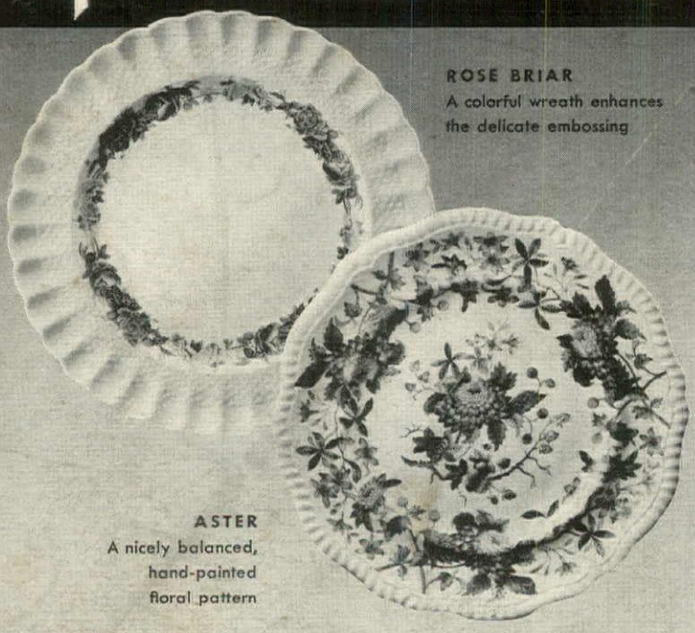
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TREES continued from page 301

true value. Far more work must be done before the treatments can be recommended without reservations.

The phloem necrosis disease, widespread throughout the Middle West, is far more destructive than the Dutch elm disease. The virus responsible for this highly fatal and quick-acting disease is spread by a leafhopper insect. Tests are now being run to find ways of killing the insect.

The greatest hope for the elms in this country lies in the development of trees that can resist both the Dutch elm fungus and the phloem necrosis virus. Department of Agriculture scientists have selected a few such trees, but it will be many years before any great number of their progeny will be available for widespread planting.

Most spectacular of all, of course, is the wilt disease now destroying thousands of oaks of all kinds in Wisconsin, Minnesota, Iowa, Illinois, Missouri, Indiana and Kentucky. Although oak wilt has been present in Wisconsin for at least 20 years, it now appears to be spreading at the rate of about 50 miles annually. This is a none-too-comfortable rate for a disease that attacks and destroys one of America's most important forest and shade trees—a disease that appears to be every bit as destructive as was the blight disease of the chestnut.

Unfortunately, very, very little is known about how this disease spreads from one area to another. We know it can spread to adajacent trees through root grafts, but no one has yet been able to explain jumps of a hundred yards or of miles to previously uninfected areas.

Until more is known about how the disease spreads, federal and state scientists can only suggest removal and burning of confirmed cases. The disease has not yet appeared in oaks on the east or west coasts. How long these areas will be spared cannot be forecast. Surveys are now being made in some eastern states to see whether dead and dying oaks found there from time to time are infected by the *Chalara* fungus. The native oaks in southern California are not being attacked by this fungus. Most of the decline in these trees is believed to be due to the low rainfall of the last six years and to secondary attacks by certain insects.

Owners of oak trees in all parts of the country should become acquainted with the outward symptoms of the wilt disease. Suspicious cases should then be reported immediately to the proper state or federal authorities.

EDITOR'S NOTE: *The Connecticut Forest and Park Association has an active program underway to save Connecticut's elms. A folder giving the details of their plan may be obtained by writing the Association, 839 Chapel Street, P. O. Box 1577, New Haven 6, Connecticut. Conservation groups, garden club organizations and various state experiment stations do work on related problems involving trees. For the latest developments, write to the groups in your own state.*



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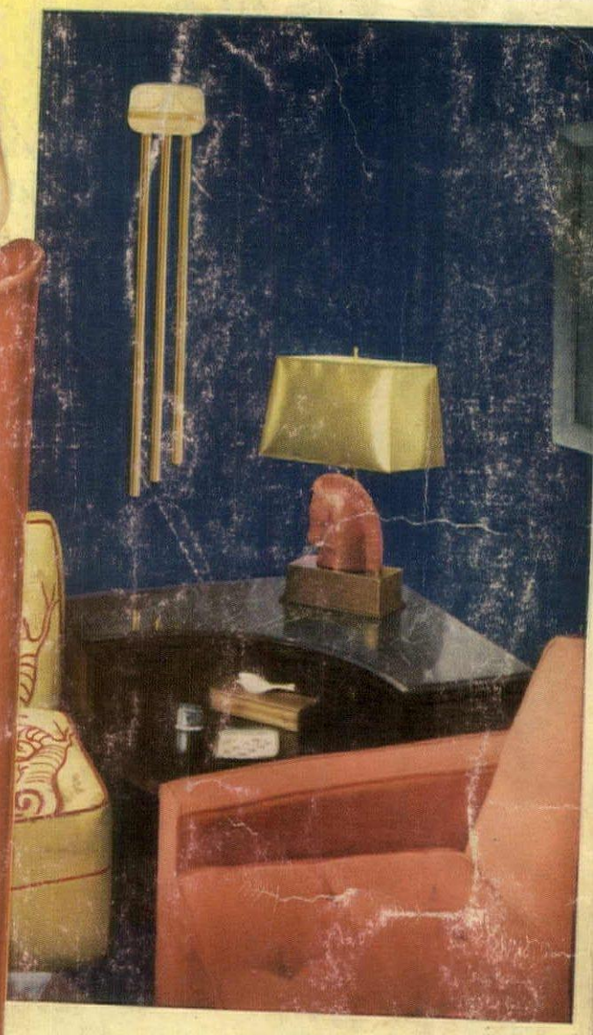
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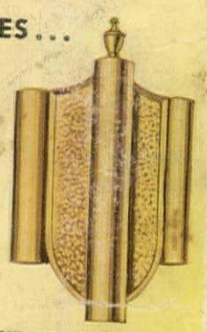




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